THE O'DONNELL INDEX O'DONNELL , LYNN COUNTY, TEXAS, THURSDAY, JUNE 15, 1933 NUMBER 46

"A Poor Married

To Be Staged

Man"

Wilson, new which turns out to cated indeed. Plenty of betwee insure you at least hours of fun. A sm

ting four year terms for Services At Lamesa

rief Disaster noon, June 17, the Plains Singing Convention here at 18 will be a strictly avention with everything invocation in song. Anne address will be sung

in extending

Lubbock, president every me

tled you may be, if you and and don't bust out laughing, you money is yours for the asking.

Excellency,

Catholic Church

tion class here. nation is one of the seven nts instituted by Christ and ys been administered to the since the beginning of the Acts 8-15-17; 2 Cor. 1:21:22, 6-2; Acts 19:6.

catholic is faith

practice his whether Cat

Everyone, whether Catholic or not is welcome to be present during the administration of the Confirmation

Attend Aunt's Funeral At Paducah Monday

At r addicant for the set of the set of the death of the set of th

Home Made Concrete Tile for Sub-Irrigation

In seven gardens in Lynn, e total of 983 feet of home merete tile has been install-average cost of le per foot. "Sub-irrigation saves labor

Tahoka. Mr. D. Rogers, Tahoka, a pecting the tile laid by Mrs. and seeing her make the nade and laid 225 feet of lie in his garden and says." ery thing for West Texas gr

saves 1 s than su R. W.

At Hinness rooms. The base of the death of C. A. Bay-home at Pitafield, III. was received the base with much sorrow. The teles-home at Pitafield, III. was received to param gave no details, but it was by off the sorrow. The teles-the base with much sorrow. The teles-the the weak not unexpected. The Base of the sorrow of the base teles hoka and for three years there base. The will be remembered throughout the territory by scores of friend and acountrance, having been for the hoka and for three years there base the base of years in business at Ta-the base of years in business at Ta-hoke and for three years the base of the most suggiable comedies which has ever been staged here.

At Illinois Home

noka and for three years Chevrolet dealer here. During that time his never failing optimism and friendli-ness were recognized for their true worth, and everyone who knew him esteemed and liked him.

The Index joins with others in tending sympathy to Mrs. Rayb and Billy.

Elections Coming Up

Elections coming up during the mett flow months promise to be lively affairs in recas, in addition to the two liquor problems which will be decided on August 26, there will be two other unrelated problems for Texas volves to decide. Six other constitutional mend-ments will be decided at the gen-eral election in 1934. On the sale of 3.2 beer; a state referendum to say whether Texas will vote repeal of the 18th amed-ment; conferring home rule on coun-ties of 62,000 population: author

a saw whether
 b saw whether
 ote repeal of the 18th a
 ment; conferring home rule on
 into the heridatore to issue t
 a million in bonds for unemploy
 and perfecting the amendment
 empting \$3,000 homestends fro,
 valorem taxes, so as to include tain coastal counties within its visions.
 Among the issues for determ the following:
 Permitting cities to amend the chatters every 12 months instant
 Permitting face

Permitting four year terms for Servir dits officers. Abalishing the fee system. Providing that taxes shall be qual and uniform, and classifying proper year to be a service of the service of the year term of the service of the service of the term of the service of the service of the service of the term of the service of the service of the service of the term of the service of the service of the service of the term of the service of the service of the service of the term of the service of the service of the service of the term of the service of the service of the service of the service of the term of the service of

Be Musical Event

June 15 .- With

bubbled on of a brief business session Sat-enday afternoon, June 17, the Plains He anhandle Singing Convention here une 17 and 18 will be a strictly of

Over 5,000 singers are expected here from a radius of three hundred miles, Echols says.

Warns Labor Not To Go Into Wheat Fields

To Decide Problems

survived by his wife and son Mrs. Rayburn has, of course de definite plans, but friends at she may be able to return is.

the equip-perated by earranging so as to

of the e space

ty shop. ivacy for appoint-much to

Improves Property

comfort of

Inexpensive Food Item boundaries and providi

s is the Midway bought

ght pounds of American Singing Convention To

ng much to the comfort of that e for the summer. ast week supports were placed er the awning in front of Wil-s Cash Grocery, relieving the in on the brick front and also ng to the apearance of the store

an actual cost of 50 port of Mrs. T. Cowa mmunity, Had Mrs. C

nount of cheese at a l ald have cost her 18 , a total of \$5.04.

cal listeners who tune in on sta WFAA, KTHS, or WOAI Wed y night at 8:30 o'clock.

