

## "BETTER SERVICE FOR

 THOSE WHO CARE"cancum oring jobs. Expert work and careful attention for your most delicate garments. Our work MUST please our customers.

## YOUR EASTER SUIT

Remember that Easter comes early this year, and place your order now for that Easter suit. When it comes, we have exactly the right shirt, tie, handkerchief, and socks to harmonize into a perfect outfit.

MODERN CLEANER


CELEBRATION SALE! PHILCO ANNIVERSARY SPECIALS!

 On Soil Projects

Pbone No. 128

## WIWWHAMS' DARY

For Pura, rich Milk that can't be surpaesed in food value and flavor
Delivdries Night and Morning-Quart

## 10 c

On Sale Daily at B \& O Store, Blocker Grocery Self-Serving Grocery, Seely Grocery

## ATTENTION, FARMERS!

 STUDY THESE PRICES AND SAVE MONEYLister Points Sharpened Lister Points Pointed 4-Row all Steel Go-Devil $\quad \$ 52.50$
W. D. WILKINS \& CO.

2209 Avenue H, Lubbock, Texas
EXTRA! PRICES BEING MURDERED!

QUALITY PLUS SERVICE AT A SAVING SPECIALS FOR FRI MARCH 8,SATURDAY 9, MONDAY 11 COFFEE DEL MONTE 1.POUND CAN 25
2-LB. CAN

MOTHER OATS, Only

COOKIES, Vanilla; Regular 15 c size, each. . $7 \frac{1}{2} \mathrm{c}$

WE FEATURE DEL MONTE PRODUCTS OATES FOOD STORE
PROMPT FREE DELIVERY
PHONE 71 ODDONNELL
give a thought to the lighting in your home. Fill empty sockets with new bulbs . . . put larger bulbs in some fixtures and see how the light shows up your housecleaning efforts to the best advantage. Your house will be noticeably brighter.
A new floor lamp or a few of the new type fixtures that screw into preseat light sockets will give your bome an added brightaess and attractiveness.
Make your Spring CLEAN UP and LIGHT UP plans today. Your economical Electric Servise makes BOTH easier.

Buy Lamp Bulbs and Fixtures from Local Dealers
TEXAS ELECTRIC SERVICE COMPANY

## SEE OUR NEW OFFICE QUARTERS

We are happy to announce that our new office building is practically complete, and that our formal opening will be on

## MARCH 8.9

We extend a cordial invitation to everyone in the territory to come in and inspect these improvements. We believe we have as well-arranged and attractive an office as can be found. Come to see us; we will make every effort to make your visit a pleasant one.

## CICERO SMITH LUMBER

 COMPANYO'Donnell, Texas
Don Edwarde, Mgr.


REAL ESTATE
Farm and City Loans Rentals Oil Leases and Royalties
DEEN NOWLIN Office Phone 57
Residence Phone 163

"THANKS FOR A LOVELY EVENING..."

A new kind of beer retailing is bringing wholesome recreation to millions of Americans!
America's new kind ot beer retailer wants action to eliminate any abuses in beer
o sell good beer, of course . . . but he is also retailing that may occur
cenly aware of his social responsibility to We have instituted a new plan. now
the community. He makes sure that his in effect in a few states and being ex-
place is clean and inviting-and scrupu- tended as rapidly as possible ... to protect
lously free of anti-social influences of any
Brewing Industry wants all of surroundings. May we tell you abouti...
$\begin{aligned} & \text { The Brewing Industry wants all of in an interesting free booklet? Wrike, } \\ & \text { beer's retailers to be of this type. We do United Brewers Industrial Foundation, }\end{aligned}$
not want any other kind. And we are taking 19 East 40 th Street, New York, N. Y.

## BEER...a beverage of moderation



CHINESE ELM SALE
trees hundred thousand trees, nice staight no.
in sizes from twelve in CHES HIGH UP TO 3 INCHES in diameter

NOTE A few prices | to 6 feet high, each $\quad 10 \mathrm{e}$ |
| :--- |
| 7 to 8 feet high, each $\quad 20 \mathrm{e}$ | 8 to 10 feet high, each $\quad 30 \mathrm{e}$ 2 to 3 inches in diameter, each 81 All sizes in between at prices in

line with above. Wind Break Elms, each te to 5 c

 Commerciar clubs, Deaiers buy
ing for resels, and any oher
using large quantities of stock
and Bring your trucks, pickups, trait
ers and cars and stock up wit nite home grown
the PRICE is Low.
salesmen wanted
Brownfield Nursery
sumbene


## RED\&WHITE ${ }^{-1}$

2E CERTAIN FROM THE BEGINNINGI


## BABY CHICKS

Place your orders now for Baby Chicks, to be delivered when you wish. We are this week installing a new 1400 capacity brooder in the store, so will be able to care for all you need.


RED © WHITE WAY

## B. \& O. CASH STORE

