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TORNEL I LYNN COUNTY, TEXAS, THURSDAY, DECEMBER 29, 1962

**NUMBER 1965

**PROPER RURAL MAIL CARRIERS NEED CO-OPERATION O'DONNELL TO BE HOST TO

NINE FAMILIES BENEFIT FROM LEGION'S CHEER DIES WEDNESDAY MORNING

an accolade.

The Herald is one of the exchanges read from the upper left hand corner of the front page to the lower right hand corner of the back page, and we can pick it out of the pile the first time each week without fail.

Again we thank you Mr. Stricklin; sour friendly words helped our self-tonfidence a great deal.

and we can pick it out of the pile the first time each week without fall.

Again we thank you Mr. Stricklin: your friendly words helped our self-confidence a great deal.

A HAPPY 1933

When this issue of the Index reach se its readers. 1932 will almost have of Tahoka were guests Sunday of her passed into history with all its sorrows, its joys, its froubles, and its thappiness At least, we sincerely hope that some measure of happiness has fallen to the lot of each and every reader. We fell that we have had

The O'Donnell Index
Published every Priday at O'Donnell, Texas

JOE ALEXANDER

Over**
Mr. Pauline Campbell — Editor
Mr. Pauline Campbell of O'Donnell people and the pauline of the text of

him about it.

According to their descriptions the tree looks like a big pineapple about eight feet high and six feet in circumference at the base. It has long tendrils which reach upward. Its leaves are large and covered with claws. These tendrils and leaves are hypersensitive and when the weight of the unfortunate maiden is put on them, the tendrils entwine her while the leave rise slowly and completely hide her. They stay in this position for five or six days when they open revealing only the broken bones of the victim.

The earth's circumference is said

CRIMINALS NOT PROSECUTED Austin, Dec. 14 .- The Texas Sen-

Austin, Dec. 14.—The rease are fee investigating committee has revealed in its report, now in prepara-tion for submission to the Leg sta-ture next January, that 43 out of ex-bundred persons indicated are ul-

inhabiants who have had to tighten their belts.

Big New Year's Eve Midnight 7.4 percent of those conviced re-home from Wayian Show, Saturday, night, December 31. ceive suspended sentences, the report the holidays with place Theatre, Lamesa, Texas,

SURRENDER?

PALACE THEATRE Lamesa, Texas

Sunday, Monday and Tuesday -"WOW"-

Big New Year's Eve Midnite Show

Saturday, December 31st

A flaming doughter of the South pla
love game with high stakes ...offering
wanting nothing but his love! Riche
position in his group! Should he jith
heart, ruthlestly betroy his people
them enslaved by poverty to heartless



THE VICTIMS: Those Motors

THE TIME: Those Cold Starting Minutes While Precious Motor Parts Must Run Dry at Warming Speed Until Oil Is Pumped from Below.





DRAINS AWAY

The One Oil that Gives You Protection for Winter's Worst Days Ahead

Drip! trickle! drip! through long night hours, ordinary oil drains away. When the pump quits, ordinary oil quits, leaving the motor's parts high and dry. You touch the starter. The motor roars. The pump strains at the sluggish oil. It is only a few minutes till circulation is completed. But, in the meantime, working surfaces only partly lubricated are in contact, while the motor makes three to five thousand revolutions. This causes 50% of all motor wear.





May we have the privilege of thanking the good people of the South Plains for their warm good will and friendship and wish each and every one a Happy, Prosperous New Year.

WILL BE READY JANUARY 1ST TO TEST YOUR LIGHTS

Shook Tire

Lamesa's Leading Tire Store

LAMESA. TEX.

WHOLESALE almer Implement Company

LUBBOCK LUBBUCH.

Dr. J. T. Kruege
Supuy and Consultation
Dr. J. T. Hatchinsan
Pr. J. P. Lattimere
General Medicine
Dr. F. B. Malons
Pr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Jersme H. Smith
X.Ray and Laboratory
Dr. Jersme H. Smith
X.Ray and Laboratory

red training school for conducted in connec-tie sanitarium. O. A. BRUTON

Jeweler

Lamesa, Texas
All Work Guaranteed
tated at Taylor-McCall Drug
ore on West Side of Square

GIBSON AND MAY NELL AND LUBBOCK TRUCK LINE General Hauling

None 21 or Phone 44 O'Donnell, Texas

A. Minor

ggerhead Coal

TEXAS U. ELIMINATES

GRANTING SCHOLARSHIPS

Austin, Texas, Dec. 22—Exemptions of fees granted to certain students of the University of Texas because of these granted to certain students of the University of Texas because of their high standing as validictorians and salutatorians in high school will be eliminated henceforth as the result of a policy adopted by the Board of Regents at their last meeting in Austin. No student will be exempted from college fees except those expressly exempt by the statutes of the State; namely, veterans of the World War, and veterans of the World War, and veterans of the State-supported higher educational institutions of Texas already have or will take the same action. A resolution favoring such action that the such practice in other states west of Australa present and that far less than a third have any extensive fee exemption systems and that far less than a third have systems in anywise resembling the one that has prevailed in Texas.

