



Rites Read Here For James Eaker

Funeral services for James Rick Eaker, 10 month old son of Mr and Mrs. John Franklin Eaker of here were conducted at 2 p. m. Sunday in the First Baptist Church here.

Burial followed in the O'Donnell Cemetery. The baby died at 4:30 a. m. Saturday while the parents were taking him to a Tahoka hospital.

Survivors besides the parents include the maternal grandparents, Mr and Mrs. J J Pugh of San Angelo and the paternal grandparents Mr and Mrs. John Eaker of here.

HARVEST CLOSED FOR HOLIDAYS

An estimated 27,291 bales of cotton has been ginned here to date from the 1957 crop and the harvest is estimated at 90 percent complete.

Card Of Thanks

We wish to thank our friends for all their kindness at the time of the loss of our beloved mother. Our special thanks for the food, the flowers and all other loving acts.

Meiba Furlow had emergency appendix operation one day last week at a Lamesa hospital.

A fire Saturday night burned a lint house at Wells Gin and early Sunday morning there was a press fire at Paymaster gin.

Entry was made Sunday night in McClendon's cafe and lost were a box of cigars, candy, etc.

HOSTS CLUB AT DINNER

The Thursday Bridge Club enjoyed their annual Christmas party in the home of Mrs. Mack Noble Thursday night.

Present were Madams: L. L. Birdwell, James Bowling, Noble Rumbo, J. T. Forbes, Johnny Billingsley, Glen Gibson, E. J. Smith, Hugh Lott, O. G. Smith, Jr., Ralph Beach, Wayland Taylor, Clyde Winans, Charles Hoffman and the hostess.

C. C. Nunnally and Mr and Mrs. Charles Nunnally attended the funeral of John Roach at Rising Star Friday. He was a brother in law of Charles Nunnally.

Santa To Be Here Christmas Eve

Christmas Eve afternoon, Tuesday, will be a big event for the tiny tots of the community and of the trade area because at about 3 p. m. that Jolly Gentleman, Old St. Nick, from the North Pole is paying his annual visit here as the very special guest of the Volunteer Fire Department.

At the Christmas party Tuesday afternoon individual bags of candy, fruits and nuts will be presented to each child in town.

If you suspect that any child, regardless of color, may not have a Christmas up to par, see Fire Chief F. M. Jones. It is not the will of the community that anyone should miss having a most merry holiday.

Misses Dickie Marie Harris and Kay Cabhiness of Texas Tech are home for holidays.

Mr and Mrs Douglas Ballew and sons visited her brother and family Mr and Mrs Jack Howard at Ft Worth and a friend Mr and Mrs Warren Bunting at Bayton.

Mr and Mrs Gerald Moore of Portales will spend holidays with her parents Mr and Mrs Clarence Gillespie.

Mrs Tom Harris, daughter of Mr and Mrs D E Sumrow had major surgery at Price hospital in Lamesa. Another daughter, Mrs Joe Thomas, is visiting here.

Smiths Observe Golden Wedding

In observance of their Golden Wedding anniversary, Mr and Mrs Roy D. Smith were honored with a reception Sunday, Dec. 15th at their home here. Calling hours were from 2 to 7 p. m.

Mr and Mrs Smith married Dec. 16, 1907 in Abilene with Dr. L R Scarborough reading the vows. They made their home in Trenton for four years before moving to Bonham. Thirteen years later they moved to Dawson county where they have resided for 33 years.

Mr. Smith, prior to retirement, was a farmer and dairyman.

The couple have six children, 12 grandchildren and 5 great grandchildren. Their children are: Mrs Dick Harris, Roy F. and Ross D., all of here, Mrs. W. B. Hays of Ballinger, Mrs. Claude McKee of San Angelo and Mrs. Faye Slaughter of Ontario, Calif., the latter being unable to attend.

Guests were welcomed at the door by Mrs. Harris and were registered by Miss Dickey Marie Harris. Mrs. Hays assisted with the gifts and Mrs. McKee and Mrs. Roy F. Smith assisted the guests to the dining room.

The serving table was laid with a linen cut-work table cloth over gold. The centerpiece consisted of gold mums with gold leaves and bells, Misses Azile and Claudie Faye McKee poured from a crystal punch bowl and Mrs. J. A. Moody served the traditional wedding cake.

Many lovely gifts were received including a Duncan Fife lamp table and cut flowers from their children. Over 100 guests called. Out of town guests and relatives were from Kerrville, San Angelo, Ballinger, Lubbock, Lamesa, Plainview, Snider, Tahoka, Welch, Seagraves, Post, Dimmitt, Weslaco and Gladestown, Tenn.

Folks You Know

The Shag Garrett family plans to visit relatives at Santa Anna and Brownwood during the holidays.

Mr and Mrs. Harvey Line will spend Christmas in Florida with their son, Roger, and family.

Mr and Mrs. Cloyd Caswell and Mr and Mrs. Carroll Jones and Larry of Grand Prairie, Mr and Mrs. Kellas Davis and Kaye of Big Spring are visiting the F. M. Jones and Wes Caswells.

Ira Page is visiting his parents Mr and Mrs. F M Page.

N. B. Stokes, son in law of F M Page is in a Dimmitt hospital suffering from a heart attack.

The Freshman Class held their Christmas party Thursday night in study hall of high school building.

The Sophomore Class held their Christmas party Thursday night at Jackson's Drive in cafe.

The Junior Class held their Christmas party Thursday night at grade school auditorium.

Last Monday night the youth of Methodist Church attended a sub-district meeting at Meadow.

The annual Christmas program was held last Wednesday night at the Methodist Church.

Mr and Mrs. Sam Singleton will spend Christmas at Houston.

Mr and Mrs. Jim Anderson and daughter will spend Christmas with his folks at Novice.

Mrs. R M Middleton and son, Ronnie, will spend Christmas with Mr and Mrs. Buddy Shook at San Clemeate, Calif.

Mr and Mrs B. M. Haymes and son, Bill Schooler, will spend the holidays with Mr and Mrs. Cecil Roy at Seagraves.

Mrs. John Johnson left Saturday for Abernathy to spend Christmas with her children.

Mr and Mrs. Jake Gates will have all their children and a granddaughter and family home for holidays. Mr and Mrs. John Tawles, Mr and Mrs. James Morgan of Denver, Colo., Mr and Mrs. J W Taylor of Colorado Springs, Mr and Mrs. C W Foote of Perryton and Mr and Mrs. Bill Prout and children of Ames, Iowa.

Mrs. Henry Warren of Hobbs is home for holidays.

Mr and Mrs. John Earles left Saturday for Denton to visit his brother and attend a family reunion Sunday returning here for Christmas.

Mrs. Era Bingham is visiting her sister at Pecos for Christmas.

Mrs. A C Hamilton is in a hospital at Slaton.

Mr and Mrs. Bill Russell of Spearman and Mr and Mrs. J V Burdett, Sr. will have Christmas dinner in the home of their children Mr and Mrs. J V Burdett, Jr. and family.

Eddie Noble of Rails and J. Mack Noble of Denton are home for the holidays.

Joe Schooler is in a Methodist hospital at Lubbock.

HAS CHRISTMAS DINNER

Mr and Mrs. R C Carroll observed Christmas with a six o'clock dinner and tree Sunday night with all their children and grandchildren home including Mr and Mrs. Bobby Carroll and son and Mr and Mrs. Eldon Carroll and daughter of Tahoka and Mr and Mrs. Joe Carroll and daughter of Lamesa and Mr. and Mrs. Wayne Carroll and daughter of here.

Mr and Mrs. Ralph Beach and children and Mr and Mrs. W R Gibson will celebrate Christmas with Mr and Mrs. Guy McGill at Andrews.

Mr and Mrs. Dan Blocker and children of Hollywood have been here visiting his parents, Mr and Mrs. Shack Blocker and left Monday night to visit her parents Mr and Mrs. Verner Parker at Shattuck Okla.

The young people of the Methodist Church enjoyed a Christmas party at Lamesa Friday night.

Class Party Enjoyed

Saturday, Dec. 14th the Loyal Workers Sunday School class of the First Methodist Church celebrated the holidays with their annual Christmas luncheon in the recreational building. Mrs. Ragan and Mrs. Allen were co-hostess. The room and table were beautifully decorated in the Christmas theme. A turkey dinner with all the trimmings was enjoyed by sixteen members.

Mrs. Moore gave the invocation and Mrs. Gibbs the Scripture reading. Mrs. Koeninger told the Christmas story and Mrs. Lindley gave the benediction.

Mr and Mrs. Curt Finley of Cuba N. M. are here for holidays.

'46 Study Club Meets

The 1946 Study Club met in the home of Mrs. Carr Spraberry Dec. 11th for their Christmas meeting.

The program was opened with "Holly Night" sung by Mrs. Billy Mack Wells and accompanied by Mrs. Spraberry on the organ.

Mrs. Burl Koeninger spoke on "Christmas Around The World" in telling of the various customs of other nations. Mrs. Koeninger placed emphasis upon the spiritual observances of the countries.

Mrs. Wells and Mrs. Spraberry closed the program with a melody of Christmas songs.

As their annual White Christmas gifts were brought to present to the shut-ins. Lighted candles accented the Christmas plate served by Mrs. Spraberry and Mrs. Elsteyne Bates. Members and Mrs. Wells enjoyed the event.

Stores To Close Two Days Christmas 1 Day New Year

All business firms in O'Donnell will be closed Wednesday and and ALSO ON THURSDAY Dec. 25th and 26th to observe a two day closing for Christmas. This is a tradition of the town and is in order to give employees of stores in town more time for holiday travel.

IMPORTANT BUSINESS NOTICE

All Stores have agreed to close Wednesday, Jan. 1st (New Year's Day. Schools will be open, however.

Tuesday, Christmas Eve, will be DOUBLE SAME DAY AS WILL Tuesday, Dec. 31st. Please read this again and keep in mind in planning your business.

The annual Christmas edition of the Index will go into the mail on Tuesday, Dec. 24th. The Index will NOT be published the following Wednesday, Jan. 1st.

Mrs. Moore Hosts Club

Mrs. Ben Moore, Sr. was hostess to the 1939 Study Club last Wednesday with the event being the annual Christmas party. The home was attractively decorated with a tree and flowers. Mrs. C. D. Piekens was in charge of the program and read a Christmas story. Mrs. J. P. Bowlin read the 22nd chapter of Luke and Mrs. P. A. Mansell gave the prayer. After exchanging gifts Mrs. Moore served a delicious refreshment plate to members and guests.

Mrs. J. P. Binlin will spend the holidays visiting her friend, Mrs. Mary Gillespie at Levelland.

Mr and Mrs. William Edward Singleton and family are visiting her parents in South Dakota.

Cap Boales, Mrs. Bertie Parker, Mrs. Hattie Hays and Sherrill will spend holidays with relatives in Ft Worth.

Mr and Mrs. Ivan Sherrill are spending holidays at Rising Star.

Mr and Mrs. Levi Gray and Edward of Houston will spend the holidays with Mr and Mrs. O'Dell Howard at Camp Polk, La.

Mrs. W. D. Stubblefield is spending the holidays with her daughter at Crowell.

Wanted to buy - used 3 row stalk cutter. Wendell Edwards.

Mrs. Doss Sixth grade had a business meeting last Friday and the president, Janice Clayton, presided. The secretary, Nancy Street, read the minutes. The following new officers were elected -

Bob, Moore, president, Juanice Roper, vice president, Sandy Garrett, Secretary and Sharon Morrison reporter. Good citizens were Nena Bingham and Pedro Ozuna.

Clint Pyron of Willow, Calif. is here for Christmas with his daughter at Tahoka.

Mr and Mrs. E. J. Smith will visit relatives in Amarillo during the holidays.

Christmas Quotes

"Christmas is the time you decide to pay your doctor something on account. You know you will need him the day after."

"What do people mean by sending you a dozen Christmas cards during the festive season, and not deigning to send you three lines by way of a letter the rest of the year?"

"At every Christmas party, just as things are beginning to get good, someone shuts his eyes, puts his head back and moans softly: 'Ah, well, this isn't like the good old days. We don't seem to have any good old-fashioned Christmases any more.'"

Christmas: 'Good Time; A Kind, Forgiving Time'

Charles Dickens once referred to Christmas as "a good time; a kind, forgiving, charitable, pleasant time." This is an adequate description of the Christmas spirit. Why not make this an old-fashioned Christmas?

