

# Bank Increases Surplus

The new year saw a \$10,000 increase in the surplus fund of the First National Bank giving a total surplus of \$80,000 along with capital stock of \$50,000. This is important to the community in that it increases the loan limit of the bank. Deposits of \$1,345,160.63 were slightly up from the September report of \$1,333,257.32 and comparable with 2,116,456.02 as of Jan. 1, 1953. Loans are currently at \$322,000.00 compared to \$435,457.00 as of Sept. 30th and \$320,437.00 as of Jan. 1, 1953.

O'Donnell is blessed with a very sound bank which is not top-heavy with loans and is an asset during troubled economic times. J. L. Shoemaker, jr. is the president.

Housewives: Address advertising postcards. Must have good handwriting. LINDO, Watertown, Mass.

## EAGLES DROPS 2 GAMES TO SEMINOLE

The visiting Seminole eagles won two games from O'Donnell here Saturday night taking the varsity contests 48 to 29 and the B team game 55 to 27. Don Jones was high for O'Donnell with 14 points and in the B game Bill Pierce with 7 points.

Leon Archer has recently become manager of the Snow White Cleaners in Seminole; he formerly lived here where he farmed and worked for Wash Cleaners.

E. O. Slaughter is in a Lamesa hospital.

Billy Pierce of the Navy is home on 30 day leave.

Results of the recent pay and lay contest held by James Feed store is as follows:

1st: Mrs. E. P. Donaldson, an electric clock; 2nd: Bill Sheppard, pop corn popper; 3rd: Mrs. Van McKee, salad dish and spoon.

Mrs. Fronterhouse of Roswell, N. M., Mrs. E. C. Harris and daughter spent the week end with Mrs. Trula Bentley at San Marcus after Mrs. Bentley spent holidays at home with her parents. Mr and Mrs. E. C. Harris.

## School Menu

Monday: Barbecued beef, lettuce wedge, English peas, potatoes and gravy, bread, milk, peach cobbler.

Tuesday: tomato pie, cabbage slaw, Pinto beans, buttered corn, bread, milk, jello with fruit.

Wednesday: meat loaf, vegetable salad, green beans, candied yams, rolls, butter, bread, preserves.

Thursday: Bacon strips, sliced tomatoes, black eye peas, potato salad, bread, milk, chocolate cake.

Friday: wieners with cheese strips, navy beans, chilled tomatoes, corn bread, buttered bread, pear salad.

Visiting in the home of Mr and Mrs. G. G. Vaughn Christmas Day were Mr and Mrs. L. M. Vaughn, Mr and Mrs. Lester Vaughn and sons of Lubbock, Mrs. Faye Parker and children of Crane, Mr and Mrs. Willis Vaughn and Jerry of Clovis, N. M., Mr and Mrs. W. A. Priest and children from Clovis, N. M., Mr and Mrs. Oscar Raven of Fortale, N. M., Emily John Jolly of here, Mr and Mrs. Dallas Vaughn and Homer Dan, Mr and Mrs. Don Vaughn and baby and Mrs. Ella McLaurin of Pecos.

## Speaks At Rotary

The O'Donnell Rotary Club met Tuesday in its regular weekly meeting with 16 members present. Visiting Rotarians were A. M. Bray of Tahoka and N. H. Price of Lamesa. President James Lemons was in charge of the business meeting which was the program for the luncheon.

Mr and Mrs. W. E. Tredway and son spent the holidays at Lexington.

Mrs. N. Saleh and Odette visited in San Antonio last week.

FOR RENT: 480 acres, 8 in. well, sell motor, new tractor, 1-3-1-2 rent. Clyde Edwards.

Mr. and Mrs. Weldon Street and Nancy Kay of Amarillo and Mr. and Mrs. Donald Street and family of Earth spent the holidays with their parents, the B. B. Streets.

Mrs. Garland Ledbetter, R. G. Leroy and Thomas spent Christmas with Mrs. Ledbetter's parents in Brownfield.

Mr and Mrs. Ellis Barnes, Mr. and Mrs. Arvis Grogan and Mr. and Mrs. C. J. Richter of Los Angeles, Calif. spent Christmas with their parents Mr and Mrs. R. E. Townzen at Brownfield; Mr and Mrs. Richter were unexpected guests and made a wonder holiday for the family group.

## MISS BILLIE COON WEDS

In a candlelight ceremony read in the home of Miss Billie Coon in Lubbock, Miss Billie Joy Coon and Airman 3 C Albert L. Cross were united in marriage Wednesday Dec. 23 at 6 p. m. with Rev. Abe Hester, jr. pastor of College Ave. Baptist Church of Lubbock reading the double ring ceremony. Miss Linda Ann Norris, sister of the bride lit the candles. Miss Coon is the daughter of M. P. Norris, Rt. C. Lamesa. The bride is a graduate of the O'Donnell High School and a Lubbock business college and is employed by Lubbock Memorial hospital. The groom is stationed at Reese Air Force Base. The couple will make their home in Lubbock.

