# ILLK PLANT FORMAL OPENING AUGUST 8 D'Donnell Wants Better Cotton Service ANDIDATES PREPARING FOR RUN-OFF AUGUST 23 

 LYNN COUNTY LYNN COUNTY Sols


## AGREEMENT NOT REACHED ON PLAN OF ACTION HERE

## REVIVAL WILL BEGIN HERE ON SUNDAY MORN.



EXPECTED ATTEND EVENT



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## AUXILIARY OF AMERICAN LEGIO

$\qquad$
ARE EXCELLENT


The O'Donnell Index Oblished every Fridas
O'Donnell. Texas RITZENTHALER \& CARTER

| O. D. CarterW. H. RITZENTHALER |  | Bus. |
| :---: | :---: | :---: |
| S1.50 PER | year-In | ADVAN |
| Advertising | Rates on | Applici |
|  |  |  |

This is the last issue of the Index
of which I will be the editor, havsold my half interest to my partner,
W. H. Ritzentaleler. two weeks apo.
In takink my leave I wish to extend In taking my leave I wish to extend
to the good people of this community my sincere thanks for this community many
courtesies shown and the splendid courtesies shown and the splendid
business acocrded the paper during musinsess accorded the the in your midst. It has been a distinct pleasure to
have the privilege of living among have the privilege of living among
as ine pople as those who ilive in or
Donnell, and Mrs. Marter joins me in wishing for you all the best that
\%ood fortune brings. Again, I say
Ithank you.
 $O$ Donnell.


THE NEW ECONOMIC PRINCIPLE
Food, elothing and fuel are the
three vital human necessities.

$\qquad$
 The experiments of the Gieneral
Food Corporations in
40 or more noncompetititoso foidating ducing concerns. to to staviliteo or pro- re.
duce production, distribution and reail prots. is bing bing wathed with in
terest The plan should work out to
the advantage of customers., proFARM ROADS AND ${ }_{\text {SMALL }}$ towns

News Sidelights



Rev, Billy Sunday doesn Rev. Bily Sunday doesn't believ nuch, jugding from his recent re
nurk:
Some of our church pillar mark: "Some of our church pillar-
would not be so noisy in politics and
so auiet in religion if God so quiet in religion if God owned
their mouthb.,

Fame takes varied forms. one of
Which is that attributed to
Fred
 Burke. wanted for alleged partiticia
tiom in the noted Chicago massacr

 Burke was rated a top-notcerer by
being characerizes as as
widely hanted kunman in the United Abraham Lincoln, who reckoned
$\qquad$
 75 per cent of American farmers are
cut orf from theiren
several months of each year dy ing


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Tre vistiorsin Mr ir

$\qquad$ New Moore Wedenseday.
Mrs. Beulah Gardithire Mry Beulah Gardenhire has been
brought home from the Lubbeck
Sinitain
 Mr. Jesse Gillham and Mr. Rober n came home last week. They have
cen at Singer. Texas at work.
We Wen at singer, Texas at work, Mr. . ivecols daily
Whis rout, and are hoping he will on his route and are hoping he will
soon bo back hid tob
Mrs. Flora Mae Rodzers has been for the past two w
doing so well
now
 o Roscoe.
Mater Rogers had a severe
Whate
 nd completely demolished itit The
ruck was carried near a half mile
 Mr. Rogers wass not seriously in.
jured Neverteless, Mr Rogrs is
of the opinor that atrain canno be be
Iroubled with such a small thing ns

If your property is likely to suffer severe fire damage, you must pay for the in. creased hazards in your rate. If your building has been safeguarded in accord ance with known standards of fire protection your insurance rate will be lower. Your rate measures your hazard.
This is the spirit of fair dealing which marks the stock fire insurance business Consult us regarding your risk - today.

