

83% BRIGHTER WITHOUT GLARE!



Hoffman EASY-VISION television

HOFFMAN'S FAMED EASY-VISION LENS
Changes harsh picture light to natural tones for easy-to-watch realism

HOFFMAN'S NEW CDB PICTURE TUBE
Aluminized to pinpoint every picture detail with sparkling brightness

21-INCH CONSOLE HAS ALUMINIZED PICTURE
It's brighter because no light escapes. You see blacker blacks, whiter whites with exclusive Easy-Vision Lens—TV's most-imitated feature! All-wood cabinet with new Mark V-B Chassis, phono jack, tone control. A terrific value!

LISTEN ON EARPHONES
Headsets plug in to set—let you hear as loud as you want without disturbing. Ideal for kids, late-viewers, hard-of-hearing.

\$50 EXTRA TRADE-IN
For your old TV now. Limited time only.

21 in. \$359.95
In Mahogany finish
Model 21M839

H. & S. Auto & Home Supply

WHY

TAKE CHANCES ON SMOOTH WORN TIRES WHEN YOU CAN GET A BRAND NEW

GOODYEAR TIRE

At this low price **\$11.65**

6.00 x 16
Plus tax
Exchange with your old tire
New Pathfinder



The tire find of the year! Not a second—not a retread—but a Brand New tire. Stop in NOW—See the new Pathfinder by Goodyear.

HIGHWAY GARAGE
John Earles, Owner

For sale: Macha Cotton seed; W. B. Jackson or L. J. Hash...
Please return my sewer tape borrowed; I need it immediately. Thanks. **JESSE LANE**

Houses for rent; for sale a pump and 110 feet pipe; J. L. Ooler or Clayton Ins. Agency.

CHURCH OF THE NAZARENE

Sunday School 10 a
Morning Worship 11 a
N. Y. P. S. Service 7 p
Evangelistic Service 7:45 p
Mid Week Prayer Meeting Wednesday 8 p

REX

Friday and Saturday May 4th and 5th
Phil Carey in
The Nebraskan
In Technicolor

Sun. and Mon. May 6th and 7th
Alan Ladd in
Paratrooper
With Leo Genn
In Technicolor

Now Available . . .

Safety Deposit Boxes
\$3.60, \$7.20, \$18
Annually. Tax Included

FIRST NATIONAL BANK
Of O'Donnell

Less Than A Penny A Day Keep Your Valuables safe.

Stanley - Jones
Funeral Home
And Burial Association
phone 233 Bx 185 Tahoka

Dr. O. H. NANCE
Optometrist
528 N. 1st Lamesa; ph 554

Joe M. Lehman, M. D.
Medicine and Surgery
Hours 8 a m to 6 p m daily
Sunday: 9 a m to 11 a m
Office phone 134; Home 209

- KILL Red Ants
- KILL Roaches
- KILL Mice

with guaranteed products from Kingsville Pest Control
ALSO A FULL LINE OF

- SWEEPS
- KNIVES

Farmers Fuel Association
Ervin Jones, Mgr.

the most... the best... for your money!

Never before has General Motors offered so many features of its higher-priced cars in its lowest-priced line . . .



TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3—PERFORMANCE, ECONOMY, PRICE!

This is Chevrolet's greatest car and today's greatest value! We're so sure of it that we invite you to prove it to yourself by any test you like. Look it over—try it out. See how it gives you features and advantages you'd expect to find only in much higher-priced cars!

Only Chevrolet in the low-price field gives you all these "Best Buy" values—

- BIGGEST BRAKES
- HIGH COMPRESSION POWER
- FISHER BODY QUALITY
- SAFETY PLATE GLASS
- FAMED KNEE-ACTION RIDE
- FULL-LENGTH BOX-GIRDER FRAME

Come in now and prove it for yourself! **CHEVROLET**

Now's the time to buy! Get our **BIG DEAL!** Enjoy a New Chevrolet!

Ellis Chevrolet Co.
Chevrolet Sales and Service:: O'Donnell, Texas

See that your news gets to your home town paper;

Piedmont Police Have File on Each Citizen

PIEDMONT, Calif.—The police department here has a master file of all occurrences in the town. If somebody joins the Rotary club or a maid quits in a huff, the police enter the events in their file. If someone returns from vacation a day early, the police are likely to pay a call to be sure that the home owners are the ones in the house and not some intruders or burglars. It seems the Piedmont police have a dossier on everyone in town.

