





**JUST ARRIVED: HEAVY DUTY**

**ALUMNIUM SAUCE PANS, DOUBLE BOILERS  
TEN QT. COOKERS AND A WIDE VARIETY OF  
KITCHEN WARE INCLUDING  
GRANITE WARE IN WASH PANS, SAUCE PANS  
TEA KETTLES**

**A CORDIAL WELCOME TO OUR RODEO  
VISITORS ON JUNE 26, 27, 28TH**

There's Always Something New At

**Boydston Variety Store**

MRS. W.E. HUFFHINES, Manager

We Advertise What We Sell--We Sell What We Advertise

Watch Our Ads In The Index-Press



**LOOKING  
AHEAD**

GEORGE S. BENSON  
President--Harding College  
Scary, Arkansas

**A Public Relations Job**

America's biggest public relations assignment, perhaps the most significant of this kind in the history of the world, is gaining momentum. It's off to a good start. You may call it industrial statesmanship, if you want to, or you may call it selling the American way of life. What it amounts to is an all-out effort on the part of each one of us, to demonstrate the faith we have in our economic system. So doing, we shall weather any present or future crisis.

There must be no tongue-in-cheek when we assert that never has any other system given a people so much; nor has any other system a brighter future. We Americans are not generally an emotional people. We can read history without weeping. Europeans think of us as more "practical" and less idealistic. At any rate, we have been so busy that we have largely overlooked our selling job, until time is later than we thought.

**Selling Ourselves**  
An industrialist recently indulged in a bit of analysis: "The simple fact that our American-style processes of finance, production, distribution and selling actually produce more for more people than does any other set of processes ever devised by man, has never been planted deeply in the minds of our people—at least not to the extent that it becomes an ever present and active part of the public consciousness."

I am afraid this is too true. If we had actually sold ourselves on America through the years, we would never have seen the phenomenon of certain of our public figures playing peek-a-boo with the Communists. There would be genuine appreciation of the accomplishments and potentialities of America in every university chair in the land.

The medicine men, who used to take care of the Indians, seldom provoked opposition; they maintained a united front for their own good.

**BILLINGSLEY ELECTRIC SHOP; MOTOR REPAIRS & HOUSE WIRING APPROVED REA WIRING AIR CONDITIONING.**

IF IT'S ELECTRICAL, WE CAN REPAIR IT!  
ACROSS STREET FROM WHITSETT'S DRUG

**Uncle Sam Says**



All of us would like to put dad on a pedestal on Father's Day to show him how we feel about him the year round. I like to think of all American fathers in the role of Minute Men, standing guard over the security of their families. Certainly they could do no better than to assure their happiness of themselves and the homes than by buying United States Savings Bonds regularly.

Two automatic bond buying plans are available now. If dad is on payroll, the Payroll Savings Plan will assure him days of ease when he gets ready to retire. If dad is a professional man or self-employed he can use his checking account to buy a bond a month.

U. S. Treasury Department

**CHAS. CATHEY  
LIFE INSURANCE**

**REPRESENTING THE  
AMICABLE LIFE INS. CO.**

**WE USE ONLY ----  
SOFT WATER  
HELP UR SELF  
WET WASH - ROUGH DRY  
-- FINISH WORK --  
YOU WILL FIND THAT  
IT'S EASIER TO WASH AT**

**O'Donnell  
Laundry**

**A. K. GILLIAM  
-- OWNER --**

**ROBERTS STUDIO  
PORTRAITS**

LAMESA

**KRUEGER, HUTCHINSON AND OVERTON CLINIC  
LUBBOCK, TEXAS**

**GENERAL SURGERY**  
T. Krueger, M. D., F. A. C. S.  
H. Stiles, M. D., F. A. C. S. (Ortho)

**U. E. Mast, M.D. (Urology)**  
**EAR, NOSE & THROAT**  
T. Hutchinson, M. D.  
B. Hutchinson, M. D.  
N. Blake, M. D.

**PEDiatrics AND CHILDREN**  
C. Overton, M. D.  
R. Jenkins, M. D.  
B. Rountree, M. D.

**OBSTETRICS**  
O. R. Hand, M. D.  
Frank W. Hudgins, M. D. (Gynecology)

**INTERNAL MEDICINE**  
W. H. Gordon, M. D. (F.A.C.P.)  
R. H. McCarty, M. D.

**GENERAL MEDICINE**  
G. S. Smith, M. D. (Allergy)  
R. K. O'Loughlin, M. D.  
**X-RAY and LABORATORY**  
A. G. Barsh, M. D.