Elaborately planned parties, those great time-takers, should not be a part of the Christmas scene. A homey, hospitable get-together will create an atmosphere in which everyone can relax.

Since Christmas is really "the children's hour", why not give them a greater part in preparing for the day? Children will get more delight from helping prepare and decorate the tree than in seeing only the finished product.

Small Amount of Plant Food Will Keep Needles on Tree

If you have the type of a tree-holder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon of water.

United States Top Buyer and Supplier In Tree Industry

The United States is the world's leading source of supply as well as the top buyer in the Christmas tree industry—a better than \$50,000,000 business.

The majority of our Christmas trees come from New England, New York and Pennsylvania, the north Midwest, and the Northeast Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees for local use.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

'Snapdragon' Popular

A game called "snapdragon" was very popular at Christmas time in England more than 200 years ago. To a limited extent it is still played in some parts of England, as well as in America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was then poured over the fruit and ignited. At a given signal, the participants attempt to snatch a raisin from the blazing bowl.



SECRETS . . . This little girl wants something for Christmas, but she's not telling anyone except Santa Claus, who looks like he understands the problem.



SEASON'S GREETINGS

from the publisher and staff.

Complete Line of all planting seeds featuring Hy-Bred Grain Sorghums, Wheat, Barley, Rye, Alfalfa

Complete line of supplement for mixing poultry, hog and all livestock feeds.

We are your authorized dealer for the Hy-Line Layer Chicks - Best laying hen in the world.

Grinding & Mixing 20c per 100 lb

O'DONNELL FARM & RANCH STORE

Paymaster FORMULA FEEDS

L. G. CLARK, OWNER PHONE 200

Allegorical Parades Mark Mexican Yule

THE people in Mexico build elaborate floats for allegorical parades during the holiday season.

For eight evenings before Christmas there is a religious procession at the head of which the figures of Joseph and Mary are borne.

On the ninth evening entrance is permitted and a religious ceremony conducted about the straw-balled manger of the Babe.

True Christmas Spirit Is Found in Sharing

FOR a really satisfying and meaningful Christmas, share yours with the old and feeble, the ill and shut-in, the bereaved whose sorrows you might lighten.

Unfortunately, all the flurry and preparation associated with Christmas are apt to make parents as well as children overlook the real significance of the coming birthday of Christ.

★ Send Us Your NEWS

See that your news gets to your home town paper

Noble L. Rumba, M. D.

Medicine and Surgery

RUMBO CLINIC
OFFICE TELEPHONE 61
RESIDENCE PHONE 180

STANLEY

Funeral Home

and Burial Association



HIGGINBOTHAM FUNERAL HOME

"Dedicated To Helpfulness"
408 N. Austin St. Lamesa Phone 4535
24 Hour Ambulance Service
Burial Insurance "Bonded Protection"

SAVE MONEY ★ SAVE TIME

By Buying Your Printing At Home

THE O'DONNELL INDEX-PRESS

Finest Quality Job Printing

None of the others compete when you compare . . .

LOOKS · PERFORMANCE ·

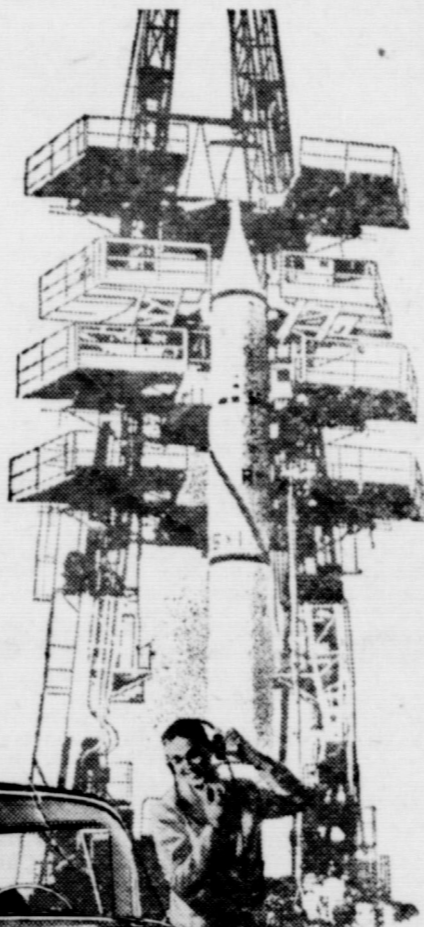
BEATS THE BEST OF THE LOW-PRICE THREE— FOR LESS MONEY!

Match this big, bold Chieftain against the top models of the "low-price three" and it takes them on all counts!

IT'S BIGGER—with a whopping 122" wheelbase cradling roomy stretch-out interiors, IT'S MORE POWERFUL—they all fall far short of Pontiac's jeweled-action Tempest 395 power.

IT'S MORE ADVANCED—bringing to the low-price field the boldest engineering in history: Aero-Frame stability . . . Quadra-Poise roadability . . . Circles-of-Steel safety. And Pontiac provides color-coordinated interiors and wall-to-wall carpeting as standard equipment.

IT'S MORE CAR—with scores of "extras" at no extra cost—oversize tires, Safety Plate Glass all around, crank-operated ventpanes, to name a few. So why buy a smaller car when Pontiac gives you more for less? Check into it and see.



COMFORT · VALUE



The Golden Jubilee Car

BOLD NEW Chieftain PONTIAC

SEE YOUR AUTHORIZED PONTIAC DEALER FOR THE DEAL OF THE YEAR

From All of Us to You and Yours . . .

MERRY CHRISTMAS!



Our gift to you . . . the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

fuel for a growing empire Pioneer Natural Gas Company

Christmas Trees Can Be Put to Many Uses After New Year's

There are a number of things you can do with your Christmas tree after New Year's besides burning it.

If it is a fir, for instance, it can be anchored in the back yard—perhaps in a corner of the garden—and used as a bird feeder the remainder of the winter. Pieces of suet and little feed bags may be tied to the branches. A container of water should be placed beneath the tree and kept filled so the birds will have a drink every day.

Or, cut off the branches and place them, curved ends up, over flower beds when the ground is exposed. An evergreen mulch helps prevent the soil from heaving dur-



ing alternate freezes and thaws. Long branches may be built into little lean-tos to protect tender shrubs from sun scald.

The needles of a Christmas tree can be sprinkled beneath acid-loving plants such as laurel, andromeds, rhododendron and blueberries.

If the needles on the tree are still firm, use the branches in an outdoor windowbox. Moisten the soil in the box. Then push the cut ends of the branches down to the bottom and tamp the soil firm around them. This will generally give you greenery all winter.

If you must burn your Christmas tree, don't toss it into a fire-place. Cut off the branches and burn them safely one by one.

And remember, a Christmas tree tossed into the street can become a fire hazard if playful children pick it up and make a bonfire of it in a vacant lot.

Buy your daily paper at home— it's same price at Index office

Lubbock Avalanche
7 days a week \$12.95
6 days a week \$11
Take Index at same time for \$1 more

CHURCH OF CHRIST SERVICES

Sunday
Bible classes 10 a. m.
Worship, Communion 10:45 a. m.
Evening services 7:30 p. m.
Wednesday
Mid-week Bible Study 8 p. m.

Gibson's

CLEANERS
CLEANING
PRESSING
Alterations
Agt. For Lamesa Steam Laundry
We Give S. and H. Green Stamps

CHURCH OF THE NAZARENE

Sunday School 10:30
Morning worship 11:00
N. Y. P. S. at 6:30 p. m.
Prayer service Wednes.
Evangelistic Services

Enstiling methods have effect on the quality of the says A. M. Meekma, extension husbandman. The immediate inclusion of air is important in troling heating and end proper fermentation. But, the type of plant used also big part in determining the of the silage.

Thousands of dollars are annually by poultrymen handlers because of due to improper handling from the time they are consumers use them. Humidity and humidity are the greatest enemies, says F. Z. som, extension poultry specialist.

Community Soak As Indians Perform Ancient Rain Dance

ANADARKO, Okla.—The can Indian Exposition here rained 12 hours after 6:30 a. m. Apache Indians com a rain dance under a clear sky.

Chief Juan Gachupin and year-old daughter, Leonora formed the rhythmic, staid dance while two braves and beat a tom-tom, before delegates from 35 tribes and palefaces.

Another performance was uled. The rain threatened to attendance and slow down at contests.

Two years ago, the Kiowans performed a "forbid" pagan sun dance over the opposition of tribal leaders followed by rains so heavy they nearly washed out the sition.

Farmers near Anadarko re after the rain. A summer de had almost destroyed their peanut and feed crops. Chief upin refused to take credit.

Asked through an inter whether he thought his da had anything to do with the he grunted, "I couldn't say."

The Jemez tribe, descended the pueblos, has claimed for turies that the dance does rain.

Exposition officials said the opposition to the sun dance came from the fact that it considered pagan.

Purple Heart Veteran Deported as Wetback

SAN ANTONIO—Immigration authorities sent a 21 year-old Purple Heart veteran of Korea back Mexico as a "wetback" recd.

The veteran, Cpl. Alberto zales of Monterrey, Mexico, sent in an immigration bu Laredo, Tex., to be put off in ico. Immigration Officer W Meulhouse said he had en the United States on a dead n birth certificate before he the American army three ago. Wetbacks—named for who swim the Rio Grande— legal entrants.

The G. I. Forum, which on the problems of Latins in Antonio, assigned an atto Richard Casilas, to the case instructions to "go all the w the state department if neces to allow Mr. Gonzales to li the United States.

The immigration office sa was being allowed to leave country "voluntarily" and p ed he could get a permanent from the American consul in ico that would allow him to back in time for the wedding.

Mr. Gonzales was disch from the army at Fort Sam ton.

He joined the Army Sep 1946, and enlisted for another years on the same date last Vella Sanchez, 20, his fiancée, he had spent a year in Korea headquarters of the Eighth a

"He was wounded in the hi got a broken ear drum," she "He has the Purple Heart, campaign start, the United N ribbon, the Korean service and a unit citation."

Spare Parts for Bodies Are Available to Man

NEW YORK—Spare parts the human body still can't dored from a mail-order ca Nevertheless, the advance of cine during the past few years made available an imposing of replacements for damag ineffective organs.

Following the development blood bank, first of the spar repositories, ingenious sur have found ways to maintain for eyes, bone, cartilage, a and veins. There are now m for transplanting whole o from one individual to anothe for constructing replaceme gans from tissues taken fro patient's own body.

Some man-made spare such as the artificial kidne already coming into clinic while others, among them the chanical heart and plastic valves, are well along in the rimental stage.

GREETINGS

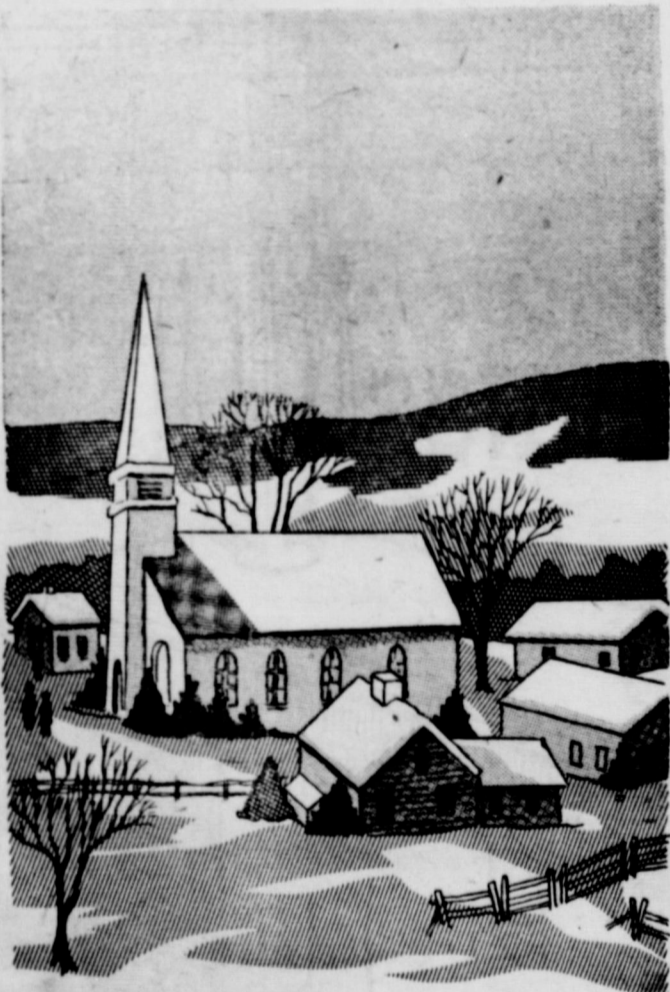


We sing His praise
this Christmas day.

