### tock Show Circuit ompleted

Donnell FFA boys showed s and 10 barrows at the South s Junior Livestock Show at bock last week. Nine of

bock last week. And of the last were prize winners... Robbie Robertson placed 2nd received 40c per pound for his lightweight medium wool lamb.
Billy Edwards placed 5th in the
same class and received 38c per lb. Robert Bessire placed 18th received 36c per lb. Bobby Cox placed 8th in Southdown class and placed 8th in Southdown class and received 36c per 1b. In the fine wool class, J. D. Evans was 12th and Robbie Robertson was 19th and sold for 35c per 1b. Wayne Gleghorn placed 20th in Shrop-like cross and Southdown hire cross and Southdown class nd received 38c per lb. Bobby ones and David Bessire showed mbs but did not place.

Charle In the swine division eatherford showed the 6th lace spotted Poland Barrow and ceived 25c per lb. Also showing arrows were Kent Thompson ames Ray Moore, J. D. Evans and anny Brewer.

ospel Meeting In

rogress



A series of Gospel meetings are urrently in progress at the O'Don ell Church of Christ. The meetings ill close Sunday nite. Services are t7a.m. and 7:30 p. m. Bob loover of Lubbock is the speaker. Carl Cain is the minister of cal Church and he extends a most ordial invitation to all who will to

FFA News Briefs

Recently Ed Edwards took four were J. D. Evans, Ted ....Franklin, Charles Weatherford and his son, Billy. The boys expressed their appreciation for Mr. Edwards makg the trip possible.

FFA boys Friday enjoyed a film proper handling of livestock avoid bruises. VA 1 boys are studying electric-

y with materials and display pards thru courtesy of Texas tric Service Co. A 2 boys have been doing quite

bit of livestock judging recently. VA 3 youths are studying are welding and are making hurdles for the track team.

REUNION IS ENJOYED

Sunday guests in the home of Mr and Mrs. Archie Haney were her brothers and sisters and families— Mr. and Mrs. Jeff Shipp and grand-daughter, Linda Stephens of Mr and Mrs. H A Shipp and daughter Sarah of Andrews, Mr and Mrs. W. M. Shipp, son and daughter, Dean and Sue ghter, Dean and Sue of Lamesa, Mr and Mrs. Raymond Rike and Ray, Jr of Coleman. Several were inable to attend the reunion due to unsettled weather.

School Menu

rers, M

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PS

O.

DAY

Tomalie pie, celery stick, navy ans, buttered corn, milk, bread, sliced peaches.

Tuesday: weiners with lettuce wedge, English reamed potatoes, milk, bread, cake squares. Wednesday: pork chops,

salad, rols, butter, milk, bread, and apricot preserves. Thursday: stew meat, and veg-

macaroni and cheese loaf, milk, bread, ice cream. Friday: fish sticks, cold pinto beans, chilled tomatoes, corn bread, butter, milk, bread,

# O'DONNELL INDEX PRESS

35th Year, No. 29

O'DONNELL, LYNN COUNTY, TEXAS, \* Wed. Mar. 27, 1957

\$1.50 PER YEAR

## Three Elections Set For Next Week

Silas Russ Files In **Trustee Election** 

PETITION PLACES JAKE BURKETT ON BALLOT

Next week three elections are set for the voters of the town and the community as well as the State.

On Tuesday April 2nd the annual City election will be held with three aldermen to be named for a year term. Seeking re-election are the current aldermen, John Earles, Dub Middleton and Hugh Lott. The election is uncontested. U. S. Senate Election

On the same day, April 2nd, voters of Texas will name a new Junior Senator to fill the two year unexpired term of Gov. Price Daniel. 22 candidates are in the race but only three of this number are expected to receive important support of the voters. Ralph Yarbrough, John White and Martin Dies are expetced to run away with the race. The GOP candidate, Thad Hutchinson, may win if the Demo vote is badly split. The election is one of sudden death with no provision for run-

School Election Is April 6th Saturday, April 6th the annual school trustee election will be held in School Tax Office.

Announced this week as a candid ate is Silas Russ, a long-time and prominent farmer of just east of

Filed Saturday by petition was the name of Jake Burkett, currently a trustee, Earlier Mr. Burkett said he was not seeking re-election but his fellow board members and other friends prevailed upon him to again offer his services. He is secretary of the Board and has a good attendance record.

Announced two weeks ago Benny Moore, building contractor.

Two trustees are to be named from the three candidates. Deadline for filing was Tuesday.

FHA ELECTS OFFICERS

Last week the FHA girls re-elected Patsy Young as president of the club for the school year of 1957-58. Other officers are Ruthell Jackson, vice president, Sue Lott, secretary, corresponding Middleton, recording secretary and Wanda Greathouse, treasurer recording secretary

BAND PARENTS TO MEET

The O'Donnell Band Parents club will meet at 7 p. m. in the band hall Monday nite April 1st and the meeting will close in time for the FHA style show at 8. All members are urged to attend.

Mr. and Mrs. Charles J. Uzzle and Judy of Ft. Worth visited the L. T. Brewers over the week end.

HEINZ WEATHER

The weather over the week end was big news locally and over a vast area of the mid-west. revere cold front lit here late Friday nite and really got down to brass tacks by Saturday nite when gale winds out of the northwest reached gusts of 80 miles per hour. Traffic was halted Saturday nite until mid morning Sunday. Wind blew out a plate glass window at Palmer's grocery and over turned out buildings, damaged roofs and blew down signs. Recorded over the week end were nearly all kinds of weather including wind, hail, sleet, snow, sand, rain and sunshine,

On the brighter side is the fact that moisture in March has totaled 38-100th inches of moisture — not exactly a wet month but March has been bone-dry. Indian sign or no, the spring moisture content of the soil is the best in five years, farmers Win In Literary Events

Following are the results of the Literary Events of the scholastic League meet held Saturday at Ropes -

Paula Jean Veach won 3rd in Story Telling.

Kathy Pirtle won 1st in Elementary Declamation.

Jack Hoskins won in Number Sense and took 3rd in Slide Rule.

Peggy Burkett 3rd in Typing and Ken Mires also was in the contest. Sarah Prather took 3rd in Ready

Jo Snider and Karen Merrick ook 1st in Spelling.

Jo Ann Eaker took 1st in Senior Declamation.

AT CHURCH MEET

Mrs. R. R. Ballew, Mrs. Weldon Skinner and Mrs. Warren Smith attended the Methodist N. W. T. W. S / annual meeting this past week. Mr.

-0-

and Mrs. R. O. Stark attended the Thursday session. --0-

The school is contracting for the sale and removal of a portion of the brick school building at Draw. The site will be cleaned. An annex to the building will remain as a community house for Draw.

FHA Style Show Set

The annual FHA style show will be held in the high school auditorium at 8 p. m. Monday nite April 1st. The girls will model clothing made in class. The public is cordially invited.

FAMOUS FIRST

JIMMY DOOLITTLE

OF TOKYO FAME, WAS THE FIRST PILOT TO FLY BLIND. USING INSTRUMENTS ONLY HE TOOK OFF

Mr. and Mrs. C J Millican of Wichita Falls, niece of Mrs. L. T. Brewer, visited in the Brewer home

Dr. Lehman To Enter Air Force Soon

Dr. Irwin Lehman said this week that he would close his office here in mid-April prior to his entering the Air Force with the rank of captain. Dr. Lehman began the practice of medicine here last June In his residence here, Dr. Lehman has made many lasting friends who wish him well. A portion of his equipment has been sold.

Revival Set For Wells

A revival will open at the Wells Baptist Church April 1st and will contnue thru Sunday April The Rev. Paul Smith, pastor of the Concho Baptist Church at Coleman will be the evangelist. Services will be daily in the mornings at 10 and in the evenings at 7:30. Bro. D W Copeland, the Church's pastor, extends a most cordial welcome to all.

Mr and Mrs. H. L. Lawhon attend ed the Auto Show in Lubbock Sun-

All of the children of Mrs. F M Page spent week end here. Mrs. E J. Tredway and Mrs. Susie Harris visited in Lubbock last week

Miss DaOnne Vickers spent the week end with the Wesley Dabneys in Tahoka

Mrs. Charley McConnal is report ed recovering from a heart attack. She has been in Brownfield hospital but will be home in a few days.

Mr and Mrs. C. N. Hoffman fished at Lake Thomas Friday.

