

The O'Donnell Index

Vol. 2

O'DONNELL, LYNN COUNTY, TEXAS, FEBRUARY 13, 1925

No 21

Sixth Gin to Be Constructed Soon

Work on the construction of the sixth gin for O'Donnell will be started before the end of this week.

E. B. Harrison of Stamford, made a survey of the number of acres that would be planted to cotton in O'Donnell's territory this year and was convinced that there would be a demand for another gin. He purchased Block 102 from Musick & Busby and will use it as a site for the gin and states that he will have a modern plant ready for operation before the opening of the season.

Thieves Rob Home After Being Given Lodging

Through the hospitality that always characterized the west, Milton Gleghorn entertained two young men in his home one night last week, furnishing them bed without pay. In the morning a watch was missed from a dresser in the room in which the young men had slept and believing that these lids had purloined it, he notified City Marshal Wimberly and they were found at the depot preparing to depart on the train. Upon being accused of the theft they became very indignant, but when informed that they were going to be given a berth in the city bastille they not only disgorged the watch, but also a wrist watch, fountain pen and pencil, which had not been missed. After the property had been restored to the owner, Mr. Wimberly very piously and fervently labored with the lads in regard to the crooked path they were traveling and admonished them to slow down on the gait that was surely leading them to purgatory. "Hit the road, you blankety-blank thieves" concluded Wimberly.

Scott & Primmer report the sale of 1000 acres of land near Newmoore to Jim Hammond of Roscoe, for \$48,200, and is the largest single deal made this season. Mr. Hammond will soon commence improving the property.

O'Donnell Gains in Poll Tax Receipts

There were 2574 poll taxes paid in Lynn county this year, this being forty one less than paid last year. In the O'Donnell precinct 350 paid last year and this year it is credited with 499, or an increase of 149. The Tahoka precincts have a total of 639 paid this year or a decrease of 111 from last year. Following was furnished by Tax Collector Simpson:

1. South Tahoka.....	341
2. Wilson.....	413
3. Three Lake.....	44
4. New Home.....	280
5. Draw.....	221
6. North Tahoka.....	298
7. O'Donnell.....	499
8. Grassland.....	166
9. Gorden.....	199
10. Magnolia.....	94
11. West Point.....	19
Total.....	2574

State Theatre Has Strong Program for Next Week

The State Theatre has arranged an exceptionally interesting program for next week. Beginning Monday, "The Blizzard" will be shown. Tuesday "Tainted Money". On Wednesday "A Girl of the Limberlost" the great story from the pen of Gene Stratton Porter, will be shown. This is regarded as a gem. On Thursday, "Ruggles of Red Gap" and on Friday, the old favorite, Tom Mix will star in "Heart Busters". Saturday Jack Hoxie will be seen in "Gallop' Through".

The theatre announces the date of the appearance of the "Mine with the Iron Door" to be on March 5th and 6th. This is from Harold Bell Wright's story and is said to be a picture of unusual merit.

Mr. and Mrs. E. E. Teaff of O'Brien, and sister, Mrs. J. H. Lanier of Crowell, visited Mr. and Mrs. J. H. Hardberger and Mr. and Mrs. Geo. D. Foster this week. Mr. Teaff has extensive farming interest in the O'Donnell country.

Dr. Adams Passes Away

W. J. Adams died at a Lubbock sanitarium Thursday morning at 2:40 o'clock.

The receipt of this news cast a pall of gloom over the entire community as nothing else has done in the history of the town. Dr. Adams had been ill with the flu and its after effects for a couple of weeks and on last Friday went to Lubbock to consult a specialist. He was advised by the doctors to remain there for a few days for treatment. Reports received daily were to the effect that he was improving and would soon be home. As late as Wednesday afternoon friends visited him and brought back encouraging reports.

Advices received from the sanitarium are to the effect that he was taken suddenly ill at 2:30 and passed away ten minutes later.

Dr. Adams was born in Limestone county fifty-three years ago on the first of this month. He moved to Robert Lee in 1903 where he resided for twenty years, moving to O'Donnell in June, 1923. Upon coming here he purchased the controlling interest in the First State Bank and became its president. By his acute business judgment the bank has grown to take rank with the strongest institutions of its kind in the state.

Dr. Adams made friends with all with whom he came in contact and no deserving man was ever refused a favor when it was in his power to grant it. He was liberal with those in need and true to his friends to the last degree. He was always on the right side of all things that pertained to the welfare of the town and community and gave his time and money freely to make O'Donnell a better place in which to live.

Dr. Adams was a member of the O'Donnell Masonic Lodge and took great interest in the work.

Of his immediate relatives deceased is survived by a wife and a sister, Mrs. B. W. D. Hill of Dawson. William Burney, a nephew, has made his home with Dr. Adams most of his life and by whom he was loved as a son.

Showing the high esteem in which Dr. Adams was held, a large number of citizens went to Lubbock Thursday to pay their last respects to the dead. The bank remained closed throughout the day.

The body will be taken to Dawson Saturday where interment will take place. Mac Noble represented the bank in accompanying the body to its last resting place. The Masonic Lodge also sent representatives to attend the funeral.

Dr. Hughes and wife of Tahoka, spent Monday evening the guests of Mrs. J. W. Kirkpatrick.

New Building for Joe Bailey School

The contract for the construction of the Joe Bailey school was let last Saturday by the trustees to E. M. Hebison and son, W. E. Hebison, general contractors of O'Donnell, after a number of bids had been considered. The building will have three rooms and is to be built of brick and tile and will cost around \$5,000.

The completion of this building will mark the beginning of Joe Bailey as an educational center, and also shows the progressive spirit of the people of that community in providing only the best for their children.

The contractors state that they will begin work the latter part of this week.

Bayers for Tucker Store Leave for Market

L. D. Tucker left Thursday for New York and St. Louis and Miss Alma Hyde left Sunday for Dallas and St. Louis where they will buy the spring and early summer stock for the Tucker stores.

Before leaving, Mr. Tucker stated that his store was no longer an experiment and he expected to purchase the largest line of dry goods and ready-to-wear ever brought to O'Donnell. Mr. Tucker believes that this is going to be a banner crop year and with the increased population, the demand is going to be heavy and feels safe in making the investment. He expects a rise in the price of all classes of dry goods and by going to market early and purchasing heavily he will be able to give his customers better prices.

John Hardberger purchased 320 acres of land east of town this week from Walter Slaton. The deal was made through Scott & Primmer.

13,900 Bales Ginned at O'Donnell Gins

According to Weigher Busby there have been ginned approximately 13900 bales of cotton at O'Donnell this season, and he estimates that there will be around 100 more brought in before the season closes. This amount is nearly double the yield of last season, and with equally as favorable crop conditions, the coming season will witness another double in the amount produced.

A much larger acreage will be put in cultivation this season and cotton will be the main crop. Many of the farmers are breaking both sod and old land and they claim that there is still enough moisture in the ground for the land to break well.

