#### Orchid Beauty Shop

Really Beautifies Call 165 for appointment

# The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, February 1, 1940 ......

NUMBER 20

#### Willis Kirkland Rites **Held Here Sunday**

cody was brought here to the of his uncle. W. J. Shook day afternoon, the funeral of friends from Clovis accoming the family. Rev. J. H. ford, paster of the church, the last tributes of affection, ervices were directed by Clyde non of Higginbotham Funeral more than we bet on the Lubbock.

agreices were directed by Clyde mon of Higginebotham Funeral mon of Higginebotham Funeral mon of Higginebotham Funeral more than we bet on the Lu more than the least six weeks' more to do a. J. L. Shoemaker, Jr. Rick was a state of the late of th

#### Plans For Boys Live Stock Show Drafted

## At Snyder Saturday

Mr. and Mrs. R. O. Stark, Mr. and Mrs. Roy Gibson and B. L. Davis attended funeral services at Snyder Sunday for E. D. Curry, Many Index readers will have pleasant recollections of Mr. Curry, who visited here a number of times while Mr. and Mrs. Ritzenthaler were directing the destines of the

#### **Sherry Gale Singleton** In Dallas Hospital

Sherry Coyle, two year-old daughter of Mr. and Mrs. J. W. Singleton, was taken to a Dallas hospital Wednesday of last week for treatment of a bone infection which right ankle.

The baby, grand-singleton was the same of the

### WHEN WINTRY WINDS BLOW

Don't forget our line of sturdy, cold-proof Jackets and Sweaters., And above all don't forget our

#### TOPCOATS \$19.50

We have a complete line of nationally advertised Shirts, Sox, Tires, Underwear. OUR NEW SPRING SUITS WILL BE HERE SOON

## HOMPSON'S

\$30 — \$40 — \$50 SUITS \$19.50

## Mother Dies Of

Child Birth

The infant daughter of Mr. and mr. Mrs. Troy Peoples and an infant daughter were furied in Lubbed; cannot service at Rix chapel at 4.30 o'clock. Mrs. Peoples and an infant daughter were furied in Lubbed; cannot service at Rix chapel at 4.30 o'clock. Mrs. Peoples and the following to the book sanitarium where she was conserved with the services.

Dr. C. E. Hereford, pastor of the First Baptist church, drifticated at the services.

Mrs. Floyd E/Schoole was not cannot be dead of the services.

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### **Uncle Will Brown** Dies At Temple

#### Tahoka Will Entertain South Plains Stock Rural BB Contestants

### Local Pastor Attends True Diet Mosting Two Dist. Meetings

\$30 — \$40 — \$50 SUITS \$19.50

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## Show March 25-27

# Rescription Experts

## WHEN YOU NEED THE DOCTOR

pharmacist, for the welfare of the patient always depends on an exact attention to the physician's orders.

On our staff are two licensed pharmacists, so that one is on duty to serve you at any time. On the shelves in our prescription department are ONLY the purest and best of drugs and supplies so that you may be fully confident that your prescriptions will be compounded of only the best medicines.

At the first sign of illness, call your physician; when he prescribes, bring his prescripton to us.

## WHITSETT'S DRUGS AND JEWELRY

"Always ready to serve you"

## WHAT'S OUR NAME?

We have been at a loss to choose a new name for the Shop which will embody the idea that we carry everything for the well-dressed woman or child, so we are asking for suggestions.

Anyone except employes or members of their families may enter this contest. Impartial judges will select the three best names for the Shop, and valuable prizes will be given those persons whose choices are secreted.

Each contestant may submit only one name.

Write your suggestion on the ballot below and bring it to this shop on or before Saturday, February 3rd.

BAL	LOT
I suggest the name	
for the shop.	
/	Name and Address

Mrs. Harvey Line

Mrs. W. B. Fortner

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS SCRIPTION RATE-\$1.00 PER YEAR IN ADVANCE

ADVERTISING RATES ON APPLICATION

#### Health Supervisor Is **Rotary Guest Speaker**

## Local People Celebrate

Mrs. E. T. Wells was Fuesday afternoon to the bridge club and s Mrs. Pauline Campb

#### **Twenty-Acre Spacing** Ruled For New Wells

## FOR SALE

Several sections land in Gaines County

\$5.00 per acre ( Top Surface)

Call at our office for particulars

C. J. BEACH&SON

O'Donnell, Texas

OATES

# President's Birthday

T N (Tom) HALE
For County Atterney:
CALLOWAY HUFFAKER
FOR TAX Assessor-Collector:
H. C. STORY
R. P. WEATHERS
A. M. CADE
(Re-Election)

MOIST COLD. DRY COLD

You Get

BOTH!

