# The O'Donnell Index 

# O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, JULY 19, 1929 <br> NUMBER 43 

## od Will Party to Visit Grandview

good will trip will be


20th Annual Farmers Short Course Meets College Station, Texas, July 19.-
Virtuall
thought and acry phase artity arly aricultural come in for thought and activity will come in for
discussion at the wentieth annual
Farmers Short Course to be held at
the $A$. M . College of Texas, July
 general program by H. A. Wham-
son, viec director and state agent of
the Extension Service under the uas.
pices of which the short course is pies of which the short course is
held, discloses. Group sessions for
men and boys and women and girs
will be held and seetional meetins
met
5,000
have
arehave announced, and arrangements
are being masd for a record crowd.
ppecil artes of one ecta mile each
way have been granted by the railway have been granted by the rail-
Topics of greneral agricultural in.crest will be discussed by outstand.
ng edvectors and specialists at the
(orenoon and venening sessions for
$\left|\begin{array}{c}\text { New Business En- } \\ \text { terprise for O'Donnell }\end{array}\right|$ The latest business enterprise to



## USE ENTERTAINS



| $\substack{\text { lington, and } \\ \text { aren } \\ \text { a wonderful trip. } \\ \text { endance } \\ \text { Ex. } \\ \hline}$ |
| :--- |

endance Ex-
d for Old Set-
Meet Next Week

## Frere Admiuion of Pie- dis Prize Are Offored.

## nnual Old Settlers' Re. <br> held at the Igo Ranch, rrib of Slaton, on Thurs

have a large attendance
pen al parts of Wet
believed by H. L. (Bud)
for women ane giso seen arranged
of partieular interest to toring topics or particular interest to the farmer's
wife and douyhter
a central theme will dominate the
 program for Tyessay will be devoted
to The Arriculturl Trend", for
Wednesday to "Dirying in Texas,",
for Thursday to "Land Uilization
 morning will be given over to the
formal opening weremonies when
President I. . Wataon of the colege
will deliver an address in welcoming will deliver an address in welcoming
the short cuarse visitoro.
In addition the ocial home.
making programs for women and the making programs for women and the
giris seetional meetings will be hele
every afternoon for detailed atten very to surnoon for detailed atten.
tion subett as agronomy
horticulture, pouitry raising, dairy
ing swine and sheep and goat rais
ing
 Annual judging contests for 4-H
Club boys will be held as in former
years in the following divisions: LiveTaylor and Jim Lowery debated the
question of the "Relative Herits of Buttermilk and Pot-licker," Taylor
defending the cabbage broth and
Lowry the lacteal by-product, each


 Cosen and trip to the National Dairy
awarded
Show in St. Louis in October as guest
of the M-K-T railroad, R. Reese, Dal. of the M-K-T railroad, R. Reese, Dal
las, agricultural agent for the M-K-T
in Texas, has announced. Forty or
der in Texas, has announced. Forty or
more teams are expected to enter the
dairy judsing event with correspond. world and many thiblieal pastonges to prove his point.
Special to was paid by the
association to Homer D. Wade, retiring manager of the West Texas Cham. ber of Commerce, when Col. Diek Mc-
Carty of Albany enlarged to his accomplishments for West Texas, and
presented him with a handeome desk benaquet of gladioti
After the benquet the editors prov-
ed their versatility by competing with many of the younger generation in the latest and snifpiest, dance steps.
Eatph Shuffler of Odesee outdieSatph Shurfier of Odeses outcia-
tanced the golf playing seetion of the conced the goir piaying set the lowest
convention by turning in
medal score of the tournament held medal score of the tournament held
during the afternoon and receiving during the aiternoso aid receivis. the prize of a pass to E1 Pase and
return on a T. A. T. plane, when his return on a I. A. T. plane, when his
name was drawn from a hat during name was drawn from a hat during
the banquet. Many envious editors
demanding to know whether he hed demanding. to know whether he hed
the nerve to take the fight, received the nerve to take the flight, received
the reply: "Sure, III ga. III mate it when the West Texas Chamber of

