

# THE "LITTLE" INDEX

LYNN COUNTY, TEXAS, FRIDAY, NOVEMBER 18, 1932 NUMBER 7

## COUNTY WOMEN CAN FOODS THIS YEAR

County women contributed toward the five million food put up for winter use according to reports from the Home Extension Association. Home Extension Association reported that 900,000 tins of food and jars of fruits and vegetables have been preserved by the county, the total value of which is estimated at \$295,750.

## COTTON GINNING SHOW SLUMP OVER LAST YEAR

Cotton reports over the entire South Plains showed a slump over last year's report, according to a detailed report of the bureau of census of the U. S. Department of Commerce. Ginnings prior to October 18 this year totaled 67,829 bales, while last year's total reached 95,829.

## INDEX TO APPEAR EARLY NEXT WEEK

Inasmuch as printers and print-ers' devils sometimes like to observe Thanksgiving like other folks, Wednesday will be press day next week rather than Thursday.

## P. T. A. TO SPONSOR SILVER TEA TUESDAY

The Parent-Teachers' Association will sponsor a silver tea from three to five o'clock Tuesday afternoon, at the home of Mrs. E. T. Wells.

## THANKSGIVING DAY QUIETLY IN O'DONNELL

Thanksgiving Day was just another day, only flags identified with any special significance to the date.

## MRS. SHOOK ILL WITH ERYSIPELAS

Mrs. W. J. Shook was seriously ill the first of the week, suffering with a severe case of erysipelas in both lower limbs.

## WILL ROGERS IS CHAMPION READER OF NEWSPAPERS

If all the newspapers Will Rogers read in a year were placed end to end, they would reach a road lead farther than you think.

## CELEBRATES FRIDAY

Her husband's birthday celebration was the affair of the evening to a number of friends who were gathered with an informal party at the home of the south part of town.

## "EAGLES" SCREAMS

The O'Donnell Eagles flashed their season's best offense last Friday afternoon to defeat the Seagraves eleven-4-7. Morrison and DeBusk provided much of the Seagraves boys, and they, together with Little Robert Gary, rolled up 46 points.

## Public Speaking Class

Pupils in the Public Speaking class have been making talks with Armistice Day and various phases of education as the subjects.

## H. E. Classes Busy

Students in the Clothing III class have drafted patterns and taken measurements for their special occasion frocks.

## GRAMMAR SCHOOL NEWS

Mrs. James and Betty Joyce paid an official visit to the Seventh grade Friday, and brought fruit to the members.

## TWO HOSTESSES AT LOCAL SATURDAY

Miss Mary V. Shook and Ruth Edwards were co-hostesses last Saturday evening at a delightful picnic.

## Six Years Ago

New items taken from files of The O'Donnell Index published here six years ago.

## FRIDAY, NOVEMBER 18, 1926

The new high school building was occupied and ample room for classes and departments was being put into use.

## HIGHWAY OFFICER INJURED IN TRUCK COLLISION

Of interest to acquaintances here is news that Jack Reeves, state highway patrolman, was seriously injured on the Canyon-Amarillo highway last Tuesday evening.

## SANTA FE TO HANDLE 500,000 BALES OF COTTON

Half a million bales of cotton will be handled by the Santa Fe this year for the State division, in the opinion of Charles Taylor, chief clerk.

## W. M. S. TO SEND BOX TO ORPHANAGE

Ladies of the W. M. S. of the First Baptist Church will pack a box of cookies Monday afternoon as a Thanksgiving offering to Buckner's Orphan Home.

## REV. W. R. BURNETT AS PASTOR

Members of the Methodist church and citizens of O'Donnell are united this week in thanking that Rev. W. R. Burnett, pastor of the local church for the past year.

## BOY INJURED SUNDAY AS STICK THROWN

The six-year-old son of Mr. and Mrs. A. B. Yarbrough received a severe scalp wound Sunday evening when a stick thrown at a mule struck him instead.

## ENGLISH THEATRE SCOOPS LATEST CINE PICTURE

Released on Thursday of this week "Afrail to Talk" will be presented at the English Theatre at Sabal, Sunday and Monday for the first Texas showing.

## THANKS, MR. BREWER

Every once in a while our good friend, Mr. Henry Brewer, takes pity on our newspaper folk and brings in a contribution to keep the wolf from the door.

