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The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

Read Index Ads and Save Money

Volume XVIII

O'Donnell, Lynn County, Texas, Thursday, October 10th, 1940

Number 4

EXES, WE WELCOME YOU TO HOMECOMING DAY, OCT. 11

We hope your visit will be a pleasant one.



Swanky Men Choose Swank Jewelry, braces and belts. On Sale here

50c up

"It pays to keep your clothes cleaned and pressed"

MODERN CLEANERS
THOMPSON'S MEN'S STORE
Better Tailoring for Those Who Care
Phone 133

Mrs. Carl Carlton and Jack Moore of Stamford spent part of last week here with Mr. and Mrs. Tom Moore and family.

Mr. and Mrs. Marcus Neely of Caribid spent the week-end here with her parents, Mr. and Mrs. J. E. Dorsey.

Mr. and Mrs. "Stacks" Stokes are parents of a son born Saturday night. Mother and son are doing well. Mrs. Stokes was Miss Loma Page before her marriage.

Mrs. Wade Holland of Tahoka was here on business Monday afternoon.

PLANS ARE COMPLETE FOR MILITARY REGISTRATION

County Clerk Walter M. Mathis and the Commissioners' Court of Lynn county have been designated to conduct the registration in this county on October 16 of all eligible men to be registered under the terms of the Burke-Wadsworth Selective Service Law.

"All men between the ages of 21 and 35 years inclusive are urged to register in the voting precinct in which they reside on registration day," we are asked to notify our readers. "The time required to register each man is estimated at 20 to 30 minutes. Therefore a number of volunteer registrars for Lynn county will be needed.

"Any person wishing to volunteer his or her services as a registrar should get in touch with the local precinct officers who have charge of registration.

Registration officers for each voting precinct have been named. W. A. Tredway was named presiding judge for this precinct, assisted by P. O. Cabbiness and Miss Beverly Wells.

VETERAN PEACE OFFICER RESIGNS LOCAL OFFICE

After almost ten years of constant and loyal service, W. T. Brown last week resigned as night watchman for the city of O'Donnell, and the city council appointed John Johnson to fill the office.

"Uncle Will," as he has long been affectionately known by residents of the town and territory, has been commended for his preventive measures in petty crime, especially among boys and young men. He has exercised his authority along the lines that it's much better to advise and reason with youngsters to prevent their tendency to crime than to wait till it's done and then arrest them.

In resigning his office, Mr. Brown expressed his sincere appreciation to the business people and to residents for their hearty co-operation during the past ten years, asked that the same support and loyalty be accorded Mr. Johnson, and emphasized his own willingness to co-operate with the new peace officer in his work.

HOMECOMING GAME WILL BE PLAYED TONIGHT

Highlight of Homecoming Day for ex-students Friday will be the game that evening between the Eagles and the fast Post Antelopes, to be played on Johnson Field. To be sure, the Antelopes seem to be the favored team everywhere except O'Donnell fans, but to the prejudiced eyes of your writer, the Eagles seem to have snipped out of the dumps this week, and the boys have really been putting in some work. (Our readers will please observe that we voluntarily admit to being prejudiced in favor of the home town boys; now we don't want to hear anything else about it.)

The Eagle roster of 25 men ranges in weight from 130-pound David Thompson to 185-pound Pat Aten, the Antelopes roster from wee Dinwiddie at 110 pounds to Man Mountain Chaffin at 225 pounds. Chaffin plays tackle, by the way, so we're hoping the Eagles can rise and fly when he leads in their direction.

But all foolishness aside, tonight's game will be a whizzer, and with plenty of support from homefolks, the Eagles will be in there from the start to the finish. BE THERE IN YOUR CHEERING POOS; LET'S HELP THOSE EAGLES WIN!

Probable Starting Line-up

Half: Guy Harrison; end: W. Chaffin; tackle: J. W. Hodges; guard: A. C. Surman; center: C. Williams; guard: B. Hudman; tackle: W. R. Carpenter; end: W. Carpenter; qb.: D. Gossett; half: C. Luttrell; half: Ralph Dean; full.