1957

Middleton Furniture Store

LAMESA



Merry Christmas

To all of our friends we
send greeting and wish you
a Merry Christmas. 1957

Lamesa Cotton Oil Mill

LAMESA

Why You Hang Holly at Yuletide

CREDIT THE PAGAN Druids for inspiring one of the nice Christmas customs — decorating with holly. The traditional holly for the holidays is widely believed to have had its origin in the Druid practice of bringing holly sprigs indoors. The Druids woodland spirits lived in the holly.

Indoors, holly gave the spirits a nice warm place in winter. Besides, the lush green holly and the contrast of its red berries provided beauty that could be revered by men when the sacred oaks were shorn of their foliage.

The early Christian church frowned on such pagan customs and tried to stamp them out. In due time, however, it was felt that some of the customs could be adapted to the new Christmas conception.

Some beautiful legends associate the holly with Christ. In fact, it is often called the Christ thorn. One legend depicts the leaf spines as the crown of thorns; the red berries as the sins of the world and the blood of Christ. Another credits holly with first springing up from the footsteps of Christ. The plant is said to remain green all winter as a reward for once hiding Christ from his pursuers.

The impact of the holly on the Christmas celebration is evidenced in the traditional holiday colors, green and red. The Druids weren't the only people of old who thought the holly was something special. Pliny, the great Roman historian, insisted holly blossoms caused water to freeze. Also, that holly thrown at any wild beast would make it lie down tamely next to the branch.

See that your news gets
to your home town paper

Merry Christmas

We want you to know we
are thinking of you this
Christmas season.

1957



Lamesa Floral Co.

LAMESA

Merry Christmas

To everyone
we send our
greetings.

1957



The Vogue

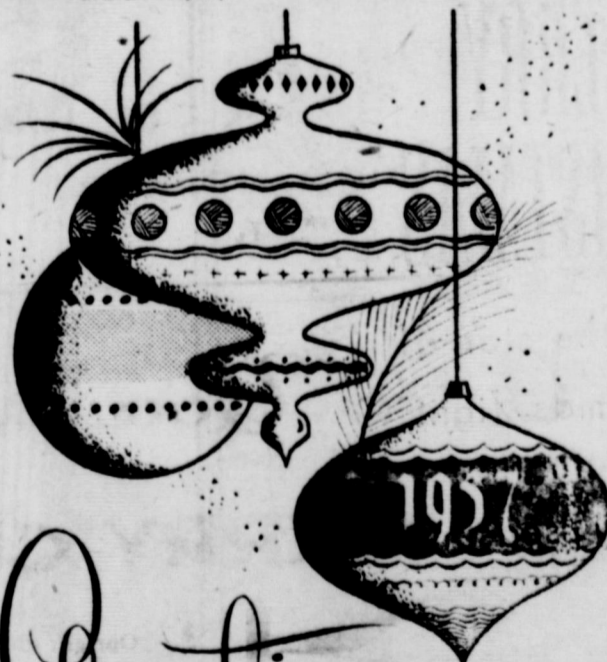
LAMESA



We wish you
unlimited happiness
during the Yule season.

BALDWIN'S

LAMESA



Greetings

We wish you all
the joys of Christmas.

Higginbotham Funeral Home, Lamesa



1957

May the peace and joy of
Christmas abide with you
throughout the coming year.



COLLIN'S Department Store

LAMESA



WORLD NEIGHBORHOOD

International Kids' Village Peace Inspired

TROGEN, Switzerland—In the Swiss canton of Appenzell, overlooking the Boden See (Lake of Constance) and the German shore across the lake, is a new kind of village, an experiment in bettering international relations through the minds of children.

The International Pestalozzi Children's Village, on the outskirts of the modest village of Trogen, is the temporary home of some 200 children of varying European nationalities. All of them were in need of help when they arrived, and many were war orphans.

The village is the outgrowth of the idealism and compassion of Walter Corti, an Italian-speaking Swiss, who not only deplored the ravages of war upon children in belligerent nations, but who did something about it.

Popular Subscription

Corti first suggested a children's village in neutral Switzerland in 1944, while the war was still raging. The suggestion was received with enthusiasm by the Swiss.

Thus French children live in French homes, English children in English, and so on. They live much as they would in normal homes in their own countries, speaking their mother tongues and studying the subjects they would in their native schools, with teachers of their own nationality.

Joint Activities

There is a difference, however. In some classes the entire group works together. Recreation and community duties are international. Italian, Greek, German and English children may be playing soccer together while French children teach Finns the French words to a German tune.

Mutual suspicion and distrust were problems when the school first opened. In the immediate postwar days Polish children refused to play with Germans and the Finns had a tendency to keep to themselves.

See that your news gets to your home town paper

For sale — our home on pavement. Becher Brandon



English children look for a Santa Claus who closely resembles our own and gifts are tied to Christmas trees.

In Finland, Santa has elves who passes out gifts for him.

In Italy there is no Santa Claus. Instead, they have a beneficent old witch, Befana, who sails through the air on a broom stick on Christmas Eve.

Brazil has Papa Noel, very much like Santa. He wears a red suit and travels in a sleigh drawn by reindeer. However, he enters the house through a window.

Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which gifts are drawn on Christmas Day.



THE JOY OF CHRISTMAS . . . Much of the joy of Christmas for mothers and fathers is watching the thrill children get from finding toys under the tree. These children express their joy on Christmas morning. Much of the joy for the children is the anticipation of and mystery in Santa's visit and the guessing about what the old fellow will bring.

★Send Us Your NEWS

MERRY CHRISTMAS



We hope your holiday packages are filled with great joy.

Doug Finley

TAHOKA

Good Will Toward Men...

May the spirit of Bethlehem bring peace to the world.

1937

Poka-Lambro Rural Telephone Cooperative, Inc

TAHOKA

Greetings To All

. . . of our many friends. We hope you have great happiness this Christmas.

1937



Abbie's Fashion Shop

TAHOKA



MERRY CHRISTMAS

May the star of Christmas light your path this holiday season

Stanley Funeral Home

TAHOKA



GREETINGS

May your Christmas be one of JOY.

First National Bank Of Tahoka

KCBD TV: Channel 11

Sunday
 11:55 Sign on
 12:00 Wizard
 12:30 Frontiers of Faith
 1:00 to be announced
 1:30 Wisdom
 2:00 Lawrence Welk Show
 3:00 Wide Wide World
 4:30 Dee Weaver show
 5:30 Meet the Press
 6:00 Zorro
 6:30 Bob Hope Show
 7:00 Steve Allen
 8:00 Dinah Shore
 9:00 Loretta Young
 9:30 Highway Patrol
 10:00 Broken Arrow
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 Channel 11 Theater

Monday
 7:00 Today
 9:00 Ariene Francis Show
 9:30 Treasure Hunt
 10:00 The Price is Right
 10:30 Truth or Consequences
 11:00 Tic Tac Dough
 11:30 It could be you
 12:00 Tex and Jinx
 12:30 Club 60
 1:30 Bride and Groom
 2:00 Matinee
 3:00 Queen for a Day
 3:45 Channel 11 Matinee
 5:15 Hospitality Time
 5:30 Wild Bill Hickok
 6:00 News
 6:10 Weather
 6:15 Here's Howell
 6:30 The Price is Right
 7:00 Restless Gun
 7:30 Wells Fargo
 8:00 Twenty One
 8:30 Sheriff of Clichise
 9:00 Suspicion
 10:00 Walter Winchell's File
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 MGM Theater

Tuesday
 7:00 to 5:30 is same as Monday
 5:30 Trouble with Father
 6:00 News
 6:10 Weather
 6:15 Here's Howell
 6:30 to be announced
 8:00 Meet Me Graw
 8:30 to be announced
 9:30 Bob Cummings Show
 10:00 Real McCoys
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 MGM Theater

Wednesday
 7:00 to 5:30 is same as Monday
 5:30 Frontier
 6:00 News
 6:10 Weather
 6:15 Here's Howell
 6:30 Wagon Train
 7:30 to be announced
 9:30 Lawrence Welk
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 MGM Theater

Thursday
 7:00 to 5:30 is same as Monday
 5:30 to be announced
 6:00 News
 6:10 Weather
 6:15 Here's Howell
 6:30 Cisco Kid
 7:00 Groucho Marx
 7:30 Dragnet
 8:00 People's Choice
 8:30 Tennessee Ernie Ford
 9:00 Rosemary Clooney
 9:30 Jane Wyman
 10:00 Patrice Munsel
 10:30 News
 10:40 Weather
 10:45 Sports

Friday
 7:00 to 5:30 is same as Monday
 5:30 Rin Tin Tin
 6:00 News
 6:10 Weather
 6:15 Here's Howell
 6:30 Adv. of Jim Bowie
 7:00 Court of Last Resort
 7:30 Victory at Sea
 8:00 M Squad
 8:30 Thin Man
 9:00 Gillette Fights
 9:45 Red Barber
 10:00 Tombstone Territory
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 MGM Theater

Saturday
 7:30 Adventures in Education
 8:00 Roy Rogers
 9:00 Howdy Doodie
 9:30 Andy's Gang
 10:00 Fury
 10:30 Space Ranger
 11:00 My Little Margie
 11:30 Junior Auction
 12:05 to be announced
 3:00 MGM Theater
 5:15 to be announced
 5:30 Lone Ranger
 6:00 Navy Log
 6:30 People are Funny
 7:00 Perry Como
 8:00 Polly Bergen
 8:30 Gisele Mackenzie
 9:00 What's It For
 9:30 Your Hit Parade
 10:00 O. S. S.
 10:30 News
 10:40 Weather
 10:45 Sports
 10:50 MGM Theater

FIRST BAPTIST CHURCH

SUNDAY
 Sunday School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Concord Choir 6:00 p. m.
 Training Union 7:00 p. m.
 Evening Worship 8:00 p. m.
 Youth Fellowship 1st Sunday at 9:00 p. m.

MONDAY
 W. M. U. 3:45 p. m.
 G. A., Sunbeams 3:45 p. m.
 Jr. G. A. 3:45 p. m.

WEDNESDAY
 Intermediate G. A. 7:00 p. m.
 Officers and teachers 7:30 p. m.
 Prayer, Bible Study 8:00 p. m.
 Church Choir 8:45 p. m.

CLAUDE'S



All Kinds Cowboy and Wellington
 BOOTS — WESTERN SHIRTS
 MOCCASINS — LOAFERS — ALL
 KINDS FINE LEATHER GOODS
 EXPERT REPAIR ON ALL
 SHOES AND BOOTS



**E. W. McDaniel
 Barber Shop**



Ince Oil Co.

BUD CROSS, MGR. AT THE NORTH "Y"

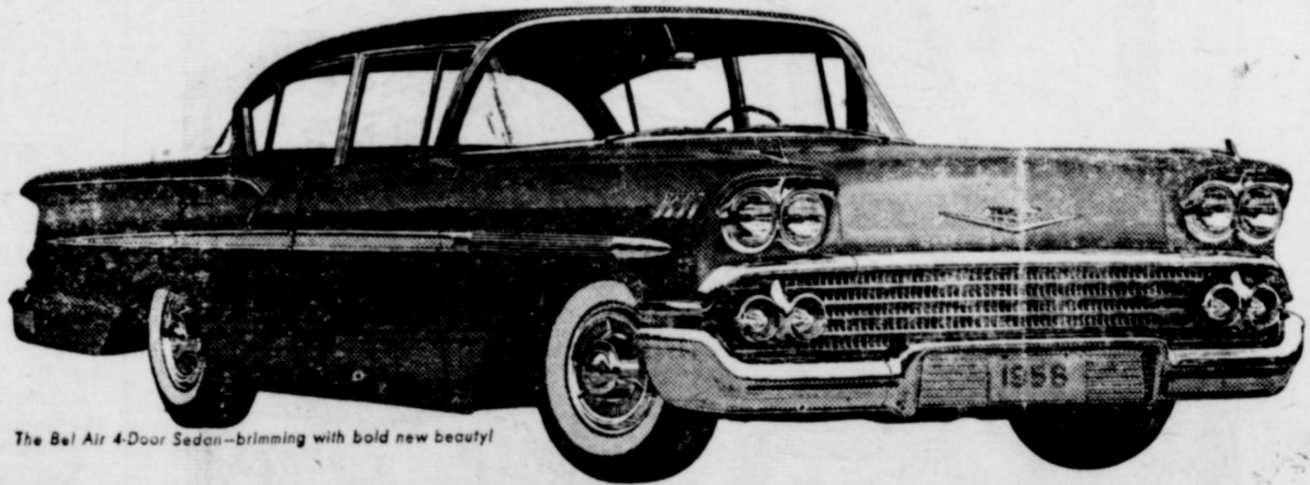


May the blessings of the season be with you.