Miss Iva Dimple Hand week end with Miss Be the Plainview commun

d Mrs. J. F. Ca

Mrs. Harvey Line w st of the week suff

to Teves

VOLUME X

Collector Cotton Statistics Now Open For Examination

mal notification has been re-here of an examination for ace of collector of cotton sta-Applications must be on file he U. S. Civil Service Commis-t Washington, D. C. not later 27 nty, the salary is \$324

as of the United as of the Counties when the counties when the salary is fix hasis, a specific the canvar amination is open the United States the counties where securs. The salary is fix-be price basis, a specified ge paid for each canvass amount being based on and location of the es-in the county to be This salary is also sub-per cent cut during the year as a measusre of

son between the ages of years of age who has had past 5 years, at least 2 rience in growing, gin-annfacturing of cotton make formal application

make formal application exemination. ination will consist of a which will be rated on 00 per cent. Non prefer-itors must attain a rat-int military preference at least 65; competitors a 10-point, or disability a rating of at least 60. will be required to fur-nt conveyance in making <section-header><section-header><text><text><text><text><text><text><text><text><text><text><text><text>

Mrs. Gibson Undergoes Operation Santa Anna

Dog Owners Warned

al of the city counce suing a warning to ou keep their pots at h dire mishap befall

months the number in both business ricts has so greatly the animals have the and an embarass fficials have abou

and keep your daries of your

Mrs. Wilson Submits To Operation Monday

Mack Wilson, resident an s woman of O'Donnell ,wa o a Lubbock sanitarium Mo' or ining to undergo an oper or the removal of cataract er eyes. Both eyes are endar y the growth, but operation performed on only one at

Accompanied to Lubboch Mrs. E. J. Bean, Mr. Bear uesday that she is doing and will probably be home rsday) x joins with joins with other friends a speedy and complete

TER REVIVAL DATE SET FOR AUGUST

al summer revival will First Baptist church on inday in August, accord-ancement this week from Rev. L. S. Jenkins, rence Hay of Tahoka will of the preaching ser-the song services will be

of the preaching ser-te song services will be R. E. Key, also of Ta-tese gentlemen are well

ed to add in nevival. asks us to say that ev-e cordially welcome at

Boys Receive Affiliation O'Donnell Colored In Home Ec. Course Notification has been received Board of Education

Notification has been from the from the State Board of Education that a grade of B was made in ma-terial submitted by the local high school when application was filed for affiliation in Boya' H. E. This will give an additional half credit of af-filiation. Mrs. Scott was teacher of

the class. Since this was the first time such a class had been conducted here, much interest was manifested in its ultimate success, and recognition of the merits of the work is considered

In commenting on the work sub-littled, the examiner said in part: "Elist The questions submitted are inter-ting, and grading of the papers ex-sting, and grading of the mistakes in nice sellent, Correction of the mistakes in mice mice and an and a submitted and a submitted are and a submitted are and a submitted and a submitted are and a submitted are and a submitted and a submitted are and a submitted are and a submitted and a submitted are and a submitted are and a submitted and a submitted are and a submi

reasion."
"Foods and nutrition problems are
"Foods and nutrition problems are
"Tools and practical."
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"Tools and practical."
"Tools and nutrition problems are
"Tools and practical."
"Tools

To Keep Pets Up Two Cars of Hogs Shipped Wednesday

Two carloads of hogs were ship-ed from the local Santa Fe station rednesday of this week. Each car intained eighty head of hogs. Shippers were E. A. Roberts and falter Turland, Earl Curtis and A.

Shippers were E. A. Roberts and Walter Turland. Earl Curtis and A. H. Koeninger. The heavy feed crop last year is being utilized in feeding out calves and hogs, a number of farmers in this territory raising these animals for the market.

Mrs. Hal Singleton, Jr., returned Saturday evening from Sanatorium here she has been for the past sev-eral weeks for rest and treatment. We are indeed glad to know that has gained several pounds in weight Mrs. Guy Bradley and Mack C. are visiting relatives in Planview.