Mr. and Mrs. Major H. Rodgers of Levelland spent Sunday here with her parents and friends.

GOOD FARM FOR SALE

Near O'Donnell. Small cash payment. 20-years on balance, 5 percent interest.

C. A. MILLER
MILLER'S TIRE STORE, LAMESA

2,412 PARITY CHECKS RECEIVED LAST WEEK

Up to Thursday of last week a total of 2,412 parity checks for 1,546 farms for the aggregate sum of \$431,077.87 had been received by C. A. Lawrence, secretary of the Lynn County AAA committee.

Mr. Lawrence estimates that \$60,000 to \$65,000 are yet to be received.

Naturally the distribution of these checks among the farmers and other land owners of Lynn county has had a stimulating effect on business in the towns.

In a few weeks the soil conservation checks will begin to come in, for an even larger aggregate in dollars and cents than the parity checks.

EMPLOYMENT MAN LOCATED AT TAHOKA

A representative of the Texas State Employment Service has been stationed at Tahoka for the benefit of the cotton farmers and cotton-pickers of this area, according to Sam G. Wynn, manager of the Lubbock office.

Mr. J. S. Lowry, interviewer, may

be contacted at the Lynn County Agriculture Bldg. Local officials are cooperating with the Texas State Employment Service by making A. A. office available for headquarters where farmers may come and place their orders for pickers and where the workers may contact Mr. Lowry to obtain information about jobs.

The service is without cost to the pickers or farmers and it is urged that they use it as a clearing house during the coming season.

It was stated that local pickers would be assisted in every way before transient labor is used.

Mr. and Mrs. O. E. Oberon are parents of a son, born Sept. 30th, and baby are doing well.

Mrs. Raymond James of Big Spring spent several days here this week with her parents, Mr. and Mrs. W. T. Huff, and other relatives and friends.

News was received here recently of the birth of a daughter, Nancy Faye, to Mr. and Mrs. Rees Hamblin of Hobbs, N. M., on Sept. 25. Mrs. Hamblin was Miss Faye Tomlin before her marriage.

WELCOME, EX-STUDENTS

TO HOMECOMING DAY, OCT. 11

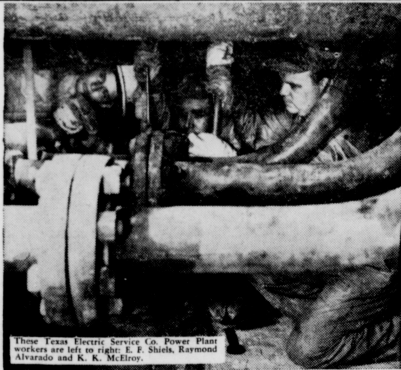
See the game tonight in one of our sturdy, good-looking

SWEATERS

Priced at Cost—

49c TO \$2.98

MILLER'S VARIETY



These Texas Electric Service Co. Power Plant workers are left to right: E. F. Shels, Raymond Alvarado and R. K. McEror.

We helped Clean your house this morning . . .

• Your wife turned on her vacuum cleaner this morning . . . cleaned her rugs, then put it away. It required little effort on her part, yet the rugs were beaten, swept and cleaned—in just a few minutes—for a fraction of a penny.

Your good electric service doesn't just happen! Several large power generating stations, hundreds of miles of wire, thousands of poles, and much other valuable equipment made it possible for your wife to clean her rugs so easily; so economically! In addition, trained employees were on the job to furnish you dependable, efficient electric service.

TEXAS ELECTRIC SERVICE COMPANY

C. E. CAMERON, Manager

BACKING THE EAGLES



WIN or LOSE, We're still backing the Eagles in their game with Post tonight.

WELCOME HOME, EX-STUDENTS

We Extend a warm welcome to all Ex-Students here today for Home-coming. May your visit be pleasant.

