

## TEXAS ELECTRIC SERVICE TO BUILD A NEW HIGH LINE

C. E. Cameron, manager of the new office of the Texas Electric Service Co., was in O'Donnell this week and stated to the Index man that his company had already begun work on the extension of a high line from Big Springs to Lamesa connected with the Texas Electric Co. O'Donnell and Lamesa with the high voltage lines of the company system. This he claimed will give O'Donnell and Lamesa as good service as any town in Texas. As Lamesa and O'Donnell have been considerably in the last few years and since the future promises greater development for this section our company feels that the present electrical equipment is inadequate and that more power and better service was needed. Cameron ended on his visit here.

No statement was issued concerning the cost of the project but it is estimated that \$100,000 will be spent on a new high line. Power used in O'Donnell after the completion of the new high line will be served by power plants all over West Texas. The new line is expected to erase the present fluctuation of current in the local power lines.

### AMMAR SCHOOL HONOR ROLLS AND NEWS

Kindergarten—Mrs. Shaw's room. Reading honor roll: Betty Guye, Yvonne Westmoreland, L. Willis, John Holland Stokes. Dramatic honor roll: Charlie Cath.

Low Second—Miss Milwee's room. Spelling honor roll: Dea Parker, Irene Cadell, Marjorie Ables, Neola Campbell, Clyde Beasly, Ruby Bell Brewer, James Bowlin, James Hanes, Tommy Alexander.

High second, high third—Mrs. Edger room. Spelling honor roll for second: L. E. Robinson, Cora Mae, Harvey McKee. Spelling roll for high third: Viola Culp, Maesta Koeninger, Marjorie Musgrave, Loretta Payne, Lometa Robinson, J. H. Sealey.

High third—Miss Harville's room. Spelling honor roll: Leona Holman, Mary Roberts, Lois Howard, C. E. Lambert, Charles Kirkland, R. Burdette, Mary Jane Goddard, Jimmie, S. E. Everette.

Fourth grade—Miss Gary's room. Honor roll in low fourth for this week and last week: Weldon Street, Parker, Lendon Russell, Aris, J. H. Isbell, Deloris Benn, Myrtle, Dean Schooler, Lanora Wilson, Carroll.

High fourth in high fourth for this week and last week: Sybil Hays, high sixth—Mrs. Gilmer room.

High fifth—Mrs. Gilmer room. Both low and high sixth room now. We hated to give high fifth but were glad to give high sixth.

Millions are still our room. She came to see us last week and proved to us that she was in the beautifying of our ground by bringing some lilac cuttings to set out, and she was health week in our low sixth made a healthy high sixth an unhealthy high sixth.

The foundation of the unshakable house was made of hot dogs, pickles, the floor of peaches, the side walk of jelly and the chimney of soda pop.

The foundation of the healthy house is of dried fruits, the walls

### New Telephone Directory to be Ready Soon

The new telephone directory for O'Donnell will be ready for distribution within a short time, according to those in charge of it. Advertising for the new directory is just about all in, and as soon as this work is over it will be turned over to the Index for printing, and the presses will start work at a fast clip that the directory will be finished at the earliest date possible.

The directory will be larger this year than it has ever been before because of lots of new telephone subscribers, and too, some new features will be in the directory that have not appeared heretofore, such as interesting facts about the growth and development of O'Donnell, and those who have been instrumental in all this. O'Donnell has passed through years of hardships and sadness, but she has also been acquainted with happiness and prosperity, but a true history of facts will be given.

R. E. Higgs has taken charge of the advertising for the new directory, ably assisted by Mrs. J. W. Campbell. Mr. Higgs says the business and professional citizens here seem anxious to have an advertisement in the new directory, and only a very few think they are well enough known, and their business so good that it is not necessary to invite the telephone users to trade with them. Last year some of the leading business men say they did not have an opportunity to get their advertisement in the telephone directory, and for this reason, every precaution is being made this year to see everyone that they may have an opportunity to use space in the new directory.

Mr. and Mrs. G. T. Neal of Sterling City were the guests of Mr. and Mrs. Marshall Whitsett last Sunday.

Mr. and Mrs. John Harberger of Littlefield spent last week end in O'Donnell with relatives and friends.

Mr. and Mrs. Harvey Lines of Mineral Wells spent the first of the week in O'Donnell visiting friends.

Mr. and Mrs. Alfred Barnes of Wells were O'Donnell visitors last Sunday.

Mr. and Mrs. Otis Evans of Wells were O'Donnell visitors last Sunday.

The gate receipts were \$54. The high school received \$27 of this and the rest divided evenly between the main events. The preliminaries received a small sum from the gross amount.

of oat meal, the roof of graham crackers, and the chimney of a milk bottle. We also made health alphabet books, posters and made poems. Here is one of the poems written by a low sixth pupil: Apples are healthy and good at sight And if you will eat them you will keep your appetite. And candy as the doctors say, Will ruin your health and your teeth will decay. And fruit as anyone would say, Will keep you playing every day.

FOR SALE—Well matured cotton seed, \$1 bushel. See Grover Sutton, O'Donnell, Texas. 21-5tp

T-Bar Club Miss Greenwade, our County Home Demonstration Agent, was with us Friday, February 1, and organized the girls club. We elected the following officers: Miss Jennie McCarty, president, Miss Johnnie Eaton, vice president, Miss Florence Perry, secretary, Miss Lucille Townzen, reporter, Miss Florence Perry, song and yell leader.

Mr. and Mrs. Jeff Mustek and family spent last Sunday in Sudan the guests of Mrs. Musick's sister Mrs. Raleigh and family.

Mrs. Guye Simpson was a Lamesa visitor Tuesday of this week.

### Added Out Going Mail Effective Last Monday

Additional out going mail service was put into effect on Monday of this week. The additional service gives the people of O'Donnell an out going mail pouch which leaves the bus station at 6:05 P.M. by bus to Big Springs where it makes connection with the new train service for Fort Worth, Dallas and other points east. The local post office states that the out going bus mail will be made up at 5:30 P.M. and ask that the public bear in mind the hour. Letters posted later than 5 P.M. will not leave the local post office until the following day.

After March 1st I will be ready to accept sewing. Mrs. Dr. Mellroy in J. D. Crawford home.

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### PLANS START ON LYNN FAIR DATE IS SET SEPT. 26-27

TAHOCA, Feb. 12.—Plans are already under way for the 1929 Lynn county fair with the aim in view of making it the biggest and best county fair ever held in this section. At a meeting of the officers and directors of the fair association held in Tahoka the date on the event was set for September 26 and 27 and contracts were signed with amusement companies. A campaign will be started early in the spring to enlist the efforts of farmers in raising products and keeping them for exhibition purposes. The livestock department, in which there were over four hundred entries last fall will receive special attention in an effort to surpass the 1928 record in both number of exhibits and in quality of stock.

Lynn county's fair is operated on a free gate proposition, and last fall was able to pay all expenses through funds derived from amusements, a country store, and the Tahoka chamber of commerce.

Directors of the fair association are Tom Brewer of Joe Bailey, J. P. Aylor, O'Donnell, Carl Holden, Wilson, and L. H. Moore, Slide. Officers are Claude Wells, president, Taylor White, manager, and C. C. Williams, secretary-treasurer, all of Tahoka.

## SMOKER FOR THE C. OF C. ENJOYED BY LARGE CROWD

### Waldo McLaurin Announces For Prec. 3

The Index is authorized this week to place the name of Waldo McLaurin in our announcement column as a candidate for the office of Commissioner Precinct No. 3, Lynn county, subject to the action of the Democratic Primary in July.

Mr. McLaurin needs no introduction to the voters of his precinct having lived in this section for the past twenty-seven years and is well and favorably known. His long residence here places him in a position to know the needs of the people of this precinct and in case the voters see fit to elect him to this office he will no doubt make them a good and efficient commissioner, performing his duties at all times according to his best judgment. He will perhaps see the majority of the voters before the coming primary and present his claims in person. We ask that you give his candidacy due consideration before casting your ballot in the July primary.