## Meeting



The low-priced automobile has brought greater opportunity
$B^{\text {ECAUSE the automobile is such an im- }}$ portant factor in the lives and proshe Ford Motor Company purpose of Fore the Coming motor car
There is no service in simply setting up a machine or a plant and letting it urn out goods. The service extends into every detail of the business - design, production, the wages paid and the selling price. All are a part of the plan.
The Ford Motor Company looks upon itself as charged with making an automobile that will meet the needs of millions of people and to provide it at a low price. That is its mission. That is its duty and its obligation to the public.
The search for better ways of doing things is never-ending. There is ceaseless, untiring effort to find new methods and new machines that will save steps and ime in manufacturing. The Ford plants are, in reality, a great mechanical university, dedicated to the advancement of industry. Many manufacturers come to see and share the progress made.
The greatest progress comes by never standing still. Today's methods, however successful, can never be taken as wholly right. They represent simply the best efforts of the moment. To


Hard work usually finds the way
Once it was thought impossible to c ray iron by the endless chaine to car All precedent was against it and eve previous experiment had failed. But fa prices to the public demanded that wast ful methods be eliminated. Finally tit way was found.
Abetter way of making axle shafts savel thirty-six million dollars in four year A new method of cutting crankeases re luced the cost by $\$ 500,000$ a year. Th perfection of a new machine savzd imilar amount on such a little thing a one bolt. Then electric welding was de eloped to make many bolts unnecessar and to increase structural strength. Just a little while ago, an endless cha conveyor almost four miles long was in stalled at the Rouge plant. This conve, has a daily capacity of $\mathbf{3 0 0 , 0 0 0}$ par weighing more than $2,000,000$ pound By substituting the tireless, unvaryin, machine for tasks formerly done by hand thas made the day's work easier fo housands of workers and saved time anc
oney in the manufacture of the car
All of these things are done in th benefits of reliable, economicd
transportation may be place transportation may be plan onc


## Clean Clothes

E PRODUCTION OF CLEAN MILK
 mik matid hat int ind , homes, bitains


$\square$ fiber, thereby leangthening the life of the g
rendering your clothing absolutely sanitary.
"Wear Clean Clothes' We Make'Em That Way.
C. E. RAY
sulf
$\underset{\substack{\text { Clibasis } \\ \text { PRessixic }}}{ }$

ould wash and dry their
miking eand cow and
ands. Milking with wet
hands. Milking with wet
from being a sanitary
y such vessels for handing
ye well tinned and have all ushed with solder. Syrup
and galvanized iron burkets
lot be used as milk vesele.

the mile completely washed
teind inate reains there,
milk that is putas the next
 Cith $\begin{aligned} & \text { cithot ha } \\ & \text { hid boiled. }\end{aligned}$.
otensilis sodould be washed with
Waner and steriized with boil tre each time they are used.
tbut not leant , miking barn
Hrounding shoul
 kirnsed. and milk
Care of Milk
sove from the barn after milkk.
$\qquad$

## We Are Boosting

 The Millk PlantWe believe the coming of this industry will inaugurate a new era in the dairy industry of Lynn and Dawson counties

COME IN AND TALK YOUR DAIRY PROBLEMS OVER WITH US

BANK AT HOME
TIIE FIRT NATOWUA BAIIT
J. © Shoemaxer, Jr. Cashier

$-1$
GIBSON AND MAY
ONNELL AND LUBBOCK truck line
General Hauling
Phone 21 or Phone 48
O'Donnell, Texas
Automobile Loans

## O. H. SHEPARD, M. D.

General Practice
erapeutics.
Piles
and
curd $\underset{\text { Electro- }}{\text { without }}$ detention from work or business. Office half block southeast Index
Building, O'Donnell, Texas.

ABSTRACTS \& LOANS
ofice in County Clerks office
W. S. TAYLOR, Owner \& Mgr.

