## O'Donnell Index-Press

## Christmas Party Here Wednesday



Yandells Entertain
$\left.\begin{aligned} & \text { Free Show, Prizes, and } \\ & \text { Santa To Feature Day }\end{aligned} \right\rvert\, \begin{aligned} & \text { Real Estate Deals Are } \\ & \text { Brisk }\end{aligned}$



|  |
| :---: |
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|  |  |
|  |  |





MOST STORES TO BE 84 Club Has Christmas CLOSED DEC. 25 and 26th Party Thursday



|  |
| :---: |
|  |  |

## Euzelian Class Has Party

$\qquad$

## Mrs. Blocker Entertains

T. E. L. Class Wednesday



## UMT Puts New Face on Old Army

Universal Training Program Called Modern, Democratic




AROUND THE CLOCK He Still Has Time on His Hands After Half Century at Trade




- These are dats when we are allina aig hurey to oet hOME FOR THERES NO PLACE LIKE HOME WHEN THE CHRUSTmas wreath is glowing in the window. We are due RIGHT NOW TO SAY QUR LITTLE PIECE-AN OLO REFRAIN, IT IS true, but as warm and heantrett as the fitst time wi Ever sald it-
MERRY CHRISTMAS


## First National Bank Of O'Donnell


the gifts of the magi foreshadowed the christmas. grving of today.
a beautiful sentiment that does MORE TO PROMOTE THE SPIRIT OF brotherly love than all.
other influences combined.

## of hristmas Cheer

ALL OF OUR
FOLKS ARE HOPING
THAT ALL OF
YOUR FOLKS WILL
SPEND A MIGHTY
Marry Christmas

## The Vaque

Lamesa

|  |
| :---: |
| AMERY CHRISTMAS! |
| H. and S. Auto \& Home Supply Store |



## May

this Christmas bring happiness as true, as that
we have known in our relations with you!

## Crescent Cafe

Mr. © Mrs. O. L. McClendon

And when the day
is gone
Our wishes for our friends
Chrisintas
Continue on and on

## Gulf Oil Co.

Mr. and Mrs. Alton Hobdy

## (ind ýlicact



2OOKING ABEAD


## O'Donnell Laundry Mr and Mrs. A. K. Gilliam



Vernon Cook
ELECTRIC SHOP

Santa is at the throttle and good fellowship has the right of way. Full speed ahead for the
Merriest Christmas of them all!

## O'Donnell Auto Supply <br> BOYD Smith, Owner



CITY BAKERY
Mr. and Mrs. Waler Teeter


A MERRY CHRISTMAS!
May the sparit
of the First Christmas
gladden your bearts
this
Cbristmas season
FARMERS'
Co-Operative Association


MAY TRUE
HAPPINESS
IN ALL ITS
FULLNESS
BE YOURS THIS
CHRISTMASTIME


Of Course you believe in samy!
But even if you don't right now, the chances are ten to one that at one time in your career - the short pants or long curls stage - there was no doubt in your mind that there was a Santa Claus. You not only believed in him but you were in awe of him!

Higginbotham - Bartlett Lumber Co.
E. T. WELLS, Manager



WE WISH YOU AT CHRISTMAS
MANY HAPPY HOURS AND TRUST
WE MAY SERVE YOU
IN THE FUTURE.

Harvey Jordan Gin

ane man - one of many - orestod a charav.
ve will ive hirough the centurtes as the aym-
Christmas.
The man was Charies Dickens; his charao
her was Tiny Tim. And in the worde of Tiny
"A MERRY CHRISTMAS, GOD BLESS US EVERY ONE"

## O'Donnell Fender \& Body Shop

CUT GLASS FOR ANY MODEL CAR

## 






 Teace chargere. see Herve
hare or Mrs. Tom Tyler.

 Rent. Mr. $J W \mathbf{W}$ Kirkpatrick.
For sale: GOOD weining pig:



MARSHALL WHITSETT Representive of Franklin
Writunk ail Forme of Insurance

 Sotice: vas' LatsDry will be cloed tor the holithay
Dec. 2 Ooth to Dec. 2oth





Open e:15; start ex:so
 Matinee 2:00 - starich 2:18 Eriday nite and sat. Mat. Dec. $20 \cdot 27$
Qene Autry and Champlon
with Sterling Holloway it
Twilight on the Rio Grande

Sat. nite only
Gene Kelly
celly
and
Marie
Living in a Big Way
With Charles Winninger
Fun. and $\begin{aligned} & \text { and } \\ & \text { and } \\ & \text { Yon. } \\ & \text { zoti }\end{aligned}$
Now you will beli
Mauren
Mitcatles

Miracle on 34th Street
With Edmund Gwenn
 A Likely Story
Wed. and Thurs Dec. Isi
and Jan. st
Ray Milanis. Teresa
Ray Milland. Teresa
Wright and Brian Donlev
The Trouble With Women

Forest Fire Commissioner W. L.
Shatdix inspecting chestnut burs
for asiatic bligh for asiatic blig
lars some 25 years ago, is still
active, and doubt that it will pass
per over and let this luscious crop pome
back usually is accepted by well in.

Poultry Relish Grit: Aids Grinding Process
 sity of Delaware. It is certain that
birds like it and, when grit is fed birds like it and, when grit is fed
freely, they consume more than is
and actually needed. Grit containing a
large amount of soluble calcium has
lat bee widely recommended but ap-
pears to have no advantage where
other forms of calcium are pears to have no advantage where
other forms of calcium are included
in the ration. Actually it might be detrimental, say Delaware special-
ists. Helping the gizzard in the lists. Helping the gizzard in the
grinding process is the only known
function ot grit. function of of riti. A hard mica marit of
suitable size doubtiess should be

## Productivity Depends

 Upon Organic MatterThe soil's ability to proed



Chriitmas is the season that, above all othern turns the thoughts of mankind back to the o enveloping innocence of childhood-away from
the pure selfishness and commercialism of the every-day worid towards the joys of giving and sharing.
wish for you all the blessings of this?

