

More Fair Results Given

Grand champion - Sallie Howard
First place winners - Mrs. Fieta Allen, Ouida Weir, Mrs. Everett, Mrs. B J McLaurin, Mrs. Fred Utecht, Mrs. Della Stubbs, Mrs. Harold Brumit, Mrs. W Gates, Mrs. James Reed, Mrs. G. G. Vaughn, Silas Russ, Weldon Fannon, Linda Cook, Mrs. Darrell Merrick, Mike Childress, Mrs. C D Childress.

2nd Place Winners - Mrs. Oscar Telchik, Mrs. Wallace Bains, Mrs. Harold Brumit, Mrs. Earl Wingfield, Ouida Weir, Mrs. G McGee, Mrs. G G Vaughn, Mrs. Fieta Allen, Mrs. A F Allen, Mrs. Price Seely, Silas Russ, Mike Childress, Raymond Hancock

CANNED FOODS - Green Beans - Mrs. Raymond Hancock, Weldon Fannon, Mrs. Alon Bandivere, Mrs. Bill Gardenhire, Shell and snap - Mrs. Raymond Hancock, Mrs. Joe Rogers

Pork and Beans - Weldon Fannon, Shell Pinto - Mrs. Joe Rogers, Hot pepper - Weldon Fannon, Fannon, Lanny Farmer, Mrs. T B Barton.

Relishes - Mrs. H L Wood, Mrs. T B Barton, Weldon Fannon, Mrs. Allen Vandivere

Peas - Mrs. H L Wood, Mrs. T B Barton, Weldon Fannon, Mrs. Allen Vandivere

Pork and peas - Weldon Fannon, Shelled Blackeye Mrs. Raymond Hancock, Mrs. Joe Rogers, Mrs. Bill Gardenhire.

Snap and shell - Mrs. Raymond Hancock, Weldon Fannon, Mrs. Joe Rogers, Mrs. T B Barton

Beets - Mrs. Earl Wingfield, Weldon Fannon

Pickled Peaches - Myrtle Ledbetter, Weldon Fannon

Squash - Weldon Fannon, Jelly and Jam - Plum - Mrs. Tony Scott, Mrs. J G McGee, Weldon Fannon, Mrs. Scott

Grape - Mrs. Bill Gardenhire, Myrtle Ledbetter, Ina Ledbetter, Peach - Weldon Fannon, C. D. Childress

Apple - Mrs. Noble Rumbo, Mrs. Allen Vandivere, Mrs. Roy Haire, Ina Ledbetter

Preserves - Peach - Mrs. C E Crabb, Weldon Fannon, Myrtle Ledbetter, Ina Ledbetter

Pear - Weldon Fannon, Mrs. J G McGee, Myrtle Ledbetter

Pickled Peas - Weldon Fannon, Carrots - Weldon Fannon

Fruits - Crabapple - Mrs. Allen Vandivere, Blackberries - Weldon Fannon

Cream and Crowder Peas - Mrs. T B Barton, Mrs. H L Wood, Mrs. Roy Haire, Mrs. Joe Rogers

Pickles - Ina Ledbetter, Weldon Fannon, 2, 3, Mrs. C B Childress

Tomato and Tomato Jelly - Myrtle Ledbetter, Mrs. T B Barton

Apple Butter - Mrs. Allen Vandivere

Apple Preserves - Myrtle Ledbetter, Tomato Preserves, Weldon Fannon

Pickled Onions - Mrs. T B Barton, 1st, 2nd

Creamed Corn - Weldon Fannon, Needlework, Crafts, Sewing and Hats

Crochet - Mrs. J M Vaughn, Mrs. Wallace Rains, 2, 3, Rosie Putman

Embroidery - Mrs. Wallace Rains, 1st, 2nd, 3rd, Mrs. J M Vaughn

Quilts - Mrs. G G Vaughn, Mrs. J M Vaughn, Ouida Weir, Mrs. Della Stubbfield

Pillows - Mrs. Katie Allen, 1 and 2nd, Mrs. Oscar Telchik, Janie Putman

Adult Art - Fingerwork by other than exhibitors, Wanda Jean McLaurin, Mrs. G G Vaughn

