## THE O'DONNELL INDEX

VOLUME X

## 'Donnell Business Men Endorse NRA

## P

| NRA | Plans Indicate Best School Term In History of School |  |
| :---: | :---: | :---: |
|  |  |  |
| the | of Eduation last week that O'Don- |  |
| mploy- | hools will open strictly on |  |
| ttee | thusiasm on the part of |  |
| of |  |  |
|  |  |  |
|  | the term will be briefly interupted |  |
|  | the |  |
|  | Formal notinca |  |
|  | credit affiliation had been |  |
|  | here has also been a source |  |
|  | This brings |  |
|  | the total number of credits up to |  |
|  |  |  |
|  | breath will be connected with the |  |
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|  | ved |  |
|  |  |  |
|  |  |  |
|  |  |  |

Local Boy Makes Good July Heat Mark
In Forestry Service

Cowboy Reunion<br>In Gail To Be Staged August 19

Baptist Revival Opens Here Monday Night


## gisin SOCIETY

ames Bean Ha ythday Party

US HOW SHE TOOK 40 days by taking Kruschen
3, Mrs Helga Blaugh of New
C City meduced $26 / 2$ lbs.-took

* bes off hips, 3 inches off bust 74 inches off waist. She writes:
wvent gone hungry a moment-
ve fine and look 10 years young.

Picnic Saturday
Honors Miss Harris


PERSONALS
ngMing his prents it indernon are

 Misses Doris and Connie MeConal,
who have been attending the School
of Music at Lubbock, spent the week end at home with their parents, Mr.
and Mra Chas MteConal. They re-
turned to Lubbock Monday. Chas. McConal was in Lubbock on
business Monday.


E
NUE

## 

shop. The new equipment is now on Mr. and Mrs L. N. Niepols and
taughter, Miss Claire Ruth, returned Thursday from a three weeks vaca-
tion spent in Missouri. They report
wonderful corn in some parts of the
state, but added that otier sections woate but added that otier sections
state,
are in need of rain. Rev. W. L. Henderson left Tues-
day for an indefinite visit with relatives and friends at Forest, Miss.
Nowman Cudell of Lovington, N.
was the yuest of friends a few
W. L. Palmer was in Tahoka on
Wost week.
oonday afternoon.

Mr: and Mrs. Ennis Curtis and
family, accompanied by his mother. family, accompanied by his mother.
Mrs. J. B. Curtis, went to Christoval.
Sunday. Listle Ima Joe and the ladies
will take the baths and treatments

## .

Misses Irma $\overline{\text { D. Palmer and Alice }}$
Busby, accompanied by little Miss Busby, accompanied by little Miss
Yvonne Westmoreland, went to Ta-
hoka Monday afternoon to meet a
collere chum of Miss Paimer, en hoka Monday of Miss Palmer, en
college chum of
route to her home in North Carolina.
Mr. and Mrs. B. J. Boyd were i
Lubbock Sunday afternoon.
Misses Mattie Williams and Chrissey Simmons visited Mr. and Mrs
J. L. Williams in San Angelo Sunda J. L. Wiliams
E. M. Hebison was in Tahoka on

Mr. and Mrs. Ed James and family
left Thursday of last week for a left Thursiay of last week for a
month's vacation at Palacious, their monthese.
old home.
Mr. and Mrs. W. R. Womack and
dauchter, Miss. Merle, were in Ladauchter,
mesa Sunday.
Mr. and Mrs. Raymond Womack
were down from Labbock Sunday.
were down from Labbock
Johnnie Rochelle of
here on business Tuesday.
Mr. and Mrs. R. O. Stark returned
Monday evening from an extended vacation spent in California.
Mack. Wilson and Naymon Everett vent to Post Tuesday night with the
vowed purpose of catching the res of the fish in the lake.
Miss Edna Merle Parks of Lo has arrived to make her home wand
her aunt, Mrs. N. T. Singleton, and
will attend public school here this will attend public school here this


## Yenry Find <br> Dearibernithich.

## UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.
as advanced. make bod
of course, it is more expensive to make an all-steel body than to ake a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, hich renders a change very costly. Cars, especially large expensive cars hich are produced in small volume, cannot afford this, because the dies cost as mon fors.
But our basic policy from the beginning is to make a good car better. regardless of cost

For example, when we discarded wood-steel body construction, it was ot because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood irst, and then adopt the better all-st
uality was more important than expenajnst, before we made the change
We could see only one reason for retaining a mixed wood-and-steel body nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper-for us.

Our reasons for adopting an all-steel body were these. A wood 1 body is not much stronger structurally than its wooden frame. In all 10 American climates, wood construction weakens with age. End wood decays. gives evidence of this. Rain seeps in between joints and the woodion. A car may have a metal surface, and yet not be of steel construction. under extreme shock or
haps, but not crushed. Steel does not need wood hor speed vehicles of 1933
furniture, but not for the high spoams to orack or leak.
-steel body is more expensive-to us, but not to you
y all odds, then, steel bodies seem preferable.
o one argues that an electrically neels needs to be
"strengthened" by adding wood to it.
The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

## SUMMER HOSPITALITY