J. H. Felton, Business Manager

**O'Donnell Index-Press**

Published Every Thursday by

**O. G. SMITH, OWNER**

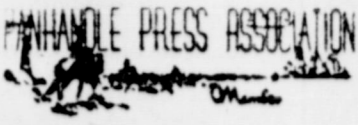
Box B, O'Donnell, Texas  
Entered as second-class matter  
Sept. 28, 1923 at post office at O'Donnell, Texas, under the Act of

**Subscription Rates**

In first zone (Dawson, Lynn, and Borden counties) \$1.50

Beyond first zone \$2.00

**ADV. RATES: 40C LOCAL  
NATIONAL 45C**



**Whooping Cough  
Is Above Average**

A statement released this week by the State Health Department indicates that the incidence of whooping cough in Texas is at present almost three times as high as the seven year median.

"Prevention and control of whooping cough, especially among infants and small children may be accomplished thru use of approved vaccine and convalescent serum, and it is important that such measures be taken to protect them. Neglecting to do so and allowing the young child to suffer an attack of this disease, may seriously impair his future health.

The infectious agent or germ of whooping cough, is transmitted by droplets expelled in coughing, sneezing, or speaking. The discharges from the nose and the throat are dangerous to susceptible persons; the need for early recognition and careful isolation of whooping cough is obvious.

The first sign of this disease is usually a dry cough, which persists day and night and tends to become increasingly severe. The disease is



"Brother,  
you can't beat  
a woman  
shopping"



P. H. Hanes Knitting Co., Winston-Salem 1, N. C.

**Hanesknit gives long wear**

Women have been comparing fabrics all their lives. They know fine knitting. That's why they rave over the values in Hanes Underwear—the product of 45 years of experience in the knitting business.

**T-SHIRTS 95c BRIEFS 75c to 81**

Active, busy men find the short-sleeve T-Shirt useful also as a sports shirt. Wear with a Hanesknit Brief (with athletic support and a protective double seat).



**WOVEN SHORTS 95c to \$1.50  
SHIRTS 65c to \$1.15**

These woven Shorts are cut generously full for easy fit without binding. Elastic sides and grippers. White or colors. Team them up with a combed yarn Hanes Undershirt for cool comfort and long wear.



**SPORT SHIRTS \$1.85 and \$2.50**

The SUEDEKNIT is "The Cashmere of Cotton Knitting" . . . the new and different Hanesknit fabric with a soft suede finish. The WINDSHIELD is a new Hanes "top-drawer" fleece-lined sports shirt with easy, swing sleeves. Both come in raglan shoulders in white or in smart outdoor colors—all fast to sun and laundry.

**-the National Underwear**

**FLASH! Biggest truck news in years!**



**CHEVROLET TRUCKS**

**with the exclusive CAB THAT "BREATHES"**

—greatest contribution to driver comfort and safety in truck history!

See this truck at our showroom! See today's newest trucks, with the cab that "breathes"—that "inhales" fresh air and "exhales" used air—keeps glass clear and free from fogging. See this line of advance-design trucks, with new increased load space, longer-than-ever wheelbases and a host of other improvements destined to make Chevrolet even more highly preferred by truck buyers.

**CHOOSE CHEVROLET TRUCKS FOR TRANSPORTATION UNLIMITED**

\*Fresh-air heating and ventilating system optional at extra cost

**ELLIS Chevrolet Company**

Chevrolet Sales and Service

Phone 124

**Real Estate**  
 — FARMS — RANCHES —  
 — CITY PROPERTY —  
 Leases and Royalties  
**B. M. Haymes**

**RHEUMATISM  
 AND ARTHRITIS**  
 Doctors differ as to the merits of NUC-OVO. Many users say it has brought them relief. If you suffer from Rheumatism or Arthritis why not write for literature on NUC-OVO from Research Laboratories, Inc., 408 N. W. 9th, Portland, Oregon. Pd. Adv.