**Palmer Gro. &
 Mkt.**

AT THE NORTH "Y" Phone 150

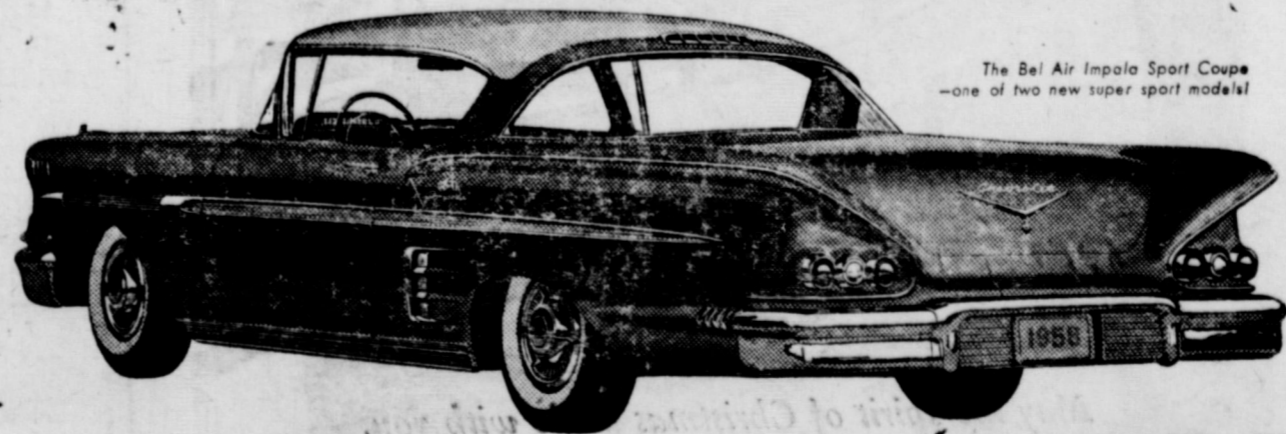
AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!



The Bel Air 4-Door Sedan—brimming with bold new beauty!

Come try the quickest combination on the road!

**CHEVY'S TURBO-THRUST V8
 WITH TURBOGLIDE**

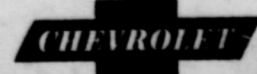


The Bel Air Impala Sport Coupe—
 one of two new super sport models!

There's never been an engine-drive combination like this one!
 Chevrolet's Turbo-Thrust V8* introduces a radical new slant on engine efficiency with the combustion chambers located in the block rather than in the head. Turboglide*—the other half of the team—is the only triple-turbine automatic drive in Chevy's

field. It takes you from a standstill through cruising in a single sweep of motion. Harness these triple turbines to a 250-h.p. Turbo-Thrust V8—or the 280-h.p. Super Turbo-Thrust*—and you step out instantly in any speed range. Nothing else on the road goes into action so quickly, so smoothly. Your Chevrolet dealer has the combination!

'58!



*Optional at extra cost.

Only franchised Chevrolet dealers display this famous trademark. **CHEVROLET** See Your Local Authorized Chevrolet Dealer

See that your news gets to your home town paper



JOY AT CHRISTMAS

May your house be filled with the true meaning of Christmas. 1957

Bairrington Gro. & Mkt.

Mr and Mrs. Cleve Bairrington



Merry Christmas

May love and happiness fill your home this cheery Yule season. 1957

Proctor's Cafe

Mr and Mrs. Joe Proctor

Sight Is Valuable

The irreplaceable gift of sight is being lost to one American every 20 minutes.

If that figure—estimated by the National Society for the Prevention of Blindness—holds true for all population segments throughout the United States, it means four Texans are being visited by sightlessness every day.

Even as you read this, some man, woman, or child is standing on the brink of a life of permanent darkness, about to join the 300,000 Americans who are already enduring the bleak enormity of blindness.

More than 14,000 of the 300,000 Americans currently blind are Texans, according to official estimates. What causes blindness? There are three major contributing factors: disease, accidents, neglect.

Blindness brought on through neglect really is no worse than that caused by an accident or disease. But somehow it seems worse. It's so unnecessary.

If all children were given a thorough eye examination prior to entering school for the first time, and if all visual defects were corrected or placed under treatment at that time, a major step in the prevention of blindness in childhood would be taken.

Ensiling methods have a lot of effect on the quality of the silage, says A. M. Meekma, extension dairy husbandman. The immediate exclusion of air is important in controlling heating and encouraging proper fermentation. But, he adds, the type of plant used also plays a big part in determining the quality of the silage.

Thousands of dollars are lost annually by poultrymen and egg handlers because of quality loss due to improper handling of eggs from the time they are laid until consumers use them. Heat, age, and humidity are the three biggest enemies, says F. Z. Beanblossom, extension poultry marketing specialist.

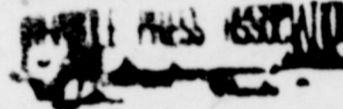
Assembly of God

Sunday School 9:45 a. m.
Worship Service 11:00 a. m.
Evening service: 7 p. m.

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Box B, O'Donnell, Texas
Published Every Wednesday
G. L. SMITH, JR.
Advertising Rate: 50c col. inch
Entered as second class matter
September 23, 1923 at Post Office
at O'Donnell, Texas under Act of
Congress March 3, 1879

Gain Or Shine!
SUNSHINE RATES
In Lynn, Dawson and Border
Counties \$2 per year
Elsewhere in U. S. \$2.50
Card Of Thanks \$9c Classified
Advertising 2c per word with mini-
mum charge 50c
Head label at top of paper to see
when your paper expires



O. H. NANCE

Optometrist

8 N. 1st Lamesa ph. 554

METHODIST CHURCH

Sunday School 9:45
Morning Worship 10:55 a. m.
Evening Fellowship
Children, Youth, Adults 6:30 p. m.
Evening worship 7:30 p. m.
Woman's Society of Christian
Faith Circle Mondays at
8 p. m. Mary Martha Circle at
10 a. m. Tuesdays
Methodist Men meet each
Monday at 8 p. m.

Real Estate

FARMS — RANCHES —
CITY PROPERTY
Leases and Royalties

B. M. Haymes

REX

Friday and Saturday
Dec. 27th and 28th
Michael Ray in

The Brave One
Cinemascope and color

Sunday, Dec. 29th
Elvis Presley in
Loving You
Vistavision, color



Noel

We join you in singing his praise this Christmas day.

Nineteen Fifty seven

O'Donnell Flower And Gift Shop

MRS. W. E. TREDWAY



AT CHRISTMAS, 1957

we wish you all the happiness
this magic season offers.

Rumbo Clinic

DR. AND MRS. NOBLE RUMBO



1957

May the spirit of Christmas abide with you.

With Best Wishes

PAYMASTER GIN

CLYDE WINANS, MANAGER

Noel

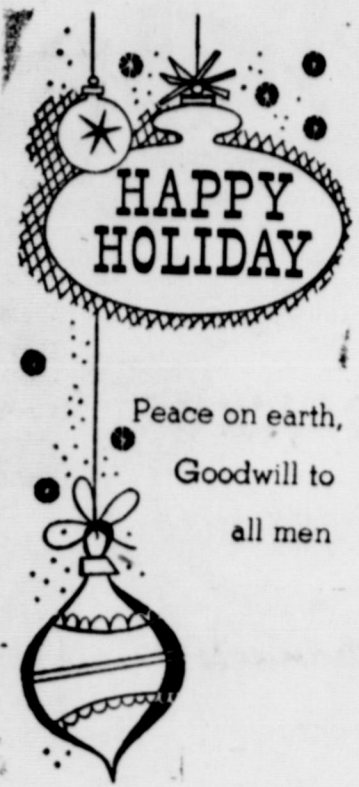
1957



May tidings of great joy be yours.

EDWARD'S IMPLEMENT CO

International Pickups And Trucks
Clyde Edwards, Owner



Peace on earth,
Goodwill to
all men

Lamesa Steam Laundry



Singleton Appliance

Mr. and Mrs. Hal Singleton, Jr.



Winan's Hardware

DON'T HAVE A TREE FIRE THIS CHRISTMAS

EVERY AVERAGE American home will have a Christmas tree this year. Traditional and symbolic as the trees are, they present a great fire hazard, and should be carefully watched.

Remember that when you bring a tree into the house it is going to dry up. A freshly-cut tree will not take fire any easier than the evergreen trees growing outside, but the hazard increases by the hour. For this reason, it is not wise to put up the tree too early before Christmas day or to leave it too long after the 25th. Trees of all kind will become highly inflammable at the end of a week.

Families, clubs, churches or organizations that wish to keep their trees up longer than a week should take special safeguards to keep it reasonably safe.

The tree can be kept fresh by setting it up in a pan of water. Cut off the base of the tree at an angle at least one inch above the original cut and keep it standing in water during the entire period it remains in the house. It may be necessary to add water from time to time to keep the water level above the cut.

Place the tree well away from stoves, radiators, and other sources of heat. When you smoke, stay away from the tree. Also be sure that the tree is secured in such a way that it cannot fall. Do not put it near a doorway where it might block an avenue of escape, should a fire occur.

Abbreviation, Xmas Of Greek Origin

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.

Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and ermine, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.

Santa's Little Helper Was Scandinavian Elf

Where did Santa's Little Helper come from?

In the Viking age in Scandinavia, long before Leif Erikson discovered America, the little North Children believed that a little elf with long white whiskers—Jul Tomten—lived in the stable. He saw that the earth was abundant with good food and that the animals and birds were taken care of. After the pagan Vikings became Christianized, little Jul Tomten became the giver of presents—like our Santa Claus today. The children left a bowl of porridge on the kitchen table for which Jul Tomten would exchange gifts for the good boys and girls. Travelers brought back the legend of Tomten and he has come down to us as the busy jolly, good little elf who works in Santa's workshop.

★Send Us Your NEWS



To all our customers
this holiday season.

Frances-Nell Fashion Store

Poinsettias

The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.



SHIRT-SLEEVED SANTA . . . It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirtsleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.

See that your news gets
to your home town paper

Cheerio



We send you a
bright note of cheer
this Holiday.

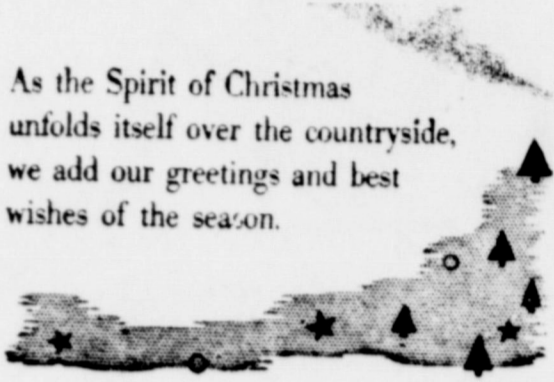
O'DONNELL COMPRESS

Mr. and Mrs. Johnny Billingsley



Joy to the
World
Christmas

As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



Thompson's
Toggery

Mr and Mrs. Floyd Thompson



JUST A FRIENDLY WAY
OF EXPRESSING
TO YOU OUR MOST
SINCERE GOOD WISHES
FOR A HAPPY CHRISTMAS
AND THAT IT
MAY BE
AN ESPECIALLY JOYOUS
ONE FOR YOU

LOTT PHARMACY

Mr. and Mrs. Hugh Lott



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"Open House" during the Yuletide season is a true mark of democracy.

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The origin of the Christmas tree symbol is shrouded in legends that reach back to the period of Druid tree worship long before the advent of Christianity. Credit for tree decoration and gift-giving, however, is generally given to Germany, where the customs were started in the 16th or 17th centuries. Over a period of years the practice spread into northern Europe and from there to America.

