





**SUPER SERVICE**

WHEN you insure thru our Agency, you get more than just policies. We provide a king sized share of service too. We keep your protection up to date and ready for any emergency. We keep you advised as to insurance or economic changes which affect you. And in case of loss, we see to it that you get your loss check as quickly as possible.

**CLAYTON'S**  
Insurance Agency  
**LOANS**  
Phone 148 O'Donnell

**REX**

**Fri. and Sat.**  
May 3rd and 4th  
Forrest Tucker and Mara Corday in  
**The Quiet Gun**  
In Trucolor

**Sunday**  
May 5th  
Audrey Hepburn and Henry Fonda in  
**War And Peace**  
Color, VistaVision

**KCBD TV: Channel 11**

**SUNDAY**

12:10 Sign On  
12:15 Norman Vincent Peale  
12:30 Frontiers of Faith  
1:00 Wizard  
1:30 Youth Wants To Know  
2:00 Lawrence Welk Top Tunes  
3:00 Wide Wide World  
4:30 Sports Show  
5:00 Meet The Press  
5:30 Roy Rogers  
6:00 Bengal Lancers  
6:30 Circus Boy  
7:00 Steve Allen  
8:00 Celebrity Playhouse  
8:30 O. Henry Playhouse  
9:30 The Man Called X  
10:00 Cavalcade Theatre  
10:30 News  
10:40 Weather, 10:45 Sports  
10:50 Dateline Europe.  
**MONDAY**  
7:50 Today  
9:00 Ding Dong School  
9:30 The Price Is Right  
10:00 Home  
11:00 Tic Tac Dough

11:30 It Could Be You  
12:00 Serenaders  
12:30 RFD 11  
12:45 Cook Book  
1:30 Tenn. Earnie Ford  
2:00 NBC Matinee  
3:00 Queen For A Day  
3:45 Modern Romances  
4:00 Comedy Time  
4:30 My Little Margie  
5:00 Superman  
5:30 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Western Marshall  
7:00 Sir Lancelot  
7:30 Stanley  
8:00 Highway Patrol  
8:30 Robert Montgomery  
9:30 Sheriff of Cochise  
10:00 Ford Theatre  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre  
**TUESDAY**  
Same as Monday until 4:30  
5:00 Bunny Theatre

5:15 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Captain Gallant  
7:00 Big Surprise  
8:00 Jane Wyman  
8:30 Warner Bro. Cheyenne and Conflict, etc.  
9:30 Break The bank  
10:00 Badge 714  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre  
**WEDNESDAY**  
Same as Monday until 4:30  
5:30 Eddy Fisher  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather

6:15 Here's Howell  
6:30 Disneyland  
7:30 Rosemary Clooney  
8:00 Father Knows Best  
8:30 Hiram Holliday  
9:00 This Is Your Life  
9:30 American Legend  
10:00 Crossroads  
10:30 News  
10:40 Weather  
10:45 Sports  
10:50 Ch. 11 Theatre  
**THURSDAY**  
Same as Monday until 4:30  
5:00 Bunny Theatre  
5:15 Looney Tunes  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Gildersleeve  
7:00 Groucho Marx  
7:30 Dragnet

8:00 People's Choice  
8:30 Tenn. Ernie Ford  
9:00 Video Theatre  
10:00 Walter Winchell  
10:30 News  
10:40 Weather 10:45 Sports  
10:50 Ch. 11 Theatre  
**FRIDAY**  
Same as Monday until 4:30  
5:00 Rin Tin Tin  
5:30 Eddie Fisher  
5:45 Hospitality Time  
6:00 News and Sports  
6:10 Weather  
6:15 Here's Howell  
6:30 Adventures of Jim  
7:30 Dr. Hudson's Journey  
7:00 Life of Riley  
8:00 Bob Hope Show  
9:00 Cavalcade of Sports  
9:45 Red Barber  
10:00 I Led 3 Lives  
10:30 News  
10:40 Weather and Sports  
11:00 The Vice  
**SATURDAY**  
8:00 Roy Rogers  
9:00 Howdy Doody  
9:30 I Married Joan  
10:00 Fury  
10:30 Jungle Jim  
11:30 Gene Autry  
12:45 Football game  
6:00 Lone Ranger  
6:30 People Are Funny  
7:00 Lawrence Welk  
8:00 Caesar's Hour  
9:00 George Gobel  
9:30 Your Hit Parade  
10:00 From Hollywood  
10:30 News  
10:40 Weather, Sports