## House of Flowers

Tahoka

dear prievios:
 wishes to every friend at this glad occasion. Our mission in the world of comumerce is the happy my Our mission in the world of commerce is the happy
to provide mankind with the means of cormaunicating telephone... the idea, the cultures, the understanding, thit some day knit the whole world together in rellowship. Your efforts and ours this year have been successtul, dily d. Now, in accomplishing more than could 1948 looks even talirer for all of us. May it be so, and may Christman be merry and brigh for and your associates, a

O'DONNELL TELEPHONE COMPANY Mrs. BIII W. Davis, Owner Elizabeth Ward, Operator wuladeen Reed, Rellet Operator



CROSSWORD PUZZLE




## WALTER WINCHELL

Doodling on the Typewriter

|  | $\sqrt{\text { mine }}$ |
| :---: | :---: |
| Dates vax | rim |
| 䢒 |  |
|  |  |
| mines | \％ |
|  |  |
|  |  |
| ction |  |
| drew pearsó |  |

Voluntary Price Control Fails



## H．I．PHILLIPS

Love and Pickets

|  | op |  |
| :---: | :---: | :---: |
| trizued | men in fring some dozen Reds， while generally welcome in the mat－ | $\begin{aligned} & \text { 咸 } \end{aligned}$ |
| New |  | 2mbur wim |
|  | tainly a new develof siow motion technique |  |
|  |  |  |



## Spoken likearn American！

| You bet you can say it ．．．You＇re in American ．．．and the Amer－ can Bill of Rights guarantees the right of trial by jury．Bur．． work at it ．．．Vote，serve on juries，be active in community affairs，know what＇s going on <br> Freedom is cerrybody＇a yow |
| :---: |
|  |  |



While angels
hovered overhead,
the Star of Bethlehem guided
the Three Wise Men
to the Manger at Bethlehem.
We cannot offer vou their gifu
of gold. frankincense and myrih
Our gift mast be restricted
to the old, but heartfelt wish
for all the joys and blessings.
of the Yuletide reason.

## South Plains Monument $\mathrm{Co}^{\text {. }}$

Marvin Collier and Son Lubbock

Thanks.
Crriend MERRY CHRISTMAS


One need not be otold it it Christrastime. The diowing Gaces of friend and
tranger alike beppeak it
Ft fives us the seme thrill as
ot oid to wish all our friends
and those who are still to
become our friends

## Lydick Roofing Co.

424 Ave. N Phone 5577
Box 1675
Lubbock
OVER 50 YEARS IN THE SOUTHWEST

$A_{\text {star in the sky }}$
a light in the window, and hope in the
heort! It's Christmas agoin, good
folks of this community. . the see-
son when even strangers nod at you
and smile. So we ore sending you
theso wishes for Christmas cheer and

## Royal Crown Bottling

## CO. LUBBOCK

F. M. Brooknole Phone 45012901 Ave H



## Blackwell Mattress Co

2610 Texas Ave; Lubbock
Save By Our 4 Hour Cash \& Carry Service


## The Yoar's Biceest Day

is just around the comer, and we are all as happy as children. For this is really going to be a merry Christmas.

That it may be especially joyous for you is the sincere wish of

# Texas Floral Co. 

## Lubbock

Phone 8561

To our many friends in O'Donnell: We are building three large green houses. Come to see us.

IIRix Funeral Home


Its our plecasure at unts ine ot
year to wimh each and every one year to whe each and every
of you all the joss of the Yulect
Season.





Bebliad it.




Christmas! No vaunting phrases can truly carry the meaning of that word, no marching adjectives picture its fulfillment. Its boing and expression must ever lie in the simple words of out meaningful phrases of the Man of Galifee:

ON EARTH PEACE, GOOD WILL TO MEN."

## Home Furniture

alton edier, owner


In Colonial times Chriat-
mastide was the gayest
and happiest season of the
year ... And so in is soday.
It is our sincere wish that
It is our sincere wish that
during this Chrisemas of
1947 the warm, sweet
ioys of this blessed rea-
ioys of this blessed rea-
to overflowing.

## Hunt Bros. Station

MAGNOLIA GAS AND OIL PHONE 65 On Tahoke Highway

INDEX..-PRESS WANT ADS HAVE FARMER'S INTEREST costs but two cents a word



 hosised ot ote pump His white
hair was amp around his tace when
he straight he straightened up again.
"II's just not like Bill, she sighed.
"IMI's got an unforgivin' streak,
always always did have. even when he was
a littele feler." Pas sold briar gave
off 1 pungent odor as he itit it.




"She eould see $P a$ striding into
the living room." need to stick pins in yourselt by
hopint
christas or or no The old lady's eyes shone with
taith
fear long but mhen Christmas mad old
fald






 livery, well get a letter. You'll
see. iNot from him," he shook his

 gravy, "Judy's a fine girl. It's his
bull he ded pride."
She got up and taking the coffee pot off the cook stove filled his cup.
They ate on in silince. Finally he
pushed his plate back. "You aren't eatin' much," he
scolded. "T'm just not hungry, Pa."
"I see." he stood up. "'m goin"
out and turn the heater on in the
hen house. It'll be cold tonight." out and turn the heater on in the
hen house. Itll be told tonight."
His old shoulders slumped forward
as he went outside she shook her

Mow and Spray in One Operation Pays Well


Prof. B. B. Robb of Cornell uni-
versity demonstrates a mow and versity demonstrates a mow uni-
weed gadget for applying 2,-4.D to
lawns.

 shead of the blades and eontaims
anooush mixture to over tat least
halt an acre of lawn.
Midwest Barley Growers To Compete in Contest
 early planting, seed treatment, use
of commercial fertilizer and timely and careful harvesting in growing
barley as a cash grain crop that barder proved methods of production
commands a premium price is an-

 in seven Midwest states.
5.-N Tsed Gas ranges. Home
${ }^{5}$.7. Yeed Gen rangos. Home

CHRISTMAS
remembiasye


TIME TO HANG UP YOUR STOCKING!