SEE *1940* GAS

REFRIGERATOR

- New Conveniences!

SPECIALS FOR SATURDAY, 3rd AND MONDAY THE 5th WHERE YOU ARE A STRANGER BUT ONCE

#### **PEACHES**

Sliced Yellow Cling, No. 21/2

2 FOR 250

#### **PRUNES**

Dried, 10 Pounds

45c

#### **SYRUP**

**49**c

BILD-UP **GRAPEFRUIT** 

KC BAKING POWDER

25-oz Can



### **PINEAPPLES**

Libby's Crushed; No. 2 Cans

**SPUDS** 

10

PIMIENTOES Georgia Red; 4-oz. Can 5C

COFFEE Admiration, 3-Lb. Can. limit

**59c** 

#### **FLOUR**

Leger Best; every sack Guaranteed; 48 Lb. Bag

\$1.49

**RAISINS** 

In Celo Bag; 4 Lb. Bag

26c

Tomatoes, Spinach, Mixed Vegetables, Kraut, Soup; Spaghetti. B. E. Peas, Green Beans, Mex. S. Beans, Hominv. Corn. Tomato Juice, Pork & Beans. These items Sc Each.

PORK CHOPS 2 Pounds For

25c

**SALT PORK** 

No. 1 POUND

10c

CHEESE FULL CREAM, POUND

**20c** 

BACON

Sliced Pound...

HEADQUARTERS FOR FISH AND DRESSED POULTRY ES FOOD STO

PROMPT FREE DELIVERY

PHONE 71 O'DONNELL



A DD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern refrigerator! Visit our showrooms this week—see the beautiful new models for yourself!

SINGLETON APPLIANCE

#### South Plains Boys Join the Army

men have been enlisted ed States army through a recruiting office in the tys, E. O. Slater, officer mnounced Monday. still are open in all at Fort Bliss and El 50 vacancies in the in-

fantry at Camp Ord, Calif., a new regiment attached to the third di-

the American Way

BOY SCOUT WEEK

Scouting Beckons All Boys

#### YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION Operated by

RIX FUNERAL HOME

your friends. You will be best

#### First Choice **Among Boy Magazines**

BOYS LIFE

ideal Gift For Any Boy Send \$1.50 for year's subscription

BOY SCOUTS of AMERICA

#### **Cold Weather Damage Cause Price Raise**

George Oates made a busin rip to Lubbock Monday.

Mrs. G. W. Kyle was up from La-

#### REAL ESTATE

Farm and City Loans Rentals

> Oil Leases and Royalties

#### **DEEN NOWLIN**

# BRONCHIAL

B. M. HAYMES

First National Bank Bldg. O'DONNELL, TEXAS

C. N. WOODS

#### Appletizers Point Up Simple Menus



#### YOU'LL SING LIKE A BIRD ALL DAY

If you begin the morning with a generous cup of steaming, delicious

**BRIGHT & EARLY COFFEE** Sold at

SMITH & SHAFER GROCERY

Right on the Highway - Right on the Price

# We now have ready for delivery all three models of the new 1940 Farmalls—Farmall-M, the giant of the family, ready for any big job; Farmall-H, middle-size, ideal for average farm work and the Farmall-A, midget in size but a bear for work.

THEY'RE HERE

THE WHOLE FAMILY

**OF NEW FARMALLS** 

COME IN AND SEE THEM TODAY; ONE OR THE OTHER OF THESE THREE IS EXACTLY WHAT YOU NEED ON YOUR FARM

We also have a number of good used tractors, all in first-class shape, ready to go.

Remember our repair shop, where all parts and workmanship are fully guaranteed. We can help you solve any tractor problem. Come in and discuss your troubles with us.

O'DONNELL IMPLEMENT COMPANY

# See how little it costs to have Better Light!

 Such a little thing as an under-sized lamp bulb may be standing between you and EASIER SEEING. Or it may be a poorly shaded lamp that could be corrected by an inexpensive shade.

Good light now costs less than ever. A few pennies a night for electricity is all it costs to have all the light you need.

