

O'DONNELL INDEX PRESS

31st Year; No. 24

O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Feb. 18, 1954

\$1.50 PER YEAR

Folks You Know

For sale: Steel water tank, 850 gal., can be mounted on truck; also pump jack, pipe, sucker rod; Ben Morrison.

WANTED: A used tent; G. C. ATEN, Rt. 1 O'Donnell

Mr. and Mrs. G. C. Aten recently returned from a 10 day fishing trip in Blanco Co. reporting unusually good fishing.

Mr. and Mrs. Ward Southern of San Antonio and Mr. and Mrs. Buck Means of Winchell were week end guests in the homes of Mr and Mrs. J. L. Schooler and Mr and Mrs. S. L. Schooler of Newmoore. Mr and Mrs. Southern, Mr and Mrs. Means and Mr and Mrs. Schooler spent Sunday at Carlsbad Caverns.

Mr and Mrs. Parris Heathington of Muleshoe spent week end with Mr and Mrs. J. W. Gardenhire and family.

Mr and Mrs. Laron Davis of Midland visited friends here over week end.

Mr and Mrs. J. C. Bagwell and family of Dallas visited their parents Mr and Mrs. Pose Mansell over week end.

Mrs. Maxine Tihen of Amarillo is visiting her sister, Mr and Mrs. W. E. Singleton.

Mrs. R. W. Gary is in a Lamesa hospital.

Mrs. J. H. Sublett of Paducah visited her daughter Mr and Mrs. Glenn Gibson last week.

Mrs. Johnny Rogers of Lampasas and sister of Mrs. Roy Line, suffered the loss of sight of an eye last week when a nail hit her eye while she was building a closet.

Mrs. Bell Clayton of Seagraves visited her sister, Mrs. Iris Line over week end.

Mrs. Naymon Everett and Mrs. Rochell Howard visited the S. F. Johnson family in Plainview Sunday. Mrs. Burk returned home with them after visiting there several weeks.

Mr and Mrs. Cecil Royce and Joe Bryan of Seagraves spent week end with Mr and Mrs. Mack Haymes.

Mr and Mrs. Clarence Meads of Lubbock visited in the Grady Leonard home Sunday at Draw.

Mrs. Irene McMillan and daughter of Denver City spent week end with Mrs. Ollie Tucker.

Mr and Mrs. Buford Kay and son visited in Alva, Okla and in Happy over week end.

Mr and Mrs. Levi Gray and Mr. and Mrs. J. L. Shoemaker are visiting their sons at Ft. Leonard Wood, Missouri.

Mr and Mrs. Jesse Lane spent week end in Odessa.

Mr and Mrs. Henry Smith attended the funeral of his brother last week at Honey Grove.

Mr and Mrs. Claude Pyron and Charley Pyron of Anson visited here over week end. Mrs. Claude Pyron is recovering nicely from a serious car mishap suffered last Thanksgiving.

Mrs. Joe Jackson was in a Lamesa a few days last week; her mother, Mrs. J. R. Brown of Post is with her this week.

Mr and Mrs. Chas. Cabool entertained guests from Lubbock and Lovelland Sunday.

FFA BOYS GIVE ROTARY PROGRAM

The O'Donnell Rotary Club met Tuesday with 21 members present. Visiting Rotarians were Granville Ayer and Geno Jones of Tahoka and D. J. Bolch, Joe Spikes, Gordon M. Guire, Bates, Howard Maddox, Audrey Cox and Leonard Reading of Lamesa. James Reed and his FFA boys gave the program. Johnny Billingsley gave the FFA creed. Tom Amaro gave the motto and the significance of the shield and Mr. Reed gave a resume of the work of the club and told of the project animals.

Mrs. Carroll Davis and family Garner spent week end here.

Mr and Mrs. Howard Moore of Odessa were home for week end.

Among the many out of town folks at stock show were Mr and Mrs. Marvin Herman and B. J. Bolch of Lamesa.

Mr and Mrs. B. K. Cooley of near Tahoka visited here Saturday.

Look Who's New

Congratulations to Mr and Mrs. Hornaday McLaurin of Pecos on arrival of a fine baby boy born Feb. 15th and weighing 6 lb 7 oz. He is named Laurin and grand parents are Mr and Mrs. C. J. Beach and Mrs. Ella McLaurin.

Spring Band Concert Friday

Good Program Planned

The Eagle Band will present its winter concert Friday, Feb. 19th at 8:00 p. m. The band will present a program of a large variety of numbers to please everybody. The program will feature a number of novelty pieces, several fine marches and an unusual drum duo, and other selections that are pleasing to listen to. The band will use for the first time in public the new kettle drums purchased this winter. The main attraction of the band will be the quality of music they will play, most of which is very difficult, but with the caliber of the Eagle band, such numbers have been mastered to near perfection.

