

Orchid Beauty Shop
For Beauty Work that Really Beautifies Call 165 for appointment

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

Read Index Ads and Save Money

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, April 11, 1940

NUMBER 30

Ray DeBusk Makes College Honor Roll

Midsemester reports sent out last week by the registrar's office of Abilene Christian College showed that Ray DeBusk, son of Mr. and Mrs. W. O. DeBusk and a graduate of the local high school, had made the honor roll with a grade of ninety or above in six subjects. We may be all mixed up, but to us that's a remarkable record in any man's language.

Ray is a senior at that college this year, to receive his degree in

June. He did outstanding work while in school here, rarely failing to make the honor roll in scholastic attainments, and setting up a never absent tardy record at the same time. And, by the way, that record is a habit of the DeBusk family. They could paper their house with certificates of perfect attendance which have been awarded the children.

Christopher Tosses Hat In Political Ring

The Index is this week authorized

to announce that J. M. Christopher is a candidate for re-election to the office of Constable for this precinct, and that he will appreciate the continued loyalty and support of voters.

Mr. Christopher has made us a very able peace officer during the past several years, and his experience in the work should be an important factor in the race. He will have a personal statement soon, either this week or next, and will personally contact every voter between now and July primary.

COTTON SEED FOR SALE—Western Prolific first year seed, \$1 per bushel; Paymaster seed, second year, 75c bushel. Re-cleaned—G. C. Allen.

Teachers Elected; Returns Canvassed

In an especially important meeting of the school board Tuesday night, all positions on the local teaching staff were filled for next term, and returns of the two school elections were canvassed.

On the high school faculty, only the position of coach was not definitely filled. Re-elected were: Mrs. Charles Cathey, English and Public Speaking; Miss Oleva Moore, Home Economics; Miss Alline Nunnally, English; Miss Nell Guthrie, Spanish and English; Olin Huff, Math and Commercial courses; Jack Snodgrass, principal, Science and Civics.

Mrs. A. W. Gibbs, substitute teacher and music. Grade school: Mrs. Paul Gooch, principal and seventh grade; Mrs. Elizabeth Morris, sixth grade; Miss Mabel Harris, fifth grade; Miss Bobbie Craghead did not place her application for re-election as fourth grade teacher, preferring to seek a position in high school; Mrs. John Vermillion, third grade; Mrs. Fontaine Wyatt, second grade; Miss Vergie Hanes and Mrs. Fay Westmoreland, first grade.

Election Returns Canvassed
Returns of the two recent elections were officially canvassed and results released for publication. These reports showed that vote for the consolidation of the Joe Bailey and O'Donnell school districts carried unanimously in this precinct, and by a margin of four votes in the Joe Bailey district, the count being 23 against and 32 for the move in that district.

Messrs. Roy Everett, Homer Hancock, and C. E. Ray were re-elected to the school board without opposition. Mr. Shack Blocker was re-elected president of the board, Mr. Hancock named vice-president, W. E. Singleton re-elected treasurer, and W. H. Harris book custodian.

Clyde Tipton Infant Is Seriously Burned

The infant son of Mr. and Mrs. Clyde Tipton was seriously burned about the head, shoulders and arms when the family residence in the Pride community was completely destroyed by fire.

The baby was brought immediately to the clinic here for treatment, and is reported doing as well as can be expected. Origin of the fire which destroyed the house and contents could not be definitely determined, but is believed to have started from the oil stove. Mrs. Tipton had left the baby in its crib near the stove while she ran down the cellar steps to speak to her husband, who was improving that part of the property. When she came upstairs again, the fire was already well under way. The parents fought through the flames to rescue the baby, while neighbors hastened to the scene to best assistance in saving furniture. Sympathy of friends throughout the territory is extended to them in this time of anxiety and trouble.

Methodist Church Plans Work In April

April will be an important month for the local Methodist church, with evangelistic responsibilities and opportunities to be stressed.

Rev. B. L. Nance will speak at the evening service Sunday, outlining plans for the remainder of the month. Evangelistic services will begin on Sunday, April 21, with Rev. Edmund Kirby of Wellington in charge. Rev. Kirby was formerly pastor at Falls and is eminently successful as a pastor-evangelist.

Further announcements concerning the revival season will be made next week and during the meeting itself. Pastor and membership join in extending a cordial invitation to everyone to come and take part.