Phone 264
Tahoka, Texas


## Lymn Co. Abstract Co.

Abstract of title to O'Don
$\qquad$


## 

"Where Quality Counts"
GOOD LUMBER-GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wi' ${ }^{2}$, Post, Paint and 'Nigger Head Coal.' DON EDWARDS, Manager

## Announcement...

THE FRITZ FILLING STATION Known as the HUMBLE SSRVICE STATION, we having taken the Humble-line for O'Donnell and territory. Our station has been re-modeled, and we are in position to serve you better than ever before with high quality products at low prices. Give us an opp

## Keep your Car young

 with Flashlike Gasoline \& Velvet Motor Oil

WE HONOR AL LHUMBLE CREDIT CARDS HERE!
Ask About Our Commercial Rates!
N. E. Corner Square

Humble Service Station

Bish 50 CIETY
MRS J. W. CAMPBELL, Reporter
McMILLIANS ENTERTAIN
FISH FRY TUESDAY


SUNDAY SCHOOL CLASS ENJOYS
SWIMMING PARTY WEDNESDAY




$\qquad$


## JOE BAILEY

 JOTTINGS
## Melleroy-STORRY WEDDING FRIDAY AT LLOYDSBURG

The ma
of Haske
Mrs. T.
Mis Do
Mrs. E.
solemnize

## parents. Mrs. Mellroy has just re turned from Chicaro where she ha


een in the employment of the $\mathrm{O}^{\prime}$
Dians for the futur
ENJOY EVENING AT THE
Mr . and Mrs. Bross. Johnson, Mr
nd Mrs. O. D. Carter. Misk Jeanette Tomas and little Miss Diss Jeanette Jor
Thbmas enjoved $n$ pleasant evening Wednesdav evening when Mrs
served an abundance of deli-
iecot served an abundance of deli-
antiot ice cream and cookies. anricot ice cream
visitors arrived on th
two mintes after
finition


TIRES and TUBES

## Vulcanized

Gas, Oil and Accessories Courteous treatment

## Mr. and Mrs, A. Pendleton and fanily visited Mr. and Mrs. Ural Rains Sunday $\begin{aligned} & \text { Cloan of Plainview dolng the singing. } \\ & \text { We are having a fine mething and we } \\ & \text { invite all who can to come and wor- }\end{aligned}$ <br> RANDALL NEWS <br> LAMSEA TIRE FIRM EXPA <br> RADE AT THE <br> 'M' System Market

FRESH and CURED MEATS, CHEESE, BUTTER and MILK Barbecue Wednesdays and Saturdays
A. L. EVERETTE, Owner

## T-BAR NEWS

## CORNER DRUG STORE

"The Rexall Store"

We Use Only Purest Drugs In Our Prescription Work

Get Acquainted With Our
Fountain Drinks
THEY ARE GREAT!

## Lamesa Steam Laundry

Soft Water-Sanitary Methods
NO WASHDAY WORRIES
When We Do The Work-We Deliver
Satisfaction

## In Time of Trouble use the telephone

It is the only sure and economical servant you can have in your home.

SHIPMENT OF NEW TELEPHONES RECEIVED INSTALL NOW

O'Donnell Telephone Co.
W. T. HUFF, Owner and Manager

## 8 <br> 0 0

Are cordially invited to attend the formal opening of the Milk Plant at Lamesa on Friday, August 8. Set aside this day and plan to spend the entire day at the plant. See how milk powder is made by the huge Douthitt drying plant. See the 10,000 pound per hour separator in operation. See how cream is pasteurized. See how milk is taken care of and watch the can washer in operation. Last but not least, see how our SUNBURST PASTEURIZED SWEET CREAM BUTTER is made.

## Lunch

Consisting of sandwiches and coffee will be served free of charge at noon. At two o'clock several popular speakers will talk to you on topics of general interest to the farmer and dairyman.

## REMEMBER - ALL DAY FRIDAY, AUGUST 18

## Special Announcements

As an advertising feature to acquaint the public with our SUNBURST brand Pasteurized Sweet Cream butter, we will sell to every one requesting it, one pound for 45 c . Limit five pounds per customer. This offer good one day only, FRIDAY, ANGUST 8.

## Forty-Two Cents

per pound butterfat is the price the milk plant will pay for the first fifteen days of August. This is in line with our policy of paying according to market.