Mr. and Mrs. Carl Westmoreland Mrs. W. L. Palmer, Misses Thelma and Irma Palmer and Merwin Monday were Lamesa visitors last Sunday.

Editor and Mrs. J. W. Roberts and daughter, Marilyn, spent last week end in Haskell visiting relatives and friends.

Mr. and Mrs. Claude Malone of Midland spent first of week visiting friends and relatives.

Mrs. Belle Knight, Christine Milwee and Jimmie Jr., spent last week end in San Angelo the guests of Miss Gretchen Howell.

Much interest was manifested in the Chamber of Commerce smoker held in the old First National Bank building Friday night of last week. Revival influence were felt in Chamber of Commerce work.

Visiting secretaries from several other organizations were present and made enthusiastic talks. Among those present were: Paul T. Vickers of Midland; C. C. Williams of Tahoka; Claude Holly of Stanton; L. A. Wilson, Slaton. Other visitors who appeared on the speaking program were: Judge G. C. Grider, Tahoka; Ray Shaffer, Tahoka; local speakers included, J. P. Aylor, C. H. Mansell, M. J. Whitsett and G. S. Dowell.

Paul T. Vickers, secretary of the Midland Chamber of Commerce fired the big gun when he talked on "Why A Chamber of Commerce." He pointed out community ills and suggested vigorous remedies.

### 3,000 PAY POLL TAXES FOR 1929 WHICH EXCEEDS 1928

(From Lynn County News) While the tax collector is unable to give us at this time the exact number of poll taxes paid prior to February 1, he says that the number is approximately 3,000. This is a slight increase over last year but a decrease from two years ago, according to the figures that were given as at the time for these two years. Prior to February 1, 1928, 3,200 poll taxes were paid, while prior to February 1, 1929 the number was 2,683. There has been an increase over last year's poll tax. The increase over last year, therefore, of about 300 but a decrease of about 500 from two years ago. The increase over last year is due chiefly, no doubt, to the fact that this is election year, while the decrease from two years ago, which was also an election year, is doubtless due to the fact that financial conditions are more stringent now than they were then. There has certainly been no decrease in the population.

The number of poll taxes paid during the past several years, according to our records, is as follows:

Year	Number
1922	1,732
1923	2,669
1924	2,514
1925	3,017
1926	2,254
1927	3,300
1928	2,683
1929	3,000

The "Glad Girls" Sunday school class met with Misses June and Jessie Middleton last Tuesday February 4. The president called the house to order and we had a business meeting. First was the membership committee which consisted of the following: Irene Jordan, Tricie Harville, Bee Wheeler. Social committee consisted of June Middleton, Mary Dean Preston and Jessie Middleton. Class treasurer, Gwendolyn Lawyer. After the business meeting delicious refreshments consisting of hot chocolate and cake was served to the following: Mrs. W. E. Guye, Misses Roxie Hancock, Tricie Harville, Irene Jordan, Bee Wheeler, Gwendolyn Lawyer, Mary Dean Preston, June and Jessie Middleton.

Miss Mary Dean Preston has as her guest this week Miss Mickey Allen of Lamesa.

### The Gettysburg Address

FOURSCORE and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal.

Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battle-field of that war. We have come to dedicate a portion of that field as a final resting place for those who here gave their lives that that nation might live. It is altogether fitting and proper that we should do this.

But in a large sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men, living and dead, who struggled here have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here. It is for us, the living, rather, to be dedicated here to the unfinished work which they who fought here have thus far so nobly advanced. It is rather for us to be here dedicated to the great task remaining before us—that from these honored dead we take increased devotion to that cause for which they gave the last full measure of devotion; that we here highly resolve that these dead shall not have died in vain; that this nation, under God, shall have a new birth of freedom, and that government of the people, by the people, for the people, shall not perish from the earth.

—Abraham Lincoln.

## BANKERS FIND GROUP BANKING WIDESPREAD

Over 13 Billion Dollars of Bank Assets in Affiliated Systems Numbering 1,850 Members—In Nearly Every State.

Over 1,850 banks with more than billion dollars in resources are shown to be associated with chain or group banking systems in the United States in facts recently gathered by the Economic Policy Commission of the American Bankers Association. The chairman of the commission, R. S. Hecht of New Orleans, pointed out that the facts indicate that "almost 75 per cent of our banks and over 18 per cent of our banking resources are in the great net of group or chain banking that now covers almost every part of the country."

The commission's facts comprised chain and group banking affiliations in the greatest number of states, the report said. They included those groups in which the controlling element was a particular bank, there being reported 78 instances of this class involving 497 banks and about \$4,783,000,000 in combined banking resources. They included also groups in which a non-banking holding company, not subsidizing any particular bank, was in control and of this class 28 instances were found, involving 280 banks and nearly \$3,325,000,000 in resources. The report also included groupings in which control was exercised by individual persons and these cases numbered 167, involving 1,071 banks and about \$1,468,000,000 in assets.

### The Total Figures

The total was over \$13,275,000,000 in aggregate resources. Some of the systems comprised 50 to 100 banks each. Head offices of the groups were found in all jurisdictions, but nine of the states and the District of Columbia. "We have not included in these figures," the report says, "banking groups in which a commercial bank, a trust company and an investment house, and sometimes a savings bank, are tied together by some form of stock holdings and operated as complementary elements in an organization rendering complete financial services. We have held that such groups are similar to a departmentalized bank and different in the purposes and operations from a chain or group banking system."

"For purposes of the present report we define chain or group banks as systems in which centralized control, whether corporate or personal, and either rigid or informal, directs the operations of two or more complete banks, not functionally complementary, each working on its own capital and under its own personnel and located in one or more cities or states."

Commenting on the question whether the rapid development of chain banking was in the nature of a reaction against restrictions imposed on branch banking by the banking laws in many states the report says that observation does not wholly confirm this theory since chain banking is prevalent in some states where virtually no restriction is imposed on branch banking, as well as in those where the establishment of branch banks is prohibited. It adds:

**The Question of Branch Banking**  
"However the facts do show that anti-branch banking laws have been a factor in some cases, and probably in some sections, in the spread of chain banking. Instances have come to our attention where expansion along chain bank lines has been carried out by state banks whose expansion along branch bank lines was stopped by the passing of state laws prohibiting further branches. Yet whether expansion would have been along branch bank lines if the laws had imposed no barriers, it is impossible to say. There is obviously a well developed banking opinion in some sections that chain bank method brings to outlying banks the strength and efficiency of a big organization without depriving them of their local individuality and sympathies. In view of the mixed factors noted, we feel it is unsafe to generalize as to what bearing branch banking laws have on chain developments."

"The recent era of rapid chain bank developments has found specific reaction in some state legislative action tending to restrict or control chain or group banking. Also we find a sharp difference of opinion among state bank commissioners who have expressed their sentiments regarding chain banking."

In a foreword to the report, issued in booklet form by the association at its New York City headquarters Chairman Hecht says that "The Economic Policy Commission does not take a stand in advocacy of or in opposition to this new method of concentrating banking resources through the affiliation of banks into groups and chains, but is simply offering as a fact finding body what we believe is the first complete national picture of this rapidly growing movement."

### SCHOOL SAVINGS GROW

A total of 4,222,935 school children participated in school savings banking in the United States during the last school year, depositing \$29,672,456 and rolling up net savings of \$19,229,923, bringing total bank balances now credited to this movement to above \$4 million dollars, according to the annual report of the Savings Bank division of the American Bankers Association. Schools to the number of 15,000 are enrolled in the plan.

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### JOE BAILEY JOTTINGS

The recent blizzard has become a memory and people are able to stir around again and investigate the damage.

J. A. Williams reports the loss of his best Jersey milch cow during the severe cold spell.

L. T. Brewer lost a valuable Jersey cow and the next day his best heifer calf died.

Frozen ears and frosted heels are the order of the day among the school children.

Mildred Copelin, the twelve year old daughter of Mr. and Mrs. Copelin, tripped over an obstruction while playing on the school yard and broke both bones in the lower left arm, just above the wrist. Dr. Turrence set the break and Mildred hopes

to be back in school Monday.