# O'Donnell Index-Press

31st year; No. 18

O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Jan. 6, 1954

\$1.50 PER YEAR

## Mansell Firm Sells To Paul And Don Mansell

### After 31 Years Here To Retire

Effective January 1st C. H. Mansell, prominent businessman here for the past 31 years, sold the stock of the Mansell Bros. grocery, hardware, furniture and massey-Harris implement firm to his two nephews, Paul and Don Mansell. Mr. Mansell retains title to the building and fixtures.

The Mansell Bros. firm is one of the oldest, perhaps the oldest firm here under the same continuous business management, being established here June 15, 1923 in a forty foot front store in the Warren building where the firm grew to occupy the entire building. In the fall of 1949 the firm moved into its modern new business home on the southeast corner of square which it currently occupies. For a number of years the firm was the local John Deere dealer later switching to its current line of Massey-Harris implements.

### A Leader

Mr and Mrs. C. H. Mansell moved here from Rochester and during his 31 years of business here, his interest and leadership has been reflected in every sphere of the community's life. He was a former city councilman and mayor from about 1928 thru 1937, a former director of the local bank, currently an official of the First Baptist church, a Mason and a respected civic leader.

He was one of the organizers of the first bank and served as vice president for many years. He was also a director of West Texas chamber of commerce and he and other members of local chamber of commerce secured the establishment of O'Donnell's newspaper in 1923.

As is true of successful men, Mrs. Mansell's influence and pleasing personality did much to gain the firm's high esteem in the community.

### 15 Hymns Published

Having one of the most unusual and interesting vocations of anyone of this area, C. H. is a recognized writer of hymns having had 15 musical compositions published to date. In good health, he plans to devote his golden years to hymn compositions.

### New Owners Are Local Men

Paul and Don Mansell, the sons of Mr. and Mrs. P. A. Mansell of here, need no introduction being local residents for a number of years. Paul was a young man in his late teens when moving here with his parents from Rochester. Later he entered World War II seeing long, bitter years of fighting in Europe especially in southern Italy. Don recently returned from service.

Both men are married with Mr. and Mrs. Paul Mansell having a son, Richard. For several years Paul was a capable city councilman. Don is a graduate of the local high school and for some years worked as a salesman in Lubbock. Mrs. Mansell, his wife, is an experienced bookkeeper and secretary.

### A New Generation At A New Year

Paul said that the firm would have the same general policy as has made the firm so well respected during the more than 30 years. The young generation of Mansell brothers are fine youths and the community extends its best wishes for their growth in the community's life.

### BROTHER DIES

Jack Thompson, brother of E. L. Thompson of here, died at a Big Spring veterans hospital Sunday night. Funeral services and burial was Tuesday in Throckmorton.

W. E. Singleton, sr. and his mother, Mrs. Hal Singleton, sr. returned from Port Aransas Sunday where they visited with the W. E. Singleton, jr. family.

### COOK CHILD INJURED

The 8 year old son of Mr and Mrs. E. A. Cook of Wells was taken to a Temple hospital with a fractured skull suffered in a car mishap. The child was first treated by Dr. Lehman and then taken to a Lamesa hospital.

Mrs. Ted Gillespie of Levelland visited Mrs. J. P. Bowlin last week.

Mr and Mrs. C. C. Casey of Plain view visited her mother Mrs. L. N. Nichols.

## Vic Vet says

IF YOU'RE PLANNING TO SEEK A GI LOAN FROM A PRIVATE LENDER, YOU SHOULD APPLY TO THE VA FIRST FOR A CERTIFICATE OF ELIGIBILITY. THAT WILL SAVE A LOT OF TIME IN THE LONG RUN.



## Folks You Know

Mr and Mrs. Bennie Wilson of Lamesa visited with Mr and Mrs. Gene Gardenhire Saturday.

Buster Henry visited in Andrews Sunday.

Mr and Mrs. Cecil Evans of Levelland visited friends here over the week end.

Mr and Mrs. B. W. Robertson and family of Lubbock visited with his sister Mr and Mrs. H. L. Wood Sunday.

In the near future Ed James is moving his house to Seminole where it will be converted into two apartments; he and Mrs. James are renting a house from Mrs. Gooch here.

Mr and Mrs. Jesse Lane visited their sons and families in Lubbock over the week end.

Mrs. J. V. Burdett, jr will be hostess to the Thursday Bridge Club this week.

Jim Hale visited his grandmother in Spur last week.

Mr and Mrs. Gene Hoge and family of Norwalk, Calif. are visiting her brother and sister Mr and Mrs. Norman Shaw and Mr and Mrs. L. M. Mires.

### ANOTHER DUSTER

Last week the W. A. Muerief No. 1 Orson, deep wildcat in the Harmony community, was abandoned and plugged after being dry through the venture. The test in the Ellenburger gave only sulphur water. There were shows of production in the test.

### New Water For City Says Mayor Hash

Mayor L. J. Hash said this week that the two new city water wells in the city park would probably be tied into the city water system sometime this week and the well in the northeast part of town would be connected soon. Mr. Hash said that the three new wells should supply the City's needs until late spring when air conditioning and lawn irrigation comes into use. At that time the City will probably have to use a part of its present water supply, Mr. Hash said.