The band earnestly hopes the public will come out to hear them in their first formal concert of the 53-54 school year. Admission will be 25c for school children and 50c for adults.

Mrs. Helen Reed, mother of G. T. Reed, remains ill in a Lamesa hospital.

Miss Delores Thompson of Andrews spent week end at home.

Mrs. M. S. Lane of Lubbock was guest of her sister Mr and Mrs. T. J. Vandell.

Mrs. Bill Davis had as Sunday guests her mother, Mrs. Craft and her sisters of Lubbock.

Good Neighbors Meet

The Harmony Good Neighbor Club met Feb. 11th with Orval Evans as hostess with 7 members and 2 guests present. After the business meeting Mrs. McGee gave an interesting program on St. Valentine with several games. Mrs. Evans won the prize of a heart-shaped pin cushion. The club will meet with McGee on 25th and Mrs. Cleo Pearce will give a Washington Day program. Refreshments of chocolate and cake were served.

The club recently honored their husbands with a 42 party with Mrs. Evans as hostess. About 25 attended. Hot chocolate, coffee and cake were served. Every lady of the Harmony community is invited to be a member of the club.

Mr and Mrs. A. E. Marks of Oregon are visiting Mr and Mrs. Wiley Phillips.

Mr and Mrs. J. G. McGee visited their daughter in Lubbock Sunday.

600 BALES GINNED HERE

Census report shows that 48,045 bales of cotton were ginned in Lynn County from the 1953 crop as compared with 99,844 bales ginned in 1952. O'Donnell ginned about 2200 bales but only about 600 were area bales.

The Lynn Co. Teachers Meeting will be in O'Donnell the night of April 5th and will include a banquet as well as an interesting program.

Mr and Mrs. Maurice Jones attended a hand convention in Dallas last week.

FOUR BORDEN YOUTHS ATTEND HOUSTON STOCK SHOW

Four boys from the Borden Co. FFA Chapter along with their teacher, Bobby Gray, left Gail Thursday for Houston where they took part in the Livestock Judging Contest for 4 H and FFA members Saturday Feb. 13th. Boys on the team are Borden Reeder, Jim Cary, Pat Porter and Bill Staggs. Each of the top 15 boys in the contest will receive \$125 to buy livestock for project programs.

Boys entered in the contest will judge beef cattle, swine and sheep.

Charley Wells and son Dell of Morarity, N. M. spent week end here.

For sale: Red Deer dog, 3 bred gifts, see T. B. Barton 11 miles N. W. O'Donnell 21p.

TO FINISH ARMY SCHOOL

Pvt. Don Mires, formally of here, son of Mr and Mrs. D. W. Mires, rt. 3, Plainview, is scheduled to finish the Army Aviation school of helicopter maintenance, Feb. 20th. He is one of the first local youths to take this type of training. His new assignment will be to Ft. Lewis, Washington to await overseas shipment to the Far East.

Mr and Mrs. J. R. Edwards, former residents here, spent week end here with her parents, the Ed Edwards.

Mrs. Williams Hosts Club

One of the highlights of the year was enjoyed Wednesday by the members of the 1946 Study Club when Mrs. Floyd Williams entertained in her home. Mrs. William Jackson was co-hostess for the Valentine tea and book review. Mrs. J. Mack Noble reviewed the book, "The White Cliffs of Dover" by Alice Duer Miller.

Tea was served from a table covered with a white linen cutwork cloth. The centerpiece carried out the Valentine theme. A white heart shaped base surrounded by red tulle supported a tree made of frosted lemon trees. From the branches hung several red-plush hearts. Refreshments were heart-shaped cakes with toasted pecans and fruit balls.

At the business meeting, following the book review, the members voted to change to meeting time from 3 to 3:30 p. m.

The next meeting will be with Mrs. James Lemons Wednesday, Feb. 24th.

FREE !! You have read about it. Now is your opportunity to learn the fact about LAYING HENS IN CAGES from a colored sound film at the Lynn Co. Court room 7:30 p. m. Friday, Feb. 19th. Refreshments and door prizes. **DALE THUREN FARM STORE** at Tahoka.

School Menu

Monday: beef and gravy, beets, beans, macaroni and tomatoes, bread, milk, coconut cream pudding.

Tuesday: Weiners with cheese, lettuce wedge, pinto beans, spinach, corn bread, butter, milk, peach half.

Wednesday: steak with gravy, English peas, creamed potatoes, rolls, butter, milk, honey.

Thursday: bacon, sliced tomato, bread, blackeye peas, candied yams, bread, milk, ice cream.

Friday: tomato pie, vegetable salad, navy beans, chilled tomatoes, bread, milk, jello with fruit.

