

KCBD TV: Channel 11

Sunday
 12:30 Frontiers Of Faith
 1:00 News
 1:15 Norman Vincent Peale
 1:30 Family Bible Quiz
 2:00 Lawrence Welk Show
 3:00 The Corn Is Green
 4:30 Faith For Living
 5:00 Capt. Gallant
 5:30 Hopalong Cassidy
 6:00 It's A Great Life
 6:30 Frontier
 7:00 Comedy Hour
 8:00 Highway Patrol
 8:30 District Attorney
 9:00 Loretta Young
 9:30 Pride Of The Family
 10:00 Cavalcade Theater
 10:30 News
 10:40 Weather
 10:45 Sports
 11:00 Film
Monday
 6:55 Program Preview
 7:00 Today
 9:00 Ding Dong School
 9:30 Ernie Kovacs Show
 10:00 Home
 11:00 Tennessee Ernie Ford
 11:30 Feather Your Nest
 12:00 Norma Rae
 12:15 News
 12:30 Serenaders
 1:00 Matinee
 2:30 Cook Book
 3:00 News
 3:15 Modern Romances
 3:30 Queen For A Day
 4:00 Pinky Lee
 4:30 Howdy Doody

5:00 Superman
 5:30 Theater
 6:00 Hospitality Time
 6:15 News
 6:20 Weather and Sports
 6:30 Tony Martin Show
 6:45 Here's Howell
 7:00 The Great Gildersleeve
 7:30 My Little Margie
 8:00 Badge 714
 8:30 Robert Montgomery
 9:30 Serenaders
 10:00 Dee Weaver Show
 10:30 News, Weather and Sports
 11:00 Ellery Queen
Tuesday
 Same as Monday to 5:00 P. M.
 5:00 Roy Rogers
 6:00 Hospitality Time
 6:15 News
 6:20 Weather and Sports
 6:30 Dinah Shore
 6:45 Here's Howell
 7:00 Milton Berle alt. with Martha Raye alt with Bob Hope
 8:00 Fireside Theater
 8:30 Ford Theater
 9:00 Texas In Review
 9:30 Big Town
 10:00 Justice
 10:30 News, Weather and Sports
 11:00 Craig Kennedy
Wednesday
 Same as Monday to 5:00 P. M.
 5:00 Western
 5:30 Theater
 6:00 Hospitality Time
 6:15 News
 6:20 Weather and Sports
 6:30 Eddie Fisher
 6:45 Here's Howell
 7:00 Disneyland
 8:00 Father Knows Best
 8:30 Danny Thomas
 9:00 This Is Your Life
 9:30 Theater Hour
 10:30 News, Weather and Sports
 11:00 Waterfront
Thursday
 Same as Monday to 5:00 P. M.
 5:00 Gene Autry
 6:00 Hospitality Time
 6:15 News
 6:20 Weather and Sports
 6:30 Dinah Shore
 6:45 Here's Howell
 7:00 Groucho Marx
 7:30 Dragnet
 8:00 People's Choice
 8:30 Dateline Europe
 9:00 Science Fiction Theater
 9:30 Tales Of Texas Rangers
 10:00 Star Showcase
 10:30 News, Weather and Sports
 11:00 Hospitality Time
 12:15 News
 12:30 Weather and Sports
 6:30 Eddie Fisher
 6:45 Here's Howell
 7:00 Dr. Hudson's Secret Journal
 7:30 Life Of Riley
 8:00 Big Story
 8:30 The Stu Erwin Show
 9:00 Cavalcade of Sports
 9:45 Red Barber Show
 10:00 Break the Bank
 10:30 News, Weather and Sports
 11:00 The Vise
Saturday
 11:30 The Wizard
 12:00 Roy Rogers
 12:30 Comedies
 1:00 Western
 4:00 Playtime
 4:30 Matinee
 6:15 News, Weather and Sports
 6:30 George Gobel
 7:00 Lone Ranger
 7:30 Cisco Kid
 8:00 Star Stage
 8:30 Crossroads

9:00 I Led 3 Lives
 9:30 Your Hit Parade
 10:00 Ted Mack's Amateur Hour
 10:30 News, Weather and Sports
 11:00 Feature

Work Hair Beauty Into Your Routine

When your hat comes off, and your hair is turned loose to bask in the warm, bright sunlight, it's important that your tresses be in top-notch condition for their Spring-time debut.

You say you have no time for hair glamour routine at a time when you're busy with a dozen housekeeping items like painting the closet, washing curtains and airing bedding. You can accomplish hair beauty while doing these other things if you use a system!

While you shampoo your locks or manicure your nails, think over the week's menus or shopping list. Then, while you do your other chores, a self-neutralizing home permanent can be processing.

Match Lotion to Hair

Select a self-neutralizing permanent which will give you a type of lotion to match your particular hair. There's a very gentle one for the easy-to-wave hair, or the color-treated or naturally curly hair. There's a super one for tresses which are resistant to waving and a regular lotion for normal hair.

On the day you plan to achieve hair beauty, set the alarm clock a little earlier for yourself so you can have a head start on the family. Include a shampoo with your shower or plan to wash the hair in basin or sink.

Starting the Wave

Now, lay out the supply of pin curlers, hair net and contents of your kit. Read the directions thoroughly. Next, block off the hair in the regular home permanent wave blocking pattern.