Officere Elected
A trip Saturday morning throvgh the immense manufacturing plant of the United Statee Gypsum Company
ended the entertainment of the convention, After which the sessions were
clored with the eleetion of officers and appointment
the coming year.
The officers are: President, Eddio dent, H. H, Jackson, Demoerst, Voiee Coleman; secretary-treasurer, George Signal, Snyder; executive committee, Lather M. Watson, Sweetwater; T Paul Barron, Midland; Max P. Bent
ley, Abilene: Walter Murray, Pan ley, Abilene; Walter Murray, Ran
lent
ger; J. W. Roberts, O'Donnell, pro
gram committee, J. C. Watzon, Abi-

Hubands Thoroughly
Clubbed Last Week
(Acecidenally omitted last week) (Accidentally omited last week)
The Woman's Misionary
Society




## Premium List For

 O'Donnell Fair
## 

 The 1 1929 Anvaal $O$ 'Doonell Free Comminty Fair, 'ODonell Texase Cham the of Domnell$\qquad$ remium Liet Committee E. E. Shaver (County Agent), Ver aon Martin, Chairman, Tom Brewer Perry Howard, Tom Yandell, Be and M. L. Taylor.

Woman'c Department
Ben Moore, Mrs. E. L. Sor Is, Miss Sue Gates.
Fair Entertainment Committee
Perry Howard, Tom Brewer, E. M Perry Howard,
Wilder, $J_{1}$ P. Aylor.
Genoral Ruloe Covering the Fair
The O'Donnell FREE Community
General Rulce Covoring the Fair
The O'Donnell FREE Community
Fair management reserves the final
and absolute right to interpret the rules and regulations and arbitrarily settle and determine all maters, ques-
tions and differences in regard thereto, otherwise arising out of, conneet The management of the fair will not be responsible for anything
placed on exhibit, but all possible care placed on exhibit, but all possible care
will be given those things placed on will be
exhibit.
2. All exhibits must be placed by
Friday, 10:00 a. m. September
1929.
3. No article in textile, cannin
$r$ field crop is eligible for a premium if placed on exhibit at a previous
fair held in O'Donnell.
4. All exhibits (except livestoc
by 5 p. m.) must be in place by Pr
day, $10: 00$ a. m. and mast not
removed before 8 p. m., Saturday.
5. Checks will be mailed as soo
$\qquad$
after the fair as possible.
6 . No entry in any department place
nell Trade Territory will be eligible
for a cash premium. Ribensib may
be awarded for such exhibits.
7. No cash premium will be a
warded on an exnibit not having com
petition,
8. The decision of the judge will
be final.
9. All animals and poultry show
ing symptoms of disease must be ex
cluded from the fair.

## 



## Third- $\$ .50$ Fourti- $\$ 5.00$ Fifth- $\$ 2.60$ <br> Kitu- $\$ 2.60$ Reurte

## ity Boant Exibibite <br> Exbibitors will be assigned

Specimeas showing other the
 3. Samples of cotton each to con-
sist of 20 open bolls shall be arrang-
ed in neat op enboxes of uniform Andersoa, Grace Barvel, Roxie has-
cock, Meridene Preston.
We aloo heb sewayd we.
hope tbe number will ed in neat op enbozes of uniform
size. All bundles unless othervise size. All buncles unless otherwise
specified shall be tied and shall not speciried shail the nee nor more than 5
be less than three
inches in diameter at the middle tie Exhibits of fruit preserved in liquid that render them inedible will not be considered. Each discrepancy wil
4. No other products other than

噱 required on the score card
shall be placed on the platform of
the booth. None of the products to
be judged shall be placed on th
background of the booth. No deeorn-
tions other than farm products and
tions other than farm products an
building paper shall be osed.
5. A sritten clasaified list of en-
tries in each booth shall be submitted
tries in eaeb booth shall be submitted
to the Superintendent by the person in charge of the booth.
Seove Card-Community Exhilit
No. 1-Corn and Grain Sorghum


Hegari, Two
10 heads each
b. Corn-10 ears, Yellow Dent, 10 hope abe
evening.
The pr
Tile program for Ganday evenise will be on "Our Hope of Hoaven."
Mrs. Wilison will make a talk on Daily Bible Readings.
 -Irene Martin.

