







"SPEEDY" BY



A CROW WOULDN'T WALK... HE'D BE SMART ENOUGH TO STOP IN AT

**J.B. TERRELL**

AND HAVE HIS GASOLINE GAUGE AND ALL HIS OTHER GADGETS CHECKED AND PUT IN FIRST CLASS CONDITION BEFORE HE STARTS OUT ON A TRIP

J. B. TERRELL MOTOR COMPANY

**CHURCH OF THE NAZARENE**

C. C. Calhoun pastor  
 Sunday school 9:45 a. m.  
 Morning worship: 11:00 a. m.  
 NYPS 7:00 p. m.  
 JUNIORS 7:00 p. m.

Evangelistic Services 7:45 p. m.  
 Prayer meeting: Wednesday 7:45

**ASSEMBLY OF GOD**  
 R. T. Peek, pastor  
 Sunday School 10 a. m.  
 Morning Worship 11:00 a. m.  
 Evening worship 7:45  
 Thursday Evening Prayer meeting at 7:45 p. m.

**CHURCH OF CHRIST**

Arthur L. Golden, Minister  
 "Speaking the truth in love"  
 Sunday school: 9:45 a. m.  
 Bible Study 9:45 a. m.  
 10:45 a. m.  
 Worship: 11:45  
 Communion:  
 Evening Worship: 7:45  
 at 8 p. m.; Mid week Bible Study & prayer 8:30 p. m.  
 You are invited.

Uncle Sam Says



Millions of my young nieces and nephews are returning to school to learn from their teacher, schoolmates and books a way of life. Besides grammar, history, arithmetic, home economics and a variety of other courses, they will come face to face with sportsmanship, honesty, self-reliance and the habit of thrift. Facts crammed into the heads of Willie and Jane will come in handy, but thrift is something which will be vital to their well-being every day of their lives. Of course the habit of thrift may be acquired in many ways, but a sure way is the participation of my young nieces and nephews in the United States Treasury Department's School Savings Program.

U. S. Treasury Department

About 600 thousand building fires occur in this country each year. Half of those burned buildings are dwellings.

CARD OF THANKS

We wish to express our sincere thanks to our many friends who were so kind to us at the time of the loss of our son and brother. We especially appreciate the beautiful floral offerings, meals prepared, and the kind words by ministers of the O'Donnell and Lamesa Churches of Christ. May God's richest blessings rest upon each and every one of you.

Mr and Mrs. J W Entekin, Sr.  
 Mr. and Mrs. Ray Oliver and family.  
 Mr and Mrs. W E Parker and family.  
 Mr and Mrs. Max Entekin.  
 Mr and Mrs. T. P. Oliver and family.

For Sale:

FOR Guaranteed and Satisfactory RADIO REPAIRS See JAMES TEETER at Bakery 2p

Buckles, Belts, buttonholes and Rhinestone service; covered buttons; alterations; see Mrs. H. L. Wood at Vogue 2p

FOR SALE -- 120 acres improved land on REA with or without equipments; 10 miles east of O'Donnell; see Hervey Gardendale for information.

JUST RECEIVED shipment of ALLIED outside PAINT. Ask any one who knows paint-- ALLIED paints are the best-- few as good. O'DONNELL IMPLEMENT CO. A. K. WILLIAMS

FOR SALE 320 acres, with 8 room house, windmill, barn, all in cultivation; 1-2 mineral rights; 18 miles N. W. O'Donnell; \$35 per acre. See Melvin Eakers. 2p

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COMODES

IN FACT ALL KINDS OF PLUMBING SUPPLIES

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CALVIN PUGH,

PLUMBING

PH. O'DONNELL 105

O'Donnell's Headquarters for

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FOR THE PINK AND BLUE SHOWER:

Baby Books, Rings, Cups, Spoons, etc.

FOR THE BRIDE:

Roger Silver Ware, Duncan and Miller

Crystal Ware, Vases, Costume Jewelry

Ring Sets, etc.

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Wiese

DRUG STORE

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REX

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...EVENING SHOW

OPEN: 8:45; Start 7 p. m.; Box office Closes 9 p. m.; Sundays Box office closes 8:30

Matinee 2:00 - Starts 2:15

Fri nite and Sat. Mat. Sept. 26 -27  
 The Gun Smokin'est Team in the Wild West  
 Charles Starrett as the Durango Kid and Smiley Burnette in  
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Saturday Sept. 27th Nite only  
 Terror rides the Skyways with love as the destination.  
**Jungle Flight**  
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Sun- and Mon. Sept. 28th and 29th  
 Immense in cast and powerful in story  
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Tues. Sept. 30th  
 Guarding The Wealth of The West  
**Flashing Guns**  
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 Wed. -Thurs. Oct. 1 - 2

Alexander's

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With Tyrone Power, Alice Faye and Don Ameche  
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W. E. VERMILLION, PHARMACIST

Corner Drug

C. C. "BILL" ELLIS

30<sup>th</sup> ANNUAL PANHANDLE SOUTH PLAINS FAIR  
 Sept. 29-Oct. 4 Lubbock, Tex.