**I GIVE YOU TEXAS**  
 Did you ever wonder whether newspaper reporters lead as interesting and as exciting lives as you have heard they do? Well, I was inclined to doubt it but I have just finished reading the proofs of a

**Liddell's**  
 Frank \*\* Irene \*\* Gwyn  
**For Good Food**  
 Steaks - Chops - Short Orders  
 Regular Dinners - Home Baked Pies  
**Extra fine Coffee**  
 South side of the Square  
 We invite our O'Donnell friends to come by and visit with us when they are in Lamesa.

book which will be off the press most any time now and after reading the book, which is entitled "Cub Reporter", I'm inclined to believe that newspaper folks do have experiences as varied and thrilling as the novels and the movies proclaim.  
 "Cub Reporter" is not fiction but tells about some of the events that a police reporter on a city daily covered as a part of his work. The author, who was then just out of high school (this was back in 1916 and 1917) tells about Revinsky, the "one thumb slayer" and "scar faced killer", as he was known. Revinsky, convicted of murder, escaped and as a posse unwittingly approached his hiding place, he drew a bead on the cub reporter but was dissuaded from shooting by a companion.  
 Then there was Wild Dan, who killed six people as one time. Wild Dan threatened to kill the cub reporter, and 10 minutes later, Wild Dan was dead. Of course that is not the whole story.  
 And the book tells of the man who arose from the dead, of a gilded police officer and the tales they told around headquarters at midnight when things were quiet, and there are word pictures of old time reporters, a colorful crew and of Bud the bloodhound officer; C. P. J. Mooney, a great editor, and the climax is the story of Frank, the lovable little office boy.

"Cub Reporter" was written by—let me see, what was that fellow's name? Oh, yes, I remember now, Cub Reporter" was written by Boyce House.  
 Many years ago when Tom C. McRae was running for governor of Arkansas, one of his opponents was assailing him. McRae's only comeback was, "A wise hunter does not waste ammunition on a dead duck. McRae was elected and made a great governor.  
 In these days when so many best sellers are filled with filth, I am so old fashioned as to count it a real tribute when someone says, "None of the things in your book have to be fumigated."  
 Touring Texas: At Guthrie, a big rock house enthroned on a hill is visible for miles. The castle-like mansion is the main ranch house of the 6666.  
 On west is Red Springs. I do not see the springs but in nearby yard were red flowers that looked like tulips.  
 It is a scenic drive. To one side is broken country which is the divide of the Wichita River. Then there is picturesque Blanco Canyon.  
 And in Plainview there is a "honey house", a store where nothing but honey is sold. And a little ways north of the town is a row of trees, half a mile long, beside the highway. One house is surrounded by trees taller than it is and the house is two stories high. I can remember when it was said that trees would not grow on the Plains. Now they have big nurseries up there.  
 Between Abilene and Coleman during May there were several miles of hills and valleys clad in solid sheets of light yellow flowers.  
 Hollywood has its Brown Derby and Bangs has its Sombrero, a little cafe built in the shape of a Mexican hat.  
 And approaching Brownwood on the highway from the west your car drops down on the city almost as thou you were coming in on an airplane.

**STOCKS NOW AVAILABLE!**  
**The NEW Firestone DELUXE CHAMPION**  
 The Safest, Longest-Wearing Tire Ever Built



- Up to 55% Stronger!
- Up to 60% More Non-Skid Angles!
- Up to 32% Longer Mileage!

The sensational new Firestone De Luxe Champion is now in design, new in materials, new in performance — **THE SELLER AT REGULAR PRICES!**  
 Come in Today

J. B. Terrell  
 CORNER DRUG STORE

**CALVARY BAPTIST CHURCH**  
 Sunday school 10:00 a.m.  
 Preaching Services: 7:30 p.m.  
 Wednesday night 7:30 Prayer  
 Sing and song service afterwards  
 You are invited.

**Cook's Radio AND ELECTRIC REPAIR SHOP**  
**WE CAN ASSURE YOU OF EXPERT SERVICE ON ANY MAKE OR MODEL RADIOS**  
 REPAIRS MADE ELECTRIC AND GASOLINE IRONS AS WELL AS ALL ELECTRICAL APPLIANCES  
**"YOUR TRADE IS APPRECIATED"**  
 LOCATED AT SINGLETONS APPLIANCE  
**LAUNDRY SERVICE ALSO HELP — UR — SELF**  
**FREE PICKUP & DELIVERY**  
**PLENTY OF STEAM FINISHED WORK**  
**VAN'S LAUNDRY**  
**YOUR TRADE INVITED WET AND ROUGH DRY**

