an Up" Campaign Will Be Conducted Next Week For O'Donnell ${ }_{\text {nching Rains Fall Over County During The Week }}$



Campaign Is Sponsored By Luncheon

Club; Ten Prizes
SIOnday, Tuesday and Wednesay



> OIRECTORS OF LUN-
CHEON CLUB SPON.
SOR CLEEN UP WEEK

Map Of O'Donnell's New ProPosed Water System Creates Much Interest When Exhibited

PIONEER CIIIZEN
DIES SATUROAY


BACGALUUBEATE EX CRGGES AREWELL AT. TENDE LAST SUNAYY

Clean-Up Proclamation Issued by Mayor Wilder


Whereas, experience has taught us that at all times: and
thy and beautiful, it must be kept cean at Whereas, a feasible plan has been worked out to ard the citi-
zenship in a general Clean- Up of the city through organed ef.
fort by the Women Organizations and Boy Scout Troup of O'Don.
 cans, rubbish, and weeds and other usighty obse City of O'Don-
Now, therefore, ., E. Mi. Wider, Mayor of the Cor nell, do proclaim the period, Mond
May 23, as a CLEAN-UP PERIOD.
And I earnestly urge that every citizen of $\mathrm{O}^{\prime} \mathrm{Do}^{\mathrm{n}_{n}}{ }^{\text {nell }}$ co-operate in every way possebte in helping make place to live.
ies and a more
Respully submitted,

Respectfully submitted,
E. M. WILDER. Mayor, City of O'Donnell.

 and alfalta and clover seed is favorable, and that moderate expansion
roduction Is permissabe, the Sears-Roebuck Agricultural Foundation potn
out. In other words, the signal for these products reads "Go alead." In case of most other products, however, the sligns direct farmers to
keep producton stationary, or even to back up a titte, , they wish to arooid
the penatity of low prices. Among the products against which the stop sign
is turged, or which should not be increased to 1928 , are por
 agee. ontons, contaloupes and watermelons. Curtallment, rather than expan-
ionn, is needed in commerelal plantings of strawberries, grapes, peaches, avorable conditions.
Unfortunately, the area in each of the five major crops in 1927 was fully rom one of these products to another in order to bring about a better ad justment of production to demand. These five crops range tn sitre from
about 100 millon acres of corn down to 42 million acres of cotton with
tame hay. wheat and oats coming in between.
 Into the major crops without materially affecting the output of the latter.
It is true that weather conditions cause large vartations to crop ylelds It is true that weather conditions cause large vartations in crop ylelds
rom year to year, and sometimes are responsible for surpluses whilch derom year to year, and sometimes are responsible for surpluses whleh de
press prices. In the long run, thwever, changes in acreage aree most im.
pertant. over a perlod of years the decisions whlch farmers, collectively, make as to acreage of various crops and size of breeding berds and flocks
play a 1 Iarger role than the weather to determining financlal results.
In making pians for 1928, each farmer must consider the condittons In making pians for 1928, each farmer must constder the conditions
relatiog to tis own tarme, the Foundation states. It prospectes are faverable
or any product, not aill tarmers stould expand, and if It is unfavorable. or any product, not all tarmers should expand, and if it is unfavorable.
it does not follow that all should reduce producton. For example, even if


How Farm Family Spends Ita Money


SPPAXME TIINERRRY $\qquad$ BUSINESS AND DIRECTORY

## 0 <br> Key Building

gibson and may GIBSON AND MAY
DONNELL AND LUBBOCK TRUCK LINE
General Hauling Phone 113 or Phone Donnell, Texa:
 Odd Fellows Hall O'Donnell Texas $V$ isiting Brothers Welcome
 Undertaking and ERZ Funeral Supplies Funeral. Conducted Anywh
PHONE 104 B
ODONNELL, TEXAS

Tanks, Flues, Rain Prooft and JONES SHEET METAL AND PLUMBING SHOP Phone 19 O'Donnell, Tex

Chicken Supplies, Repairing
jones sheet metal and PLUMBING SHO Phone 19 O'Donnell, Ter

Bring us your leaky Oil Stov
We Make Them Hold
JONES SHEET METAL AND
PLUMBING SHO


Bill Der says
The Carpenter Pound


There's always suthin'

BALTIC CREAM SEPARATORS NORTHLAND REFRIGERATORS NEW PROCESS GAS STOVES

We have a complete display of the above items and will be glad to demonstrate, showing you the superiority of each in their lines.

## CALL FOR DEMONSTRATION

Mansell Bros. Hdwe. Company

## OUT OF LUCK

When a Plumber makes a mistake, he changes it. When a Carpenter makes a mistake, he boards it up and nails you with the bill. When a Dentist makes a mistake, he offers you a false substitute. When a Doctor makes a mistake, he buries it. When an Undertaker makes a mistake he digs it up. When a Preacher makes mistake nobody knows the difference. When Henry Ford makes a mistake, he retracts it. When Coolidge makes a mistake, he doesn't talk about it.