Ken Fannon, of Abilene Christ-ian College, added a second West Texas Relays record to A. C. C.'s record book with a 14 second flat in the 120 yard high hurdle at Odessa Saturday.

HAZARDOUS PASSAGE

ONE OF THE GREATEST TESTS OF

HUMAN ENDURANCE AND COURAGE

WAS THE FAMOUS DONNER PARTYS

TERRITORY TO CALIFORNIA IN IRAL

PARTY OF 69 SURVIVED

THE GRUELLING MARCH

OF THE ORIGINAL

## Joeks You

Mr. and Mrs. J. T. Forbes and Mr and Mrs. Clyde Winans enjoyed the Automobile Show in Lubbock Saturday nite.

Among the young set mumping last week were Donna Jo Autry and Bill Cook.

Robert and Billy Pierce Canyon spent week end at home. Pierce of Mrs. W. T. Brandon is taking

Travis Pearce of Canyon and Mrs Ken Fannon and daughter of Abilene spent week end here their parents.

reatments in a Lamesa hospital.

Michelle Smith, daughter of Mr and Mrs. O. G. Smith, jr, spent the week end in a Lamesa hospital and her pappa came home broke

Mr and Mrs. Marcus Pearce visit ed their son Raymond in Seminole over the week end.

---Mrs. C L Tomlinson visited her sister Mrs. R. P. Tomlinson in Post last week.

Mr and Mrs. S. M. Minton have returned from a visit to Cisco and Peacock.

Mrs. C. E. Crabb visited her daughter Mrs. Noble Rumbo.

Mr and Mrs. Holis Swinney attended the Auto Show in Lubbock | Homer

Mr and Mrs. Ed Dorsey of Tulia visited their daughter Mrs. Shorty Vestal and family over the week

Mr and Mrs. Lyndell Kenley spent Saturday with the Luther Kenley family,

Mr and Mrs. Billy J. Weir and Mrs. Nelson Mahurin spent week end in Brady with Mr. Weir's mother, Mrs. J. H. Slaughter.

Mr and Mrs. Pete McMilan visit ed their son and family at Stanton

Wayne Brock, Junior High Principal, has returned to teaching after being out of school last week due to surgery.

Local Pastor To Take **Big Spring Pastorate** 



tor of the First Baptist here, has accepted the pastorate of the East Fourth Baptist Church in Big Spring. Sunday will be the effective date of his resignation.

Rev and Mrs. Stewart and their three children have been here for about two and half years. During this time the Sunday School has grown in the local church is in a building program. Currently a new parsonage is being built. A new pastor will be called within the next few weeks.

CARD OF THANKS

We wish to thank our friends for the many kindnesses extended at the time of the loss of our loved May God bless you. Mrs. Tempe ( Bolch) Cain

To Go Over Sea Soon



Above is Pvt. O'Dell Howard who is now stationed at Ft. Polk, He recently finished a mechanics school at Ft. Bliss. His wife is the former Miss Sallie Gray, O'Dell finished high school here in '54. There is a good chance he may go oversea soon. His current address O'Dell Howard US 54181685, A Batry 2 D How. BN 22nd ART, 1st Armd Div., Ft. Polk, La,

Mr. and Mrs. Hafford Smith re turned last week from a fishing trip to Rock Port.

Weldon Skinner To Head Rotary Club Here

The O'Donnell Rotary Club met Tuesday in its regular meeting with Hardberger, president, presiding. Visiting Rotarians were Sam Richadson, Noel Boothe, Frank Liddell, and Don David of Lamesa.

Ralph Hutchison, central office supervisor of the telephone com-pany of Lamesa was the speaker for the luncheon. His topic was "Service To The Community By American Telephone And Tele-American Telephone And

Newly elected officers for the coming year are Weldon Skinner, Superintedent of the O'Donnell Schools, as the new president, Homer Hardberger, vice president, and Truett Hodnett, Secretary. Newly elected directors are Billy Wells and Vernon Clem.

Jack Pot At \$500

In the Trades Day drawing Sat-urday D. J. Bessire won \$50 on a 10 percent ticket. This Saturday the Jack Pot will be worth \$497 A large crowd was in town in spite of the unsettled weather,

POLIO SHOTS THURSDAY AND FRIDAY HERE

Polio shots will be given at the chool Thursday and Friday at a m. Those receiving shots at grade school last month will ceive shots Thursday at same place. All others scheduled for shots will receive them Friday at 9 at high

Drs. Lehman and Rumbo

INTERSCHOLASTIC EVENTS NOW IN PROGRESS

Weldon Skinner, local superintendent, is director general this year of the Region 1 - 18 intercholastic events.

The one act play event was Tues-day March 19th. Saturday, March 25th the Literary events will be held at Ropes-ville. These events include number sense, slide rule, declamation. poetry reading, shorthand, Typing, ready writers, story telling, picture memory, spelling and plain writing Monday thru Thursday, March

25th thru 28th Tennis at Plains. Friday, March 29th, Volley Ball, Donnell. There will be no volley-

ball for high school boys
Saturday, March 30, Track and
Field, high school only, at Texas
Tech with Ed Robinson of Plains April 1 - 5th ground ball at Seagraves for grade school only

JUNIOR HIGH ASSEMBLY PROGRAMS

Thursday, March 28th - film, "The Turning Point" and "Lest We Forget 10:30. Tuesday, April 2nd - Southern School Assembly Program 10:15

NEW In O'Donnell

★ Come In Today And See The Beautiful New Whirlpool COMBINATION WASHER AND DRYER A Simple Twist of A Dial gives you two useful Household Appliances In One

SEE IT TODAY AND GET OUR DEAL

Prompt Service Calls For Any Appliance Repairs

Singleton Appliance

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Spring Time and Paint Up Time Means

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We Have A Complete Line of Fine Quality Pittsburg Paints for Outside and Inside Work

\* We have you a free book on hints on painting We Give S. and H. Green Stamps

WINANS HARDWARE

\* O'Donnell's Sport's Center

WE NOW CAN ----

----

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YOU'VE HEARD THE EXPRESSION "SAFE AS AMERICA"? WELL

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Come In Today And See Our New EQUIPMENT

Good financing for farmers interested in raising started pullets, laying and breeding hens, brooding or feeding. Also a good deal on turkeys. \* Place Your Order Today For Texas Certified Hybrid Seed.

We Always Carry A Full Line Of Poultry Equipment And Poultry Supplies And Medicines Drouth Emergency Feeds Available At Our Store

> STORE Paymaster FORMULA FEEDS

O'DONNELL FARM & RANCH

L.G. CLARK, OWNER

PHONE 200

\* See Our New Line Of Spring and Summer

Costume Jewelry



### Lott Pharmacy

Hugh Lott, Registered Pharmacist



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"Dedicated to Helpfulness" 403 N. Austin St. Lamesa 24 Hour Ambulance Service Burial INSURANCE "Bonded Protection"

Designed to save your dollars!

### **New Chevrolet** Task-Force 57 Trucks

THE ONLY TWICE-PROVED

**NEW TRUCKS** 

- Economy proved and performance proved on the world-famous GM Proving Ground and on the Alcan Highway to Alaska
- Already proved in the hands of nearly 100,000 owners!

Here's the hardest working pickup of the year!

From smart new grille to grain-tight tailgate Chevrolet offers the most modern pickup of all! Flat-ledged side panels on the pickup box make for easier side loading. And there are no wheel housing bulges in the body to take up valuable load space. You get concealed Safety Steps, panoramic visibility, High-Level ventilation! You get all the latest cab comfort and safety features!



Chevrolet

**Biggest Sellers . . . Biggest Savers** 

Only franchised Chevrolet dealers CHEVROLET display this famous trademark

See Your Authorized Chevrolet Dealer

O'Donnell Index - Press Published Every Wednesday
O. G. SMITH, JR.

Advertising Rate: 50c col. inch Entered as second class matter September 23, 1923 at Post Office at O'Donnell, Texas under Act of Congress March 3, 1879.

(Rain Or Shine) SUBSCRIPTION RATES in Lynn, Dawson and Borden les \$1.50 per year ewhere \$2.00 year Moowhore

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THINGS change a lot in a few years. New values, new posses

What's "in the books" for you? Better call us today for up-to-the minute insurance advice and pro-

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Funeral Home And Burial Association phone 233 Bx 185 Takoke

Gibson's

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PRESSING **Alterations** Agt. For Lamesa Steam

Laundry We Give S. and H. Green Stamps

SOFT WATER Help-Your - Self

aundry

## REX

Fri. and Sat. March 29 and 80th

QUINCANNON,

Frontier Scout

In Color

Sunday

March 81

Fess Parker in

Westward Ho Wagons

### Area May Lose Acreage

Rep. George Mahon of the 19th District has reported from Washing ton that the controversy over the Poage cotton bill will continue for several weeks and that the outcome is uncertain. Dates for further

hearings have not been set.