DON'T MISS THE GIANT BALLOON PARADE  
 1:30 P.M. SEPT. 29

MIDGET AUTO RACES EVERY DAY - 4 P.M.

BUCK STEINER'S RODEO EVERY NITE - 8 P.M.

BILL HAMES SHOWS ON THE MIDWAY  
 6 BIG NIGHTS 6 BIG DAYS

Hash Cleaners

CLEANING  
 PRESSING  
 ALTERATIONS

ESTATE TAX PROBLEMS Frequently Arise

where Life Insurance is not planned to do the job it can do.

When did you last review your Life Insurance plan? Without obligation, get an analysis of that plan today.

JAMES BOWLIN  
 Representing SOUTHWESTERN LIFE INSURANCE CO.

**NEW MOORE**

Mr and Mrs. Light and Bobby visited his cousin, Allison Oliver at Sundown Sunday.  
The H. Y. Conrads visited in Levelland Sunday.  
Jude Taylor was in Bryan after hands to pull cotton last week end.  
Christene Parker spent the week end here.  
Dave Ingram visited in Brownwood last week with relatives.

**Professional Announcement**

In the future I am limiting my practice to diseases of the Eye, Ear, Nose and Throat, and the fitting of glasses.  
J. C. LOVELESS, M. D.  
Lamesa, Texas

**VERNON D. ADCOCK**  
LAWYER  
COUNTY ATTORNEY'S  
OFFICE  
LAMESA

Let us make your old cotton mattress into a new inner-spring. New inner-springs, felt mattresses, box springs, and quilt cotton for sale. Renovating, felting, inner-springs. One day service. Free Delivery.

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LAMESA TEXAS

**FLOWERS**

FOR ANY OCCASION  
Come in and see us or order from your local Agent -----  
THE CORNER DRUG  
THE HOUSE OF FLOWERS  
MR AND MRS. J. B. BILLMAN  
Phone 330 ----- Tahoka

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LUBBOCK, TEXAS

**GENERAL SURGERY**  
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Frank W. Hudgins, M. D. (Gynecology)  
**INTERNAL MEDICINE**  
W. H. Gordon, M. D. (F.A.C.P.)  
R. H. McCarty, M. D.  
**GENERAL MEDICINE**  
G. S. Smith, M. D. (Allergy)  
R. K. O'Loughlin, M. D.  
**X-RAY and LABORATORY**  
A. G. Barsh, M. D.

J. H. Felton, Business Manager

**FOLKS YOU KNOW**

Mrs. Billy Wall of Big Spring is visiting the Roy Miles family.  
Mr and Mrs. Joe Boydston are spending the week in Morton where Mr. Boydston has bought a farm.  
Mrs. B G Flatt, who has been in a Dallas hospital for the past several weeks is much improved and will be home this week.

Visitors in the home of Mr and Mrs. F M Townzen Sunday were Mr and Mrs. Andy Townzen of Lamesa, Mr and Mrs. Henry Hill of Abernathy and Jewel Barnett and boys.

Mr and Mrs. A J Barnes, Jr. and Mr and Mrs. Mutt Barnes spent the week end in Carlsbad.

Mr and Mrs. Jim Anderson of Andrews visited her parents, Mr. and Mrs. R M Middleton and other relatives over the week end.

Rev and Mrs. Taylor and family of Rossville visited in O'Donnell Saturday.  
Dan Blocker and Ira Boothe left this week to enroll in Sul Ross Teachers College.

Woodrow Brewer and Miss Irene Becham were at the circus last Wednesday at Lubbock.

Mr and Mrs. L D Briscoe of Everton, Ark. are visiting her parents Mr and Mrs. J R Cuningham.

Mrs. James Crumley was hostess to her Sunday school class, the Euellian class, Tuesday of last week. A business and social hour was enjoyed. Angel food cake and punch were served.

**YOU'LL LIKE OUR INSURANCE**  
**OUR POLICIES PROVIDE**  
**A PRE-FINANCED FUNERAL SERVICE**  
Considerate, Efficient Service  
Anytime, Anywhere



**FOR SALE: 45 Barrel Gay Iron** overhead tank and tower. Can be seen at school. See H C FROST

**COSTS BUT TWO CENTS A WORD**

**INDEX--PRESS WANT ADS HAVE FARMER'S INTEREST**



Now is the time to get your heating equipment ready **FOR WINTER**

It should be thoroughly cleaned, checked, adjusted, and if necessary, repaired. Call your plumber or heating contractor NOW and have this done before the "big rush."

If you have a floor furnace, and wish to clean it yourself, it's easy this way: Lift the grill and remove accumulated dust and spiderwebs with vacuum cleaner and suction hose attachment.

