


APOLOGIzing


 eel we ought to apolozite to a
an me mbould of concs. do
 Is the right thing to do and not mere
iy becanee $=-$ mant to win over archeas.


Many persons who are not afrald
of apolotiving to an equal serer lower station. Yixing to so person of been offended, is entitied to on he sapo.
ogs. And it is surprising hom many people-in eves the huablest walks
of ife-appreciate that an admosato An favit shows moral courage.
Aho can bring himeelf spologize seldoma has ceave to regret
hn courage. Ah courak
And the
practice


New Dresses--
LUXURIES, BUT NOT COSTLY Gorgeous creations developed for the midseason social activities from fabrics that have won the approval of fashion leaders everywhere. The values we present in this display are, we believe without equal anywhere. We urge you to come, see them PRICES RANGE FROM

## $\$ 5.25$ то $\$ 29.75$ Special Prices in Footwear C. C. DRY COODS CO.

What Pink Bollworm Lookst



3


 and Wherthe teight when bernoed an ody is more rapidily cooled and sol Gostast terperature If me the extra bot is not furnished in the deet the body cats up frrst its fat and finally
to nucle, ontil starvation, it burns
 who miy we crait
 greater bulk of food but get the
oluties sy chosing fods richer in
tat takes two It It thes two R and onequerarter Sugar, Spice and Everything Nice Now is the season when pies come ato their own the when pies come
the spict
spicy
squash or pumpkin, the fich irvity mince in pumpkis, the
and tender . There are of courge many other favorites, freit piesse of

200-PIECE BAND BEING OR.
GANIZED FOR SOUTH PLAINS Proms time to ime. The band ex-
Plave been matured for the peets to be ready for the bige West
rganization of a 200 -piece band for Texas Chamber of Commerce meel organization of a 200-piece band for in E1 Paso next year.-Lymn County
the South Plains. Many towns in this News.
seetion of the state will be represent. Ne. ed on the membership. The first re-- Miss Muriel Smith spent last week
hearal will be held at Abernathy
next Saturday, when the business end at Woodrow. nen of that town will feed and en-
ertain all the visiting masicians.
 expal members of the Tahoka band and family of Leop, were visiting
exper up. The organ. friends and relativse here last week.


# Lynn Theati 

MON. - TUES.
"WHAT PRICE GLORY" With Victor McLaglen-Dolores Del Ri NEWS-COMEDY

WEDNESDAY
MAGNIFICIENT FLIRT" With FLORENCE VIDOR NEWS COMEDY

## THURSDAY

"A THIEF IN THE DARK" With ALLSTAR CAST

## FRIDAY

DRESSED TO KILL" With EDMUND LOWE-MARY ASTO NEWS COMEDY-SERIAL

SATURDAY
"COW BOY ROMANCE" With REX BELL

## fo <br> "There is To Substitute for Experience" <br> our car runs better with Conoco Gasoline because Conoco is refined to make it do that very thing