Mr. Mahon said figures prepared by the Department of Agriculture show that if the Poage bill is enacted into law it will cost the 19th Congressional district of Texas 118.000 acres of cotton allottment next year, channeling the acres into East and Central Texas. This would result from changing

the base period for allotments from the previous five years as in the pre sent law to the previous three years, Mahon explained. The Congressman and representatives of the Plains Cotton Growers pointed this out in testimony before the House Committee on Agriculture

One provision of the Poage bill would require the Department of Agriculture to establish a special loan on light spotted cotton. West Texans have been working for a light spot loan program for a long The Secretary of Agriculture now has the authority under the present law to establish such a program.
In order to take the light spot

issue out of the area of controver-sy, Mahon has introduced a separate bill which provides for a loan on light spot cotton but which omits the objectionable provisions of the Poage bill. Mr. Mahon said he would work for a settlement of the controversy which would include elimination of all provisions of the Poage bill which are discriminatory toward West Texas.

The Congressman pointed that our cotton problems are national in scope and that no good purpose was being served by proposals reopening the cotton allot-ment fight between East and West Texas.

METHODIST CHURCH

Rev. Marvin Fisher, Pastor

Sunday School 9:45 Morning Worship 10:55 a. m Junior Friends : 6 p. m. M. Y. F. 6: p. m. Adult fellowship: 6 p.

Evening worship 7 p. m. Woman's Society of Christian Service — Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 

### FIRST BAPTIST CHURCH

Sunday

Morning Worship	11:00a.	m
Sunday School	9:45 a.	
Youth Choir Practice	6:00 p.	
Training Union	7:00p	
Evening Worship	8:00 p.	
Monday:	p.	_
Womans' Missionary Uni	on 4:00	) IX
Girls' Auxiliary	4:00 p.	m
Royal Ambassadors	4:00 p.	
Sunbeams	4:00 p.	
First and Third Tuesda	va.	
Brotherhood	8:00 p.	m
Wednesday:	0.00 p.	•••
Life Service Band	7:30 p.	m
Officers' and Teachers'	Meeti	
	7:30 p.	
Prayer Meeting	8:00 p.	
Church Choir Practice	9:00 p.	

### CHURCH OF THE NAZARENE

Sunday School Morning worship ... 11:00 a. m. N. Y. P. S. at 6 30 p. m. Prayer service Wednes. 7 Evangelistic Services 7

Assembly of God

Sunday School 9:45 a. m. Worship Service 11:00 a. m. Evening service: 7 p. m.



This is a Home...



### This is a Home on Fire

If this were your home burning, would your insurance cov-er your cost of rebuilding . . . at today's prices?

If your answer is "no". . . if

on your home and furnishings. ne us right now-we'll be glad to discuss your insurance problems with you.

And remember, if you're not fully insured-it's not enough!

MOORE INSURANCE AGENCY

Phone 220, O'Donnell

### JUNIOR HIGH ASSEMBLY PROGRAMS

Thursday, March 14th - Film, "The ABC of Hand Tools" Parts 1

Thursday: March 21 - Film 'The Questing Mind" and "Magic in the Air' 10:30

Thursday, March 28th - film, "The Turning Point" and "Lest We Forget 10:30.

Tuesday, April 2nd — Southern School Assembly Program 10:15

SCHOOL EVENTS TO COME

April 1 - Style Show ( Band

Parents, sponsors.) Apil 2nd - Southern Assembly

April 5 - Band Concert

April 16th - 1946 Study Club Style Show.

April 19 - 22 - Easter April 25th - State Meeting of

For sale - about \$75 worth of good carpenter tools at a bargain. Mrs. Elizabeth Agnew 3rd and Miles

#### INTERSCHOLASTIC EVENTS NOW IN PROGRESS

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Field, high school only, at Texas Tech with Ed Robinson of Plains in charge.

Saturday, March 30, Track and

April 1 - 5th ground ball at Sea-graves for grade school only Buy your daily paper

at home-- it's same price

at Index office

Lubbock Avalanche 7 days a week \$12.95

6 days a week Take Index at same time 528 N. 1st Lamest for \$1 more

Found - man's we at Autry's Watch Shop

NOW OPEN -O'DONNELL RUIT ST Highway 87 at North

Autry, Manager, For sale, a nearly in Electric 6 cu. ft. h Mrs. Earl Seay, Rt. 1

For sale — 500 lays percent production 8.1 phone Nelms 3264

For rent - Two nice Apartments, See Inder

FINEST QUALITY OF

WATCH REPAIRS SERVICE AT HALE VARIE

All Work Guarante Prompt Service

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Medicine and Sun RUMBO CLINE

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\* You Are Cordially Invited To Attend



AT THE O'DONNE CHURCH OF CHE GOSPEL MEETING \* Beginning March and continuing Im Sunday, March 3 BOB HOOVER of Li Will Bring The Mess

CHURCH OF CHRIST

SUNDAY Bible Study Worship and Communion Evening Service WEDNESDAY: Mid-Week Bible Study

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KD

### Honeycutt Lumber And Supply Co.

The Honeycutt Lumber and Sup-Co. located on Seminole Road Lamesa has a complete supply lumber in stock at all times. lanning to remodel and repair our home or business establish-ent? If so, the firm to contain Are you among the many persons oneycutt Lumber and Supply Co. hey are always willing to lend a ping hand to persons with build

problems.

that is in need of repairs when it is so easy to have it remodeled and repaired to fit your needs comfort. The Honeycutt Lumber and supply Co. carries in stock at all times many items necessary for remodeling such as asbestos siding. roofing materials, paints, and varhardware nishes and household items. Regardless of whether your

There is no need to live in a home | building or remodeing problems are large or small you will courteous attention from the employees here. There is no use putting off building that extra room or repairing your home when you can get it all done at a reasonable price when you consult the Honeycutt Lumber and Supply Co. in La-

### Nix Motor Co.

aler for the popular Cadillac and idsmobile automobiles. They are eated at 210 South Dallas Ave. Lamesa. Phone 2144.

The new Cadillac and Oldsmobile re the motorists dreams It gives you those advantages driving comfort, safety, efficienof operation and handles easily. reat yourself to a ride in a new adillac and Oldsmobile. You will

Nix Motor Co. is your authorized | agree that it has beauty, roominess and plenty of pep. The new Cadillac and Oldsmobile is a product of many months of planning by some of the finest engineers in the auto-

mobile maufacturing business. This firm is completely equipped to service any and all makes of automobiles. Enjoy your car by automobiles. Enjoy your car keeping it in first class condition. The mechanics at this firm are ex perienced and will give your auto-

In this Review Issue we are hap-py to recommend the Nix Motor

Co. to all our readers. You can be sure of a square deal by trading with this popular firm in Lamesa. They feature a body and paint shop and general repairing. They are located at 210 South Dallas Dallas, Call 2144 for service today

### Lamesa National Bank

ng been recognized as one of the our particular problems, ustanding services to the folks in A great amount of pra Through their untiring forts this section has continued progress through the years.

The Lamesa National Bank has est in each customer to cope with

A great amount of praise is due the officers and directory of the Lamesa National Bank of Lamesa the for their foresight and judgement, They offer to the farmers and ublic in general, every conveniened of a large city bank plus the inderstanding and personal inter-

The Lamesa National Bank in Lamesa has encouraged each and every family to help secure their future with a sound intelligent savings plan. Every account at Lamesa National Bank is insured up to \$10,000 by the Federal Deposit Insurance Corporation.

### Davie Jones Buick Co.

bought its Years ago America otor car impulsively. They made elections without comparing val-But now the new Buick has nged that. Thousands upon nged that sands are turning to Buick toare finding in the nartly styled and impressive ick roominess and comfort bend their expectations. When they p into the driver's seat they dis purchase of a new car, may we sug-

cated in Lamesa at 304 South. They marvel at the smoothness and the lack of vibration to the lack of vibration. the lack of vibration in the new Buick. There's a new brilliance of performance with real economy.