While the country is dry at this time, yet old timers say that they do not expect much rain for thirty days.

Buyer Goes To Market For Mrs. Singleton

Not being able to leave her thriving millinery store, Mrs. S. D. Singleton has secured Miss Flora White to represent her store in the eastern markets to purchase her spring line of millinery and ladies-ready-to-wear goods. Miss White will leave Monday for Dallas and will comb the market in that city for the very latest creations in the lines carried in Mrs. Singleton's store. Miss White spent three years in New York buying goods for some of the largest stores in the country and the ladies of the O'Donnell country may expect some wonderful creations on display at Mrs. Singleton's store as a result of the trip.

Wayne Harrison and family of Haskell county, have arrived and will occupy the B. F. Dye farm this year.

For Large And Small Accounts

While our organization is big enough to give service to large accounts, it is not too big to have a cordial interest in the needs of the small accounts.

FIRST STATE BANK
O'Donnell, Texas

THE INDEX

Published every Friday
at O'Donnell, Texas

T. J. Kellis, Editor and Owner
W. H. Russell, Advertising Mgr.

SUBSCRIPTION RATES
In first zone.....\$1.50
Beyond first zone..... 2.00

Advertising rates on application

Entered as second-class matter
September 28, 1923, at the
post office at O'Donnell, Texas,
under the Act of March 3, 1879.

Local Items.

J. Carl Holden and family were
down from Wilson Sunday, the
guests of Mr. and Mrs. E. S.
Srimshire.

A great many people in O'Don-
nell are enjoying good health, be-
cause they tried Chiropractic.
C. T. Kibbe, D. C.

Mrs. Raymond Sanderson of
Clovis, left for her home Mon-
day morning after having spent
several days attending her
brother, Mosé Sanderson, who
has been quite ill with pneu-
monia.

Second-Hand Cars—The High-
way Garage is headquarters for
second hand cars. We have a
number of cars on hand in which
you can get a real bargain. Come
in and look them over. The
Highway Garage.

Little Alice Busby, who had
been out of school for a week on
account of a severe case of the
flu, was able to resume her stu-
dies Monday.

The Morning Avalanche is on
sale in the Christopher Drug
Store, O'Donnell, Texas. First
daily paper to our town every
day.

Roy Smith of Knox City, was
a business visitor Saturday.

Mr and Mrs. J. E. Baker and
Miss Oct^o Crowson visited in
Winters first of the week.

Mail us your Kodak films.
Quality prints and reasonable
prices. Let the professional
photographer do your work—
WAFFLE STUDIO, Lamesa, Tex

A. C. Fairley was in Lubbock
Wednesday to visit a relative
who is recovering from an opera-
tion performed recently in a san-
itarium at that place.

Mattresses, Mattresses, Mat-
tresses—Have your old mat-
tress renovated. Phone 366 or
write and a truck will call for
your mattresses—Direct Mat-
tresses Co., Lamesa, Texas.

John Kozurek was in town
from his farm east of town Sat-
urday and stated that he was
ready for the big rain that is
scheduled to come at an early
date. He has all his land broken
and ready to receive the mois-
ture.

We have buyers for a few bar-
gains in real estate. If you want
to sell your farm or town prop-
erty, come in and list with us—
O'Donnell Land Company.

W. A. Jones is having his air-
plane overhauled and it will soon
be ready to take the air. The
machine has been laid up with a
strained splivkins since it butted
into the Central Baptist church
last fall.

Dr. W. J. Adams, who has
been ill for several days, was
taken to Lubbock Friday of last
week to consult a specialist. He
was suffering from the after ef-
fects of the flu.

You will enjoy good health if
you take Chiropractic adjust-
ments from C. T. Kibbe, D. C.

J. R. Sanders spent the last
week-end in Lubbock under the
treatment of a specialist. He is
much improved in health since
his return.

Want to Sell 200 Tons alfalfa.
—Write for prices upon, alfalfa,
cane and millet hay. Sansom &
Son, Plainview, Texas.

Raymond Busby and William
Burney were visitors in Lub-
bock Monday evening.

For Sale—Ford roadster, prac-
tically new and one second-hand
Ford coupe. Can be bought
at a bargain. See M. C. Hamil-
ton.

Bell Burleson was a visitor in
Lubbock Saturday and Sunday.

J. L. Rodgers and family came
in from Fort Worth last week
and will make their home here.
Mr. Rodgers has purchased the
hamburger stand formerly oper-
ated by George Shunake and
son. He is one of our young
men who strayed away before
O'Donnell put on her Sunday
clothes. But is now back to stay.

Truck for Sale—Practically
new Ford truck for sale at a bar-
gain. Geared to 3 in 1. See R.
L. Price Grocery.

Coal

Just received 3 cars famous
"Nigger Head" Coal.
Buy now.

Cicero Smith Lumber Co.

Origin of the Lyre, as Legend Tells It

Tradition and mythology tell us
that Hermes, messenger and herald of
the gods, was walking along the banks
of the Nile after it had overflowed
and subsided, when he struck his foot
against a heavy object. Looking down,
he found it to be an old tortoise shell,
with the dried sinews still stretched
across it. He picked it up, like any
other curious boy, and upon touching
the sinews was amazed to hear mus-
ical sounds. Then, so the story runs,
he sat down and constructed the first
lyre! And tortoise shell to this day
is the favored decoration of stringed
instruments.

Whether or not we believe this fan-
ciful story, it is quite certain that the
Egyptians owned and played musical
instruments centuries before the birth
of Christ, or before Greece achieved
her period of glory. Egyptian tombs
have disclosed harps with strings of
catgut which are in excellent condi-
tion despite their three thousand
years' sleep.

The harp and lyre continued through
Bible days as the only known musical
instrument, but a step forward was
made in the Middle ages, when some-
one invented the psaltery, which was
followed a short time later by the dul-
cimer. Both of these instruments
were little more than boxes with
strings across them, but they are of
interest to music lovers because they
represent the first attempt to make a
sounding board. A small piece of
quill was used to play them.

The first keyboard made its appear-
ance in the Eleventh century. Small
pieces of quill were attached to the
end of the keys in a manner so they
struck the strings when the key was
touched, thus enabling the player to
use both hands. The instrument it-
self was a box with a cover and
strings of catgut arranged to form a
half triangle, and it was known by
the awesome name of clavicytherium

The Worry Killer

"Don't worry," says the doctor and
"don't worry," says the friend, but
"how can I stop worrying," says the
worried one, "when I have so much to
worry about?" Recreation offers the
means, says one who knows. Every
man should have a hobby or two to
divert his mind and relax the tension
of business and other cares.