**KDUB - TV. Ch. 12**  
**Saturday**  
8:25 Sign On  
8:30 Captain Kangaroo  
9:30 Mighty Mouse Playhouse  
10 Winky Dink  
10:30 Popcorn Theatre  
11:30 Let's Take A Trip  
12 The Ruggles  
12:30 Big Picture  
1 Football  
4 Championship Bowling  
5:00 Mark Saber  
5:30 Wild Bill Hickok  
6 Beat The Clock  
6:30 The Buccaneers  
7 Jackie Gleason Show  
8 Oh, Susanna  
8:30 Hey, Jeannie  
9:00 Gunsmoke  
9:30 You Are On Your Own  
10:00 Play  
11:00 Play  
12:30 Sign Off

**SUNDAY**  
9:55 Sign On  
10:00 To be announced  
10:30 Music box  
10:40 Church Service  
12 The Christophers  
12:30 Face The Nation  
1:00 Sports  
3:45 Sunday News  
4:00 This Is The Life  
4:30 Sports  
5:00 Telephone Time  
5:30 Air Power  
6:00 Lassie  
6:30 Private Secretary et al.  
7:00 Ed Sullivan  
8:00 G. E. Theatre  
8:30 Alfred Hitchcock  
9:00 \$64,000 Challenge  
9:30 Reader's Digest  
10:00 What's My Line  
10:30 News  
10:45 Play  
11:45 Sign Off

**MONDAY**  
6:55 Sign On  
7:00 Good Morning  
8:00 Capt. Kangaroo  
8:25 Playtime  
8:30 Capt. Kangaroo  
8:55 Sing Song  
9:00 Garry Moore  
9:30 Godfrey Time  
10:30 Strike It Rich  
11:00 Valiant Lady  
11:15 Love of Life  
11:30 Search for Tomorrow  
11:45 Noon News  
11:55 Weather  
12 News

**Need Printing?**

May we suggest you look over your supply of:

- Imprinted Checks
- Statements
- Letterheads
- Envelopes
- Tabulated and Registered Forms
- Poster Forms
- Rubber Stamps

"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive... trade at home"

If we can't save you from 10 to 25 percent, we don't want your job!

**The Index**

**LEADING THE SEED PARADE!**

**Paymaster**

**Paymaster "54-B"**

The Proven, Early-Maturing Cotton for the Plains of Texas.

**Paymaster "101"**

The New Stormproof Cotton Field-tested for earliness — outstanding fiber quality and yield.

See your **DEALER-GINNER** or **Paymaster FARM** AIKEN, TEXAS

**The big things you want cost less in a Mercury Monterey!**

**YOU HAVE TO PAY OVER \$88 MORE** to get a 4-barrel carburetor as standard equipment in any competitive car. And Mercury's Thermo-Matic Carburetor is the only one that controls the temperature of the air the engine breathes.

**YOU HAVE TO PAY OVER \$130 MORE** to match the Monterey's brake size in any other car. The Monterey actually has bigger brakes than most of the highest priced cars!

**YOU HAVE TO PAY OVER \$150 MORE** to match Mercury's standard 255 horsepower in any competitive car. And the Monterey's optional engine offers a blazing 335 horsepower!

**YOU HAVE TO PAY OVER \$200 MORE** to get any other car with real dual headlamps. No other car at the Monterey's price even offers duals. You can get Quadri-Beam headlamps, a true 4-beam system, on all 19 Mercury models.

**YOU HAVE TO PAY OVER \$500 MORE** to match the Monterey's standard compression in any competitive car. Its compression ratio of 9.75 to 1 is close to the highest you can get in any car.

**YOU HAVE TO PAY OVER \$1,000 MORE** to match The Big M Monterey's hip room and rear seat leg room. Mercury has the biggest size increase in the industry — bigger in every important dimension!