**PLAN NOW . . .**  
**To Attend**  
**The Legion and Club**  
**RODEO**  
**June 26, 27 & 28**  
**A REGISTERED PHARMACIST ON DUTY AT ALL TIMES**  
**Wiese**  
**DRUG STORE**  
**"YOUR BUSINESS WILL BE APPRECIATED"**  
**TELEPHONE 35 AND NITE CALL 48**

**WE APPRECIATE —**  
**YOUR PATRONAGE** at all times. We are able to serve you at any time; come in and call for an appointment.  
**Proctor Beauty Shop**

**PROTECT**  
 YOUR INVESTMENT IN YOUR COTTON AND GRAIN PLANTINGS WITH OUR  
**HAIL**  
 INSURANCE  
 RATES ARE Surprisingly Low DROP BY AND SEE  
**CLAYTON**  
**INSURANCE AGENCY**  
 FOR AN ESTIMATE

**"I LOST 32 POUNDS!"**  
**—Wear Size 14 Again!**  
 Miss Reynolds, Brooklyn says: "Once I weighed 156 lbs. I lost weight weekly with AYDS Vitamin Candy Reducing Plan."  
 Miss Reynolds has a model's figure. Your experience may or may not be the same, but try the easier reducing plan, **Very First Day Must Show Results** or money back.  
 In clinical tests conducted by medical doctors more than 150 persons lost 14 to 15 pounds average in a few weeks with the AYDS Vitamin Candy Reducing Plan.  
 No exercise. No laxatives. No drugs. Eat plenty. You don't cut out meals, potatoes, etc., you just eat them down. Sample when you order. **AYDS Vitamin Candy Reducing Plan** only 52¢ per box. **Free** 10-day money-back guarantee.  
**CORNER DRUG STORE**



**Livestock Owners**  
 Free Removal of Dead Animals  
 Call or see  
**Farmers Co-Op.**  
 O'Donnell, Texas  
 Phone 170 or 151

**Welcome FOLKS**  
**To O'Donnell's Rodeo**  
**JUNE 26, 27, 28**



**Always A Good Produce Market at B. & O.'s**  
**Top Prices for Fryers, Eggs, and Cream**

**B. & O.**  
**CASH STORE**  
**Buy More War Bonds** **Bring Us Your Produce**

**NOW Less than Prewar Prices**

**ON ALL POPULAR SIZES OF THE TIRE THAT OUTWEARS PREWAR TIRES**

How many things we buy today cost less than before the war? Tires do! Not just ordinary tires, but the best made — B.F. Goodrich Silvertowns. All popular sizes of the tire that outwears prewar tires are now less than prewar prices.

Former Price	16.16
Prewar Price	14.75
<b>NOW ONLY</b>	<b>14.40</b>
	6.00-16
	7.00-18-19.5"
	8.50-17-14.20", 4.50-16-17.45"
	7.00-18-19.5"

**LESS A LIBERAL TRADE-IN ALLOWANCE FOR YOUR OLD TIRE** **1.50 DOWN 1.25**  
 PUTS A NEW 6.00-16 SILVERTOWN ON YOUR CAR

**PLENTY OF TRACTOR TIRES**  
**H. & S. AUTO AND HOME SUPPLY STORE**  
**B.F. Goodrich**  
**FIRST IN RUBBER**

**YOU'LL LIKE OUR INSURANCE**  
**OUR POLICIES PROVIDE A PRE-FINANCED FUNERAL SERVICE**  
 Considerate, Efficient Service Anytime, Anywhere



**HIGGINBOTHAM FUNERAL HOME**  
 REG. 223

**Save With Safety**  
**On Your Prescriptions**



**W. E. VERMILLION, PHARMACIST**  
**Corner Drug**  
**C. C. "BILL" ELLIS**

**WE PAY THE PREVAILING MARKET PRICE FOR CREAM CHICKENS EGGS**  
 WE ARE AGENTS FOR **BURRUS FEEDS**  
 LAY MASH, DAIRY FEED, CHICK STARTER.  
**"IT'S IN THE BAG"**  
**PRYOR**  
**PRODUCE CO.**  
**LAMESA — O'DONNELL**



The smart man reaches a stage in life when he is not interested in picnics.

# Hogs

EVERY FRIDAY & SATURDAY

Come in by Saturday noon  
LEE BILLINGSLEY

Phone 238 Lamesa, Tex.