Chauncey Depew took up speech-
making as a hobby. In order to pre-
pare and deliver his after-dinner
speeches, he was compelled to com-
pletely forget his duties as railroad
president. He is more than ninety
years old now and is still serving the
New York Central railroad. Gardening,
music, reading, art and a thou-
sand other things offer opportunities
for persons to forget their troubles.
Play is the best kind of exercise and
calisthenics will help. Keep busy and
do not rest too much.

SPECIAL SPECIAL

The following staple and fancy groceries
at greatly reduced prices for a few days only

Waples Platter Star Coffee 3 pounds.....\$1.25	Extra choice dried Apples 10 pound box, per lb..... 17½c	
Maxwell House Coffee, 3 lbs.\$1.50	Dried Apricots, 10 pound box, per pound..... 15c	
Lard Compound, 8 lbs.....\$1.40	Dried Apricots, 25 pound box, per pound..... 14c	
Seedless Raisins, 10 pound box, per pound.....12c	Dried Peaches, 10 pound box per pound.....13c	
Seedless Raisins, 25 pound box, per pound.....11c	GALLON FRUIT	
Prunes, 10 lb. box, per lb.....12c	1 gal. Puget Apples..... 60c	
Prunes, 25 lb. box, per lb..... 11c	1 gal. W. L. Peaches.....70c	
Hookers Lye, per can..... 10c	1 gal. W. L. Apricots..... 70c	
Babbitts Lye, 2 cans.....25c	1 gal. W. L. Pears..... 80c	
2 gallon keg Pickles.....\$1.90	1 gal. W. L. G. G. Plums.....50c	
No. 2 Concho Corn, 2 cans..... 25c	1 gal. East Texas Black Berries.....60c	
No. 2 White Swan Corn, can.....15c	SYRUP	
No. 2 Primrose Corn, can.....15c	1 gal. Wedgewood Ribbon Cane Syrup..... 50c	
No. 1 Wapco Tomatoes, 3 cans 25c	1 gal. King Komus Syrup.....85c	
No. 2 Wapco Tomatoes, 2 cans 35c	1 gal. Brer Rabbit Syrup.....25c	
No. 3 Wapco Tomatoes, 2 cans 35c	1 gal. Green Velve.....85c	
Extra choice dried Apples, 50 pound box, per pound.....14c		
Extra choice dried Apples 25 pound box, per pound.....13c		

Other things too numerous to mention at corresponding prices.

25 per cent discount on all Dry Goods, Clothing, Shoes,
Hats and Shelf Hardware.

O'Donnell Mercantile Company

Lost—Suitcase containing
clothes on road to Lubbock. Fin-
der will please notify M. M.
Thompson, Littlefield, and re-
ceive reward of \$2 50.

Ivy Douglas left Thursday of
last week for a business trip to
Dallas and Athens. He will be
away about a week.

For Sale—Three head of good
work stock. Acclimated and
well broke, See John R. Burkett.

Mrs. L. D. Tucker and children
were visitors in Lubbock Satur-
day.

O. E. S. No. 725.

Order of Eastern Star
meets every first and
third Wednesday at
7:00 p. m. All local
and visiting members cordially
invited.

Mrs. Blanche McLaurin, W. M.
Mrs. Effie Musick, Sec.

FOR SALE—One Fordson Tract-
or and one Ford Roadster for sale
or trade at a bargain. Will trade
for mules, S. J. Pfrimmer.

Fritz Filling Station and Garage.

You can lead a horse to water—
the rest of the story you know.
What we want to talk about is
the complete service of the Fritz
Filling station and Garage.

We want to talk Motor recon-
ditioning to the car owner who is
driving around a worn, knocking,
peppless motor. We want to tell
him how a reconditioning job
will bring back that lost power
and pep.

We want to give you a brand
new idea of what Complete Ser-
vice means

Our stock of accessories and
tires is complete in every detail.
We are agents for the Overland
and Willys Knight cars. Cars
of such good design and out-
standing performance that make
them a sound investment now
and always—a ride will convince
you.

And remember, the Fritz Sta-
tion is the home of genuine ser-
vice and assured Satisfaction.

See City Transfer Company for
all kinds of hauling. Satisfac-
tion guaranteed. Office with
O'Donnell Land Company. Phone
No. 98 or J. W. Kirkpatrick's
residence.

Sorrels Lumber Co.

COMPLETE STOCK OF BUILDING MATERIAL
Star Windmills and Piping
Barbed Wire and Posts, Poultry and Hog Wire
Paints, Oils and Varnishes

A Pleasure to Serve You

FRESH BARBECUED MEAT

—at the—

CITY MARKET

Every Morning

Fresh and Cured Meats

Bread, Ice and Vegetables

Orders promptly delivered.

W. J. SHOOK, Prop.

Church Directory

Methodist Church

Sunday School 9:45. A class
for every person that comes.
Don Edwards, supt; Raymond
Ballew, assistant supt.
Prayer meeting Wednesday
night.
Woman's Missionary Society
Thursday afternoon.
Preaching services begin
promptly at 11 o'clock and 7:15.
W. B. Hicks, Pastor.

Church of Christ.

Sunday school at 10 a. m.
Preaching 2nd and 4th Sun-
days by T. F. Fisher at 11 a. m.
and 7:30 p. m.

Christian Church

Sunday School each Sunday at
State Theatre.
Communal services at 11 a. m.
Preaching on the first Sunday
of each month.
Everybody invited.

First Baptist Church CALENDAR.

Preaching 1st and 3rd Sundays
at 11 o'clock and 7:45 p. m.
Prayer meeting each Wednes-
day afternoon 7:45
B. Y. P. U. meets at 6:30 p. m.
each Sunday.
Everybody invited.
W. K. HORN, Pastor.

Central Baptist Church

Rev. W. L. Henderson, Pastor.
Preaching on 4th Saturday and
following Sunday of each month.
Sunday School each Sunday at
10 o'clock. Prayer meeting each
Wednesday night.
A welcome is extended to all.

Presbyterian Church

Sunday School at 10 a. m.
All are welcome.

Blue Serge Suits

FOR MEN

These suits are of the best materials and the latest style. Priced at **\$27.50**

We have also received our spring line of FLORSHIEM SHOES

All the latest styles for spring and summer. Priced right and guaranteed to satisfy the best dressers.



Hart Mercantile Company

J. P. BOWLIN

GROCERY SPECIALS

SALMON 7 tall cans \$1.00

OAT MEAL - 3 lb. box 25c
RICE - 3 lb. 25c

COFFEE Peaberry 3 lb. \$1.00

HOMINY, No. 2 cans - 9c
LYE, Babbitt 10 cans \$1.00
RAISINS - lb. 10c

POTATOES - lb. 3½c

Ribbon Cane Syrup case \$5.00
PRUNES, fresh - lb. 8½c
P & G SOAP - bar 5c
LETTUCE - head 13c

New Car American Beauty **Flour and Meal**

The Prices are for **SATURDAY ONLY**

CICERO SMITH LUMBER CO.

"Where Quality Counts."