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## ANNUAL ROLL CALL HAS GOOD RESULTS

Judge B. P. Maddox, county chairman of the American Red Cross, and A. L. Lockwood, chairman of the roll call, were in O'Donnell Saturday directing and making suggestions for the local drive for members.

## MEMBERS ENROLLED FOR 1933 ARE W. H. HANCOCK, J. H. HANCOCK, L. G. BROWNING, S. M. CLAYTON, J. E. GARY, J. W. WHITAKER, W. T. HUFF, W. C. STAN, M. WILSON, W. E. GUYE, T. R. TUNE, H. M. BEST, W. H. HARRIS, J. W. SIMPSON, O. H. SHEPARD, IRVING WRIGHT, RUTH SMITH, DREW HOBBS, MR. AND MRS. J. B. MILES, C. H. DONK, CECIL TREDWAY, W. E. PAYNE, HARVEY LINE, E. J. BEAN, L. E. ROBINSON, C. H. CABOUL, CHAS. MCCONAL, E. D. HOLMAN, H. R. WOMACK, S. M. MINTON, MEL PEACE, CHARLEY CATHEY, CLAIR RUTH NICHOLS, B. M. CATHCO, C. E. WATSON, W. E. SINGLETON, R. O. STARK, J. P. BOWLIN, AND FRED HANCOCK.

## CHURCH OF THE NAZARENE HAS NEW PASTOR

Though the membership of the local Church of the Nazarene unanimously voted for their former pastor, Rev. Gus Pool, he was determined to resign from this charge, resigning his position to effect at conference at Lubbock last week.

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# Let's Be Thankful

Perhaps a hurried glance over the year since Thanksgiving Day of 1931 may fail to reveal much to be thankful for, however, a more careful consideration will enable us to find the past year is full of incidents for which we may be truly grateful and thankful. Therefore, we the undersigned merchants, feeling that God

has prospered us, and has given us many blessings; and feeling as our fore-fathers did who paused during one day to express their thanks for a year of safe-keeping and bountiful harvest many years ago, urge that the people of the territory join us on this day in presenting our thanks to God.

FOR THIS CAUSE WE WILL CLOSE OUR STORES  
AND PLACES OF BUSINESS THE ENTIRE DAY

# Thanksgiving

## THURSDAY, NOVEMBER 24

Please take note of this and make your arrangements to do your necessary purchasing on Wednesday, in order that none may be inconvenienced by our commemoration of the First Thanksgiving Day. We trust the patrons of these institutions may enjoy the feasts of the day, and wish for each one a more prosperous year during the next twelve months, before the return of another Thanksgiving.

Line & Johnson  
C. E. Ray  
Thornhill Variety  
Miles Barber Shop  
Economy Dry Goods  
Holman & McConal  
C. C. Dry Goods  
Corner Drug  
The First National Bank of O'Donnell

Levine Brothers  
Whitsett Drug  
Whitehead Variety  
Blake Dry Goods  
Sanitary Barber Shop  
Singleton Hardware  
H. & L. Grocery  
B. & O. Cash Store  
West Texas Gas Company

Everett Barber Shop  
Mansell Bros. Hardware  
Haymes & Beach  
Welch's Barber Shop  
Chandler Grocery  
Cicero Smith Lumber Company  
W. E. Guye  
T. A. Wimberley  
Higginbotham-Bartlett Company

# Vocational Agriculture Notes

by R. H. MATHIS

Plans are being made for the opening of a part time class in the Vocational-Agriculture Department of O'Donnell high school. The exact date for the starting of this class has not been determined, but will probably be the first week after Thanksgiving.

A part time class in vocational agriculture is an organization made up of boys between the ages of fourteen and twenty four years, who, for various reasons, have been forced to drop out of school. Those young boys who are out of school and actually engaged in the business of farming, are the ones that receive the greatest benefit from part time instruction in vocational-agriculture. Any boy between the ages of fourteen and twenty-four years, except the regularly enrolled vocational-agriculture students, is eligible for enrollment in this part time class, provided

he lives on a farm where he can maintain some kind of a project. This part time instruction is absolutely free to those who wish to take advantage of it. The only requirement that will be made of the boys who enroll will be that they promise to attend at least three-fourths of all the meetings that are to be held. The class will be conducted in the vocational-agriculture room of the high school, where the boys will have free access to about thirty different kinds of books written on various subjects pertaining to agriculture.

