# Che \%uirì Star <br> Our Motto -"Tis Neither Birth, Nor Wealth, Nor State. But the Get.Up-and-Get That Mabee Men Great- 

A. L. Johnson To Run For County Superintendent
W.J.Evans Candidate J. H. Carpenter For Re-election To Run For County Judge

|  | Wm. J. Evans, is the fifth candi- |
| :---: | :---: |
|  | late to announce this week for |
|  | his friends, especially his army |
|  | puddies, announces as a candidate |
|  | for re-eiection to the office of Tax |
|  | Collector of Callahan county which |
|  | office he has filled to the satis. |
|  | raction of all. This office is a very |
|  | mportant one and |
|  | able of discharging the du |
|  | the office. He too, has bee |
|  | faithful and painstaking county |
|  | official, who needs no introduction to the people of the county. Mr. |
|  | Evan's announcement is made sub- |
|  | primary and he solicts the sup. |
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|  | offi |
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|  | he be elected. See his message |
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Miss Katie Lou Moore was hostess
to four tables of bridge at her home in west Baird.
A muffet of red and green was carried out in the tallies, table
covers and refreshments.
scigh
score went to Miss Dorothy
stun, and
sow score went to Mr. Leo Thompson.
Dainty refreshments was served
consisting of chicken salad, wafers, consisting of chicken salad, wafers,
fruit punch and cakes to M Mises
Anita
Hart, Glenn MeGowen, Doro. thy Boydstan, Dorothy Mae Scett,
Donna McGowen, Anna Roberts,
Jewell wwillinms, Christire Settle,
 Fabian Bell, Willard Kelton, and
Vermon Johnson.


$$
\begin{gathered}
\text { KATIE LOU MOORE HOSTESS } \\
\text { TO BRIDGE PARTY }
\end{gathered}
$$

| PREACII | support of the voters of the count <br> pledging them if elected to this |
| :--- | :--- | :--- |
| important office, to exercise the |  |

> L. M. HADLEY ACCIDENTLY KIILED THIS MORNING
dopt, Adapt, Improve Aopt, Adapt, Improve
Lindbergh Has a Statue
Wall Street Pas Wall Street Parchesi
Five Minutes From a Doct Adopt, adapt, improve.
Those three words, recommended
The those three words, recommended
the prince of Wales to his fellow ountrymen, might well be adopted,
napted and improved in this coun-
ng prlnce, one of the
fil, hard workng eltixens
ritain, sald to British inGreat Britain, sald to British in-

##  <br> 

W. ह. MIMKINs To preach
E. Settle Announce
For Re-election

New Ford Models
Shown By Shaw
Motor Company

lorra and a variety of newe weolor
The new modele are now beine
thoum at shaw Motor Co, show
eal of a

$\qquad$
the new line

$\qquad$which he decelared the porer

$\qquad$comes on the heels of new bodies
announcements by the company: a
general reduction in prices of all
types in the Model A line, and a
wage increase in all Ford plants
in the United States stepping up
the minimut
statement by Edsel Ford said
The new bodies are to have a
blly sweeping lines and proportion
asually associated only with custonusually associated only with custom
coachwork, rather than mass pro-
duction. Polished rustless stel
will make its appearance in lamps,
radiator sheli, hub caps and cowl
finish strip. Colers theMethodist church on Friday nigh
Methodist church at Putnam on
Friday night January, 17th. Al
cordially invited to attend the ser-
Mrs. Callie Marshall
Announces For
Re-electionJ. W. HammonAnnounces ForRe-election
Mrs. C. W. Conner
Brother Dies at ..... AbileneA.C.Walker's Brother
Robert L. Edwards
to Run for Sheriff





PUTNAM PARAGRAPHS
By Mrs. J. S. Yeage
Dewitt Kelley was a visitor in day for Clyde where she will re
sume her duties as teacher of the
Dallas the first of the week. Dallas the first of the week. sume her duties as teacher of the Dallas the first of the week.
Mrs. George McCool is reported pourth grade in the schools at that
on the sick list this week.
Miss. Velma Eubank left Sat. Mrs. Milton Crosby left Monday


## "Spent Money Right

 and Left Ten Years"My health had been going back
on me for 10 years until I started
Sargon, and Y'll tell any man its
a real medicine and does every-