**Good Lumber
Good Service**

Lumber, Builders Hardware, Wind Mills, Wire, Post
Paint and "NIGGER HEAD COAL"
DON EDWARDS, Mgr.

Mose Sanderson Seriously Ill

Mose Sanderson has been seriously ill with pneumonia the past week. For a time very little hope was given out by the attending physicians for his recovery, but his strong constitution and excellent care has pulled him through the crisis and he will soon be out again.

Found a Garden of Eden at O'Donnell

Mr. and Mrs. W. A. Daugherty of Hereford, have been visiting in the home of Dr. and Mrs. C. T. Kibbe the past week. Mr. Daugherty thought he was from the original Garden of Eden until he saw O'Donnell. Now he believes this to be the spot, the country being only shy on apples and they are being set out.

Over the County with the Women's Clubs

Nine Women's clubs are now doing home demonstration work in Lynn county. This fall we hope to have reports from twice the number of clubs that we had last fall. These reports will doubtless be fuller, as many of the women are now making monthly reports.

The Draw-Redwine club has been very active from the beginning and I believe they would easily lead in poultry culling, perhaps in beef canning also. They have canned six beeves to date, I think. The Sherrill family has a complete home canning outfit, and Mesdames Hensley, Nordyke, and D. G. took each enjoy cooking with a steam pressure outfit.

Wells club is young and they do not have the numbers that some of the others have, but they have lots of interest and are doing good work. They have done some meat canning and will have yeast breads next time.

T Bar women recently held a demonstration on "Convenient Kitchens" and prepared a meal, except bread, in the steam pressure cooker. Several men showed their interest by attending, and we are always glad to have them. Home demonstration work is for the home, hence for the entire family.

O'Donnell women are among those who believe in living at home. While several of them have complete canning outfits and put up lots of things to eat including beef and pork, that is not all they do. They are doing some good work in clothing, especially in millinery.

We have heard that the Joe Bailey women are interested in the work, so it is likely that they will have a club this year.

All club secretaries are advised that the editors of our three County papers, The Lynn County News, O'Donnell Index and the Wilson Pointer have each offered to publish anything that you will send in about your club work. I hope you accept their generous offer and send them your reports each time.

Yours sincerely,
MILIE M. HALSEY,
County Home Demonstration Agent.

George Smith and E. W. Hood of Tahoka, have purchased the tailoring business in Johnson's barbershop, taking possession this week.

OBITUARY

Mrs. G. N. Aten died at the family home seven miles east of town Sunday morning at 6 o'clock and was buried at Grassland Monday afternoon. Mrs. Aten was taken with pneumonia about a week before her death and all that medical skill and careful nursing could do for her was of no avail.

Mrs. Yates Receives Dinner Set

Mrs. E. D. Yates was given the set of dinner dishes at the R. L. Price Grocery Saturday when she held the corresponding number with that first drawn from the box. The awarding of the dishes attracted quite a number of people who were customers of the store.

O'Donnell Sanitary Market

DYE & WILSON, Proprietors

**FRESH MEATS - CURED MEATS
Fresh Vegetables Every Day**

Fresh Bread. Ice in large or small quantities
I want your trade. Give me a trial
NEW LOCATION—WARREN BUILDING

Independent Meat Market

D. W. HARRIS, Proprietor

Is now open for business and solicits your patronage

Fresh Beef and Pork
In wholesale and retail quantities

The best meats obtainable at all times
W. R. BROWN, Manager

Is Your Car Balking?

Bring it to us or Call and we will come and put it in First-Class shape.

We have expert mechanics for your service.

Russell's Garage

Fisk Tubes, Tires, Tools and Accessories.

Gulf Service Station

(East of O'Donnell Hotel)

**That Good Gulf Gasoline
Oil, Grease, Tires and Accessories**

Gone Are The Days

of waiting three or four days for your battery to be charged. We have the 8 hour system, known every where as the world's best.

Everything Positively Guaranteed

Roy Montgomery

Cecil Hubbard

Organizes Young People's Missionary Society

A young People's Missionary Society was organized at the home of Mrs. W. E. Marr Monday afternoon and the following officers elected: Leader, Mrs. W. E. Marr; president, Bessie Mae Tate; secretary, Pauline Wilhite; reporter, Evelyn Edwards. The meeting day was set for Sunday afternoon at 4 o'clock. Literature has been ordered and will probably be here by next Sunday.

Every girl from ten to sixteen years of age is urged to be present next meeting and become a member. The present plan is to meet each week with the girls at their homes. Other officers will be elected at next meeting.

J. P. Bowlin is spending the week in Bridgeport on a business trip.

Entertains With Forty-Two Party

Miss Laynett Smith entertained a number of friends at forty-two Tuesday night of last week. The young people attending report having had a delightful time and are unanimous in paying tribute to Miss Smith's ability as an entertainer. A delicious salad course was served as refreshments.

Those present were: Misses Ruth Beaton, Ethel Singleton, Mate Kelly Singleton, Idelle Hebison, and Messrs. Raymond Sisk, Otis Harris, E. B. McBurnett and Ray Smith.

NOTICE—We have purchased the Tailor Shop from Mr. Campbell and will appreciate your patronage.—Smith & Hood Tailors, O'Donnell and Tahoka.

Surprised with a Miscellaneous Shower

Mrs. Thomas Womack was honored with a surprise miscellaneous shower at the home of her mother, Mrs. T. A. Wimberly on Thursday of last week. The honoree was formerly Miss Lois Wimberly and only recently married and the many beautiful presents received shows the high esteem in which she is held by her many friends. The Senior class of the High school presented her with a beautiful and appropriate present, the whole affair being a complete surprise to Mrs. Womack.

After the presentation of the gifts and well wishes of those present, forty-two was played and a general good time was had. Miss Lenore Lowrie was awarded high score and Mrs. W. E. Marr was the recipient of the consolation prize. After the games a delicious salad course was served to Mesdames Harvey Everett, B. F. Dye, M. Jackson, W. E. Marr, W. H. Harlan, Max Silverman, Val Werner, T. A. Wimberly, and Misses Lois Pugh, Lenore Lowrie, Lena Silverman, Opal Patterson and Lois Lockaby.

Guyes Return From Buying Trip

Mr. and Mrs. W. E. Guye returned Tuesday from a stock-buying trip to Dallas for their growing dry goods business. They report that getting to market early they were able to have choice of the immense lines of spring goods on display at the wholesale houses and they bought heavily, both in dry goods and notions.

The Guyes say that the spring styles in dress goods show some of the prettiest patterns they have ever seen, and while some run into loud colors that partake of the gaudy, yet, their selections were made to meet the demand of the home trade. There will be no need to study mail order catalogs for latest styles in O'Donnell this spring. You will soon be able to satisfy your taste at this store as soon as the new goods arrive.