AG. BOYS GIVE PROGRAM

The FFA chapter entertained the student body Friday with two one-act plays. Youths in the plays included Homer Vaughn, Coleman Baker, Carol Meeker, Travis Pearce, Doug Moses, Franklin Eaker, Jim Moore, Raymond Harris, Weldon Brownlow, Rex Stokes, Tommy Todd, James Shaw, Ken Ussery, Wallace Thompson, Bobby Long, Danny Curry, Jack Hoskins and Johnny Billingsley and Miss Peggy Pearce. Between plays Jack Gleghorn, FFA president and Miss Pearce, FFA Sweetheart, showed the ribbons to be presented in the show Saturday Feb. 13th.

HODNETTS HOSTS FFA PARTY

Mr and Mrs. Truett Hodnett were hosts to the FFA girls and their dates at the annual Sweetheart party Thursday. 85 guests enjoyed the event. Yvonne Seay registered the guests and Jo Ann Griffin, Ann Singleton and Polly Etter led the games. The group's sweetheart, Arthur Jackson was presented a box of candy by the chapter president, Nancy Everett. Refreshments of tuna fish and pimiento cheese sandwiches, potato chips, cup cakes and punch were served by Misses Everett and Seay.

Doc Dougherty and his dolls will be presented in High School auditorium Feb. 19th at 1:30 p. m. This is one of the better shows featuring ventriloquism and puppets.

Dan Seely Has Top Calf

36 FFA and 4 H boys put on a splendid livestock show here Saturday. Judges were Leroy Colgan, Dawson Co. agent and Andrew Essery, Lamesa High teacher.

The champion calf was shown by Dan Seely, 4 H boy, who also took the honors for heavyweight calves. Tommy Gardenhire, 4 H, won the lightweight calf division and Tommy also won the reserve champion calf.

Anderson Wins With Swine

In the hog division, Floyd Davis, 4 H showed the winning light weight barrow; Sammy Anderson, 4 H was the owner of the first place heavyweight barrow and grand champion barrow. The reserve champion was shown by Ken Eussery, FFA.

Showing the winning gilt was Anderson and the winning sow and grandchampion female was shown by Wally Thompson, FFA. Anderson also won with his pen of 3 barrows.

Edwards Wins With Sheep

In the sheep division, Wendell Edwards swept the division winning awards for the grand champion, medium wool div., fine wool div., ewe awards, and grand champion ewe awards. He also won 8 ribbons and awards in the El Paso show last week.

CALF DIVISION

Lightweight: Tommy Gardenhire, Burl Cooley, Lanny Brewer, Roger McMillan, Homer Vaughn.

Heavyweight: Dan Seely, Tommy Gardenhire, Homer Vaughn, Gerald Barton, Raymond Harris.

SWINE

Lightweight: Lloyd Davis, Rex Stokes, Wallace Thompson, Lloyd Davis, Harold Sanders, Doug Pierce, Travis Pearce, Franklin Eaker, Jack Gleghorn, Jack Gleghorn, Wayne Gleghorn.

Heavyweight: Sammy Anderson, Ken Ussery, Rex Stokes, Harold Sanders, Ken Ussery, Sammy Anderson 6th and 7th, Wallace Thompson 8th and 9th, Harold Sanders.

Gilts: Sammy Anderson, Danny Curry, Wallace Thompson, Carroll Meeker, Jack Hoskins; SOWS: Wallace Thompson, Bobby Long, Franklin Eaker, Travis Pearce.

Pen of 3 barrows: Sammie Anderson, Wallace Thompson, Lloyd Davis.

SHEEP

Med. wool lambs: Wendell Edwards 1 thru 3rd, Homer Vaughn, Harold Sanders; Fine Wool lambs: Edwards, Johnny Billingsley, 2nd and 4th, Jack Gleghorn.

Med. wool ewes: Edwards 1st thru 4th, Billingsley.

RABBITS: Coleman Baker, Ray Moore, Robt. Dickey.

The local post of the American Legion will meet Feb. 17 at the Legion Hall. A district officer will speak. All members urged to attend.

EAGLES NICK WHITEFACE

O'Donnell and Whiteface split a district 4 A doubleheader here Friday night with the host boys winning 54 to 51 and the visiting girls winning 67 to 49. Jack Worthington led the Eagles with 18 points and Burna Rogers was high for the girls with 19.

V. B. Hohn and M. E. Greenlee were recently appointed by the Dawson Co. Commissioners Court to be election judges at the O'Donnell box in Dawson County. Voting will be at office of Farmers Co-op gin.

Warns About Kites

Safety rules for boys and girls who fly kites were outlined today by James Lemons, manager for Texas Electric Service Co. in anticipation of the opening of the 1954 kite flying season.