The police are popular with Piedmont residents, because the officers use the information they compile upon these residents to help them. As Police Chief William V. Pfau says, "We like to know our people so we can serve them better."

The plan works, even to having the cops perform the most trivial services. Once the police were called upon to break into a woman's house and turn her electric iron off. She had left home so quickly that she had forgotten it.

Another time the police were notified that a citizen's roof was leaking. They rushed out with a huge tarpaulin and covered the faulty roof. They are called upon often to perform minor house-breaking jobs—somebody is always losing his key and the police know how to jimmy windows and solve locks without damaging the property too much.

Piedmont, picturesque as a town on the Italian Riviera, clings to a steep hillside overlooking San Francisco Bay. Its citizens, delighted with their police department, gladly foot the bill for an 18-man force—about double that of most cities in Piedmont's small population class.

Sandblasters Defer To Washerwomen

FRANKLIN, Ind.—Housewives complained that grit from sandblasting operations at First Presbyterian church soiled washday clothes hanging on lines in the vicinity. The sandblasting contractor promised that operations would be halted each Monday—traditional washday. If it rains Monday, the work will be stopped on Tuesday.

Honor System Cools Elk Rapids, Mich.

ELK RAPIDS, Mich.—Residents here beat the heat on an honor system. The only ice house in town is a self-service affair. Prices are posted and a scale is provided. You step inside, select a block, weigh it and drop the money in a tin can.

For sale: Half and Half Cottonseed: 2 years from white sack; A. H. Koeninger

SEE Singleton Appliance for repairs on radios, T. V., Motors, Air conditioners, all electrical appliances wiring of pumps, houses, etc.

For Sale: Hereford bulls, register ed or grade; Stocker Cattle; see John Stephens at Mesquite Stp

For sale: Half and Half Cottonseed: 2 years from white sack; A. H. Koeninger

O'Donnell Index - Press

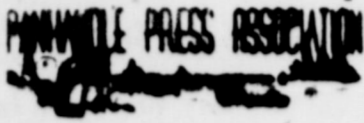
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Advertising rates: Local 45c and National 45c per column inch.

SUBSCRIPTION RATES
In Lynn, Dawson and Borden Counties\$1.50 per year
Elsewhere \$2.00 year

Card Of Thanks 50c Classified
Advertising 2c per word with minimum charge 50c

Read label at top of paper to see when your paper expires.



Clear-View Air Conditioners, all sizes, also service on all makes of air conditioners; plenty of padding; work guaranteed. H. and S. Auto and Home Supply

SEE Singleton Appliance for repairs on radios, T. V., Motors, Air conditioners, all electrical appliances wiring of pumps, houses, etc.

Gibson's

CLEANERS
CLEANING
PRESSING
Alterations

POLITICAL ANNOUNCEMENTS

For District Attorney, 106 Dist. VERNON TOWNES

For District Judge, 106th district LOUIS B. REED (re-election)

LYNN COUNTY
For County Treasurer THOMAS REID (re-election)
For County Judge: JAMES W. SMITH
For County Judge: W. M. MATHIS (Re-election)
For Commissioner, Pct. 2 MRS. BEATRICE McLAURIN
For County Clerk MRS. BEULAH PRIDMORE (Re-election)
For County Superintendent of Schools MRS. LENORE TUNNELL (Re-election)
MRS. RUTH JOLLY
For Justice of Peace, Pct. 4: HORACE BRUNETTE
For Tax Assessor - Collector J. E. (Red) BROWN
MARVIN J. MUNN
For Sheriff NORVELL (Booger) REDWINE (Re-Election)
For County Attorney MITCHELL WILLIAMS (Re-election)
For Commissioner, Pct. 2 WOODROW (Ode) BREWER

DAWSON COUNTY
For Commissioner, Pct. 2 W. T. "Bill" SNELLGROVE (Re-election)
For County Judge R. F. SPRABERRY (Re-Election)
A. B. (ABE) FURLOW
BORDEN COUNTY
For Commissioner, Pct. 1 ROLAND SWANSON
HUBERT WALKER (Re-election)

METHODIST NEWS

Rev. H. A. Longino, pastor

Sunday school 10:00 a. m.
Morning worship 11:00 a. m.
Evening worship 7:30 p. m.
W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Martha Circle Tuesday 9:30 a. m.