VERNON D. ADCOCK

LAWYER  
COUNTY ATTORNEY'S  
OFFICE  
LAMESA



YOUR INSURANCE protection should be enlarged to fit changing conditions. This agency welcomes the chance to talk with property owners who want to know just how their insurance fits their needs. It is our business to know what losses might occur.

CLAYTON  
INSURANCE AGENCY

PHONE 148

— LOANS —

Eating is getting to be an expensive habit.

What has become of the man who thought that he knew it all?

Advertising is a sure way to increase sales, but it is not a haphazard way.

A fire department is not always appreciated by those who have had no fires.

There are women who still insist that the bad men are always chasing the girls.

Times change. If you do not think so, take your grandma to the beach this summer.

The history of the past will do you no good if you don't know anything about it.

An intelligent man rarely wastes time discussing a serious issue with a dumbbell.

If you take a man at what he says of himself, you will probably rate him too high.

There may be those who prefer to live in Russia, but they show no signs of beginning an exodus.

## Never before such a Range for cooking!

Here it is! Your beautiful ultra-modern new Gas range that gives you the best in cooking results with no old-time cooking cares.

No clock watching—complete oven dinners cooked automatically by a simple clock control. Gas turns on and off...yes, even when you're miles from home!

No guesswork—automatic thermostat sets and keeps any even temperature from 250° to 350°.

No "half-baked" cakes—oven is ventilated so that heat circulates evenly on every level.

No "stewed steaks"—Gas broiler really broils...flame-seals rich red meat flavor.

No lingering after-heat—cooler top-of-stove cooking with the flame that's out the second you turn it off.

No messy cleaning—burners won't clog from boilovers. Fan bottoms stay brighter.

And remember! The one sure way to get all these advantages of modern Gas cookery...is to look for this "CP" seal on any "make" Gas range before you buy!



The wonder flame that cools as well as heats

See Your Gas Appliance Dealer

West Texas Gas Company



# Save Money Here

WE FEATURE VORNADO FANS; SIZES FOR HOME AND THE BUSINESS HOUSE

LINEOLUM; ALL SIZES AND COLORS; COMES IN YARDAGE 6 FT. X 9 FT WIDTHS; THE 9 BY 12 RUGS ARE \$11.95— ALL SIZES OF USED ICE BOXES

COMPLETE SELECTION BEDSPRINGS

JUST ARRIVED: NEW 2-PIECE LIVING ROOM

SUITES \$99.50 UP

NEW PLATFORM ROCKERS \$14.95 UP

COME IN & COMPARE OUR PRICES ON LAWN FURNITURE

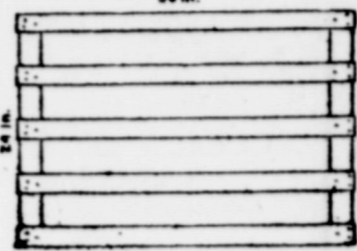
BUY ON OUR SPACED PAYMENT PLAN

## Home Furniture Co.

PHONE 61

ALTON EDLER, OWNER

### Murdle for Hogs



Much time can be saved in herding, moving or catching hogs by use of the easily constructed hurdle shown above.

### Not Possible to Make Hay While Sun Shines

Too often rain comes before the hay can be field cured or placed in the barn. Barn-drying is a system designed to overcome the weather hazard in making hay. New York station specialists point out that it is possible to produce high quality hay with barn dryers when they are used wisely. Unless drying can be accomplished in 7 to 10 days, moldy hay or a product of low feeding value may result.

### Flavor and Value of Milk Can Be Retained

In recent months small unit pasteurizers have been placed on the market. Tests conducted by state and federal health organizations have proven that taste, quality and value of milk pasteurized in small units is not diminished—but on other hand health factors are greatly increased.

There is a serious milk-borne disease danger of using raw milk. This danger has been entirely eliminated in many cities, counties and districts by the pasteurization of milk. The small units will give you the best of value to owners of a small number of cows who desire to retail their own milk. The only safe way to avoid disease from milk is to heat it sufficiently to kill disease-producing bacteria—the only way to do this is by pasteurization. Boiling will kill bacteria.

The cure of dread diseases is understood by medical men, but it is a miracle to the ignorant. If a man proclaims the truth, he is bound to have it by the results of his doing.

Every town and city suffers from a plethora of leaders; what is needed is an ample number of followers.