## cock, Heave Hodnett.

Heavenly Oecugation-June Mid-
Moet at 7:45 for B. Y. P. U. and


Mr, and Mrr, B. I. Davie returned Frid
Mex
one galion sampes Millet-Twer five ineh bundles two one gallon samples, or
No. 4-Peanuts or Cow Peas-50 pts.
Eiher may be shown
Peanuts-Three single vines and o 1 gallon samples.
Cow Peas-
, Peas-Three single vine and No. 5.-Alfalfa, Sweet Clover and Ribbon Cane- 50 points.
Alfalfa-two five inch bundles or b . Sweet clover-Three five inch
bundles or Seeded Ribben Cane- 20 stalke.
No. 6.-Annual forage crope- 50 One five inch bundle of Red Top One five inch bundle of Orange One five inch bundle of Black

One five ineh bandle of Darso. Any one variety of eane may be
substituted for any one of group No. or Sudan grass.
 er of Commerce requests that the Index announce to the farmers of
O'Donnell trade territory that at ny time when in need of any kind
of labor to call on bim at his. office him by letter. Such sid vill be given when possible.
Mr. Dowell stated that very day he was asked by men in locate them. He will be mo could slad to render the farmers of this
cerritory any assistance possible. Call on him when you need anything
whether it be, labor or friendly ad-
viec. He is here to serve you. semion al w. Ne. U. The Sesior B. Y. P. U. met Sunday ning at the reguiar hour 7:46 and We are sure ppeoud of the large 8:30- Serm- Dr. Elmer Ridge - Friday Morning Joly 26 8:00-Class Period. 10:15-Addr.
10, Painview.

Lecture-Dr. M. 8:00-Denotio
8.
Saen
$8: 00-$

10:15-Addrestod. Rev. Pat Horton. 11:15-Bible Lecture-Dr,
Soturday Evenieg, July
8.00-Devotional-Rev. 8:30-Addreen


## 10:00-_unday Sehool. 11:00-Sermon

Suniday Aftorneon and Evening
8:00-Song Service-J. D. Carrol.
8:30-Sermen-Dr. T. L. Hol-
Mr, and Mrs. Orville Lawler a
e proud parents of a son, born on
re doing well, but pa and grandpa
he doing well, but pa an
have hardly recovered.


July 19. -Reflecting the
ng appeal of the low cylinder automobile, the Motor Company, on July
roduced 845,469 six cylin. roduced 846,469 six cylin.
June was a heavy contribJune was a hehievent. Output for was 151,297 cars and early 20,000 units greater ing on the succession of since the introduction of
s. since tanuary first, W. S. S.
six Jisent and general man-
president and president and general manandopint Chevrolet was not aiming at new records-
uction is governed at all demand. "Record public necessary record perforart the dietator of our manu-
pace.
ly increasing demand for
our engineering staff that or four years to design and
credit is due the manufacvision which has worked on
to accomodate the demand doing has been responsible
vements that have made in history in the production of
Chevrolet six.
is all the more remarkable is considered that volume aring so that waste will be
d and so that production
not be held up as a result to replace a part because
ive materials or workmannudsen declared that the higher than in former years, dattention to the fact that
ically every section of the
dealers are still behind ordealers are still behind ortinues to absorb the dealer
Imost as rapidly as cars are