$\qquad$
JOHNSoN's BARBER SHOP
OccupIEs NEW QUARTERS "King of King

The O'Donnell Index

 of grief for the ending of summer
when his beauty and splendor declined under the grosts and winds of the
ecming winter, and mingled with thi
Erief for the passing of sommer wa griel tork thet passing of sammer was
a thankiving to Pomona, goddess
of the harvert. This festival was
held on Oetober 31 . held on Oetober 31 .
The ancient druids slso had this
thankigiving festival, and they believed that on this day Samon, lord
of death, called together the wicked
souls who had been condemned withsouls who had been condemned with.
in the past year to inhabit the bodies
of animal. With the coming of Christianity
this feast day becarme all saints' day.
The leaders could not easily deny the The leaders could not easily deny the
existence of the pagan gods and con-
vince new converts to the faith, bot vince new converts to the faith, but
they explained them by saying they
were children of evil and their power דere children of evil and their power
that of black magi. So it came to
be the universal belief that these spirits of darkness, driven from their
lod haunts, had taken refuge in
res ghostly revelry all the year arouth
but on Halloween they came out
practice their magic and do harm to
 street corners with the stand han the stuff.
ed in their poekets, their shoulders
 $\qquad$ as stockholders and security holders
as they appear upon the books of the sompany but also, in case where the
stockholers or security holder app-
pears upon the books of the know how to fight firte, and told how it should be
That was the same fellow who com-
plained about the ruts in the street, plained about the ruts in the street,
but he hasn't paid any taxes for
years and of course doesn't keep them in condition.
$\mathrm{He}_{\mathrm{e}}$ is the He is the one who finds fault
with our public schools and teach. ers but $h_{e}$ never did anything in
his life to improve the schools or assist the teachers. sees no good in anything.
You all know him The sooner he leaves us, the sooner Contrast him with the citizen who is a booster and may be counted on 10 help every worthy cause.
This type of citizen always This type of citizen always pays
his debts and taxes, stands for every thing that is for the betterment of the place where he lives and never town to lag. class you belong to which type you can match. If you belong to the
former; it's time for rejuvenation, you belong to the latter, more pow

## VOTING A DUTY


W. M. U. Hostess To Tahoka Ladies The Women's Missionary Union of
our Baptist Church was hostess Monday afternoon to the auxiliary fro Tahoka.
The visitors put on the Royal Se viee program in a beautiful and im pressive manner. At the conclusion of the program
a lovely refreshment piat of kin pie topped with whipped cream apple cheese, and coffee was served
to each of the guests. Plate favors each of the guests. Plate favor
of glowing yellow chrysanthemum added a charming touch. About for ty guests enjoyed the afternoon. Donation by the Church of Chris Home of Tipton, Oklahoma Merchanise value $\$ 65.0$
Total, $\$ 133.91$.
BORN-To Mr. and Mrs. Fre Alexander of of Community a fine pirl. All parties doing well. The
babe arrived at $9: 00$ oclock Sunday morning. They say she is a fine
young lady and that she favors Mr. Alexander but he says he doesn't se Mr. M. J. Whitsett went to Dal
and



Millinery


## Two Big Departments Featuring Big Reductions

 at Westmoreland's Big SaleLADIES' READY TO WEAR AND MILINERY GO ON SALE AT EXTRA RE. DUCTION THIS WEEK END. TAKE

Tadies

All $\$ 32.75$ Dresses go at
$\$ 19.75$ 13.95
11.75 8.95 6.95


All $\$ 12.75$ Dresses go at

Allи"sthat
All $\$ 3.95$ Hats go at

## MEN'S CLOTHING

All $\mathbf{\$ 2 9 . 7 5}$ Suits go at
$\$ 18.95$

## All $\mathbf{\$ 2 7 . 5 0}$ Suits go at

## Harvest Time Festival



Harvest Days have been, from time immemorial, a period of festal rejoicing and celebration for crops that have been safely garnered. To make this occasion doubly significant as a time of prosperity and thrift the undersigned merchants have united in declaring special displays of new fall and winter merchandise with many items priced at less than usual. It is an event which provident shoppers will patronize liberally, supplying both present and future needs, thus realizing remarkable savings on merchandise they must buy anyway.

Carlise and Company "Wo Keep the Quality Up"
Popular Dry Goods Store "Famous For Valises"
Higginbotham-Bartlett Co. All Kinde of Building Material
Sorrells Lumber Co. "Lumber and Building Material"
Corner Drug Store "The Rexall Store
O'Donnell Telephone Exch Loeal and Long Distance

Lynn Theatre
"O'Donnell' Play House"

McClung Hotel
All Modern Convenience
The West Texas Gas Co. "If It Uses Gas, We Have It"
Guthrie Mercantile Groceries and Meats
Chandler Cash Grocery
Staple and Fancy Groceries
Whitsett Drug Company "Nothing But the Bett"
Texas Electric Service Co. Your Electric Servant
Palmer \& Tull Implement Co
I. H. C. and P. \& O. Implements

Self:Serving Grocery - Painter \& Martin, Props.
C. E. Ray Tailor Shop

Cleasing, Proving, and Altertions.
W. E. Guye Dry Goods Co. Everothiors for the Whole Famis
The First National Bank "Consorvative-SafeAecomodeting"
Carroll Plow \& Wagon Shop R. c. Carroll, Prop.