### WHY THROW 75c AWAY?

Our 75c bottle of DURHAM'S RESORCIN TONIC must reach itching scalps or loose dandruff sooner than any \$1.50 tonic - or money back. Worth \$1.50 but only 75c at --

WIESE DRUG STORE

### FLOWERS FOR ANY OCCASION

Come in and see us or order through your local Agent --- THE CORNER DRUG STORE THE HOUSE OF FLOWERS MR AND MRS. J. B. BILLMAN Phone 390 Tahoka

### SHOEMAKER INS. AGENCY

Fire and Casualty Insurance A Representative of FLOYD WEST AND CO. General Agents LLOYD SHOEMAKER

### WE HAVE FLOOR FURNACES

HOT WATER HEATERS BATH TUBS SINKS COMODES

IN FACT ALL KINDS OF PLUMBING SUPPLIES FOR YOUR PLUMBING WORK O'DONNELL or LAMESA call

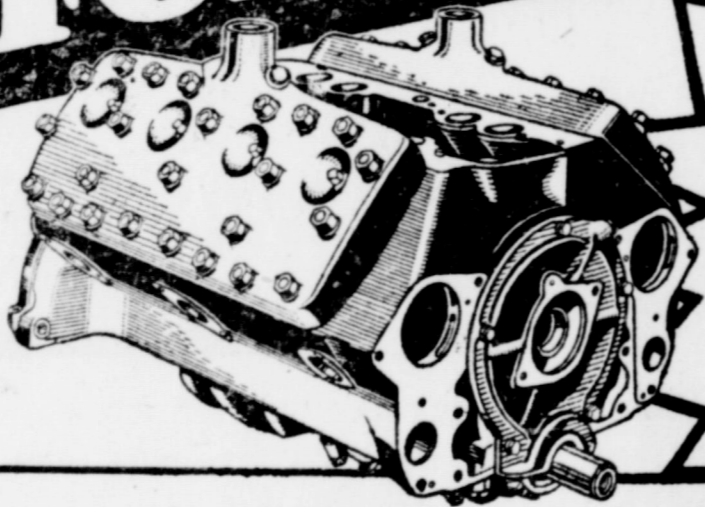
CALVIN PUGH,

PLUMBING

PH. O'DONNELL 105

Restore New Car Performance and Economy

# with a REBUILT FORD ENGINE



V-8 FOR ONLY

\$117.75

AND YOUR OLD ENGINE

SIXES PRICED CORRESPONDINGLY LOW INSTALLATION EXTRA

Has been completely torn down and rebuilt to exacting specifications

Worn parts replaced with New Genuine Ford Parts

Immediate delivery . . . quick installation



## SEE YOUR FORD DEALER

# J. B. TERRELL MOTOR CO.

FORD SALES AND SERVICE

O'DONNELL

CLA DE PA

BUILD CONCRETE 1 1/2" thick floor 30' x 30' 1/2" thick walls 10' high. Includes all materials and labor.

BUSINESS R.T.D. & JR. a good location health. Good. CA N. Washline

FARM MA RUBI MRS. THOMAS

FARM 1/4 ACRES. 1/2 mile from town. Good location. Call for details.

FARM 28 Acres. All good farm land. Water. Call for details.

FOR SALE LAMESA, TEX. Owner

HELP WANTED Teachers' Pay West. North. Teachers' Exp.

38 ONE-YEAR Meters. \$135. 104 North F.

MIS. SECRETS of the oil. Call. Guarantee. \$1. Money Back.

REAL ESTATE We have for sale in 11 states. Wire. DAVIS 104 North F.

REAL DALLAS Beautiful lake. 300 acres. 30 miles. 30 miles. 30 miles.

Plannin Buy U.

St. J ASP

Dogs

Hunger food he's of it. If or up Gro-P. Made with natural, much food. cns of do. in Meal an

WIESE DRUG STORE

THE CORNER DRUG STORE THE HOUSE OF FLOWERS

SHOEMAKER INS. AGENCY

WE HAVE FLOOR FURNACES

HOT WATER HEATERS

BATH TUBS

SINKS

COMODES

IN FACT ALL KINDS OF PLUMBING SUPPLIES FOR YOUR PLUMBING WORK

CALVIN PUGH,

PLUMBING

PH. O'DONNELL 105



# SPECIALS

FOR FRIDAY AND SATURDAY

MEATS AND GROCERIES FOR HEALTHFUL MEALS

Tomato Juice . . . 10c  
ARMOUR'S

Grapefruit Juice 15c  
46 OZ.

