ADVANCING INTO THE FUTURE-BOOSTING, BUILDING, BENEFITTING


## City 'Clean-up’ Is Planned

## Census Report Shows Gains For O'Donnell-Tahoka

 To 1,026 In '30

|  |  |
| :---: | :---: |
|  | $1{ }^{\text {a }}$ |
|  |  |
| \% |  |
|  |  |
|  |  |
|  | Gauge Place |

 To Be Held Once Monthly From t, So Officials Say; Next Rodeo Vill Be On Saturday, June 8
Altended

## leeting




Covt. Employees
In New Building




 will be at the home of his
President John $N$. Garner.
 tional second term draws ic al ciose,
accelaimed as his most logical suceessor. The announcement of the projected visit to Uvalde was made the
day following the eounty convention in Texas on May 7 , and is beis.
zenerall ingerpreted by politican observers as expressing the Presi-
dent's gratification that the Lone Star State gave a ringing endorsement
 adopted resolutions approving the Rooserelt-Garner administration,
and endersed Garner for the Presideney by a vote of 6 to $\mathbf{1}$ over
proponents of a thira ferm.
I



## 3s EvERETT WAS <br> UB Hostess

| Koeninger, Waldo McLaurin, J, T. Visited in |
| :--- | :--- |
| Middleton, Ben Moore, J. L. Shoe- |

 a of the 1939 study Club met in en home of Mrs. Everett Thursday am .
aker, L. N. Nickols, Cliff Lambert,
T. Wells, and Leath Higginboth-
Mhelma Palmer and Mrs. Fay West T. Wells, and Leath Higginboth-
Thelma Palmer and Mrs. Fray Whest-
moreland and Miss Yvonne spent moreland and Miss Yvonne spent
the weekend in Albuquerque th the

TTEND RODEO

## na fresident had the roll calied at Atten members responded <br> Ka Belle Kright reonded

## the program. tact Angeles" and "San Francts.

## 2a Angeles" and "San Francts:0 wathe World's Fair" were given b;

 In Lath Higzinbothan. tattle, the metropclis of ment in the home. Nrives" was given by Mrs. F. C. The next meeting will be at the For the past two years Mr. Conger "Wuks" by Mrs. Sho maker. niowing the program the hos-- kred ice tea, pineapple salad in tahoкa $2 x$ hee croam sandwiches.litunding were Mesdame. The Home Demonstration Club of the weekend in Albuqueraue in the
he O. . community met Wednes- Miter. the O.K. community met Wednes- siter. the OK. community met Wednes-
day at the home of Mrs. Hohn. Miss
Mattie Phenix, Home Demonstra-
Mattie Phenix, Home Demonstra- Coach leavis - -
tion agent, met with the club and Mr. and Mrs. D. M. Conger de-
demonstrated methods of entertain- parted this wreek ment in the home.
The next meeting will be at the
home of Mrs. Allen Vandover. All
For the past two years Mr. Cong in the local school members are urged to be present. in tahoka Attending a party in Tahoka

Miss Christene Milwee will arrive this week to spend the summer
with her mother Mrs, Belle Knight. Postmaster and Mrs, Postmaster and Mrs. J. Mack
Noble and sons visited in Seagraves Coddard, Belle Knight, Albert L Hafer and Miss. Thelma Palmer. C. Nonde and sons visited in

4. Yo NOTA Buck IN 5 YeARS Q-Hine does she "tandry"on a?

Miller accompanied With average packing it will take a- ing visitors: Madames Fred McVirgie Luttrell to Matador pounds of cured meat. For sanitary and Clyde Sargent of Tahoka, Mrs. They also visited Miss Luttrell's $\begin{aligned} & \text { purposes, cover the container," sta- i. M. Draper of Midway, Mrs. R. W. W. }\end{aligned}$ $\begin{array}{ll}\text { lither in Floydada. } & \text { Miss Maurine MeNatt, at a meeting Chilldress of T-Barr, Delbert Mc- }\end{array}$ urs, H. F. LiNDLY is hostess ${ }^{\text {of the T-Bar home demonstralion Millan, Mrs. Page and seventeen }}$
 "Curing and storing meat: There After the
are no special secrets in using cot- shower was siven in honor of Mrs. Ponstipatad? cons earthern jar is best. So as to reduee Coffee presented the beautiful gitts, Newer fefit better. Mra Maber Schotr
 THE FORD WAY OF DOING BUSINESS

The Ford Motor Company was founded by a working-man for working-men. Its present officers began as employees of the Company. It was the first company to pay a minimum wage, begingre of $\$ 5$ a day. That was double the prevailing wage of The time. The Ford minimum is now $\$ 6$ a day for all employees engaged in production work. And from that, the wages rise to $\$ 10.80$ a day, with the average. wage The Ford Motor Company was the first large company to establish the And the 40 -hour week was inaugurated by the Ford Motor Company in 1926, years before any such laws existed
The Ford Motor Company employs men without regard to race, creed or color. knowledge that working conditions in the Ford shops are the best that science and constant care can make them. A square deal, a just wage and stabilized employment for a large proportion of our employees - and as fully stabilized for all as conditions will permit enable our men to retain their personal independence.
Inco
In consequence of these policies the Ford Motor Company has one of the finest larger proportion are mature men of long
ervice with the Company-sober, decent family men. Hundreds of them have been with the Company for more than
25 years - thousands for more than 15 years. Their health record, home ownership and citizenship records are good.
All this is reflected in Ford products, whether cars, trucks or tractors. The work is honestly done. Materials are the profit to the Company procured. Less to the customer is known throughout the motoring doing business."
Ford Motor Company was the first to make motor car within the means of the average family-quitting the manufacture of what was
then the largest selling then the largest selling
model in the world to model in the world to
do so. Its chosen field in do so. Iss chosen field in
all the 30 years since that ime has been the average American family - for which it has consistently provided car facilities which formerly only the wealthy could buy.
$I_{t}$ is the policy of the Ford Motor Com pany to share the benefits of advanced methods and management with workers and public alike. Increased wages and have resulted in in the built-in value of the Ford car and a 75 per cent reduction in its price.

## FORD MOTOR COMPANY CAB




THE SUN ROSE THIS MORNING


- The sua rose this morning shortly Before 6
o'clock. How many persons thought of this as a most important event? But what if the sun didn't rime? Chaos would overtake the world!
The sun rises and sets EVERY day. It never misses; it never rests. We all know this, but seldom think of it, so commonplace has this indispensible service of the sun become.
So it is with your Electric Service. Like the sun, electricity never rests; it has no holidays. It works for you 24 hours a day-every day!
But good electric service doesn't just happen! Thousands of dollars are spent annually to keep your electric service GOOD. Many employes spend their entire time in keeping intricate electrical devices, hundreds of miles of wire and other electrical equipment in first class condition so that your electric service shall be as dependable as skilled human
hands can make it.
TEXAS ELECTRIC SERVICE COMPANY