### CHALLENGE

How shall we teach A child to reach Beyond himself and touch The stars. We who have stooped so much? How shall we tell A child to dwell With honor, live and die For truth. We who have lived a lie How shall we say To him, "The way Of life is thru the gate Of Love." We who have learned to hate? How shall we dare To teach him prayer And turn him toward the way Of faith. We who no longer pray? -- Mildred Howland

## Mrs. Beatrice McLaurin Announces For County Commissioner, Lynn Co.

The Index has been authorized to announce the candidacy of Mrs. Beatrice McLaurin to the office of Commissioner of Precinct 3, Lynn County, subject to the action of the Democratic primaries.

Mrs. McLaurin is currently serving the unexpired elective term of her late husband, Woodrow McLaurin, and, in announcing, is seeking her first elective term. She has a son, 14 and a daughter, 5. A Fine Record

Mrs. McLaurin has made a fine record for efficient management of her duties as commissioner of this local precinct, and during her current administration of one year, the State has taken over 9 miles of precinct paving for state maintenance which includes retopping and later this spring contract will be let for 12 miles of new connecting paving with the Lamesa to Seagraves road at Welch.

Thanks Precinct Folks Mrs. McLaurin has advised the Index that she will strive to contact each resident of the precinct in the interest of her candidacy, and to thank everyone for their fine co-operation.

Mr and Mrs. Cecil Royce and family of Seagraves visited Mr and Mrs. Larron Davis and Mr and Mrs. B. M. Haynes.

### PRECEDENT:

The teacher of the 7th grade history class was discussing some of the stories which had become associated with George Washington. When she came to the one about his throwing a dollar across the Potomac, Johnny, who sat in the front row and came from a staunch Republican family, snorted that that was just a piece of propaganda for the Democrats.

"How could that be?" asked the surprised teacher somewhat impatiently. Johnny explained: "This way. They want people to believe that he was the first President to throw money around."

Mr and Mrs. Jack Walker and mother, Mrs. J. O. Walker spent Sunday with her sister and family, Mr and Mrs. G. C. Blankenship at Ropesville.

### SPECS

Dorothy Parker's crack that men seldom make passes at girls who wear glasses would hardly apply today. Since one out of every two Americans wear glasses, this country would then have the record for numbers of old maids.

There is no definite proof of the time or place of the origin of "cheaters." Over 2,000 years ago the Chinese used lenses made of rock crystals to observe the stars. Even primitive tribes used protective goggles with slits in them.

The earliest known lenses were used as hand glasses during the early middle ages. About this time the Chinese developed tortoise shell frames.

An Italian named Armati is supposed to have invented glasses about 700 years ago. Legend has it that his epitaph read "Here lies Armati of Florence, the inventor of spectacles. God forgive him his sins." Since most people in the Middle Ages couldn't read, the use of glasses was confined to the few or was a curiosity. But with the coming of printing, the demand for spectacles grew very great.

In early modern Europe glasses were a mark of superior learning and social status. For a while you could tell a person's wealth by the size of his glasses and how high he wore them on his nose.

With the invention of the microscope came skillfulness in grinding lenses to fit individual eye weakness.

## Revival To Start Here

The O'Donnell Church of the Nazarene is beginning a revival Wednesday night, Jan. 6th and continuing thru Sunday night Jan. 10th. Services will be at 7 p. m. Rev. Buford Batten will be the evangelist. The public is cordially invited to attend.

## Mrs. Tunnell Seeks Re-Election As School Superintendent

The Index has been authorized to announce the candidacy of Mrs. Lenore M. Tunnell for re-election to the position of County Superintendent of Schools of Lynn County subject to the Democratic primaries.

Mrs. Tunnell, as our efficient and capable County Superintendent of Schools, has devoted all of her time and interest in attending to the public schools of Lynn county. She said that at a later date she would have a more formal announcement but at this time she takes this means of soliciting your vote.

## Look Who's New

Congratulations to Mr and Mrs. Joe Carroll of Lamesa on the arrival of a fine baby girl born last week in a Lamesa hospital; grand-children here are Mr and Mrs. Bob Carroll.

Mr and Mrs. D. E. Sumrow were in Lubbock Monday and Mr. Sumrow left for Greenville on business.

Mrs. Elizabeth McLaughlin of Odessa visited with her sister Mrs. Lydia Hancock last week.

## JUST AN AMATEUR



SOME MOVIE MAKERS can take heart from the experts, who say that the greatest photography can be outrageously simple, and well within the means of any amateur. Analyzing Charlie Chaplin's "Limelight," an article in the current issue of Modern Photography shows how the actor achieved amazing pictorial effects without complicated lighting or camera techniques, without tricks or stunts... just plain simple picture-taking that anybody can learn with a little observation. Modern Photography borrows a line from the picture as its theme: "That's all any of us amateurs—we don't live long enough to be anything else."