**YOU HAVE TO PAY OVER \$2,000 MORE** to match Mercury's width in any other car. You can match it only in America's three costliest cars!

And no other car at any price offers you Mercury's exclusive Floating Ride and Dream-Car Design. Stop in today. Let us show you all the reasons why the Mercury Monterey is the easiest big car to drive, to ride in, to look at, and to buy.

The price comparisons stated are based on factory suggested retail delivered prices.



**BIGGEST VALUE INCREASE IN THE INDUSTRY!** The Big M is up in size, in power, in luxury, in everything that counts in a car. But the price is still low — just an easy step up from the low-priced three.

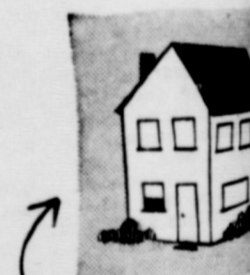
**MERCURY MONTEREY** with DREAM-CAR DESIGN

The Big M with Dream-Car Design Chosen to pace 500-Mile Indianapolis Speed Classic

**FORBES Motor Co.**

Phone 92, O'Donnell, Texas

FORD Sales And Service



This is a Home...



This is a Home on Fire

If this were your home burning, would your insurance cover your cost of rebuilding at today's prices?

If your answer is "no" — if you are not fully insured — then you haven't enough.

We are qualified to help you determine just what insurance, and how much, you need on your home and furnishings. Phone us right now — we'll be glad to discuss your insurance problems with you.

And remember, if you're not fully insured — it's not enough!

**MOORE INSURANCE AGENCY**

Phone 220, O'Donnell

**O'Donnell Index - Press**  
 Box B, O'Donnell, Texas  
 Published Every Wednesday  
 O. G. SMITH, JR.  
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 Entered as second class matter  
 September 23, 1923 at Post Office  
 O'Donnell, Texas under Act of  
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 (Rain Or Shine)  
**SUBSCRIPTION RATES**  
 In Lynn, Dawson and Borden  
 Counties .....\$1.50 per year  
 Elsewhere ..... \$2.00 year  
 Card of Thanks 50c Classified  
 Advertising 2c per word with mini-  
 mum charge 60c  
 Read label at top of paper to see  
 when your paper expires.

**MR. MAHON TELLS OF BUDGET**  
 Washington -- Rep. George Mahon of the 19th District of Texas said here this week he is confident Congress will cut a minimum of three billion dollars from President Eisenhower's budget. The Congressman, in his capacity as Chairman of the House Subcommittee on Military Appropriations, has been conducting hearings on the President's request for 35 billion for the Army and Air Force since late in January. Mahon said that "we will reduce the defense budget as far as this can safely be done. Of course, we must proceed with caution and no reduction can be permitted to imperil the security of the United States."

**SCHOOL EVENTS TO COME**  
 May 21st -- Graduation (O, happy day)  
 May 21-24 Senior Trip.  
**COTTON CLASSING OFFICE FOR LAMESA IS APPROVED**  
 The Lamesa cotton classing office has been approved by the U. S. Department of Agriculture and farmers in this area can have their cotton classed at Lamesa this fall. The new office will serve farmers in Andrews, Borden and Dawson counties and the south half of Lynn county.

**Assembly of God**  
 Sunday School 9:45 a. m.  
 Worship Service 11:00 a. m.  
 Evening service: 7 p. m.  
**FIRST BAPTIST CHURCH**  
 Sunday  
 Morning Worship 11:00 a. m.  
 Sunday School 9:45 a. m.  
 Youth Choir Practice 6:00 p. m.  
 Training Union 7:00 p. m.  
 Evening Worship 8:00 p. m.  
 Monday:  
 Woman's Missionary Union 4:00 p. m.  
 Girls' Auxiliary 4:00 p. m.  
 Royal Ambassadors 4:00 p. m.  
 Sunbeams 4:00 p. m.  
 First and Third Tuesdays:  
 Brotherhood 8:00 p. m.  
 Wednesday:  
 Life Service Band 7:30 p. m.  
 Officers' and Teachers' Meeting 7:30 p. m.  
 Prayer Meeting 8:00 p. m.  
 Church Choir Practice 9:00 p. m.