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And yet, "too commercial" may be an understatement. Is it too wrong, once a year, to make the dominant theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has endured wars and great chaos through centuries as a time of joyousness and happiness, and giving has always been an important part of the festivities.

The picture of the family united, with presents opened, and children wrapped in the joyousness of Childhood's greatest emotion is still, and will remain the Christmas story.

Buy your daily paper at home-- it's same price at index office
Lubbock Avalanche
7 days a week \$12.95
6 days a week \$11
Take index at same time for \$1 more

O'Donnell Index - Press

Box B, O'Donnell, Texas

Published Every Wednesday

O. G. SMITH, JR.

Advertising Rate: 50c col. inch
Entered as second class matter September 23, 1923 at Post Office at O'Donnell, Texas under Act of Congress March 3, 1879.

(Rain Or Shine)

SUBSCRIPTION RATES

In Lynn, Dawson and Borden Counties \$2 per year

Elsewhere in U. S. \$2.50

Card Of Thanks 50c Classified Advertising 2c per word with minimum charge 50c Read label at top of paper to see when your paper expires.



FIRST NATIONAL BANK
Of O'Donnell



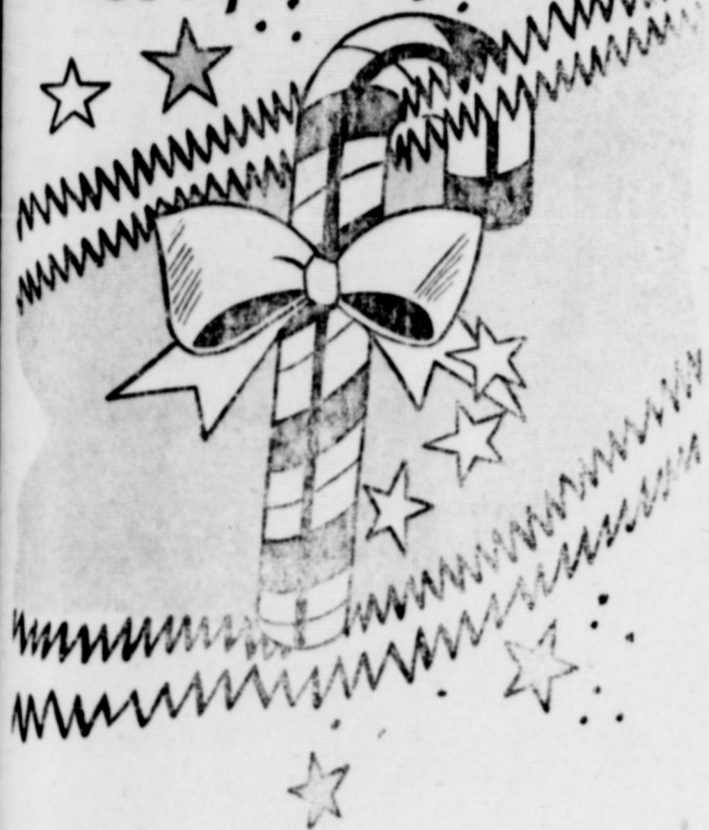
at Christmas

To our customers and
to our fellow business
Associates, Greetings...

CICERO SMITH
Lumber Co.

Joe, Troy and Virginia

Merry Christmas



Hash Cleaners

MR. AND MRS. JIMMY HASH



Dixie Drive-In

JOHN AND MAGGIE SPEARS



May your Christmas candle light a world of peace

Mac Cafe

Mr and Mrs. O. L. McClendon

Naturalized Citizen— That's Our Santa

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas,' he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

Archaeologists' Findings Bear Out Bible Stories

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable, to the crucifixion.

Custom of 'Pinata'.

Observed in Mexico.

Is Spreading to U.S.

The pinata, Christmas custom so long observed by the happy children of Mexico, is gradually spreading into the United States.

Although it performs year-round duty in the land south of the border, the pinata is busiest during the Mexican Christian festival that lasts from December 16 to January 6. In America, it is used in various parts of the country only at Christmas time.

The pinata is made of thin, fragile clay, and is filled with sweetmeats and trinkets before being suspended from the ceiling.

Each of the guests, not always only just children—is blindfolded and given a stick. The object is to swing the sticks overhead until someone shatters the pinata, sending the delicious contents pouring out, whence a mad scramble takes place for the spoils.

The pinata is a great aid in making the long Christmas season tolerable for Mexican children. Tradition decrees that they must wait until the final day of the 21-day Christmas season to receive their gifts.

Christmas Was Once Holiday That Moved About on Calendar

Christmas was once a movable feast. The eastern branches of the Christian church usually celebrated it in April or May. Western Europe sometime in January.

In 337 A.D., St. Cyril, bishop of Jerusalem, set out to make the date universal. With the permission of Pope Junius I, he appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Members of the Greek, Russian and Ukrainian Orthodox churches in the 20th century observed the date of January 7, because they use the Julian calendar, which lists December 25 on that date by our calendar.

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CHRISTMAS AROUND THE WORLD

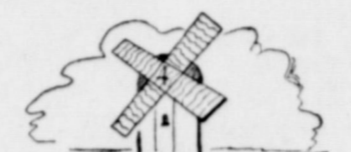
UNITED STATES (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.



BRAZIL (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



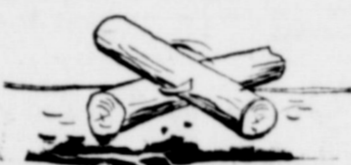
HOLLAND (Hartelijke Kertgrooten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



ITALY (Bono Natale)—Shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



GREECE (Kala Kristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis Association.

METHODIST CHURCH

Sunday School 9:45
Morning Worship 10:55 a. m.
Evening Fellowship
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Evening worship 7:30 p. m.
Woman's Society of Christian Service — Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 9:30 a. m. Tuesdays
Methodist Men meet each 4th Monday at 8 p. m.

Assembly of God

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The U.S. Navy is building a modern air-sea base at Rota, Spain, only 40 miles from Palos, the tiny port from which Columbus sailed in 1492 to discover the New World.



Harris Pontiac

MR AND MRS. JOE HARRIS

Season's Greetings
to our Friends

Merry Christmas



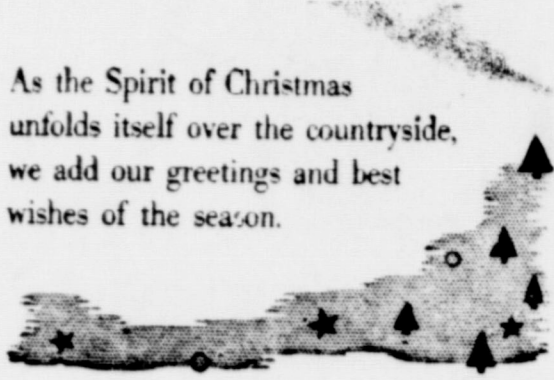
Clary Poultry And Egg

BART ANDERSON, MGR.



Joy to the
World
Christmas

As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



Thompson's
Toggery

Mr and Mrs. Floyd Thompson



JUST A FRIENDLY WAY
OF EXPRESSING
TO YOU OUR MOST
SINCERE GOOD WISHES
FOR A HAPPY CHRISTMAS
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And yet, "too commercial" may be an understatement. Is it too wrong, once a year, to make the dominant theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has endured wars and great chaos through centuries as a time of joyousness and happiness, and giving has always been an important part of the festivities.

The picture of the family united, with presents opened, and children wrapped in the joyousness of childhood's greatest emotion is still, and will remain the Christmas story.

Buy your daily paper at home-- it's same price at Index office

Lubbock Avalanche
7 days a week \$12.95
6 days a week \$11
Take Index at same time for \$1 more

O'Donnell Index - Press

Box B, O'Donnell, Texas

Published Every Wednesday

O. G. SMITH, JR.

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(Rain Or Shine)

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In Lynn, Dawson and Borden Counties \$2 per year
...Elsewhere in U. S. \$2.50

Card Of Thanks 50c Classified Advertising 1c per word with minimum charge 50c
Read label at top of paper to see when your paper expires.



FIRST NATIONAL BANK
Of O'Donnell

WITH
EVERY
GOOD
WISH



at

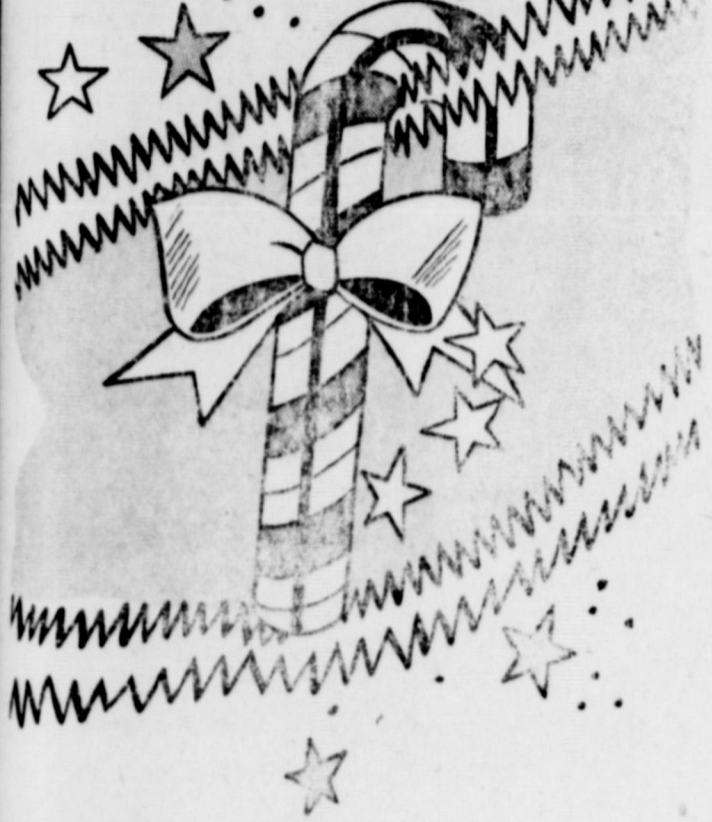
Christmas

To our customers and
to our fellow business
Associates, Greetings...

CICERO SMITH
Lumber Co.

Joe, Troy and Virginia

Merry Christmas



Hash Cleaners

MR. AND MRS. JIMMY HASH



Dixie Drive-In

JOHN AND MAGGIE SPEARS



May your Christmas candle light a world of peace

Mac Cafe

Mr and Mrs. O. L. McClendon

Naturalized Citizen— That's Our Santa

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas,' he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

Archaeologists' Findings Bear Out Bible Stories

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable, to the crucifixion.

Custom of 'Pinata',

Observed in Mexico.

Is Spreading to U.S.

The pinata, Christmas custom so long observed by the happy children of Mexico, is gradually spreading into the United States.

Although it performs year-round duty in the land south of the border, the pinata is busiest during the Mexican Christian festival that lasts from December 16 to January 6. In America, it is used in various parts of the country only at Christmas time.

The pinata is made of thin, fragile clay, and is filled with sweetmeats and trinkets before being suspended from the ceiling.

Each of the guests, not always only just children—is blindfolded and given a stick. The object is to swing the sticks overhead until someone shatters the pinata, sending the delicious contents pouring out, whence a mad scramble takes place for the spoils.

The pinata is a great aid in making the long Christmas season tolerable for Mexican children. Tradition decrees that they must wait until the final day of the 21-day Christmas season to receive their gifts.

Christmas Was Once Holiday That Moved About on Calendar

Christmas was once a movable feast. The eastern branches of the Christian church usually celebrated it in April or May. Western Europe sometime in January.

In 337 A.D., St. Cyril, bishop of Jerusalem, set out to make the date universal. With the permission of Pope Junius I, he appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Members of the Greek, Russian and Ukrainian Orthodox churches in the 20th century observed the date of January 7, because they use the Julian calendar, which lists December 25 on that date by our calendar.

Santa's Little Helper Was Scandinavian Elf

Where did Santa's Little Helper come from?

In the Viking age in Scandinavia, long before Leif Eriksen discovered America, the little North Children believed that a little elf with long white whiskers—Jul Tomten—lived in the stable. He saw that the earth was abundant with good food and that the animals and birds were taken care of. After the pagan Vikings became Christianized, little Jul Tomten became the giver of presents—like our Santa Claus today. The children left a bowl of porridge on the kitchen table for which Jul Tomten would exchange gifts for the good boys and girls. Travelers brought back the legend of Tomten and he has come down to us as the busy jolly, good little elf who works in Santa's workshop.