There will also be about two hundred different kinds of government bulletins for use as reference in case it should become necessary to find a bit of unusual information not contained in any of the other agriculture reference books. In order that the farm boys may enroll in the part time vocational-agriculture course without it interfering with home work, the meetings will be held at night. The class will meet twice each week and will continue until at least fifteen or twenty meeting have been held. Each class meeting will begin promptly at eight o'clock and dismiss at ten.

Part time instruction in vocational-agriculture is not a new thing even though this is the first time such work has ever been offered in this community. This type of training is being given in other towns in

Texas with much success. It has often been the means of making successful farmers out of boys who might have been complete failures had they entered some other profession. Boys that are actually engaged in farming make excellent students, for their experience has taught them the necessity of knowing how to farm on a scale life basis.

Just how successful this part time class will be remains to be seen, but it is hoped that about fifteen or twenty boys will enroll in the class. Every possible effort will be put forth to give them instruction on the farm problems that they are facing, and this should prove very much worth while to the boys and to the O'Donnell community.

### LOCAL NEWS

Mrs. J. T. Middleton has been visiting her daughter, Mrs. Roy Carpenter, and family at Andrews for the past week.

Mr. and Mrs. R. H. Mathis spent the week-end with her parents at Coleman. Mrs. Mathis remained for a longer visit; he planning to return for her during Thanksgiving holidays.

Mr. and Mrs. E. E. Hobson made a business trip to Emory this week. Jack Veazey worked in his place at Ray's tailor shop during his absence.

W. J. Palmer and W. S. Cathey made a business trip to Slaton and Lubbock Friday.

Mrs. C. H. Westmoreland and little daughter, Yvonne, are visiting Mr. Westmoreland in Houston, having gone down Wednesday of this week.

Born to Mr. and Mrs. Perry Clayton on November 11, a 9 1/2 pound son. Mother and baby are doing well.

Mr. and Mrs. Fiske Garner and Mrs. J. W. Gates spent Monday in Lubbock with friends and relatives.

Mr. and Mrs. H. R. Womack and daughter, Miss Metie, spent Sunday in Lubbock with Mr. and Mrs. R. C. Womack.

### ONLY ONE REAL LEG AT HANNIBAL WEDDING

You can believe it or not, but Frank Sosey of the Palmyra Speculator tells it, and we know he wouldn't put himself on record until he had made an investigation and knew the facts, says the Macon Chronicle.

Judge John Tatesch, Hannibal, has two wooden legs and they serve him almost as well as two real legs he had before a railroad accident deprived him of them.

The other day a nice looking couple appeared before Judge Tatesch,

who is justice of the peace and requested him to marry them.

The groom detected that the officiating magistrate was a wooden-legged man, and he made some observations about it.

"I know," said the judge, "but I can get around at my work all right. Lots of the smartest people have wooden legs."

"To be sure they have," smiled the groom. "I got a pair of 'em myself, and he pulled up the lower part of his trousers."

"Gosh," exclaimed the judge, in amazement. Then turning to the bride, he asked:

"Did you know this man you're going to marry has got wooden legs?"

"To be sure," she smiled, "I got one myself," and held out her foot, and slightly raised her dress.

"Only one real leg among the three of us," puzzled the judge.

"Where's that man Ripley?"

### FORD AGAIN LEADS IN CAR SALES

For the fourth consecutive month since volume deliveries of the new Ford V-8 began, Ford led all competitors in September in sales of passenger cars, commercial cars and trucks.

In these four months, Ford pas-

enger car sales were 39.82 per cent greater than those of its nearest competitor, while Ford commercial sales were 27.40 per cent in excess of sales of that competitor.

Ford's total of passenger car sales for the four-month period was 150,831 units which compared with 107,788 for its nearest competitor, while Ford commercial car and truck sales totaled 25,632 units as against 20,129 for that competitor.

In September, Ford sales of all units totaled 32,440, or 33.5 per cent of all makes compared with 26,965, or 27.8 per cent, for its nearest competitor. Total sales of all makes were 96,943.

Ford passenger car sales in this month totaled 26,432 units, or 32.3 per cent for all makes, as against 21,659 or 26.4 per cent of all makes, for its nearest competitor. Ford commercial car sales were 2,505 units, or 50 per cent of all makes, as against 1,861 units, or 40.4 per cent, for its nearest competitor, while Ford truck sales were 3,505 units, or 35.5 per cent, as against 3,445 units, or 33.0 per cent for its nearest competitor.

Miss Eula Belle Miles came home from Alphine, where she is in school, and spent the week-end with her parents, Mr. and Mrs. Roy Miles, and other relatives and friends.