The University of Texas Regents scholarships include those given to

Interscholastic League. Previously all State teschers colleges, Agricultural and Mechanical College, Texas Technological College and the College of Industrial Arts, the University and its branches and other State supported institutions offered these scholarships. The accredited school scholarships are the most numerous of this group because Texas has so many accredited schools. In the university the holders of the State State of the State S

In the university the holderof one of the regent's scholarships is exempt from payment of the registration fee of \$30 for the long session. Before 1931 the scholarships exempted the holder from the payment of registration fees for four long sessions in the University.

"None of the denominational chools have yet abolished their scho-rships for honor graduates of ac-redited high schools, but they are xpected to follow suit." E. J. Mat-ews, registrar, said.

Mr. and Mrs. L. E Robinson and family spent Christmas with relatives at Ft. Worth and Denton.

Miss Mozelle Edwards, who has been visiting friends and relatives in Tahoka, returned home for Christmas

Mrs. Carl Cox and son, Perry, ar-ived from Carlsbad, N. M., last Friday to spend Christmas with her parents, Mr. and Mrs. W. R. Sanderson.

Williams' Dairy MILK FROM T. B. TESTED COWS

town. In residence Would appreciate a portion of sale at B & O Cash Store and Johnson & Line

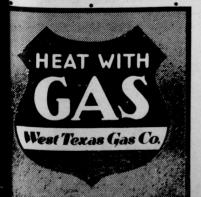
W. W. WILLIAMS, Mgr. Phone 128

HGGINBOTHAM FUNERAL HOME

> Ambulance Service Phone 75

Night Phones

lyde Branon 223 ubrey Thomas LEB BALDRIDGE, Leoni Mgr.



BRIDGE DANCE FRIDAY HONORS MISS PALMER

Honoring Miss Irma D. Palmer, who is spending the holidays here with her parents, Miss Thelma Palmer and Mrs. C. H. Westmoreland were hosteses Friday evening at a delightfully informal bridge dance at the home of their parents, Mr. and Mrs. W. L. Palmer.

The affair was a complete sur-prise to the honoree, and was all the more enjoyed for that reason.

more enjoyed for that reason.
Games of bridge and dancing were
enjoyed until a late hour when refreshments of hot punch and cake
were served to Misses Alice Joy Bowlin, Alice Busby, Hazel Burk, Ruth
Roberts, Wynona Huff, Morene Huff
Beverly Wells; Messrs, Rajph Beach,
Flynn Sikes, Howard Tredway, James
Cathey, Claude Tate, Charles, Cathey, Owen Vaughn, Sumer Clayton,
and Mr. and Mrs. Sam Singleton.

TEN COMMANDMENTS GIVEN
ON MARRIED LIFE

London, Dec. 10—The latest big name to issue a list of command-ments for married women is Rebecca West, noted author and critic, She says if you can't keep her command-ments you shouldn't marry. They are:
Don't give up too much for your job. No job is worth more than a husband.

b. No job is worth usband.

Don't marry for the sake of getting sarried early.

Don't spoil your husband.

Don't be too ambitious.

Don't try to father and mother to father and mother to said the said to said the said to said the said to said the said to said to said the said th

Don't forget a training to earn our own living.

Don't think marriage hurts your

Don't encourage all the men in the office at the same time.

Don't neglect your looks.

ARCHEOLOGISTS MAKE VALUABLE FINDS

Floyd A, Studer. Amarillo business man and amateur Paleontologist and archeologist, has mapped 193 ancient ruins in the Panhandle which E. B. Savles, of the Texas Archealogical Society calls astounding.

Mr. Savles says that the scientists are nuzzled as to where the ancient neonle who left such evidence of their residence in the Panhandle came from and what became of them They built stone houses of, from two rooms to 300 rooms and carried on farming where none is carried on now.

now.

Mr. Sayles came to the Panhandle with the intention of staying one week but he found the archeology of this region so extensive and so interesting that he has remained here to

esting that he has remained study it.

It is fortunate that this section is to have a museum at Canvon where the material from these ancient ruins way be kent so that it will be accessible to archeological students and may be enjoyed by visitors.

"Mrs. Unton's pet dog has been run er: she'll be heartbroken." "Don't tell her too abruptly." "No: I'll begin by saying it's her exherd."

Now we understand where that erman word "Junkers" came from. ermanv's been junking one govern-ent after another.