We want to stress again the point that the dairyma $n$ in this state should milk more and better cows. In other words, adopt the policy of grading your herd to the point where one cow produces what two cows did before.

## REMEMBER

To be a successful dairyman, one must strive for leadership. Leadership requires initiative, initative requires getting out of the rut and doing things. You can find outstanding examples of successful dairymen in every community. These dairymen are men who had confidence in the dairy game and who backed up their wish bone with back bone. By re-enforcing your cotton crop with dairying on a large scale and a better scale you can hope to make more money, can afford to spend more money, you can build up your bank account and owe no one a dime.

SUCCESS is spelled \$ucce\$\$ and the proper care of a good herd will make you a \$ucce\$\$.



## SORRELS LUMBER CO.

INDEPENDENT DEALERS
Save you money whether you buy from us or not.

We both win if you trade with us. E. L. SORRELS, Mgr.

## Bonded Abstract Titles

You Know Its Yours If Bonded With Us South Plains Abstract Company

## V. O. Key and Guthrie Allen

Phone 115
Lamesa, Texas

## Congratulations

West Texas Dairy Products Company We Welcome You To Lamesa

## BURNSIDE BOOTERIE

Lamesa's only exclusive shoe store

LAMESA DRY GOODS COMPANY
A Complete Store For Men Women and Childrea

## Our Annual July Clearance Sale

$\qquad$
all summer merchandise, regardless of cost.

## Lamesa Dry Goods Company

[^0]
## APPRECIATION

We want to express our appreciation to the people of O'Donnell and its trade territory for the fine spirit of co-operation in helping secure the Milk Plant.

It has already started operation, and the people are enthusiastic about it. Feeling that it means a great step in the advancement of our industries and will be, we hope, of untold benefit to Dawson as well as adjoining counties.

We are always pleased to co-operate in the things that we feel will benefit our people.

## Collins Dry Goods Co.

Outfitters for Men, Women and Children
LAMESA

## Thanks!

## Voters of Precinct No. 4

It is near impossible for me to find words with which to thank you for the fine support and the many votes accorded me in the election last Saturday.

I wish it were possible for me to see each individual and thank them personally, but as that is not possible, I am taking this as the next best means to thank each man and woman for their vote.

As promised before the election, I will do everything possible to fill this office to the best of my ability, and to show you by my service how much I appreciate your support and the confidence you have placed in me.

THANKS again voters! Gratefully I am yours for a better public service,

## Yarmers are almost up with their Work and are needing rain on corn and feed

Mide Baptist meeting Sunday with Bro. Robertson at

day night
City C. Sweatt returned from Knox
City and Munday, on Friday evening.
M. C. Sweatt returned from Knox
City yand Munday on rriday evening.
He has been isiting his parent. A.
C Sweatt and wife. Mr. Sweatt re.
ports good erops down in that see
tion of the state.
Lester. Pare. and wife of Cap
Reokk $N$. M. Visited $\mathbf{w}$. M. Coor and
family on Friday.
Robert Harred and family are leav.
ing for Prairie Garove. Arkanass
ing for Prairie Grove,
Tuessay to
A.
Louise Deaver and Evas. Johnson
spent Sunday night and Monday with
DeWitt Stafford and wife of
Brownteld are pending thite
with his sister, M
Brother Tate and wife of Lamess
Saturday night.
There were several out Sunday
evenne to oee Miaway and Pump
Kin center play ball The
15 center play ball. The score wh.
bit end of of the sempere.



Walter Burket. and wife. and Pearl melon vine anes Mee Mel Hester promised
Gaines were guests. of G . W . Alex. just as soon as they under our desk



arc Henderson spent Saturdas


Kill this pest - it spreads disease

night and Sunday with Dorice, Ruth
and Enite Eastham
Whitt Coor. Cecil Sweatt, Jr., Opa and Yvonner Ray
Lou Friday nigh Grandma, Slaughter has returned
hone fiter avisot most womoth
with her sons. Elmer, of Wells and rrandmother, Mrs. Frank Barton of
Tahoka. ODDell Barton of Tahoka, is visit,
ng her grand parents, Rufus Coor and
wiff. Henry French and family Jolim
Houston and Ivie Coor and family
visited Pufs Cor and family Sun. day.
Girace Mae Eatham spent the day
with Cleo and Clowdine Bass Sunday. Frank Barton and family
 day Miss. Allie Harred and children and Bass and Rufus Coor last Tuesday.