As explained by Mr. Lemons, the five safety rules in order of their importance are:

First, fly your kite out in the open where it won't get caught in wires or trees. Second, use only string made of cotton, silk, linen, nylon or rayon. Third, use only wood in your kite frames. Fourth, fly kites only in good weather. You don't want to get them rain soaked. And fifth, if your kite should get caught in electric wires, call the Texas Electric Service Co. They will send someone to get it down for you.

MISS PAT EDWARDS WEDS

Cpl. and Mrs. Don Hackney left Lamesa Friday for South Dakota where Cpl. Hackney is stationed in the Army. They were married Monday at 10:00 a. m. in the pastor's study of the First Baptist Church, Rev. L. D. Ball officiated. Mrs. Hackney is the former Miss Pat Edwards, daughter of Mr and Mrs. J. A. Edwards of Lamesa and Cpl. Hackney is the son of Mr and Mrs. I. T. Hackney of Lamesa.

Charlie Cope and Miss Myrtle McCarty attended the couple. The bride wore a wedgewood blue suit with Panama beige accessories and her hat was of beige straw and she wore an orchid corsage. Immediate following the ceremony, the couple left for a wedding trip to Ruidoso, N. M.

Wanted: Your washing and ironing. Mrs. Alvin Pyron at 3rd and Miles Streets, 3p.

Mr and Mrs. John R. Towles and children of Perryton and Mr and Mrs. J. W. Taylor and children of Lubbock spent the week end with their parents. Mr and Mrs. Jake Gates.

Mr and Mrs. J. L. Shoemaker, Jr. visited in Missouri last week.

Beacher Brandon and his mother and Jack Kay visited in Oklahoma City last week.

C. N. Hoffman recently attended a showing in Lubbock of the new 1954 model Hoffman T. V. sets. The first Hoffman Colorcast will come off production line in about 2 months priced at \$1200 for a 12 inch screen.

Mesquite Club Meets

The Mesquite Home Demonstration Club met Feb. 9th in the home of Mrs. C. C. Nunnally. A demonstration on "Improving our Appearance" was given by the club members and the agent, Mrs. Edith Hughes. Those present included: Mesdames John Stephens, Jack Smith, A. B. Telchik, Dee Burrus Oscar Telchik, Bob Ludecke, Ned Smith, Bill Stephens, Edith Hughes and C. C. Nunnally. The next meeting will be in the home of Mrs. Bob Ludecke Feb. 23rd.

Mrs. J. H. Clark and Mrs. Van Neill of Lamesa visited in the Hugh Lott home Sunday.

Mr and Mrs. Dick Lumpkin, residents here for past 10 years, have moved to near Omaha, Texas.

Mrs. S. C. Durham, Morris Durham Mr and Mrs. J. C. Durham and daughter of here, Mr and Mrs. Leslie Parris of Tahoka and George Murley of Abilene visited Mr and Mrs. Homer Durham Sunday.

Our February Tractor "Specials"

1. Replace rings
2. Grind valves
3. Clean and check brakes
4. Clean and repair carburetor
5. Clean and repair magneto
6. Check and adjust steering
7. Check and pack front wheel bearings.
8. Check and adjust clutch
9. Take end-play out of flywheel
10. Repack front fan bearing
11. Check water hoses
12. Charge batteries if needed
1. New block assembly
2. Tighten main bearings
3. Grind valves
4. Clean and check brakes
5. Clean and repair carburetor
6. Clean and repair magneto
7. Check and adjust steering
8. Check and pack front wheel bearings
9. Check and adjust clutch
10. Take end play out of fly-wheel
11. Repack front fan bearing
12. Check water hoses
13. Charge batteries if needed

\$29.95 Plus Parts \$42.50 Plus Parts

ALL WORK IS GUARANTEED STEAM CLEAN AND PAINT TRACTOR \$21.50
Above prices are on John Deere Tractors Only; Comparable Prices on Other Makes.
MAKE A DATE FOR YOUR OVERHAUL NOW!

TAYLOR'S O'Donnell's John Deere Dealer

POLITICAL ANNOUNCEMENTS

For District Attorney, 106 Dist. VERNON TOWNES

LYNN COUNTY
For County Treasurer THOMAS REID (Re-election)

For County Judge: W. M. MATHIS (Re-election)

For Commissioner, Pct. 2 MRS. BEATRICE McLAURIN

For County Clerk MRS. BEULAH PRIDMORE

(Re-election) For County Superintendent of Schools MRS. LENORE TUNNELL

(Re-election) For Justice of Peace, Pct. 4 HORACE BRUNETTE

For Tax Assessor - Collector J. E. (Red) BROWN

For Sheriff NORVELL (Booger) REDWINE

(Re-election) For County Attorney MITCHELL WILLIAMS

(Re-election) **DAWSON COUNTY**

For Commissioner, Pct. 2 W. T. "Bill" SNELGROVE

(Re-election) A. B. (ABE) FURLOW

BORDEN COUNTY

For Commissioner, Pct. 1 ROLAND SWANSON

For Sale: nice 2 piece living room suite, new upholstery; Mrs. H. L. Wood

FIRST BAPTIST CHURCH

"The Friendly Church With A Message"

Otis O. Holladay, pastor

Sunday School 10:00

Morning Worship 11:00

Youth Choir 5 p. m.