## Condensed Statement of Condition of The First National Bank of O'Donnell

At the close of business, Dec. 31, 1953

RESOURCES	
Loans and Discounts	\$ 322,000.00
Banking House & Fixtures	\$ 50,545.00
QUICK ASSETS	
Government Bonds	\$ 180,000.00
Government Cotton and Grain Loans	\$ 231,096.67
Stocks, Bonds and Warrants	\$ 84,810.17
CASH AND DUE FROM BANKS	\$ 609,708.79
TOTAL	\$ 1,478,160.63
LIABILITIES	
Capital Stock	\$ 50,000.00
Surplus	\$ 80,000.00
Undivided Profits	\$ 3,000.00
DEPOSITS	\$ 1,345,160.63
TOTAL	\$ 1,478,160.63

The Above Statement is Correct. J. L. Shoemaker, Jr., President

OFFICERS  
JOHN EARLES, Chairman of Board  
J. L. SHOEMAKER, JR., President  
CHAS. CATHEY, Vice President  
W. G. WALDRIP, Cashier  
Mrs. Ardes Pace, Assistant Cashier

DIRECTORS  
JOHN EARLES  
CHAS. CATHEY, J. M. NOBLE, JR.  
J. L. SHOEMAKER, JR.  
J. T. MIDDLETON, SR.

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*Rexall Habit*  
**In 1954**

Always A Line of Elizabeth Arden Products

**Lott Pharmacy**

Hugh Lott, Registered Pharmacist

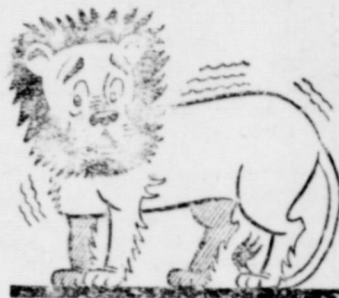
**KCUB - TV; Channel 13**

Wednesday, Jan. 6th

- 1:15 Program Previews
- 1:20 TV Sermonette -
- 1:25 Movie Marquee
- 2:45 Love of Life (CBS)
- 3:00 Recipe Round - up
- 3:45 Gary Moore Show (CBS)
- 4:00 Doty On Duty
- 4:15 Children Theatre
- 4:45 Uncle Dirk
- 4:55 Children Theatre
- 5:30 Haunted Mine
- 6:00 Johnny On The Spot
- 6:30 Teletext
- 6:45 News, Weather, Sports
- 7:00 Godfrey & Friends (CBS)
- 8:00 Strike It Rich (CBS)
- 8:30 I've Got A Secret (CBS)
- 9:00 Life With Elizabeth
- 9:30 Regal Theatre
- 10:00 News, Weather, Sports
- 10:15 Arkansas Judge
- 11:30 Sign off

Thursday, January 7th

- 1:15 Program Previews
- 1:20 TV Sermonette
- 1:25 Dawn of America
- 2:45 Love of Life (CBS)
- 3:00 Recipe Round - up
- 3:45 Bandstand
- 4:00 Doty On Duty
- 4:15 Flash Gordon
- 4:45 Children Theatre



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**KING OF the beasts but he's just as scared of fire as we all are.**  
 Fortunately, you can do something about it. First, you can eliminate the fire hazards in your home . . . and second, you can protect your home values . . . with strong insurance. CALL ON US.

**CLAYTON INSURANCE AGENCY**  
 - LOANS -  
 PHONE 148

- 5:30 Dynamite Canyon
- 6:00 Johnny On The Spot
- 6:30 Teletext
- 6:45 News, Weather, Sports
- 7:00 Meet Mr. McNutley
- 7:13 Circle 13
- 7:30 Racket Squad
- 8:00 Wrestling from Hollywood
- 8:30 The Ruggles
- 9:00 Sportsman Club
- 9:15 Sports
- 9:30 Place The Pace (CBS)
- 10:00 News, Weather, Sports
- 10:15 The Madam Gambles
- 11:30 Sign Off

Friday, January 8th

- 1:15 Program Previews
- 1:20 TV Sermonette
- 1:25 Movie Marquee
- 2:45 Love of Life
- 3:00 Recipe Round - up
- 3:45 Bandstand
- 4:00 Doty On Duty
- 4:15 Children Theatre
- 4:45 Uncle Dirk
- 4:55 Children Theatre
- 5:15 Kit Carson
- 5:45 Uncle Dirk's Art Gallery
- 6:00 Johnny On The Spot
- 6:30 Teletext
- 6:45 News, Weather, Sports
- 7:00 Ramar of the Jungle
- 7:30 Topper (CBS)
- 8:00 Wrestling from Chicago
- 9:00 My Friend Irma (CBS)
- 9:30 Greatest Drama
- 9:45 Music Box
- 10:00 News, Weather, Sports
- 10:15 Secrets of Sorority Girl
- 11:30 Sign off

Saturday, Jan. 9th

- 3:25 Sign On
- 3:40 TV Sermonette
- 3:45 King Who Came to Breakfast
- 4:00 Mark of the Avenger
- 4:30 Letters To Santa
- 5:00 Facts Form
- 5:30 The Big Picture
- 6:00 Industry on Parade
- 6:15 News
- 6:30 Beat The Clock CBS
- 7:00 Jackie Gleason Show (CBS)
- 8:00 Herb Shriner (CBS)
- 8:30 Life Begins At 80 (CBS)
- 9:00 Medallion Theatre (CBS)
- 9:30 I'm The Law
- 10:00 From Hollywood
- 10:30 Kousin Ken's Korner
- 11:30 Sign off

Sunday, Jan. 10

- 1:40 Sign On
- 1:45 Hour of Decision
- 2:00 This Is The Life
- 2:30 Student Silhouette
- 3:00 Football
- 4:00 Omnibus (CBS)
- 5:30 You Are There (CBS)
- 6:00 Plains Talk
- 6:15 News, Weather
- 6:30 Private Secretary (CBS)
- 7:00 Toast of the Town (CBS)
- 8:00 Our Miss Brooks (CBS)
- 8:30 Amos and Andy
- 9:00 The Web (CBS)
- 9:30 City Detective
- 10 News
- 10:15 Movie: 11:30 Sign off

**Vernon Cook**

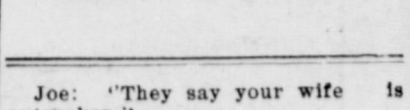
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**O'Donnell Index Press**

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 Beyond first zone \$2.00



Joe: "They say your wife is outspoken."  
 Jim: "By whom?"