## Sidelights

## language containing only

 Ids, called "panoptic Eng-it is said that nearly all orthisersations can be carried
thited vocabulary. But this limited vocabulary. But
never be popular in the
states Senate. er success story which may wident of the Metropolitan gan with the company as an
oy at $\$ 4$ a week. His new
$\$ 200,000$ a year.
Tunney has never been much pular hero, in spite of the
the is reputed to have whipthe is reputed to have whip-
Dempsey twice. Now it is
Gene is writing a book, and probably prove a knock-out
t little popularity he still re-
children of an 84 -year-old
man appeared in court to ask If father be restrfained from fering his fortune in the
pof a young, woman." The
mparted the sad news that o law to prevent man of any making a fool of himself
en may paint themselves, but
ft their husbands, according lantictity judge, who grantpplicant a divorce when he ed phis wife had emptied a
him while he was
ollowing description of a bansiven by a well-known afterwhere a chap eats at is an doesn't want, and a lot of talks wenething he doesn't undera crowd of people who don't bear him."
Mickens of Cardiff strongly of kissing should me tiene by everybody. A lot of fel ve gotten into print by makamme suggestion, but that as far as they ever got.
Thor Bilbo of Mississippi, af - the penitentiary from being emptied of its inmates. Dur sued four pardone lieutenant govtions, then left the state him
Thing affeing seven
commuted one
imprisonment.

## Historic July Fourth

No dasy in the year in fruught with esigning of the inmoral uery ot
 The Declatration hase been toid sard re reOid untilitis is parat of the conccious-1
Oes of of every American, old euse of every American, old and oung.
while
While other events which have
ranspired on that date have been transpired on that date have been
overshadowed by the celebration, it may be interesting thal note that July 4 is also the anniver sary of the following happenings: Founding of Providence, R. I., by Roger Williams, 1636.
Nathaniel Hawthorne born, 1804. John Adams and Thomas Jefferon died; Stephen Collins Foster James Monroe died, 1831 Cornerstone of Washington mon ent laid, 1848.
Surrender of Vicksburg, 1863.
Calvin Coolidge born, 1872. The first week in July is filled with
ignificant anniversaries among them ignificant anniversaries among them
being the following: Battle of Gettysburg, July 1-3,
862 . Battle of Santiago, July 1-3, 1898 .
Washington took command of the Continental Army, July 3, 1775.
Admiral Farragut, born July Adm
1801.
John
John Paul Jones born July 6, 1747.
United States annexed Hawaii)
Poultry Demonstra tion Find Green Feed And Skim Milk Good
College Station-Green feed and
kim milk are two important factors in egg production, according to May records of 101 poultry flock demon-
strators sent to the extension service by county and home demonstration
agents in widely separated sections of the state. In the few cases where no green feed was supplied the flocks the production was lower, and in genrain the production was higher. An average profit above feed cost I 27 cents per hen was shown for
May in these flocks, with those runlay in these flocks, with those run
ning above 300 birds in size having he largest profits, 33 cents per hen. The average number of eggs laid during the month by the fowls in the which is slightly lower than the stanhard of production of 19 eggs fo
he month. This was due, E. Holmgreen, poultry specialist says,
o a number of flocks having worm infestations, the monthly production
in these flocks being as low as nine eggs per hen in some cases.
The flocks reported vary in size
from 18 hens to 900 , with the major-
ity ranging from 100 to 300 bing ity ranging from 100 to 300 birds.
Nearly all flocks are standard bred and of many varieties, the White
Leghorn predominating. There are nore than 700 such flock demonstra
ions now under way for the purpose tions now under way for the purpose
of showing how average farm flocks may be put on a paying basis. Care
ul records are kept by owners on calendars furnished by the extension ervice.
TIRES VUNCANIZED at Foster's.
was instructed to convene within the $\mid$ Lawn under the Shady trees that $\mid$ year, he thinks. He prused the vines was instructed to convene within the
next week. W. W. Evans County under the Shady trees that
adorn this lawn and making it one Agent will likely be selected by the of West Texas leading beauty spots. Executive Board the Manager of the Two days and one night will occupy
fair again this year having managed the time of the encampment. The fair again this year having managed the time of the encampment. The a very successful county fair last |business men of Lamesa are co-opyear here. In addition to the exe-- erating with the rural folks in mak-
cutive Board thirty men have been ing this meeting the greatest yet held cutive Board thirty men have been ing this meeting the greatest yet held
named representing the thirty rural
here. named representing the thirty rural
committees in the county as a general advisory Board whose duty it will be to urge all communities to ex-
hibit at the fair this fall. According hibit at the fair this fall. According to the body in session here Monday
evening each man on the Big general Committee will serve as "contact" man for the executive Board and the
County agents Miss Genevie Chipman, Home Demonstration Agent
will have charge of all girls and womens exhibits according to infor-
mation given out by the executive $\begin{aligned} & \text { mation given out by the executive } \\ & \text { board after appointment Monday }\end{aligned}$ evening.
Dawson County Clubs Will Convene at Lamesa, July 17th LAMESA-On the 17th of this
month the Dawson County Clubs will month the Dawson county Cual county encampment. All boys, girls, and
ladies clubs of the county will parladies clubs of the county will par-
ticipate in the projects and programs tieipate in the projects and
outlines for this meeting. The en-
tire supervision of the this encampment will be in charge Miss Genevie Chipman, Home Demonstration Agent. The encampment
will hold forth on the Court House