## A. A. House

"By the Dopor"
Wilder Chevrolet Co.
sole and service F bemp
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was $02=$

Great Brii רin Noted for Varieties of Couss
 soor
elain
aecid
is d
eon diental, and the cases were final.
dismised for But all did not go well in the Tur-
ner thoushohid. Mr. John Turner and
her hustand did no ner housenoid. Mre. John Turner and
her husbind did not live happily to-
gether. In 1926, a separation took
pilace. About a year and a half atien wince. About a year and a half alter,
in the lather part of 1997 , Mr. John
Turner, who was then and still is lin
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## OUR STOCK OF

SCALE BEAMS,
COTTON SACKS, MAIZE FORKS, MAIZE KNIVES BINDER TWINE Is the most complete we have ever had. Will appreciate an opportunity to serve

OUR PRICES ARE RIGHT
MANSELL BROS. HDI. CO.

## Maize Knives, Maize Forks And Binder Twine

Are now is season and we have a full and complete line. Also a full line of Ammunition for the hunter.

## SEE US

SINGLETON
HARDWARE CO.


## You use more Electricity

 Ditrom April tosperember These
 druving, swimming .-all kinds of during these looget deys
From Sppember to March dyy light bours ate shonere and therefore Cleacric light hours 2re longet. Less Ourdoor playrume and more indoot amusement. Electricity makes the indoor bours joyous. It furnishe light and heat, cooks the melk operates the radio, the vicurol, and performs dozerss of jobs shat would ofhewise be 2 hardship.
Electriaíy is heb boon companion of shorert days and longet nighbs You use more of it in the wintec 2nd it give you countess plesures
converemen nence and comitoris

This chart shows the averag number of hours in which electr ights are used in the average hont for each month in the year.


Texas Electric Service Compan The Silent Partner of Progress


## Popular D. G. Store

"Famous for Values'

## Presbyterian Church

## PERSONAL MENTION

New Arrivals In Coats and Dresses JUST RECEIVED

Coats Lavishly Trimmed with Fur, and made of High Grade WOOLEN BROADCLOTH

## $\$ 9.98$ to $\$ 39.75$

 day where shanitarium last day where she underwent a major
operation. Her many friends are an-
xiously awaiting news that she is revously awaiting ne
covering nicely.

8
Mesdames W. L. Palmer and
A. Emerosn and Miss Thelma A. Emerosn and Miss Thelma Pa
mer, were in Lamesa Monday after mer, w
 niola Wyatt, returned Sunday from
Vildren, accompanied by Mis Oklahoma City, where they visited their daughter and sister, Mrs. Ger
ald Piper. Mrs. Piper will be r membered as Miss Hattie Wyatt. See us before you sell your Kaffir
Maize and other small grains. W pay the highest market prices at all
times. Henderson and Koeninger. Phone ${ }_{e} 42$ <br> \section*{of <br> \section*{of <br> \section*{No. 9
rison-
rence
ience
quart
inspect}}
 ence of the general public. Head uarters for all maize buyers. Stat

## Tessrs and Mesdames W. E. Guye, . H. Mansell, Rev. J. D. Johnson nd Miss Alta Rodgers re.

 Miss Alta Rodgers represented Sunday schos at $10: 00$ a. m .fanilas for every member of the
We are creatures of habit, mostly. We are creatures of habit, mostly.
Get the Church habit.
ing serrices commene Preach. ing services commence at 11:00 a.
m . Dr. Arnfield. will have for his
his Morning, subject: "Types and Type Who are you
your Pattern? $\qquad$
ing you. Have you ever stopped to
upon the young geneeration?
At the Evening hour $7=3$ we also
invite you to hear a Mewae w. Tve
invite eou ton haer a M Message on "The
'Man Nobody Knows?