Training Union 6:30 p. m.

Evening worship 7:30 p. m.

Youth Fellowship 8:30 p. m.

First and Second Tuesdays

Inter., G. A. Y. W. A. 7:30 p. m.

Brotherhood 7:30 p. m.

Wednesday

Lifeservice Band (Youth) 7 p. m.

Teachers meeting 7 p. m.

Prayer meeting 7:30 p. m.

Stanley - Jones

Funeral Home

And Burial Association
phone 233 Bx 185 Tahoka



CRYING OUT LOUD!

NO, she's not sorry for herself. She's safe (and she knows it.) She's crying about her lost furniture and clothing. It will cost plenty to buy those things all over again. (She knows that too!)

Moral? Insure adequately.

CLAYTON INSURANCE AGENCY
- LOANS -
PHONE 148

Dr. Celeste Schaal
CHIROPRACTOR
Lubbock Highway
Phone 30 :: Tahoka

Dr. O. H. NANCE
Optometrist

528 N. 1st Lamesa; ph 554

KCUB - TV; Channel 13

Wednesday, Feb. 17

2:00 Program previews

2:05 TV Sermonette

2:15 Shopping Bag

2:45 Love of Life (CBS)

3:00 Recipe Round - up

3:45 Gary Moore Show (CBS)

4:00 Doty On Duty

4:15 Children Theatre

4:45 Uncle Dirk

4:55 Children Theatre

5:30 Springtime In Texas

6:00 Johnny On The Spot

6:30 Telenews

6:45 News, Weather, Sports

7:00 Godfrey & Friends (CBS)

8:00 Strike It Rich (CBS)

8:30 I've Got A Secret (CBS)

9:00 Life With Elizabeth

9:30 Regal Theatre

10:00 News, Weather, Sports

10:15 Doty on Duty

11:30 Sign off

Thursday, Feb. 18

2:00 Program previews

2:05 TV Sermonette

2:15 Shopping Bag

2:45 Love of Life (CBS)

3:00 Recipe Round - up

3:45 Bandstand

4:00 Doty On Duty

4:15 Children Theatre

4:45 Uncle Dirk

4:55 Children Theatre

5:15 Kit Carson

5:45 Childrens Theatre

6:00 Johnny On The Spot

6:30 Telenews

6:45 News, Weather, Sports

7:00 Abbott and Costello

7:30 Topper (CBS)

8:00 Wrestling from Chicago

9:00 My Friend Irma (CBS)

9:30 Greatest Drama

9:45 Music Box

10:00 News, Weather, Sports

10:15 There's No Escape

11:30 Sign off

Friday Feb. 19

2:00 Program previews

2:05 TV Sermonette

2:15 Shopping Bag

2:45 Love of Life

3:00 Recipe Round - up

3:45 Bandstand

4:00 Doty On Duty

4:15 Children Theatre

4:45 Uncle Dirk

4:55 Children Theatre

5:15 Kit Carson

5:45 Childrens Theatre

6:00 Johnny On The Spot

6:30 Telenews

6:45 News, Weather, Sports

7:00 Abbott and Costello

7:30 Topper (CBS)

8:00 Wrestling from Chicago

9:00 My Friend Irma (CBS)

9:30 Greatest Drama

9:45 Music Box

10:00 News, Weather, Sports

10:15 There's No Escape

11:30 Sign off

Saturday Feb. 20

3:25 Sign On

3:40 TV Sermonette

3:45 Last 10 Feet

4:00 Heritage of the Plains

5:00 Facts Form

5:30 The Big Picture

6:00 Industry on Parade

6:15 News

6:30 Beat The Clock CBS

7:00 Jackie Gleason Show (CBS)

8:00 Herb Shriner (CBS)

8:30 Life Begins At 80 (CBS)

9:00 Medallion Theatre (CBS)

9:30 I'm The Law

10:00 Kousin Ken's Korner

10:30 Stronghold

11:30 Sign off

Sunday, Feb. 21

1:40 Sign On

1:45 Hour of Decision

2:00 This Is The Life

2:30 Student Silhouette

3:00 Ramar of the Jungle

3:30 Sunday Funnies

4:00 Omnibus (CBS)

5:30 You Are There (CBS)

6:00 Washington Spotlight

6:15 Sportsman Club

6:30 Jack Benny Show

7:00 Toast of the Town (CBS)

8:00 Our Miss Brooks (CBS)

8:30 Amos and Andy

9:00 The Web (CBS)

9:30 Fulton Lewis, jr

9:45 Music box

10:00 News

10:15 Hot Ice

Church Of Christ

Raymond L. Copening, Preacher

Sunday Services:

Bible School at 10:00 a. m.