Now is a good time, too, to light your gas furnaces

You'll be glad, later, if you go ahead now and light the pilot lights on your gas floor furnaces or central gas furnace. The quantity of gas burned by these tiny pilots is so small that you'll not be able to tell the difference on your gas service bill. Then when cold weather does come, you'll be ready.

*West Texas Gas Company*



**ELECTRIC SERVICE--**  
*The Great Equalizer*

The West Texan of yesterday had a name for the formidable six-gun which played such an important role in the taming of the wild and woolly frontiers of the 1800's. He called it "The Great Equalizer" on the theory that whether a man was big or small, old or young, rich or poor didn't make much difference when he had a Colt 44 in his hand—his "shootin' iron" put him on equal footing with any adversary he might face.

"The Great Equalizer" of modern times is electric service.

Electric service brings to the folks in the cottage in the middle of the block the same comforts and conveniences enjoyed by those who live in the mansion on the hill.

The homemaker in the cottage has the same time and work saving electrical appliances at her service day in and day out as does her wealthy neighbor. The coffeemaker, the toaster, the radio, the vacuum cleaner, the electric refrigerator, the clothes washer, the room coolers and the many other electrical appliances in the big house are identical with those in the cottage down the street.

The biggest bargain in any home today—large or small—is the efficient, low-cost electric service which provides so many conveniences equally to all.

**TEXAS ELECTRIC SERVICE COMPANY**  
JAMES CRUMLEY, Manager

Here's how **big** your enjoyment will be—  
and here's how **small** your cost!  
**BIG CAR QUALITY**  
**AT LOWEST COST**



You'll enjoy the Big-Car luxury of this smart, streamlined, style-leading Body by Fisher—with genuine No Draft ventilation, extra-comfortable seats, and every facility for your comfort and safety—for Fisher Bodies are the finest bodies, and they're found only on Chevrolet and higher-priced cars.



You'll thrill to the Big-Car performance of a lively, powerful, dependable Chevrolet Valve-in-Head Thrift-Master Engine—the type of engine found only in Chevrolet and higher-priced cars.



You'll delight in the Big-Car comfort and road-steadiness of the Unitized Knee-Action Gliding Ride—giving that smooth, safe, perfectly balanced feeling which makes it seem that car and road are one—another advantage found only in Chevrolet and higher-priced cars.

Be sure your car is ready for winter! During September and October Chevrolet dealers are making a special point of fall service to demonstrate the excellence of our service facilities and quality workmanship. So bring your car in soon and let us get it ready for the bad weather days ahead.



You'll feel perfectly safe, perfectly secure, thanks to Fisher Unitized Body, Knee-Action Ride and Positive-Action Hydraulic Brakes—features found only in Chevrolet and higher-priced cars.

**CHEVROLET**



**ELLIS Chevrolet Co.**

Phone 124

**Sales and Service**



The mocking bird is the official bird of Texas. The Texas Unit Corp. has post plans for a new type of steam engine automobile to be known as the Texas.

Only cannibal Indians in America lived in Texas. They are the Karankawas Tribe.

**O'Donnell Index-Press**  
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 Box B, O'Donnell, Texas

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**TOM GARRARD**  
 ATTORNEY  
 Tahoka, Texas

Practice All State and Federal courts except County and Justice courts. Land Title a specialty.

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Fire and Casualty Insurance  
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 SHOP; MOTOR REPAIRS &  
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IF IT'S ELECTRICAL, WE CAN  
 REPAIR IT)  
 ACROSS STREET FROM  
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**Cook's Radio**  
 AND ELECTRIC REPAIR  
 SHOP

WE CAN ASSURE YOU  
 OF EXPERT SERVICE ON  
 ANY MAKE OR MODEL OF  
 RADIOS  
 REPAIRS MADE ON  
 ELECTRIC AND  
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 AS WELL AS ALL  
 ELECTRICAL  
 APPLIANCES  
 "YOUR TRADE IS  
 APPRECIATED"  
 LOCATED AT  
 SINGLETONS APPLIANCE

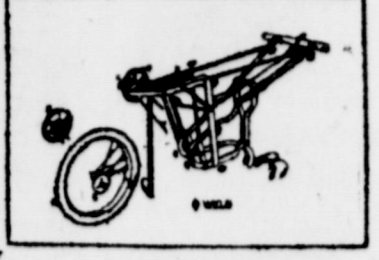
**Real Estate**  
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**B. M. Haymes**

For Good Eats  
 Visit  
**MAX  
 CAFE**  
 Tasty Plate Lunches  
 CHOICE 5 MEATS

WE APPRECIATE --  
 YOUR PATRONAGE at all  
 times. We are able to serve you  
 any time; come in and call  
 for an appointment.  
 Doctor Beauty Shop

**Hand Cultivator Now Self-Propelled Unit**

First discard the original steel wheel for a 26-inch bicycle wheel (A) complete with tire. Then attach a V-pulley (B). Place heavy washers (C), 6 inches in diameter, over the hubs and align the holes



Model of Hand Cultivator

in the washers with the pulley holes, through which 1/4-inch stove bolts are placed.