Monarch Coffee, 1lb 39c

W P Bleach Qt. 10c

Clinton Pudding . . 5c  
...ALL FLAVORS

HEINZ TOMATO SOUP 3 CANS FOR ONLY ..... 25c

...OLD TIME BISQUIT MIX ..... 10c

FRESH GROUND HAMBURGER LB ..... 39c

.. HOT BAR B—QUE; DRESSED FRYERS

## Lambert Grocery

"YOUR STORE"

PHONE 13 WE DELIVER

### Ellis Chevrolet To Show New Line of Trucks

The new Advance-Design line of Chevrolet trucks and commercial cars will be shown to the public June 28th in O'Donnell. It was announced today by John Ellis.

"All over the nation on that date Chevrolet dealers will be exhibiting the new trucks," Mr. Ellis said. "We are having a special showing in O'Donnell and cordially invite truck owners, fleet operators and others interested in trucks to visit our showrooms."

Advance information on the trucks, Mr. Ellis said, indicates that the line will be the most comprehensive in the history of Chevrolet and will feature driver comforts and conveniences not heretofore available in motor trucks.

"For the first time in the history of the automobile industry, a truck has been designed which has as a basic concept the comfort and safety of the driver," Mr. Ellis said. We predict that the result will have the complete endorsement of truck owners and drivers.

Re-styling and precision-engineered, the Advance-Design line of trucks, Ellis declared, provides an efficient, dependable, safe and low cost unit for practically every type of hauling and transportation requirements.

The display at the Ellis Chevrolet will open at 8 p. m. and close at 7 p. m. daily. Trained truck men will be on hand to explain the features of the vehicles.

WELCOME ----  
NEIGHBORS --  
To Rodeo City - O'Donnell  
3 -Big Days June 26, 27th  
and 28th  
Come In and look over our complete line of Western Clothes  
O'DONNELL BARGAIN STORE; MRS. E CLEMAGE

# Specials

SPECIALS FOR FRIDAY AND SATURDAY

Catsup 14 OZ. BOTTLE 23c

BLUE RIBBON, LOAF BREAD 10c

Peas 2 can for 27c  
SWEET PICKIN'S, NO. 2 CAN

Mixed Fruits 34c  
NO. 2 1-2 CAN IN SYRUP

Bleach 37c  
"33" GAL. JUGS ONLY

New Potatoes 13c  
WHOLE NO. 2 CAN

Flour  
25 LB. EVERLITE \$1.75

Hominy 3 for 29  
NO. 2 CAN UNCLE WILLIAM IN OUR MARKET

COLORED OLEO  
FRESH FISH AND FRYERS

Sausage 33c

Pure Pork, in Sack, Per Lb.  
HAMS 47c  
PICNIC, Per Lb.  
We'll See You at The Rodeo On June 26, 27, and 28th

Phone 17 -- We Deliver

# CAMPBELL

GROCERY -- MARKET-- BAKERY

...NEW MOORE ...  
The farmers are really busy either saving the cotton or threshing the wheat; there was lots of cotton damaged or destroyed by the hail, but we got a nice rain.

Mr and Mrs. Doc Crutcher were down in San Angelo area fishing the last week.

Christene Parker spent the week end at home; she is attending summer school.

Miss Floy Bell was given a bridal shower in the C L Taylor home Wednesday; about 36 were there and many nice gifts were received. Miss Bell and Jerry New were married Saturday; we wish them good luck.

Kathryn and Dianne Vickers of Draw spent the week with Judge Taylor.

The Baptists are having a vacation Bible school at the school house this week.

LADIES : Bring your sewing & sewing problems of alterations, buttonholes and simple patchwork to Mrs. L. C. Graham; First block east of football stadium; for information call Mrs. A. K. Williams, phone 70.

FOR RENT: 3 room apt., furnished or unfurnished. Mrs. J. W. Kirkpatrick, 2tc

Dairy Week is To Be Observed  
Austin -- Dr. George W. Cox, State Health Officer, endorsing the observance of June as National Dairy Month, today released a statement congratulating Texas dairymen on the remarkable progress they have made in the past few years.

It is gratifying to note that where 20 years ago there were no evaporated milk, powdered milk or cheese plants in Texas, now this State produces all 6 of the major dairy products, buttermilk, ice cream, butter, evaporated milk cheese and powdered milk.

He pointed out that last year, Texas made 25 million pounds of butter, 13 1-2 billion pounds of cheese, and over 30 million gallons of ice cream.