Communion at 11:00 a. m.

Preaching at 11:15 a. m., 7:00 p. m.

Young people's classes at 6:15 p. m.

Monday: Men's Bible class at 7:00 p. m.

Tuesday: Ladies' Bible class at 9:30 a. m.

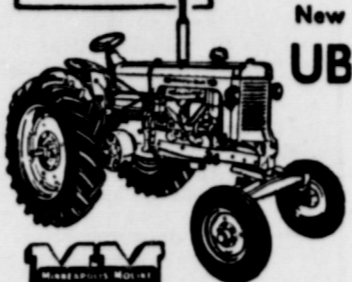
Wednesday: Bible classes for all ages at 7:00 p. m.

Our services are open to all; you are encouraged to attend and feel at home in our meetings. Your comfort, pleasure and spiritual welfare is our deepest concern; if you are not attending church regularly, please visit us; you will be a stranger but once.

To many the leaps of impulse are considerably greater than the bounds of reason.

Well-timed silence is more eloquent than speech . . . and most silence is well timed.

Tomorrow's Tractor - TODAY



New UB



Find Everything You Want in the NEW 3-4 Plow UB

... because you helped build it. You asked for a tractor with more muscle . . . a tractor that's easier to operate . . . safer and more comfortable. Find all this and more in the new M.M. UB Tractor.

These new features make money for you! High compression cylinder heads and a high compression ratio give you new fuel economy. High platform puts you up out of dust and heat, lets you see better. New 12-volt ignition system means faster more positive starting. Sealed beam lights make night work easier, safer for you. Flote-Ride seat gives you new comfort. Plus new safety features, center line steering, pressure cooling, new fast clutch, new disc-type brakes. It all adds up to greater value for you.

See us now for a demonstration.

Red Chain Feeds
Clyde Edwards Imp. Co.

Gibson's

CLEANERS

CLEANING

PRESSING

Alterations

To add to the serviceable life of electrical appliance cords, keep them free from kinks, knots or sharp bends which may break the fine wires. Store in a cool, dry and clean place. Remove the cord from the outlet by pulling on the plug instead of the wire.

RENEW YOUR SUBSCRIPTION

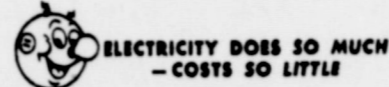
Highway deaths are continuing at a rate of almost 40,000 a year and the 2nd millionth fatality is expected by 1976 . . . just half the time it took to reach the first million. It is the responsibility of every citizen to slow down this slaughter and slowing down speed will help.



A FOR YOUR THOUGHTS!

There's one that buys more than most --and that's the penny you spend for electric service! For instance, you can six large rugs for one cent's worth of electricity. And just one penny buys the power to wash three of laundry!

Like to sew? You can for five hours on one worth of electric power. In fact, every time you pay your electric bill you're paying for a of comfort, work-and-time-saving help, and pleasure. Yes, electric service is a real friend . . . always ready at the flick of a and so low in cost that you must agree: It's the Biggest Bargain in the family budget!



Texas Electric Service Company

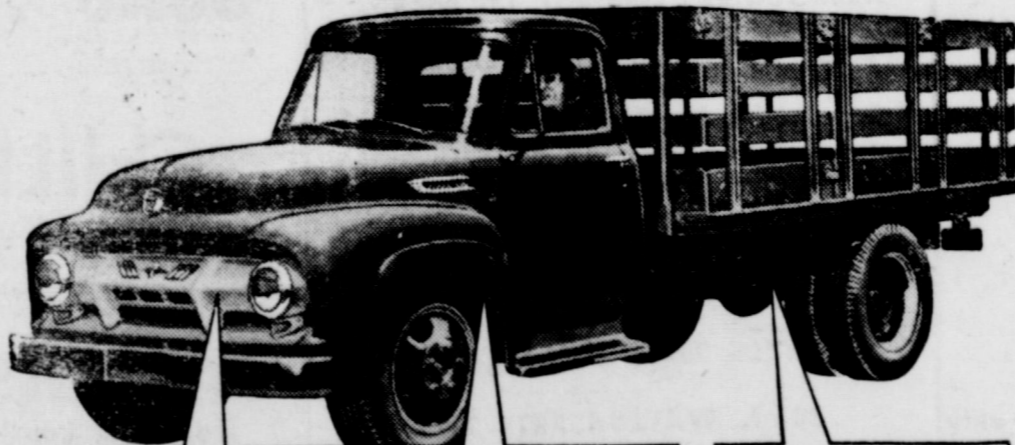
J. H. LEMONS, Manager

They're here!