The Merchants of O'Donnell are making a mistake by not using more advertising space in the Index.

Our subscription list is larger than ever before in the history of the paper, offering you an advertising medium that covers your trade territory almost one hundred per cent. The condition of the country is far better than at any time during the past two years.

Mr. Merchant what are you going to do about your mistake? Are you content with the business that "happens" to come to you?
A small investment in advertising space will put new life into your business.

Page four

POLITICAL
Announcements

POLITICAL
Announcements


PROSPERITY

## Graduation Gifts

gust the kind that will please the 1928 ODonnell High School
gramember them have many friends., cousse, who are going to
ememething, and we suggest that you come 2xic.

Thornhill's Variety Store

## EXTRA SPECIALS!

For
Friday---Saturday--Monday
Wonderful Bargains in Millinery
 LOT 1 PRICED PRICED

WASH DRESSES
RED PED'S
PHILOSOPHY


When your short conings are odrertised, the other fellow buys the space."


Young Boy Attempts To Steal Auto From Local Man But Fails



SENIOR CLASS NIGHT
$\qquad$
A. C. Woodward Loan Company

Lamesa Abstract Company, Inc.,

## SORRELS LUMBER C0.

STAR WINDMILLS and PIPING
Barbed Wire and Posts, Poultry and Hog
Wire, Paints, Oils anr Varnishes

## COTTON SEED

We have about 300 bushels of good planting cotton seed for sale.

A full line of:
REFRIGERATORS ICE BOXES AND HARDWARE
SEE US BEFORE YOU BUY
Singleton Hardware Co.

TATE-LAX for Constipation, Rhe-
umatism, stomach, tiver and kidney
disorders. Tate-Lax disorders. Tate-Lax a dependable system eleanser. For sale by Corne1
Drug Store. It's guaranteed. $30-26 \mathrm{c}$

## o. H. SHEPPARD, M. D

 General Practice and ElectroTherapeuticsc. Piles cured withoudetention from work or business. Office half block Southeast Index Building, O'Donnell, Texas.
jones sheet metal and Plumbing shor

| LUBBOCK |
| :---: |
| MEDICAL, SURGICAL AND |
| DIAGNOSTIC |
| CLINIC |
| Sixth Floor Myrick Building |
| Phone 1200 |
| and- |
| ELLWOOOD |
| HOSPITAAL |
| Nineteenth and El Tiana Sts. |
| Phone 902 |
| LUBBOCK, TEXAS |
| Compiete Diagnotic Laboratory |
| including X-Ray and Modern |
| Physio Therapy |
| D. D. CROSS, M. D. |
| Surgery and Disease of |
| Women. |
| V. V. CLARK, M. D. |
| Diagnosis, Internal Medicine |
| and Electro Therapy |
| J. CRAWFORD, M. D. |
| Eye, Ear, Nose and Throat |
| O. W. ENGLIIH, M. D. |
| General Medicine and Surgery |
| G. H. ATER, D. D. S. |
| Dental Surgery, Pyorrhea and |
| X-Ray |
| W. D. McRIMMON |
| X-Ray and Laboratory |
| Technician |
| H. S. RIGGS |
| Business Manager |

## C. E. CAMERON  



The Fitch Shampoo is more than a
shampoo. Applied with our superseroice methods, it is a scientific scalp treatment.
Super-service is our motto-which means the very latest scientific cquipment, standard toilet prepara-
tions, clean towels ond ebsolute tions, clean
TONSOR BARBER SHOP NAYMON EVERETT, Prop.

## FOSTER'S

For Bargains in TIRES and TUBES

Everything Guaranteed FOSTER'S

FILLING
STATION
"Camp Comfort" O'Donnell, Texas

The Danghter of His Enemy

By H. LOUIS Raybold






|  |
| :---: |
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|  |  |
|  |  |
|  |  |



 paper,
 must go to lunch with me. 1 want to
ask you to marry me and youill admit
and a stuffy office is no place for a pro-
posal." "What would your father say?"
"That's all right," said Phillp easilly. "He as good as gave his consent
(wenty minutes ago"'" Phillp strode to the door of his fa-
ther's office and flung it open. "I say dad, here 1 am back again, and didn't
you tell me you'd a hundred times rather 1 married Elose here than
some other people 1 won't mention? Eut Eloise had risen and was
standing with her hand at her throat. staease!" she begged.
John Sherman had risen also, and
his glance had been none too kind.
Now, filling on the pirl, it softened. Now, falling on the girl, it softened.
"You're a great deal ton good for
my erazy son,", he salid. "W. B. Smith may have been my enemy years ago,
but he was a man of character and
bes his daughter would be like him. Oh,
yes, ever since you came here, looking yes, ever slnce you came here, looking
at one with your father's eyes, I have at one with your father's eyes, I have
known who you were. For Heaven's sake, if you can make a man out of
Phillp, you're welcome to try"." Phllip, sou're welcome to try!"
Eloose and Phollip looked at one
another. Then, "Tve got a thing or another. Then, "'ve got a thing or
two to explain to dad as well as yon,"
he miec. Afterwards,