## Williams' Dairy

### MILK FROM T. B. TESTED COWS

Delivered mornings or nights In business district, 5c a quart, any place in town. In residence Would appreciate a portion of districts, 7 1/2c a quart. *your business.*

FOR SALE AT B & O CASH STORE AND JOHNSON & LINE

W. W. WILLIAMS, Mgr.  
Phone 128

# Which do you want ...

An Oil that reaches vital parts of your Motor as quickly as possible

OR An Oil that is already on all the parts before your motor starts!

**CONOCO**

Did you know this... that half of all your motor wear occurs while you're starting your car and letting it warm up?

Here's why: Your motor makes 3,000 to 5,000 revolutions before oil circulates from the crankcase to all parts of the motor. Your motor runs with vital parts receiving no oil from your crankcase reservoir! ... What protection do other oils offer you against this half of your motor-wear? The best of these oils "reach all parts in the shortest time," say their makers.

What protection does Conoco Germ Processed Motor Oil offer? It is already in and on every part and lubricates safely from the second you step on your starter! A "Hidden Quart" of Conoco Germ Processed Motor Oil stays up in your motor and never drains away! Other oils drain away during idle periods, leaving parts "dry." Conoco Germ Processed Motor Oil actually penetrates and combines with metal surfaces and never leaves any part unlubricated. It cuts starting-wear to the minimum and gives your car longer life!

Like other good oils, Conoco Germ Processed Motor Oil is thoroughly degassed and circulates freely at subzero temperatures.

Avoid the terrific wear of winter's long warming-up periods. Change today to Conoco Germ Processed Motor Oil...

## CONOCO GERM PROCESSED MOTOR OIL

PARAFFIN BASE

A "HIDDEN QUART" STAYS UP IN YOUR MOTOR

## THE RED & WHITE STORE

Your Thanksgiving Dinner will be Excellent and Economical if You Buy

It Here

MATCHES 2 for Blue & White	23c
PEANUT BUTTER quart, Atlas	23c
SOAP giant bars 5 for Crystal White	17c
BACON, per lb Dry Salt	8c
FLOUR, 48 pounds Green & white	87c

FRUIT No. 10 apples, a-39c  
 peaches bl'ber'es  
 OATS Red & White 17c  
 55 ounce package  
 LYE Red & White 17c  
 2 for  
 MACARONI 4c  
 Yankee Doodle

B. & O. CASH STORE ED COOK & SON JOHNSON & LINE

## HIGGINBOTHAM FUNERAL HOME

Lamesa, Texas

Ambulance Service  
 Phone 75  
 Night Phones

Clyde Bronon 223  
 Aubrey Thomas 51

LEE BALDRIDGE, Local Mgr.

# The cupboard is their home

POULTRY, butter and eggs must never be without cupboards to go to. Behind the daily activity of Swift & Company's organization lie the simple ambitions of 55,000 employees and 48,000 stockholders — to live modestly, but well, and to deal fairly with each other and the rest of the world.

They understand the company's task. A most important part of that task is to buy produce from farmers at more than 100 produce plants, put it into attractive form for consumption and pass it along, without delay and with a minimum of cost, to retailers.

Employees and stockholders understand also the limitations of the job. They realize: (1) that Swift & Company must buy produce in competition with all other dealers and pay what any one else will offer; (2) that Swift & Company must sell whatever it buys at a price which consumers, through their retailers, are able and willing to pay; (3) that the little profit aimed at can be obtained only by keeping down every expense.

Our workers are spread over most of the United States; they are local residents wherever Swift & Company has a produce plant, a packing plant or a branch selling house. They are people just like the farm men and women who have produce to sell, with the same desire to give honest value and to get on in the world by performing real service.

Of our stockholders, more than 40 per cent are women. Their funds are invested in the company because they hope to receive at least moderate dividends. Over a period of years, profits have averaged less than half a cent a pound on all products sold.

Through good times and bad Swift & Company continues to maintain its national market for produce, working near capacity, paying cash to producers and, with the hearty cooperation of employees and stockholders, cutting every operating and selling expense over which it has control.

The Swift & Company national market was made by digging up demand wherever it exists in the United States, by advertising brands of high quality, Swift's Meats, Swift's Premium Milk-Fed Chicken, Golden West Fowl, Swift's Brookfield Butter, Eggs, Cheddar and many other products.