Whether it's Santa Claus. Kris Kringle or Father Christmas, let us hail the patron saint of childran on this day of days.

O'Donnell Hotel
R. E. Golightly, Prop.


## O'Donnell Butane Co.



Wilson Garage


AT CHRISTMAS TIME
more than at any other season,
people feel friendly. It's in the
very air. In this spirit, then, we
offer you our best wishes for
a very Merry Christmas.


## Lynn County Officials

SAM FLOYD, SHERIFF
TOM GARRARD, County Judge
B. P. MADDOX, County Atforney LENORE TUNNELL, County School Supt. HERMAN REID, County Treasurer JOHN ANDERSON, Commissioner, Pet. 3 WILLIAM B. GRIFFIN, County Agent FRANK MeglaUn, Jr. Assessor and Collector GRAHAM HARD, Co. Home Demeastration Agent W. M. MATHIS, County Clerk
ions, the cheery Merry Christ mas comes to the surface. It's
natural in mankind. Everyone appreciates a hearty Yuletide greet ing-and so, to all our friends, we add our wish for a MERRY CHRISTIMAS


## Croft and Brett Gin



GHRISTMAS THOUGHT

JOIN WITH US
Lot 4 ton out cuese out tho vindow．Hz：Chisimal Jon witu win colberating the gober． out holder．
And Morry Chorutma． to you


Gibson Motor Freight

Hargis and Holcomb

SEASON＇S GREETINGS


## Fritz Service Station

Calvin Fritz


She got up from the floor all ex．
cited．
cit．
You mean we can peek？＂

＂Women always have problems，＂
he smiled over his newspaper． he smiled over his，newspapet
＂What is it this time？＂
＂She kne＂， ＂That＇s too bad，＂he pprrsed his
lips，＂but what can we do？＂ ＂Get someone to put her toys un－
der the tree while she watches．＂ der the tree while she watches．
＂Sure，＂he laid the paper down
＂why couldn＇t I do it＂，＂ ＂why couldn＇t I do it？＂
＂She heard that you are Santa．＂ He chuckled．＂She isn＇t the only
woman in the family who thinks ＂How about Bob Perkins？＂she
Ignored his attempt at humor．＂He＇s the right build．＂．＂．＂kred，＂I＇ll arrang
it in the me morning．＂
ig
 eyes，＂HE IS？！＂＂Okay，＂she slipped out of bed and $\left\lvert\, \begin{aligned} & \text { into hay，slippers．In In the early morn－} \\ & \text { ing light she looked like a tiny blond }\end{aligned}\right.$ ${ }^{\text {elf．＂Put on your robe．＂}}$


Foundation＇s Aim to Make Vets Happier n Americe has rot toriguten，mor orles permas
 ment on a conntry withe estabise of
the Hospitalized．Veterans Founda－

 rans Foundation will furnish－
Individual bedsside radio receiv－
ing sets of types best suited to the
patients＇needs； patients needs；
Seecial network and transcribed
rado shows designed particularly and
Cor heir entertainment．
Television sets．phongraphs and
ecord their special entertainment require－
mentsing projectors for book read－
ing by bed－ridden heroes；late pho－ ing by bed－ridden heroes；late pho－
nograph recording releases； 16 mm
projectors and films；other equip－ ment which may be require equip．
time
time by chaplains at vet－ Traveling theatrical units to tour
the wards after the wartime USO．
Camp Show organization is dis－ Tanded on Decermber 31．able hands
The Foundaton in in the neds of more than 140
ofter the nosp hospitals and homes
veterans teterans hospitals and homes
throughout the country，whinch
treated so fan in more than
500,000 veterans
 nent．
It was incorporated early in 1947
by a group of prominent business．
men，industrialists，educators，vet． men，industrialists，educators，vet－
erans leaders and top personalities
of stage，screen and radio．The re－ sult is a balanced，efficient opera－
tion． $\begin{aligned} & \text { Local chapters of the Foundation } \\ & \text { have already been established in a }\end{aligned}$
al
 ing volut
brought
Nobody
ere






Sumrow Grocery \＆ Station Phone 46

## IO OUR MANY FRIENDS



Dub＇s Garage
Phone 45
Box 698


Pelt＇s School Store


If wo could-
we would ray "Merty
Christanas" to ech of you
personally, Since we cantr,
whe next best tuing in $x$
put our grectings in pratat

Marvin Herman Food Store

. AND MAY THE SPIRIT OF THIS DAY LINGER ON BRINGING CHEER AND COMFORT LONG AFTER CHRISTMAS DAY ITSELF IS GONE.

ALL OF OUR FOLKS ARE HOPING THAT ALL OF YOUR FOLKS WILL SPEND A MIGHTY
Morry Christmas
O'Donnell Bargain Store
Mrs. E. Clemage and Family


To you and yours thin Yuletide reacon,
we extend our sincere good wishes
for a Merry Christmas.
A Christmas of joy and contentment;
of peace, good cheer and happinees-
that is our wish for you
thin joyous boliday season

## Bowlin Gin



man ever this year. during the chaistmas season.
afs ter to morget our cares. for our part, we want
ao our helcitations to the many others you are
Iappiest Christmas Ever! HURT'S

LAMESA

## SEASON'S GREETINGS



IF WE HAD OUR
WAY ABOUT IT, 1948
WOULD BE A BIG budget of good NEWS FOB YOU. ACCEPT OUR BEST WISHES FOR Yout happiness in the yEAR TO COME.