**STANLEY**  
**Funeral Home**  
**and Burial Association**  
 Phone 233 Bx 185 Tahoka  
**Noble L. Rumbo, M. D.**  
**Medicine and Surgery**  
 RUMBO CLINIC  
 OFFICE TELEPHONE 61  
 RESIDENCE PHONE 180

**Dr. O. H. NANCE**  
**Optometrist**  
 28 N. 1st Lamesa ph. 554

**VAN'S**  
 SOFT WATER  
 Help-Your - Self  
**Laundry**  
**Real Estate**  
 -FARMS - RANCHES -  
 CITY PROPERTY  
 Leases and Royalties  
**B. M. Haymes**

**METHODIST CHURCH**  
 -Rev. Marvin Fisher, Pastor  
 Sunday School 9:40  
 Morning Worship 10:55 a. m.  
 Evening Fellowship  
 Children, Youth, Adults 6:30 p. m.  
 Evening worship 7:30 p. m.  
 Woman's Society of Christian Service -- Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 9:30 a. m. Tuesdays  
 Methodist Men meet each 4th Monday at 8 p. m.

The imported fire ant has been reported in ten East Texas counties. Extension entomologists caution farmers and ranchers in other counties to be on the alert for this troublesome pest. It damages many legatable crops, has been known to attack unprotected newborn calves and pigs and is especially destructive to nesting quails and poultry. The addition of fire to its name is some indication of the power of the sting.

**Gibson's**  
**CLEANERS**  
**CLEANING**  
**PRESSING**  
 Alterations  
 Agt. For Lamesa Steam Laundry  
 We Give S. and H. Green Stamps

A condition known as "jaw and tongue trouble" among cattle in areas along the Pecos River and in other sections of Texas and Oklahoma is caused from cattle eating a diet of mesquite beans over a long period of time. The condition has become more prevalent during the prolonged drought.  
 Combinations of stilbestrol and antibiotics in yearling steer rations gave higher, more economical gains and heavier carcasses on extended feeding trials than either stilbestrol or antibiotics alone.

**CHURCH OF THE NAZARENE**  
 Sunday School 10:00 a. m.  
 Morning worship 11:00 a. m.  
 N. Y. P. S. at 6:30 p. m.  
 Prayer service Wednes. 7 p. m.  
 Evangelistic Services 7 p. m.  
 Buy your daily paper at home-- it's same price at Index office  
**Lubbock Avalanche**  
 7 days a week \$12.95  
 6 days a week \$11  
 Take Index at same time for \$1 more

**RENEW YOUR SUBSCRIPTION**

**SHOP OUR COMPLETE LINE OF GIFTS FOR THE Spring Graduate**

**THE VERY FINEST GIFTS FOR THE BOY AND GIRL GRADUATES AT BUDGET PRICES**  
 ★ Free Gift Wrapping

**PRESCRIPTIONS**

**Lott Pharmacy**  
 Hugh Lott, Registered Pharmacist

Always . . .

A Complete Stock of

**AUTO parts**

WE ALWAYS APPRECIATE YOUR TRADE

**O'Donnell Auto Supply**  
 BOYD SMITH, OWNER

**HIGGINBOTHAM FUNERAL HOME**  
 "Dedicated to Helpfulness"  
 408 N. Austin St. Lamesa Phone 4555  
 24 Hour Ambulance Service  
 Burial INSURANCE "Bonded Protection"

**Lynn County Farm Bureau**  
 Office In Thomas Bldg. 1608 Sweet - J Streets  
 Tahoka Phone 528  
 Residence Phone 71 -JX  
 We Attend to Your Insurance Need.  
 Gas Exemption Forms Filled Out for any Farmer FREE!  
**FARM BUREAU INSURANCE SERVICES**  
 Auto - Fire - Life - Polio - Blue Cross, Blue Shield Farm Liability  
 Office Hours: 9 to 5 Six Days a Week  
 9 until Noon on Saturdays  
 CHARLES REID, Agt.