Just because she's always up in the air and harping about something doesn't make her an angel.

Texas Agricultural producers who had a net operating loss in 1953 should investigate provisions of the Federal Income Tax laws which make an allowance for unprofitable farm operations.

**Joe M. Lehman, M. D.**  
**Medicine and Surgery**  
 Hours 8 a m to 6 p m daily  
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NOTICE  
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**Stanley - Jones**  
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 And Burial Association  
 phone 233 Bx 185 Tah

**Dr. Celeste Schaal**  
**CHIROPRACTOR**  
 Lubbock Highway  
 Phone 30

**REX**  
 Friday and Saturday Jan. 8 h and 9th  
**VICTOR MATURE** in  
**Glory Brigade**  
 Sun. and Mon. Jan. 10th and 11th  
 Richard Widmark and Jean Peters in  
**Pickup on South Street**



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**NEW 1954 CHEVROLET**

It stands to reason that you'll get the finest Valve-in-Head engine in the low-price field from the world's largest builder with 40 years of experience in developing and improving this type of engine. And now for '54... New power! New economy of operation! Smoother, quieter, finer performance!

For 1954, Chevrolet brings you your choice of two great high-compression Valve-in-Head engines. One, the advanced "Blue-Flame 125" engine, delivering 125-h.p. and teamed with the highly perfected Powerglide Automatic Transmission, now available on all models at extra cost. And the other, the advanced "Blue-Flame 115" engine, delivering 115-h.p. and teamed with the highly improved Synchro-Mesh Transmission, providing smooth, quiet gear engagement. Both of these engines bring you sensational new power and performance as well as new and improved gasoline economy. Come in; see and drive this smarter, livelier, thriftier Chevrolet and place your order now!

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**Singleton Appliance**  
**O'DONNELL**



**KCBD TV; Channel 11**

Wednesday, Jan. 6th  
 2:45 News, Market, Weather  
 3:00 Ladies Matinee  
 3:30 The Cook Book  
 4:00 Welcome Travelers  
 4:30 On Your Account  
 5:00 Range Rider  
 5:30 Interlude  
 5:55 Showtime  
 6:00 Channel 11 Revue  
 6:25 Sports  
 6:30 The World Today  
 6:40 Weather  
 6:45 Bernie Howell  
 7:00 I Married Joan  
 7:30 Strange Adventure  
 7:45 Interlude  
 8:00 Notre Dame Football  
 8:30 TV Theatre  
 9:00 Greatest Fighters  
 9:15 High School Chorus  
 9:45 News of the Hour  
 9:55 Weather  
 10:00 Files of Jeffrey Jones

Thursday, January 7th  
 2:45 News, Market, Weather  
 3:00 Ladies Matinee  
 3:30 The Cook Book  
 4:00 Welcome Travelers  
 4:30 On Your Account  
 5:00 6-Gun Theatre  
 5:55 Showtime  
 6:00 Channel 11 Revue  
 6:25 Sports  
 6:30 The World Today  
 6:40 Weather  
 6:45 Bernie Howell  
 7:00 Groucho Marx  
 7:30 My Little Margie  
 8:00 Dragnet  
 8:30 I Led 3 Lives  
 9:00 Martin Kane  
 9:30 Eddie Fisher  
 9:45 News of the Hour  
 9:55 Weather  
 10:00 Boston Blackie  
 10:30 Norman Sper

Friday, January 8th  
 2:45 News, Market, Weather  
 3:00 Ladies Matinee  
 3:30 The Cook Book  
 4:00 Welcome Travelers  
 4:30 On Your Account  
 5:00 Cisco Kid  
 5:55 Showtime  
 6:00 Channel 11 Revue  
 6:25 Sports  
 6:30 The World Today  
 6:40 Weather  
 6:45 Bernie Howell  
 7:00 Garroway at Large  
 7:30 Life of Riley  
 8:00 Favorite Story  
 8:30 Geo. Jessel  
 9:00 Your Hit Parade  
 9:30 News of the Hour  
 9:45 Channel 11 Tune Shop  
 10:00 Into the Night

Saturday, Jan. 9th  
 2:45 News, Weather  
 3:00 6-Gun Theatre  
 3:30 Playtime  
 4:00 Johnny Jupiter  
 4:30 Farm Show RFD 11  
 5:00 Showtime  
 5:55 Sports  
 6:05 Channel 11 Revue  
 6:30 The World Today  
 6:40 Weather