## Swift & Company

Purveyors of fine foods

## WEEK'S PROGRAM English Theatre

TAHOKA, TEXAS

Sunday & Monday  
 NOVEMBER 30 & 21

"AFRAID TO TALK" with Eric Linden, and Sidney Fox

Exposing a cancerous and snake like growth in the heart of our society. Ripping away the cloak of prestige that hides the perfidy behind power. Telling the truth and stopping at nothing.

Tuesday & Wednesday  
 NOVEMBER 22 & 23

Will Rogers in "DOWN TO EARTH" with IRENE RICH - DOROTHY JORDAN

Laugh at Will Rogers as he kicks off the family high hat

The one man who can still make America Laugh! Fun and break a rib laughing

## LUBBOCK SANITARIUM & CLINIC

Dr. J. T. Krueger  
 Surgery and Consultation

Dr. J. T. Hutchinson  
 Eye, Ear, Nose and Throat

Dr. M. C. Overton  
 Diseases of Children

Dr. J. P. Lattimore  
 General Medicine

Dr. F. B. Malone  
 Eye, Ear, Nose and Throat

Dr. J. H. Stiles  
 Surgery

Dr. H. C. Maxwell  
 General Medicine

Dr. Olan Key  
 Urology and General Medicine

Dr. Jerome H. Smith  
 X-Ray and Laboratory

C. E. Hunt J. H. Felton  
 Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

# Guye's Store

Presents These  
**THANKSGIVING  
Specials**

The woollens are sheer, and the silks are rough. The satins look almost like shark-skin. That's how Fashion fikes her fabrics this season—and that's how we bought them. Black, brown, wine, green, lipstick reds, and the NEW GRAY, with pastel trimmings. Exquisite. A shipment especially for Thanksgiving, regular \$10.95, only—

**\$5.95**



## Swagger Coats

Just swagger along through the fall and you can be sure of your fashion-rightness. These coats are just right, from their tailored lines to the sheer silk linings. Priced at—

**\$4.95 to \$13.75**



### MILLINERY SPECIALS

Saucy little Berets. Flattering Turbans with bows, some with veils, all of them new and debonair. Thanksgiving Special—

**39c to 98c**

Special Prices On These And Many Other Items Not Listed Here Good For One Whole Week, Beginning Saturday, November 19th

### smooth tires are dangerous on s-l-i-p-p-e-r-y roads



MAYBE you've gotten by on smooth tires while roads were mostly dry. But look out now! Slippery driving days are ahead. Your risks are multiplied. Better change at once to sure-gripping new Goodyear All-Weathers. They'll protect you all winter, save you money on repairs and delays, and still be like new for spring and summer. So trade in your smooth tires this week!

Center Traction Means Safety

**GOODYEAR**  
HIGHWAY GARAGE

## Holiday Festivities



Demand Perfect Grooming. A REAL ART Permanent is a certain method of insuring poise and assurance which enables you to enjoy parties to the utmost. They range in price from \$3.00 to \$7.50.

Manicure	25c	Shampoo	15c
Brow Arch	15c	Oil Shampoo	25c
Facials	50c to \$1.00	Finger Wave	15c
Henna Pack			50c to \$1.00

**BEAUTY SHOPPE**  
MISS MERLE WOMACK

### This Woman Lost 45 Pounds of Fat

"Dear Sirs: For 3 months I've been using your salts and am very much pleased with results. I've lost 45 lbs., 6 inches in hips and bust measure. I've taken 3 bottles—one lasting 5 weeks. I had often tried to reduce by dieting but never could keep it up, but by cutting down and taking Kruschen I've had splendid results. I highly recommend it to my friends."—Mrs. Carl Wilson, Manton, Mich.

To lose fat SAFELY and HARMLESSLY, take half a teaspoonful of Kruschen in a glass of hot water in the morning before breakfast—don't miss a morning. To hasten results go light on fatty meats, potatoes, cream and pastries—a bottle that lasts 4 weeks costs but a trifle—but don't take chances—be sure it's Kruschen—your health comes first—get it at any drugstore in America. If not joyfully satisfied after first bottle—money back.

W. H. Thornhill of Tahoka was down on business Wednesday.

**10c PER POUND  
FOR COTTON**

If you want some good old-line life insurance, you can get 10c per pound for your cotton to apply on first premium. If interested, see

**J. D. Fairley**  
O'DONNELL, TEXAS

**J. A. Minor**  
Exclusive Agent For

**Niggerhead  
Coal**

See me for further particulars or call 120

### ROGERS AT HIS BEST IN "DOWN TO EARTH"

Offers H's Most Brilliant Humor In New Comedy From Fox Films

After traveling about in various wild portions of the globe, both actually and in his recent screen plays, Will Rogers elects to return to his native Oklahoma for his latest film offering, "Down To Earth," which opens at the English Theatre at Tahoka, Tuesday, November 22.