McWilliams Furniture $\mathbf{C o}$.

LAMESA

THE
Specialty Shop
"Smart Clothes, for Woman" LIMISA


It has been a good year for us. To the customers we have been privileged to serve in 1947 we express our deep appreciation, together with our assurance of continued friendly service in the days to come. May every member of this community pursue his or her happiness during 1948 amid peace and plenty!

BALDWIN'S<br>Lamesa's Leading Store



New Worlds to conquer
Let this be your slogan and my slogan Let this be a Happy Christmas,
Let us renew our faith in Human Beings, The world goes forward
Only if each one of us do our dally task.

## CHRISTMAS GREETINGS FROM

## Price Hospital \& Staff LAMESA

- Again gay carole ring out with their cheery message of holiday joy
- In the old, old upirit of Christmas, voice
of the carolers echo the message of ". . . tid ings of great jov," Thus, too, do we join the carolers in wishing for you the blessed gift
of Peace on Earth, Joy, Good Will to Men.


ขํㅜㄴ
ANOTHER YEAR has pasced. Agaiv glad bells are pealing out the Christmas story. Happy children and parents are planning for the day in the glorious old-fashioned way. Everyone is thrilled by the magic spell of Christmas for they know the spirit of the Christ Child is in the land.

Higginbotham Funeral Home


HEALTH•HAPPINESS.PROSPERITY
Once Again we greet the New
Year in the traditionai manner-with pealing bells with fun and gaiety, laughter and music.

Despite his ingenuity, man still persists in "watching the old year out and greeting the new year" in almost the identical manner of his forefathers.

In that same identical manner, we extend our traditional New Year's greeting to you:

MAY HEALTH, HAPPINESS AND PROSPERITY BE YOURS TODAY AND THROUGHOUT THE NEW YEAR (9)

## Davis Furniture Co.

hardware and furniture
Phone 87 LAMESA 400.406 N. 2nd $\mathbf{~ \$ t}$

## and 0

## 

1 DEPARTMENTT


G Get Well FOLEY'S'Sosictompona

## PPREPARE <br> NT, NOW!

IF You were a wave,
WAC, MARINE or SPAR
Find out what Nursing
offers you!

folk will like its meatiness. The des-
sert is especially lovely but easy
to make: in fact, why not make
both of these things ahead of time?



| Lesson for December 28, |
| :---: |
|  |  |

$\mathrm{T}_{\text {brings us to a very }}^{\mathrm{HE} \text { last Sting lesson }}$ 位,
based on passages of Scripture


Dr. Newton Saviour, be glory
With this benediction, let us pause
at the rapidy ebing shoreline of
the departing year, asking the
meaning of God's goodness and
the departing year, asking the
meaning of God s goonness and
mercy as reflected in the Christmas
seaso
season and through all the
nur earthly pilgrimage.
As the Wise Men brought their
gifts to the Divine Babe in Beth-
lehem, let us today wisl)
lebem, let us today wisely ap-
praise his gifts to us during the
past ear and examine our hearts
to see if we are duly grateful.
Rich Gifts for Jesus
$\mathbf{R}^{\text {EAD a again hes second chaper of }}$



what shail be the test of our gifts
to Jesus? Shall we give him our
left-over time? Shall we be satisfied
to bring him a pittance of material
gifts? Or shall our gifts, like the
gits of the Wise Men, be the first
fruits of all his increase? He asks
fruit
gitts of the Wise Men, be the first
fruutits of all his increase? He asks
for our love, our loyalty, our glad
The Long Look
Now we come to the heart of Sun-
day's lesson in Revelation 213 :
"He shall dwell with
"He shall dwell with them, and ehey
shall bee his peoples." God's eter.
nal rule wil be gladly acknowledged
and received if all place their hands
and reecived if all place their hands
in his hand at the gate of another
Nineteen fort-eight holds many
question marks. People are afraid. question marks. People are afraid.
They are confused. And here
comes the message of Sunday's
lesson - He shall dwell with
them and they shall be his peo them, and they shall be his peo
ples.:
The world is passing away, th
trust in God shall abide forever and
ever. God's eternal rule has been
vindicated in history. It will be vin-
dicatede again and again in the com-
ing year wherever his people cas
ing year wherever his people cast
themselves in unwavering faith into
his care and keeping.
his care and keeping.
We shall do well to read again
and again the chapters in Revela-
and again the chapters in Revela
tion, 16-22, and see how all who
walked with God were victorious
waiked with woo were tim and for
and how all who
sook his ways, were destroved.
Do we not see the elear applica-
tion for our day and generation?
隹

## God's Eternal Rule

$\mathrm{L}_{\text {ET us turn now to the verse in }}^{\text {Esalm 145, which reads: "Thy }}$
Kingdom is an everlasting kingdom,
and thy dominion endureth through-
Every thoughtful person is today

| for |
| :--- |
| da |

shines. Better, that the sun shall
break through these clouds.
Our lesson
Our lesson sives that very as-
surance. This is our Father's surance. This is our Father's
world. He lives!. He reigns! And
he waits to reveal himself to us in wisdom and power. He will not
force himself upon us. We must
one Open the door to him. He stands
and knocks.
Is that not enough to bring us to our knees in the fervent prayer,
T. Thy Kingdom come. Thy will bee
done in earth as it is done in
and
heaven." in the home, and
Beginning in the
sprading int everyy area of life,
may the truth of Sunday's lesson
may the truth of Sunday's lesson
become the watchword of America
and of all lands as we enter upon
the New Year. Thus panoplied. we
shall be strong and prepared to
met
meet and master
hand and ahead.
"Our God our help in ages past,
Our bope tor yacrs so come.
Our shelter trom the sormy


NEEDLECRAFT PATTERNS Spread of Bluebirds and Roses-


Yoit hation pat sum

ASK ME ANOTHER?
Non

In Jap Temple of 1697
1190-KLIF-1190
TEXAS PEENSION
ASSOCIATION
7A.M. THORSDAY, JAN. 1
You Can Be a Partner
Buy U. S. Savings Bonds


## Tax Notice

1947 State and County Taxes must be paid on or before Jan. 31st, 1948 to avoid penalty. All Poll Taxes and Exemptions must be issued before January 31, 1948.