Joe Bailey basketball boys played their first games with Edith on Friday afternoon. Car trouble caused a late arrival and only a small crowd watched a splendid game. Edith scored first with a field goal and it was solely by hard playing and the breaks of the game that Joe Bailey was able to even the score. A free pitch brought the score 3 to 2 in the visitors favor at the end of the first quarter. It was anybody's game during the second and third quarters. The last quarter brought Joe Bailey well into the lead and a final count of 16-6. The game itself was smooth, clean, fast a nd well played. Very few fouls were made and there was no roughing. Good sportsmanship was shown by both the players and spectators.

The following is the Joe Bailey line up: forwards—Melvin Simmons and David Brewer; Center—Jack Brewer; Guards—Joe Thomas Brewer and T. J. Lee. Referee—Mr. Boarden of Edith; Umpire Mr. Pearson of Joe Bailey. We regret that we do not have the Edith line-up.

Edith will play a double header at Joe Bailey on February 7th.

The Joe Bailey high school pupils will begin rehearsals Monday of two long plays to be given about February 14th and 22nd.

### LYNN COUNTY WOMEN DIES IN WASHINGTON

The death of Mrs. Manda Jane Wilson marked the end of a beautiful life. She died January 28th at the age of 75.

Mrs. Wilson was born September 16th, 1854 in Indiana but has been a resident of Lynn County for the past 13 years having come here with her husband J. J. Wilson (deceased) and elder son, Bert, in 1917. Since then they have resided 14 miles southeast of Tahoka in the Redwine community however, Mrs. Wilson at the time of her death was visiting her daughter at Spokane, Washington.

Mrs. Wilson, known by everyone as "Grandma" was one of the most beloved citizens in the whole neighborhood. She loved children especially and never lost an opportunity to win their love and deep respect which they gave freely. Grandma Wilson's Bible stories will be well remembered by all the children of

her acquaintance for years to come. She was a true Christian and a devoted member of the Church of Christ for years. She had times expressed a willingness to give since the death of Grandma's body lies sleeping in the cemetery by the side of her husband. We know her soul lives on.

Besides a host of friends she reared are three children: Bert, son, Tahoka; Ernest Wilson, water and Mrs. Myrtle Wagoner, Spokane, Washington. There were seven grandchildren and one grandchild, all living; and a sister who is believed to be in Alabama.

Funeral and song services conducted here by Jessie E. and Mr. Keys respectively at the Church of Christ at 5 P. M. Tuesday 3rd. Mr. and Mrs. Ernie son and family and Mr. Bert were present besides many friends.

Texas holds the lead in attendance at state fairs. Attendance was 963,074. Nebraska with 725,000 was second, Ohio third with 600,000 and Minnesota fourth with 400,000.



# ELECTRICITY

"The most amazing Nation in the world" That is the expression most commonly used by civilized people all over the world in referring to the United States.

Electricity is the amazing factor responsible for the magic transition of the United States. Especially transmission line electric service.

Transmission line electric service has revolutionized Texas. It has brought the conveniences of electricity within the reach of the homes of even the smallest of Texas communities. The Texas Electric Service Company furnishes this type of electric service to many West Texas communities.

Electricity burns the dim light in the baby's nursery in his first hours of infancy, and from then on through life diligently serves him in countless ways. First it frees his mother's hands from the drudgery of housework and wills to her those precious hours of companionship which have such powerful influence on his life. It saves his mother's strength and preserves her youth along with his. It cooks his food, and then preserves it by electric refrigeration. Then as he attains maturity the work of his hands is multiplied a thousand-

fold by the efficiencies of electricity. The comforts and conveniences of his home will be magnified by the use of electric appliances.

And if he lives in one of the communities served by the Texas Electric Service Company, he will find that as time goes on the use of electricity will be more and more economical. Ever since this Company started its transmission line service to Texas cities and towns, a number of years ago, electric rates have been voluntarily lowered a number of times—as rapidly as the great economies of this system have made it possible.

For the past year and a half the management of this Company has been working on a revision of its rate which would make possible a wider and more extensive use of electricity in the homes of its customers at a cost lower than has ever been possible heretofore. This new rate is now in effect. You can now use double the amount of electric energy which you have been using at but a slight increase in your aggregate monthly bill. This new rate will permit you to use double electricity. Enjoy the benefits of cheaper electricity. Let "The Economy Twins" serve you.



## Texas Electric Service Company

"Your Electric Servant"

# TH—AND THE NEW LEADERSHIP

BY CRAIG B. HAZLEWOOD  
President American Bankers Association

LEADERSHIP is a picturesque word. With it one pictures Hannibal marching his way through the passes of the Alps— Napoleon in his pomp—a general in a— or— the Alge— together his— army of the sheer mag— of his— at the Y— by For— But I visualize some— thing that holds— more astound— ing spectacle in— many respects than any of these.

It is the onrush of our business life. Our economic progress plunges ahead at a rate unknown in the history of the nations of the world and every industrial and financial leader is daily brought face to face with new and perplexing problems requiring the clearest brains and intelligence for their solution.

Ninety millions a year, they tell us, this country is now producing in new wealth. The rate of increase is even more staggering than the amount. It is difficult to say where it may lead in ten or fifteen years.

We are moving exceptionally fast. Our economic and industrial structure is being placed before us problems of greater and greater magnitude. Few men can see far ahead. Few are in complete control, for this is a changing and a great the most inexperienced business man will readily testify. Our methods of adjusting ourselves rapidly to economic changes and of cooperating are far from perfect.

What an opportunity the leadership of five, ten or fifteen years from now presents! What an adventure it will be! What responsibilities it will lay upon the broadest shoulders that may be found! This is the challenge to leadership as I see it. In the hands of the young men must rest the responsibility for this leadership.

Boys Who Reached the Pinnacles  
Business is full of the romance of youngsters whose chief characteristic was working hard and keeping at it. There was a green farmer boy who defied his world rather than work behind a counter than follow a plow. He seemed to obviously lacking in sales ability that for a time no merchant would hire him. He failed in his first position, and in his second his salary was reduced. He even agreed that he was a misfit—but he stuck. Out of his first five stores, I believe, three failed. But he persisted and worked hard. And that boy, Frank W. Woolworth, became the greatest retail merchant in the world with a store in every city of eight thousand or more population in this country.

There was another lad who clerked in a grocery store sixteen hours a day and studied mathematics in his odd moments. He became interested in the design of the steel plant whose employees traded at this store. He began to study steel and sought a position in the plant. He carried a surgeon's chain and drew stakes. At last he studied mathematics and engineering. He did not despair. He kept the drawing on for seven years. And that boy, Charles Schwab, mastered the industry and became one of the country's great industrial leaders.

There was a lad who sold papers on a train. When he grew up, several million men and a score of billions of dollars of capital were given profitable employment through his inventions. Even in middle life, Thomas Edison needed to work twenty hours a day, it necessary to achieve his purpose.

Leadership is not play. Leadership offers countless positions of varying opportunity, of which the highest pinnacle will mean almost unbearable responsibility in the new era. There will be men with the fire and iron to qualify even for these places. Such men must have had the very finest preparation and the most arduous tests. Their reward will be the attainment of these highest pinnacles of achievement, and the rendering of an immeasurable service to their times.

## MAIL BOX THEFTS AND CHECK FORGERS

American Bankers Association in Nationwide Warning Expounds Methods and Gives Rules to Combat Them.

NEW YORK—Active operations in cities of mail box thefts and bank communications to customers containing details of their accounts and cancelled checks showing banking signatures, and use of mail in perpetrating check forgeries, have led the American Bankers Association to issue a nationwide warning to its members with instructions for combating this form of crime. A warning is sent out by James E. O'Donnell in charge of the association's Detective Department says: Heavy losses are being sustained through cancelled vouchers and checks stolen from the mail boxes of

Bank depositors in apartment and office buildings, thus divulging the depositors' balances and supplying models for forged checks. As a step to put customers on guard against these methods, banks are urged to instruct every depositor to whom they mail statements of deposit accounts on the last business day of each month to notify them promptly if such statements are not received by the close of the next day.