MISS PALMER HOSTESS AT BRIDGE PARTY

Members of the Entre Nous bridge club were guests last Thursday evening when Miss Thelma Palmer entertained at the regular meeting. Miss Jim Ellen Wells won high score. Mrs. Cannell consolation. Mrs. Westmoreland bingo prizes.

Refreshments of sandwiches, pickles, potato chips, and olives were served hobo-style, brought in by the hostess tied up in red and blue bandana handkerchiefs. Present were Meses Campbell, Cathey, Westmoreland, Whitsett, Misses Beverly and Jim Ellen Wells, Katherine Teeter and Claire Ruth Nichols.

L. L. Huddleston of Abilene was here on business the first of the week.

Back again with field seed; same old place and same old kind—good, bad and worse—W. C. Sauls, etc.

Dry Cleaning!



ENJOY THE STYLE YOU PAID FOR

A garment will hold its style value only so long as its style is properly maintained. Any piece of wearing apparel should always be displayed to a maximum advantage.

Your dress or coat is worth good money when it adds something to your appearance. It should give you that poise and confidence that comes only when you are looking your best. The members of The Cleveland Dry Cleaning Bureau turn out the kind of cleaning that makes a garment look the price you paid for it.

Choose Your Cleaner With Care

MODERN CLEANERS
THOMPSON'S MEN'S STORE

Senior Class Play To Be Staged Tonight

As some of you may have guessed, the seniors are to present their class play "The Eighteen-Carat Book" in the high school auditorium at eight o'clock tonight.

If you have already planned to attend, permit us to inform you that you will miss one of the best plays ever staged here, either by amateurs or professionals. The play is a scream from start to finish, and the between-act features are just as good as the play. Admission is only 15c and 25c, and when the evening is over you'll agree with us that it was the best amusement investment you ever made.

Proceeds will be used by the class to defray expenses of their annual trip to Carlsbad Caverns.

R. P. Weathers was here Monday in the interests of his campaign for tax assessor-collector.

More Car Licenses Sold This Year

According to reports from the offices of tax collectors in both Lynn and Dawson Counties, more car licenses were sold this year than last.

A. M. Cade of Lynn County reports an increase of 227 more license plates sold this year than last, there being 2735 in 1940 as compared with 2508 last year.

R. W. Herndon of Dawson County reports 2,350 for 1940 as compared with only 2,013 for 1939.

Mrs. A. H. Koeninger was in Lubbock Sunday afternoon. Our good friend and subscriber, W. R. Heathington who moved off up to Hale Center last year, dropped by the office Monday to renew his Index subscription.

Tax Collector A. M. Cade was down from Tahoka Monday.



Don't Suffer STOMACH DISTRESS after meals

NYAL ANTACID POWDER

This pleasant powder gives prompt relief in cases of over-acidity or sour stomach, counteracts gas, relieves bloating, distress and belching. Forms protective coating over irritated stomach lining. Mildly laxative. A handy home remedy.

REGULAR SIZE 50c FAMILY SIZE \$1.00

ROMANCE INSURANCE



Your Romance isn't proof against UNPLEASANT BREATH!

Be sure bad breath doesn't handicap you socially and in business. For daily protection, use NYSEPTOL, the full strength household antiseptic and refreshing mouth wash. If it is persistent, see your doctor.

Full Pint ONLY 49c

WHITSETT DRUGS AND JEWELRY

Shop at Line-Lambert Grocery—and Save Money

Specials

OUTSTANDING FOOD VALUES

FRIDAY, APRIL 12, SAT, APRIL 13

Plenty of Parking Space—No Large Trucks to Blockade Your Car. Quick Service.

GET YOUR TICKETS

For Our Big FREE DRAWING for Prizes. Tickets given with each purchase... Drawing at 5:00 O'clock

- PRUNES, 10 Pounds** 39c
- QUICK ARROW SOAP FLAKES** 19c
- NATIONAL POST BRAN, 3 for** 23c
- COFFEE, Harvest, with cup and saucer or Plates, 1 Pound** 17c
- SHORTENING, 8-Pound Carton** 59c
- COOKING OIL, Swift Jewel, Pint** 17c
- SOAP, Laundry, 9 bars** 10c
- 3-Lbs. 3-MEAL COFFEE** 39c
- VINEGAR, 1 Quart** 9c
- PEANUT BUTTER, 1-2 Gallon** 39c
- DEL MONTE PRESERVES, 1-2 Gallon** 49c
- SPUDS, 10 Pounds** 17c
- FRESH BEANS, Pound** 7 1/2c
- LEMONS, Dozen** 10c
- STRAWBERRIES, Pint** 7 1/2c
- CARROTS, Bunch** 1c
- RADISHES, Bunch** 1c
- BACON, Sliced, Pound** 14c
- CHUCK OR RIB ROAST, Pound** 15c
- OLEO, Banner, Pound** 11c
- CANDY BARS, Curtiss, 4 for** 8c
- SYRUP, Ribbon Cane or Sorghum Gallon** 47c