 THE EDITOR MAKES
While out at the E. W. Hester farm Thursay afternoon of last
week making ofew fictures of same
of the fine bloded fersey cow, the editor discovered, among other
things, nice watermelon patch. on
arriving the plac, Mr. Hester said
he would
 to and on our way we found the
melol vine
to hide a nine Mel mester prom ise
nice Mrs Hester gave the e eds wife an
armpin of rthbart while we were ex.
ploring the arden By the way, the grapes are beginning
to ripentand we are expectign anot.
er invititon in about two weeks when pressing time comes.
$\qquad$ authorized the Index to place ther
names in our announcement sumbect to the action of the Democratic Primary, July 26:
Distriet Judge, 106 Judicial District:
GORDON B. MeGUIRE (Re-Elec. For Distriet Clerk:
W. S. (SKIP) TAYLOR For County Judge:
G. C. GRIDER, (Re-Election). For State Representative, 119th Legislative Distriet:
JOHN N THOMAS
For County Attorney : For Sheriff and Tax Collector:
S. W. SANFORD, (Re-Election) B. L. PARKER.

For Tax Collecto
A. M. CADE
L. T. (TOM) BREWER.

For Distriet Attorney
T. L. PRICE, (Re-Election)

For Tax Assessor T. W. (WILL) BROWN
A. I. THOMAS. or County Clerk
TRUETT B. SMITH, (Re-Election)
For County Superintendent:
H. P. CAVENESS, (Re-Election).
For County Treasurev
MISS VIOLA ELLIS (Re-Election)
or Public Weigher, Precinct 4.
MELL PEARCE, (re-election.)
For Commissioner Precinct 3:
WALDO MeLAUUIN.
(DAWSON COUNTY)
For Commissioner Precinct 2: H. L. HOHN, Re-election.

CARD OF APPRECIATION
To the voters of Lynn County, I
take this means of thanking you for your support in Saturday's election.
1 wish it were possible for me to see each voter personally before the Run-
Off on August 23 , but, that will be
onposible therefore, I am respect impossible, therefore, I am respect-
fully soliciting your support and vote
in this way. Again, I thank you in this way. Again, I thank you
and if f fiil to see you, please con-
sider my candidacy for the Run-oft,
id candidate for County Tax Asses. sor. Respeetfully. $\frac{\text { 43-1e. } \frac{\text { W. T. BROW }}{\text { I THANK YOU }}}{\text { ITM }}$ I wish to thank my friends for the
loyal support given me in the elec-
tian loyal support given me in the elec-
tion, and although beaten, I have
no il feeling for the winner or those
who foted for tion, and although beaten, I have
no il feeling for the winner or those
who voted for him Respetfolly,
D. J. BOLCH
i-1tp.

## 0. K. Used Cars

Our Used Car Department is the most important division of our business, and when you buy a used car from us you can depend on it being exactly as represented. It is just as esential that we satisfy our used car customer as well as a new car customer. Our best advertisement is our long list of satisfied owners.

You can start driving one of our dependable used cars today with only a small down payment, and easy terms on the balance.
Visit our Used Car lot before you buy.

## Rayburn-HoodCherrolet $\mathrm{C}_{0}$. <br> O'DONNELL, TEXAS

# Red Star Coaches, Inc. 

COURTESY

SERVICE

O'Donnell,
Texas

I take this method of expressing my sincere appreciation for the splendid vote given me in the Democratic Primary last Saturday. It is an incentive to go into the office with more determination to make a success of the administration of the offices of the county and precinct. Certainly I will not disappoint those that have expressed their confidence in me by casting their ballot for me. And for those that saw best to support my opponents, I have that same personal feeling that existed before I ever thought of running for office. You, too, voted for good men. And to all alike, I ask your hearty co-operation and support in the performance of my duties as your commissioner if elected in November. I will be glad at any time to counsel with the people of the precinct in regard to the needs of the roads, or other matters pertaining to the office of commissioner. I might not adopt your ideas but we will both be better off by having talked the situation over.