Buy Lamp Bulbs and Fixtures from Your Local Dogler

TEXAS ELECTRIC SER OF DOMENTY



#### PTA District Meet Will Be At Lamesa

Delegates from the local Parent-Teachers Association will go to Lamesa April 11 and 12 for the 12th trick and the 12th and 12 for the 12th trick Mrs. Matt McCall of Lamesa has been named general chairman in charge of arrangements. Theme of the conference this year

Theme of the conference this yes will be "Education in a Democratical Conference Confere

The following counties are in cluded in the district:
Bailey, Borden, Cochran. Cottle Crosby, Dawson, Dickens, Fisher Floyd, Gaines, Hale, Hockley, Jone Kent, King, Lamb, Lubbock, Lynr Motley, Scurry, Stonewall, Terr and Yoakum.

Burley Brewer has been quite i for several days with flu.

Mr. and Mrs. L. E. Robinson visited relatives at Ponder over the week-end. wish to express in some

neasure our heartfelt gratitude an ppreciation to friends here and a Clovis for the comforting work ind beautiful flowers at the tim of the death of our loved one. Wi is. Our loss and sorrow were le nard to bear because of your syn pathy. May our heavenly Fath oless each of you.

> Mrs. W. R. Kirkiaand and family, W. J. Shook and family, Carey Shook and family, Mr. and Mrs. Charles Shook Ma and Mrs. J. V. Shook,

JUSTICE PEACE ILL

Justice of Peace George D. Poster has been seriously ill for several weeks, suffering from high blood pressure and other complications.

He is reported somewhat improved today, but is still confined to his room. His many friends are anxiously awaiting even more favorable news regarding his condi-

#### FIRST BAPTIST CHURCH

Every hour, day and night som where this church is preachif teaching, healing, building a ministering through its local a missionary enterprises. This is Christ would have it be. As a c scientious Christian, what part you filling in this great work the kingdom of God? If you. We can help you. If you grately the control of the control

ave you in our services. Sunday school, 10:00 a.m. Morning worship, 11:00 a. m. Training Union, 6:45 p. m. Evening worship, 7:30 p. m.

p. m

Mr. and Mrs. Raymond Weathers (Tahoka were here Monday aftrnoon visiting with friends and reewing old acquaintances.

Mrs. C. H. Cabool spent the week end with her parents at Borger.

Miss Vergie Luttrell spent the week-end in Floydada with rela-

Miss Tessie Coleman spent the week-end with relatives in Floyda-

Misses Juanita Luttrell and Bet nice Holt of Floydada are spendin this week with Miss Vergie Lut

## WE WANT TO BUY

Your threshed grain, maize and kaffir heads, cane seed, sudan seed

## ANYTHING IN THE GRAIN LINE

Highest market prices paid at all times. See us before you sell

#### KOENINGER GRAIN CO.

.......

Office Phone 76

Residence Phone 101

#### **GOOD USED TRACTORS**

Already in shape ready to go. Priced right See us Before You Buy

### O'DONNELL IMPLEMENT COMPANY

Phone No. 128

#### WILLLIAMS' DAIRY

For Pure, rich Milk that can't be surpassed in food value and flavor Deliveries Night and Morning—Quart

10c

On Sale Daily at B & O Store, Blocker Grocery Self-Serving Grocery, Seely Grocery



Now is a good time to improve your home for Beauty and Comfort

#### SEE CICERO SMITH LUMBER CO.

Butane Gas Systems, Venetian Blinds, New Stock of Wall Paper. In fact, everything to build a new home or improve your old one at reasonable prices.

When planning improvements, visit our office and get our prices

DON EDWARDS, Manager

# WEAVER'S NURSERY STOCK SALE

Be sure to see this Sale Before Buying Plants All kinds of cut flowers. Funeral design work our Specialty

#### WEAVER NURSERY & FLORAL CO.

Lamesa, Texas

## RED & WHITE (700)



The way work & the

## **BABY CHICKS**

Place your orders now for Baby Chicks, to be delivered when you wish. We are this week installing a new 1400-capacity brooder in the store, so will be able to care for all you need.



RED & WHITE WAY

B. & O. CASH STORE

Orchid Beauty Shop

For Beauty Work that Really Beautifies Call 165 for appointment

# The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, February 1, 1940 

NUMBER 20

#### Willis Kirkland Rites Held Here Sunday

Funeral rites for Willis Ray Kirkland, son of Mrs. W. R. Kirk-land of Clovis, New Mexico, were held from the Methodist church here Sunday afternoon. The young man passed away in a Clovis hospital about three o'clock Friday after-son.

oon.