CHRISTMAS AROUND THE WORLD

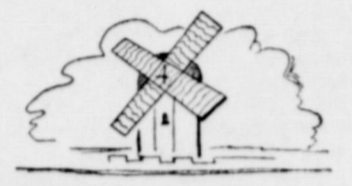
UNITED STATES (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.



BRAZIL (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



HOLLAND (Hartelijke Kerstgrooten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



ITALY (Bono Natale)—Shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



GREECE (Kala Xristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Anderson.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis Association.

METHODIST CHURCH

Sunday School 9:45
Morning Worship 10:55 a. m.
Evening Fellowship
Children, Youth, Adults 6:30 p. m.
Evening worship 7:30 p. m.
Woman's Society of Christian Service — Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 9:30 a. m. Tuesdays
Methodist Men meet each 4th Monday at 8 p. m.

Assembly of God

Sunday School 9:45 a. m.
Worship Service 11:00 a. m.
Evening service: 7 p. m.

The U.S. Navy is building a modern air-sea base at Rota, Spain, only 40 miles from Palos, the tiny port from which Columbus sailed in 1492 to discover the New World.



Harris Pontiac

MR AND MRS. JOE HARRIS

Season's Greetings to our Friends

Merry Christmas



Clary Poultry And Egg

BART ANDERSON, MGR.



W. J. Shook

Butane And Propane Gas

**Interesting Job?
Santa's Beats All
At This Season**

WHO HAS ONE of the most interesting jobs this time of year? That's easy. It's Santa. The rotund gentleman hiding behind the red ensemble and the flowing white beard learns a great deal about the nature of humans, especially children, at this time of year. However, after receiving thousands of letters from all over the



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Requests that Santa receives follow a general pattern each year—everything from bicycles to roller skates and cowboy suits for boys, with dolls and elaborate accessories the favorite with the girls.

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Of Great Virtue, Piety**

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At Christmas Was Held
In City of Cleveland**

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Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

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SNOWMEN FOR YOU . . . Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.

★Send Us Your NEWS



**Treadway Texaco
Service**

WILL ED TREDWAY



**Gibson Motor
Freight**

HICK GIBSON



A Most Merry Christmas Season Be Yours

**Wells Farmers
Co-op Gin**

JESS O. GOODE, Mgr.



To old friends, and to new friends we hope to earn, it is a pleasure to extend best wishes of the season.

Clayton Grain Co.

MR AND MRS. SUMNER CLAYTON, JR.



Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you, and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellow-men are just as real as you are, and try to look behind their faces to their hearts, hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to give to life; to close your book on complaints against the management of the universe, and look around you for a place where you can sow a few seeds of happiness—are you willing to do these things even for a day? Then you can keep Christmas.

FIRST BAPTIST CHURCH

SUNDAY
 Sunday School 9:45 a. m.
 Morning Worship 11:00 a. m.
 Concord Choir 6:00 p. m.
 Training Union 7:00 p. m.
 Evening Worship 8:00 p. m.
 Youth Fellowship 1st Sunday at 9:00 p. m.

MONDAY
 W. M. U. 2:45 p. m.
 G. A. Sunbeams 3:45 p. m.
 Jr. G. A. 3:45 p. m.

WEDNESDAY
 Intermediate G. A. 7:00 p. m.
 Officers and teachers 7:30 p. m.
 Prayer, Bible Study 8:00 p. m.
 Church Choir 8:45 p. m.

CHURCH OF CHRIST SERVICES

Sunday
 Bible classes 10 a. m.
 Worship, Communion 10:45 a. m.
 Evening services 7:30 p. m.

Wednesday
 Mid-week Bible Study 8 p. m.

The U.S. Navy is building a modern air-sea base at Rota, Spain, only 40 miles from Palos, the tiny port from which Columbus sailed in 1492 to discover the New World.

SAVE SAVE

ON 1957 STATE AND COUNTY TAXES
 DUE OCTOBER 1st SAVE

1 Percent

IF PAID IN THE MONTH OF DECEMBER
 DON'T FORGET YOUR POLL TAX. NEXT YEAR IS ELECTION YEAR.

J. E. (Red) BROWN
 TAX ASSESSOR AND COLLECTOR
 LYNN COUNTY

Christmas Again!
 1957



We hope each day is filled with the wonderful joy of youth.

Jones Service Station

Shamrock Gas And Oil
 Ervin "Bud" Jones

Season's Greetings



Cordial good wishes to all our friends this Christmas season.

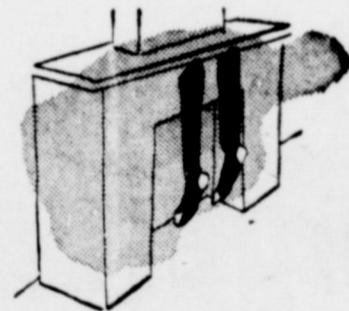
1957

Smylie's Variety Store

Mrs. Willie Smylie

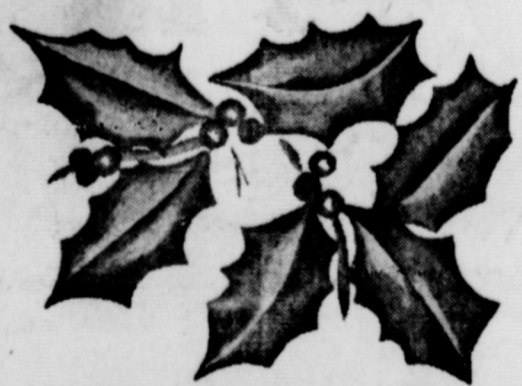
TO EACH AND ALL

When We Count Our Blessings we find many we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.



Accept our hearty thanks for the pleasant business associations of the past year. Once again we say

Merry Christmas!



Higginbotham-Bartlett Lumber Co.
 E. T. Wells, Mgr.

May This Be Your

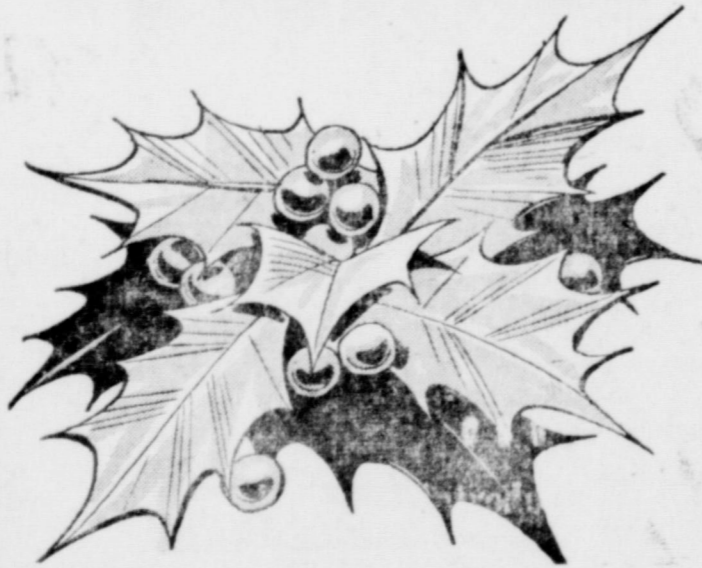
"Most Remembered" Holiday



Moore Insurance Agency

MR. and MRS. ELVIN R. MOORE

HOLIDAY GREETINGS



Quick Service Station

ANDY VULGAMORE, Owner

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★Send Us Your NEWS



GREETINGS

Peace and contentment be yours this Christmas.

Teeter's Bakery

Mr. and Mrs. Walter Teeter



TO ALL OUR FRIENDS... BEST WISHES

Doss Laundry

C. A. DOSS, Owner



Merry Christmas

MAY THIS CHRISTMAS BRING YOU HAPPINESS, CONTENTMENT AND PEACE

O'Donnell Implement Co.

CARR SPRABERRY, OWNER



To all our many friends a Merry Christmas.

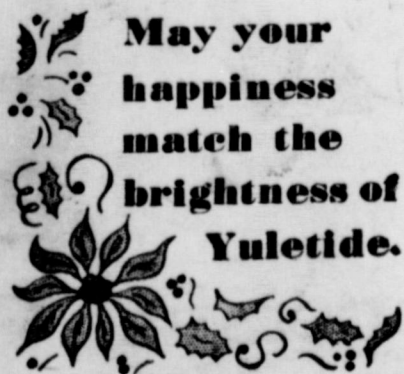
C. J. Beach

Real Estate, Oil And Gas Leases And Royalty



Joe Burkett

T. V. And Radio Repairs



Vernon Cook

T. V., Radio and Electrical Repairs

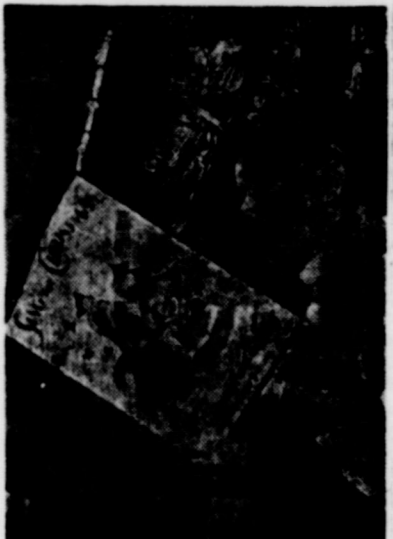
REINDEER

FAIRY TALES and Christmas stories are a Yuletide tradition. It is thus fitting that the story which promises to be America's most popular and long-lived fairy tale is related to the Christmas season.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1939, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales give-away promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer", so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.



... A HERALD OF THE KING ...

Tree Decoration Has Ancient Source In Arabian Legend

When you fasten the ornaments to your Christmas tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

In fact, the Christmas tree itself stems from the story of a Scandinavian "sacred" tree and Martin Luther, a German, is said to have brought the first one indoors and decorated it for the Yule season in the early 16th century.

These are only two of more than a score of legends from which today's Christmas symbols and customs stem. According to Jeannette Lee, who has probed their origin for nearly a dozen years, the American Christmas symbols — from sandles and bells to kissing under the mistletoe — have no common nationality. They have come from all parts of the world.

Mrs. Lee, who is supervisor of creative art for a greeting card company, constantly utilizes the traditions and emblems of the festival as ornaments for Christmas cards and is just as constantly searching for new ones. This year, for example, the bright-colored tree ornaments are in high vogue as decorative touches on Christmas trees.

Yule Tree Business Figured in Millions

CHRISTMAS TREES are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.

Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and crimson, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.

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★Send Us Your NEWS

it's Christmas



Claude's Shoe Shop

AND WESTERN WEAR

Claude Morris, Owner

SEASON'S GREETINGS

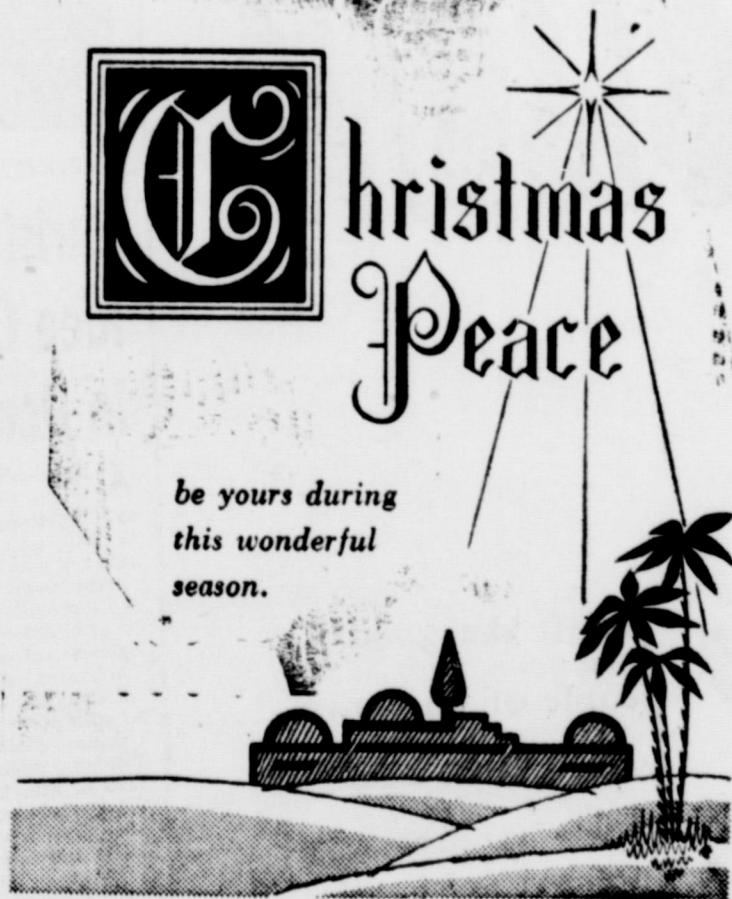


O'DONNELL AUTO SUPPLY



Christmas Peace

be yours during this wonderful season.