"Also banks should educate depositors to safeguard blank checks and cancelled vouchers as they would money. Such paper stolen by forgers soon puts real money in their hands. If all blank checks and cancelled vouchers were securely kept in safes instead of filing cabinets or desks, the check crooks would be denied their chief stock in trade, namely, genuine blank checks and signatures. Warnings to depositors against leaving blank or cancelled checks accessible to sneak thieves or burglars should be sent out at once.

"Estimates broadcast by surety companies that individuals, merchants, hotels and others outside of banking are shouldering more than 99 per cent of the total amount of forger losses. The bulk of forger loss on checks is sustained by those who are willing to risk accepting them without reliable proof of identity or title of the presenter.

"Years ago the Protective Department of the American Bankers Association adopted the slogan, 'Strangers are not always crooks, but crooks are usually strangers.' If those outside of banking could be prevented upon to observe this rule and think about it when considering accepting a check for their merchandise or services, for which they are also asked to give a substantial sum in cash in change, one of the biggest aids to the forger's business would be denied the crooks."

## SCRUB BULL IS HAILED TO COURT

Placed on Trial for Hindering Development and Prosperity of Dairy Industry.

Indicted for robbery, larceny, and a few other such charges, Scrub Bull went on trial for his life at Laurel, Mississippi, recently. It seems that for some time people had suspicions that Scrub Bull was hindering the right and lawful development of the dairy industry, thereby "maliciously and willfully lowering production and decreasing profits in the dairy business," says the Bulletin of the American Bankers Association Agricultural Commission in commenting on the case.

This, it says, was the first trial of its kind ever held in that section and was attended by several hundred people. The jury, representing every vocation within the boundaries of the Laurel tract territory, rendered a unanimous verdict of "guilty." The death sentence was pronounced, "but during the night, before the sentence could be carried out, friends of the convict secretly spirited him away and he has not been seen since."

The arraignment came during the Milk Products Show sponsored by the banks of Laurel. People attending the show had the opportunity of also attending the bull's "trial" and went away firmly convinced of the seriousness of tax and out-of-date methods in the pursuit of dairying. The purposes of both the Milk Products Show and the trial were threefold, namely: to develop public sentiment for more and better Jerseys; to foster a more cooperative spirit for dairying and livestock growing, and to promote tick eradication.

The banks of Laurel entered into a cooperative arrangement in their efforts for fostering agricultural development and successful farming in the community, offering \$2,155 as premium.

TIRES VULCANIZED at Foster's.

## CITY TRANSFER CO.

O'Donnell, Texas  
Drayage and Heavy Hauling  
BERT FRITZ, Owner  
Phone 105

TIRES Vulcanized at Foster's.

Save Time and Money by Using the Telephone More Often  
O'DONNELL TELEPHONE CO.

uma to the outstanding farm workers throughout the territory during 1929. An instructive booklet has been issued, showing the agricultural activity of the banks, together with announcements of contests for farmers, exhibits in the bank lobbies and prizes offered.

## BANKERS DEVELOP NOVEL INSTITUTE

The Georgia Bankers Association in cooperation with the State College of Agriculture has sponsored a series of farmers' institutes in various parts of the State of an entirely new character. The principle feature is a large and comprehensive exhibit transported in four large trucks and set up at each stop. When set up it fills a space 40 by 60 feet and consists of panels, charts, and models on practically every phase of agriculture, including agronomy, horticulture, agricultural engineering, poultry, animal husbandry, soils and fertilizers, home economics and marketing. A large electrified farm model, showing the uses of electricity on the farm, model farm buildings and the ideal layout and landscaping of the farmstead, is one of the most elaborate and attractive exhibits.

Local bankers in each locality visited gave the money to cover expenses for the transportation and installation of the exhibit in their territory and assisted in the preliminary advertising and publicity. The College of Agriculture assembled the exhibit and conducted the tour through its various extension specialists.

a member of Phi Beta Kappa, academic scholarship society, and of Beta Gamma Sigma, honorary business administration fraternity.

## C. N. WOODS

Watchmaker and Jeweler  
Tahoka, Texas

# Palace Theatre

LAMESA, TEXAS  
PROGRAM FOR WEEK OF FEB. 16th  
Now equipped with

## Western Electric Talking Equipment

"The Best in the West"  
SUNDAY—MONDAY—TUESDAY  
All Talking Musical Drama—

## "The Melody Man"

with William Collier and Alice Day—A DRAMATIC TRIUMPH.  
Music—Drama—In Beautiful Technicolor Settings.

—Added—  
Fox Movietone News and Comedy

WEDNESDAY AND THURSDAY  
Broadway's Glorious Singing Star—  
HELEN MORGAN

## "Applause"

Hear her singing "What Wouldn't I do for That Man"  
ALSO TALKING COMEDY

FRIDAY AND SATURDAY  
Our first All Talking Big Out Door picture ADVENTURE—ROMANCE—DRAMA—THRILLS!!!!—KEN MAYNARD IN

## "The Wagon Master"

you'll say this is one of the best pictures you've ever seen.  
HE SINGS—HE TALKS  
Fox Movietone News and Comedy

Coming—Feb. 23-24-25—  
Harold Lloyd in "WELCOME DANGER"

## Lamesa News

LAMESA, Feb. 12.—Dairying has taken a major part in Dawson county's diversified farm program, according to W. W. Evans, county agent. Plans are under way here at present by merchants and farmers to present a three-day dairy short course during April in connection with the opening of Lamesa's \$200,000 powdered milk factory this spring. Sponsors of the short course have already begun initial plans for the three days. Several nationally known dairy authorities, including D. T. Simonds, president of the Texas Jersey cattle association have been invited. Activities in the dairy industry in Dawson county include stocking farms with better grade of cattle by farmers and increasing their herds. Feed will be an outstanding crop in this section during the next few years, it is predicted, since the increase in cattle.

There are at present 10,000 head of milk cows and heifers in Dawson county according to a recent survey. A large number of this amount has been shipped in recently by farmers who are preparing to supply the milk plant with its capacity each day.

As interest in the dairy industry grows in this section merchants and business men are preparing to aid in the rehabilitation of herds and in the farmers' plans of educating themselves in dairying. A local printing shop will issue a sixty-six page book let in commemoration of the plant opening. Text and editorial matter will concern the dairy industry and will be edited by well known dairy authorities.

Progressive merchants here saw the need of a market for milk products since there was only a market

for cream here. A market of whole milk, cream and skimmed milk was needed and from this necessity plans for a powdered milk factory culminated, it is thought.

Construction work on the plant is being rushed so that it can be in operation by May, according to the contractors. Fall of this year may be a busy season for the milk factory it is believed.

Winner of the Dawson county intrastate league basketball tournament here Tuesday, February 11, will be entitled to enter the Class B, district two basketball meet at Lubbock February 21-22, it was announced here today. Teams that have announced their intentions of entering the Dawson tournament are Lamesa, Key, Ackerly, McCarty, Wilson and Liberty.

Following a recent mass meeting of over 300 Dawson county citizens at Lamesa an educational program has been started by the Dawson county good roads association to inform

the voters of the need for a paved road system in this county. Petitions are being circulated at present in the precincts which will be presented to the county commissioners court soon asking for another election on the paved road issue.

Plans for a county-wide negro minstrel here February 28, which will end an educational "Lamesa Week" are going forward rapidly, according to Mrs. W. D. Arnett and Mrs. Phillip Young, who were appointed as a committee to make arrangements. The "Lamesa Week" was designated by a recent meeting of the board of directors of the Lamesa Chamber of Commerce to bring the farmers and business men closer together.