An invalid since early childhood, willis had been seriously ill for me two weeks, and attending phycians are of the opinion that he eveloped pneumonia sometime on riday. He was taken to the hostital so that he might have an xygen tent, but death came within, few moments after he was admitten me within a few moments after he was admitten was might be seen that the second within the might have a might be seen that the was admitten was admittent was admitten was admitten was admitten was admitten was admitten was admitten was adm

Brannon of Higginbotham Funeral Home.

And the Home of the Home of

Child Birth

At Snyder Saturday

Child Birth

The infant daughter of Mr. and Mrs. Greene fairs is a such improved the daughterous for him owak or stand alone.

Throughout his long and painful lines, even after he had become from the special state of Mrs. W. H. Ritzenthaler, apply and cheerful, keeping him apply disposals which his wood cannot be a single control of the state of Mrs. W. H. Ritzenthaler, and Mrs. Greene fairs is such as a likewise length of the state of Mrs. W. H. Ritzenthaler, and Mrs. Greene fairs is such as a likewise length of the state of Mrs. W. H. Ritzenthaler, while Mrs. and Mrs. Greene fairs is such improved that were already from a Lubbock santarium where she was a long time of the state of Mrs. W. H. Ritzenthaler, while Mrs. and Mrs. Cry. P. Tale and Mrs. Carry, and was used in the state of Mrs. Mrs. Flage Exchange and the first Bentist church, officiated at the stricts. The family and friend the stricts of the province of the pro

lovely floral offerings.
e young man is survived by his
ner. Mrs. W. R. Kirkland, of
is. by his father, who resides in
ona, by two brothers. Vermon
lovis and Charles of O Donnell;
wo sisters. Mrs. Waldine Cathey
is paternal grandfather. J. R.
kland of Bronte, and many reless here.

oractically twee and display room.

The residence of Mr. and Mrs.
Jack Howard, in Dawson Heights, riously ill with flu this week.
Is also under construction, though the secure of inchement weather the because of inchement weather.

Workmen are this week installing two gas furnaces at the W. L. Palson of the property of the property

#### Plans For Boys Live Stock Show Drafted

Plans for the coming Lynn counly boys livestock show were drafted in a meeting at the office of the
County Agent, Donald Turner. Satiutday morning, January 27. Vocalary Supervisor, and A
D. Wensel, prominent Berkshire
hog grower of Wilson, met with the
county gent to discuss these plans,
for the show and attractive prizes
will be offered 4-H club boys and
members of vocational agriculture
will be offered 4-H club boys and
members of prize list will be published at a later date.

#### GroundHog Will Take Weather Forecast Fri.

The Index joins with other riends in extending deceeds ayrepathy to the bereaved family.

Lumber Yard Enlarge;

Residence Being Biult

New office and display space at Ciercs Smith Lumber yard here is almost complete this week. The addition is built on the west side of the building, rfad will give practically, twice the office space and approach of the property of

### WHEN WINTRY WINDS **BLOW**

Don't forget our line of sturdy, cold-proof Jackets and Sweaters., And above all don't forget our

#### TOPCOATS \$19.50

We have a complete line of nationally advertised Shirts, Sox, Tires, Underwear. **OUR NEW SPRING SUITS WILL BE** HERE SOON

THOMPSON'S MEN'S STORE

\$30 - \$40 - \$50 SUITS

\$19.50

SHIRLEY HARRIS IMPROVED; BROUGHT FROM HOSPITAL

## **Mother Dies Of**

resident of Snyaer and accountly had been in poor health for several years. Mrs. Ritzenthaler several years. Mrs. Ritzenthaler bedside Friday night, several hours before his death. Deepet sympathy of friends here is extended to the bereaved.

Sherry Gale Singleton In Dallas Hospital

In Dallas Hospital

Sherry. Cayle, two year-old daughter of Mr. and Mrs. J. W. Sin
Sherry. Cayle, two year-old daughter of Mr. and Mrs. J. W. Sin
Sherry. Gayle, two year-old daughter of Mr. and Mrs. J. W. Sin
Sherry. Gayle, two year-old daughter of Mr. and Mrs. J. W. Sin-

#### **Uncle Will Brown** Dies At Temple

## Rural BB Contestants

boys and girls has been arranged as follows:

Boys, 6 p. m. Grassland and Newmoore; 7 p. m. New Lynn and Midway; 9 p. m. Grassland and Newmoore; 7 p. m. New Lynn and Midway; 70 p. m. Grassland and Newmoore.