PROMPT DELIVERY—PHONE 17

LINE-LAMBERT

HARVEY LINE CLIFF LAMBERT

THE O'DONNELL INDEX

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.
 PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS
 SUBSCRIPTION RATE—\$1.00 PER YEAR IN ADVANCE

FAULINE CAMPBELL Owner

ADVERTISING RATES ON APPLICATION

MISS OPAL MAE HARRIS
 WEDS TAHOKA MAN

Miss Opal Mae Harris and Mr. Odel Jones of Tahoka were quietly married last Friday evening at Seminole with only intimate friends as witnesses of the ceremony, which was performed by the justice of the peace.

The bride is the charming daughter of Mr. and Mrs. Elliott Harris, and a 1938 graduate of the local high school. After graduation she attended beauty school in Lubbock, and has for some time been co-operator of the Vanity Beauty Shop here.

For her marriage she chose a becoming pink frock with blue accents.

Mr. Jones is employed at the Tahoka Bakery and the couple will be at home in that city.
 The Index joins with other friends in extending congratulations and best wishes.

Mrs. L. N. Nichols and Miss Claire Ruth spent the week-end in

Plainview with relatives and friends.
 Mr. Charlie Wells dropped by the office Monday and ordered his name on our subscription list again. Thank you, sir.

Miss Juanita Luttrell returned to her home in Floydada Sunday after spending the week-end here with her sister, Miss Virgie Luttrell.

Back again with field seed; same old place and same old kind—good, bad and worse.—W. C. Sauls, etc.
LOCAL MERCHANTS ATTEND WHOLESALE MARKET SHOW

Practically all O'Donnell dry goods and ready-to-wear merchants

were in Lubbock Sunday for the West Texas-New Mexico Wholesale Market program, so local ladies should soon be seeing all the latest styles on display here.

Miss Tessie Coleman spent the week-end with relatives and friends in Floydada.

BORN TO LIVE

When you invest in our chicks, you are making a wise choice... our chicks are born under sanitary, scientific incubating conditions to make their life a long and healthy one. If you want to assure yourself of the best in poultry profits, get your baby chicks here.

JNO. A. MINOR

Phone No. 128
WILLIAMS' DAIRY

For Pure, rich Milk that can't be surpassed in food value and flavor
 Deliveries Night and Morning—Quart

10c

On Sale Daily at B & O Store, Blocker Grocery
 Lamber & Line, Abraham Bros. Grocery



FOR SPRING

Treat your home to a new Spring outfit, too. A coat of paint inside and out, fresh wallpaper, venetian blinds at the windows—and presto!

IT'LL LOOK LIKE A NEW PLACE

Call at our new office for advice and estimates on the Spring wardrobe for your house

CICERO SMITH LUMBER COMPANY
 O'Donnell, Texas
 Don Edwards, Mgr.

WE WANT TO BUY

Your threshed grain, maize and kaffir heads, canç seed, sudan seed

ANYTHING IN THE GRAIN LINE

Highest market prices paid at all times. See us before you sell

Plenty of white corn, red-top, sudan seed for sale

KOENINGER GRAIN CO.

Office Phone 76 Residence Phone 101

FEEL AS PERKY AS A ROBIN

HANES Crotch-Guard Shorts are particularly designed for a man's comfort... the result of months of study.

The HANESKINT Crotch-Guard provides gentle, athletic support all day long... helps you keep feeling alert and trim. The wider crotch won't bind. The fly-front has no buttons to bother you. The all-round Lastex waistband stays trimly in place.

You owe yourself this new experience in ease and comfort. Try one pair... and we believe you'll join the enthusiastic users who won't wear anything else. Get a HANES Undershirt, too. See your HANES Dealer today.



HANES CROTCH-GUARD SHORTS
 (Illustrated above)

50c
 Durable at 75c

SHIRTS AND BROADCLOTH SHORTS
35c 3 for \$1



Extra quality, 50c each.
 HANES Blue Label Shirts and broadcloth Shorts as low as 27c.