> Any person sixty 160 years old on or before January 1, 1947 is exempt from payment of Poll Tax. Any person becoming twenty one (21) years old during the year 1947 is entitled to an exempt. lon certificate. Frank McGlaun, Jr. TAX ASSESSOR - COLLECTOR Lynn County. Texas


WALTER PIDGEON, MGM star and board member of the Hos
pitalized Veterans Foundation, is shown .selling" the sid.to
pitalized Veterans Foundation, is shown "selling
aillog-veterans program to Actress Vanessa Brown.

## SAM SINGLETON

 income tax

We Want To BUY Your COTTON Get Our Bid Before You Sell government loan on COTTON

We Have Been Approved to write
government loan cotton notes
And are now in position to do so. no delay

## NO RED TAPE

We Pay You the same day you bring in Compress Tickets and Class Cards
O. C. McBride AND SONS



#### Abstract

AT THIS HOLIDAY SEASON WE DESIRE TO EXPRESS TO YOU OUR SINCERE APPRESIATION OF OUR PLE ASANT BUSINESS RELATIONS AND EXTEND TO YOU AND YOUNS OUR BEST WISHES FOR A MERRY CHRISTMAS OUS NEW YEAR.


Thanks For The Splendid Business of '47
City Service and
Appliance
Burl Koeninger


Uhriodmazs
a MERRY CHRISTMAS!
May the sperit
of the First Christmas gladden your bearts
this
Cbristmas season
Boydstun's Variety Store


- Right now it's time to lay aide business cares and all hat is complicated and gel down to simple things. A lit. the boy on the floor under the Christmas tree watching his happy faces of little girls sing. happy faces of hittle giris sing coasting down the hill.
Let's catch that spirit! Merand you!


## Proctor Barber and Beauty Shop

IO OUR MANY FRIENDS


Lloyd Shoemaker Insurance Agency

## SPIRIT OF CHRISTMAS

FAITH... faith in our homes and community... faith in the future... faith in men of good will, eternally - this is the essence of the Christmas season.

It has been a good year for us. To the customers we have been privileged to serve in 1947 we express our deep appreciation, together with our assurance of continued friendly service in the days to come. Mey overy member of this community pursue his or her happiness during 1948 amid peace and plenty!

## MANSELL BROS.

And Employees


 sented her gift, the Christ Child
smiled, and as his fingers touched
the white flowers the petals became


This custom originated with the
Dutch. They used their wooden shoes instead of stockings. New Am-
When the Dutch come to New Am
sterdam, this custom came with them-the wooden shoes being grad
ually replaced by stockings made for the occasion out of net-like materi-
als. As nearly every home had
Areplace the usual place to hang the fireplace the usual place to hang th
stockings was over the fireplace.
Treating Trees To Preserve Needles
Dropping needles or leaves of
Christmas trees. which strip the
 Chat waterglass spray will prevent
the spruce leaves from falling omes as welcome
and housewife alike.
$\qquad$ Desides preserving the Eoliage,
(he watergas spray adds to the
decorative effect of the spruce by decorative elfect of the spruce by
leaving a slight siliver sheen to the
green of the needle-like eaves. The waterglass also has been The college found that the shed-
ding of spruce leaves also can bo retarded by placing the base of the
tree in a bucket of moist earth,
peat moss or water. Users have ropeat moss or water. Users have ro-
ported the success of this treat-
ment. Our Most Famous Christmas Trees Most famous of the nation's
Christmas trees are growing on the wooded rolling acres of the Roose-
velt estate at Hyde Park, N. Y. Develt estate at tyde Park, N. Y. De-
veloped as a result or hobby which
ocupied much of the late Pres.
Franklin D. Roosevelt's spare time, Franklin D. Roosevelt's sparo time
the groves of Yuue trees now are
scattered on odd patches and par cels of land throughout the estate.
The trees, about 270,000 in num.
ber, are principally of Norway
are pruce, white spruce and Douslas
fir with a few balsams also in-
cluded. Although the tree growing was a
hoby with the late prestident he he
insisted that the project pay tit, own way. Consequently about 2,000 to to
8,000 trees are marketed Christmas season
Send us your NEWS



While glad bells peal out, while children make merry, while carols are being sung and the Christas story is being told and retold, we join in the oyous occasion by expressing best wishea for a

Merry Christmas to each and every one

SALEHS


Ellis Chevrolet Co.


ALL OF OUR FOLKS ARE HOPING THAT ALL OF YOUR FOLKS WILL SPEND A MIGHTY
Morry Christmas

## Singleton Appliance



TO EACH AND ALL
When We Count Our Blessings we find manty we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.

## Koeninger Grain Co.




Another year has rolled around . . 1948. As we see it, this is another opportunity to make new friends, and to serve our old ones even better. May we offer you our best wishes for a truly Happy New Year.

## D. W. GAIGNAT

HARDWARE - FURNITURE - JOHN DEERE Tracfors And Implements, Tahoka


CHRISTMAS IS HERE!

* It's in the music of the cherished carols hovering like a benediction over the bustling crowds.
: Time for us to send you our best wishes for the happiest Christmas you have ever known.

> First National Bank Of Tahoka


Santa is at the throttle and good fellowship has the right of way. Full speed ahead for the
Merriest Chrismas
of them all!