J. B. Curtis received a badly in-ared foot Friday of last week when aree lengths of pipe fell on his right

foot. He was brought to the office of a local physician for treatment. No bones were broken, unkle painfully, the blow bruised business with the He is transactin business with the aid of crathes this week.

Giriff McConai and Cara wheat strated harves of this seeson's wheat crop Sturday, beginning operations in the McMillan fields. Average yield, Mr. Richter said, has so far Been about thirteen bushesper arce, guests of relatives Thursd Fewer acres were planted to noon. They were accomp wheat this year than last, but the their return by his mother, increase in price is expected to bring I. Rodgers, who will separ-teurns from the crop up to that of the 1932 harvest. Miss Veda Shumake is yi

D. J., C., and Virgil Bolch and Rudolph and J. T. Middleton left Monday for a fishing trip down on the Rio Grande. Now we'll hear some big ones about the one that got

ON FISHING TRIP

Sanitary Barber Shop Undergoing Repairs C. A. Rayburn Dead At Illinois Ho Folks Plan Big June

Teenth Celebration The Sanitary Barber Shop is this June Teenth, gala day for all Eth-iopian Ameicans, will be fittingly observed by O'Donnell's colored pop-ulation, according to plans now under

week unnergoing extensions and repairs. Mr. Joe Proctor, proprietor of the establishment, has bought the equip-ment of the beauty shop operated by Mrs. Opal Rogers, and is rearranging the interior of the shop so as to make more room for the convenience of untenners. The space formerly us-permanent waving machines, while a veception room for patrons of the alation, according, and way. Chief among the plans are those which center around a public pro-gram in the evening, at the church. Descon Matthews will deliver the Descon Matthews and the assembly charged. permanen reception shop is b ing Lo

M Diskes", "Baby Dear", by Tom Davis "Elina at the Telephone" by E. T. Taylor, and other numbers by H. H. Jones, Master Gant, N. E. Gant, Ber-nice Harris, Mrs. Baby Gant, Phillip Gant, J. D. and Laura B. Gant will make up a full evening's entertain-ment.

Postmaster Hal Singlton is this week predicting fiftsen cent cottan by November 1st adding for good measure that subset. Now if these prices will just come and stay until we West Pexans have something to sell, won't that be fine? Mr. Singleton is basing his predic-tion on a study of crop conditions and financial statements from all parts of the country.

W. R. Sanderson nas added quite a bit of value to his property in the business section by installing several improvements during the past sever-

and in the sufferer loop data son in California, were present to g man may soon be fully in Arm Result of Fall Recently S Colon is recovering the sufficient source of the sufficient source of

PERSONALS * Home Made Cheese Griff and Chas. McConal

Mrs. Singleton Home From Hospital Mrs. W. E. Payne. Mrs. Hel Singleton Home

Alvis whoods, the office of will likewise be a source of the organization, will present for burns and eye tro-uble causi by an acetylene torch. The young man's face was burned though not blistered, from the in-tense heat generated by the torch, fired sexect a program far while the glare of the light had at the average under his direction to the average under his FALLING PIPE INJURES FOOT And Mrs. F. L. Buckalew of Lamesa were guests Sunday of Mr. and Mrs. Irvin Wright.

weith and the sevent WELLS WILL BROADCAST SECOND VIRGINIA PROGRAM American radio andiences may tune 21, to torical state—Virginia. The numberies bits of listory and secoli descriptions included in the program will be combined into the program will be combined into the correct Will only professional Carveth Wells, well known explore Wells innes f claims the is as Weren a Virginian because his father to the second continuent the is as Weren a virginian because his father the program. of last week when ipe fell on his right week at Pride with her sister, Mra. Floyd Schooler.

WHEAT HARVEST BEGINS: COMBINE STARTED Frace, at one time connected with the theatre here, were guests of Mrs. started harvest of this season's wheat day. Carveth Wells, well known explorer Wells himself claims that he is al-most a Virginian because his father was a resident of Bermuda. Virginia Wells adds, is just as famous outside of the United States as it is within the States. The Conce program may be heard by local liteners who lung is an sta-

and Mrs. W. L. Probock Friday mornin

I. A. Lattin lay and Th

The O'Donnell Index, Thursday, June 15, 1933

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Mesquite News

* * * * Miss Alline Nunnally Correspondent

CARD OF THANKS

Preston Parker.