The new Buick is their choice. not because it is moderately priced for such a fine car, but because it offers so much more of everything for every dollar invested. Because it is the car of cars for these times. If you are contemplatiny

is cover driving is almost effortless. gest that you see, ride and drive in the They marvel at the smoothness and the new Buick. Learn what true motor economy means. After driving the new Buick, you'll know why it is the one car desired by every motorist who wants style, performance, speed, economy and all round motoring satisfaction.

Better buy Butck, Sales, Service and complete mechanical and body service. Davie Jones Buick Co. at 304 South 2nd, call 4434.

### Lamesa Body Works

amesa, phone 3907 traffic In these days of heavy

ossible to avoid all accidents. Since this statement is very true is a fact that one operated by Mr. avis is a great asset to any com-unity. Their body and fender men re experts when it comes to reand lding your wrecked car

ETING

larch

The Lamesa Body Works is loc- style in the shortest time possible ed at 992 South Dallas Ave., in in order not to hamper you by keep ing it for weeks.

place o go with your wrecked cars. You may have just a small scratch or a bent fender or a car may seem almost entirely ruined. No matter how little or how big the damage may be, these men can fix it in such a way that it will look as if the car etting them back to their origina! had never had a blemish on it.

The work of this body shop has caused no little comment as they have made many of the cars in this These are some of the reasons why Lamesa Body Works is the wrecks, like new again. It will pay you to call at this firm and have them give you estimates on the re-building of your wrecked car. Lamesa Body Works is located at 902 South Dallas. Phone 3967

### Wilson Radio And T. V. Service

Located at 609 1-2 South Dallas Lamesa phone 4516.

In this day and time, when lange as radical as that which dustry, people find it necessary come to the radio and television seek the man to repair their ts that is keeping up with ern changes and improvements the new sets.

It requires skill and knowledge keep your radio and television the best of condition and the Wil-Radio and T V Service

assured this need as you can be they are familiar with all the habits of your particular set.

The efficiency of their service lays in the practical experience and knowledpe they have had in the past along with keeping up with any new features that have come about.

So don't put it off any longer if your T. V. set or radio is not in the best of condition, bring it in phone 4516 and they will gladly have a serviceman come to

home and do the job. If you are interested in buying a new or used television set or radio, be sure to stop in on your next trip to Lamesa.

and look over their selections. They feature PACKARD BELL Sales and Service, leadership Electronics for over 30 years styled and built best for the West.

7:00 Burns and Allen 7:30 Doug Fairbanks Presents 8:00 I Love Lucy

8:30 December Bride 9:00 Studio One 10:00 Code 3 10:30 News, Weather Sports 11:00 Mister Universe

12:00 Sign Off TUESDAY Same As Monday Until 6:30) Name That Tune

7:00 Phil Silvers 7:30 Texas In Review 8:00 Nothing But The Truth 8:30 Play

9:00 \$64,000 Question 9:30 Do You Trust Your Wife 10:00 The Brothers 10:30 News, Weather, Sports

11:00 Play 12 Sign Off WEDNESDAY

8:30 I've Got A Secret 9:00 20th Century Fox hour

7:30 Climax 8:30 Sports 9:00 Grand Ole Opry

#### A. G. Waugh Co.

This firm in Lamsa is located 2147. They offer new parts and starters, electrical supplies and feature a complete stock for your

By their efficient business methods and low overhead they are able to supply you with parts at a great reduction in price. Buying here you are assured of honest, courteous service. Folks in this section know they are always treated well when they select their parts at this first class establish-

Make a list of your needs and the next time you are in Lamesa go to A. G. Waugh Co. and you will be surprised at their low prices Every effort is made to have on hand those parts which are most in demand. If it is a common part for your truck, bus, auto or tractor be sure to see this firm first.

In this Merchants and Farmers Review Issue, we wish to recom-mend this firm and suggest you trade with them for any of needs in this line

They feature Auto and Tractor Parts and Equipment and is owned by A. G. Waugh

### GENERAL AUTOMOTIVE

All types of automobile repairing are featured at the General Automotive Repairs at 1000 N. Dallas Ave. in Lamesa, Phone 3578.

Generator work, carburator work and electrical system work are all considered to be of the most difficult work for a repairman to handle. You can rest assured that this first class garage in Lamesa can do this work for you properly. They offer excellent experience and corrct tools with which to do the job efficiently.

They also specialize in ring jobs replacing and grinding valves and tightening rods or replacing inserts. In fact they can do almost any repair job your car needs.

Folks in this section speak high ly of the work they have had done at the general Automotive Repair. You can be sure the price is going to be right and the work will done that is expected.

This Review suggests that you go to the General Automotive Repair whenever you have anything the matter with your car. Here you know you will receive fine service. This firm is owned and operated

### SINGER SEWING MACHINE CO.

Sinyer Sewing Machine Co. located at 521 North 1st in Lamesa invite your inquiries about Singer Sewing Machines, if you will write or call them they will be happy to have one of their BONDED Singer re-

presentatives call at your home. The Singer Sewing Machine features every type of sewing machine, portable, electric, table and treadle machines. This reliable company has factory trained ex-perts ready and able to give you dependable repair service for

machine. They have on hand complete stock of supplies Get your new sewing machine now. Home sewing is saving the women of America countless mill-ions of dollars every year. Singer Sewing machine is without a doubt the most popular sewing machine in the world. Don't you be satisfied with anything less than the very

Remember the Singer sells its machines ONLY through the SIN-GER SEWING CENTERS identified

by the famous red "S" on window. Let a representative call on you

and explain the advantages to you of owning the world's best known machine. This wonderful machine may be had on easy payments and a liberal trade-in allowance on your old machine.

Singer Sewing Machine Co. is located at 521 Nosth 1st and is under the management of H. D.

11:30 Sign Off FRIDAY

Same As Monday Until 6:30)
6:30 My Friend Flicka
7:00 West Point
7:30 Zane Grey Theatre
8:00 The Crusader
8:30 Mickey Booney Show

8:30 Mickey Rooney Show 9:00 The Line Up

9:30 Person To Person 10:00 Talent Scouts 10:30 News, Weather, Sports 11:00 Play 12:00 Sign off

### SANDERS MEAT COMPANY

Located at 1300 South Dallas in , Lamesa phone 2663.

We would like to call the atten ion of our readers to the advantage of having a custom butchering firm in our vicinity.

Sanders Meat Co. has all the latest equipment to butcher your meat so that you may get the most out of your hog or beef. They work on the principle that every customer must have the best and most ex pert service they can give them. Sanitary conditions are maintain in the food business in Lamesa since ed at all times and they are inspected and approved by the health and Fred B. Sanders.

department.

In this Business Review, we are more than glad to give them excomend their service to all our

prefer it to be done

They feature custom slaughtering, processing, and specialize in the very finest of curing. They specialize in cutting and wrapping for Home Freezers. They have been in the food business in Lamesa since

Bring your beef or hog and they will butcher it exactly the way you

### MOTEL MESA

The Motel Mesa is located 712 South Dallas Ave. in Lamesa. Their courts are all modern and you will find them nicely furnished and clean at all times.

When you are away from home for a night or two you want to stay in a place where it is clean and comfortable. You will find Motel Mesa just the place you will want to stay whenever you are in In compiling this Merchants and

at | to all our readers. Regardless of the length of your stay in Lamesa, you are always welcome at these courts. They make their guests feel at home and you will find that your stay away from home is most pleas ant when you are at Motel Mesa in Lamesa, phone 2633 for reservations. They are clean, modern, convenient and feature TV, Telephones, Panelray heat, Innerspring Mat-treses, tubs and showers and have

So stay at Motel Mesa on your

Same as Monday until 4:30

10:00 Badge 714

10:50 Ch. 11 Theatre

10:30 News 10:40 Weather

10:45 Sports

WEDNESDAY

### KCBD TV: Channel 11

SUNDAY 12:10 Sign On 12:15 Norman Vincent Peale 12:30 Frontiers of Faith

1:30 Youth Wants To Know 2:00 Lawrence Welk Top Tunes 3:00 Wide Wide World 4:30 Sports Show 5:00 Meet The Press

5:30 Roy Rogers 6:00 Bengal Lancers 6:30 Circus Boy 7:00 Steve Allen

8:00 Celebrity Playhouse 3:30 O. Henry Playhouse 9:30 The Man Called X 10:00 Cavalcade Theatre 10:30 News 10:40 Weather, 10:45 Sports

10:50 Dateline Europe. MONDAY Today 9:00 Ding Dong School

9:30 The Price Is Right 10:00 Home 11:00 Tic Tac Dough 11:30 It Could Be You 12:00 Serenaders 12:30 RFD 11

12:45 Cook Book 1:30 Tenn. Earnie Ford 2:00 NBC Matinee 3:00 Queen For A Day 3:45 Modern Romances 4:00 Comedy Time

4:30 My Little Margie 5:00 Superman Hospita News and Sports

6:10 Weather 6:15 Here's Howell 6:30 Western Marshall 7:00 Sir Lancelot 7:30-Stanley 8:00 Highway Patrol 8:30 Robert Montgomery 9:30 Sheriff of Cochise

10:00 Ford Theatre 10:30 News 10:45 Sports 10:50 Ch. 11 Theatre TUESDAY

Same as Monday until 4:30 5:00 Bunny Theatre 5:15 Looney Tunes 5:45 Hospitality Time 6:00 News and Sports 6:10 Weather

6:15 Here's Howell 6:30 Captain Gallant 7:00 Big Surprise 7:30 Noah's Ark 8:00 Jane Wyman 8:30 Warner Bro. Cheyenne Conflict alt.