VISIT OUR FOUNTAIN AFTER THE GAME

WHITSETT'S DRUGS AND JEWELRY

"Always ready to serve you"

THE O'DONNELL INDEX

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS

SUBSCRIPTION RATE—\$1.00 PER YEAR IN ADVANCE

PAULINE CAMPBELL

Owner

ADVERTISING RATES ON APPLICATION

SOPIHOMRE CANDIDATE IS ELECTED FOOTBALL QUEEN

Miss Cassie Mae Newton, sophomore candidate, was named Football Queen for 1940 when ballots were canvassed at high school building Monday afternoon. Miss Newton received 4,561 votes, more than double the number cast for the runner-up, Miss Margie Lee Buchanan of the Senior class who received 1,726 votes.

Other candidates were Lois Hamrick, Junior candidate, with 906 votes and Alta Deane Feltner, freshman candidate, with 406 votes.

Coronation of the queen will be one of the special features of the Home coming game here tonight with Captain Nolan Hall placing the crown on her head.

EAGLES LOSE GAME TO COWHANDS FRIDAY

Playing their best defensive game of this season, and against the cleanest, hardest-fighting team they have yet encountered, the Eagles lost to the Lubbock Cowhands Friday.

Local fans, of whom a good-sized delegation accompanied the Eagles, were much pleased with many features of the game, despite the fact that the hometown boys failed to score. To begin with, the Cowhands played the cleanest game we had seen this season, and while competition between the two squads was decidedly not "soft" a spirit of good fellowship prevailed throughout the game. The Eagles and their backers were accorded every courtesy and consideration, for which the Index is commissioned to heartily thank Coach Cy LaMaster and his Cowhands.

The Cowhands scored their first touchdown early in the first quarter as a climax to drive down the

field. The other two came late in the fourth quarter, one on a recovery of an Eagle fumble, the other after an intercepted pass had put the ball in scoring position.

Encouraging to O'Donnell fans was the much-improved line on play after play the Eagle line held like a brick wall. With more work on passing and on running interference, the Eagle defense and offense will really start clicking.

The starting lineup: Lubbock, Glaze and Wallace, ends; Pharr and McCauley, tackles; Smith and Butler, guards; Liddell, center; Allison, Odum, Renner and Pipes, backs.

O'Donnell, Thompson and White, ends; Moore and Pat Aten, tackles; Buford Aten and Pierce, guards; Hall, center; McLaurin, Teeters, DeBusk and Crouch, backs.

Scoring: Lubbock, touchdowns, Glaze (recovered fumble); Pipes (running); Odum (trunning).

MRS. M. A. DOYLE DIES AT HOME OF GRAND-DAUGHTER

After an illness of almost a month, Mrs. M. A. Doyle, 83, died last Wednesday at the home of her granddaughter, Mrs. X. L. Sherrill. Funeral services were held Thursday

at Mason.

The aged lady suffered a broken hip some time ago, and was not able to rally from the shock. Family and friends had been in constant attendance at her bedside since the accident.

She is survived by three daughters and a son: Mrs. W. A. Eaker, O'Donnell; Mrs. Frank Long, Monahans; Mrs. L. T. Wilson, Eldorado; and Mr. Milledge Doyle, Mason, and by other relatives here.

A sister, Mrs. Nannie Sawyers and a brother, Mr. Tom Sorrel, both of Tyler, also survive.

Throughout her long and painful illness, Grandmother Doyle remained patient and cheerful, winning the respect and love of the

scores of friends who visited her. The Index joins the community in extending sympathy to the bereaved.

LYNN EXHIBIT TAKES SECOND AT FAIR

Lynn county's exhibit won second place, trailing Lamb by only 10 points, in the feature contest, the county agricultural exhibit, at the

Panhandle-South Plains Fair in Lubbock last week.