Alimony is another war debt that a lot of ex-husbands would like to see

Slender figures are much admired miless they happen to be in one's bank book.

A negro was to be hung one day and was led noon the gallows.
Warden—"Do you have any last words to sav. Rastus".
Rastus—"Jedge, this is sho gwine teach me a lesson.

A doctor said to a woman patient:
"How old did you say you were?"
"I never mentioned my age," she said, "but as a matter of fact, I've just reached twenty-one."
"Indeed" the Doctor said, "what detained you?"

Conductor—"What's the matter with the man who was occupying this berth?"

Pullman porter—"He got up on the wrong side of the bed this morning."

Man driving a big "eight" leaned out as he was passing a midget car and yelled, "Where's your other roll-er skate!" Real Estate Agent—"And what is your business?" Stranger—"I used to sell real es-tate."

tate."
R. E. A.—"Shake partner. We have lots in common."

A motorist, who was picked un un-conscious after a small, opened his eyes as he was being carried into a garage close at hand. He began to kick and strugele. When he was ask-ed afterwards the reason, he explain-ed that the first thing he saw was a shell sign and that: shell sign and that:

"Some darned fool was standing in
front of the S."

Miss Opal Jenkins, who is in school at Wayland College, Plainview, spent the holidays here with her parents Rev. and Mrs. L. S. Jenkins.

Cecil Tredway returned Monday from Lamesa, where Mrs. Tredway has been seriously ill. Late reports, however, are that she is somewhat improved.

Big New Year's Eve Midnight Show, Saturday, night, December 31 Palace Theatre, Lamesa, Texas.

J. N. Kine was able to be down own Monday for the first time in everal weeks, and was still rather weak from the flu. Mr. and Mrs. H. A. Lattimore pent the holidays with her mother a Lorenzo.

Mr. and Mrs. Martin Lines and son of Brownfield, spent Christmas with their parents, Mr. and Mrs. J. N. Line and Mr. and Mrs. W. E. Sim-

nons.

Cubie Bray, a local high school stu-ent, sent the Index to his father as Christmas gift, or rather, as fifty-wo gifts.

Mr. Bob Burdett is another valued reader who has recently renewed his subscription to the Index.

Miss Rebekah Schooler has been gravely ill since Sunday night when she developed an unusually severe at-tack of either flu or pneumonia.

Mises Sue, Hester, and Mary Joe Gates are spending the holidays here with their parents, Mr. and Mrs. J. W. Gates.

Mayor and Mrs. W. S. Cathey and sons spent the holidays with his fa-ther N. B. Cathey, at Portales, N. M. They left Friday at noon and return-ed Sunday night.

Mr. and Mrs. Bill Phillips and family of Big Spring spent the holi-dayes here with relatives and friends

Big New Year's Eve Midnight Show, Saturday, night, December 31. Palace Theatre, Lamesa, Texas.

Miss Eula Belle Miles, who is in school at Alpine, is spending the Christmas holidays here with her parents, Mr. and Mrs. Roy Miles. She arrived Friday evening.

Miss Irma D. Palmer arrived from the University at Albuquerque, N. M., Thursday afternoon to spend the bolidays with her parents, Mr. and Mrs. W. L. Palmer.

Miss Alice Joy Bowlin came home from Tech last Wednesday to spend the holidays with her parents, Mr. and Mrs. J. P. Bowlin.

Jesse Pruit, genial and efficient proprietor of the O'Donnell Hotel, stopped us on the street Saturday and subscribed for the Index for 1933. Now that's what we call a good New Year's resolution. Make it one of yours.

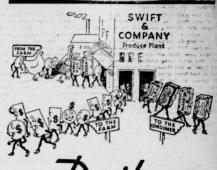
Big New Year's Eve Midn Show, Saturday, night, December Palace Theatre, Lamesa, Texas,

"George, vou've been working for me oute a while, and you have done a lot of overtime and done a lot of thines you have never been paidfor. Id like to give you a little Christmas present. Which would you prefer, a ton of coal or a gallon of whiskey?" "Ross," said George, "I burns wood.""

"Do you know," said the little man, that your great big hulking brute of a bulldog killed my wife's dear little unoffending pet poodle."

"And what about it?" asked big man, definuly.

"Well," said the little man, look-



Daily Cash Market

Through 1932, as in former years, Swift & Company has maintained its nationwide cash market for farm

More than 100 Swift & Company produce plants in the West and Central West have continued to buy daily the supplies offered. Everything they purchase has a market over a thousand miles wide and thousands of miles long. The supply goes wherever demand is best.

At no time, in the territories served by these plants, have producers of poultry, butterfat and eggs been with-out a daily cash market.