Times have changed since we started business in this com-
munity many years ago, and we have seen - great many changes. But one thing always remains the same. We continue to serve in the best possible manner the very best people it
is possible to serve. We could ask for no finer list of customers, no better group of friends.

And to all of you our entire organization wishos loads of good cheer and a genuine old-fashioned merry Christmas!
Gaignat Motor Co.
DODGE .... PLYMOUTH
Dodge Job-Rafed - Trucks Phone 300 Genuine Precision Work; Tires and Accessories

## CHRISTMASISSUE

## 21 Years A The Booster For The O'Donnel A Area <br> O'Donnell Index-Press



## JEAN JACQUES the THIRD,

a Christmas Story

|  |
| :---: |
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| Fwem |
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| - ${ }^{\text {a }}$ |
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| $5 \mathrm{~m}=$ 2 |


$\qquad$



## e EVOLUTION of JOLLY Old Santa Claus


BIG CHRISTMAS for Hollywood Kids


## CURRENT COMMENT

## the Treasury. The Magill report to the House Ways and Means Committee proposed a "reduction in individual in-

 come-tax rates for all, with due regardfor the cost of living of those in the lower income groups and for the needs The 46 specific proposass of the Ma-
gill report include: (1) extension to all gill report include: (1) extension to all
States of the income-spliting privilege
which is now enioved by husbands and

wives in the 13 community-propert States and which enables them to low



Only a few years ago as many as
2.000 of the top celebrites of Washing ton trampled over each other annually
in their rush to attend the Soviet
ind in their rush to attend the Soviet
Emasys lavish parties observing the
anniversary of the Communist revolution. This year's Embassy party was
almost a wash-ut. Very few ranking
military men and not military men and not a single White
House official or member of Congress
bothered to sher bothered to show up. Less than 500
were on hand for the ter
$\qquad$


## rass Root Reveries


on their investment. That is not a big
return from which to pay dividends and
plow back earnings into the business.
 he christmas spesurit gave to the the his harted people. You can tht live there
the not get the Christmas spirit. As
the world was harsh and cruel Was harsh and cruel
ye for an eye and a
Christ andemned
Caught a doctrine o
y word and deed he
ypere, ealing the af-
ing the poor and
on the Mount He

or my gras presen all the year round, but on Christmas
day it break out like a rash and every-
body People should know the whole truth
about taxes. I havent figured out
what my profits will be in 1947 . If $I$
earn mo more than 3 per cent on my
investment will enough to buy peanuts. let's quit talking about another war.
quit thinking about it and apply our-
selves to the task of making the United
States the most progressive and pros-
 come Meantime, let's keep our pow-
der dry and be on the alert in case
Russia gets tougher and tries to put
over a fast one.
Government surveys show that farm-
ers work an average of 65 hours a week.
Inflation would end if everybody work. Inflation would end if everybody works
ed an average of 5 hours a week It's
simple arithmetic that when we work


United States Army. has developed a
Solid gasoline. This fluid in the form
of chunks will be easier to handle and less dangerous.
For the busy motorist who forgets to vention calleded the Aqualator will be
useful. This device fits under the hood and automatically fills the e ellls of the
battery. The gadget needs replenish Vruirieties of bananes and other evotic
markets by wirl. Me bost of tus to know only
for the yellow banana, but there are other
edible ekinds too perishable to ship by
boats


American Hag. Thus estimates Senator
Harry F. Byrd (D. Va,.
The if eneports of federal departments and agencies, They
may loom lare in congressional debate
on President Truman's emergency and long-range plans to aid Europe.
The great proportion of foodstuffs. The great proportion of foodstuffs
from wheat to nuts was shiped to
feed civilians living in areas of Germa feed civilians living in areas of Germa-
ny, Italy and the territory occupied by
United States troops. The total came United States troops.
to $3,481,000$ long tons.
Other nations which shared in the
American larder were: Great Britain, $1,003,000$ long tons; Latin-American
republics. $2,320,000$
long tons, and rance, 771,000 long tons.


A spokesman for the National
Friendship Food Train committee said
approximately 12,000 tons of food colapproximately 12,000 tons of food col-
lected during the train's transcontinental journey would be se
in four ships next mont
in four ships next month.
Senator Arthur Vandenberg, intro less we produce lesss and therefore pay
more for what we produce. God's orig. more for what we produce. God's orig-
inal plan was for man to work six days
a week and rest the seventh day But a week and rest the seventh day. But
man think he is smatrer than Cod,
he works five days a week and rests the he works five days a week and rests the
sixth and seventh days.
$\qquad$ -a hog-killing freeze. I have three fat porkers ready to be killed and made
into spare-ribs, backbone, home-made
sausage and hams. Christmas week is sausage and hams. Christmas week is
a delusion and a snare without spareribs or sausage sizzling in the pan. cuits, home-cured ham, poached eggs. peach preserves and a cup or two of
fragant coffee. I feel sorry for city and coffee. No wonder the divorce rate is higher in cities than in rural
communities. Getting up from the breakfast table hungry has been the the day with a good breakfast and PAGE THREE

age The National Safety Council is pro-
Toting the campaign It will be the

 Itein The dirve will bo tapeaily
"The need for such a campaign is half of the annual toll of deaths, inju-
ries, and property damage results from present covered by the organized The lowest number of American
deaths from aocidents in the last 20
years was 89.000 . in 1932 . The greatest Accidents are as great killers as dis-
eases. In fact. the only diseases which cause more deaths are heart disease,
cancer, and derebral hemorrhage, the
records show

## Christmas Sales Expected to Hit

The old-fashioned Che Christmas will be
back this year for the first time sinee
the war Eut it will be the costliest