The exhibit from Lynn, gathered and prepared by County Agent Don Turner, brought a prize of \$60 cash. Lamb scored 927.4 points to take first place and \$75. Lynn scored 917.3, and Crosby was third with 908. Others, in order, were Sulahe Terry, Hockley, Donley, Bailey, Collingsworth, Maverick, Haskell and Castro.

To Relieve
Misery of

COLDS

Take **666**

LIQUID TABLETS, SALVE, NOSE DROPS

CAUTION

Use judgment in buying Burial Policies. Be sure that the Company is building up the necessary MORTUARY FUND. If it is not, the time will surely come, when it will not be able to pay its claims.

You are taking no risk when you insure in—

THE RIX BURIAL ASSOCIATION

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C. N. WOODS
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JEWELER
WATCH REPAIRING
TAROKA, TEXAS
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Real Estate and Insurance
O'DONNELL, TEXAS

3 OF THE BEST O'DONNELL SCHOOL O'DONNELL EAGLES GOLDEN KRUST BREAD

WELCOME HOME, EXES! CITY BAKERY

WELCOME, EX-STUDENTS YEA, EAGLES - FIGHT! O'DONNELL MOTOR PARTS

Auto Parts, Radio, Tractors, Tires, Tubes, Accessories
Machine Work Magneto Service
Phone 108 O'Donnell, Texas

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Farm and City Loans
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Oil Leases and Royalties
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Residence Phone 162
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Thousands of young people find Draughon training and South-wide placement service the shortest way to good starting positions and growing incomes. Send for catalog M today.

Draughon's BUSINESS COLLEGE
Lubbock, Dallas, Wichita Falls

Is a Happy Event for us and all Home-folks, as well as for Ex-Students. We Cordially Welcome you HOME.

COME ON, YOU EAGLES! GET IN THERE AND WIN.

C. J. BEACH & SON



STARTLING NEW GUARANTY RUGS FAMOUS PABCO Stainless Sheen

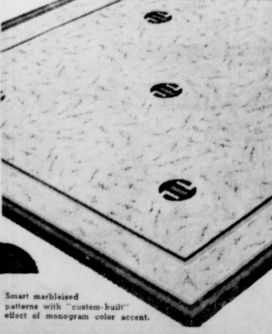
- .. in New moderne effects
- .. in New "broadloom" leaf patterns
- .. in New "custom-built" marbled colorations

Here's the MODERNE—two colorations—a daring black, a gorgeous tan. PABCO heavy-weight.

... so clever in design
... so smart in colors
You'll Want PABCO in Every Room

the only felt base RUGS with famous PABCO

\$5.50



Smart marbled patterns with "custom-built" effect of monogram color accents.

Four glorious colorations in this beautiful "broadloom" leaf pattern. Every size.

... make up your mind to make over your rooms ... the many sizes, many patterns, many colors will let you express individuality for each floor ...

PABCO GUARANTY RUGS wear like iron—clean with the whisk of a damp cloth—excel in tests for wear, color and gloss!

MANSSELL BROS.

LOOK!

YOURS FOR ONLY \$0.00 DOWN

Amazing New 1941 PHILCO WITH OVERSEAS WAVE-BAND

Gets Europe direct 5 times easier, stronger, clearer. New Philco Built-in American and Overseas Aerial System gives glorious new tone and sensitivity. New Radio Circuit. More tubes for the money. Electric Push-Button Tuning with "On-Off" Button. Built to Receive Television Sound and FM ... the Wireless Way. Only Philco has them!

Only \$69.95

PHILCO 280X
Distinctive, handsomely-designed cabinet of beautifully blended, sized and burn Walnut woods. An amazing value!