Milk is our most nearly perfect food. It is rich in proteins, Vitamins A and G, and the minerals calcium and phosphorus.

METHODIST NEWS  
Alby J. Cockrell, Pastor  
Church School ..... 10:00 a m  
Morning Worship ..... 11:00 a m  
Youth Fellowship ..... 7:15 p m  
Evening worship ..... 8:15 p m  
WCS, Monday ..... 3:00 p m  
Morning subject : "Christ, The Door"  
Morning Sermon Subject : "Do We Dare To Be Church."  
Evening Sermon Subject: "Obeying God's Voice."

H M McDonald and a son of Stanford and a brother of Seymour visited here Sunday.

Bennie Bethall of Ranger visited his father, I. W. Bethall.

Mr and Mrs. Bill Cathey of Lubbock were visiting here Sunday afternoon.

Mrs. Pendleton of West Point; Mrs. J C Pendleton of Lubbock visited Mrs. Jack Dotson Thursday.

Mr and Mrs. H H Webb and Mrs J Light visited Sam Webb at Brown field recently.

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Mr and Mrs. J S Boydston spent Sunday visiting at Morton.

Mrs. Maurice Day, who has been visiting here with her parents, Mr and Mrs. J T Middleton, returned to her home in Houston Friday; Mrs. John Jewett accompanied her home for a few days' visit while waiting to join her husband, Captain Jewett in Germany.

Mrs. J T Middleton, Sr. and granddaughter, Pamela, left for Ruidoso Wednesday; Mr. Middleton and Mr and Mrs. Rudolph Middleton will join them Saturday for the races.

Miss Jeanette Daniel spent last week visiting with relatives in Station.

C. A. Doss spent the week end visiting at Abilene.

Mrs. Bill Autry spent Monday nite at a Lamesa hospital.

Congratulations to Mr. and Mrs. Eldon Carroll of Tahoka on the arrival of a daughter Monday at a Lubbock hospital; the young lady is named Sue.

Mrs. Charley Cabool has been at Borger with her mother and father who were recently injured in a car accident.

J. B. Ables of Belen, N. M. is visiting his brother, L. W. Ables.

# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

FREE DELIVERY

Specials For Friday & Saturday

Flour 1.65  
25 LBS EVERLITE

Coffee 42c  
CHASE AND SANBORN 1 LB

Tomatoes 12c  
NO. 2 CAN

Syrup 1.35  
RIBBON CANE 1 GAL \$1.35, 1-2 GAL 75c

Dreft 30c  
LARGE BOX

Bleach 29c  
CLOROX 1-2 GAL

Apple SAUCE, NO. 2 19c  
CAN

Juice TOMATO NO. 2 CAN CALIFORNIA 10c

Cheese, 2 lb box . . . 69c  
Hams, picnic, half or whole 43c

WE PAY HIGHEST CASH PRICES FOR EGGS, CREAM -- TRADE WHERE YOU PLEASE

TRADE WHERE MA SAVED MONEY FOR PA

## INVITATION

SOME THINGS YOU WILL ENJOY ABOUT YOUR NEW SEARS STORE

We extend to you a hearty invitation to visit the new Sears store in Lubbock. The new store, the additional departments, the enlarged departments and the big parking lot are all for you. . . . for your saving and your enjoyment. Drop in to see the new Sears store the next time you are in Lubbock and you will be received with a warm welcome.

NEW AND ENLARGED DEPARTMENTS  
Cameras, silverware, clocks, watches, chinaware, glassware, toilet articles, cosmetics, men's suits, phonograph records, lamps and pictures, are all in addition to enlarged departments with increased service throughout the store.

SPACIOUS PARKING LOT  
There's no worry about parking your car when you shop at the new Sears Store, for you can park convenient to any entrance on SEARS FREE PARKING lot!

ENLARGED FARM STORE  
Visit Sears big, new Farm Store . . . the largest and finest in Lubbock! Make Sears Farm Store your headquarters when in Lubbock and save money.

SUPER SERVICE STATION  
Bring your car to Sears for servicing while you shop in the new Sears store! Well-trained, courteous attendants assure you of complete satisfaction!

ENLARGED CATALOGUE ORDER  
Besides all the merchandise offered in the new Sears store, there are hundreds of quality items at your finger tips at the Catalogue Order Desk!

SEARS 13th St. Near Ave. Q. LUBBOCK, TEXAS