The frame is fabricated of angle iron, welded at the points of contact with a heavily coated mild steel electrode. The motor is mounted on the frame (D) and balanced two ways to minimize weight on the tractor. The motor base is extended far enough ahead to allow for the attachment of a jack shaft and pulleys (E) which reduce unit speed. The unit is ready for operation with the attachment of belts (F).

**Bacteria as Plant Food Increases Grain Yield**

The use of bacteria as food for plants is the basis of a new preparation known as phosphobacteria, developed at Leningrad institute. Each gram of the preparation contains up to 200 million specially cultivated bacteria, which on reaching the soil transform complex organic matter containing phosphorus into soluble salts from which the plant can draw nourishment. The bacteria increased crop yields.

Fire Prevention Week, proclaimed by President Truman, will be observed October 5 to 11 this year

The average per acre yield of Texas cotton is only 134 pounds of lint; corn only 17 bu., wheat only 10.5 bu. Legumes and fertilizers can increase those yields materially



ARE YOU PROPERLY INSURED??  
 FEEL FREE TO CALL ON US IF IN DOUBT??  
 DON'T TAKE A CHANCE ON BEING UNDER INSURED

**CLAYTON INSURANCE AGENCY**

PHONE 148

— LOANS —

**GLASS FOR ANY CAR BODY AND FENDER REPAIRS SATISFACTION GUARANTEED**

**ERIS MILLER CARS PAINTED**  
 ELECTRIC and GAS WELDING  
 David Thomson is our Welder specializing in aluminum, pewter.  
**RADIATOR WORK**

You're Always Welcome At--  
**Crescent Cafe**  
 O. L. McClendon  
 The Home of Fine Chill, Tasty Sandwiches, Short Orders... Hot Cakes, Hamburgers, Hot Dogs ...

**Hogs**  
 EVERY FRIDAY & SATURDAY  
 Come in by Saturday noon  
**LEE BILLINGSLEY**  
 Phone 236 Lamesa, Tex.

**Uncle Sam Says**



Did you ever can a United States Savings Bond? Don't answer "no" too quickly because that's what millions of wise Americans are doing daily. By buying bonds regularly through the Payroll Savings Plan where they work or the Bond-a-Month Plan where they bank, they are preserving income for future nourishment. Savings Bonds grow in nutrition value to you and your family through the passage of time. In 10 years they will produce \$4 in goodness for every \$3 you store away today. Yes sir, the best canning you can do now is the canning of income in the form of Savings Bonds.  
 U. S. Treasury Department

Every day in the United States, 100 farm fires take the lives of ten farmers.

The peanut acreage of the Texas West Cross Timbers area is three times as large now as before the war.

**Gibson CLEANERS**

CLEANING — PRESSING

ALTERATIONS

WE USE ONLY ---  
 SOFT WATER  
 HELP UR SELF  
 WET WASH - ROUGH DRY  
 -- FINISH WORK --  
 YOU WILL FIND THAT  
 IT'S EASIER TO WASH AT

**O'Donnell Laundry**

A. K. GILLIAM  
 -- OWNER --

COMPLETE TRACTOR AND CAR REPAIRS

WE CARRY A LINE OF  
 GENUINE  
 Parts For  
**FORDS**  
 DROP BY TODAY  
 AND LET US ESTIMATE  
 YOUR NEXT REPAIR

**WILSON**

GARAGE & STATION  
 GOOD GULF GAS  
 ALL GULF PRODUCTS  
 "YOUR BUSINESS IS ALWAYS APPRECIATED"

LAUNDRY SERVICE ALSO  
 HELP --UR--SELF

Call 168 for pickup and delivery of Laundry

PLENTY OF STEAM  
 VAN'S LAUNDRY  
 YOUR TRADE INVITED  
 WET AND ROUGH DRY

Preaching Every Thursday Night  
 At Mesquite Church of Christ  
 There will be church services every Thursday nite at 7 45 p m at the Church of Christ with Bro. Golden as minister; you urged to attend these services.

**COSTS BUT TWO CENTS A WORD**  
**INDEX--PRESS WANT ADS HAVE FARMER'S INTEREST**

**TO OUR CUSTOMERS:**

We have been notified by the International Harvester Co. that our supply of tractors for 1948 will be even less than the past year.

Also PARTS are expected to be scarce.

...Accordingly to utilize our supply of parts and our facilities to your, and our, best advantage, we would appreciate your scheduling your --

**Tractor Repairs**

WE CAN REPAIR ANY TRACTOR TO YOUR SATISFACTION

And Associated repairs  
 As early as possible on the season

DURING THIS mid-season period, we can give you prompt repair service and you are assured of getting the parts necessary for repairs.

Come in and see us--- we are in business to serve Your needs. To serve you the better, give us an idea of the parts and equipment you will need.