Low Priced, Quality Printing At Index Office

O'DONNELL INDEX PRESS

41st year, no. 3

O'DONNELL, LYNN COUNTY, TEXAS, Wed. Sept. 26, 1962

\$2 And \$2.50 Per Year

Mrs. Jeff Shook Claimed

As we go to press Tuesday noon we learn of the sudden passing Monday afternoon of Mrs. Jeff Shook, age 67. Funeral services will be today (Wednesday) at 2 p. m. in O'Donnell First Methodist Church with services conducted by the pastor, Rev. David Hamblin, and assisted by Rev. Smelser of Draw. Interment will be in O'Donnell Cemetery. A more detailed obituary will follow next week.

Strayed: 5 Angora Goats, Nannie Kids, Gary Beach, phone 428-3449

"O" CLUB TO MEET WEEKLY

The "O" Club will meet each Monday night at 7 p. m. at Jackson's Cafe. Sports fans will enjoy the fellowship and entertainment at these quarterback sessions. Join today.

There will be a B team game here Thursday at 4 p. m. with O'Donnell playing Slaton. You will enjoy this game.

Folks You Know

J. W. Martin recently attended a dealer tour of the research nursery or Pfister Associated Growers Inc in Hutchinson, Kansas.

Mrs. E D Yeatts of Brownfield, mother of Mrs. Levi Gray, recently suffered a heart attack.

R C Chastain of Dallas and Mr. and Mrs. Buster Harris of Lubbock visited Mr and Mrs. Roy D Smith last week.

Some 50 members of the Eagle Band, directed by Bill Hulse, marched in the opening day parade in Lubbock of the South Plains Fair.

Mrs. Tom Yandell is visiting in Brownfield this week.

Wanted: Part time secretary and bookkeeper. Contact First Baptist Church, O'Donnell, phone 428-3742

Mr and Mrs. Ross Stark visited here over week end.

Mrs. Maude Shaw entered the Lamesa hospital for treatment Monday

R. O. Minton of Lakewood, Calif Mrs. Hazel Barton, and Mrs. Eula Woodland, daughters of J P Minton of Moorland, Calif., visited in the home of S. M. Minton the past week. Also visiting were Mr and Mrs. J D Jordan, sister of Mrs. Minton of Cisco.

LOANS on new and late models cars, phone 428-3335. Moore Insurance Agency

Mr and Mrs. Horace Greenlee of San Pedro, Calif., visited his brother, Mr and Mrs. M E Greenlee last week.

Mr and Mrs. Glen Lee of Marlow Okla visited her brother and sister Mr and Mrs. Hal Singleton and Mr and Mrs. Charlie Hoffman last week

Mr and Mrs. Benny Kunkel and baby of Klondike, Clayton, Teresa and Joe Paul Jackson of Tahoka visited in the E C Mahurin home Sunday.

Mr and Mrs. Glenn Gibson visited near Sweetwater Sunday.

Mr and Mrs J A Smylie of Uvalde are visiting Mrs Willie Smylie this week.

Mr and Mrs. Leland Lane and Mark of Midland spent Friday nite with his parents

Ernest Gleghorn of Lubbock visited the Jesse Lanes Sunday evening.

Mrs. Jesse Lane and Mrs. R O Lane attended the funeral of a cousin, Mert Patterson of Fluvanna Tuesday afternoon at 2 o'clock.

Johnny Billingsley was admitted to Lamesa hospital Monday morning following an apparent heart attack.