- DR. FERRELL FARRINGTON
- Dentist
- X-Ray Diagnosis
- Office Phone No. 9
- O'Donnell, Texas
- Offices in First National Bank Building

MRS. L. M. PRATT  
**TEACHER OF EXPRESSION**  
Will be glad to see you concerning coaching of Declamation, Debates, Etc.  
Phone 133  
Lamesa, Texas

**Chiropractic**  
BELIEVE IT OR NOT!!!!  
WHAT AN INDIVIDUAL DOES NOT UNDERSTAND THEY OPPOSE  
If you want to suffer, it's your business. Stopping it is my business  
DR. McILROY, Chiropractor—calls answered—Phone 139-164

**CICERO-SMITH LUMBER CO.**  
"Where Quality Counts"  
GOOD LUMBER—GOOD SERVICE  
Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal.'  
DON EDWARDS, Manager

IF YOUR GAS BILL SPOKE

Perhaps it would justify its existence in the following language:

"I kept a family of four warm and comfortable for 30 days.

I cooked three meals a day for four persons for 30 days—90 meals in all.

I kept on hand a supply of hot water for washing, shaving and baths for four weeks I boiled clothes once a week for four weeks I saved, as compared to other fuels, at least two hours a day in the kitchen for 30 days—60 in all.

I saved in cleaning and laundry bills and damage to furnishings by the smoke and soot that would have resulted from the use of other fuels.

I saved the time and trouble of ordering fuel, storing an dhandling, cleaning stoves making fires and emptying ashes.

I was ready to serve you at any time, night or day, heat was needed.

And now I am ready and anxious to serve you again and to retain your everlasting goodwill.

**WEST TEXAS GAS CO.**

The O'Donnell Index

Published every Friday at O'Donnell, Texas By Roberts Printing Company

J. W. Roberts Editor

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POLITICAL ANNOUNCEMENTS

The following candidates have authorized the Index to place their names in our announcement column subject to the action of the Democratic Primary in July:

- For District Attorney: T. L. PRICE, (Re-Election). District Judge, 106 Judicial District: GORDON B. McGUIRE (Re-Election). For County Judge: G. C. GRIDER, (Re-Election). For County Attorney: G. H. NELSON, (Re-Election). For Sheriff and Tax Collector: B. L. PARKER. S. W. SANFORD, (Re-Election). For Tax Assessor: T. W. (WILL) BROWN. A. I. THOMAS. For County Clerk: TRUETT B. SMITH, (Re-Election). For County Superintendent: H. P. CAVENESS, (Re-Election). For County Treasurer: MISS VIOLA ELLIS (Re-Election). For Public Weigher, Precinct 4: MELL PEARCE, (re-election). D. J. BOLCH. For Commission Prec. 3: T. J. VANDELL, (Re-Election). W. G. ALLEN. WALDO McLAURIN.

WANT ADS

FOR SALE—I have some good cotton seed for sale at one dollar per bushel at my place 5 miles northwest of O'Donnell, Texas. Anybody wanting seed see me. F. M. Page, Route 3. 18-4p

FOR SALE—Bundle Hegari for sale at 3 cents in the field, about four or five thousand bundles. Also have other feeds for sale. Heads on Hegari half matured. Live two miles west of Pride school house. M. C. Sweet. 18-4p

FOR SALE—100 bushels Half and Half cottonseed. This is well matured seed of first picking. Picked (not hollies). \$1.90 per bushel. Also three tons of good maize \$20 ton at farm 3 miles north of Newmore. See G. C. McPherson at Recall Cafe.

FOR SALE—Windmill, tower, 50 gallon tank, 90 feet of piping, everything complete. Price \$100. See W. R. Sanderson or Naymon Everest.

FOR SALE—Six good work mules weigh from 1,000 to 1,300 pounds; one horse and one good mare; also plow tools, including tractors, disc breaking plows (3-disc Oliver's) See Chas. Nunnally, first house south of Mesquite school house. 1tp.

FOUND—Man's black purse between railroad and Mr. Lester's blacksmith shop by Mr. Ezra Bean and Mr. Wilson, Feb. 11th. Owner farm have same by calling at the Index office, identifying and paying for this ad.

Party borrowed from H. T. Gooch farm Oliver 8-disc breaking plow, belonging to W. L. Palmer. Please return at once to W. L. Palmer Implement Co. 21-rtc

FOR SALE—Sorghum and baled hay, all in good condition, six miles southwest of O'Donnell, price right. E. Eason. 21-3tp

LOST—High school ring, initial C. W. S. Finder please return to Charlie Stewart, Takoka, Route 2, and receive reward. 1-4p

SOCIETY

Senior B. Y. P. U. Entertains With Valentine Party

Tuesday evening of this week the Senior B. Y. P. U. gave a lovely party in the Harville home. On entering the guests were asked to register. Partners were secured by matching historic names. Some of the amusements of the evening were broken heart puzzle, Valentine fortune, cupid's wheel of fortune. There was a contest which the guests enjoyed very much. It was divided into two sides namely Mittens and Hearts. The names of the contestants were Valentine Misses, cupid singles, cupid archery. The mittens won and were awarded a large red and white stick of candy. After the contest delicious refreshments consisting of hot chocolate with whipped cream, bread and butter sandwiches and heart shaped cookies were served to Mesdames Gilbreath, Vernon Martin, Berry, Misses Roxie Hancock, Alta Lee Payne, June Middleton, Grace Harville, Gwendolyn Lawler, Jordan, Alma Hyde, Tricie Harville and Messrs. Ray Guey, John Vermillion, Benton Payne, Desmond Vandall, V. B. Hohn.

Comrades Class, Mrs. J. W. Campbell's Class

Motto "All for one and one for all." This class is doing a wonderful work, and the boys and girls of which it is composed deserve much credit. They are dressing a little girl nine years old who is in the Methodist Orphanage in Waco. What a lovely

Dorothy was to get them and Young people keep the good work up.

Mrs. Gilbreath and Miss Roxie Hancock Joint Hostess

On last Friday evening Mrs. Gilbreath and Miss Roxie Hancock were joint hostess to a Valentine party in the home of the latter. Each guest was given a heart on which was a letter of the alphabet. Each heart was held up, and the first one who would say an adjective beginning with this letter kept the heart. Mrs. Street won the most hearts.

After this tables of forty-two were enjoyed throughout the evening. The tallies were, folded red hearts and very attractive indeed. The table covers, napkins and plate favors carried out the Valentine idea. Oh! what delicious refreshments consisting of red rolled sandwiches filled with marshmallow and nut fruit garnished with cherries. Jelly topped with whipped cream and

Those enjoying this lovely party were: Mesdames Street, Gooch, Edwards, Berry, Martin, Misses Merle Smith, Jessie Gary, Sue Gates, Grace Harville, Hester Gacy, Jordan J. Verna and the hostess Mrs. Gilbreath and Roxie Hancock.

The P. T. A. met Tuesday afternoon in the high school auditorium Mrs. Gooch presided in the president's absence. A committee was appointed to select a play and the characters which will be put on Friday March 7th. They also decided to serve dinner down town on election day. A committee was selected to arrange for this dinner namely:

Sudden Blizzards of Antarctica Peril to Byrd's Polar Expedition



CHICAGO — Constant struggle against death-dealing cold and sudden blizzards of the Antarctic would have been the lot of Commander Richard E. Byrd and his three companions had the plane in which they flew over the South Pole landed on the lonely polar plateau.

Though food had been stored in the plane's big cabin and sleds were tucked in the tail for possible emergency at the earth's southernmost tip, the deadly cold, blinding snow and masses of ice falling from towering mountains would have made life an uncertain and painful adventure, according to Harry Edward Freund, head of the American Research Foundation.

"Sudden blizzards with terrific winds and blinding snow are frequent in the Antarctic in all seasons," said Mr. Freund in an address before a group of high school students here

"Such a blizzard caused the death of Captain Robert Scott and his three companions after they had succeeded in reaching the Pole.

"Authorities writing in The World Book Encyclopedia, the American-made reference book of universal knowledge, describe the region around the South Pole as containing ice probably thicker and more extensive than in North Pole regions even. The icebergs are great floating blocks, some of them many acres in extent. No one has been seen to have a thickness of a thousand feet or more.

"A large part of the Antarctic continent is a high, ice-covered plateau, at an elevation ranging from 7,000 to 10,000 feet. The South Pole itself lies at an altitude of 10,200 feet above the level of the sea. This fact was ascertained by Amundsen, discoverer of the South Pole."