James Parker. Myrtis Parker.

FIRST BAPTIST CHURCH

L. S. Jenkins. Pastor. The pastor's subject for the morn-ing service will be "The Song of Tri-umph."

METHODIST CHURCH

the M.

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OK NEWS

O'Donnell Index

Edite

Mished every Friday at O'Donnell, Texas

JOE ALEXANDER

Owner ne Campbell

\$1.50 PER YEAR-IN ADVANCE ing Rates on Application. tered as second class matter amber 28, 1923, at the post at O'Donnell, Texas, under the March 3, 1897.

Professional And

Business Directory * *

DR. FERRELL FARRINGTON

DENTIST Office Hours, 3 to 5

First National Bank Bldg

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nnell, Texas 0.0

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B. M. HAYMES

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FRITZ FUNERAL HOME

Undertaking sup-

plies. Embalming ambulance and

Hearse service

O'Donnell, Texas

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LUBBOCK SANITARIUM & CLINIC Dr. J. T. Krueger Sugery and Consultation Dr. J. T. Hutchinson Sye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children

Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles

Dr. J. H. Super-Sorgersy Dr. H. C. Maxwell General Medicine Dr. Olan Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory

C. E. Hunt J. H. Felt Superintendent Business M

. . . WE BUY MAIZE AND CANE SEED Highest Market Price L. L. BUSBY At Farmers' Gin

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Miss Josie Riggs Correspondent

Miss Josie Riggs Correspondent Miss Josie Riggs returned Monday from Lamena, where she had been triking in the Earl Barron home, She was called to attend the funeral of her grand-miece, titte Anna Lee Miss Eliadoth Riggs spent last week end in the home of her uncle hall. Mr. Grady Best is still improving Mr. Grady Best is still improving Mr. Brought State State State and aunt, Mr. J. W. Bert, hall. Mr. Grady Best is still improving We hope that he will soon be ablt to miss Eliadoth Riggs spectrum, Mr. Grady Best is still improving Berg State State State Mr. Grady Best is still improving We hope that he will soon be ablt to Mr. Grady Best is still improving We hope that he will soon be ablt to Mr. Grady Best is still may be able to be attending after State State Mr. Grady Best is still may be able to be attending a school. Miss Louise Edwards and the solid mark to be attending a school more state enjoyable market and the schort state market daties won by a safe med family to Venimer Staterday.

We hope that he will solo to also a high return home. Mr. and Mrs. J. W. Riggs accom-tage of the solution of the solution of the solution of the solution of the max where Bro Berwere assisted in a re-vical. They returned Sunday. Mr. Roy Cox entertained the solution of the solution of

Miss Alline Normally
 Miss Alline Normally
 Correspondent
 Correspondent

Real Estate and Insurance First National Bank Bldg. O'Donnell, Texas

the note-in norm of the norm of the notation of the norm of the no

Misses Falls and Deo Best of Ft. Worth visited their brocher, Grady Best, Tuesday. Mrr. W. M. Best visited Mrs. Tom Mr. Lee Maxwell is visited Mr. Tom Maxwell is visited for their assistance and sympathy during the lilness following the brok remote express our thanks for the Delbert Stears visited Lonzo Brown Tuesday. Mrs. W. M. Best visited her par-ents. Mr. and Mrs. J. W. Riggs, Fri-day.

day. Bennie Benthall is spending the week with his grandfather, J. W.

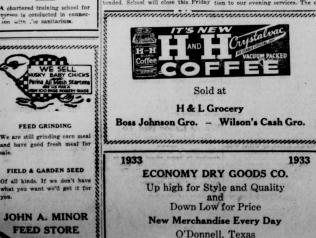
Riggs. Mrs. Dick Hardesty is spending be week with her father, Mr. Wal-

the weak with her father, Air, was ter Turner, and Otis Richie visit ed Tom Best Pridav night. Mesers, Occar and Lannie Black. wood, Pinke Scott, and K. T. La-mon." Mr. Mac Hancock visited in this with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "Scott for the evenine hou with her unck, R. T. Jahan, "The subject for the evenine hou with her unck, R. T. Jahan, "Scott for the evenine hou with her unck, R. T. Jahan, "Scott for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou with her unck and the subject for the evenine hou hou with her the formed the subject for the subject