Goes to Fort Worth to Attend Brother

Mrs. D. M. Estes was called to Fort Worth last Friday to attend her brother, who is very ill with pneumonia.

Miss Patterson Ill with Pneumonia

Miss Opal Patterson is very ill with pneumonia. Mrs. Sherrill and daughter Jewel, and Mrs. Brown are here from Tahoka to assist in nursing her back to health.

Mrs. Brown Visiting in Belton

Mrs. Ben T. Brown and little son are spending a few days at Belton the guests of Mr. and Mrs. T. L. Means.

Born, to Mr. and Mrs. V. Z. Isaacs a daughter on February 1st.

Mrs. J. T. Brister of Lamesa, spent Monday the guest Mrs. J. W. Kirkpatrick.

D. B. Chalk and O. R. Curtis motored to Amherst Sunday.

Miss Lillian Kirkpatrick spent the week-end with Dr. and Mrs. Hughes at Tahoka.

Rufe Bradfute and L. L. Taylor went to Spur Monday to spend a few days.

Mr. and Mrs. D. G. Phipps announce the arrival of a boy at their home on February 5th.

Mrs. Val Werner visited Mr. and Mrs. V. H. Guy in Lubbock first of the week.

RETURN OF THE FAVORITES

G. BERT DAVIS' FAMOUS PLAYERS

Auspices O'Donnell's New Band

Adults 1000 Seats Children 150



Presenting new Plays that have never been shown here before

Beautiful Scenery, Electrical Effects, Draperies and Stage Finishing, Wonderful Gowns, Etc.

G. BERT DAVIS, Manager

FOR ONE WEEK IN O'DONNELL

OPENING MONDAY February 16

OPENING WITH A BIG FARCE COMEDY "DR. BILLY BAKER"

The Big Sensational Stage Success of 1925. In Three Big Acts

BAND AND ORCHESTRA VAUDEVILLE BETWEEN ACTS

Large Waterproof Tent with Double Side Walls and Heated with Five Big Coal Stoves

To the Amusement-Loving Public: I bring you a well balanced company of twenty-two people; a splendid band and orchestra and best acting cast obtainable. The largest and most beautiful scenery ever used under a canvas tent. The price is right. Besides the price is low; don't think the quality bad. I have by far the best seated theatre in America today. I believe in volume and capacity. I want your support, you'll attend. When you see me on the street, say "Hello; have a cold of cold?"—and see if I don't take it. I'll chew, whistle, do anything honorable to be your friend. Stop the boy with the "Million Dollar Smile."

Yours for a good time;

G. BERT DAVIS.

"The Southwest's Most Popular Actor-Manager."

THE SHOW YOU ALL LIKE

THIS OCCASION Admits one Lady free with one paid adult ticket

NOTICE—The G. Bert Davis Show is positively not connected with any other showing in this territory

New Spring Merchandise Arriving Daily

SPRING STYLES---

arriving in their captivating newness

What satisfaction there is to be the first to wear the new colors, new modes and new fabrics. It will be a pleasure to show you these new goods for I am sure you will experience the same thrill of pleasure and surprise we did while selecting them.

Styles, colors and materials are the most beautiful we have ever had the pleasure of buying

We insist that you visit us at once and get acquainted with our new stock.

We also wish to state that you will still find some of our wonderful bargains on display that you may still take advantage of.

Money Saved is Money Made

Prices are very moderate on our new Spring Goods.

W. E. Guye Dry Goods Co.

For the BEST in Cleaning and Pressing go to **SMITH & HOOD** We call for and deliver

Geo. Smith E. W. Hood

Electric Shoe and Top Shop

Is now open and ready for business

We are equipped with complete electrically driven machinery to turn out the best work with dispatch.

We don't cobble shoes, we repair them

Old Shoes Made Like New

We will soon be prepared to do all kinds of furniture upholstering and repairing. Also auto upholstering, top and curtain repairing.

We specialize in covering Coupes and Sedans

Moss and Moss, Proprietors

O'Donnell School Notes

SOPHOMORE

We regret to report that a number of Sophs are out this week.

We are glad to add a new member, Louise Tucker, to our class.

The Fish have hinted that they are going to entertain us this week but we hardly believe it, still our curiosity is aroused.

At a meeting of C. B. B. Literary Society Tuesday afternoon two new officers were elected. They were chosen from the Sophomore class.

Seventh Grade

We are glad to have Miss Cathey back with us after a short absence. Lola Weems is also back in school after a few weeks illness.

We had a debate Friday afternoon, Jan. 30th. It was between the boys and girls.

Resolved, that the school trustees should be paid for their service. The girls on the affirmative and the boys, the negative. The boys were the winners.

Last Friday afternoon, we had an oral English exercise. We also had a short program, having a recitation by one of the low 6th grade boys. The whole room sang "Old Black Joe," "Kentucky Home," "The Old Folks at Home." Two girls sang "Loving Sam," and "Call Me Back Pal O'Mine."

Fourth Grade

The fourth grade is still holding up to 45 in number. When we lose one pupil someone always comes in to take their place, for last week Mildred Peit withdrew and Roy Shipp entered to take her place.

We are glad to see Georgia Mae Smith and Foy Todd in school again.

Our attendance isn't so good this month but we have several who have been neither absent nor tardy during the fifth month. They are: Alice Joy Bowlin, Evelyn Bailey, Kathlyn Veazey, Lucile Jones, Gwvne Lines, J. P. Jacobson and Alvis Tredway.

Third Grade

The third grade in Miss Fairley's room are still progressing nicely.

Flora Bell has moved to Wells and we surely miss her.

Among those who received perfect attendance certificates for the fifth month are: Fay Tomlin

son, Addie Williams, Lois Priest, Flora Stewart, Mandline Crawford, Winson and I. D. Ables.

We hope to do better than this next month.

C. B. B. LITERARY SOCIETY

The C. B. B. Society met Monday afternoon in the High School Auditorium. Business matters of interest to the society were first discussed. Two new officers were elected. Secretary, Sue Gates, and Elmo Burkett, song leader.

This was followed by an interesting program, a special feature of which was extemporaneous speeches.

We are going to work for our society for we think it the right thing to do

BOYS BASKET BALL

Last Thursday the O'Donnell Eagles added another victory to their string of triumphs for this year by defeating Pride 25 to 6. This was an Inter scholastic League game.

The game started with both teams playing an excellent class of basket ball, but Pride couldn't pass the ball through the Eagle's five-man defense. Time after time they worked the ball up to the Eagle defense but each time they would lose it when they attempted to break through the defense. When the Eagles would get the ball they rushed into an offensive of long, hard passes that carried the ball down to their end of the court, where two more points would be run up to the credit of the home team.

Shook played his first game as forward and after the first few minutes of play he found himself and rang up goal after goal.

The line up is as follows:

O'Donnell
Forwards—H. Lines, J. V. Shook.

Center—M. Lines.

Guards—D. Beaton, O. McLaurin.