Building Highways in Poland Under American Road Engineers



NEW YORK—The construction of an American type of highway through the forests of Poland is shown in the above photograph which has just reached this country. The labor is performed by Poles under the supervision of American road experts sent out from Boston, Mass., by Warren Brothers Company, international road engineers. The materials used, with the exception of the asphalt, all come from Poland, but the methods of applying them originated in this country. The road machinery used is characteristic of that employed in the United States. The extent to which the automobile is stimulating road building in all parts of the world is but little appreciated in the United

States. Warren Brothers Company alone are building roads in eight or nine foreign countries. Their largest contract, in Cuba, amounts to more than sixty million dollars.

There are very few highways in Poland in comparison with the total area of the country and, practically speaking, all of the highways that are improved are of the old type water bound macadam construction. Outside of a few city pavements there is practically no mileage of any higher type construction.

Photo shows a stretch of road being built between Poczajna and Kozior. This is an asphalt surface the crushed stone base being laid with Warrenite-Bitulith.

thing to do and how happy it makes them to do it. They sent her a box Christmas filled with everything a little girl could wish. Last week they mailed her a box of clothes which different members of the class made. You can imagine how happy little Meadames H. B. Scott, J. P. Bowlin and W. E. Vermillion.

Woman's Missionary Society Met With Mrs. E. T. Wells

The Woman's Missionary Society met in the home of Mrs. E. T. Wells February 10, with eleven members present. We discussed the subject of going to council meet in Amarillo in March. We voted to have the next zone meeting in O'Donnell, February 26, 1930.

Then we planned our Martha Washington Tea, to be given in the home of Mrs. Wells. We are planning a fine time. A whole afternoon of enjoyment. Be sure and be there. REPORTER.

Woman's Missionary Society

(Too late for last week.)

The Womens Missionary Society met February 3rd, 1930 in the home of Mrs. Guy Simpson. As we did not have our mission study book, we had some more questions on Bible.

Next meeting each of us will have one question on subject assigned us by Mrs. Robinson, our president, to ask Missionary Society. So get busy women, we are getting interested about this work, did not think there were so many things spoken of in the Bible.

Our church choir was discussed. We all know how essential it is to have a good choir. It helps our preacher to preach better, it helps everyone to choir practice Monday night, Feb. 20 we want all who will help us, come early 10 at the Methodist church. We are trying to have a good if not the best choir in Lynn County. Come on all you good singers, especially you young men and young women, we need your help.

We adjourned to meet with Mrs. Wells next Monday, February 10. REPORTER.

TOOK SODA FOR STOMACH FOR 20 YEARS

"For 20 years I took soda for indigestion and stomach gas. Then I tried Adlerika. One bottle brought complete relief."—Jno. B. Brady. Adlerika relieves GAS and sour stomach in TEN minutes. Acts on BOTH upper and lower bowel, removing poisons you never knew were there. Don't fool with medicine which cleans only PART of the bowels, but let Adlerika give stomach and bowels a REAL cleaning and see how good you feel!—CORNER DRUG STORE. (Adv.)

Mr. and Mrs. H. B. Scott, Misses Sue and Mary Joe Gates, Misses Willie and Eunice Little and Mabel Draper attended the basket ball game Tuesday night in Lubbock between Tech and Canyon.

Remember the silver tea to be given in the home of Mrs. E. T. Wells Friday, February 14 under auspices of the Cumberland Presbyterian Missionary Society. Don't forget or you will miss a good time.

Hal Singleton, Jr. is attending school in Lubbock this week.



Ads That Are Bell-Ringers

Blushing modestly never created sales. But a bold, powerful ad with a striking illustration and pertinent copy will make that cash register sing a gladsome song of profit for you.

The Stanton Newspaper Advertisers' Service

—is ours in O'Donnell to use as we please. In it is ready written ads, merchandise cuts layout hunches and headings for every sort of business, including yours. Any ad is yours for the price of the newspaper space. Come in and look 'em over, or phone.

The O'Donnell Index



WE'RE CLEARING STOCKS

Spring's on the way—and we must make way for the new merchandise. Furthermore, it's a definite policy of ours never to carry stocks from one season to another—hence the most radical price reductions we have ever taken. All styles and sizes.

Remodeling Almost Complete

Extra Specials in Ready-to-Wear, this week, as an Introductory to our new arrangements in this department. We especially invite you to visit us and take advantage of our low prices.

W. E. Guye Dry Goods

### Victoria's Golf Tournament and Music Festivals Three Great Attractions for Early Winter Visitors



Victoria, capital of British Columbia, whose golfers enjoy their game year round, owing to the ameliorating influence of the Japan current. It holds its second annual Mid-Winter Golf Tournament under the auspices of the Empire Hotel Feb 2-23, 1930. This tournament is a master handicap affair open to both men and women competing in their own sections. The principal trophy is the E. W. Beatty Challenge Cup at present held by T. L. Swan and Mrs. E. W. Patterson of Victoria, although large list of other prizes is being

posted. The tournament will be played over the Colwood Golf and Country Club's course, which winds through a vast forest of Douglas firs some of them 25 feet in circumference, and ancient gnarled oaks and cedars dating from the time when Vancouver Island was sighted by Capt. George Vancouver. If the entry list becomes too formidable the Victoria Golf Club will be held in reserve for the overflow. All visitors to Victoria are eligible for this tournament. Other special attractions planned for visitors to Victoria are a Yuletide

### T-BAR NEWS

Miss Gladys Williams of Wells spent Sunday night with Miss Jewell Heater of T-Bar.  
Ridal Richards and Raymond Moore were T-Bar visitors Sunday.  
Miss Florence Perry and Johnnie Eaton took Sunday dinner with Miss Glynn Croft and Lucille Townzen.  
Although the sand was blowing there was a number attended Sunday school Sunday.  
Mr. Thorpe, superintendent of T-Bar high school took the boys basketball team to Lamesa to enter the basketball tournament which was held there Friday and Saturday. They sure played a good game with Big Springs, being defeated only one point.  
Mr. and Mrs. J. L. Cunningham and daughter Maye, were Lubbock visitors Sunday.  
F. M. Townzen and family spent last Sunday with R. E. Townzen.  
Bro. Duncane made his regular appointment here Sunday afternoon.

### THE BLONDE

### DAWSON GINNINGS

Dawson county ginnings up to date total 32,500 bales according to J. E. McSpadden, county weigher.

Dr. W. H. Bennett of this city suffered a double loss recently when someone stole his new Buick coupe. His bag of medical tools vanished with the automobile.

Fifty Dawson county families will be added to the present who are served by rural free delivery of mail, February 16, according to J. D. Dyer postmaster here. Route A, south of Lamesa will be extended fifteen miles to include the Three Leagues community, Dyer says.

### LAMESA NEWS

Dawson county and Lamesa are served by one of the most complete mail services of any section of the Lower South Plains. Improvements this year include free delivery of mail in Lamesa and the extension of Route A, South of Lamesa.  
Over 450 miles of territory is covered daily by rural mail carriers in the county, according to J. D. Dyer, postmaster. Route A, which is to be extended fifteen miles into the Three Leagues community on February 16 will be the longest route out of Lamesa, it is believed. It will cover a total of 76 miles, Dyer states.

# SERVICE

SMILES WITH ADDED MILES  
You needn't say a word. Just drive in and point to your car and we'll do the rest. In the minimum time, at minimum cost we'll have your car running smoothly as a bird on a windless day.

## HIGHWAY GARAGE

John Earls, Prop.

## The FRESHNESS of YOUTH

Nothing contributes more to an appearance of youth and grace than bright, freshly cleaned attire. And it keeps the clothes young, too, saving you not a little on your apparel budget. For thorough work that eliminates every speck of soil, leaving the fabric clean and unharmed, by all means send your raiment to—

### C. E. RAY Tailor

PHONE 66

Mr. R. E. Painter of Wilson was O'Donnell on business Tuesday of week.  
Mr. and Mrs. Edgar Ellis of Lubbock were in O'Donnell on business day of this week.  
**DR. RUSSELL'S POULTRY REMEDY**  
Suggested to rid poultry of all ailments. A cure for soreheads, roup, worms in your poultry. Prevents all of these diseases. Sold by White Drug Co.