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* * **T-Bar News**

T-Bar News * W. R. Burnett. Pastor There was good interest at all the Carrespondent T — hich school presented an en-yable play titled "Descon Dubbs" the auditorium. A large crowd at: nded. School will close this Friday



ring worship services will begin prom ring at 8:30 of clock. It is hardly dark si30 we leave the church by 9:30. We are making every effort to make these evening services helpful and interesting. The League meets at 7:45 P. M. Leaguers are planning to have a for everyone in the Sunday. The Sunday School mets promptly at ten of clock A. M. We have a place for everyone in the Sunday. The sunday School mets promptly at ten of clock A. M. We have a place for everyone in the Sunday. The we make in Speciety will meet at 4 P. M. on Monday. Every one will find a hearty wel-odist Church. Come and worship with 10. after a most successful term.
 Mr. and Mrs. Archey McMillan had as their guests Saturday night and
 Sunday their daughter. Mrs. Ermer Abefnakly and Mrs. Abernathy of Lorenzo and Mrs. Jeff Aldridge and children.

ANNOUNCES EXAMINATION FOR AGRICULTURAL ASSIS'T

The United States Civil Service ommission announces that until fur The United States Civil Service Commission announces that until fur ther notice it will accept applications for positions of emergency agricul-tural assistant to fill vacancies in the Agricultural Adjustment Adminis-tration of the Department of Agri-culture. The examination is open to qualified residents of the State in which this paper is published. The selary is \$2,000 to \$2,200 a

which this paper is published. The salary is \$2.000 to \$2.600 a to \$2.600 a year subject to a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3½ per cent. The duties are to contract farmers individually, and through established agricultural associations and organizations of furmers and producers, in the handling of details incident to securing the cooperation of farmers in carrying out the provisions of the Agricultural Adjustment Act. Basic requirements are (1) Graduation of the same and the same and

gricultural Adjustment Act. Basic requirements are (1) Gradu-tion from a recognized agricultural ollege, or (2) graduation from a ollege or university of recognized wording other than agricultural, and esidence on a farm until the age of S ou until untaring college at these sidence on a farm until the tage of so can't entry far college or the so can't entry far college or the distion, applicants must have had t least two years of experience in retrain specified agricultural pur-nits. There is a provision for the bostitution of acceptable specialized gricultural experience for college raining.

agricultural experience for college training. Full information may be obtained from Clave R. Austin, Secretary of the United States Civil Service Board of Examiners, at the post office in this city.

Mmes. W. E. Vermillion, Lee Vau-ghon and Boss Johnson and Miss Margaret Vermillion spent several days last week with relatives in Pam pa. They returned Monday.



You will always find them at the Self-Serving Grocery. We do not limit our special prices to Saturday only-we have them every day. Scores of people are taking advantage of the savings at our store - WHY NOT YOU? You owe it to yourself to save the difference. If you care to meet your friends, come to the Self-Serving Grocery - they'll be there.

Specials For Saturday, June 17

RAISINS, Market Day 2 ft	15c
POST TOASTIES reg size	10c
PORK & BEANS	_ 5c
GRAPE JUICE, pint	13c
STARCH, 10c size, 2 for	15c
BORAX, 5c size, 2 for	_ 5c
PEANUT BUTTER 16 oz	12c

TEA , Bliss, 1/4 lb	_ 9c
ICE CREAM SALT, 10 lb	14c
OATS, Crystal Wedding	15c
VANILLA EXTRACT, 4	oz 9c
KRAUT, No. 21/2	_ 9c
PINEAPPLE crushed No 2	2 14c
HOMINY, 15 oz.	5c

These are just a few of our specials. We will have others on display We have a full line of fresh vegetables.



EXPERT CAPONIZING: each, or for one fifth. Mini if within ten miles of O'Do teen birds; within fifteen birds; over fifteen miles

CONOCO

Miss Earline Brown of Seagraves, has returned home after a week's, visit here with Mr. and Mrs. M. A. Scott and family. Mr. and Mrs. Roy Everett were in Lubbock Saturday.

Good bye,

trouble !