6:45 Channel 11 Melodies  
 7:00 Victory At Sea  
 7:30 Ted Mack's Amateur Hour  
 8:00 Theatre Guild  
 9:00 T Men in Action  
 9:30 Eddie Fisher  
 9:45 News of the Hour  
 9:55 Weather  
 10:00 Texas Rasslin  
**Sunday, Jan. 10**  
 2:45 News, Weather  
 3:00 Hopalong Cassidy  
 4:00 Ask Your Doctor  
 4:30 Royal Playhouse  
 5:00 Know Your Bible  
 5:30 Channel 11 Interlude  
 5:45 Opportunity Knocks  
 6:00 Winchell - Mahoney  
 6:30 The World Today  
 6:40 Weather  
 6:45 Channel 11 Melodies  
 7:00 Comedy Hour  
 8:00 TV Playhouse  
 9:00 Letter to Loretta  
 9:30 News of the Hour  
 9:40 Weather  
 9:45 Channel 11 Tune Shop  
 10:00 Peter Potter Show

**METHODIST NEWS**

Rev. H. A. Longino, pastor  
 Sunday school ..... 10:00 a. m.  
 Morning worship .... 11:00 a. m.  
 Evening worship .... 7:30 p. m.  
 W. S. C. S. Faith Circle Mondays  
 at 9:30 a. m. and Martha Mar-  
 tha Circle Tuesday 9:30 a. m.

**Assembly of God**

Sunday School ..... 10 a. m.  
 Morning Worship ..... 11:00 a. m.  
 Evening worship 7:30 p. m.

Some people get the point too soon and therefore never learn anything.

A lie may not have legs to stand on, but it sure has wings to fly

Forget the sorrows of the past and be glad for the pleasures of today.

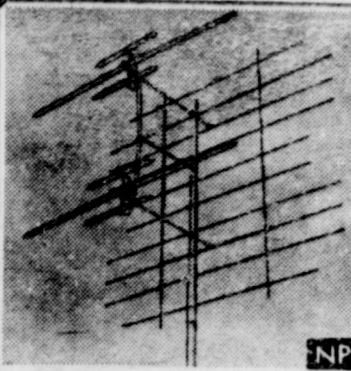
**TV Antenna Is Part of Your Set**

With television one of the most popular types of entertainment the TV set has become the object of a great deal of interest. Unfortunately, little or no attention is being paid to the antenna. In the family's mind, this is just something that goes on the roof after the all-important receiver proudly rests on the living room floor. Such a family is short-sighted in regarding the antenna slightly and is taking a risk of inferior reception.

They would do well to learn what engineers have known for years: that an average set with an excellent antenna will give better reception than an excellent set with a poor antenna. The authority for this statement is Harold Harris, Vice President in charge of Engineering and Research for the Channel Master Corporation, world's largest manufacturer of TV antennas.

Very few people realize that any television set, regardless of cost, is only as good as the antenna. No TV installation can possibly be better than the antenna because the antenna is the "eye and ear" of the TV set. Good antenna installations can minimize and even eliminate the two most annoying disturbances to show up on the TV screen: "snow" and "ghosts." "Snow" shows up when the TV set receives a very weak signal from the telecasting station. A more powerful antenna reduces the amount of "snow" by bringing in a stronger signal.

"Ghosts" are double or triple images on the TV screen, and they occur when the transmitted signals have been reflected off another building, hill, water-tower, etc. Here again, the set-



Most powerful TV antenna

owner can reduce or eliminate "ghosts" by selecting an antenna which will only receive the signals directly from the station, while rejecting the reflected signals which cause the "ghosts."

One of the important factors in the selection of an antenna is distance. Viewers who live near the telecasting station are said to be in a "primary" area. Those dwelling in the suburbs usually find themselves in a "secondary" area. People far from a station are in a "fringe" area.

The Channel Master Antenna Development Laboratory has perfected several kinds of VHF and UHF television antennas for all areas which solve most common reception problems, including "snow" and "ghosts."

Everybody is willing to give a man a boost when he gets to the top. Some wives wake up the husband when he talks in his sleep, begrudging him even those few words.

**Church Of Christ**

Raymond L. Copening, Preacher  
 Sunday Services:  
 Bible School at 10:00 a. m.  
 Communion : 11:00 a. m.  
 Preaching at 11:15 a. m., 7:00 p. m.  
 Young people's classes at 6:15 p. m.  
 Monday: Men's Bible class at 7:00 p. m.  
 Tuesday: Ladies' Bible class at 9:30 a. m.  
 Wednesday: Bible classes for all ages at 7:00 p. m.

Our services are open to all; you are encouraged to attend and feel at home in our meetings. Your comfort, pleasure and spiritual welfare is our deepest concern; if you are not attending church regularly, please visit us; you will be a stranger but once.

**CHURCH OF THE NAZARENE**

Sunday School ..... 10 a. m.  
 E. C. Pace, Supt.  
 Morning Worship ..... 11 a. m.  
 N. Y. P. S. Service ..... 7 p. m.  
 Evangelistic Service ..... 7:45 p. m.  
 Mid Week Prayer Meeting  
 Wednesday ..... 8 p. m.