BUSINESS AND PROFESSIONAL DIRECTORY $_{*}^{*}$

year, he thinks. He prused the vine
once and the county agent, H. C. Atehison, Jr, pruned two rows the Atchison, Jr, pruned two rows the second time, cutting off all melons with rotten ends and bottle-neeks, It took him 30 minates to cut off 110
worthless melons from the two rows. worthless meions from the two rows, each a quarter of a mine long. These
rows made 1922 pounds of melons each, while adjacent rows, pruned but once, yielded only 1199 pounds. The melons sold for about one cent per
 watermelons twice, W. G. Brooks, pound.

# B. M. Haymes 

## Insürance Agency

Complete Insurance Service
Phone 153


At least, so it seems after we've cleaned your clothes. Nothing but magic, it seems, could transform dirty, soiled clothes into a state of handsome spotlessness. And a good fairy, too, seems involved in the price scale.

## C. E. RAY

Phone 66

## Telephone <br> TO TALK TO MOTHER INSTEAD OF WRITING o'DOMWELL TELEPHONE CO.

"YES, IT'S MINE"
A bit hard to believe at first that the soiled And wrinkled dress which you sent over to Modern Dry Cleaners is this shimmering gown. But it's true. And the cully cleansmall. Quickly called for, carefully clean ed and rapidly returned. Service! Also Suits, Coats, Drapes, Etc. MODERN DRY CLEANERS Phone 31
"We Know How"




The Farm Relief Bill After several years of discussion looked for farm relief bill has at last become a law. Appropriations amounting to $\$ 500,000,000$ have been ing out its provisions. Rather elaborate machinery is to be set up for go to those who happen to get on the new federal payroll.
In fact, it is suspected that a good many farm leaders are as deeply con-
eerned with the payroll feature of the bill as with any other of its pro-
visions, and a rather lively scramble for jobs may be expected. Incident-
ally, the suceess of the plan will de ally, the success of the plan will de-
pend to a great extent upon the cali-
ber of the men chosen That some measure of relief for
the farmer will result, porarily, seems probable. Whether
the new law will be of lasting fit is more doubtful. If it shall be other great political machine, it may farmer's prosperity, rather than a help.
thewever, for the present at least,
the country is committed to this ex. periment. Let us hope that the plan may be found to possess all the mer
which its sponsors claim for it