For sale: Storm-proof and Lankard cotton seed; a good deal, C L Tomlinson

Motors, Air Conditioners, repairs, padding, pumps, Singleton Appliance

FIRST BAPTIST CHURCH

"The Friendly Church With A Message"
Otis O. Holladay, pastor

9:45 a. m. Sunday School
10:55 Morning Worship
5:00 p. m. Youth Choir
7:00 p. m. Training Union
8:00 p. m. Evening worship
9:00 p. m. Youth Fellowship

MONDAY
4: p. m. Womens Missionary Society
4:00 p. m. Sunbeams
FIRST AND THIRD TUESDAYS
8:00 p. m. Brotherhood

8:00 p. m. Royal Ambassador
WEDNESDAY
7:30 p. m. Life Service Band and Teachers Meeting
8:00 p. m. Prayer meeting
9:00 p. m. Choir practice

Assembly of God

Sunday School 10 a. m.
Morning worship 11 a. m.
Evening worship 7:30 p. m.

O'DONNELL UPHOLSTERY
Draperies, Belts, Buttons, Buttonholes and Cornices
Next door north of Index
Mrs. H. L. Wood

For sale: Half and Half Cottonseed: 2 years from white sack; A. H. Koeninger

What if Hail strikes?

We would be glad to discuss with you your hail insurance needs. May we help you?

— LOANS —
CLAYTON
INSURANCE AGENCY
PHONE 148

Whirlpool beats the sun at drying clothes!

The Fully Automatic DRYER you need for the work-free, fade-free drying you want!

as little as A WEEK after small down payment (specify gas or electric)

beats the sun in NO-FADE DRYING! Colors stay bright and clothes dry safely, beautifully in Whirlpool's indirect Tempered Heat!

beats the sun in TIME-SAVING DRYING! Breeze-blown ThermaFlow Action dries a big 9-lb. load in minutes!

beats the sun in FLUFFY-SOFT DRYING! Clothes actually dry fluffier in Whirlpool's super-smooth drum!

beats the sun in JUST-RIGHT DRYING! Choose the drying warmth that's best for gentle, thorough action.

MORE EXCLUSIVES! MORE BENEFITS!

- Whirlpool's efficient Force-Flow Venting of lint and moisture
- Finger-touch Door Release
- Distinctive cabinet beauty, with enduring LifeCoat Finish, and new, Flush-to-Wall Construction.

See a demonstration here this week!

SINGLETON APPLIANCE

See us Today for Your **KOZY KOOL** AIR CONDITIONER \$59.95 and up

Pump Is Optional

Also Repairs and parts for Air Conditioners and Expert Installation.

MANSELL BROS.
Hardware and Furniture Dept.

Remember Dad with a Father's Day Gift He will long remember . . .

- Billfolds; Shaving Sets;
- Gillette Razor Set and Bow Tie only \$1
- Sunglasses; Cigars; Pipes; Pens, etc

PRESCRIPTIONS

Always A Line of Elizabeth Arden Products

Lott Pharmacy
Hugh Lott, Registered Pharmacist

HIGGINBOTHAM FUNERAL HOME
"Dedicated to Helpfulness"
408 N. Austin St. Lamesa Phone 4535
24 Hour Ambulance Service
Burial INSURANCE "Bonded Protection"

CALL OR COME BY

Moore Insurance

"For All Your Insurance Needs"
Phone 220

Lynn County Farm Bureau

Office at Tahoka Co-op gin on Post Highway; P. O. Box 297
Phone No. 528

We Attend to Your Insurance Needs
Gas Exemption Forms Filled Out for any Farmer FREE!

BRACEROS FOR YOUR FARM LABOR
FARM BUREAU INSURANCE SERVICES
Auto - Fire - Life - Polio - Blue Cross, Blue Shield
Farm Liability

Office Hours : 1:00 to 5:00 p. m. 6 days a week

Real Estate

— FARMS — RANCHES —
CITY PROPERTY
Leases and Royalties

B. M. Haymes

ONLY FORD TODAY HAS THE FEATURES you may find in other low-priced cars tomorrow!