Unexpected guests?  
 You can be ready for any food-serving occasion when you have an **Electric Freezer**



Whether it's Junior's pals or family guests, you can feed 'em like royalty from your Electric Freezer. And that's just one of many advantages you enjoy with a freezer. See your appliance dealer soon about an Electric Freezer that will save you time, work and money. Live Better . . . Electrically!

**TEXAS ELECTRIC SERVICE COMPANY**  
 J. H. LEMONS, Manager Phone 60

**Big car luxury - budget car price**



A dream car . . . a big car! Tops its major competitors for length, width, hip and shoulder room! Solid, road-wise. With Floating Ride, Thermo-Matic Carburetor, front-hinged hood. An easy step up from the low-priced 3! See us today!

**'57 MERCURY**

Forbes Motor Co. SALES AND SERVICE, O'DONNELL TEXAS

# BLOCKER GROCERY

Your S. & H. GREEN STAMP store  
SPECIALS For Friday and Saturday

**S. & H. GREEN STAMPS**  
Serving Since 1896



**GREEN STAMPS**  
Save as you spend

★ You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps... they're valuable

Ask us for a free catalogue

●● Yes, Sir, Double Stamps

EVERY WEDNESDAY

**Salad dressing 39c**  
"Morton's" Quart jar

**Crackers 25c**  
Supreme Salad Wafers 1 lb box

**CHERRIES 21c**  
"Mont Morency" Red Sour Pitted 303 can in Light Syrup

**Fish Sticks 29c**  
8 oz. pkg. Keith's breaded ready to cook.

**TEA 37c**  
1-4th lb box "Lipton's"  
**FROZEN CAKE only 10c**  
"Light Crust" 10 oz. pkg., Ready To Bake (while they last)

**Orange drink 23c**  
"Kraft's" 46 oz. can

**Eggs medium 29c**  
Large 33c doz.  
Fresh, white infertile guaranteed

**sliced Bacon 53c**  
SAVORY, PER LB

**beef roasts 47c**  
Choice cuts per lb

**Canned Picnics**  
4 lb can \$2.69

**BEEF RIBS lb . 25c**  
FRYERS

TRADE WHERE MA SAVES MONEY FOR PA

## Week end Specials

**FLOUR 10 lb 89c**  
Light Crust Print Bag

Spiced LUNCH MEAT lb ..... 39c  
3 lb bag Franks only ..... 98c

**Chuck Steak lb 49c**

Large size Blue and White Duz ..... 29c  
4 roll pack Delsey Tissue ..... 54c

Fresh mustard and turnip greens 2 bunches for .... 15c  
Hunt's Golden Sweet Corn whole kernel per can 12c  
Prune Juice 12 oz. can Sun Sweet ..... 15c  
Zest Hand Soap small size 2 bars for only ..... 25c

FEATURING THE O'DONNELL FRYER

## Palmer Gro. & Mkt.

ALWAYS OPEN 7 DAYS A WEEK -- WE DELIVER

DOUBLE FRONTIER STAMPS ON WEDNESDAY

AT THE NORTH "Y"

Phone 150

FINEST QUALITY OF WATCH REPAIRS AND SERVICE AT  
★ **HALE VARIETY**  
All Work Guaranteed Prompt Service

For sale - nice fryers, on foot, or dressed, or barbecued. Thomas Moore, (col.) 1st house South of Sumrow Station, 2tc

IT'S TIME TO **Remodel and Repair**



FOR FREE ESTIMATES

No Money Down And 60 Months To Pay

Phone 18 O'Donnell  
Joe Hromas, Mgr.

**Picoro Smith**  
1111 GREGORY ST.

DON'T SCRATCH THAT ITCH IN JUST 15 MINUTES. Your 40c back at any drug store if not pleased. Easy to apply ITCH ME NOT deadens itch in MINUTES kills germs on contact. Fine for eczema, ringworm, insect bites, foot itch and other surface itches. Guaranteed locally by Lott Pharmacy.