## New Edison Stamp

Commemorating the fiftieth an-
niversary of Edison's invention of the
incindescent electric incandescent electric light, a special The issue of this stamp is an incident of Light's Golden Jubilee, which series of events which will culminte in a great testimonial to Edison The Tober
The commemorative stamp is of
egular size, printed in red, with a pieture of the original lamp giving off rays of light, above which are,
the words: "Edison's first lamp." The, words: "Edison's first lamp. and 1929.
When one
iversal use of the incandescent light and other electric appliances which Edison's genuis has given to the
world, it is difficult to realize that all these modern miracles have bee wrought within fifty years, and that the man who made them possible i still living to receive the plaudits of his fellow citiz priceless gifts.
Perhaps no
ness the fruition of his labors to such an extent as has Thomas Alva Edi The Fight for Health Almost amazing has been the de-
crease in the tuberculous death rate crease in the tuberculous death rate
in the United States during the last 25 years, a greater decrease than the
most optimistic scientist or physician
would have prdeicted a few ago. In 1905 the death rate from the "white plague" was around 194 per 100,000 population; by 1915 it had decreased to $147 ;$ in 1925 it was
only 91 , while in 1928 it had fallen While the vigo. While the vigorous research an ben waged against tuberculosis have been responsible for much of the im-
provement shown, it is said that deaths from the disease have great
ly decreased throughout the world, even in countries in which little in
the way of preventive measures has been undertaken.
A prominent scientist believes that the human race is gradually becom-
ing more resistant to the tuberculo ing more resistant to the tubereulo is growing weaker.
This good news with resp
tuberculosis is largely offset ever, by the rapid increase in death rate from cancer, in spite the most determined efforts method of treating cancer gives promise of success, but so far no remedy except the knife in early stages has been of much permanent value.
Patient workers in laboratories througheut the world are giving their best energies to the fight against eancer, and some day their labors may be crowned with success. It whill be a great day for humanity
when a real eure for cancer is diswhen a real
eovered.

Better Helps in Homes

[^0]ployment of electrical servants emare never late on the job, never ask
for holideys the family car.
equipment in A increase of electricai equipment in Ameriean homes is dislosed by the household research

rie washers, which finds that at the $\mid 200,000$. Since 1920 Texas hes and less feed and pasturage are need \begin{tabular}{|l|l|}
$\begin{array}{l}\text { end of } \\
\text { end } \\
17.7028,000 \\
\text { electric irons, } \\
\text { this }\end{array}$ <br>
\hline$, 700,000$

 

$17,700,000$ \& electric irons, $7,700,000$ \& more than 100,000 a year, accordink <br>
vacuum cleaners, $1,223,000$ electric <br>
to Census Bureau reports and esti-
\end{tabular} acuum cleaners, $1,223,000$ electric to Census Bureau reports and esti-

refrigerators and $5,735,000$ electric
mates. There are nearly twenty million Baby Beef Show and wired homes in the United States, Baby Beef Show and
where the field of usefulness of elec-
Sale at State Fair trical energy is being more reled eveloped than in any more rapidly American women have discovered American woment have disor-saving of beef cattle on liging the feeding that the employment of lavor-saving of beef cattle on black land farms
devices in the home is a means of of Texas, the State Fair will hold its
conserving their energy, health and first "Feeder Show" and conserving their energy, health and first "Feeder Show" and auction
beauty, besides making for true
sale during the 1929 Exposition, conomy. These devices are banish- has been announced by Frank formerly inseparable from house- More than 1,000 prize calves fro keeping.
State Fair to Have 3 Larger Buildings Dalias, Texas, July 19.-One new will be ready in time for the opening
of the State Fair, October 12th, son president of the state exposition. A new Livestock Coliseum with an
arena 100 by 168 feet and a seating capacity of 6,000 is now under con-
struction. Work has also started on the bal
cony in the Agriculture Building cony in the Agriculture Building.
The balcony will add one-third more
space to this building. Greater floor space to this building. Greater floor
space will be arranged for the Poul
try Show.

## Know Texas

The figure possibilities of Texas
agriculture may be guessed at from
agriculture may be guessed at from
the fact that only $30,000,000$ of its
167,000
the fact that only $30,000,000$ of its
$167,000,000$ acres are under culti-
In 1920 Texas had 29
bove 10,000 mas had 29 cities bove 50,000 . The 1930 census
expected to show 50 cities abo

10,000 and eleven of above 50,00 |  |  |
| :--- | :--- | :--- |
| with three and possibly four above | way practically no other cattle than |

L

SORRELS LUMBER CO.
Dependable Service and Materials Phone 53 O'Donnell, Texas


## Yes, We Carry the Best in Drugs

We realize that you want to be sure of the finest quality when you purchase drugs. And that's the only kind you will find in our store. Shop here with perfect confidence at most reasonable prices.