### PERSONAL MENTION

Miss Edith Dean was a Lamesa visitor last Sunday.  
Mr. and Mrs. Harvey Jordan were Wells visitors last Sunday afternoon.  
Mr. and Mrs. Hal Singleton, Jr. and Mrs. Buster Williams were Lubbock visitors Tuesday of this week.  
Messrs. Chas. Cabool, L. P. Hardy, J. E. McClung and E. M. Wilder were Andrews visitors Tuesday.  
Harry Cain of the Popular Dry Goods store is spending the week in San Antonio with home folks.  
The business meeting which the T.E.L. intended to have Friday Feb-

ruary 14, is postponed until a later date.  
Mr. and Mrs. Mac Hamilton of Lubbock were O'Donnell visitors Wednesday of this week.  
Mrs. W. S. Street mother of Mr. B. B. Street has been very ill but from last reports is improving nicely.  
P. T. A. News  
**BERRY FLAT WINS BASKET BALL GAME HONORS**  
Berry Flat school won the Borden county basket ball championship for the year. Senior boys, junior boys and junior girls having played six games within one week winning every game.  
Messrs. Clarence Flemings and Colley Hunt of Loop, were O'Donnell visitors Monday of this week.—and for any body against money

### Bill Der Says

KEEP THINGS UP!  
Bill Der: "A run-down shack is the most appalling lack when the owner's part in the onlookers quite a bit."  
When you acquire a home, it's not from time to time will the life of the building its value at par. Of course, you handle the materials and work at prices you can afford. Our service is no further than your telephone.

**GINROTHAM-BARTLETT CO.**

### Like the Armor of Old

## INSURANCE Protects

Thought holocausts and floods, thieves in the night and the Grim Reaper himself menace our well-being, Insurance, like an armor, protects us from "the slings and arrows of outrageous fortune." This firm writes policies of all sorts. May we confer with you about your Insurance needs?

- Life Insurance
- Fire Insurance
- Storm Insurance
- Health Insurance
- Burglar Insurance

## HAYNES & BEACH

LOANS AND INSURANCE

## For that Gracious Lady!

She deserves the sweetest gift you can think of—and that, of course, is KING'S Candy. It's recommended by no less an authority than Daniel J. Cupid. Tasty chocolates, chewy caramels, bonbons, nougats and mints—they form a tempting assortment, appropriately boxed.

FEBRUARY 14th  
To My Valentine

## WHITSETT DRUG CO.

"Nothing But the Best"

FT. WORTH MAN 79, ILL. 5 YEARS; KONJOLA SCORES

Rheumatism And Stomach Trouble Quickly Respond To Action Of New Medicine



MR. JAMES F. SIMPSON

"Although seventy-nine years of age I found quick relief in Konjola..."

Konjola is sold in O'Donnell at Whitsett Drug Co. and by all the best druggists in all towns throughout this entire section.

HISTORY OF WEST TEXAS TO BE TOLD AT MEETING

LUBBOCK.—Many stirring incidents that happened during the early days will be recounted by old-timers at the sixth annual meeting of the West Texas Historical association which convenes at Texas Technological College April 5.

Judge R. C. Crane of Sweetwater will give the history of the organization of Fisher county. Roy Holt, superintendent of schools at Eldorado, will discuss the fence cutting war.

Judge Sam Cockrell of Abilene will deliver an address on the "political campaign of 1892 in West Texas."

Dr. P. C. Coleman of Colorado, who practiced in medicine during the early days when he had to cover a territory of 150 miles radius, will tell something of his experiences.

Colonel Smythe of Plainview, who helped lay out and organize Hale County and is called the father of Plainview, is on the program, and also Judge Kinder of Plainview will appear on the list of speakers.

Because of the succulence that it provides, silage is the most economical winter substitute for pasture grass. Good cows will produce more and therefore cheaper milk if given silage or some cheap succulent feed during the winter.

Some rabbit breeders feed no green stuff at all to their stock. Others use all that is available. Probably the best plan is to avoid both extremes.

Texas manufacturers more than half the cotton gins in the United States, according to a Dallas manufacturer.

There is one automobile for every 4.38 persons in Texas, figuring on the anticipated registration for the year with one month estimated.

HELPING TO BUILD TEXAS

Luffkin with more than \$5,000,000 worth of building permits will set a new building record for itself this year.

Increased interest in the lead mining industry is shown in Burnet county, where a new mine employing forty men is installing a concentration plant to handle forty tons of ore daily.

Texas sheepmen won two of the seven first prizes offered at the National Wool Growers' show recently at S an Angelo and made a clean sweep of the awards in the fine French combing division.

Denton shipped 35 carloads of peanuts this year in spite of drought deterioration and rain damage after the nuts were dug. As high as thirty bushels to the acre was reported with the prime nuts bringing 90c a bushel.

McLennan county in 1930 will spend \$8,000,000 on its highway system, including county, state and Federal funds. In the program are 169 miles of designated roads with right-of-way ranging from 100 to as much as 250 feet. Fort Worth has started work on \$406,600 worth of street improvements.

A new industry at San Saba is the shipping of mussel shells to a Kansas pearl button factory. The shells brought \$25 a ton and the shell gatherers who clear the shells by cooking them in a vat fund a number of valuable pearls, some single ones bringing \$75 to \$85 each.

Port Arthur is to have a \$500,000 airport that will serve both land and seaplanes, being located adjacent to the beach. McAllen has acquired a 237-acre site and will establish on it a new landing field. West Texas was largely represented at the opening of the new 407-acre circular landing field at Roswell, N. M.

Success in selling the crop from 1,156 acres sown to black-eyed peas at Gilmer at \$2.00 a bushel, profits, according to a Gilmer dispatch, "being considerably more than that from cotton," has started a campaign to increase the acreage next year to 2,000 acres, with a guarantee of a minimum of \$2 a bushel at harvest.

The new water purification plant of the city of Dallas will have a normal daily capacity of 32,000 gallons on a peak of 40,000,000. After several months consideration of other power proposals with the best consulting engineers in the United States this was decided upon.

Exclusive of live shipments and case eggs poultry-dressing and egg-breaking plants are paying Texas farmers \$15,000,000 a year, according to a Dallas News estimate.

Although the Texas turkey crop this year is estimated at 1,800 cars, 550 more than that of 1928, its value is \$3,000,000 less, because of the lower prices. The Texas turkey crop in 1928 was valued at \$8,000,000.

Mary Dell Dunlap, Elnor Harrison and Travis Brass of Slaton visited Alleene Melroy last week end.

PRODUCE OFFERS GOOD LIVING FOR LYNN CO. MAN

TAHOKA, Feb. 12.—J. E. Morgan, one of Lynn county's most prominent farmers has found that he can make a living on the farm even after wasting a large acreage of good farm land on a poor cotton crop.

Mr. Morgan believes that hog raising is unusually profitable on the Plains, where an abundance of feed is usually raised.

PLANS START ON LYNN FAIR DATE IS SET SEPT. 26-27

TAHOKA, Feb. 12.—Plans are already under way for the 1930 Lynn county fair with the aim in view of making it the biggest and best county fair ever held in this section.

Lynn county's fair is operated on a free gate proposition, and last fall was able to pay all expenses through funds derived from amusements, a country store, and the Tahoka chamber of commerce.

Directors of the fair association are Tom Brewer of Joe Bailey, J. P. Aylor, O'Donnell, Carl Holden, Wilson, and L. H. Moore, Slide. Officers are Claude Wells, president, Taylor White, manager, and C. C. Williams, secretary-treasurer, all of Tahoka.

Much of the market research work conducted by various organizations is inadequate and lacking in sufficiency and skill, even though a review of the past ten years reveals a marked increase in the study of market problems, according to Arthur H. Fiert, assistant in the market research department of the university

C. E. CAMERON is the representative of the Texas Electric Service Company in O'Donnell. For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or at Lamesa Texas, Phone 237

of Texas bureau of business research. "What we need is better but not bigger studies" Mr. Fiert said. "There should be some central cooperating body so that we will not have an immense waste of money, time and effort in the attempts through market research to save in distribution. It might be possible for one or two universities in each of the nine regions established by the domestic commerce division to make studios for the industries located in their respective regions."