Today — ONLY FORD GIVES YOU:

V-8 Power Ford is the only car in the low-price field that offers a V-8. And the 130-h.p. Y-block V-8 is the most modern V-8 in the entire automobile industry.

Ball-Joint Suspension Ball-Joint Front Suspension is the greatest advance in chassis design in 20 years. It makes all riding and handling easier. Only Ford in its field has it!

Out-Front Styling Ford's modern styling has set the trend for the industry! It's the kind of styling that will keep your Ford young and attractive looking . . . this year and in years to come.

Best Resale Value Analysis of used car prices show Fords return a greater portion of their original cost than any other car. And today, more than ever, your best buy is a car that will have best value when it comes time to sell.

and **Today's Best Deal!**

FORD

FORBES Motor Co.

See us before you buy ANY car. We're sure you'll agree that FORD is your soundest investment!

FORD Sales and Service Phone 92; O'Donnell, Texas

BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

SPECIALS For Friday and Saturday

FEATURE VALUES

TIDE 250
Large Box

Catsup 160
14 oz. Bottle; Del Monte

Kleenex 190
300 Count

TEA 290
1-4th lb box "Lipton's"

TREET 430
"Armour's" 12 oz. can

Spinach 2 for 270
303 can "Stokley's" California

Peaches 4 for 950
No. 2 1/2 can "Hunt's"

Bakerite 3 lb 790
3 lb can

TRADE WHERE MA SAVES MONEY FOR PA
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

Flour 25 lb \$1.89
with coupon \$1.59
25 lb print bag; Pillsbury

sliced Bacon lb 550
Hormel

Beef Roast 47c
Choice cuts lb

Bologna 39c
All meat lb

Beef Ribs 29c
PER LB

Fryers

Card Of Thanks

I wish to thank all my friends for the flowers, cards and letters during my recent stay in a Lubbock hospital. Thanks a million.
JEFF SHOOK



BIG PARADE!
LUBBOCK BOYS' CLUB RODEO

★ Steer Wrestling
★ Calf Roping
★ Brahma Bull Riding
★ Saddle Bronc Riding
★ Bareback Bronc Riding
\$3,000 PURSE
PLUS ENTRANCE FEES
World Famous ANNOUNCER
CY TAILLON
BEUTLER BROS. STOCK
THE VALKYRIES
and their Flying White Horses—3-Horse Jump — 5-Horse Jump — The Tandem — Reckless Roman Race!
Cy's Flaming Wreck
2 CLOWN ACTS! WES CURTISS IS BACK
REX ALLEN IN PERSON
Parade 1st Day Only 3:00 O'CLOCK
SHERIFF'S POSSE IN PARADE!
TICKETS ON SALE AT:
1014 MAIN ST., LUBBOCK
Adm.: Adults \$1.50; Children 75c
Tax Included
JUNE 9, 10, 11, 12 — 8 P.M.
JONES STADIUM

Specials For Friday and Saturday

- Carton Tomatoes good, firm, ctn. 19c
- Bananas, golden yellow, lb 18c
- Cucumbers, long, green lb 12c
- 1 lb 1 oz. chicken pot pie or beef 69c
- Northern Tissue 3 for 25c
- 13 1-2 oz. Libby's Tomato Juice 10c
- Kool-aid, any flavor 6 for 25c
- JELLO any flavor 2 for 15c
- 15 oz. Ivanhoe Potato Salad 19c
- 3 lb carton Crustene Shortening 78c
- Fryers, fresh dressed lb 53c
- Pint Cottage Cheese 20c

Line Grocery And Market

Plenty of parking behind the store; come in and shop with us **WE DELIVER PHONE 118**