Try Our Fountain Specials-They Satisfy

## CORNER DRUG

"The Rexall Store"
"If It's In A Drug Store, We Have It"
and less feed and pasturage are need over as stockers and feeders.
The cost of mailing a post card in France is regulated by the length of the message written upon it.
The first steel and concrete Bud
dhist temple ever erected is being dhist temple ever erect.
built in Tokio, Japan.
Bananas are banned in Italy beuse they do not grow in that coun or in any of its colonies.

## CICRROSMIITH LDINBER

Where Quality Counts" GOOD LUMBER-GOOD SERVICE Lumber, Builders' Hardware, Wind Mill Wire, Post, Paint and 'Nigger Head Coal DON EDWARDS, Manager

## BARGAINS

For Saturday Only Coffee,O.V.B.B.cup and suwere $\$ \mathbf{1 . 4}$ Coffee, O.V.B. and sawer
COPR

|  |  |
| :---: | :---: |




O'Donnell Cash and Carry Gro
Operated by W. M. MASK, The Farmer's Friend Phone No. 72

A. ©.W. SERVICE STATION

Day Phone 14 -Night Phone 138
O'Donnell, TS
MOTTO:Our Service the Best-Why Try the Rest?

## ATIONAL PREPARATION A GROWHG REQUREMENT FOK SUCCESS I M MODER BUSNESS

Knell Sounded for Guesswork and Slipshod ods by Advancing Technical Proficiency in nance, Trade and Industry-How Banks Are Developing a Professionally Qualified Generation of Younger Ban::

By HAROLD STONIER
American Bankers Astociation
great school of Experience is still holding classes in erica, but the scientific spirit of the age has so gener-
eded the workshops of industry and trade that they aded the worksiops or mecome technical research and training laboratories in themselves and are
no longer rum on the old-fashioned cut-andno longer run on the old-fashioned cut-and-
try methods of former generations when Extry methos of former generations when Ex-
perience was considered the only teacher. any pre-emirently successful business or industrial organization in the United States today but what the dominating leaderahip is schooled in the scientific principles of its
specific field, whether manufacturing merspecifice field, whether manufacturing, mer-
chandising or fnance. The rapidly advancing standards of buainess in this country, with their relentless demands for efliciency as the only hope for survival in the competitive struggle for economic existence, has
sounded the death-knell for guesswork slipshod methods.
STONiER the As a result, educational preparation in
revevirtually essentialues of commerce. industry and
antanding success in these it is already an absolute prerequisite in the various




 the ectual class program.
 toms hat the n nited states. Here the

 lastructers and directors to fuilfl tho
standara requirements regarding text


 field of activity in banking that marks
them as experss All tinatructors must be approved by th national organiza:
tion. They are compenated by the to cal units, The students pay tuttion

 Inances the educatoonal program.
Education a Pathway to Adranceen
 Leading banks in latious hat their
the courty are inslatig that
employees take work in the Instl the co
年ploe
ute
their thair cequratio the bank. It tha aiso
Ume they enter
now quthe goearally underatood tin the
 $\ln$, the Amerrican Institute of sank
$\ln 5$ Tif considered one of the basice tang ors th the oponotion of the in
dividual
to a placn of tmportance in divildual
a bank.
${ }^{2}$ ban
The Standard Certifcate of the
American Inastitute of Banking is an anally gaining a arreater and wider
neeognition among practical bankers


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YOUR speedometer wants to tell a story-and it's a story with a happy ending, too. It wants to show you just how much extra mileage is really packed into Conoco Gasoline. So give it a chance.

Note your mileage the next time you fill with Conocothen keep an accurate record of your miles per gallon.
That's the way to prove to your own satisfaction that Conoco is the real low cost economy fuel for summer driving.
Look for the sign of the Continental Soldier-it's the symbol of extra miles. Back of that sign stand the resources and experience of an organization which has been
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