P. H. HANES KNITTING COMPANY
 WINSTON-SALEM, NORTH CAROLINA

EXTRA HIGH PRICE EGGS

\$2.00 IN CASH TO THE PERSON WHO BRINGS IN THE DOZEN EGGS WEIGHING THE MOST. 50 CENTS FOR THE SECOND PRIZE.

FRESH TEXAS

GREEN BEANS LB. **5c**

FRESH

STRAWBERRIES PINT BOX **10c**

CRYSTAL WHITE

SOAP 5 GIANT BARS WITH COUPONS **9c**

TOMATO JUICE, Tall Cans, Swift, Each **6c**

ENGLISH PEAS, No. 2 cans, 3 for **25c**

PIMENTOS, 4-Ounce Can, each **5c**

PINEAPPLES No. 2 1/2 size can, sliced **19c**

APPLE BUTTER, Full Quart Jar **19c**

PRESERVES, Assorted Flavors, 4-Lb. Jar **39c**

JELLY, Pure, Assorted Flavors, Quart Jar **19c**

PEACHES

No 2 1/2 size cans, Packed in Syrup

13c

CORN FLAKES

BOX

5c

COOKIES

Reg. 15 size, 3 for

25c

BUTTER FRESH FROM THE COUNTRY **25c**

FISH 2 LBS. 25c

POT ROAST 2 Lbs. 25c

PORK RIBS, 2 Lbs. 25c

PORK STEAK LB. 15c

POWDERED SUGAR

POUND BOX

5c

REGULAR 5c BARS

CANDY

4 BARS

11c



GLASS FREE: 1-4 LB.

CORN

DEL MONTE, FANCY COUNTRY GENTLEMAN NO. 2 CANS; 2 FOR

25c

BATH ROOM PAPER

7 FOR

25c

Bestyett Salad Dressing



Quart

24c

BRING us your POULTRY and EGGS. TOP PRICES PAID CASH

OATES FOOD STORE

PROMPT FREE DELIVERY PHONE 71 O'DONNELL

O'DONNELL SENIOR CLASS PRESENTS

"THE EIGHTEEN-CARAT BOOB"

A 3-ACT COMEDY RIOT

7-SPECIAL FEATURES-7

BETWEEN ACTS

FRIDAY, APRIL 12

8:00 P. M.

HIGH SCHOOL AUDITORIUM

ADMISSION 15c & 25c

Cast of Characters
 Bud Sparks—The Boob—W. J. Taylor.
 Daisy Belle—His Sponsor—Betty Lou Cook.
 Alice Bisnette—Their Hostess—Yvonne Westmoreland.
 Jack Merry—Her True Love—Buck Preston.
 Kitty Darling—Sweet Sixteen—Katherine Allen.
 Billy Kerns—Delucky Suitor—Joe Bob Baker.
 Cora—Colored Housekeeper—Annette Sumrow.
 Charles—Her Husband—Harold Cook.
 Raymond Barkville—The Mystery Man—William Lee Harris.
 Bella Sparks—Friend of Alice—Judindine Childers.
 Anna—The Maid—Anne Brewer.
 Mr. Bisnette—Alice's Father—Lewis Glenn Clark.

The following business firms and individuals are boosting the O'Donnell Seniors and expecting a great play. We'll see you Friday Night.

C. C. Dry Goods

Spring Dresses, Spring Shoes and Hose

EAGLE CAFE

Quality and Quantity in Food and Service

JOHN A. MINOR

Chickens and Feeds

CORNER DRUG

Your Rexall Store

BURL'S AUTO PARTS

Zenith Radios, Permite Parts Goodrich Tires, Frigidaire Refrigerators

P. W. GOAD

For County Judge

W. H. MATHIS

For County Clerk

OATES FOOD STORE

Quality Plus Service at a Saving

Cicero Smith Lumber Co.