Your FRIENDLY International Dealer

**O'Donnell Implement Co.**

A. K. WILLIAMS

**Fresh HOME Killed**

**MEATS**

Home Grown Beef of fine flavor  
 Select Cuts Pork, Lunchmeats, Etc.

COME IN AND LET RAY CONNALLY, OUR NEW MARKET MANAGER HELP YOU IN YOUR MEAT SELECTIONS.

Remember, We Sell All Groceries Meats, and Vegetables for the LEAST Possible Price EVERY DAY THE YEAR. Our Specials are our Every Day Prices.

Always A Good Produce Market at B. & O.'s

Top Prices for Fryers, Eggs, and Cream

**B. & O. CASH STORE**

Buy More War Bonds

Bring Us Your Produce



**CROSS TOWN**  
By Roland Coe



**BOBBY SOX**  
By Marty Links



**How to Clearly and Convincingly Place Your Thoughts Before Public**



Everyone Can Learn To Speak In Public

Booklet No. 83.

"I'D LIKE to say a few words . . ." you begin. But do you say the few words clearly and convincingly or are they punctuated with grunted "uh's" and "er's"? One thing about speaking in public, whether before a formal group or among friends, you must be poised and able to hold your audience's attention. Our newest booklet No. 83 tells you how to overcome jittery and awkward conversations, discusses parliamentary procedure and gives sample speeches.

Send 25 cents in coin for "Self-Instruction in Public Speaking" to Weekly Newspaper Service, 243 West 17th Street, New York 11, N. Y. Print name, address with zone, booklet title and No. 83.

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READY TO SERVE. DELICIOUS! GET THE ORIGINAL KELLOGG'S CORN FLAKES IN THE WHITE, RED, AND GREEN PACKAGE. REGULAR OR FAMILY SIZE.



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**LITTLE REGGIE**

By Margarita



**MUTT AND JEFF**

By Bud Fisher



**JITTER**

By Arthur Pointer



**REG'LAR FELLERS**

By Gene Byrnes



**VIRGIL**

By Len Kleis



**SILENT SAM**

By Jeff Hayes

**Pilgrims Did Not Land On Rock, Nor on Dec. 21**

America's oldest legend, still widely believed, is that the Pilgrims aboard the Mayflower made their first landing in this country on December 21, 1620, on a rock in what is now Plymouth, Mass., says Collier's. Actually, they first came ashore on Cape Cod the previous November 11. The rock story is not substantiated by any historical records and did not start until 121 years later.



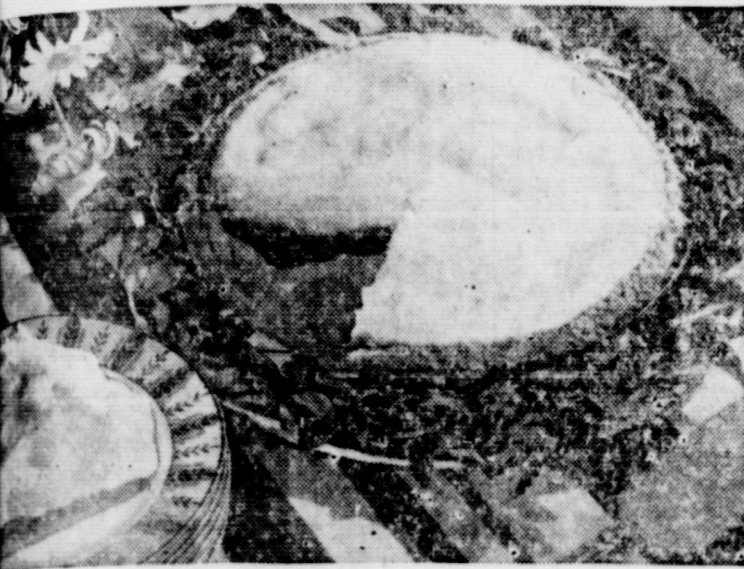
**CLABBER GIRL Baking Powder**



**PRINCE ALBERT The National Joy Smoke**



# HOUSEHOLD MEMOS... by Lynn Chambers



Pastry Makes a Delightful Dessert (See recipes below.)

## Pastry Tricks

Now that cooler weather has come, we can all indulge in a few of the richer desserts that we've been avoiding during hot, sweltering weather. Since it's cooler you won't mind using the oven if baking the pie is required, and you won't mind taking the extra time for their preparation.

There was a time when we thought of pie as something with a crust made of shortening, flour and water, but now there are many new crusts from which to choose and sometimes these are even better with certain types of fillings. If you want a real taste delight, experiment with new crusts, novel fillings, and gather yourself a new and delicious collection of pastries from which to choose desserts. We grow tired of eating the same things day in, day out, and there's so much new in the way of foods, it's just not a smart homemaker who doesn't find different touches to add to her menus.