1962 O'Donnell Eagle Team

Table with 4 columns: Rank, Name, Points, Position. Includes Taylor, Fen, Mahurin, Buddy, Moore, Bob, Purlow, Bobby Joe, Furlow, Danny, White, Wendell, Birdwell, Louie, Richardson, Donald, McMillan, Gary, Phillips, Terry, Blair, Don, Luna, Rosenda, Gardenhire, Charles, Mahurin, Coy, Wingfield, Earl, Childress, Mike, Franklin, Mike, Askew, Lyndol, Calaway, Larry, Emerson, Joe, Treadway, Ellis, Garcia, Manuel, Graves, Rex, Martin, Jimmy, Singleton, Billy, Haire, Jerry, Smith, Bob, Barton, Jimmy, Reeves, Gary, Lopez, Jesse, Bessire, Weldon, Vestal, Tom Ed, Anderson, Johnny, Allen, Randy, Casarez, Reynaldo, Barrera, Y. J., Lopez, Fernando, Barleson, Charles

Eagles Open Home Play Here Friday Nite

To Host Frenship

The O'Donnell Eagles scored in the first three quarters and then breezed thru the final to throw the Wilson Mustangs by 28 to 7 at Wilson last Friday nite.

Rex Graves, Eayle H. B., opened the assault with a dive play in the first quarter to put the Blair Boys in lead. Rex ran for the extra two points to post an early 8 to 0 margin.

In the second quarter Manuel Garcia, who proved to be the running back of the game, ran for two TDs before the halftime signal. Rex added another two pointer to put score at 22 to 0 at halftime.

Garcia added another score in the third quarter but try for extra points failed. Wilson's lone score came on an aerial from QB Don Webb to end Charles Walton covering 15 yards. The TD was set up by a "Statue of Liberty" play

Friday nite of this week marks the first home game for the Eagles hosting the Frenship Tigers on Johnson Field. The Eagles should win this one by 3 TDs.

The week end following is an open date. Following on Oct. 12th the Eagles host Spur in the last of the non-conference games.

So far during the season the Eagles have won 2 while dropping 1 game.

Brandon Reunion Held

Relatives of Mr and Mrs. A. H. (Hook) Brandon of Mira Loma, Calif. gathered for the picnic dinner honoring them Sunday at the Brownfield park. Attending were Mr and Mrs. Ralph Kaiser of Lubbock, Mr and Mrs. Joe Rogers Mr and Mrs. Jack Hoskins and family, Mr and Mrs. Vernon Cook and Linda, Mr and Mrs. T A Harris Mr and Mrs. Jackie Hoskins and Mr and Mrs. Raymond Hancock of here, Mr and Mrs. Byron Cabbiness Mr and Mrs. D E Harris, Mr and Mrs. J B Jobe of Brownfield, Mr and Mrs. Carl Ritchey of Ontario, Calif., Mr and Mrs. Don Cass and Kelly of Tahoka, Mr and Mrs. Sam Moore and family of Wilson, Beach-er Brandon of here, Opal Mae Jones of Kermit, and Melba Kirkland of Clovis. Hook enjoyed the event as he said there were more Democrats attended than Republicans.

ROTARY CLUB MEETS

The O'Donnell Rotary Club met Tuesday and visiting Rotarians were C A Hollingsworth Swanson Hurt, Don Nutt, D L Adcock and E D David of Lamesa, H B McCord, Jr. Dale Thuren and Winston Whorton of Tahoka. Rev. Donnie Carasco pastor of Baptist Mission, was a guest. Rev. John Pistone of Tahoka and formerly of Argente on the speaker for luncheon. He told of Argentina - Its economy and politics. Ralph Knight is program chairman.

Research Pays Off

How much does research cost? The better question would be: What is research worth?

Research is indeed the proverbial "stitch in time."

Medical research has brought about many outstanding drugs and spectacular operations which save individual lives and relieve suffering, but more outstanding and spectacular are the advances in preventive medicine that have been made which stop suffering before it starts.

Economically speaking, preventive medicine has saved the people of the United States countless dollars. A case in point is retrolental fibroplasia, an eye condition marked by the formation of fibrous tissue behind the crystalline lens. Prematurely born babies are often stricken causing partial or total blindness.

At first premature births were blamed. However, research financed by federal and private means discovered the cause to be the excessive administration of oxygen-employed regularly in incubators for premature infants.

This study cost approximately \$50,000. In the U. S. 5,000 children are blind because of retrolental fibroplasia. Each child will cost an estimated \$100,000 for education training and support from birth to death - or a grand total of \$500 million.