9:30 Break The bank

5:00 Cisco Kid 5:30 Eddy Fisher 5:45 Hospitality Time 6:00 News and Sports 6:10 Weather 6:15 Here's Howell 6:30 Disneyland 7:30 Rosemary Clooney 8:00 Father Knows Best 8:30 Hiram Holliday 9:00 This Is Your Life 9:30 American Legend 10:00 Crossroads 10:30 News 10:40 Weather 10:45 Sports 10:50 Ch. 11 Theatre THURSDAY Same as Monday until 4:30

5:00 Bunny Theatre 5:15 Looney Tunes 5:45 Hospitality Time

6:00 News and Sports 6:10 Weather 6:15 Here's Howell 6:30 Gildersleeve :00 Groucho Marx

7:30 Dragnet 8:00 People's Choice 8:30 Tenn. Ernie Ford 9:00 Video Theatre 10:00 Walter Winchell

10:40 Weather 10:45 Sports 10:50 Ch. 11 Theatre Same as Monday until 4:30 5:00 Rin Tin Tin

5:30 Eddie Fisher 5:45 Hospitality Time 6:00 News and Sports 6:10 Weather 6:15 Here's Howell 6:30 Adventures of Jim Bowie 7:30 Dr. Hudson's Journal

7:00 Life of Riley 8:00 Bob Hope Show 9:00 Cavalcade of Sports 9:45 Red Barber 10:00 I Led 3 Lives 10:30 News 10:40 Weather and Sports

11:00 The Vise SATURDAY 8:00 Roy Rogers 9:00 Howdy Doody 9:30 I Married Joan

10:00 Fury 10:30 Jungle Jim 11:30 Gene Autry 12:45 Football game 6:00 Lone Ranger 6:30 People Are Funny 7:00 Lawrence Welk

8:00 Caesar's Hour

### **Need Printing?**

May we suggest you look over your supply of:

Imprinted Checks

■ Statements

Letterheads

Envelopes Tabulated and Registered Forms

Poster Forms Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive. . . trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

The Index

### KDUB - TV. Ch. 13 aturday

Captain Kangaroo 30 Mighty Mouse Playhouse Winky Dink :30 Popcorn Theatre The Ruggles :30 Big Picture Football

Championship Bowling 00 Mark Saber :30 Wild Bill Hickok Beat The Clock 30 The Buccaneers Jackie Gleason Show

Oh, Susanna 30 Hey, Jeannie 00 Gunsmoke 30 You Are On Your Own :00 Play

2:30 Sign Off UNDAY 155 Sign On 0:00 To be announced 0:36 Music box 0:40 Church Service The Christophers

30 Face The Nation 00 Sports 45 Sunday News 00 This Is The Life Sports Telephone Time

Air Power Lassie Private Secretary alt.

Benny 7:00 Ed Sullivan 8:00 G. E. Theatre 8:30 Alfred Hitchcock

9:00 \$64,000 Challenge Reader's Digest 9:30 10:00 What's My Line 10:30 News 10:45 Play

11:45 Sign Off MONDAY 6:55 Sign On 7:00 Good Morning 8:00 Capt. Kangaroo

8:25 Playtime 8:30 Capt. Kangaroo 8:55 Sing Song 9:00 Garry Moore 0:30 Godfrey Time 10:30 Strike It Rich

11:00 Valiant Lady 11:15 Love of Life 11:30 Search for Tomorrow 11:45 Noon ! 11:55 Weather Noon News 12:10 Stand up and be counted

12:30 As the world turns 1:00 Our Miss Brooks 1:30 Houseparty 1:45 Houseparty 2:00 Big Payoff 2:30 Club Day 3:15 Secret Storm
3:36 Edge of Night
4:00 Home Fair
4:45 Western Theatre
5:30 Community Crossroads
6:00 News, Weather Sports

6:00 News, Wenter 6:15 Doug Edwards 6:30 Robin Hood

WEDNESDAY Same As Monday Until 6:\$0) 6:30 Giant Step 7:00 Godfrey and Friends 8:00 The Millionaire

10 To be announced 10:30 News, Weather, Sports 11:00 Play 12:00 Sign Off THURSDAY ..... 

### Farmers & Merchants Review .

Reviews this page prepared by: Clobe Advertising Associates

### GOOLSBY BROTHERS SCRAP IRON AND METAL

junk lying around the yard and turn it into dollars in your pocket? That is just what you can do because the Goolsby Bros. Scrap Iron and Met-al located at 203 N. Lynn will pay you the highest prices for your

We all have junk around homes or farms that is usless to us. It is not only useless, but detracts from the appearance of any yard. With very little effort, you can Goolsby Bros, Scrap Iron and

Why not gather up all that old Metal and they will sort, weigh and pay you for it while you wait

Any piece of metal that is junk can be sold. Copper, brass, lead. the highest prices. Old motors bring a lot of cash to folks in this section who take it to Goolsby Bros. Scrap Iron and metal. This firm has built a fine reputation for reliable dealings and the Review recom-mends them to all in this section who have junk to sell. They featgather this up and on your next ure used pipe and structural steel. trip to Lamesa bring it in to the The owners are Leroy and Royce Goolsby.

#### DAVIS FURNITURE CO.

The Davis Furniture Co. located at 406 North 2nd in Lamesa carries a complete line of houshold furnish ings. Their store is modern and up to date and their furniture ranges from a small end table to a complete suite for any room.

When we buy furnituure we are buying something that is a permanent fixture in our home. Furniture is not an item that we expect to re place every year or so. Therefore great care should be given to its selection so we can be assured of getting something that will stand long and hard wear

The Davis Furniture Co. has on furniture company in Lamesa

display new suites of furniture for every room. They receive new shipments daily, and you will find it a pleasure to look over their stock. Regardless of whether your needs are small or large you will receive the same courteous attention when you are here. You are invited to drop in whenever you are in Lamesa and look over their merchandise. If you are out of town and in need of any item, just phone 3224 and they will gladly tell you what they have in that line.

Davis Firniture Co. is the oldest

#### HIGGINBOTHAM FUNERAL HOME

Home is a modernly equipped mortuary, perfectly appointed and tastedecorated. Its appearance bespeaks quiet and solemnity.

There is no extra charge for the use of the chapel and private rooms where complete funerals can be con

The Higginbotham Funeral Home specializes in a very complete service. From the time that they are called on the phone day or night, the relatives and friends are relieved of all details, and they have the most able assistants in all decarrying the funera arrangements to their termination.

Higginbotham Funeral the Higginbotham Funeral Home upon their very modern service and to call the attention of the public to the fact they keep up with the ever changing times and have one of the most complete and modern establishments at the Higginbotham Funeral Home in Lamesa phone 4535.

Residents in surrounding com munities are offered prompt courteous ambulance service by Higginbotham Funeral Home any time, day or nite.

The Higginbotham Funeral Home offers family group insuran-This funeral home is under the We are very glad to compliment management of Clyde Branan.

### THE DRAPERY HOUSE

The Drapery House is located at 709 North 14th in Lamesa, phone

This establishment is one of the most prominent drapery houses in this whole section of state and earries a full line of beautiful fabries from which to choose

They design draperies for all types of windows. Phone 3706 and representative will gladly call on you and furnish estimates with no obligation to buy.