Referee—Carrol (Hereford)

Scorer—N. Everett (O'Donnell.)

Substitutes—Key for Lines, Hohn for McLaurin; E. Beaton for D. Beaton; Lines for Key.

The machinery for the Moss shoe and curtain repair top came in Monday and has been installed in the Schooler building on 9th street. The machinery is motor driven and is up-to-date in every respect.

Plant More Trees

It is gratifying to note that so many shade, ornamental and fruit trees have been set out this winter and reflects the progressive spirit of the people in providing something worth while for future generations.

This is the month when trees should be planted, while in some cases they do well when planted later in the year, but it is taking a long chance that the trees will not get a good start when planted late. Trees must be watered when set out. Sufficient water should be used to fill the hole and drive out all the air so that the dirt will settle close to the roots. Water should be used every week or ten days, depending on the weather. If a tree has plenty of water all it has to do is grow. When the tree gets dry the sap stops flowing, the sun burns the top and insects get in under the bark and start's destruction.

The sycamore and elm are two of the very best trees for this section, although many others do well. The silver top maple grows well and makes a beautiful tree. The poplar is a picturesque tree, grows rapidly and makes a beautiful landscape, as does the cottonwood.

There is still room to plant more trees. Let's plant them.

Why Did He Buy It?

R. E. Hardberger is now sporting a new Buick sedan—"Just bought it for a fishing and hunting wagon for myself and friends to use when we go to the Hardberger-Wells hunting lodge on the Rio Grande," said Mr. Hardberger. This sounds good, but somehow the editor feels that the car was a present to Mrs. Hardberger and that hunting lodge is too close to the Rio Grande to obtain her consent to use it for this purpose.

L. L. SNYDER

Painter

and

Paper Hanger

See me at

McClung Hotel

City Marshal Wimberly made a trip to Carlsbad, New Mexico, Wednesday to bring back a prisoner wanted at Sweetwater. He was accompanied by the Sheriff of Nolan county.

L. L. Snyder came in last week and purchased 160 acres near Newmoore. Mr. Snyder will make his home in town and engage in the painting and paper hanging business.

Big Opening Sale

On February 16th, 1925, the Halsell Farms Company is putting on 6100 acres of sandy loam land 13 miles east of Muleshoe, 16 miles north of Amherst 2 miles of gin, on F. F. Highway.

Water can be had a depth of 20 feet. On the opening day, the Company will have a pump throwing 1500 gallons per minute from a well.

This land can be bought for \$35 per acre, with \$5 an acre cash, balance from one to 15 years at 6 per cent interest. If you are interested will be glad to show this land at any time.

Don't miss the opening day.

M. A. Scott and S. J. Pfrimmer

O'DONNELL, TEXAS

Joe Sikes Grocery

Yes, I can save You Money on Groceries and Will.

TRY ME

East of Post Office on "Busy Street"

Airplane Quality

Submarine Prices

Shot Gun Service

Joe H. Sikes Grocery Co.

The Store for Quality, Service and Price

Dr. Millerd F. Swart

SPECIALIST
of Lubbock

Will be at Christopher Drug Store
to fit glasses on

Wednesday, February 18th

ONE DAY ONLY

If you are in need of glasses, don't fail
to see the doctor.

Come to Christopher Drug Store

When in need of
School Supplies
of all kinds.

We handle a line of
Ledgers, Letter Files, etc.

When needing your prescriptions
filled bring them to us, where
they are filled accurately by a registered pharmacist, with a fresh supply of drugs.

At Your Service Day or Night

CHRISTOPHER DRUGS

RED PEP'S PHILOSOPHY



Concise may puff a man up
but it never props him up

BIRTHS

Born, to Mr. and Mrs. Earl Curtis on February 2nd a fine girl. The stork also made a visit to the home of Mr. and Mrs. Kilgore and left a girl. Mr. and Mrs. Griff Berry are happy over the arrival of a big boy who came on the 31st, and Mr. and Mrs. A. E. Faulkner are rejoicing over the arrival of a girl on the 3rd.

For Sale—Fresh Jersey mich cow for sale at a very reasonable price. See John R. Burkett.

It is not so many moons away when a city election will be held and now is the time for all who desire to make the race for honors in the management of the city's affairs to get in the running. The Index is here to make announcements for every man or woman who has ambitions along this line. The Index would like to see about a couple a dozen candidates announce for mayor and a hundred or so for the other offices at five bucks a shot. We need the kale seed; you need the office. Let's get together.



Last Friday night Troop I, met at the school house for its regular weekly meeting. The meeting opened with the Troop repeating the Scout Oath. The regular business was then taken care of and the Troop spent about fifteen minutes singing Scout songs. A story followed after which the Troop adjourned to meet again next Friday night.

A number of boys passed tests. Those who passed the Tenderfoot tests are: J. B. Crawford, Cecil Foster, S. F. Singleton, Sam Singleton, Cecil Tredway, and Charlie Wagner. The 100 per cent duty pins were awarded to Cecil Tredway, Sam Singleton, S. F. Singleton, and Cecil Foster.

The enrollment in the Troop is as follows:

Flying Eagle Patrol: Charlie Wagner, patrol leader; L. J. Hohn, assistant patrol leader; Aurval Eubanks, Cecil Tredway, R. E. Hardgerber, Lowell Pugh, Arlie Petty, and Sam Singleton.

Silver Fox Patrol: Wilbert Carroll, patrol leader; Pete Crawford, assistant patrol leader; J. Y. Everett, J. D. Eckols, Maynard Eubanks, S. F. Singleton, and Cecil Foster.

Wolf Cubs: Ralph Beach, and Alvis Tredway.

The program for next Friday is as follows:

Scout Oath—Troop.
Scout Laws and Their Meaning—Troop.

Building a Fire Without Matches (Rubbing Sticks)—R. E. Hardberger.

Instruction in Signaling—Assistant Scoutmaster Biggs.

First Aid Demonstration—Silver Fox Patrol.

Games—Troop.

Songs—

Ghost Story—Scoutmaster Jones.

Pledge of Allegiance to the Flag—Troop Taps.

The public is invited to all of the meetings.

Mack Noble and D. A. Baggett went up to Plainview Saturday evening and spent the week end visiting their other girls.

J. M. McDougal was in town Saturday with a bunch of bucking bronchos, a high-jumpin' steer and a Jersey bull that has the reputation of shaking a chew of tobacco out of every waddie's

mouth that has tried to ride him. The attraction drew quite a number and afforded an opportunity for the ex-cowpuncher to get a little exercise.

Special For This Week

We are closing out our

Ladies' Wool Dresses and Coats AT COST

Men's Suits

Our stock of Fall and Winter Suits will go at **\$18.50**

Max Silverman Dry Goods Co.

BATTERY RECHARGING BATTERY REPAIRING

All work done under the supervision of an expert electrician which we have for the particular work

New Philco Electric Batteries

They are the best. We have them on Sale.