Caring for these 5,000 children in our generation will cost 100,000 times more than the cost of the disorder search which prevents the disorder.

Other items developed solely through research include the Salk vaccine and steroid (cortisone) compounds - which prevent blindness, relieve arthritis, and aid skin diseases and allergic conditions.

Who can put a price on the suffering and crippling averted because of them. The life expectancy of Americans now born is now past 70 years of age. In just 17 years - 1937 to 1954 - it increased 9.6 years.

This means, because of the decline in the death rate, over \$770 million additional federal income taxes was received in 1955 alone, plus the accompanying rise in earning power and productivity from an increase span of life.

The wise man who said, "What would not give a trifle to prevent what he would give a thousand words to cure?" was right.

Lecture Communism Set Here

Dr. F W Mattox, president of the Lubbock Christian College, will lecture on Communism Tuesday evening, Oct. 16th at 8 p. m. in the O'Donnell High School Auditorium. The lecture is sponsored by the Entre Nous Study Club of here.

A member of he club said "Communism is a word that we read daily in the newspapers and hear so often on news cast, but it seems that most of us do not think of communism as a personal threat to ourselves and our families. One of the best ways we can keep it from creeping into our way of life is to become more aware of its threats and dangers. Communism is a force that cannot be ignored if we are to maintain the freedom that this our beloved country affords us."

Sincerely it is most important that each of us become better informed concerning communism. Every citizen of this community and area is urged to attend.

2nd SOS Postponed

Lynn County's second SOS polio immunization Sunday, previously set for Sunday, Oct. 9th has been postponed indefinitely according to Five County Medical Society which met last week in Seminole.

The group said, "In light of the adverse publicity, even though we feel the vaccine is entirely safe after hearing the facts available, the SOS program is indefinitely postponed pending clarification by the U. S. Public Health Service." Delaying of Type 2 and 3 will in no way reduce the value of the first dose. Announcement will be made later on dates for Type 2 and 3 SOS Sundays.

1939 Study Club Meets

Mrs. Guy Iradley was hostess to the 1939 Study Club with a 9:30 a. m. coffee in her home last Wednesday. Mrs. C R Broek, Yearbook chairman, presented the new Yearbooks and told of the many interesting programs in the course of study of "New Dimensions" Citizenship, fresh huckleberry jelly coffee and tea were served to eleven members. The next meeting will be with Mrs. Clint Tyler, Oct. 3rd at 3:30 p. m. with Mrs. Margaret Noble as speaker

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF

O'Donnell Index Press, published weekly at O'Donnell, Texas for Sept. 21, 1962

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, O. G. Smith, Box 546 O'Donnell, Texas

2. The owner is: O. G. Smith, Box 546, O'Donnell, Texas

3. The known bondholders, mortgages and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities are: none

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 812

O. G. Smith Sworn to and subscribed before me this 21st day of September, 1962

ELVIN R. MOORE, Notary Public

EXAM SET FOR SUBSTITUTE POSTAL CLERK HERE

The O'Donnell Post Office is seeking applications from local residents who are interested in becoming substitute postal clerks. Persons who apply and pass a written test given by the Civil Service Commission will be placed on a list of eligibles and will be considered for future job openings. Clerks are now paid a starting rate of \$2.16 per hour. Anyone interested in a career in the postal service may obtain complete information and blanks from Acting Postmaster Odie Line.

O'DONNELL EAGLES, 1962 Football Schedule

Sept. 28 Frenship H Oct. 5 OPEX Oct. 12 Spur T Oct. 19 * Sundown T Oct. 22 * Plains H Nov. 2 * Tahoka H Nov. 9 * Seagraves T Nov. 16 * Wink H * - District Games

SCHOOL ON FLOWER

ARRANGING SET IN TAHOKA

The Tahoka Garden Club will present Lawrence P. Scott Tuesday, Oct. 2nd at Tahoka Legion Building on "General Flower Arranging" The event will be at 3 p. m. and admission is \$1. Everyone is invited.