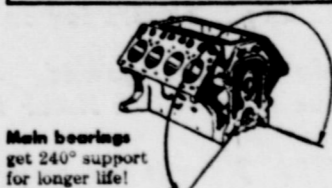
FORD TRIPLE ECONOMY TRUCKS FOR '54

Low Friction, High Compression Overhead Valve, Gas-Saving power now in every model!

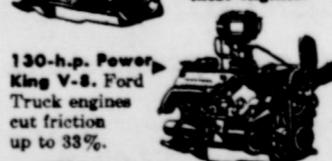
ONLY FORD gives you so much in all 3 essentials of lower-cost trucking!



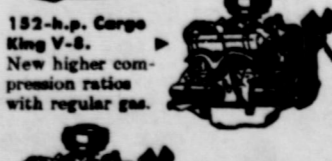
NOW! Deep-Block design for smooth power! Five engines, V-8 and Six!



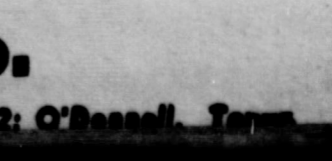
4115-h.p. Cost Cutter Six. A billion miles of trucking proved these engines!



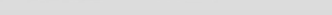
130-h.p. Power King V-8. Ford Truck engines cut friction up to 33%.



138-h.p. Power King V-8. Overhead rotating valves for longer valve life.



152-h.p. Cargo King V-8. New higher compression ratios with regular gas.



170-h.p. Cargo King V-8. Ford full-flow oil filters reduce engine wear.

1. NOW! Mightiest concentration of power per cubic inch ever in any truck engine lines! Save gas! Every cubic inch of displacement in an engine demands gas. That's why 1954 Ford Truck engines are built with less displacement, for the high power they develop!

2. NEW Driverized Cabs, new Power Steering, new Power Brakes, Fordomatic Drive! Easier control! New Power Steering* for most Ford Big Jobs cuts steering effort as much as 75%! New Power Braking* on 1/2-tonners! Fordomatic Drive* for all light-duty models. (*Extra cost.)

3. NOW! Low curb weights! Big payload capacities! Over 220 new models! New F-500 1 1/2-tonner, shown with Deluxe Cab,* takes payloads up to 9,473 lbs., with body and equipment. Also, new Ford-built 6-wheelers . . . 2 new Cab Forwards! (*Extra cost.)

See them today!

FORD TRIPLE ECONOMY TRUCKS

MORE TRUCK FOR YOUR MONEY

FORBES Motor Co.

FORD Sales and Service

Phone 32, O'Donnell, Texas

TO INTRODUCE THE NEW . . .

ROIL RAYETTE Permanent Wave

For the next two weeks we will give a \$15.00 Permanent Wave for the very low price of only \$10 to introduce this wave in the community.

This wave is a very fine, new, quick, and a much better wave; tell your friends about it.

VERNIE'S BEAUTY SHOP

Mrs. Hattie Hays

Mrs. Pat Gary

BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

SPECIALS For Friday and Saturday



Salad dressing 27c

Morton's Pint jar; ONE 8oz. jar of Sandwich Spread FREE

CHEER 25c
LARGE BOX

TEA 29c
"Lipton's" 1-4th lb box

Cheese 2 lb 83c
"Velveeta" Cheese food; 2 lb box

Swift's Jewel 82c
Shortening 3 lb can

Cabbage 2 1/2 lb
Nice and fresh lb

TRADE WHERE MA SAVES MONEY FOR PA
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

First Anniversary SALE

SALE BEGINS WEDNESDAY MORNING; DON'T MISS IT

- One lot NYLON, spring shades \$ 1 yd.
- One table print, pique, reg. 59c and 69c yd. on SALE for only 29c yd.
- One table Corduroy, Gingham, polished Cottons, reg. 98c to \$1.98 values on SALE 2 yds for only \$1
- ALL REMNANTS ONE-HALF PRICE
- ALL BLANKETS ONE HALF PRICE
- Bright colors in Nylon or Plisse PANTIES small, med., large; 2 pairs for only \$1
- One table of Slips, gowns, children clothes, Blue jeans ONE HALF PRICE
- BARRETTES 3 cards for only 9c
- Crochet Thread 15c ball
- Mens and boys SOCKS 15c pair
- DISH CLOTHS 9c each
- Misses and Ladies purses choice \$1
- Moccasins reg. \$2.98 pair on Sale at only 2 pairs for \$3.00
- NYLON HOSE pair 50c
- TUMBLERS 2 for only 9c
- Ladies and Children Scuffs 39c pair
- DUST PANS 19c each
- LEMON Squeezers only 9c each