Ellis Chevrolet

SEASON'S GREETINGS

Merry Christmas

Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



O'Donnell Farmers Fuel Association

Wholesale and Retail Gas, Oil and Butane



Among the myriad problems which beset parents at Christmas time are the many questions from the small-fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task.

However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?:

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret — so the legend of the goodness of St. Nicholas was further spread and strengthened.



Let us pause at this season and recall Him in peace and quiet joy.

Forbes Motor Co.

Ford And Mercury Sales and Service

HAPPY HOLIDAY



To all the good people of our town we wish the sum of all happiness.

Highway Garage

John Earles, Prop



CHRISTMAS BACKDROP

Christmas Seal Idea Conceived In Denmark

A DANISH postal clerk thought of the idea of attaching stamps to Christmas packages and letters in 1903, and a few years later the scheme was tried in America.

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Buy your daily paper at home-- it's same price at Index office
Lubbock Avalanche
7 days a week \$12.95
6 days a week \$11
Take Index at same time for \$1 more



Farmers Co-operative Association

GIN AND ELEVATOR

Best Wishes



May this day prove to be the best Christmas of them all.

House Of Flowers

TAHOKA

For sale — a nice house, 8 rooms and bath, corner lot on payment, 11th and Standifer, see Mrs. Hervey Gardenhire 9 18 c
Dressed rabbits for sale Index

Merry CHRISTMAS



We wish you the blessings of this holy season. 1957

Wood's Jewelry

Tahoka

Your Poinsettia Will Bloom Next Christmas

THE POINSETTIA has long been a popular Christmas plant but probably few people have given much thought to the fact that it does come into bloom each year only at this season.

The poinsettia is one of a group of plants known as short day plants because it will bloom only in the season of the year with short day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not during the summer. It could be prevented from blooming now by lengthening the daylight period to 15 hours by means of artificial lights.

Flower growers have learned how to bring garden chrysanthemums into bloom any month of the year by using shading cloth to shorten the days and artificial lights to lengthen the days. The chrysanthemum is also a short day plant.

How can one keep a poinsettia plant until next season? After its usefulness is over, place it in the basement or some dry place where it will not freeze. Do not water it, or at least very little, and let the soil dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil.

Bay and Rosemary Christmas Tradition

Bay and rosemary have also been represented among our Christmas plants from time immemorial. An ancient writer says: "Rosemarie and Baies that are most faire were stuck about the houses and the churches at the time of Christmas."

According to tradition it was the bay tree, with its lance-like leaves and purple berries, that sheltered the holy family during a thunderstorm. Accordingly it was believed that lightning will never strike a bay tree.

The association of the rosemary plant with Christmas also goes back to the early childhood of our Lord, namely to the flight into Egypt to escape the wrath and jealousy of King Herod. Its branches are said to have held the little garments of the Christ-Child that were placed upon them by the Virgin Mother. Originally, its flowers were supposed to have been white, but the plant changed the color of its blossoms to lavender, same as Mary's cloak.



Our cordial good wishes to all.

D. W. Gaignat

Hardware, Furniture and Appliances

TAHOKA

A MERRY

Christmas



Season's greetings and sincere best wishes...

Your Lynn County Officials

WALTER MATHIS, County Judge

WILLIAM B. GRIFFIN, County Agent

NORVELL "Booger" REDWINE, Sheriff

Mrs. BEULAH PRIDMORE, County Clerk

TOM REID, County Treasurer

J. E. (Red) Brown, Tax Collector-Assessor

SKIP TAYLOR, Lynn County Abstract Co.

MITCHELL WILLIAMS, District Attorney

MRS. RUTH JOLLY, County Superintendent

MRS. WOODROW McLAURIN, Co. Commissioner

WOODROW BREWER, County Commissioner

SEASON'S GREETINGS

Merry Christmas

Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



O'Donnell Farmers Fuel Association

Wholesale and Retail Gas, Oil and Butane



Among the myriad problems which beset parents at Christmas time are the many questions from the small-fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task.

However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?:

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret — so the legend of the goodness of St. Nicholas was further spread and strengthened.



CHRISTMAS BACKDROP

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HAPPY HOLIDAY



To all the good people of our town we wish the sum of all happiness.

Highway Garage

John Earles, Prop



Let us pause at this season and recall Him in peace and quiet joy.

Forbes Motor Co.

Ford And Mercury Sales and Service



Farmers Co-operative Association

GIN AND ELEVATOR

For sale — a nice house, 3 rooms and bath, corner lot on payment, 11th and Standifer, see Mrs. Hervey Gardenhire 9 18 c

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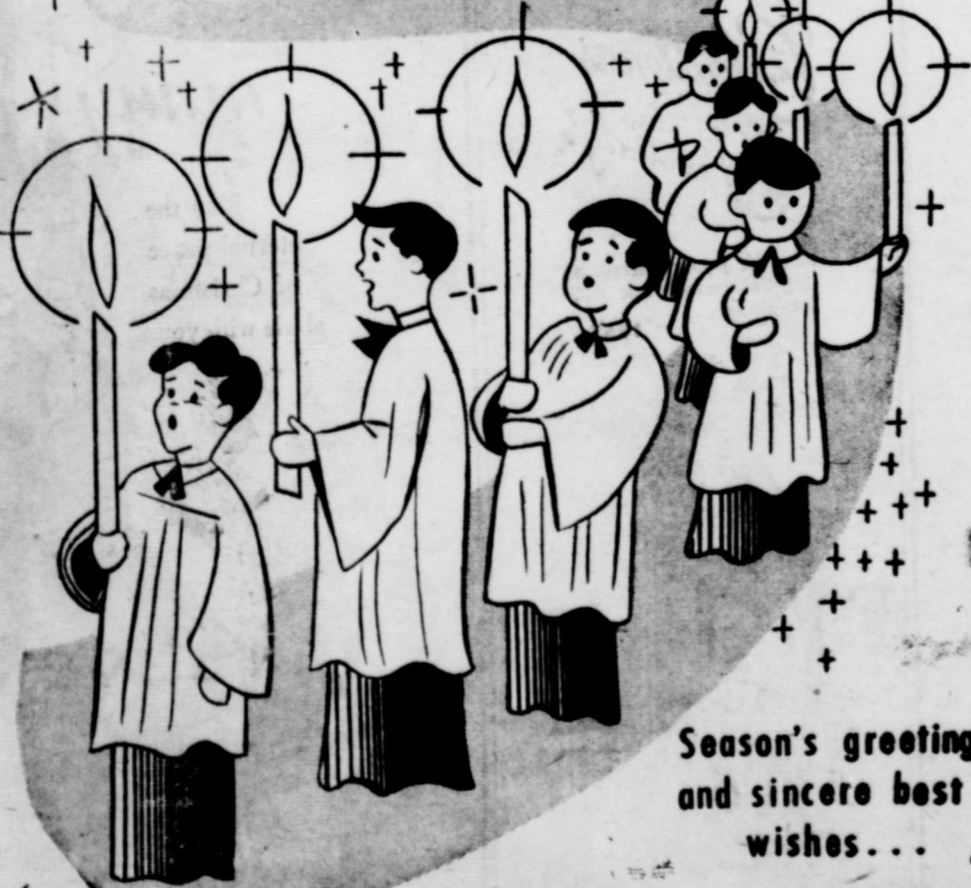
D. W. Gaignat

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WOODROW BREWER, County Commissioner

Christmas Greetings

1957



We wish you peace, joy and happiness for Christmas.

AMOS SUPPLY

LAMESA

Principal Outlaws T-Shirts, Dungarees

ROSELLE, N.Y. — Schoolboys should dress properly for an occasion and school is an occasion was the recent ruling of Albert S. Feling, principal of the Abraham Clark school here.

He told the parent-teacher association that clothes may make the man but all types of clothing are not becoming to school boys.

He called upon parents to see that their sons were dressed properly. "T-shirts and dungarees are all right for a job, he opined, but they are not appropriate for school attire. He made no criticism of the apparel of the girl students.

CHRISTMAS GREETINGS

Our hearts are full of best wishes for all of our friends.

1957



Barfoot Jewelers

LAMESA

Burial Place of Santa

Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. His body was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.

However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.



TIME OUT . . . Santa Claus pauses in his Christmas Eve visits sometimes to pick up a hot dog and ice cream cone at an all-night hamburger stand.



DEVOTION . . . Christmas is not so much a time of receiving as it is a time for giving. These children, in their prayers, are giving by far the best gift of them all—themselves.

For sale — our home on pavement. Beacher Brandon

Christmas Greetings

May the joyous warmth of the Yule season rest with you always. 1957



Hartley's Shoe Store

LAMESA



1957

GREETINGS

May the Season be as bright as candles . . . as gay as the holly.

Dr. J. M. Harrington

OPTOMETRIST IN LAMESA

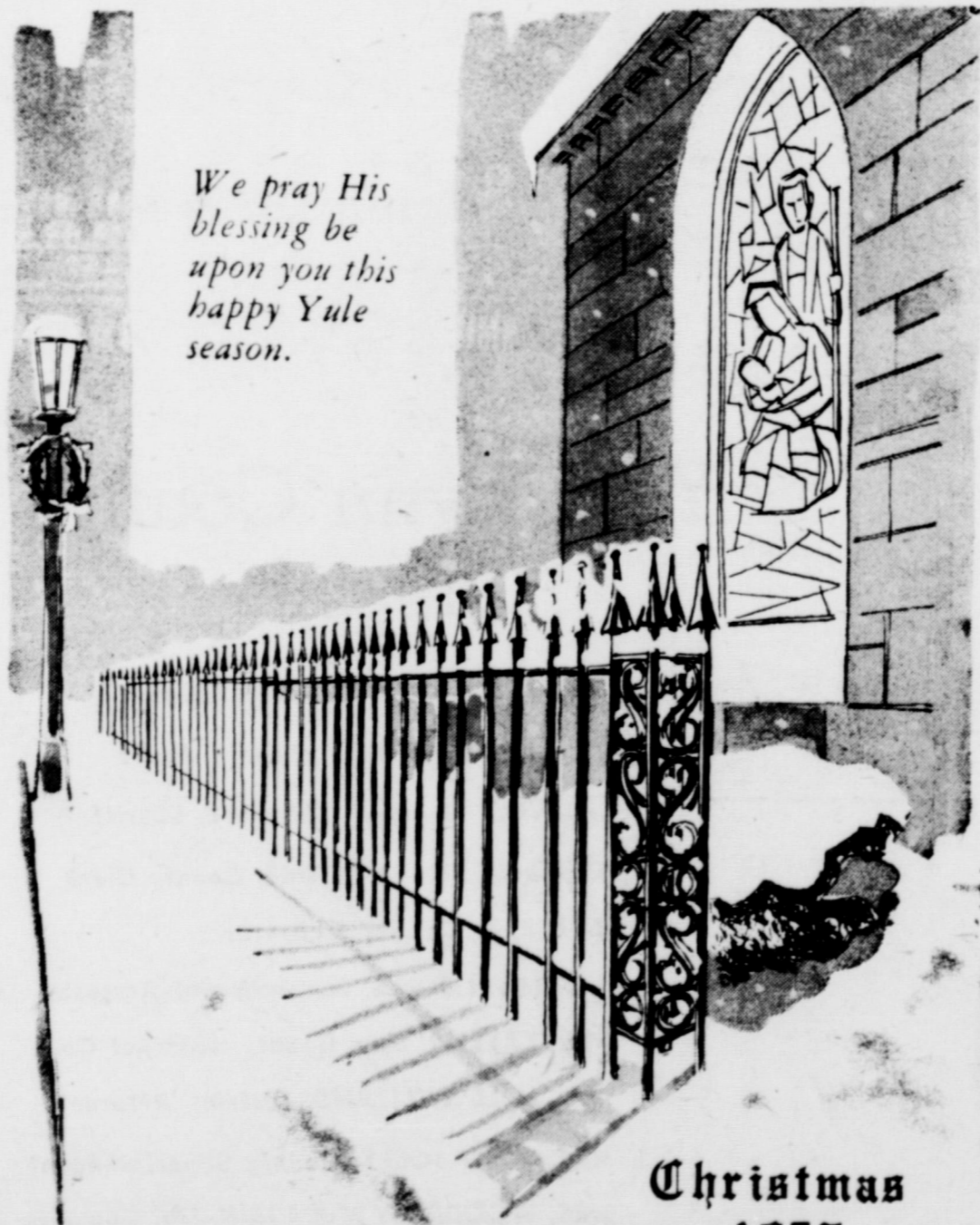
Christmas Peace 1957



May the wonderful peace of the first Christmas be yours this holiday season.