Headquarters for Building Material

RAY'S TAILOR SHOP

GUY BRADLEY

Conoco Bronz-z Gas
Germ Processed Oil

MODERN CLEANERS

Better tailoring for those Who Care

B. L. PARKER

For Sheriff

WALDO McLAURIN

For Commissioner

R. P. WEATHERS

For Tax Assessor-Collector

WHITSETT DRUG

Your Prescription Experts

ELLIS CHEVROLET

Parts and Service

BOOTHE'S 5c - \$1 STORE

Your Dependable Store for Variety

Line up With
LAMBERT & LINE

Better Groceries; and Better Prices

BUY
MEAD'S FINE BREAD

At Your Favorite Grocery

A. M. CADE

Assessor and Collector of Taxes, Lynn County, Texas

TOM HALE

For Sheriff

B & O CASH STORE

BLOCKER GROCERY

Where Ma Saves Pa's Money

MILLER'S VARIETY

Where Dollars go further

MELVIN PROCTOR

For Constable

O'DONNELL IMPLEMENT

Farmall Tractors

SMITH & SHAFER

GROCERY

Right on the Corner; Right on the Price

MRS. LOIS DANIELS

County Treasurer

H. M. Snowden

For County Judge

Census Will Supply Picture Of America

Every ten years, the census has an opportunity to demonstrate their quality of co-operativeness by answering the questions put to them by Government census takers. The questions you will be asked are necessary, not impertinent, questions. Your answers, and the answers of millions of others, are im-

POLITICAL ANNOUNCEMENTS

The Index is authorized to announce the following candidates for the offices indicated, subject to the Democratic Primary:

- For Congress:**
GEORGE MAHON
 (Re-Election)
- For Representative:**
HOP HALSEY
JACK DOUGLAS
- For District Attorney:**
BURTON G. HACKETT
ALTON T. FREEMAN
ROLLIN MCCORD
- For County Judge:**
P. W. GOAD
 (Re-Election)
CHESTER CONNOLLY
H. M. SNOWDEN
- For Sheriff:**
JOHN JOHNSON
B. L. PARKER
 (Re-Election)
T. N. (Tom) HALE
- For County Attorney:**
CALLOWAY HUFFAKER
- For Tax Assessor-Collector:**
H. C. STORY
R. P. WEATHERS
A. M. CADE
 (Re-Election)
- For County Clerk:**
W. M. (Willie) MATHIS
 (Re-Election)
- Commissioner, Precinct 3:**
JOHN A. ANDERSON
WALDO McLAURIN
 (Re-election)
- For Commissioner Precinct 2**
Dawson County:
G. C. ATEEN
- For Justice of Peace, Precinct 4:**
GEORGE D. FOSTER
 (Re-Election)
- For Constable:**
MELVIN PROCTOR
J. M. CHRISTOPHER
 (Re-Election)

B. M. HAYMES

Real Estate and Insurance
 First National Bank Bldg.
 O'DONNELL, TEXAS

C. N. WOODS

"Gits That Last"
 JEWELER
 WATCH REPAIRING
 TAHOKA, TEXAS
 1st Door North of Bank

portant. Combined, they will supply the truest picture of our America.

In a word, the census which this country takes every 10 years is a task in research which is of direct value to everyone of all the millions enumerated. The job is a tremendous one. Americans can do their share to make it successful by answering all questions fully, accurately and willingly, bearing always in mind that the information they give remains confidential and that the results are beneficial to them and their country.

75 enumerators in District 19 started their canvass April 2nd. In towns which had a population of 2500 or more in 1930 this canvass must be completed in two weeks. Other towns, including rural areas, must be completed in thirty days. The cooperation of the people of this District is requested, in order that the canvass can be completed on time.

Managers of hotels and tourist camps are requested to furnish every assistance possible to the enumerator in taking the census of hotels and tourist camps on the night of April 25th, the date which has been set aside for this canvass.

The enumerators selected for the census canvass in Lynn County are as follows: Miss Treva D. Payne, George H. Williamson, Mrs. Mary L. Haire, Mrs. A. N. Norman, Mr. Thomas H. Henderson, Mr. James Weldon White, Mr. Maurice E. Morris, Mr. Wayne Clayton, Miss Viola Ellis, and Mrs. Viva Woolsey.

Back again with field seed; same bad and worse—W. C. Sauls, Jr., old place and same old kind—good.

JOLLY HOUR SEWING CLUB
NET THURSDAY, MARCH 28

Thursday evening, March 28, the Jolly Hour Sewing club met in the home of Mrs. Ned Smith. A quilt was half quilted and another piece-

ed. Mrs. J. W. Franklin, Jr. was surprised with a sunshine shower. Refreshments were served to the following: Meses. J. W. Franklin, Sr., J. W. Franklin, Jr., Bert Ad-

YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION

Operated by **RIX FUNERAL HOME**

A local organization, where the pay-off is prompt and where the settlement is in the hands of your friends. You will be best served by carrying your burial benefits with us. Phone 500, Lubbock.