Again thanking you for your support, I am
Sincerely,
Waldo Mclaurin <br> \title{
To The Voters <br> \title{
To The Voters of Commissioners Precinct 3
} of Commissioners Precinct 3
}


CHAPTER II
Robert Bailly MacBeth, stretched
oot on a wicker chaise tongue, lookad
When, as a poor young artisan, he
ad left Scotland to seek a land where vad left Scotiand to seek a land where
becould "rise." there had been beotore
um one ambition-a blg place Yet, Mim one ansly enough, great country es
artes-for as he gradually grew tes-for as he gradually grew
gealthy he had looked well about him
nimered. None of thes
 To be surrounded by water
be absolutely Independent; to see own little silce of the world set of fast-running water. gratified some
shg within him that he found diftatag to explain. Probably hls dimi tuonality accounted for most of th
Isand born and bred, he had reverte
the Ideals of his forefathers, to the Ideals
beir love of bl

Robert MacReth slifted his eyes
and moved his head and his stiort


## The Handsome Man

Margaret Turnbull Illostation Sy Frwin Syerers

 manal.
$\qquad$ It was oniss sinec. arthrtitis

| to understand, and falled so signally to understand one. They fisisted on begin reckoned with, on thrusting thefr standards and wishes upon youth, In - stead of stepping gracefully and quietIy into the background, and acting as Greek chorus only when needed. <br> As soon as Roberta had taken her departure the Immedlate domestle problems, two robust black women, without consulting the owner of the istand, left also and in the station car with the coffee-colored chauffeur, They giggled a great deal, when the island and Mr. MacBeth were a safe distance behind them. <br> 'At high-flyin' Miss Roberta's godna git quite some su'prise, quite some," the cook told the waitress. "W'en 'at baby comes back, and see no one round 'cepting the ol' man, setting reproachful in his chair, whut she saying 'nen?" <br> They laughed gally. <br> "Ma week's up today, and I hears her telling 'e ol' man she getting rid of us for some white pussons today or tomorrow. I makes it today." the | to me this mawning. Terims?" <br> They laughed all the way to the next roadslice refreshment stand, where with sausages and rolls and lice cream In cones. <br> While they ate, Roberta slackened the speed of her car, and knowing nothing of thelr departure, looked bacts from the highway at her father's Island. What a place! Lovely enourh, she had to admit, lying long and green, hilgh atave the river, its tree tops showing a little below the road that, well above both canal and river, ran along the foot of a rocky slope that wailed it in on the land side. <br> It was a charming road, and everywhere hoberow stopped one side of the road rhododendron, taurel add tall trees climbed high above on the rocky slope. On the other side, the white painted posts marking the highway protected one from sheer drop of thirty or forty feet to the canal. Between the canal and river was a broad flat space, green and sunny, and then the Delaware, rushing swiftly along, broad and shallow. <br> Where the island stood in Its way, the river separated Into two smaller, deeper and more turbulent streams. On the island, gleaminz white and | gray against the $\overline{\text { green and }} \overline{\text { blue, }} \overline{\text { was }}$ the lovely old house her father had re noberta angrily, pald a great deal too much for. <br> If she had only been able to stop him and divert the golden stream, it might have pald for an apartment in New York, on Park avenue, with a summer piace at Bar Harbor or even the younger crowd. That represented Roberta's tdea of a fit and worthy establishment and background for her- self, if her father persisted in staylng in these United States. <br> All her school dreams of Monte Carlo, the Riviera, the Lido, floated through her careless little red head. Why had father been so stupid as to select this place? Ye gods! Noihling but a lot of artists and writers, who did not apparently know or care what What was the use of having money if that was the way her father meant to spend it, and to tie her down? <br> Her car swerved and she heard a sharp cry in an agitated forelgn volce. She pulled at her emergency brake, for the road was narrow here. It looked for a moment as though she could not avold a collision between her car and the heavy IImousine that Joe Ligorl, the station hackman was driving. Be- | Fore she shut off her engine, fobertif, quick, calm and cool, as her father's daughter would be in a crisis, swerved her car a little toward the land side of the road. The Impact when it came was sllght. She saw one of Joe's fenders crumple, and she heard Joe as he called: <br> "Hey, Mees Macabeeth! Why you not looka where you golng, eh? You wanta keel me with thesa people I breenga to your house, eh? You breaka my car in two at the same-a time :" <br> "Sorry, Joe," Roberta called, In the honeyed volce that made men forgive her anything. She lit a cigarette with trembling fingers. -send the bill to father If Tve hurt your old machine any, and for Heaven's sake look where you're going next time." <br> Me looka! That a gooda Joke," Joe said, laughing. <br> (Continued next week) <br> BONDS ARE RETIRED <br> During this year $\$ 50,000$ of Dawson County's outstanding bond inerased, according to W. T. Webb, county school superintendent. The the Hagin school to $\$ 5,000$ for the Hancock school. |
| :---: | :---: | :---: | :---: |