Members from here are Mrs. A F Allen, Mrs. Lynn Birdwell and Mrs. Clarence Williams, who is president of the Club. The group has about 50 members. Their annual flower show is Oct. 16th in the home of Mrs. J A Pehsworth in Tahoka and will be guest day.

Mrs. Elmer Wright returned Saturday from Colorado where she visited her son and family

SEWING MACHINES

Singer 500 Siantomatic, like new. 1952 Dressmaker makes button-holes, sews on buttons, zig-zags fashion designs, assum last six payments of \$6.36. Singer vacuum cleaner, two payments \$5.50. 1957 Buick hardtop, make offer. Will guarantee all to be in good condition. Write credit Manager, 1320 19th st., Lubbock, Texas

LAST WEEK'S SCORES

Plains 51, Friona 0 Floydada 34, Ralls 0 Slaton 13, Tahoka 12 Hamlin 41, Spur 6 Idalou 41, Frenship, 6 Seagraves 14, Farwell 14 O'Donnell 28, Wilson 7 Sundown 25, Anton 6

The annual Hood County Reunion will be Sunday, Sept. 30 h at the Bar-B-Q pit in the Mackenzie Park. Bring a basket lunch. Drinks will be furnished. Gifts will be presented to the oldest person present, the largest family represented and the person traveling the greatest distance.

See Harold Hohn for wheat and oat seed. Phone 439-2329

Lefty Melton and his grandchild are in the Spears hospital in Denver, Colo. for treatment.

A Sunday School study course is being held nite at First Baptist Church.

Mr and Mrs. J Mack Noble of Lamesa are the proud parents of a son born last week at Lamesa hospital. Mr. Noble teaches in the Lamesa Mrs. Margaret Noble of here is the grandmother.

Rites Read For Mrs. Stuart

Funeral services for Mrs. Nora Dallas Stuart, 78, were held here at 2:30 p. m. Thursday in the Church of Christ with services conducted by Garnie Atkinson and Ode Prescott, ministers of the Church of Christ. Burial was in the O'Donnell Cemetery under the direction of the Higginbotham Funeral Home.

Mrs. Stuart, who lives near the plains school, Borden County, died Tuesday nite at the Lamesa hospital. She was born in Bowling Green, Ky. Sept. 4, 1884 and had lived in Borden County since 1921.

Survivors include five daughters, Mrs. L. D. Parker of here, Mrs. Eula Iten of Dallas, Mrs. Flora Odum of Ft. Stockton, Mrs. Grace Adams of Roswell, N. M. and Mrs. Alvin Clepper of Big Spring, two sons, C W and Dan B., both of Borden County, a sister, Helen Williams of San Angelo, two brothers, Herman and Sam Williams, both of San Angelo, 21 grandchildren and 43 great grandchildren.

She leaves a wide host of loyal friends made down thru the years.

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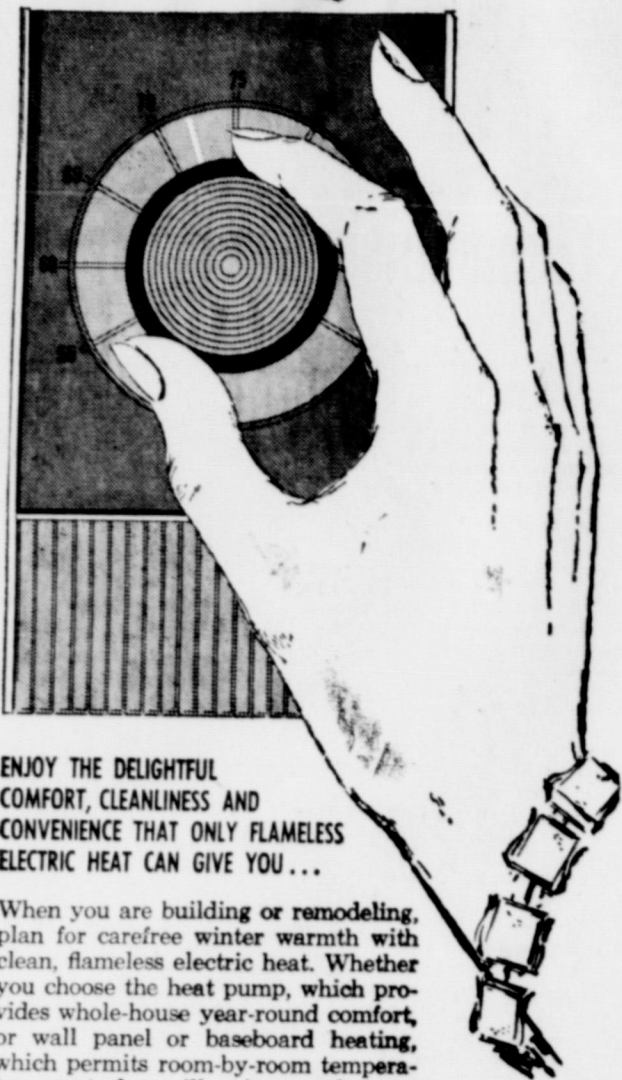
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SIGHT MAY BE LOST