Lamesa Tin And Radiator Shop, Lamesa

411 North 2nd St

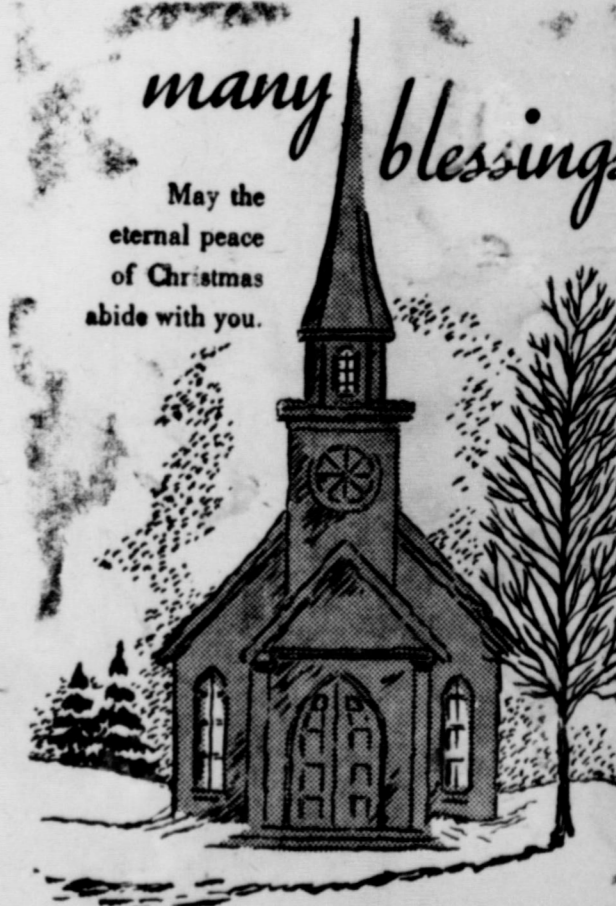


We pray His blessing be upon you this happy Yule season.

Christmas 1957

Price And Black Hospital

LAMESA



many blessings

May the eternal peace of Christmas abide with you.

Dr. O. H. Nance

OPTOMETRIST Lamesa

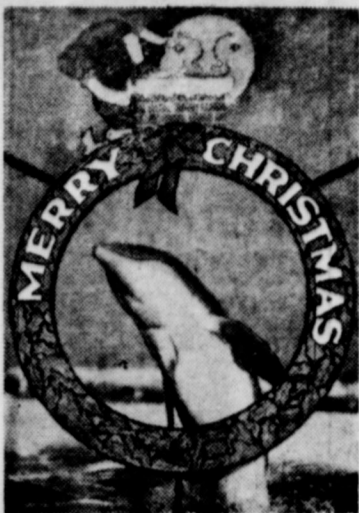
502 North 1st

Ph.



Merry Christmas! Merry Christmas!
The spirit conveyed by these words is the same in all countries, but the words themselves sometimes fall harshly on American ears.
"Merry Christmas" in French has a soft and musical sound. It is "Joyeux Noel."
In Spain the greeting is "Feliz Pascuas," and in Italy, "Buon Natale." For Sweden it is "God Jul" and Norway, "Gladig Jul."
In Germany and Holland the greeting is a tongue-twister that will stump the average American. The Germans say "Froehliche Weihnachten" and the Dutch, "Pleizierig Kerstfeest."

RENEW YOUR SUBSCRIPTION



THROUGH THE HOOP
Flippy, a trained porpoise at Marine Studios, Fla., gets into the holiday spirit by leaping through a Christmas wreath suspended over the water of his tank.

Dressed rabbits for sale Index

For sale — our home on pavement. Beacher Brandon

For sale — Former M J Whitsett house, remodeled, refinished, 50 ft lot, on pavement. J T Forbes 9 25 x

For sale — 6 nice 2 bedroom houses, some on pavement. B M Haynes

Noel Preparations Started in Norway In Middle of Year

CHRISTMAS just couldn't help being the event of events in Norway when grandmother was a girl.

Without exaggeration, preparation for Christmas actually began six months before December 24. Everything which was used—food, clothing, household furnishings—was prepared in the home. Even the leather for shoes was tanned from hides raised on the homestead.

The cloth for apparel, from the skin out, was woven on hand looms. Cobblers came to the house and made the shoes; dressmakers and tailors came. Everyone in the household had to have a new wardrobe for Christmas and, since tailors and cobblers and dressmakers could not be at all places at once, it was necessary to get an early start.

When the butchering was finished—in October or November—the suet was melted and the candies were made. The children always had a hand in making the little ones for use on the Christmas tree. And they usually made one which had three prongs which, placed at the very top of the tree, represented the three wise men.

The Rose of Christmas Was Young Girl's Gift

THE Christmas rose blooms at an unusual season, from December to March, with white, sometimes pinkly colored blooms. Because of the soft tinge of pink, the flower has been given the name Christmas rose.

Legend tells us that when the Wise Men were journeying toward Bethlehem, they came upon a young girl who was tending her sheep. The girl complained to an angel that she had no gift for the Holy Child, whereupon the entire pathway to Bethlehem was flowered with glistening white Christmas roses.

For sale — 1 lot south of Joe Brewer home facing east on pavement — Mrs. C L Tomlinson

For prompt pickup and delivery of Laundry and Dry Cleaning call Hersh Cleaners, Phone 284. Shirt finishing work our speciality. You must be satisfied or no charge. Your business will be appreciated. We give Frontier Stamps

For sale — a very nice 20 in. Schwinn bicycle, see Wayne Clayton

For sale — 3 pigs, 9 weeks old, Jerald Dickey

The Farmers Co-op Gin and Elevator will be closed Christmas Eve and Christmas Day. J. W. Martin

FOR SALE — Boat and motor, Cleon Eason.

See Aline Line for Christmas Cards, phone 259

Sight Is Valuable

The irreplaceable gift of sight is being lost to one American every 29 minutes.

If that figure—estimated by the National Society for the Prevention of Blindness—holds true for all population segments throughout the United States, it means four Texans are being visited by sightlessness every day.

Even as you read this, some man, woman, or child is standing on the brink of a life of permanent

darkness, about to join the 300,000 Americans who are already enduring the bleak enormity of blindness.

More than 14,000 of the 300,000 Americans currently blind are Texans, according to official estimates.

What causes blindness? There are three major contributing factors: disease, accidents, neglect.

Blindness brought on through neglect really is no worse than that caused by an accident or disease. But somehow it seems worse. It's so unnecessary.

If all children were given a thorough eye examination prior to entering school for the first time, and if all visual defects were corrected or placed under treatment at that time, a major step in the prevent-



Christmas Express

We wish you a train load of happiness during this joyous season.

The Rebel Beauty Shop

Mrs. Zhe! Singleton And Staff



Joy to the World

And may the light of the Christmas star shine upon you and bring you peace.

1957

Producers Gin

FRED RANEY, ALVIN RILEY, AND PETE WEEKS, OWNERS



FOR QUALITY WATER WELL REPAIRS SEE CICERO SMITH LUMBER CO. TODAY

Phone 18 O'Donnell

Joe Hromas, Mgr.

Cicero Smith LUMBER COMPANY



"It's the Golden Rule for a Happy Yule," says your

Junior Fire Marshal

This is the time when your youngsters are likely to burst in with big news about their "Christmas Tree Project."

You needn't hide the family axe. Your evergreens are safe. The "Christmas Tree Project" is a constructive Junior Fire Marshal activity—tagging trees with a colorful decoration that may prevent a tragic holiday fire.

In cooperation with the Hartford Fire Insurance Company, we are happy to sponsor the Junior Fire Marshal Program during the Christmas season and throughout the year.

The Junior Fire Marshals work to make our community a safer place to live. We hope you'll encourage your youngsters to take part.

MOORE INSURANCE AGENCY
Phone 220, O'Donnell



May your homes be alight with warmth and peace.



Wayland Taylor, Inc.

Your John Deere Dealer In O'Donnell

WE THANK YOU most cordially for this good will and assure you of our deep appreciation. We wish for you a pleasant holiday, and a New Year that is the harbinger of many blessings to come.

BLOCKER GROCERY

Your S. & H. GREEN STAMP store



To all our friends everywhere we
send greetings and our sincere
wish for a happy Christmas.

KCBD TV: Channel 11

Sunday
11:55 Sign on
12:00 Wizard
12:30 Frontiers of Faith
1:00 to be announced
1:30 Wisdom
2:00 Lawrence Welk Show
3:00 Wide Wide World
4:30 Dee Weaver show
5:00 Meet the Press
5:30 Zorro
6:00 Bob Hope Show
7:00 Steve Allen
8:00 Dinah Shore
9:00 Loretta Young
9:30 Highway Patrol
10:00 Broken Arrow
10:30 News
10:40 Weather
10:45 Sports
10:50 Channel 11 Theater
Monday
7:00 Today
9:00 Arlene Francis Show
9:30 Treasure Hunt
10:00 The Price is Right
10:30 Truth or Consequences
11:00 Tie Tac Dough
11:30 It could be you
12:00 Tex and Jinx
12:30 Club 60
1:30 Bride and Groom
2:00 Matinee
3:00 Queen for a Day

Channel 11 Matinee
3:45 Hospitality Time
5:15 Wild Bill Hickok
5:30 News
6:00 Weather
6:15 Here's Howell
6:30 The Price is Right
7:00 Restless Gun
7:30 Wells Fargo
8:00 Twenty One
8:30 Sheriff of Cichise
9:00 Suspicion
10:00 Walter Winchell's File
10:20 News
10:40 Weather
10:45 Sports
10:50 MGM Theater
Tuesday
7:00 to 5:30 is same as Monday
5:30 Trouble with Father
6:00 News
6:10 Weather
6:15 Here's Howell
6:30 to be announced
8:00 Meet Me Graw
8:30 to be announced
9:30 Bob Cummings Show
10:00 Real McCoys
10:30 News
10:40 Weather
10:45 Sports
10:50 MGM Theater
Wednesday
7:00 to 5:30 is same as Monday
5:30 Frontier
6:00 News
6:10 Weather

6:15 Here's Howell
6:30 Wagon Train
7:30 to be announced
9:30 Lawrence Welk
10:30 News
10:40 Weather
10:45 Sports
10:50 MGM Theater

CARD OF THANKS

We wish to express our sincere thanks to all of you who ministered to our needs at the time of the loss of our precious baby. Our special thanks for the food, the flowers and all other thoughtful acts. May God bless you.
Mr and Mrs. Franklin Eaker
Mr and Mrs. John Eaker

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WATCHES CLEANED AND OILED. ONLY \$2.98 WATCHES ARE CHECKED FREE WITH OUR WATCHMASTERS.
★ **WIDE VARIETY**
All Work Guaranteed

MERRY CHRISTMAS 1957



It's good to be back in town and say hello.

Line Grocery And Market

Plenty of parking behind the store; come in and shop with us. WE DELIVER PHONE 118

Fenton's Shoe Store

Lamesa

1c Shoe Sale

Sale Starts Friday Morning Dec. 27th

Large Group Fall Shoes

FOR MEN, WOMEN AND CHILDREN

Hundreds Of Pairs To Choose From

MAKE YOUR SELECTIONS NOW AT THIS GREAT SALE -- PICK ANY TWO PAIR -- PAY REGULAR PRICE FOR FIRST PAIR AND ONLY

1c for 2nd pair OF EQUAL VALUE OR LESS

No Sale Is Complete Until You Are Satisfied

Use Our Lay-A-Way Even During Sale

FENTON'S SHOE STORE

Lamesa

1957

Have a happy Christmas — one you will remember in days to come.

Merry Christmas



MANSELL BROS

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY FREE DELIVERY

PHONE