**FIRST BAPTIST CHURCH**

"The Friendly Church With A Message"

Otis O. Holladay, pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Youth Choir ..... 5 p. m.  
 Training Union ..... 6:30 p. m.  
 Evening worship ..... 7:30 p. m.  
 Youth Fellowship ..... 8:30 p. m.  
**First and Second Tuesdays**  
 Inter., G. A. Y. W. A. 7:30 p. m.  
 Brotherhood ..... 7:30 p. m.  
**Wednesday**  
 Lifeservice Band ( Youth ) 7 p. m.  
 Teachers meeting ..... 7 p. m.  
 Prayer meeting ..... 7:30 p. m.

**MR. FARMER**

If you plan to lay a 2 to 4 inch gas line 100 feet to 100 miles, we can sell the pipe cheaper. We are also well stocked with Irrigation Pipe 8 in. to 16 in. at COMPETITIVE PRICES. See us for your pipe needs

**HILTON SUPPLY CO.**

1819 East Broadway ; Lubbock

The Index is agent for most daily newspapers popular in this area; renew with us please

Lubbock Morning Avalanche daily and Sunday \$12.95; daily only is \$11

Ft. Worth Star Telegram Daily and Sunday \$13.95

Ablene Reporter News daily and Sunday \$10.95; daily only \$9.95 Also all Magazines by mail

For sale: Good bundle maize, free of weeds and Johnson grass \$30 per ton in field 8 miles northeast of Plainview; Owen Egger rt. 8, Plainview, Tex. Phone 4 - 2075

Houses for rent; for sale 6 in. pump and 110 feet pipe; J. L. Scholer or Clavton Ins. Agency, 4th

358 acres good land to rent with sale of tractor, price reasonable. John Stephens 1 tp

WANTED: a married hired hand to make crop, prefer with a son old enough to work part time; house, lights, butane, water. John Stephens rt. 1, O'Donnell 3tp

The prize crack of 1953 comes from an Arkansas farmer who has been fighting crab grass all his life. He declares that when crab grass is pulled up by the roots, piled on top of a flat stone and dried for weeks, and then burned, it will take root and flourish wherever its smoke touches the ground.

**'54 FORD** the "worth more" car declares a dividend



Here Now!

STYLE DIVIDEND

3 distinctive lines - 14 brilliant body styles

You'll find that each new feature in the '54 Ford is an extra dividend in driving enjoyment... establishes Ford, even more in '54, as the "Worth More" car. You get a special dividend in styling with Ford's distinctive new appearance. You get sparkling new interiors, too, that are a dividend in themselves. And each of the new Fords gives you special dividends in ride and performance... with new Ball-Joint Front Suspension, the greatest advance in chassis design in 20 years... with your choice of Ford's new low-friction Y-block V-8 or I-block Six, the most modern engines in any car today! With 28 brilliant new models to choose from, you'll find the exact car to suit your tastes and requirements. Come in... See and Test Drive the '54 Ford.



New Ball-Joint Front Suspension

This revolutionary new suspension is exclusive to Ford in its field. It allows greater up and down wheel travel for a smoother ride. And it helps keep wheels in true alignment for consistently easy handling. Movement of wheels is on ball joints, whether in up and down motion or in steering motion—right or left.

<p><b>The new 130-h.p. Y-block V-8</b></p> <p>OVERHEAD VALVES HIGH-TURBULENCE COMBUSTION CHAMBERS SHORT-STROKE, LOW-FRICTION DESIGN</p> <p>DOUBLE-DECK INTAKE MANIFOLD DEEP-CAST "Y" BLOCK</p>	<p><b>The new 115-h.p. I-block SIX</b></p> <p>OVERHEAD VALVES HIGH-TURBULENCE COMBUSTION CHAMBERS SHORT-STROKE, LOW-FRICTION DESIGN</p> <p>4-PORT INTAKE MANIFOLD DEEP-CAST "I" BLOCK</p>
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The greatest engine advances since the original FORD V-8

BOTH NEW 1954 Ford engines... the Y-block V-8 and the I-block Six... have overhead valves for most efficient high-compression operation on today's fuels. Valves are free-breathing to give you the most CO... free-turning to seat tightly and maintain high compression. Both engines have a deep-cast block with skirt that extends well below the crankshaft for greater strength and rigidity... smoother, quieter performance and

extra-long engine life. Their modern short-stroke, low-friction design cuts friction losses... gives you more usable horsepower, more miles per gallon of gasoline. New high-turbulence combustion chambers assure a more thorough mixing of fuel and air for faster, more efficient combustion. Plan to Test Drive a '54 Ford. You'll find these new Ford power plants are the greatest engine advances since the original Ford V-8.

Plus five optional power assists\* you might find only in America's costliest cars

<p>Power Steering It does up to 75% of your steering work for you, makes parking a pleasure, leaves you with the normal feel of steering on the straightaways.</p>	<p>Power Brakes Power does up to one-third of the work of stopping for you! You are less fatigued, more relaxed, in the stop and go driving of congested traffic.</p>	<p>Power-Lift Windows Windows open or close at the touch of a button under each window or on left front door. Driver may operate any of the four Power-Lift Windows.</p>	<p>4-Way Power Seat Push one of two controls and the front seat goes up or down, push the other and it goes front or back. It's a real convenience and comfort feature.</p>	<p>Automatic Drive You get the smoothness of a fluid torque converter plus the instant "go" of an automatic intermediate gear. Ford also offers gas-saving Overdrive.</p>
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**'54 FORD**

More than ever... THE STANDARD for THE AMERICAN ROAD

\*At extra cost.