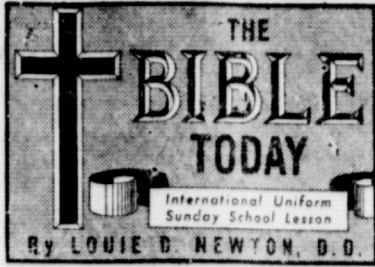
Since fall is on the way, you'll be using pumpkin quite often. Here are two excellent variations of the old-fashioned pumpkin pie, both of which are guaranteed to make a hit with the family.

**Orange Pumpkin Pie (Nine Inch)**  
 1 teaspoon ginger  
 1 teaspoon cinnamon  
 1/4 cup boiling water  
 1/4 cup brown sugar  
 1/2 teaspoon salt  
 2 eggs  
 1 1/2 cups pumpkin  
 1 cup evaporated milk (scalded)  
 3 tablespoons orange juice  
 Make a smooth paste of the spices and water. Add with the sugar, salt, and beaten eggs to the pumpkin. Stir to blend thoroughly, then add hot milk. Add orange juice and pour immediately into an unbaked pie shell. Bake in a hot oven (425 degrees) 15 minutes, then reduce to a slow oven (300 degrees) and bake until filling is just set.

**Pumpkin Chiffon Pie With Gingersnap Crust (Nine Inch)**  
 3 egg yolks, slightly beaten  
 1 cup sugar  
 1 1/4 cups pumpkin  
 1/2 cup milk  
 1/2 teaspoon cinnamon  
 1/2 teaspoon salt  
 1/2 teaspoon ginger  
 1/2 teaspoon nutmeg  
 1 tablespoon gelatin  
 1/4 cup cold water  
 3 egg whites  
 Whipped cream  
 Combine egg yolks, 1/2 cup sugar, pumpkin, milk, and spices. Cook in double boiler until thick. Soak gelatin in water 5 minutes, add to pumpkin mixture. Mix and cool. When thick add remaining sugar and fold in stiffly beaten egg whites. Pour in pie shell and serve with whipped cream.

**Crust**  
 1 1/2 cups gingersnap or graham cracker crumbs  
 1/4 cup butter (scant)  
 1/4 cup confectioners' sugar

**LYNN SAYS:**  
**Simple Foods Are Easy to Dress Up**  
 To steam means cooking in steam or in boiling water. To parboil means to cook food partially in one way. Potatoes may be boiled and then to finish cooking by baking, for example. Seasoned and cooked macaroni may be mixed with slivers of leftover frankfurters and mixed together with a cream sauce and served as a luncheon dish.



SCRIPTURE: Ecclesiastes. DEVOTIONAL READING: Ecclesiastes 5:1-7.

## Worthy Objectives

Lesson for September 28, 1947

THE Book of Ecclesiastes, written by Solomon, B. C. 977, is profitable in the fact that it discloses the findings of a very remarkable man on life.



Dr. Newton

Solomon tells us that he had tried every tempting offer of the world, but found it vanity. "Vanity of vanities, all is vanity," he declares. Solomon is often referred to as the wisest of men. He does not make this claim, nor would I suggest it. As a matter of fact, Solomon was a very unwise man in many of the manifestations of his life. He had every advantage, but yielded to selfish pursuits of pleasure when he might have been serving his day and generation by the will of God.

Why do I point to Solomon as an unwise man? From his own testimony—"I gave my heart to know wisdom, and to know madness and folly; I perceived that this also is vexation of spirit. For in much wisdom is much grief; and he that increaseth knowledge increaseth sorrow."

## Excellent Advice

EVEN so, Solomon was ready, by the time he wrote Ecclesiastes, to give some excellent advice. He had discovered that pomp and ceremony are meaningless—that they turn at last to ashes.

For example, "He (God) hath made everything beautiful in its time," chapter 3, verse 11. Solomon had dealt in the artificial. He had worn the most costly robes, lived in the finest palaces, had gardens set up to please any passing whim.

But now that he has come to see the vanity of men, he can at last open his eyes to the beauty which God creates. And now he has become a wise man, indeed. There is beauty everywhere if only we have eyes to see.

## Words of Wisdom

THE next section of Sunday's lesson brings us to one of Solomon's greatest confessions. He says, chapter 3, verse 14: "I know that, whatsoever God doeth, it shall be forever: nothing can be put to it, nor anything taken from it; and God doeth it, that men should fear before him."

We do well to remember that God is, and that he is good, and that he is sovereign. "This is our Father's world," wrote Maltbie Babcock. Here is a truth for today. In our dismay over the atomic bomb, we are about to forget that God intended for man to discover atomic energy, and he expected man to have enough moral stamina to use this discovery for his good and God's glory.

Which brings us to the heart of the Preacher's message, chapter 12, verse 13: "Let us hear the conclusion of the whole matter; fear God, and keep his commandments; for this is the whole duty of man."