For rent - 4 room furnished duplex apt. See Index

Cottonseed for sale - Both Lankard 611 Storm-proof and DPL Lot 15. High germination, ginned in large lots. \$1.75 per bu or \$100 per ton. Bill Clayton, Aten 2246 5 1-2 miles N. E. O'Donnell 6-1

For sale: Cottonseed, Lankard 57 and Lankard 611 and Storm King \$2.00 bu. 1st year from white sack. C. A. Moore Rt. 1, 1 mile NE on Draw road 5-14

For sale - boy's bicycle, fair shape \$12.50 Index

For rent - Two nicely furnished Apartments, See Index

For a limited time moth proofing with regular cleaning: free plastic bag with each \$2.50 or more of cleaning. Hash Cleaners phone 284 Free Pickup and Delivery

Finished work will be done by Mrs. Mott at Van's Laundry

**FFA BOYS DO WELL AT TECH JUDGING LAST WEEK**

Saturday at Texas Tech the FFA Dairy Team qualified to take part in the state contest at A. and M. on May 4th. On the team are Price Parker, a sophomore, son of Mr and Mrs. Lester Parker, Robert Bessire, freshman, son of Mr and Mrs Bud Bessire and David Bessire, a freshman, son of Mr and Mrs. Odell Bessire. The team placed fifth in the area contest. Ten percent of the teams of area may participate in the state event.

Also in the Tech judging were - Livestock - Tommy Gardenhire, Roger McMillan and James Moore. Poultry - David Gary, Larry Moore, J D Evans, Meats - Charles Weatherford, Billy Edwards, Lanny Brewer, Cotton classing - Derrell Dunn, Bernie Callaway, James Moore.

Evans won 6th in the poultry contest. The cotton classing team placed 3rd in the area contest. There is no state contest for cotton classing.

## Specials For Friday and Saturday

White Swan COFFEE 1 lb .....  
5 lbs Light Crust MEAL .....  
.....5 lb Light Crust Flour .....



LIGHT CRUST

The Finest of Fine Flours

80 count Napkins .....  
2 lb Sack Dried Pinto Beans .....  
46 oz. Libby's Tomato Juice 4 for .....  
No. 2 1-2 can Our Value Elberta Peaches .....  
No. 2 1-2 can Our Value Pears .....  
No. 1 can Libby's Crushed Pineapple 2 cans for .....  
Pace Pure Pork Sausage 2 lbs for .....  
Pace Thick Sliced BACON 2 lbs for .....  
Chuck Steak per lb .....  
Fresh Radishes 2 bunches for only .....  
Fresh Onions 2 bunches for .....  
LETTUCE, nice, firm heads lb .....

★★ Double Frontier Stamps On Wednesday  
WE GIVE FRONTIER SAVING STAMPS

## Line Grocery And Market

Plenty of parking behind the store; come in and see with us ..... WE DELIVER PHONE 118

## SING OUT FOR SAVINGS!



**Flour 10 lb 89c**  
Gold Medal 10 lb bag

**Potato Snax 35c**  
All new snack crackers by Supreme

**Catsup 31c**  
Stockton 1 lb 8 oz. Texas size bottle

**Gum 6 for 23c**  
Wrigley's

**Black Pepper 69c**  
1 lb Frank's

**Fruit Cocktail 2 for 42c**  
Del Monte

**Shampoo 59c**  
New Woodbury's \$1 size

**TIDE 69c**  
Giant Economy Size

**Hi C 25c**  
46 oz. Orange Ade

**Peanut Butter \$1.29**  
1-2 gal Kimbell's

Finest Quality **MEATS**

**beef ribs lb 29c**

**Beef roasts 47c**  
Home killed beef

**Banner Bacon 53c**  
per lb

Fresh dressed fryers, hens

\$\$\$\$\$\$\$\$\$\$\$\$  
SILVER DOLLAR THRIFT STAMPS



Mansell Bros. Co.  
O'Donnell, Texas

\$\$\$\$\$\$\$\$\$\$\$\$

★★ WE GIVE DOUBLE SILVER DOLLAR THRIFT STAMPS ON  
● EVERY WEDNESDAY ●

# MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY  
PHONE 50 FREE DELIVERY PHONE 50