Americans are expected to run up
he biggest gift bill of all time but
that most of it will not represent fool
ish spending The acent is expected to
be on practical gifts, and in most cases
of looking around before they buy.
The National Retal Dry Goos.
sociation expects apparel and home fur-
nishings to top the teason's be tur.with toys and personal gift departments
making a good showing at the sameTo prevent further risesin in the pricepansion in the mones supply, the Na-
tional Association of Manuacturers de
clared recently. The NAM announcedion report for publication, which is
designed to help distinguish betweenDeclaring that the "phenomena"" in-
crease in the money supply in this coun-try is a major tactor the NAM pointed
high-price structure, the
out that the money supply has morethan trebled since, 1939, while physical
production has inceased only 7 yper
tent. This unprecedented gap between
money and prodectioned exerts sotweengan upward prsssure on prices, the as-
sociation continued that it is surpris-
ing that prices are not even higher than

# TEXAS BRIEF NEWS ---from Over the Stat 


\$15,000,000 RICE CROP
Rice farmers of the Texas Upper
Gulf Coast black belt from Trinity to
Sabine rivers are cleaning up the loose
ends of a rice harvest that breaks all
records, a crop that will bring growers
more than $\$ 15,000.000$ Good per-acre
yield, harvest weather "unsurpassed in
32 years." and high prices account for
here

SENATOR TAFT PLANS VISIT TO
TEXAS

$\qquad$
$\qquad$
plenty where
MULE FROM ELLIS COUN
TY WINS CHAMPIONSHIP MULE FROM ELLIS COUN
TY WINS CHAMPIONSHIP
An Ellis county mule has
scored again in national cham-
HUNGRY FOR POAngeles, Calif., a former Tex-
an, wants an old-fashioned
possum dinner, and it seems
Dallas pultic, marker marke, I am
hungry for a good old possum
baked dinner. I can't find one
in California. So the ide
market master, and ask him to
ship me one.: Walton talked
to W. B. Milam, an East Texafarmer, who brings his pro
duce to the Dallas public mar
ket, and Milam has promise
to fill Lothiens order. The 'posket, and Milam has promised
to fill Lothiens order. The pos-
sum will be shipped at once"Nothin' to it," Farmer Milam
told Walon, "I can send him
a passel of ",
pionship competition. One of
the two geldings entered by
the Ferris. Texas. Brick Co
in the 49h annual American
Royal Livestock Show at Kan
sas City. Mo., drew down the
$\qquad$
Incident at Bethlehem By Edgar A. Guest There was no room at Bethlehem
Within the shelefring In for them; Not orom anonen the roistering crowid

$\qquad$
 But only shepherds. wondering,
Had heard the angel voices sing And dared to go, as they were
A new.born infant to behold. $\xrightarrow[\substack{\text { can } \\ \text { cid } \\ \text { med }}]{\text { cen }}$ blue ribbon as champion geld-
ing. Ferris mules have have won num-
erous awards at shows throughout the
Nation.

.
SAYS SCHOOLS ARE KEY TO U. S.
FUTURE
America's future depends upon the
efficiency of education, and Texas
teachers colleges are molding the pat-
tern for the pulice schools, Gov. Beau-
ford H. Jester said in an address at East
Texas State Teachers College in Com-
merce. Gov. Jester was the princi-
pal speaker at the inauguration of Dr.
James Gee as president of East Texas
State. "We do with our future what
todav we do with our schools," the
Governor declared.



Texas Farm News

 Farm income for the
Rio Grande Valley of Tex-
as for the first eight
months this year exceeded
by nine million dollars the
previous record set in the
same period of 1946. The
new all-time record is
$\$ 124,648,000$ These fig.
ures were released by the
Bureau of Business Re-
search of the University of
Texas.
It is not mentioned in
It
conventional history books,


DON'T LET 'EM HAND YOU



CAT AND THE KID






## get eggy no roder!



FILM OF VITAL IMPOR-
TANCE TO FARMERS
Miracle in Paradise Valley

$\qquad$
$\qquad$

on the fa
fining Co
as its cont.
 ricalture had
dental injuries


## BILI WOOD



## "Threw away my harsh laxatives" <br> Household Helps

GIVE THE CHILDREN A YULE ROLE


## gay doorway signalizes yuletide welcome



## RECORDS

opular • Hillbilly • Classical
Mail orders
BROOK MAYS \& CO



## SEASON'S GREETINGS



IF WE HAD OUR
WAY about IT, 1948
WOULD BE A BIG
budget of good
NEWS FOR YOU.
ACCEPT OUR BEST
WISHES FOR YOUR
happiness in the
yEAR TO COME.

## W. M. Harris

Hardware and Furniture

Telephone 42 -.-Tahoka

## LaSS FOR ANY CAR

MODY AND FENDER
REPAIRS
SATISFACTION
GUARANTEED
RIS MILLER CARS PAINTED
Whato and oas Weiaing
Thron wokn

Christmas With the Pioneers
Held Deep Religious Meaning

 nesses, was in mark
the present hollday.
There was

 solitudes, the closeness of the stars,
the virginity of the new world and
its humble people made one feel
that time had stoo still its humble people made one feel
that time had stod still. Crristmas
in those days somehow seemed in those days sometow seemed
much closer to that first Christmas.
Those bleak plains could be the
ones the Wise Men cos
of Those bleak plains could, be the
ones the Wise Men crossed, this the
Night and yon sleeping village, Beth-
 church or schoolhouse where chil-
dren recited their pieces and sang
 songs about the binth of the Christ
Cind. Santa would hand out mos.
dince, often followed by
quito-bar sacks of candy, at golden quito-bar sacks of candy, a golden

orange or an apple to each one, Giftt, it it any, generally were in | and childhood rapture would make | fiers or home-made boots. For the |
| :--- | :--- |
| that meager offering truly a gift of | women there might be a piece of | that meager oftering truly a gift of

gold and frankincense. $\mathrm{H}_{\text {skimmed over the snowy coun- }}^{\text {OME-MADE sleds and sieighs }} \begin{gathered}\text { enterprising friend had devoted her }\end{gathered}$


 | $\begin{array}{c}\text { "Jingle Bells, Jingle Bells." } \\ \text { Except in the forest regions, few }\end{array}$ | $\begin{array}{l}\text { gulding late-faring traveiers to shel- } \\ \text { ter-the Star of Bethlehem on the }\end{array}$ |
| :---: | :--- |
| frontier. |  | children- enjoyed the sight of a