You may pay your premiums at First National Bank, O'Donnell

REAL ESTATE

Farm and City Loans

Rentals
 Oil Leases and
 Royalties

DEEN NOWLIN

Office Phone 57
 Residence Phone 163

The Strongest, Most Durable Tank on the Market!

You know how important it is to have plenty of fresh, clean water for your stock. Then get a Dempster Steel Stock Tank. Roll rim at top; will not injure stock. Four heavy corrugations for greater strength. Double lock seam bottom. We have both the Round and Round End styles and guarantee them to last longer!



DEMPSTER STOCK TANKS



DEMPSTER WELL CASING
 Screer Joint Casing made in both plain and perforated, 8 to 12 inches. Threads accurately machined—easily screwed together. Strong, tight, double locked seams.

Let Us Show You how Dempster Stock Tanks and Well Casing save you money. Come in today!

CICERO SMITH LUMBER CO.

PARTNERS IN A GREAT TEXAS ENTERPRISE



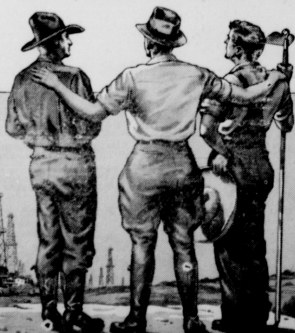
TEXAS farmers and ranchers received last year from oil men the huge sum of \$132,478,000 for leases and royalties as their share in this partnership.

All but seven of Texas' 254 counties now share in this cash return from leases and production on more than 50,000,000 acres of Texas land.

Then, too, the Texas farmers and ranchers sell to oil workers and their families more than \$60,000,000 worth of farm and livestock products each year.

Thus the farmers and ranchers of our state receive nearly 200 million dollars a year as their share of oil's total expenditure of 750 million dollars annually in Texas. These 200 million dollars in turn flow into every channel of Texas trade.

The Texas farmer and rancher and the oil man are partners in the development of Texas.



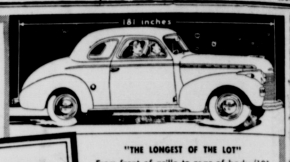
This Advertisement Paid for by Various Units of the Industry and Sponsored by **TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION**

ams. Bill Stephens, Frank Lamb, Omar Telehik, Dee Burrus, H. B. Stanfield, Elmo Burkett, Horace Mize, Edgar Telehik, Jno. R. Burkett, Lester Mize, Essie Brewer, J. C. Curry, Cortez Kirby, Cliff McKee, Vivian Edwards, O. V. Mize, J. D. Heuler, W. L. Pankhoney, Joe Bradshaw, Leona Simpson, Misses Cleo and Ceo Curry, several small children and the hostess, Mrs. Smith. The next meeting will be April 11 in the home of Mrs. Horace Mize.



NEW EXCLUSIVE VACUUM-POWER SHIRT

On all models at no extra cost. Only Chevrolet has this marvelous Exclusive Vacuum-Power Shirt... supplying 80% of the shifting effort automatically, and requiring only 20% driver effort.



NOWHERE ELSE Features Like These!

Chevrolet for '40 is the only car in the world combining all the modern features pictured here. Remember, only Chevrolet brings you all these features at low prices and with low cost of operation and upkeep. Only Chevrolet has the top volume production—the consistent year-after-year sales leadership—to give such value. Buy the best... Buy a new Chevrolet for '40!

"CHEVROLET'S First Again!"

Eye It... Try It... Buy It!

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS!

The 1940 Chevrolet gives higher quality at low cost!... Low Prices... Low Operating Costs... Low Upkeep.

"THE ROYAL CLIPPER" STYLING

With completely new streamlined body—lowered center of gravity without reduction in road-clearance.

85-H.P. VALVE-IN-HEAD SIX

Chevrolet's first in acceleration, in hill-climbing, and in all-round performance with all-round economy.

NEW FULL-VISION BODIES BY FISHER

The finest bodies built today—bigger, more beautiful, more comfortable in every way.

No other motor car can match its all-round dollar value.

NEW SEALED BEAR HEADLIGHTS with Supreme Parking Light. The safest, most scientific road-lighting system ever designed.

ELLIS CHEVROLET CO.

YOUR RED & WHITE STORE OFFERS YOU A COMPLETE MEAL



Even your delicious Swift's Ice Cream made of purest ingredients, kept fresh and sweet in our special refrigerator. Sold in pints, quarts, frosticks, lollypops
 All Flavors

B & O STORE