SPECIALS

Rates en our special dandruff treatments--condition for a permanent. FREE: One hot oil treatment with each perman GOOD PERMANENTS \$1.50 \$2.00 \$2.50 and \$3.00 Will take Chickens, Pigs, or Feed as payment

FINGER WAVE SHAMPOO SHAMPOO and FINGER WAVE Trade With Us 15c

SANITARY BARBER & BEAUTY SHOP

The O'Donnell Index. Thursday. June 15. 1933

In SOCIE

Mrs. Tom Garner, who event marriage was Miss e. Misses Mary V. Shock Schooler were hostesses fifermoon at the home of when they entertained linancous shower. To were used in the re-rs where guests enfolged f games. Miss Schooler the charmingly appointed

Merle's Beauty Shoppe rmanents \$3 up, 2 for _____\$5 nger Waves _ 15c ampoo 15c & 25c Everett Barber Shop

Tractor troubles to us. repairing a TE SERVICE STATION

REPAIR SHOP - Acce tories - Oil W. O. Shaw D. Summerville, Jr.

SLECTION OF VETERARS IN CONSERVATION WORK In Texas the State is divided into two sections, L. C. a Administration applications from Veterans in his Regional Office territory, which of State and also applications from those ounties in the far western section tround EI Paco, wherein Veterans have handled their compensation chains with the Albuquerule Region of the Action Strom those ounties in the far western section trought EI Paco, wherein Veterans have handled their compensation chains with the Albuquerule Region of the Action Strom the Action the Action Strom the Action the Action Strome Strome handle on these counties in the pandled onerphasiton claims with the Offahoma City Regional Office. Please bear in mind this we linewphering new State lines and dividing traxas into two sections is only for the parpose of taking applications of the commonly hown as the tree Army offaces in optimates of Regional Offices insofar as their claims work is concerned.

Offices insofar as their claims is concerned. Texas has been given a qu 1175 Veterans. Of this numbe eterans. Of this number cent will be veterans of v o the World War and the 93 per cent will be sele-pplications received from War Veterans, Veterans rior to the World War will f om the State at large 'rem

The O'Donnell Index. Thursday. June 15. 1933 Twe thousand population as shown by the 1930 cenus, so that you can be used from each county. We reast in order to known will be as the source of the the source of the the source of the so



Mr. and Mrs. B. J. Boyd had as nests over the week end his mother Mr. and Mrs. Fred Henderson have Mrs. R. P. Boyd of rannandle, and his sister, Mrs. Claude Renfro, and two little daughters of Claude.



Ambulance Service Phone 75 **Night Phones** 223 Clyde Branon George D. Norman Lee Baldridge, Mgr

5)

Henry Ford Dearborn, Mich.

We do not build a low-price car: the cost to us of building our car

is pretty high. But we do sell a high quality car at a low price. Almost every new Ford V-8 car we have built so far this year; has cost more to manufacture than its selling price was. As you buy them at only \$490 to \$610, we have to depend on increasing volume to make up the difference. The reason for this is simple: — a manufacturer who gives good value must expect to lose money on the first cars he sells because he cannot charge all his costs to the people who are first to buy. But with the purchaser it is different — he cannot afford to lose anything on a car. It must give him full value from the first, and keep on giving him full value for years. Two things make possible our combination of low prices and high cost quality:

There is a difference between a cheap car and a <u>low-priced</u> high -cost to buy.

quality car. Ford prices are always fixed at a point which makes it profitable for a

Good and lasting business must produce profit to the buyer as well as Good and lasting business must produce profit must be, comparatively, to the seller. And of the two, the buyer's profit must be, comparatively, the larger one.

Intrary one. It pays us to sell the Ford V-8 because it pays you to buy it.

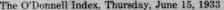
King Ford

LOW PRICE CARS VS. CHEAP CARS

 Volume Production

 Yolume Production
 Taking only one profit
 Taking only one profit

 First, we set our price at what would be fair to the public on the basis
 First, we set our price at what would be fair to the public on the basis First, we set our price at what would be fair to the public on the of economies we enjoy in volume production. Then, in order to justify maintain our low price we must get volume sales. Thus it comes that a car which is really high-cost to make, is also







It Pays To Advertis In The Index

BOSS JOHNSON GROCERY

B. & O. CASH STORE