## Seeking the Best in Life

SOLOMON, by his own testimony, missed much of the finer things of life; but he admonishes the reader to profit by his mistake and seek the best in life. For example, in chapter 2, verse 24, Solomon says: "There is nothing better for a man, than that he should eat and drink, and that he should make his soul enjoy good in his labour."

Every boy and girl in the world knows the joy of honest work, at least I hope so. Have you grown a beautiful flower? A vegetable garden? Cut a cord of fire wood? Then you know that work is one of the essential ways of seeking the best in life.

Then Solomon comes to the first eight verses of the last chapter—a golden section for memory. It is one of the first passages of Scripture I ever learned. I trust every young person reading this column will commit that passage to memory, if you have not already done so.

## Testing Life's Philosophies

SOLOMON concludes his confessions with this probing declaration: "For God shall bring every work into judgment, with every secret thing, whether it be good, or whether it be evil." What is he saying? He is reminding us that whatever may be our philosophy of life, such philosophy, together with our commitments thereto, will be tested out under the white light of God's ultimate truth. My conclusion is that I desire but one thing—to find and follow the will of God, which is always right and always best.

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## Jenny Lind's Concert Tour Created Greatest Furor

America's greatest furor was that created by Jenny Lind, the Swedish singer, during her concert tour (1850-1852) says Collier's. Its extent is indicated by a collection of Lindiana owned by the New York Historical society which contains, among its thousands of items, scores of the countless articles on which her name and portrait were used as a trademark or decoration, such as bonnets, beds, whiskies, wallpapers and even men's fancy vest buttons.

## SNAP! CRACKLE! AND POP! SAY...



P.S. Be sure you get America's favorite rice cereal, the one and only Kellogg's Rice Krispies!

Experience is the best teacher!



## Remember?

All the different brands people smoked during the wartime cigarette shortage? Naturally, smokers compared.

## Choice of Experience

That's how thousands of smokers learned from actual smoking experience that cool, flavorful Camels suit them best!



MORE PEOPLE ARE SMOKING **CAMELS** than ever before!



SEVENTEEN THOUSAND DOLLARS from 50 acres of single cross hybrid seed corn! That was one of the accomplishments last year of Champion Farmer John J. Gannon and his father, William P. Gannon, on their 785-acre farm near Valeria, Iowa. Hog sales totalled over 400 head. In a recent month, 16 purebred Guernsey cows, three of them dry, returned \$504.78 over feed costs. Seventy head of purebred Aberdeen-Angus cows, and their calves, provide a profitable outlet for roughage. So does a flock of sheep. The Gannons bale 7000 bales of hay annually. Careful pasture management, manure and commercial fertilizers, and a soil conservation program keep the farm highly productive. For economy and efficiency in operating their farm equipment, Champion Farmer Gannon has found it pays to depend on Firestone tires. When he and his father buy new tractors, they specify Firestone Champion Ground Grips. In the photograph, Sheila Ann Gannon with her grandfather, William P. Gannon, and her father, Champion Farmer John J. Gannon.

For more information about Champion Farmer John J. Gannon, write to The Firestone Tire & Rubber Co., Akron, O.

Champion Farmers Specify **Firestone CHAMPION GROUND GRIPS**

TO GET extra pulling power... longer tire life... and smoother riding, Champion Farmer John J. Gannon and his father specified Firestone Champion Ground Grips for their new tractor.

Tests show that Firestone Champion Ground Grips clean up to 100% more effectively, pull up to 62% more, last up to 91% longer, and roll smoother over highways than any other tractor tires... important facts to cost-conscious farmers.

Only Firestone Champion Ground Grips are made with connected curved traction bars. These bars clean with a plowlike action... giving the Champions more pulling power. Extra tread rubber in the bar connections gives them a "Center Bite" in the heart of the traction zone. This, too, means more pulling power. The extra rubber in the connected tread increases tire strength... lengthens tire life... money-saving points you can't overlook when you buy new tractor tires. So when you buy... buy the best... buy Firestone Champion Ground Grips.

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OUT CLEANS  
OUT PULLS  
OUT LASTS

ANY OTHER TRACTOR TIRE

Only **FIRESTONE CHAMPION Ground Grips** take a "CENTER BITE"

**THE OLD TIMER WRITES**

Indicative of the very great burden under which Latin American labor as they endeavor to grasp the meaning of our varied expressions is the case of Margarito Alarcon, local resident. He comes around quite often for a bit of coaching in English, always willing to swap a word in Spanish making things about even. The latest is, "I askee one man

how far to Gall and no say "I dont know" Then I ask another man and he say: "damfino" What's a deefereence?"

Mr and Mrs. Louis Gillespie and family of Artesia, N. M. spent the week end here visiting home folks. Mr. Gillespie is thinking of buying a grocery store in that city.

Mr and Mrs. A. K. Gilliam spent the week end in Dallas. Mrs. O. G. Smith, Sr. left for Dallas Friday for an extended visit.

**BERRY FLAT NEWS**

James Farmer visited his parents, Mr and Mrs Matt Farmer Sunday. Mr. Farmer is on the sick list this week.