The irreplaceable gift of sight is being lost to one American every 20 minutes.

If that figure, estimated by the National Society for the Prevention of Blindness, holds true for all population segments of the nation, it means four Texans are blinded every day.

September is Sight-saving Month throughout the land.

Even as you read this, some man, woman, or child is standing on the brink of permanent darkness, about to join the 392,500 other Americans who are already enduring the bleak enormity of blindness.

What causes blindness? There are two major contributing factors: disease and accidents. Neglect exaggerates both of these.

Blindness brought on through neglect really is no worse than that caused by an accident or disease. But somehow it seems worse. It's so unnecessary.

If all children were given a thorough eye examination prior to entering school for the first time and if all visual defects were corrected or placed under treatment at that time, a major step in the prevention of blindness in childhood would be taken. One of every four school children are said to need some form of eye care.

But a single examination is not enough. A child grows quickly. His eyes, like every other body organ are constantly changing. Sometimes the change is for the worse.

At least half of all cases of blindness occurring from year to year could be prevented through use of the sight-saving knowledge at hand. For example, some 300,000 industrial eye injuries occur each year. The mere use of goggles would cut the figure dramatically.

As for disease-caused blindness, modern surgical methods now restore or improve vision in 19 of 20 cases of cataract, the leading cause of blindness in the United States.

When parents or teachers observe a child holding reading matter closer than the normal 14 inches from his face, tilting his head while reading, or constantly blinking, all responsible health and medical authorities agree it should be interpreted as a sign of impending eye trouble.

ANNUAL PHYSICAL EXAM IS BEST CANCER PREVENTION

Cancer is often spoken of as the "silent" disease. This is because in many cases cancer grows without giving any symptom. And pain which is most often thought of as accompanying disease, is not generally present until cancer is far advanced. Most cancer can be cured when detected and treated in the early stages. The difficulty in cancer control, then, lies with the detection of the disease.

The only insurance against this silent growth is a regular, at least yearly, physical examination.

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'63 super torque Ford Galaxie (foreground: Galaxie 500/31 2-Door Hardtop). The look, the power—and now the feel of the fabulous Thunderbird! A ride so Thunderbird-smooth, you must try it to believe it! Super torque thrust up to 405 hp (optional).

'63 Ford Fairlane Hardtop (background: Fairlane 500 Sports Coupe). Hot new middleweight... with V-8 punch! A full line of nine Fairlanes! Three new middleweight wagons. Two new hardtops. Four sedans. Big-car room, ride, performance... nimble new size... saving price. New optional 260 V-8... 221 V-8 (or standard Six).



'63 Falcon (Futura Sports Convertible). Fun is what's new in Falcon—America's all-time economy champ. 15 cars and wagons including the first Falcon Convertible—with power-operated top, 170 Special Six (standard). Now all '63 Falcons* have Ford's exclusive twice-a-year service-saving features. *Except Falcon Station Bus and Club Wagons

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T. Partain, Pastor
erry Kidd, Music Director

Sunday School 9:45 a. m.
Morning Worship: 10:55 a. m.
Evening Union: 6:00 p. m.
Evening Worship: 7:00 p. m.