The Drapery House prices are most reasonable and it will pay you to call on them before having draperies made. They handle only the finest in quality goods and their expert workmanship cannot

We in this Review Issue are glad to compliment The Drapery House on their very fine service.

They feature custom made draperies at Ready-made prices. Louis White is owner and manager.

### BRITT GRAIN CO.

be excelled.

Featuring Lamesa, Phone 2022. Redchain feeds, seeds and delivery service.

Concerning feeds we want to say that this company is an autority on the subject; consequently the people in this vicinity have come to look to them for information and advice regarding feed and seeds.

The service of this concern covers a wide territory, their customere for many miles around, because word has traveled fast and far about the high quality products and their

Located at 801 North Dallas in most friendly couteous service. Britt Grain Co. supplies their customers with a complete line of the incomparable Redchain feeds and seeds. This store is modern in every respect. Every buyer is me with the utmost courtesy and the most sincere effort is made to sup

ply his needs at the lowest prices We want to compliment Grain Co. on their comm Britt on their commendable business methods and high grade products. They feature grinding and mixing, seed, grain, insecticides as well as fertilizers.

### LAMESA AUTOMATIC LAUNDRY

located at 308 South Austin in Lamesa provides excellent laundry services for families in this territory. Phone 2644 for appointments

or for any information. This laundry is fully equipped to give you the very best of service which includes machines in good repair, drying service and supplies The employees are courteous and very helpful. Present customers of this laundry always return because they appreciate all the conveniences offered her. Their list of regulars is steadily increasing due to their bus iness policy of treating the custo

The Lamesa Automatic Laundry mer well under all circumstances In this Merchants and Farmers Review we highly recommend the Lamesa Automatic Laundry located at 308 South Austin in Lamesa Once you visit this popular laundry you will readily see why their patrons from this trade section are

steadinly increasing in number.

Bring your wash day worries to
Lamesa Automatic Laundry. They
feature soft water and wet and dry
wash and individually washed the
Easy way, Help Yourself.

Mr and Mrs. C. W. Long, are the

owners and managers.

### RENEW YOUR SUBSCRIPTION

### C. W. DUKE, JR.

C. W. Duke, Jr. is located at Cemetery Road in Lamesa. Phone 3384. They are ready to serve you at all times. Few people think of monuments until they need ofe. Then courteous treatment and helpful suggetions are deeply appreciat ed. This firm is noted for serving the public efficiently at all times. Let them help you in selecting beautiful lasting monument for your loved one. With their experience they are in a position to help you choose with care.

Are you prepared with that

at | necessary final home? If not, be wise and take time out to think about this. Be prepared for you and your family's inevitable future.

Many purchases these days are
made far in advance of needs by the thinking member of the family. This can be at very little expense to you by usiny the time payment plan offered by C. W. Duke, jr. in Lamesa. They feature marble and Granite monuments — any size, shape or kind of materials. For intormation call 3384 in Lamesa.

### WILLIAMS PONTIAC CO.

Once again the Pontiac motor car manufacturers have proved to the people their superior knowledge of automobile engineering by giving the people what they want and what they have been looking for since the beginning of the automobile industry. The new Pontiac is another example of smoother and faster performance and at prices within the reach of all.

years of experimenting, the spend ing of vast sums of money and a consistent refusal to accept any test as final. The 1957 Pontiac is

With modern garage and sales indeed a wonderful car for the room in Lamesa located at 107 price. Pontiac is the car that likes to be compared.

When you purchase a car from this well known agency it does not mean that the transaction is closed for they realize that pleasing customer means success to the They have at the disposal of the public one of the most modern and up to date garages to be found in the state. It is the home of good service for all automobile owners in

### MELVA'S BEAUTY SALON

Located in Lamesa at 709 1-2 | Salon for BEAUTY is their BUSIN-

North 14th, phone 4920

Every phase of modern beauty work is featured at this popular shop. Here only skilled operators are employed. All hair dressing and permenent waving service is very complete and done according to the latest scientific methods. Drop in and let one of their expert stylist, style your hair especially

Women who want to look their best for that special occasion can certainly rely on Melva's Beauty

ESS. One appointment is all that is needed to convince the most ex-acting woman that this modern, up to date establishment can please

For your next shampoo, hair styling or permanent wave, call Melva's Beauty Salon in Lamesa for an appointment.

Mary Lou Laualen, Milan and Nora Caddion are the skilled operators at Melva's Beauty

### GRESHAM BATTERY AND ELECTRIC CO.

One important thing that the average motorist usually neglects is the car's electrical system. If he is driving in the daytime and some thing goes wrong with the engine, he drives to a garage, but at night, if the lights or generator fail, it is

just too bad. Why neglect your car's electrical system when you can take it Gresham Battery and Electric to located at South 1st and Dallas

ve. in Lamesa, phone 2556. This firm does all types of auto-Ave. motive electrical repairing including lights, generators, horns, etc.

Your carisn't safe without proper lights. If they are too bright or too dim or if the dimmer switch does not work, the employees at this shop can repair the trouble spot for you. Every wise motorist knows that, unimportant though it may seem, the dimmer switch can save a life. It is not only courteous, but safe to dim your lights when aping a car at night

If your automobile is in need of any work in the electrical mechan-ism be sure to take it to Gresham Battery and Electric Co. at South 1st and Dallas Ave. in Lamesa

### ADDISON MOTOR CO. . Roy Addison, Owner

The Addison Motor Co., located at 300 N. Dallas Ave., in Lamesa is the place where you can find real bargains in good used cars and trucks that will suit every need. Whether you want a large sedan model or a small town coupe, Add-

ison Motor Co. can show it to you. When you have your automobile appraised, you want to take it to men who are reliable and can be dedepended upon to be fair and who will offer you the highest price. This firm has served people of this section for years and

they have built an envied reputat-

ion by their square dealings. You can do no better in buying or selling an automobile or truck than at the Addison Motor Co. in Lamesa. We suggest you not wait another day if you are in the market for a car.

In this Review Issue we are happy to commend this firm for the outstanding manner in which they have served this community. They give you the best deal in town and they buy, sell or trade.

### SHEPHERD BATTERY AND ELECTRIC

Located in Lamesa at 218 N. 1st phone 4717. This shop renders a complete motor tune-up, battery, magneto and generator service to motorists from this section.

No automobile adjustment or repair is more delicate or requires more careful technical skill than adjustment of the electrical system—starting, lighting, ignition and the storage battery. This company is organized to handle in an expert manner just such delicate work.

work. No automobile owner wants ive. Anyone can grease the car or change the oil but the electrical system must be entrusted to an expert. These experts at Shepherd Battery and Electric Service hold the policy that no piece of work leaves the shop without a guarantee of satisfaction.

It is a tribute to them that dealers of standard automobiles have made this establishment the official starting, lighting and ignition service station for their cars.

Drive your car to Shepherd Battery and Electric Service in Lamese take a chance on his starting, light-and ignition system being defect-ficial State Auto Inspection Station.

### FAIR DEPARTMENT STORE

Conveniently located at 117 Main Ave., in Lamesa phone 3664. The friendly atmosphere which predominates this store at all times has placed it in a class all by it-self and can well be termed "shopping headquarters' for the city and

surrounding territory. That much discussed word, "service", finds true expression in the friendly employees that are ready and willing to assist the customers

Each department of this store is supervised by those well trained in the needs of the spartment and

the merchandise is well marked according to price, size, etc. to assist you in making your selections. You will find that they stock only those items that are current style, design, materials and quality.

We call attention of our readers to the advantages of having a store ike this which has maintained the best in service to the public. This policy should guide one to do bus-iness with this reliable firm which has the interest of every customer at heart. This store is at 117 Main St. in Lamesa.

### LAMESA FLORAL CO. AND GREENHOU

Located at 609 South 4th St. in Lamesa, phone 3031 and you will be happy with their splendid ser-

Always remember that flowers make a perfect gift for congratul-ations, anniversaries, birthdays. ations, the sick room and many other occasions

Flowers are among nature's most beautiful gift to man. For such an occasion it is always proper to Say It With Flowers.

The Lamesa Floral and Greenhouse specializes in funeral

wedding flowers and the are praised by many re-service that is noted this section as the be firm in Lamesa. In this and Farmers Review.

pleasure in recommendar
Lamesa Floral and Greathe firm that has been been so with the people of for over 30 years. See heattime you need the nexttime you need flored occasion. Early A. Pelite owner.