BIG TRADE-INS ★ EASY TERMS

SINGLETON APPLIANCE

PHILCO PT-42
Philco Transistone with AC-DC Superheterodyne Circuit. Built-in Loop Aerial. Just plug in and play. Exquisitely designed Walnut cabinet. Only **\$15.95**



FOOD SPECIALS

FOR Friday 11th and Saturday 12

GARDEN FRESH PRODUCE

BANANAS
PER DOZEN **10c**

GRAPES
TOKAY OR TOMPSON SEEDLESS POUND **5c**

ORANGES
SCHOOL SIZE 2 DOZEN **35c**



Potatoes
10 LBS. No. 1 FOR **14c**

SUGAR 10 LIMITED LB. BAG NOT SOLD ALONE **43c**

COOKIES Vanilla, Oatmeal or Coconut, regular Size, 2 for **15c** | **CRACKERS** 2 LB. BOX FOR **13c**

LARD ARMOUR'S 4 lb. Carton **37c** | **VEGETOLE** 8 lb. Carton **74c**

BLACK PEPPER 10c SIZE EACH **5c** | **APRICOTS** GALLON CAN EACH **38c**

GRAPE FRUIT JUICE No. 2 3 for **25c** | **TOMATO JUICE** Swift's 14 oz Can EACH **6c**

TOMATOES No. 2 Can 2 FOR **15c** | **DUKES** TOBACCO 3 SACKS FOR **10c**

STEAK T-Bone or Loin POUND **22c**

HAM-BURGER MEAT LB. **10c**

SAUSAGE PORK POUND **12½c**

BACON SUGAR CURED SLICED POUND **16c**

ROAST BRISKET or CHUCK POUND **14c**

STEAK CHUCK POUND **16c**

HOT BARBECUE EVERY DAY FRESH

FREE DELIVERY PHONE 71

OATES FOOD STORE

TOP CASH PRICES FRYERS OR EGGS

WELCOME, EX-STUDENTS

TO

HOMECOMING DAY, OCT. 11

We're Helping You Boost The Eagles vs. Post.

WEST TEXAS GAS CO.

STRAYED: From my place about ten days ago, one light sorrel and one blue horse. J. T. Middleton, O'Donnell, Phone 115.

Miss Alline Line returned Sunday to Pampa.

WE'RE BACKING THE EAGLES

AND

WELCOMING EX-STUDENTS

O'Donnell Bargain Store
Mr. and Mrs. Harry Clemage



Welcome Home, Exes! Come in to see us during Homecoming Day.

VISIT OUR FOUNTAIN AFTER THE GAME

CORNER DRUG

HOMECOMING DAY SPECIALS

LADIES' DRESSES

All Kinds and Sizes, Priced—

\$1.00 up

HOSE

New Fall shades, all sizes—

49c up

SHOES

For all the Family. New styles.

All Colors—

98c up



SEE OUR NEW STOCK OF PRINTS!

10c Yd. and Up

This entire firm cordially welcomes Ex-Students back home. Come in to see us.



—WE'RE BACKING OUR EAGLES—

C. C. DRY GOODS

A vital part of Every diet **PURE MILK**



And a well-balanced diet is health and good grades insurance.

Send your youngster to the head of the class—

Buy Pure Milk from—

WILLIAM'S DAIRY

FOOD Specials

FRIDAY AND SATURDAY

Royal Gelatin
All Flavors, Package
4c

Cream of Wheat
25c Size
19c

SOAP
Palmolive, Bar
5c

CLEANSER
14 oz. Can W. P.
4c

TUNA
Wapco, 6 oz.
14c

SPINACH
2 Fancy No. 2 Cans
25c

PORK & BEANS
1lb. can, White Swan
5c

VANILLA
8 oz.
8c

SUGAR
Powdered or Brown
2 Packages For
15c

CORN FLAKES
Kellogg's
2 Packages For
19c

MACARONI
Spaghetti, Vermicelli
3 Packages For
10c

Shredded Ralston
2 Packages For
24c

Chocolate Syrup
Hershey's
2 1 lb. Cans For
25c

CUT BEETS
Fancy White Swan
No. 2 Can For
9c

PEAS
White Swan
No. 2 Can
15c

CORN
White Swan, Fancy
Luncheon No. 2
2 Cans For
25c

GREEN BEANS
Fancy Stringless
White Swan
2 Cans For
26c

SOUP
Tomato or Vegetable
American Beauty
3 Cans For
10c

APRICOTS
White Swan, Tree Ripened, in heavy syrup
Fancy No. 2 Each
15c

FRESH PRUNES
White Swan, in heavy
Syrup, No. 2 1-2 can
15c

PHONE 50 **MANSELL BROS.** PHONE 50
FREE DELIVERY WE DELIVER

WELCOME, EXES TO HOMECOMING OCT. 11.