ANNUAL ON SALE TO OCT. 1st

The O'Donnell High School Annual Staff urges all who wish to serve copies of the 1963 Eagle to do so by Oct. 1. The pictorial story of the school year contained in the EAGLE will provide much enjoyment and serve as a record for future reference. Authorities report that when John Glenn gained fame as an astronaut, his school annual as one of the most sought after pieces of information revealing personal glimpses into his background.

Between Sept. 19 and Oct. 1 The Eagle sale price will be \$4.25 per copy. After Oct. 1st the price will be \$4.75 per copy. Higher publishing rates have necessitated the slight increase in price for the 1963 edition. The state sales tax is included in the price.
A \$2 deposit before Oct. 1 will

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FIRST METHODIST CHURCH

Church School 10:00 a. m.
Morning Worship: 10:50 a. m.
MYF and Children's groups at 6 p. m.
Evening worship 7 p. m.
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Tax Hints Given --

Uncle Sam's tax collection agency, the Internal Revenue Service, is taking a long critical look at tax abuses in the areas of "entertainment expenses," "business travel," and "expense accounts."

Canceled checks alone are no longer being accepted as adequate substantiation for claimed expenses. Consequently, before Mr. Hardworking Businessman gets too far off on the wrong foot with the IRS in 1962, Ellis Campbell, Jr., Dallas IRS district director, comes up with some helpful suggestions.

"Accurate record keeping is the best way to save federal tax money that I can think of," Campbell said. "The following pointers can be as useful to our area self-employed folks as to corporation executives claiming deductions on personal tax returns for business expenses, whether reimbursed or not."

Campbell revealed that inter-entertainment expense records should provide relation of the expenditure to the taxpayer's business, and the ordinary and necessary business purpose of the expense.

Records should show the name of the person or persons entertained and the companies the represent, as well as the date and place of entertainment.

"Naturally," Campbell cautioned, "the amount of the expenditure must be ordinary and necessary. If the sum is sizeable, be sure to keep a copy of the bill. It's necessary for us to know whether the entertainment was paid by out-of-pocket cash, credit card, check, or charged to the employer."

New Kirby Vacuum Cleaners -- Sales and Service, repairs on all makes. Good used cleaners \$10 up J. R. SIDES 801 N. 13th Lamesa Phone 5139 for demonstration

BUY, SELL OR TRADE -- GUNS AND PISTOLS -- WATCHES CLEANED \$2.95 All Work Guaranteed

★ Hale Variety
What has become of the old-fashioned correspondent who used to send the editor a letter on current affairs and wind it up with some poetry?

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If it didn't say Chevrolet on the flanks of the superb automobile you see here, you'd have a hard time proving it's a low-priced car. It offers luxurious styling, extremely comfortable, spacious and silent interiors... plus a lot of invisible ways to keep it looking and running like new when a lot

IT'S EXCITING!

of others have started to sag and sigh: new flush and dry rocker panels under the doors to guard against rusting... self-adjusting brakes... Delcotron generator for longer battery life. If you ever wondered why Chevrolet leads its field, a drive in this '63 should answer all your questions.



GO CHEVY II for '63-IT'S EXCITING!

Hard as it may be to believe, this year's Chevy II is better, better than last year's and better than anything in its class. It combines all the new easy-care features of the big Chevrolet with its own wonderful attributes of parkable size, four- or six-cylinder fuel economy and interiors that'd do justice to cars with twice its price and half its charm.



GO CORVAIR for '63-IT'S EXCITING!

Change it? Calm yourself, nobody's going to mess with a winner like this one! We did add self-adjusting brakes and a more fully aluminized muffler; interiors and outside trim are refined a bit, but the rest is pure Corvaire with all the over-the-road goodness that implies. Oh yes, we changed the taillights so all those people you pass will know you're driving a '63.



It's Chevy Showtime '63!—See four entirely different kinds of cars at your Chevrolet Dealer's Showroom

ELLIS CHEVROLET CO.

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