Mrs. Reed Yandell, Mrs. Bill Stagg and Mrs. Dick Simpson attended the Lamesa Baptist Association at the Klondike Baptist Church Thursday.

Lunnell Bradshaw of O'Donnell spent Saturday night with Faye Mensche.

Mr and Mrs. Lawrence Stephens and Alta Bea have moved to our community and we welcome them very much.

Mrs. Charite Stubblefield spent Friday nite with her parents Mr. and Mrs. Isaac Ledbetter.

Everyone in the community is looking for cotton pickers as cotton is opening.

**SPECIALS**

FOR FRIDAY AND SATURDAY MIXED

- |  |   |
|--|---|
| <b>Fruits 29c</b><br><small>In Heavy Syrup no. 2 1-2</small> | <b>Syrup 49c</b><br><small>1-2 GAL. TOMATO</small>                |
| <b>Ten-B-Low 25c</b><br><small>Pictsweet no. 2 can</small>   | <b>Catsup 2 for 25c</b><br><small>RIO GRANDE OXFORD GREEN</small> |
| <b>Peas 23c</b><br><small>HEINZ TOMATO Per Can</small>       | <b>Beans 25c</b>  |
| <b>Soup 10c</b>  | <b>Hylo 25c</b>   |

**MARKET SPECIAL**

- Chuck steak lb. . . 50c**  
**Sliced Bacon, ends, lb 29**  
**Lambert Grocery**

"YOUR STORE" WE DELIVER  
PHONE 13

**Marvin Herman**

**Food STORE**

**Specials FOR FRIDAY AND Saturday**

Phone 158 We Deliver Across Street from Clinic

Van Camp's Pork and Beans per can 12c  
Spuds .....lb 5c

Fresh Grapes lb. 12c  
Fresh Radishes, bu. 7c  
Cabbage lb. 7c

**MARKET**

DRY SALT lb. .... 43c  
Beef Ribs, lb. .... 33c  
Cheese, 1-2 lb ..... 26c  
Always Fresh home killed Beef; Dressed Fryers

Your Trade Appreciated

**Specials**

SPECIALS FOR FRIDAY AND SATURDAY

Phone 17

We Deliver

**Milk** Armour Star Canned  
SMALL .....6c  
LARGE ..... 11c

**corn 2 for 29c**  
MAYFIELD NO. 2 CAN

**BREAD 10c**  
BLUE RIBBON, LOAF

**Coffee 39c**  
CHASE AND SANBORN, per lb.

**Sweet Spuds 2 cans 25**  
NO. 2 1-2 CAN

**Pork & Beans**

UNCLE WILLIAM 1 LB Cans 2 for 23c

**Shortening 83c**  
CRUSTENE 3 lbs only

**Cheese Spread**  
All kinds 5 oz. glass Kraft and SHEFFORD 19c

**Juice 25c**  
Tomato 46 oz Tom-Tom

**Market**

**Franks Nice Fresh lb 34**

**Sausage 1b 43**  
Pure pork Sack

**CAMPBELL**

GROCERY -- MARKET-- BAKERY

**BLOCKER GROCERY**

"Trade Goes Where Invited, Stays Where Treated Best"

**Specials For Friday & Saturday**  
**Sept 26 and 27**

**PEAS No. 2 Can 11c**

**Milk** Carnation or Pet TALL CAN 12c SMALL CAN 6c

**Oxydol 28c**  
LARGE BOX

**Peaches No 2 1-2 can Halves 25c**

**Honey Pure ext'd 1 lb. jar 35c**

**Coffee 44c**  
SCHILLING 1 LB. CAN

**Kool aid 6 for 25**  
Assorted Flavors; a bargain

**Sardines**  
TALL CAN only 19c each

**Spry \$1.05**  
3 LB CAN don't miss this special

WE PAY HIGHEST CASH PRICES FOR EGGS, CREAM -- TRADE WHERE YOU PLEASE  
TRADE WHERE MA SAVES MONEY FOR PA

**O'Donnell Day At Fair Is October 1st**

In accordance with usual custom Wednesday, Oct. 1 has been designated as O'Donnell Day at the 30th Panhandle South Plains Fair.

Send us your NEWS

**Elmo Burkett To Preach At Mesquite Sunday**

Preaching services both morning and evening on Sundays as well as Thursday nights. Elmo Burkett, formerly minister of the church at Tahoka will preach at Mesquite each Sunday morning and evening. Bro. Golden will continue to preach on Thursday nights as

well as conducting a Bible drill for the young people. Sunday morning services begin at 10 a.m. Bible School and worship and preaching services at 11. Evening services are to begin at 7:30

All kinds, shapes, models Card Tables. Well constructed; a lifetime. \$3.95 Home Furniture Store.



**I Can't Afford Cheap Seed Corn! I Get the Best — A few cents an Acre Buys a Lot MORE BUSHEL OF CROP!**

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