F.C.A.

Make today your day for a Test Drive

**FORBES Motor Co.**

Phone 92; O'Donnell, Texas

FORD Sales and Service

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FARMS - RANCHES - CITY PROPERTY  
 Leases and Royalties  
**B. M. Haymes**

**Gibson's**

CLEANERS  
 LEANING  
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 Safety Deposit Boxes  
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ST NATIONAL BANK  
 Of O'Donnell

Less Than A Penny A Day  
 Your Valuable Safe"

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 Draperies, Bolts, Buttons,  
 Upholstery and Corsets  
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**Mrs. H. L. Wood**

Lowest Priced and  
 Finest Quality  
**PRINTING**  
 in West Texas  
 (4 Hour Service)  
 prices 25 to 40 per  
 cent less than elsewhere  
**THE INDEX**



# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

**SPECIALS For Friday and Saturday**



**COFFEE 86c**

Admiration, 1 lb can, reg. or drip

**Kleenex 19c**

Large; 300 count

**PEAS 19c**

"Del Monte" 303 Early Garden

**SALMON 33c**

"Honey Boy" Tall can

**Chili 29c**

No. 1 can "Wolf"

**Corn 2 for 25c**

"Concho" 303 can, cream style; yellow or white

**Tuna 32c**

"Chicken of the Sea"; Flat can, green label.

**Apricots 25c**

Hunt's no. 2 1-2 can; whole; in heavy syrup

**Beef Roast 41c**

Choice cuts lb

**Beef Ribs 25c**

PER LB

**Fryers**

## ABOUT BARBECUE

The word "barbecue" is of comparatively recent origin. It comes from the Spanish BARBACOA from BERBKOT, the name applied by the Carib Indians to the wooden framework or grill on which they broiled, smoked or dried meat and fish. Around 1700 it was introduced into the southern United States to signify an elevated platform used either for cooking or sleeping. Sometime later barbecue came to signify that which was cooked on such a contraption. Soon after, any social gathering at which barbecued meat was the chief food came to be called barbecue. The largest barbecue known was given not in Texas, but by the governor of Oklahoma in 1923 when 100,000 people were served on one time.

Overheard on Main Street corner: "You all don't know nobody that don't want to hire nobody to do nothin', does yuh?"

The tone of a bachelor's voice sounds good when it has a ring to it.

The man who is always growling must lead a dog's life.

**NOW OPEN**

**WANDA'S CAFE**

Next door to Proctor's

Barber Shop

"Come To See Us"

Mrs. Wanda Lawhon,  
owner

## Specials For Friday and Saturday

- Fresh Radishes or onions 2 for ..... 15c
- 6 oz. Donald Duck Orange Juice ..... 19c
- Fresh Cranberries, per lb ..... 25c
- White Swan Coffee per lb ..... 89c
- Pet or Carnation, 2 large cans for ..... 25c
- Purple plums, 1 gallon ..... 63c
- No. 2 can Blackberries ..... 25c
- Large box Fab Soap Powder ..... 25c
- 46 oz. Adams Orange Juice ..... 36c
- No. 303 Sun Spun Whole green beans ..... 19c
- Picnic Hams, half or whole lb ..... 49c
- Sweet Clover Tray Pak Bacon, lb ..... 75c

## Line Grocery And Market

Plenty of parking behind the store; come in and shop with us ..... WE DELIVER PHONE 118



**Cake mix 35c**

Swans Down, Devils Food, white, yellow; 1 lb 4 oz.

**Peaches 4 for \$1**

Hunt's in heavy syrup No. 2 1-2 cans

**Tomato Juice 29c**

Del Monte; 46 oz. can

**PEAS 9c**

Early June; Diamond brand; 303 size

**Fab 69c**

Giant size

**Peanut butter 33c**

12 oz. glass; Peter Pan

**Biscuits 2 for 25c**

Puffin

**Shampoo 69c**

Halo; \$1.00 size

**Cut-rite Paper 27c**

125 ft. roll

New Blue

**Super Suds 2 for 47c**

Detergent

**Finest Quality MEATS**

**Bacon lb 69c**

Banner,

**pork chops 54c**

Very nice, per lb

**Ground meat 29c**

Fresh, per lb

## ANNOUNCING . . .

The Change in Ownership of Mansell Bros. Grocery, Hardware, and Massey-Harris Implement firm.

Effective Jan. 1st the firm will be owned by Paul Mansell and Don Mansell.

At this time we wish to express our sincerest thanks and appreciation to our many friends and customers who have extended to us their valued patronage for the past 31 years. It has been our pleasure and joy to have served you all these years.

We solicit your continued patronage with the younger generation of Mansell Bros.

AGAIN, A MILLION THANKS.

Mr. and Mrs. C. H. Mansell

# MANSELL BROS

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY  
FREE DELIVERY

PHONE

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As the days of that one month's new year involved precision, what will writing, ware of precision, selves in no need

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