While a prophet is proverbially without honor in his own country, a philosopher fares better. In this highly amusing picture the noted humorist delivers himself of some pungent observations on worldwide conditions that are joyously relished by any audience.

This doesn't mean, however, that Rogers is growing didactic. Despite the economic background and the fact that the film has rather more of a plot than his predecessors, it is in many ways one of the funniest offerings our unofficial ambassador has yet turned out. Mirth-loving fans should find plenty of entertainment as the story unfolds.

The charming Irene Rich reappears in "Down To Earth" as Will's socially ambitious wife, with Dorothy Jordan, Matty Kemp and Mary Carlisle as the juvenile trio who handle the romance of the picture delightfully. Theodore Lodi, Brandon Hurst and Clarence Wilson head the supporting cast. David Butler's direction is noteworthy, as is the story itself, written by Homer Gray specially to fit the star's personality.

### Dull Headaches Gone Simple Remedy Does It

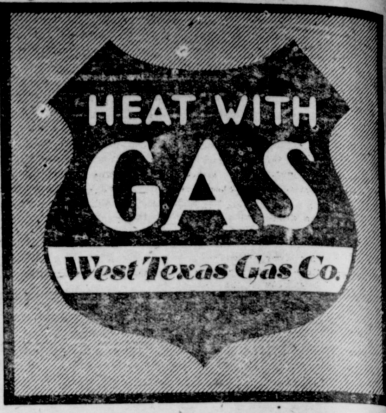
Headaches caused by constipation are gone after one dose of Adierika. This Cleans all poisons out of BOTH upper and lower bowels. Gives better sleep, ends nervousness. Corner Drug Store.

#### NOTICE

Notice is hereby given that I will no longer be responsible for checks drawn on by account, nor for any bills charged to me by my son, T. A. Greenwood.

CLARK GREENWOOD

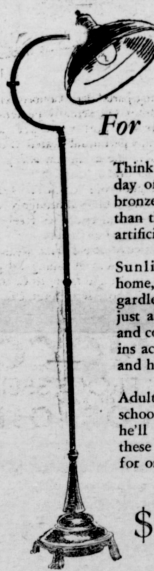
- GIBSON AND MAY
- O'DONNELL AND LUBBOCK
- TRUCK LINE
- General Hauling
- Phone 21 or Phone 48
- O'Donnell, Texas



## FORD DELIVERS THE GOODS

Leading the field in sales for the FOURTH CONSECUTIVE MONTH, Ford cars are proved to be most popular low priced cars on the market. Smart appearance, reasonable purchase price, and low operating expense, make Ford the SENSIBLE CAR. Call at our showroom for demonstration.

**LYNN COUNTY MOTOR CO.**



## Turn On The Sun In Every Room For Only a Few Cents a Day

Think of it—June sunshine at the flick of a switch, day or night! Year-round health and pep, skin bronzed and bodies sound! A substitute better than the original because it is easily controlled—artificial sunshine.

Sunlite lamps bring healthful sunshine into the home, office and factory every day in the year, regardless of weather. Even at night, with a book or just at ease, essential ultra-violet rays are gently and constantly absorbed and even permanent shut-ins acquire the appearance of having spent hours and hours out-of-doors.

Adults and children, in the home, at work or at school, need this aid to health. Ask your doctor—he'll advise it, too. Let us tell you more about these Sunlite lamps—you're sure to see the need for one in your home.

**\$31.50 \$6.50 Down  
Terms**



### WINTER HEALTH

Proper application of heat, in the right place at the right time, does as much to both prevent and cure winter ailments as any other one treatment. Electric heating pads, automatic and sturdy, fill the bill perfectly.



**\$4.45 \$1.45 Down  
\$1.00 a Month**

### WINTER MEALS

Breakfast, lunch or dinner—it's all the same to waffles, for they're delicious any time. Easy to bake, easy to serve, satisfying as food and delightful to taste, they can't be best.



**\$5.95 \$1.45 Down  
\$1.50 a Month**

**TEXAS ELECTRIC  
SERVICE COMPANY**