#### NIEMEYER FEED AND SEED

#### FEEDS — SEEDS — FERTILIZERS

One of the concerns upon which the farmers of our community depends a great deal is Niemeyer Feed and Seed. This firm has been a friend to the farmer for many years and has made a host friends throughout this area.

The Niemeyer Feed and Seed is endering a service of benefit to the people throughout their trading area. They are dealers in Stantnam feeds for all purposes and offer complete service.

We have learned that properly led stock and poultry will thrive any season of the year and at types of grain wholesis. The Niemeyer Feed and Seed is rendering a service of benefit to the people throughout their trading area. They are dealers in Stanton feeds for all purposes and offer

fed stock and poultry will thrive any season of the year and at the Niemeyer Feed and Seed they carry a complete stock of feeds which will keep your livestock in the best condition.

Any information conceper feeding can be had by from the management of in keeping with their pole der every service possible. patrons.

never Feed and Seed at liable products at hones; the fact that they are low

types of grain, wholesale tail. They are located at St. in Lamesa.

#### MIDDLETON FURNITURE CO.

Be sure to trade at the Middleton Furniture Co. and know you are getting the best. This firm is located at 210 S. Austin Ave in Lamesa. They know what your furniture requirements are and have in stock the latest designs and suites of furniture.

For furniture to liven up those old uninviting rooms, let these experienced clerks help you in your selections. They can suggest pieces that will add miracles of charm here. They feature distort to the furniture you already have.

Bedroom, living room, room and kitchen can ally in accordance with the spe day at this firm. Your box be the happiest place in a for you. Give it a chancely pleasing furniture is pleasing furniture in t

ces, Temco Heating Apple

### DEAN'S PHOTOGRAPHY STUDIO

Located at 521 North 1st in La- photograph is the only of mesa phone 3277. Many people who have thought been very dear to us. And been did not photograph well have by we should feel if that so had successful photos made in this studio.

In this home-line studio, with artist's hand on the camera, chamng natural photographs are pro-

duced always. There are many reasons why one would be photographed once a year. We all forget just how we have changed and never know when one we love may be taken away from us, or we may have to leave

our good friends and relatives.

not left us a picture.

Then too, you must be children photographed. ht only way to hold the ment their baby days and those if childhood.

Let Dean's Photograph photograph them regulars make pictures anywhere at time and specialize in M Commercial, Weddings and Copies, Dial 3277 for infer-



10:50 Ch. 11 Theatre

5:45 Hospitality Time 6:00 News and Sports 6:10 Weather

6:15 Here's Howell

Same as Monday until 4:30 5:00 Rin Tin Tin 5:30 Eddie Fisher

6:30 Adventures of Jim Bowie 7:30 Dr. Hudson's Journal 7:00 Life of Riley 8:00 Bob Hope Show 9:00 Cavalcade of Sports

9:45 Red Barber 10:00 I Led 3 Lives 10:30 News 10:40 Weather and Sports

SATURDAY 8:00 Roy Rogers 9:00 Howdy Doody 9:30 I Married Joan

10:00 Fury 10:30 Jungle Jim

11:30 Gene Autry

12:45 Football game

6:00 Lone Ranger

6:30 People Are Funny 7:00 Lawrence Welk 8:00 Caesar's Hour

9:00 George Gobel 9:30 Your Hit Parade

10:00 From Hollywood

10:30 News 10:40 Weather, Sports

8:30 Captain Kangaroo

8:30 Captain Kangaroo
9:30 Mighty Mouse Playhouse
10 Winky Dink
10:30 Popcorn Theatre
11:30 Let's Take A Trip
12 The Ruggles
12:30 Big Picture
1 Football
4 Championship Rowling

4 Championship Bowling 5:00 Mark Saber 5:30 Wild Bill Hickok

6 Beat The Clock

8:30 Hey, Jeannie

9:00 Gunsmoke

12:30 Sign Off SUNDAY

10:00 Play

11:00 Play

1:00 Sports

4:30 Sports

6:30 The Buccaneers

Jackie Gleason Show Oh, Susanna

9:55 Sign On 10:00 To be announced

10:30 Music box 10:40 Church Service

12 The Christophers

3:45 Sunday News

Benny 7:00 Ed Sullivan

10:30 News 10:45 Play

MONDAY

11:45 Sign Off

8:25 Playtime

8:55 Sing Song 9:00 Garry Moore

6:55 Sign On 7:00 Good Morning

8:00 Capt. Kangaroo

8:30 Capt. Kangaroo

0:30 Godfrey Time 10:30 Strike It Rich

11:00 Valiant Lady

11:45 Noon News 11:55 Weather

12 News

11:15 Love of Life 11:30 Search for Tomorrow

12:10 Stand up and be counted 12:30 As the world turns 1:00 Our Miss Brooks

12:30 Face The Nation

4:00 This Is The Life

5:00 Telephone Time

8:00 G. E. Theatre 8:30 Alfred Hitchcock

9:00 \$64,000 Challenge

9:30 Reader's Digest 10:00 What's My Line

5:30 Air Power 6:00 Lassie 6:30 Private Secretary alt. Jack

9:30 You Are On Your Own

Saturday

8:25 Sign On

KDUB - TV. Ch. 13

FRIDAY

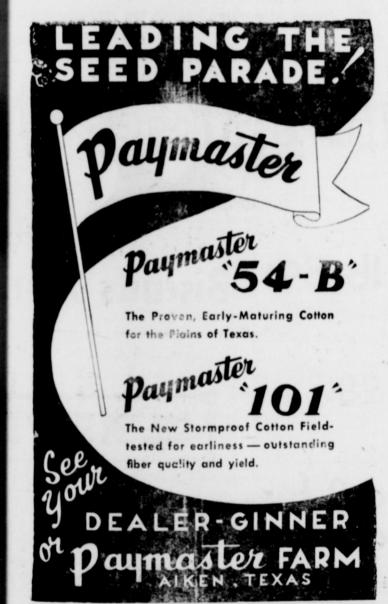
May we suggest you look over your supply of:

- Imprinted Checks
- Statements
- Letterheads
- Envelopes
- Tabulated and Registered Forms
- Poster Forms
- Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive. . . trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

The Index



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### KCBD TV: Channel 11

- 12:15 Norman Vincent Peale 12:30 Frontiers of Faith
- 1:00 Wizard 1:30 Youth Wants To Know 2:00 Lawrence Welk Top Tunes
- 3:00 Wide Wide World 4:30 Sports Show 5:00 Meet The Press
- Roy Rogers
- 6:00 Bengal Lancers 6:30 Circus Boy 7:00 Steve Allen
- 8:00 Celebrity Playhouse 8:30 O. Henry Playhouse
- 9:30 The Man Called X 10:00 Cavalcade Theatre
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- 10:00 Home 11:00 Tic Tac Dough 11:30 It Could Be You
- Serenaders :
- 12:30 RFD 11 12:45 Cook Book
- 1:30 Tenn. Earnie Ford 2:00 NBC Matinee
- 3:00 Queen For A Day 3:45 Modern Romances
- 4:00 Comedy Time 4:30 My Little Margie 5:00 Superman
- 5:30 Looney Tunes 5:45 Hospitality Time 6:00 News and Sports
- 6:10 Weather
- 6:15 Here's Howell 6:30 Western Marshall
- 7:00 Sir Lancelot
- 7:30 Stanley
- 8:00 Highway Patrol
- 8:30 Robert Montgomery 9:30 Sheriff of Cochise
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- 10:30 News 10:40 Weather
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- 5:15 Looney Tunes 5:45 Hospitality Time
- 6:00 News and Sports 6:10 Weather
- 6:15 Here's Howell
- Captain Gallant
- 7:00 Big Surprise 7:30 Noah's Ark
- 8:00 Jane Wyman 8:30 Warner Bro, Cheyenne
- Conflict alt.
- 9:30 Break The bank
- 10:00 Badge 714 10:30 News
- 16:40 Weather 10:45 Sports
- 10:50 Ch. 11 Theatre WEDNESDAY
- Same as Monday until 4:30
- 5:00 Cisco Kid 5:30 Eddy Fisher
- 5:45 Hospitality Time
- 6:00 News and Sports
- 6:10 Weather
- 6:15 Here's Howell
- 6:30 Disneyland
  7:30 Rosemary Clooney
  8:00 Father Knows Best
  8:30 Hiram Holliday
  9:00 This Is Your Life

- 10:00 Crossroads
- Weather
- Sports
- 10:50 Ch. 11 Theatre
- Same as Monday until 4:30
- 5:00 Bunny Theatre 5:15 Looney Tunes
- 5:45 Hospitality Time 6:00 News and Sports
- 6:10 Weather
- 6:15 Here's Howell
- 6:30 Gildersleeve
- :00 Groucho Marx Dragnet
- 8:00 People's Choice 8:30 Tenn. Ernie Ford
- 10:00 Walter Winchell 10:30 News
- 10:40 Weather 10:45 Sports

20010

- 3:15 Secret Storm
- 1:30 Houseparty 1:45 Houseparty 2:00 Big Payoff 2:30 Club Day

- 3:00 Brighter Day

Always . . .