Gasoline, Oil and Auto Accessories Balloon Tires--They Ride Easy.

This is where you get first-class work

Highway Garage

JUST RECEIVED A CAR OF

Case 1-Row Listers

AND

Disc Breaking Plows

These implements are the best that can be bought. Buy now and be ready for your spring plowing and plantig. Don't delay, because this car load will not last long.

Singleton's Store

Why Pay More?

We can save you 10 per cent on your implements if you buy now. See our

Rock Island Implements

The best on the market.

HARNESS

We have the best on the market and can supply your needs.

When you come into our store, ask for what you want and if we do not have it we will get it.

E. A. Jones Hardware Co.

The biggest little store on the South Plains

White House Cafe

Regular Dinners - - Short Orders

SUNDAY DINNERS

Prepared under the skilled hands of one of the best French Chefs in the country

Courteous Waiters :: Splendid Service

BROWN & GAINES, Props.

The Stairs of Contentment

The flight of stairs to home ownership is a short one; the steps are few.

In home ownership there is contentment, satisfaction, and a feeling of independence that can be obtained in no other way.

We'll be glad to talk the matter over with you and to assist you in any way possible.

Start up the Stairs of Contentment today!

Higginbotham-Bartlett Co.

"The Home Builders"

E. T. Wells, Local Mgr.

Phone 3

O'DONNELL FEED & COAL

For Highest Quality of Coal

AND

All Kinds of Feed

A. A. HOUSE, Prop.

THE Cotton Patch BY FARMER

The Lynn County News thinks it was great joke on the O'Donnell man who had his concrete water tank insured against loss by fire. Why, man, money is so plentiful down here that the people must have action on their coin of the realm to keep it from getting rusty. Only last week a man subscribed for the News.

The fool and his money soon part.

Never blow out an old tire unless you have another that's new.

There was no jazz to the tune that the old cat died on.

Steady.

It never makes any difference to a girl what size ring you get her just so long as the rock in it is large.

Wee, wee!

Many a swelled head has been cured by a dose of common sense.

Buck says that the reason there is so many auto accidents

at night, between Lubbock and O'Donnell, is that the O'Donnell street lights blind the drivers.

At fifty miles
Drove Olive Pidd,
He thought he wouldnt
Skid, but did.

Father Sends Index To Son In Missouri

George S. Kyle of Joplin, Mo., is going to be a surprised man when he receives this issue of the Index as a present from his father, J. H. B. Kyle, and note the great changes that have taken place since his visit here last year. At that time he said the town was too small for him to locate in, but the editor assured him that we would soon make a suit for him if he would stay. "You come back when you do," was his answer. While O'Donnell has not reached the size of Joplin, yet she is making Norman strides in that direction. Come on back, George, and get in on the makin' of the Pearl of the Plains.

I have some nice residence lots for sale.—S. M. Minton.

Dr. J. R. Lemmon
Practice limited to
Infant Feeding and
Diseases of Children
Palace Theatre Bldg. Lubbock

Selected Best of All Traveling Companions

The Chinese have a fable of a man who was once summoned to appear for trial under an unjust accusation. The place where he was to be tried was far distant and the journey was long and hard. Just before starting, three disguised figures suddenly appeared and asked to accompany him.

Said the first, "I cannot promise to go with you all the way, but I will see that you have comfortable lodgings and plenty to eat and drink so long as I am with you." The second said, "I cannot promise you these things, but I assure you you shall have pleasant companionship, laughter and conversation so long as I am with you." The third said, "I cannot promise you money, nor even pleasant companionship, but I will go with you all the way, plead your cause before the judge, and testify on your behalf."

After listening to the offer of all these and weighing carefully their statements the poor man decided to choose the latter. Whereupon the disguises were removed and he found the first to be riches, the second his friends, and the third his virtues. Is there any doubt that his choice was wise?

C. C. Jones to open Insurance office

C. C. Jones will move here from Blackwell and east his lot with the citizenship of the town. Mr. Jones will immediately commence the erection of a home and will maintain an office downtown for his insurance and real estate business. He has been engaged in the insurance business at Blackwell for a number of years.

Something Lacking

"A small boy was knocked down by an automobile recently," says the Southeast Missourian. "When he was taken to a doctor somebody investigated and found in his pockets five tops, 73 brass buttons, 60 marbles, two oranges, a wooden cigarette holder, a pair of clappers, ten cigarettes, a mouth organ and a Jew's harp. At that, though, the Missourian refuses to believe he was a normal boy because the collection did not include a toad or at least a couple of white rats."

Entertains Sunday School Class

Mrs. W. E. Marr entertained her Sunday school class at her home Saturday afternoon from 3 to 6 o'clock. Several games were played and prizes given to the ones who won most scores.

Refreshments were served to the following:

Lucreta Dye, Viola Wyatt, Mozell and Inez Edwards, Velma Harris, Bessie Mae Tate, Evelyn Edwards, Clyde Tate, Evelyn Bailey, Ruby Farmer, Willie Mae Crutcher, Penelope Euter and Olive Farmer.

FOR SALE—Half and Half Cotton Seed, 44 per cent lint. machine graded, at \$2 per bushel f. o. b. Crowell Texas. Address L. C. Ward, Crowell, Tex., Rt. 2

Business and Professional Directory

DR. C. P. TATE
Physician and Surgeon

All Calls Promptly Attended
Day or Night

Office Phone 21, day or night
O'DONNELL, TEXAS

Electrical Work

Wiring Houses a Specialty
Motor Work

Call or see me at home on 9th st.
Opposite Sorrels Lumber Yard

H. E. GILLESPIE

Andy's Place

HAMBURGERS, CANDY, FRUITS,
CIGARS, CIGARETTES and
COLD DRINKS

Phone 74

Our motto is "To Please"

T. J. Mitchell, Prop.

G. W. WILLIAMS Veterinary

Will answer calls anywhere in the county. Day or Night.

Will be in O'Donnell, Saturday,
February 7th and each
Saturday following.

Phone 139 TAHOKA, TEXAS

TEXHOMA OIL AND REFINING CO.

C. J. BEACH, Agent.

We will appreciate all business given us. Prompt Service at all Times.

Wholesale and Retail

V. O. KEY Abstracts, Loans and Insurance

Key Building
LAMESA, TEXAS

JOHNSON'S BARBER SHOP

Located on West Side
Satisfactory Service Guaranteed
Call and see us
J. JOHNSON, Prop.