CHOAT
"It looks like I couldn't digest nything I ate. My kidneys were anything I ate. My kidneys were
irregular and the pains in my back irregular and the pains in my back
were awful. I was weak, nervous an drundown. I spent money right
and left trying to get well, but

THE VALIE OF ADVERTISING
Baird High School

| the publication of a series of articles on the value of advertising, written by students in Baird High School. <br> Because the teachers and students of Baird High School know that a worth while year book cannot be published by their school without the interest and the assistance of the business men and women of their town, they have recently given much serious thought to a study of the advertisements which appeared in ou rannual for 1929. <br> They feel that it is hardly fair to ask a business man for an advertisement for our book, if we are going to fail to read his message after he pays for it. Every student in the high school has been asked to read the advertising section of the 1929 Headlight, and to write a theme based upon the advertisements found there. <br> The students have taken a sincere interest in the work. They have shown in their writings a justifiable pride in the man and women who advertised in their annual last year. Although no effort was made to have each student write upon a different advertisement, it seems that no advertisement was neglected. The interest was widely scatered. <br> No advertisement was too small to be interesting. Many students mentioned the clever little slogan, "It is Chili, but it isn't Cold," used by Mr. Emmons. The Baird Bakery received a great deal of attention, too. The advertisement from Wheeler's Drug Store proved very attracting to several students. Ashby White's advertising of dry cleaening work seemed very interesting to several. A number of students wrote at least a paragraph on Jernigan and Doyle's advertisement. One student wrote a whole theme on the subject suggested by the slogan used by that firm: "It pays to Look Well." <br> The banks received generous attention. If the citizenship of Baird can't tell what the banks mean to their town, several high school students can help infor mthem. <br> The West Texas Utilities company drove home a lesson with their slogan that the students have thought about many times. Draughon's Business College and Simmons University have evidently fired the enthusiasm and aroused the ambitions of a number of Baird High School students. The adver- |
| :---: |
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##   <br> PAINFUL CORNS <br> Loosen-Lift Out <br> Children Like this Safe Prescription <br> Coughe and Sore Throat Reliered $A$ Amoat Intanty <br>  <br> holmes brug company <br> PlUMBIING TIN WORK

SINKS TIN WORK Gas LIGHTS BATH TUBS GAS STOVES LECTRIC WIRING

SAM GILIIIAND
PHONE 224 BAIRD, . . . TEXAS

We'll Put Yuur Clothes In Good Shape
It pays to have us take
care of your clothes, for care of your clothes, for
our rates are low and
our work and service excellent. We'd like to
see the suit that we cin't make just as fresh and clean
us out

Phone 268
ASHBY WHITE
Dry Cleaner

SIAINED

WHITENED INSTANTLY-

# 1930-GREETINGS-1930 

AS WE ENTER THE NEW YEAR, WE FIRST WANT TO EXTEND TO OUR MANY CUSTOMERS OUR SINCERE THANKS FOR THE NICE PATRONAGE GIVEN US DURING THE PAST, AND TRUST THAT OUR METHODS OF DOING BUSINESS WILL BE SUCH AS WILL MERIT A CONTINUATION OF YOUR VALUABLE BUSINESS.

AS 1930 APPEARS ON THE HORIZON, WE FEEL THAT BAIRD IS DUE TO EXPERIENCE ANOTHER ERA OF PROSPERITY, AND WITH THIS IN MIND WE ARE GOING TO PUT FORTH GREATER EFFORTS TO SUPPLY YOUR NEEDS IN THE HARDWARE \& FURNITURE LINE; NEW MERCHANDISE IS ARRIVING DAILY TO REPLEMISH OUR STOCKS, MADE RAGGED BY THE CHRISTMAS RUSH, AND WE ARE PLEASED TO ANNOUNCE THE CREATING OF THE "TRADE IN" OR "SECOND-HAND-DEPARTMENT" OF THIS STORE.

## Trade In Your Old Furniture

bring-in your old and worn pieces of furniture, those that you are tired-of AND ASHAMED OF; BRING THEM TO US AND TRADE-THEM-IN ON NEW AND BETTER FURNITURE.
WE WILL GIVE YOU A LIBERAL ALLOWANCE ON ALL YOUR USED AND WORN FURNITURE. HERE'S TO A BIGGER AND BETTER BAIRD AND CALLAHAN COUNTY DURING 1930

# Bowlus \& Bowius 