Christmas tree. But withall these hardy folks had
Bus they
Bung mut fun as their great-grand-
 It was a lucky boy who awoke elaborate gitts, dancing to name
Christmas morning to find a new new
bands. feasting with no worries that
jack-knife in his stocking: a lucky
tomorrow there may be nothing in Christmas morning to find a new
jack-kkife in his stoking; a lucky
girl who received a string of beads

INDEX.--PRESS WANT ADS HAVE FARMER'S INTEREST COSTS BUT TWO CENTS A WORD


## HOLIDAY SEASON

- Christmas is not all tinsel and tissue or colored lights and merriment. It has a deeper significance, rooted in the long gone past, which sets it high above all other holidays of the year.
- It is our hope that this blessed season will bring to your home not only the festive joys of Yuletide but that deep inner peace which is essentially a part of Christmas.

Stanley Funeral Home TAHOKA

## Garner Implement Co <br> J. I. CASE FARM MACHINERY <br> J. W. GARNER, MGR.

Old Eashioned Yuletide

LyNn County abstract company
W. S. (Skip) Taylor, Owner and Mgr.

This Merry Christmas is to you. There is no wish we can give more true than this jolly old fellow is now bringing to you.


## McCord Motor Co.

H. B. MeCord ... Tahoka



## FLOWERS

CHAS. CATHEY
Come in and see us or order from
your local
the corner drua the house of flowers ir and mrs. J. B. blliman Phone 330 ......... Tahoka

## SHOEMAKER INS.

 AGENCY FHre and Casualty Insurance A Representative of FLOYD WEST AND co. General Agente LLOYD SHOEMAKWR- LIFE insurance representing the amicable life ins. co. | For Good Eats |
| :---: |
| Tasty Plate Lunches |
| CHOICE 5 MEATS |



## A SPECIAL TRIP FOR ST. NICHOLAS

Santa is making a special trip this yoar and ho's coming direct to your home ladon with merry Christmas wishes from us to you

## BLOCKERS

 Grocery

It isn't always stylish to be old
fashioned, but there are times when
it's very genuine-and Christmas is
one of them. Yes, folks, we wish you
an old fashioned Christmas this year

## B. and O. Cash Store

Chas. Cathey Life Insurance Agency
Cbristmas season

## Harley Jolly SHOE and LEATHER SHOP



- Right now it's time to lay asside business carees and all
that is complicated and get down to simple things. A lit. the boy on the floor under the
Christmas tree watching his Christmas tree watching his
electric tuain whizz past, the happy faces of little girls sing. ing Christmas carols, boys coasting down the hill.
Let's catch that spirit! Merry Christmas to you, and you, and you
$S_{A_{N T A}}$ CLAUS IS $\operatorname{Co~}_{M_{1}} \mathcal{N}_{G}$
TO TOWN


*MERRF * CHRISTMAS *


The poinsettia has no Christmas
legend and its adoption as a symbol or decoration. for Christmas is
or recent in ingin. In Spain it is known
os the flor de noche-buene, and
as the of tecent frign. nor de nochebuene, and
as the for
is connected with the sentiment of is connected
Christmas.
Its beautif
Its beautiful flaming star is one of
the favorite flowers of the Christmas the favorite flowers of the Christmes
season, and itstuse as an indoor dec
oration is universal. Legends of Holly Many beliefs are connected with
the Christmas holyy: the Christmas holly: that crown of
Legends relate that
thus was plaited trom the holly,
 Por many years
the superstition persisted that hol-
ly was hateful to witches. It was placed on doors and
keep out evil spirits.

Reduce Christmas Hazards With Care To avold tragic Christmas aecel-
dents in the home, the Fire Proteo.
Hon institute issues these precaudon institute issues these precau-
tion
tionary tips:
Use a flame-proot compound to spray
rations
$\qquad$

(9)

A NOTHER YEAR has passed. Agaiv glad Happy children and parents are planning for the day in the glorious old-fashioned way. Everyone is thrilled by the magic spell of Christmas for they know the spirit of the Christ Child is in the land.

Every now year
a senled pactage . . . $\infty$
we start to unwrap 1948
it is our sincere hope that
you are opening a big boz
of happiness
Charlie and Mary
Cabool


Once again the joyous spell of Christmas is cast
over us, as we hurry about with gifts for those we
love. That warm glow we get from giving at this
holy season cannot be duplicated at any other time
of the year. It is our sincere wish that a full measure
of happiness may be yours, this Christmas of 1947

Cicero Smith Lumber Co. DON EDWARDS, Mgr.


CHRISTMAS IS THE TIME
for friendliness, for the open house and the open heart $m m=a$

## WIESE Drug Store

A. E. and James Wiese

A Salute
to our friende and a big, hearty Cheter mate wish to you all, this merry, merry Christmas season.
Looking back over the year callo to mind our greatent source of plosenure beo beea our contect with folks like you.

Boothe's 5c to $\$ 1.00$ Store
$S_{A_{N T A}}$ CLAUS IS CO TOWN $M_{I_{G}}$


THE HAPPY SPIRIT OF CHRISTMAS IS DEEP IN OUR HEARTS.
LET IT ECHO IN THE
STRENGTH OF OUR VOICES AS WRE
GREET OUR FRIENDS AND NEIGHBORS
ON CHRISTMAS MORNING.

> O'Donnell Motor Co.裡第 Jackson and Williams HOLCOMB GIN