- FREE Bubble Gum For the Kids
- Pants Stretchers (saves ironing) 49c pr.
- One lot COSTUME JEWELRY 1-2 price
- Boxed Puzzles 39c
- Girls Bobby Sox 29c pair
- Enamel Sauce Pans 19c each
- Children's plastic Shoe bags 19c each
- Aluminum range sets 69c each
- Egg slicers (a handy gadget) 19c ea.
- Reg. Kotex 19c size only 9c box
- Plastic table cloths 54x54 39c each
- Huck Towels (colored) 19c each
- 16 piece pyrex dinnerware set only \$3.98
- A Special for the Kids . . . KITES 7c ea.
- Wash Cloths 9c each
- TENNIS SHOES \$1 pair
- Plenty of Short Sequin Pins
- TOWELS 30x13 size 15c ea.
- 30 qt. WATEBASKET 79c
- And Many More Bargains

● We have enjoyed our time in your community and this sale is to express in part our appreciation of your business and friendship; we hope we can save you money

HALE'S Variety Store

Opportunity is what opens the door for you, but it takes hard work to stay on the inside.

These are pleasant evenings for the man who bought his wife a TV and his son an electric train.

Tip to motorists: The seconds you save by speeding . . . may be the first you spend . . . in eternity.

Folks used to deny themselves luxuries to have mosey in the bank but today they go without money to have luxuries.

The two-dollar bill used to have a bad reputation but today it is the only one that will pay for a dollar's worth of anything.

In the old days if a father found his son on the wrong track, he provided switching facilities.

Life will be a lot happier for you if you use the advice you have been giving your friends.

Successful is the man who can get plenty of money without letting money get him.

New Moore News

R D Moses was in Waco over the week end. Mrs. Moses' mother came home with him for a visit.

Mrs. Olan Blair and Nell are on the sick list this week. Teddy and Rodney Rogers spent Wednesday with their grandparents Mr and Mrs. J F Rogers, Jr.

Jesse Murphy of Plains was in New Moore on business Thursday.

Mr and Mrs. Jay V. Webber and Billy of Brownfield visited here Sunday.

Mr and Mrs. Buck Means of Bangs visited with her parents Mr and Mrs. S L Walters over week end.

MARTA CASWELL HEADS CHURCH GROUP

The Intermediate Fellowship of the Methodist church met at 4 p.m. Monday afternoon. Marta Caswell was elected president, Patay Coe vice president, Sarah Prather, secretary, and Sumner Clayton, treasurer. The group began the study of the Apostles of Jesus and are reviewing the Life and works of Peter. All intermediates are invited to join the group.

Specials For Friday and Saturday

- 5 lb Bag Texas ORANGES 39c
- 10 lb bag White SPUDS 49c
- Large cello bag carrots only 10c
- 1-2 gal. Charlotte Ice Cream 59c
- 80 count Diamond Napkins 2 for 25c
- 1 Small FAB FREE with Giant Size at 79c
- 46 oz. Kuners Tomato Juice 29c
- 1 lb Size Borden's Starlac 39c
- 1 lb White Swan COFFEE none better 98c
- 5 lb pure cane SUGAR 47c
- 1 lb Bulk H. C. FRANKS 39c
- 1 lb Sweet Clover BACON 75c

Line Grocery And Market

Plenty of parking behind the store; come in and shop with us WE DELIVER PHONE 118

REX

Friday and Saturday Feb. 19th and 20th
Ginger Rogers and Paul Douglas in

Forever Female

Sun. and Mon. Feb. 21st and 22nd
Fernando Lamas and Arlene Dahl in

Sangaree

In Technicolor

You'll Give Three Cheers FOR THESE WASHINGTON'S BIRTHDAY Values

SUGAR 5 lb 19c

WITH FOOD PURCHASE OF \$10 OR MORE

Snowdrift 79c
3 lb can; Shortening

Jello 7 1/2c box

CHILI 27c
No. 300 can Van Camps

Pears 29c
No. 2 1-2 can Wapco

TIDE 27c
Large Box

Toilet Tissue 4 for 29c
CHARMIN

AJAX 2 for 25c
Cleanser

Pet dry milk 19c
Small jar makes 2 quarts

Finest Quality MEATS

Bacon 73c
Banner, per lb

pork chops 63c
Lean, per lb

Beef ribs 29c
Per lb

Fresh dressed Fryers and Hens

MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY
PHONE 50 FREE DELIVERY PHONE 50