"While the quality of the personal in most university bureaus of business research needs developing at the present time, the question of salaries and money for maintaining these bureaus would be overcome by the endowments that the interested industries would make. These bureaus would also be a training school for market research men, sales managers and other executives."

Miss Nancy Lee Swann, university of Texas ex-student, is now librarian in the Chinese collection at McGill University, in Montreal, Canada, according to a letter from her to the Alcalde, ex-student magazine. Miss Swann received her bachelor of arts degree in 1906 and her master of arts degree in 1920. She was field

BUSINESS AND PROFESSIONAL DIRECTORY V. O. KEY Abstracts, Loans And Insurance Day Building Lamesa, Texas GIBSON AND MAY O'DONNELL AND LUBBOCK TRUCK LINE General Hauling Phone 21 or Phone 46 O'Donnell, Texas I. O. O. F. Meets Every Friday Night at Odd Fellows Hall O'Donnell Texas Visiting Brothers Welcome

secretary of the Young Men's Christian Association in China for a number of years. Announcement has been made of the gift to the university of Texas library of a framed portrait of Francis Menefee White, Texas pioneer and early Texas official, by his daughter, Mrs. M. L. Owen of San Antonio.

Mr. White came to Texas in 1831 from Tennessee, his native state. He was a member of the constitutional convention of 1845. In 1846, he was elected to the legislature and served continuously for ten years. He was

lected land commissioner in an office he held until 1862. He resigned because of his sympathies. After the close of the Civil War, he recalled by Gen. A. J. Hamilton to finish his pired term. Mr. White was admitted to the bar in 1870. He served for the county judge of Jackson county, died March 22, 1897, at the age of 66 years. O. H. SHEPPARD, M. D. General Practitioner and Therapeutic. Pills cured of detection from work or business. Office half block Southeast Building, O'Donnell, Texas.

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## OLDEST INDUSTRY IN AMERICA BRINGS MILLIONS TO TRAPPER



The oldest industry in America—fur-trapping—is still one of the most profitable to the American farmer.

The fur-market, like all commodity markets, has felt the drop in prices this year, and mink may not demand as much as she has at times, but there is still an immense fortune in raw furs which will be made by the American trapper this season, according to a report made today by Don L. Omo, president of A. B. Schubert, Inc., of Chicago, the largest house in the world dealing exclusively in American raw furs.

"Approximately one hundred million dollars worth of raw furs will be trapped and sold by the American fur-trapper this season," Mr. Omo said.

Bright prospects for the future of the fur-industry, and the prosperity of the trappers all over the United States were forecast by Mr. Omo.

"The farmer has felt the drop in prices in every phase of farming this season," Mr. Omo said. "Lower prices are the rule for his grain, cattle, and all staple commodities, raw furs included."

"But the fur-trapper and the farmer who make trapping his winter occupation will find that the brings him a good profit in general business conditions."

"There are more than 100,000 trappers scattered all over the States, and skins from every part of the country bring the substantial profits for their season."

"Among the furs for which steady demand are now opening, mink, muskrat, skunk, gray fox. These skins, which sell for more than they were last season, still set a fortune to the trapper in the United States."

"As compared with prices a few years ago, prices are high, mink and muskrat turn upon the investment industry in the country."

"Trapping as a profitable business has had a phenomenal rise in its early beginnings in this country so many years ago the fur was worth only 16 cents a pound for muskrat and 18 cents a pound for mink, highly desirable in the present market, was in fact, in the old days of trapping, worth less than a nickel."

### GREAT DEMAND FOR RAW FURS; SHIPPING COSTS REFUNDED



So great is the demand for American raw furs and so pronounced the opportunities for American trappers that Montgomery Ward & Co. has added new stimulus to the raw fur business by announcing that it will refund all postage, express or freight charges on pelts sent to any of its eight large raw fur depots. Ward & Co., whose activities in behalf of trappers have greatly increased the importance of the raw fur business in this country, promises the highest prices for pelts, in addition to refunding all shipping charges. The refunding of shipping costs is made possible by the fact that, because of the Ward receiving depots throughout the country being within relatively easy range of the fur-producing sections, fur buyers are enabled to dispense with agents sent to trappers for their catches, thus eliminating considerable expense.

Ward & Co.'s receiving depots are located in Portland, Ore.; Denver, Colo.; Fort Worth, Tex.; Kansas City, Mo.; Chicago, Ill.; Albany, N. Y.; St. Paul, Minn.; and Baltimore, Md. The demand for raw furs is so keen that trappers are urged to make their shipments to any of these cities as soon as possible.

"Expert and honest grading services are offered by all our large depots," R. L. McCarthy, in charge of the Ward & Co. fur receiving depots,

### Lamesa News

A county-wide straw vote will be taken here soon to see if sentiment is in favor of voting bonds for a permanent fair ground for Dawson county, if plans of the board of directors of the Lamesa Chamber of Commerce culminate. A permanent fair ground has been under discussion in Lamesa for a number of months.

Judge Thomas S. Christopher, president of the Lamesa Lions club, has been nominated to respond to the address of welcome during a joint meeting of Lions clubs in Lubbock February 12 when Melvin Jones of Chicago, secretary-general of Lions International, and A. C. Kater, Texas Lions governor, speak there. The welcome address will be delivered by a Lubbock club member.

Work began here this week on several more blocks of Lamesa's \$80,000 program of paving after two blocks were opened to traffic last week. The project will total fourteen new blocks making a total of 31 blocks of paved streets for Lamesa.

Prizes are being offered here during spring for lawn beautification. The contest, which is being sponsored by the Civic department of the Lamesa chamber of commerce, has drawn considerably more interest than expected. The city water department will furnish water free for lawns and gardens for six months prior to November 1, it was announced in connection with the contest. Judges will make their decision during the latter part of spring.

Officers for the Lamesa public schools were elected here recently when the school board held its monthly meeting. G. H. Roberts, principle of the Lamesa grade school, and F. T. McCollum, principle of the high school, were both re-elected for their

sixth term. V. Z. Rogres was re-elected to his sixth and seventh terms as superintendent of the schools after completing five successful years in office.

The week of February 24-28 has been designated here as "Lamesa Week" by a resolution adopted during a recent meeting of the board of directors of the Lamesa chamber of commerce. Purpose of the week will be to bring the farmers and business men closer together. Short talks from the pulpit, in the theatres and during luncheon club meetings, as well as articles in the local paper will be some of the features of the directors' plan to inform Lamesans about their city. Subjects of the addresses and news articles will be facts about Lamesa. The week will end with a big county-wide minstrel here with farmers expected from all parts of the county and a large attendance of local citizens. Arrangements are being made for the minstrel by Phillip Yonge and Mrs. W. D. Arnett, a committee appointed during the meeting.

A framed copy of the Lion's club moral code will be presented to the Lamesa high school by Melvin Jones, secretary general of Lions International, when he speaks here Thursday February 13. This announcement came from Judge Thomas S. Christopher, president of the Lamesa Lions, who states that representatives from a number of Lower South Plains clubs will be present to hear Jones.

As 7—W9 and now that we are a committee to set a date and make arrangements for the annual chamber of commerce banquet here will be appointed by W. D. Arnett, president, it was decided this week during monthly meeting of the board of directors. The committee will be instructed to set a date sometime during March. The annual election of officers for the chamber will be discussed at that time also, the di-

rectors decided during the meeting.

Acting on a number of petitions filed by property owners in the Sparenburg school district, the Dawson county school board this week dissolved that district and consolidated it with three others. No objections were made when the action was taken since the property owners stated they believed the district was too small to maintain a school. The three districts affected by the move are Ackery, Flowergrave and Shumake, according to W. T. Webb, county school superintendent. The ruling of the board will take effect as soon as trustees of three districts vote to assume their portion of the dissolved district's bonds, Webb states.

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