## Most Money in Early Lomlos



Prizes for Best Cotton Stalks


A National Slingle Stalk Cotton Show which will award approximately
$\$ 10,000$ in prizes was the basis of an announcement recently made over \$10,000 in prizes was the hasis of an announcement rece
WFAA, the Dallas News-Sears Roebuck Radio Station by of the Sears Roebuck Agricurtural Foundation at Dallas.
In the bellef that successful cotton prodution In the belfef that successful cotton production is bullt aroun
ducing abillty of the single stalk the Agricuitural Foundation ducing ability of the single stalk the Agricultural Foundation in
toon with the Soll Improvement Committee of the National Fertillee ciation will award twentyemelght prizes in the Southwest territory incluch
the states of Texas the states of Texas and Oklahoma. The Judges of the show, who will be cou
standing cotten authorities from the Southwest, will award to the grower standing cotton authoritites from the Southest, will award to the growe
of the best single stalk of cotton in the terriory named a cash prize of $\$ 500$ of the best single stalk of cotton in the terriory named a cash prize of $\$ 00$
To the grower of the second best stalk $\$ 250$, third best $\$ 200$, fourth $\$ 150$, an numerous other prizes for the runners up scaling down to 85.00
prize. In the possible event of a tie, duplicate award will prize. In the posslble event of a tie, duplicate award will be made. Th
contest is open to every cotton grower, landlord or tenant, man, wom chind, in the territory named. There is only one condition to the conter
The entry must be selected from a field containing not less than one The cotton whien tatured will be sent to the Agricultural
Dallas and will be judged during the Texas State Fair where Dalas and will be judged during
exhiblition during thine foulging perion
Another feature of the

forts in the community are outstanding. The trips to be t dee Uuited States wili be awarded to the Smith Hughes couraging the growth of one or two varieties best adapted mate and market conditions of thrlo respecctive commumintites
Similar shows, offering tidentcal prizes, time in Athanta representing the Southeast, wand beempld about the same
Mid-South The prize shid-South. The prize winning stafts in all three districts will be tomp the
Memphis during the Tri States Falr at wilch tie inemphis during the Tri States Falr at whitch time the best stalk in the en
tire South will be awarded the capital prize of $\$ 1.000$. This addition to the regional prize,
"The interest that has been displayed stuce the This prize will be in declared Mr. Poole, "is tery encouraging, We are going to broadcast cotton nuthorities and suggestions for entrants anf during the growing season
Froin the number of letters from farmers who desire to envill Fron the number of letters from farmers who desire to enroll, the shon two to exphan to dad as well as yon,
he mali. Afterwards, may i take y
to lunchr

Interest Increases In Campaign Movement For Texas Man' Nomination For the Preside
TEXXG A. 8 II. SUM. WEE SHHOOL TERM BEGIIIS WWE NTIH



## the tion grad and <br> 

ALL WE WANT IS A TRIAL
C. E. RAY

## Cleaning - Pressing - Alteratio

We Strive to Please
ring Timeis Rain'Time
$\mathrm{C}_{\text {RASH: }}^{\text {A mighty fash of }}$
lightring. The lighss flicker.
What wouldn't flicker under such conditions? Lightning often strikes the electric light wires, but automatic lightning arrestors and switches take care of the sudden
surge on the lines and you barely notice the flicker.
But sometimes this crash of lightning strikes a pole and makes plinters of it, or splits it down the middle. Sometimes it hits a cross arm and damages it

In such latter events your electric service is interrupted until workmen wade through the rain and storm and make repairs.

If spring time and rain time cause sight interruptions to service, please know that somewhere there is a crew working at great odds to restore the flow of electrical energy to your home, office, store or shop.

Texas Electric Service Co.
$\qquad$

## Lamesa Gets Her First Cotton Mill

Come and See the Wheels Go 'Round. Shown in Our Store May 21-24 Inclusive

## An Interesting Educational Display In Our Windows

$\qquad$






Special Prices on all Garza Products all Next Week
$\underset{\substack{396 \\ 880}}{ }$


## For Graduation

Gifts That Last

For HER
Mesh Bags
Dorine Compacts
Warwick Wrist Watch $\$ 12.50$
and Up.
Diamond Ring $\$ 12.50$ up
Dupont Pyralin Sets
Columbia Phonographs

FOR HIM
Gold Watch Chain
Elgin Watch
Sheaffer Life Time Fountain Pen.
Military Set
Leather Bill Fold

## Whitset Drug Company