Wantids

## Having added the services of Walker, we are better prepared

 ever before to do your shoe reing, white You Wint Eletric
Stop. S. A. Bilington. Prop

FOR TRADE-Organ in good con.


FOR SALE-Good
fow binder. See W. L. L Gard-hand
Gire. OR SALE-Lot No. 4 Block 138
 FOR SALE-My farm at a bar-


Shuart's, Studio now open. Rega-


TOR SALE-Two broad tire wap-
marcelling at home
I do marcelling in my home on
Had several years experience. Phone
305 for appointment. Price 50 centa Irs. Hugh Stroud, Lamesa, Texas.

## $\qquad$

 become well known to people hereduring her visits in the home of her
children,
ber. during her visits in the home of her
children, Mr. and Mrs. John Hard-
berger, left Lamesa Monday even-
ing for Fort Wert, ing for Fort Worth, where she will
spend the winter with her daughter,
Mrs, C. B. Neals.
$\qquad$
$\qquad$
formation, see Dr. D. H. McDaniel.
Mrs. Harvey Everett, 515 Wink, Tex

WANTED-Girl or woman to do
general housework. See Mrs, Robert POR SALE-Four good young mules, two good cows, fresh. Reas-
onable. See C. D. Ormby at Treadway. Store and postoffice. Owner can have same by paying for this ad. Mrs.
Roy Gibson. Roy Gibson.
LOST-Bunch of keys, about 10 in all, one Yale key No. 1224 on ring. ard to findere if town. Liberal reward to inder
E. Collins.
FOR SALE-160 acres of land miles sathwest of ODon lall, 3
miles west of Newmoore. See L miles west of Newmoore. See Lon
Light, Newmoore, or Arthur Light,
Rosene, Roseoe, Texas, Route 3. house work. No washing and iro
ing. See Mr. Roberts at Index. HIGHEST MARKET PRICE
PAID FOR YOUR FEED 1 am now in the market for your
Kaffir. Maine, and all kinds of small
Kain. Wil




 and Sunday School Rally at Tahoka,
Sunday afternoon. They report a
splendid service. Public wagon scales on Highway ro. onl $\begin{aligned} & \text { routheast corner of Har- } \\ & \text { ience of the genearl public. Head- }\end{aligned}$ Henquarters for all maize buyers. State
inspected Mell Pearce,
$\qquad$
Eugene Wilder needed a wagon
sheet to blow his nose on several sheet to blow his nose on several
days this week, but is about to get
back to normal aagin. eeautifully arranged on pian
pit stand, table, and altar.
An unusually good sesia



## 1he Knock Of OPPORTUNITY

How about it, Mr. Worker? If opportunity should knock upon your door today, could you bid her enter? Would you have the necessary ready cash to finance some plan that would make you financially independent? If not, now is the time to start saving. Then when you do get the chance to get in on a good thing by investing a few dollars, you will be prepared.

## THE FIRST NATIONAL BANK

O'DONNELL, TEXAS

We will be in O'Donnell two daysol SATURDAY, OCT. 27 and SUNDA OCTOBER 28TH

We are breaking all price records making $8 \times 10$ pictures, now look 6 for

Lowest prices ever made. Remen these prices never before and never ag catch your breath and read again.
HAVE THEM MADE FOR XMA
If you don't know us ask your friends were here four years ago, making th large size pictures at the O'Donnell Ho

Remember the Date
SATURDAY, OCTOBER 27TH SUNDAY, OCTOBER 28TH TWO DAYS ONLY

Don't say you didn't know about it. are telling you now.

## Mr. and Mrs. Shug

Studio located in old Bank Build O'DONNELL, TEXAS