3:30 Edge of Night

4:00 Home Fair 4:45 Western Theatre 5:30 Community Crossroads

6:00 News, Weather Sports 6:15 Doug Edwards 6:30 Robin Hood

7:30 Doug Fairbanks Presents

Order Early for

Choice Seats!

7:00 Burns and Allen

8:00 I Love Lucy

12:00 Sign Off

MARCH 28

LINDSEY Theatre

Lubbock, Texas

2 Performances Daily 2 p.m. and 7:45 p.m. MATINEE ADMISSION

No reserved seats

EVENINGS and ALL DAY SUNDAY

Lower Floor (reserved seats) \_\_\$2.00

Balcony (non-reserved) ..... \$1.50

Cecil B. De Mille's

The Ten Commandments

Advance tickets for lower floor evenings and Sunday per-formances only. NOW ON SALE AT THE

or may be purchased by mail by sending this completed form

LINDSEY THEATRE, BOX 980, LUBBOCK, TEXAS

..........

NOTE: This application is for lower floor Evenings and Both Sunday performances only!

1st Choice DATE ..... Performance .....

2nd Choice DATE ..... Performance .....

Name (PLEASE PRINT)

City ..... State ..... Phone .....

send Check or Money Order (No Stamps) Pavable to Lindsey Theatre

Mailing Address

Reserved Tickets Requested @ \$2.00. Total \$.....

CAPROCK HOTEL LOBBY

8:30 December Bride 9:00 Studio One

10:00 Code 3 10:30 News, Weather Sports 11:00 Mister Universe

A Complete Stock of

**AUTO** parts

WE ALWAYS APPRECIATE YOUR TRADE

O'Donnell Auto Supply

BOYD SMITH, OWNER

M DREAM CAR CONTEST

# 90 FREE MERCURYS \$450,000 IN PRIZES

15 Mercurys given away every week\*, including the fabulous new Turnpike Cruiser! A visit to your Mercury dealer's showroom may win one for you!

### 2,190 PRIZES IN ALL!

1st prize-Mercury 4-door Turnpike Cruiserone each week. Plus trip to New York for two via American Airlines. Special guests of Ed "Companion" TV sets. Portable, only 26 pounds! Performs with console clarity.

Sullivan at his television show. Next 4 weekly prizes-Mercury Commuter Station Wagons. 2-door, 6-passenger. More room than ever before in Mercury's field!

Next 300 weekly prizes -Sheaffer's White Dot Snorkel Pen Sets—autographed by Ed Sullivan. World's finest writing instrument.

Next 10 weekly prizes—Mercury Monterey 4-door Sedans. All Mercurys awarded as prizes are fully equipped.

Bonus Awards—\$10,000 for new Mercury buyers during contest, \$2,000 for used car buyers—see official rules for details.

\*Six weekly contests, March 4 through April 20. Entries received between March 4-16 will be judged in the first contest.

Thereafter, entries will be judged weekly.

EASY TO ENTER! ENTER EVERY WEEK! SEE YOUR MERCURY DEALER FOR OFFICIAL ENTRY BLANK





SPECIALS For Friday and Saturday



★ You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps . . . they're valuable

Ask us for a free catalogue Yes, Sir, Double Stamps

EVERY WEDNESDAY

Salad Dressing Qt. Jar 39c

Cake Mixes 290

White, Yellow or Devil Food "Betty Crocker"

BEANS 3 for 29c

15 1-2 oz. can "Diamond"

Frozen, 6 oz. can "Keith's"

Flour 10 lb 89c

BAKERITE 3 lb Can 89c

Chicken Pies 2 for **45c** 

"Banquet" 8 oz. Frozen

Flour 10 lb

Gladiola

Roast lb.

ATTHE NORTH "Y"

Week end Specials

FRANKS 3 lbs for only ...... \$1

PEACH NECTER, Heart's Delight per can ....... 10c

WRIGLEY GUM 3 pkg. for only ...... 9c

Fresh Green Onions 2 bunches for ....... 15c

Oranges 5 lb bag .... .... 29c

FEATURING THE O'DONNELL FRYER

Palmer Gro. & Mkt.

ALWAYS OPEN 7 DAYS A WEEK -- WE DELIVER

DOUBLE FRONTIER STAMPS ON WEDNESDAY



Instant Folgers

Bacon 53c sliced

beef ribs 1b 22c

beef roasts 47c Shampoo 2 for

Choice cuts per Ib

TRADE WHERE MA SAVES MONEY FOR PA

ATTENTION — MAN WANTED for Rawleigh business in East Lynn and Garza Counties. Sell to 1500 families. See Ollie Riddle Wilson or write today Rawleigh's Dept. TXC 560 - S8, Memphis, Texas......

Buy your daily paper 89c at home-- it's same price at Index office Lubbock Avalanche

days a week \$12.95

Take Index at same time

DEADLINE FOR STATE INSPECTION OF CARS

AND TRUCKS IS APRIL 15th

Call us today for an Appointment And Avoid

The Rush Also Let Us Service

Your Car While Making the Inspection

**Forbes** 

MOTOR CO.

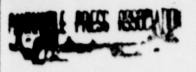
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O. G. SMITH, JR.

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(Rain Or Shine) SUBSCRIPTION RATES In Lynn, Dawson and Borden \$2.06 year

Card Of Thanks 50c Classified Advertising 2c per word with mim! mum charge 60c Read label at top of pape



good carpenter tools at a bargain. Mrs. Elizabeth Agnew 8rd and Miles

For rent - Two nicely furnished

FINEST QUALITY OF WATCH REPAIRS AND SERVICE AT

\* HALE VARIETY

All Work Guaranteed Prompt Service

CHURCH OF THE NAZARENE

Sunday School ... Morning worship N. Y. P. S. at 6:30 p. m. Prayer service Wednes. Evangelistic Services

Specials For Friday Saturday

Gonzale 7 lb f4 nd name

Flour 10 lbs

Light Crust

Brookdale Chum Salmon ..... 46 oz. Hunt Tomato Juice .....

4 roll pkg. Zee Toilet Tissue 3 for ..... 1-2 lb Griffin Tea With Gold Band Goblet

No. 2 1-2 can Our Value Elberta Peaches... Libby's Catsup 14 oz. bottle ...... 5 for 

20 oz. Gold Craft ice box jar Peanut Butter 2 lb Pure Pork Sausage ...... 10 lbs Mesh Bag SPUDS ..... Cabbage, Good and Firm, Ib .....

Bananas, Golden, yellow ib ....... Double Frontier Stamps On Wednesder ......WE GIVE FRONTIER SAVING STAMPS

Line Grocery And Market

Plenty of parking behind the store; come in a

WE DELIVER



Flour 10 lb 890

**Gold Medal** 

**TIDE 28**0

Large Box

**39**0

Drene 30c size bottle

Luncheon Meat 350

Kimbell's 12 oz

Peaches 28c Hunt's No. 2 1-2 can in heavy Syrup

Corn 2 for 25c

Kountry Kist 12 oz. Vac. pack can

1 lb Supreme Salad Water

Pet Milk 2 for 27c Large cans

Dusorb 49c

Absorbs Dust, Reg. 59c can

PHONE 50

Biscuits 2 for

BORDEN

Beef roasts

Home killed beef

Cheese lb

. Longhorne Ib

Banner Bacon

per Ib

Fresh dressed fryers,

\$\$\$\$\$\$\$\$\$\$\$ SILVER DOLLAR THRIFT STAMPS



**\$\$\$\$\$**\$\$\$\$\$\$\$ \*\* WE GIVE DOUBLE SILI DOLLAR THRIFT STAMPS

EVERY WEDNESDAY

SPECIALS FOR FRIDAY AND SATURDAY FREE DELIVERY

hand gai and sprin P. S. F

Gc

Winan

lools inc

fishing to