Since there has been school in O'Donnell, this firm has supported every project and every Enterprise of the student body. We are proud of our school and of those students who have gone away from its halls, Because of this we are glad and happy to extend a personal welcome to Ex Students here today for Homecoming.



YEA EAGLES! BEAT POST TONIGHT!

HIGGINBOTHAM - BARTLETT

CAA RECOMMENDS AIRPORT FOR COL. JAY
An appropriation of \$36,500 for the construction of an airport here is included in a recommendation submitted to Congress recently by the Civil Aeronautics Administration.

The recommendation proposes appropriations for other airports in this section of the state as follows: Lubbock \$475,000; Brownfield \$181,600; Lamesa \$172,116; Plainview \$169,449; Big Spring \$150,000; Post \$31,500; Muleshoe \$11,000; Plains \$10,800.

On what basis these allocations are to be made if the recommendation is approved by Congress is not explained. The proposed appropriation for Brownfield for instance, is more than five times as large as that for Tahoka, and that for Lamesa is nearly five times as large.

IF YOU'RE LOOKING FOR LOOKS Here's Your "LOOK LEADER"



- * THRILLING NEW BIGNESS In All Major Dimensions
- * NEW LONGER WHEELBASE
- * LONGER, LARGER, WIDER FISHER BODIES With No Draft Ventilation
- * DE LUXE KNEE-ACTION ON ALL MODELS With Balanced Springing Front and Rear, and Improved Shockproof Steering
- * 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE
- * ORIGINAL VACUUM-POWER SHIFT AT NO EXTRA COST Built as Only Chevrolet Buick 4
- * SAFE-T-SPECIAL HYDRAULIC BRAKES Plus many more outstanding features.

Chevrolet - THE STYLE CAR of the UNITED STATES

It's the longest, largest, most luxurious car the leader has ever built... with 3" more wheelbase and "three-couple roominess" in all sedan models... with dashing new "Aristostyle" design and a new beauty-leading Body by Fisher, found only on Chevrolet and higher-priced cars!

Parade along the avenue in this sparkling beauty, and you'll attract every eye... for the new 1941 Chevrolet is the smartest car that ever wore a radiator ornament... *the Style Car of the United States!*

Performance!—even more powerful and even more economical than Chevrolet's record-breaking road action of last year! Riding comfort—"the smoothest, steadiest ride of all," with De Luxe Knee-Action and balanced springing front and rear on all models!

But, come, you be the judge of the new 1941 Chevrolet! Eye It—Try It—Buy It! See how finely and faithfully it is designed to be first again in popular favor and popular demand!

Two-tone colors on all Special De Luxe models—optional at small extra cost.

Don't say **FIRST BECAUSE IT'S FINEST!**

ELLIS CHEVROLET CO.

A VERY SIMPLE PROBLEM

Any school child can understand that there should be no school lunch problem or "what to eat" problem in a community where there is a Red & White Store.

Red & White food plus very little expense assures excellent meals just as surely as 2 plus 2 makes four.

Begin today to use your Red & White stores to supply your table or lunch box with the very best foods on the market, and at low cost.

The child who goes to school well-fed from pure foods, such as are always sold at your neighborhood Red & White stores, is better equipped to study and to learn.

So, for the sake of your family's health and happiness and for the sake of your pocket-book, begin now to save money and protect health and happiness by marketing the Red & White way!



B & O CASH STORE