C. E. WALLER DENTIST

Office at

Second Floor, Warren bldg.
O'Donnell — Texas

F. W. Thacker VETERINARIAN

Will be in O'Donnell
each Tuesday

Headquarters at
Corner Drug Store

MRS. P. H. NORTHCROSS Public Stenographer Notary Public Conveyancer

FROST & BAILEY LAND CO

Farm Land,
Ranches,
Loans and
Insurance

List your land with us
O'Donnell, Texas

PRUNES PRUNES

Fresh from my orchard
in Oregon
Packed in neat 25 and 50 lb. boxes
Every box Guaranteed
to be perfect
Dr. J. H. Campbell
See J. E. BAKER, Distributor

Shook and Gibson See us for Long and Short Hauls Two Trucks

Specialty of
Furniture Moving

We guarantee delivery of furniture as received. No distance too great.

Freight Hauling and Drayage

On the Wagon All the Time.
Give Us Your Work.
Truck for long or short hauls.
ED. JAMES

C. T. KIBBE, D. C. O'Donnell's Chiropractor

Phone 102

Hours: 9 to 12 and 2 to 6
New office on 8th street.

The Famous WEAR-EVER ALUMINUM WARE

For sale by
W. H. TENNYSON, Agent
O'Donnell, Texas

See or write me for demonstration of this famous Wear Ever Ware.

O'DONNELL TOP AND CURTAIN CO.

We repair all makes of
Auto Tops
and Curtains

Satisfaction Guaranteed
Bring us your work
Across from Ford Garage

Lamesa Commercial College

The BEST in the WEST
CHAS. KILGORE, Manager
Lamesa, Texas

Magnolia Products J. E. BAKER, Agent Gasoline, Coal Oil Lubricating Oils

Wholesale deliveries made anywhere any time. I respectfully solicit your business

The O'Donnell Mattress Factory

All Kinds of
Mattresses Made Over
Satisfaction Guaranteed.
L. L. WYATT
South Side Shop.

JORDAN BROS. WATER WELL DRILLERS Two Good Rigs at Your Service

We have had many years experience drilling wells in this section and we know the business.

We Guarantee Satisfaction

We are now prepared to make contracts for
Breaking Land

We are equipped with good tractors and plows
See us for prices

JORDAN BROTHERS
W. T. JORDAN O'DONNELL, TEXAS G. M. JORDAN

Lumber at a Big Saving

We have opened a yard in O'Donnell on the Singleton lots near the depot and invite those who are contemplating to build to call and get our prices.

We Guarantee Our Lumber As Represented.

We specialize in everything that it requires to build a house.

Siding, Boxing, Shingles,
Heavy Timbers

House Patterns a Speciality.

Bennett Manufacturing Co.
E. M. WILDER, Manager.

Bert Davis Players

The G. Bert Davis Players will open for a week's engagement next Monday under the auspices of the new band. The company will occupy a large tent.

For Sale—Three head of good work stock. Acclimated and well broken. See John R. Burkett.

Boarders Wanted—Room and board for two gentlemen. Apply to Mrs. J. W. Kirkpatrick, one block west of laundry.

**All Merchants
Should Advertise**

Many country town business men feel rather sore about the amount of trade which in many places leaves the home stores and goes to more or less distant cities. Yet if they would use the same principles of advertising as the result of which these big city stores develop a great trade, they would go elsewhere for a lot of stuff. Human nature is about the same everywhere. If the big city stores have gone on to their wealth and marvelous expansion through advertising it is not likely that advertising will fail to help the country town merchant. If the people of a town or neighborhood are failing to support the home stores as they should, the trouble is as likely to be with the merchants as with the people. Very likely some of them are not showing the enterprise they ought to in the manner of advertising.

Every page and column of the home newspaper is thoroughly scanned. People do not want to miss a single thing that has happened in their own neighborhood. Where a big city newspaper is hastily skimmed, and only a small part of the matter can be noted because of the enormous size of the publication, the

home paper is not so big but that it can be thoroughly studied. As a consequence, whenever the merchant puts his notice, it is bound to be read for two reasons: First, because it is next to interesting news; second, because the people are just as much interested in the things that their home stores are doing as in the things that the local societies or people are up to. When people read the advertisement of a store it won't be long before they will call to see what the stuff looks

like. The town where the merchants show enterprise and rush in the matter of newspaper advertising is apt to be the same town where the stores have good success in holding the home trade.

Cedar Post—We have just received a car of good cedar post and can make exceptionally good prices on them. Come in and see them. —Bennett Manufacturing Co.

**Closing Out Sale
of all
Dry Goods
IN STOCK**

We have an excellent line of Men's Furnishings, Shoes, Hats, Caps, Dress Pants, Work Clothes, Dress Shirts, Work Shirts, Gloves, etc. Ladies' and Children's Shoes

For the next few days we will offer our entire stock at a discount of 20 per cent off everything in our store.

Come early and get your pick

Many bargains to be had in the things you need

We carry at all times a complete line of
Staple and Fancy Groceries
Your trade solicited

J. F. Eubanks

**DRESSES AND MILLINERY
GOODS**

I now have a splendid line of Ladies Dresses and Hats—all the latest modes and patterns.

I invite you to come in and see them.

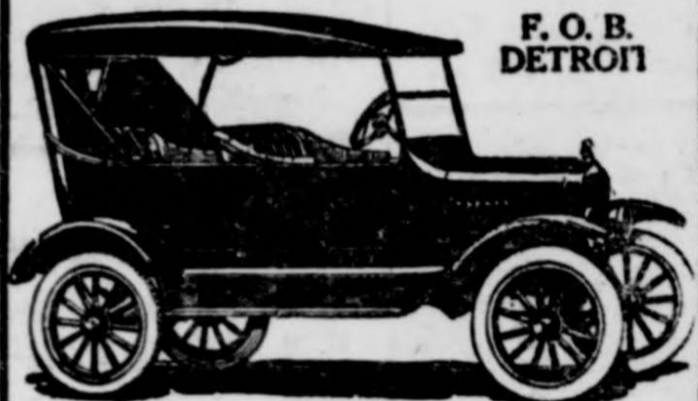
New Goods Arriving Weekly

MRS. S. D. SINGLETON

**Ford
TOURING CAR
New Price**

\$290

F. O. B.
DETROIT



This is the lowest price at which the Ford Touring Car has ever sold, and with the many new improvements, including the one man top, it is a bigger value than ever before.

Buy now. Terms if desired.

O'Donnell Motor Co.

JUST ARRIVED

Ladies' Spring Dresses and Hats

All are of the latest styles and colors, and made from the best materials obtainable.

Stetson Hats

The best hats in America. All sizes.

Auto Trunks

Our trunks are the best that can be had today. They will stand the strain of hard usage.

P. H. Northcross
DRY GOODS

Headquarters for Cakes and Cookies for Lunches

- Cheese Niblets
- Chocolate Snaps
- Andy Gump Biscuits
- Coconut Snaps
- Ginger Snaps
- Vanilla Snaps
- Delicious Apples and Oranges

Send the children by here on their way to school to get their lunches. We can fix lunches and save you the worry.

Everything fresh and wholesome and the very things the children will relish.

R. L. Price Grocery

We Strive to Please.

Phone 51