FROM THE DAIRY COW

IN AN ADVERTISEMENT published several months ago this company gave intensified dairy development as a topic of conversation in it's "Texans! let's Talk Texas" program.

Dairying has since become not only a topic of conversation but a field of definite action. New wealth from the dairy cow is being produced by Texans. The cycle of this development is fundamental. From the producer of milk to the making of the finished product tl.e whole process takes place in Texas to supply a Texas Market.

The market is still tremendously out of proportion to the production of dairy products in Texas. Millions of dollars more dairy products are needed here. Few undertakings can be as important to

Texas today as dairying for the reason that it so closely and direct ly affects every class of our population.

Dairy products are used by everyone. Their manufacture brings income to hundreds of people in various lines of business. So that the New Wealth from Dairy Cow industry circulates widely among our people. Dairying is a great source of New Wealth for Texans.

The Texas Electric Service Company is interested in all phases of dairying as one of the basic developments of Texas. This Company has been earnestly fostering these activities which have meant a broader and sounder growth of Texas resources.

## About O'Donnell People

Int and don jor yuek an fame





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 Eymer harrien of statoon semt


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| Brown. |

## ${ }_{\substack{\text { and } \\ \text { at Pance } \\ \text { Parkes }}}^{\text {and }}$

Mre and Mra, A. I . Everett and whro then have
 Ahienco where they have been viniting Mr, and Mre. W. J. Tarer, of Abi






LAMESA STEAM LAUNDRY MODERN

|  | THE MORE YOU TELL THE QUICKER YOU SELL |
| :---: | :---: |
|  | RATES: Two cents a word |
| D. Tucker is spending the week |  |
|  | TERMS: Striely cash in a |
|  | No ads taken after Wedn |
|  | No ads aken over telephone. |
|  | THE CHEAPEST SALESMAN IN LYNN COUNTY |

## IRST NATIONAL

 OF MILK PLANT








## COLLINS D. G. CO.

 TWO STORES
?
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TO THE VOTERS OF PRECINCT
NUMBER 2 DAWSON COUNTY
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If you want to suffer, That's your business;

If you want relief, That's my business.
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## A CARD OF THANKS

I wish to thank each and every one for the liberal support given me in the first prit mary election and solicit further help in the second primary which is to be August

## A. I. THOMAS

Candidate For Tax Assessor Of Lynn County

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Congratulates the people of the South Plains on the progressive spirit which

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When your day's work is done-Spend a pleasant hour in our modern theatre-and see and hear the highest class stars-shown on the screen

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[^0]:    Northwest Corner of Square, LAMSEA, TEXAS