Sure Thing Our Foods Are **FRESH AS SPRING!**



LADIES

Nylon hose 590

Patricia brand; 51 gauge 15 denier
With purchase of \$5 or more in food

Kool Aid 6 for 230

Pet milk 19c

Dry non-fat; small jar

TEA 290

1-4th lb. Lipton's

Biscuits 2 for 150

Puffin with zip opener

Tide 280

Large Box

Mellorine 49c

1-2 gallon

Cherries 23c

No. 303 can pie cherries

Jelly 33c

pure grape; 1 lb. 4 oz. glass

Banner Bacon 69c

per lb

beef roast 49c

Home killed lb

beef ribs 29c

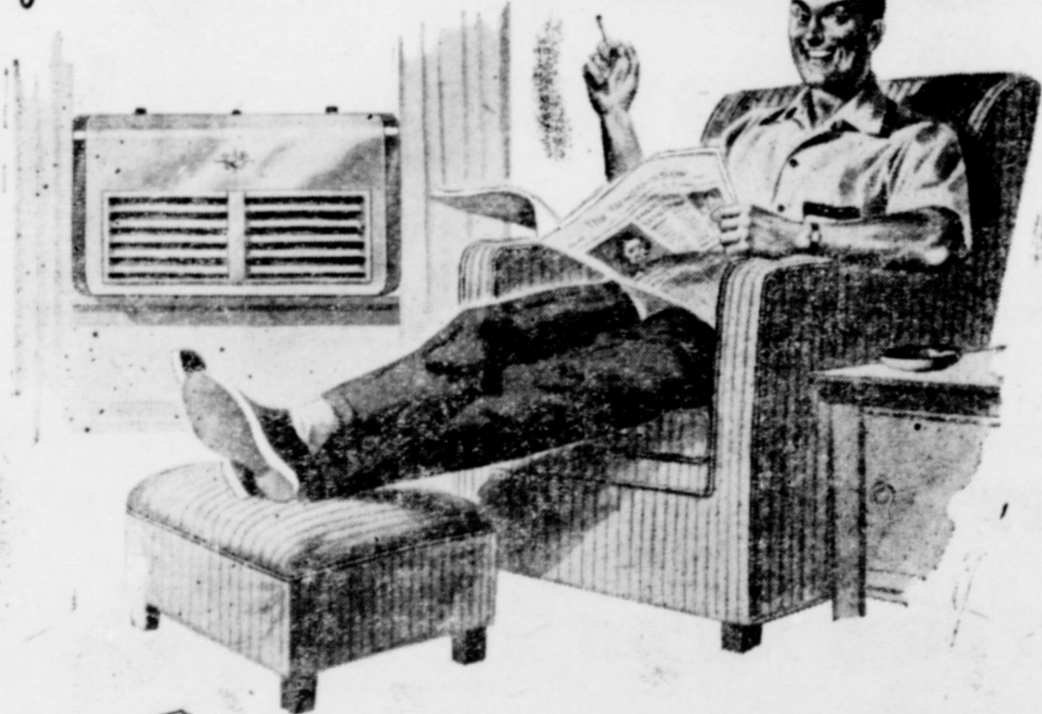
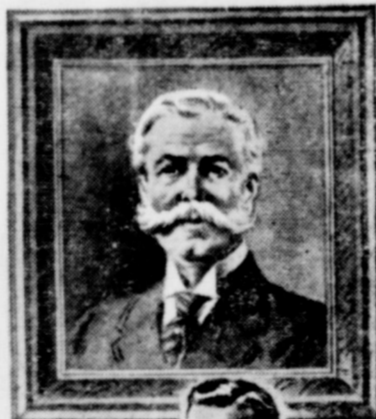
per lb

Fresh dressed fryers and Hens

Cool Comfort

GRANDFATHER COULDN'T BUY AT ANY PRICE

Yours for less than 3¢ an hour



Free Booklet

Answers questions about refrigerated room air conditioners and evaporative coolers. Gives approximate cooling capacity—tells how to get the most economical service from cooling equipment. Come in or write for your copy—or get one from your air conditioning appliance dealer.

... with a refrigerated room air conditioner

TODAY, you can enjoy wonderful relief from summer heat at the flip of a switch... with a refrigerated room air conditioner. The average room can be cooled with a 3/4-ton unit for less than 3 cents an hour.

Think of the joy of relaxing in crisp, clean, filtered air... cooled to the degree you like best. Then see about the proper-sized room air conditioner to meet your needs. Enjoy summer comfort worth many times its cost... **ELECTRICALLY!**

TEXAS ELECTRIC SERVICE COMPANY

J. H. L... Manager

6-1A

MANSELL BROS

SPECIALS FOR FRIDAY AND SATURDAY

PHONE 50

FREE DELIVERY

PHONE 54