Swift & Company has not had this year-has never had—any control over prices. The farmer's price is made by what the consumer can and will pay for the butter, eggs and poultry. This company's task is to cover the gap, quickly and economically between more than 200,000 farm patrons and nearly as many store-

Posting daily quotations at its buying plants, Swift & Company is really saying to the producer

"Consumers everywhere, through their retailers, offer so much for poultry, butterfat or eggs. Costs of preparation, transportation and selling are kept at a minimum. With these service costs deducted, the price paid here is about what retailers will pay at their doors hundreds of miles away."

● Volume holds down processing cost. Carload ship-ments reduce freight bills. The same salesmen who sell Swift's Premium Ham and Bacon and Brookfield Sausage-also sell Swift's Premium Mills-Fed Chicken, Golden West Fowl and Swift's Brookfield Butter, Eggs and Cheese, thus benefiting livestock men and produce

Swift & Company

ED & WHITE STORES



25 oz. K. C.

BAKING POWDER, 19C

13c

PEAS, Kuner Econo-

B. & O. CASH STORE

Lef Red & White Low Prices Save for You Every Day Next Year

The Reduction is Direct

SALMON, Nile BRAN FLAKES,

9c 10c

17c

Kellog's Pep COCOA, One pound R. and W.

SEEDLESS RAISINS 17c

2 pounds __ SOAP, Luna

13c 6 bars for

WHEAT CEREAL, 17c 28 oz. R & W

ED COOK & SON JOHNSON & LINE

Quarterly Conference Friday Might
The First Quarterly Conference
for the year will be held at the Motho
dist Char in Friday night at 7:12 of
clock. Rev. C. A. Bickley, of Lubbock will be present and conduct the
service. Exercine is sirviced to attend
We would especially like to have a full
satendance of our own people.

We had good services lass Sunday,
Christmas Day. at the Methodist
Church. Bro. Bickley preached for us
at the morning hour and our hearts
cere strangely warmed as we listenited to him tell us about how Christ
secame poor that we might become
ich. We went away feeling that we
lad been in the Divine Presence and
hat it had been good for us to go to
he House of God. At the evening
our we were greeted with another
ood audience. We sang Christmas
arols, listenced to some special selectons, beautifully rendered, and the
astor, just recovering from the fluided to bring a Christmas message.
There will be a Watch Night serce at the Methodist Church, Saturay night. This service will begin at
1 P. M. and close at midnight. The
lung people of the Epworth League
re inviting ververou in the commun-

January 1, 1933
Sunday Shool; 10:90 A. M. Drew hobdy, sup's.
Preaching 11:00 A. M. Subject: Power of Unrighteousness."
0 P. M. All B. Y. P. U.'s meet-Desmond Yandell, General Dir.
'1:15 P. M. Preaching services, sub-et: "A Soul, What it Is, and Its Val-

eday, January 2, 3:90 P. M. the pd. will meet at the First Bapaurch, Mrs. Drew Hobdy, Pres. att Sunday, being the first day he year, we urge all to come and twith us. We extend a welcome very one at the Baptist church, unday, January 1st, there is to aspecial service held at the First that Church. We are to have a ndid out of town singer with who will have charge of the choir, are planning a wonderful even-service, and wish-everyone who bly can to be with us.

MAZARENE CHURCH

We want to urge every presson who
n, to attend church somewhere next
inday. We would be glad to have
at our Church. Do not stay
at our Church. Do not stay
at a count of clothes, for the
cytics as by our hears and not
lothes,
siness is to be our hear and not
siness is to help the people while
re, so if you need us, call on us,
me to Sanday School each Sunday
10:00 A. M. and stay for preachgat 11:00 A. M. The young people
ll have charge of the service at
0 P. M.
Preaching services at 8:00 P. M.
veryone is welcome.
Mrs. Pearl Kelton, Pastor.

ALONG WALT

A LONG WAIT

My grandpa notes the world's worn

Big New Year's Eve Midnight Show, Saturday, night, December 31 Palace Theatre, Lamesa, Texas,

Big New Year's Eve Midnight ow, Saturday, night, December 31. lace Theatre, Lamesa, Texas.

The frozen moisture prevented this first of the exception, with consequence of the exception of the first point of the first po

The frozen moisture prevented this TENAS PIONEER'S STORY itting of the regulator, with conse-

They have learned through experience that to look in

a secret. Neither does the O'Donnell Index-the chance

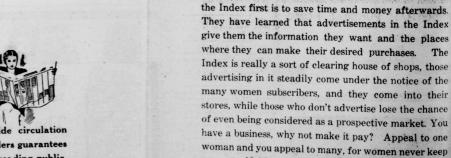
is open to all, a guaranteed area of women buyers.

WOMEN



Are Increasingly Aware of the Value of Newspaper

ADVERTISING



of readers guarantees you a reading public, and a buying area that will pay tenfold the cost of advertising

The O'Donnell Index

£.....