Friday: Boys, 6:00 p. m. Grassland and Midway; 7:00 p. m. New Lynn and Midway; 7:00 p. m. New Lynn and Newmoore.

Saturday: Boys, 10 a. m. New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and Midway; 3 p. m., New Lynn and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m. Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and T-Bar; 11 a. m., Newmoore and Midway; 3 p. m., New Lynn and Midway; 3 p. m.,

## Local Pastor Attends for the division be Two Dist. Meetings A meeting of the executive committee will be held in the next few mittee will be held in the next few mittee will be recommended.

#### Tahoka Will Entertain South Plains Stock Show March 25-27

# Prescription Experts

## WHEN YOU NEED THE DOCTOR

You also nee d the services of a competent, conscientious pharmacist, for the welfare of the patient always depends on an exact attention to the physician's orders.

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> RALLOT I sugges the name

Name and Address

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PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS PTION RATE-\$1.00 PER YEAR IN ADVANCE

PAIRLINE CAMPBELL

Mrs. E. T. Wells was

#### Health Supervisor Is **Rotary Guest Speaker**

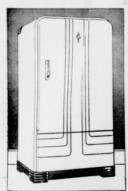
#### Local People Celebrate President's Birthday

The Index is authorized nounce the following candidathe offices indicated, subject Democratic Primary

P. W. GOAD
CHESTER CONNOLLY
For Sheriff:
JOHN JOHNSON
B. L. PARKER
T. N. (Tomb HALE
FOR COMING MICHORY
FOR CALLOWAY HUFFAKER
TO TAX ASSESSOR-Collector:
H. C. STORY
R. P. WEATHERS
A. M. CADDISCHOLO
FOR COMING CIPE.

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- New Conveniences!



MOIST COLD-DRY COLD You Get BOTH!





D TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact to emly automatic that gives you the lasting comfort continued savings of a freezing system without a e moving part. A tiny gas flame does all the work in different modern refrigerator! Visit our showcoms seek—see the beautiful new models for yourself!

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Double Check, Gallon

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20c

BACON

Sliced Pound...

15c

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PROMPT FREE DELIVERY

PHONE 71 O'DONNELL

#### South Plains Boys Join the Army

Scouting Beckons All Boys

SCOUTING

BOY SCOUT WEEK

ld; medical corps—Fort Bli sse L. Loe, route A, Spur; medic rps, March field—Herman hadwick. Brownfield; medic

he American Way

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#### RIX FUNERAL HOME

#### **First Choice** Among Boy Magazines

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n Ideal Gift For Any Boy Send \$1.50 for year's

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Oil Leases and Royalties

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# BRONCHIAL

WHITSETT DRUG

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Bailey, Borden, Cochran, Cottle Crosby, Dawson, Dickens, Fisher Floyd, Gaines, Hale, Hockley, Jones Kent, King, Lamb, Lubbock, Lynn Motley, Scurry, Stonewall, Terr, and Yoakum.

Burley Brewer has been quite i for several days with flu.

Mr. and Mrs. L. E. Robinson visited relatives at Ponder over the

#### CARD OF THANKS

We wish to express in some small neasure our heartfelt graftfude and uppreciation to friends here and at Clovis for the comforting words and beautiful flowers at the time of the death of our loved one. Willis. Our loss and sorrow were less hard to bear because of your symbothy. May our heavenly Father

Mrs. W. R. Kirklaand and family. W. J. Shook and family Carey Shook and family. Mr. and Mrs. Charles Shook Ma. and Mrs. J. V. Shook.

HISTICE PEACE II

Justice of Peace George D. Foster has been seriously ill for several weeks, suffering from high blood pressure and other complications. He is reported somewhat improved today, but is still confined to his room. His many friends are anxiously awaiting even more favorable news regarding his condi-

#### RST BAPTIST CHURCH

day and night somechurch is preaching ernoon visiting with friends and saling, building and through its local and unterprises. This is as

ave it be. As a constian, what part are this great work of of God? If you are week-end in Floydada with rel-

> Miss Tessie Coleman spent the week-end with relatives in Floyda-

> nice Holt of Floydada are spending this week with Miss Vergie Luttrell.

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DON EDWARDS, Manager

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