While the hair is still damp, start rolling the curls. Saturate each strand with waving lotion, slip on end papers and curlers. Once wound, you can forget about the hair for 30 minutes and get breakfast for the family.

Half an hour later finds you rinsing the curls briefly with clear water and towel blotting to out-law dripping. Slip a scarf on the head until your husband leaves, substitute a hair net to hold in place.

See that your news gets to your home town paper

Two wonderful appliances in the floor space of one ...the Combination Freezer-Refrigerator



Here's space-saving convenience in food refrigeration, designed for today's compact kitchens and today's greater use of frozen foods, to give you the enjoyment of "freezer living."

The big freezer section of an electric Freezer-Refrigerator Combination enables you to stock up on food bargains, cook ahead and bake ahead, save time and shopping trips by keeping quantities of frozen foods on hand.

The roomy refrigerator section provides plenty of moist-cold space for all types of fresh foods ... conveniently arranged for quick and easy selection.

If you need more frozen food storage space, but are limited in kitchen floor space, check the advantages of a Freezer-Refrigerator Combination. It combines the benefits of a food freezer and refrigerator in a single space-saving unit.

Combination Electric Freezer-Refrigerators are available with the freezer at bottom, top or at one side. See them at your favorite store that sells electric appliances.

TEXAS ELECTRIC SERVICE COMPANY
 J. H. LEMONS, Manager

6-1A

REX

Wed. and Thurs.

May 30th and 31st
 Alan Ladd and Edward G. Robinson in

Hell On Frisco Bay
 Cinemascope and color

Friday and Sat.

June 1 and 2nd
 John Wayne in

The Fighting Kentuckian

Sunday and Mon.

June 3rd and 4th
 Fred MacMurray and Dorothy Malone in
 Gunpoint
 Cinemascope, Color

UNKLE HANK by "L. G."

THERE'S TOO MANY GOOD FOLKS IN THIS HERE WORLD FER A FELLER TO ASSOCIATE WITH THEM THAT'S NOT.



We can tell you how you can save \$3 per ton over sacked feed, yet obtain quality, correctly formulated feed. Come to the O'Donnell Farm And Ranch Store to learn how you can feed your animals at a saving thru our bulk feed. We also carry a complete line of field and garden seeds, Ortho Poultry and livestock remedies and dry fly bait.

O'DONNELL FARM & RANCH STORE
 Paymaster FORMULA FEEDS
 L. G. CLARK, OWNER PHONE 200



for YOUR protection

At any hour you can use our night depository to avoid the dangers of holding a large sum of cash overnight or over a weekend. For your own protection and peace of mind, remember that this banking facility is always available for the convenience of our depositors.

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

First National Bank

OF O'DONNELL

Don't let "Shrinking Horsepower" cripple your pick-up in traffic



Be money ahead with clean-burning NO-NOX

Clean-burning Gulf NO-NOX keeps engines clean... protects against the deposits that cause "Shrinking Horsepower" in today's sensitive, high-compression engines. The result: NO-NOX helps you keep full, safe engine power... for thousands of extra miles.



Get the gasoline that burns clean*

* PROOF: See how the left-hand plate is blackened by the "dirty-burning tail-end" of gasoline... while NO-NOX leaves the plate on the right clean. That's because Gulf refines out the "dirty-burning tail-end" of gasoline, in making New NO-NOX.

Gulf No-Nox



ARCHIE HANEY, DISTRIBUTOR O'DONNELL, TEXAS

Just Arrived -- a new shipment of summer

COSTUME JEWELRY

Elizabeth Arden Lipstick on special 60c tax incl

Have you seen the Vitalator for a relaxing Swedish Massage --- Only \$17.95

5 day Deodorant Pads Plus Pink Ice -- a \$1.50 value for only \$1

Our Congratulations to 1956 Grads

Lott Pharmacy

Hugh Lott, Registered Pharmacist

TV: Ch. 13

- Captain Kangaroo
- Mighty Mouse Playhouse
- Winky Dink
- Long John Silver
- TBA
- Popcorn Theatre
- Basketball Previews
- Baseball
- Kentucky Derby
- Howling Time
- Industry On Parade
- Wild Bill Hickok
- Beat The Clock

- 6:00 Eddy Arnold
- 6:30 Follow That Man
- 7:00 Two For The Money
- 7:30 It's Always Jan alt. with Ford Star Jubilee from 7:30 to 9.
- 8:00 Gunsmoke
- 8:30 Judge Roy Bean
- 9:00 Jackie Gleason Show
- 9:30 Stage Show
- 10:00 Stars of Grand Ole Opry
- 10:30 Chicago Wrestling
- 11:30 Sign off

- Sunday
- 10:30 Church Services
- 12:00 Music Box
- 12:15 Man to Man
- 12:30 The Christophers
- 1:00 Sunday Matinee
- 2:00 South Plains Forum
- 2:30 Adventure
- 3:00 Face The Nation
- 3:30 Plains Talk
- 4:00 Telephone Time with Nesbitt
- 4:30 You Are There
- 5:00 This Is The Life
- 5:30 Plainsman Parade
- 6:00 Lassie
- 6:30 Private Secretary alt. with Jack Benny
- 7:00 G. E. Theatre
- 7:30 Alfred Hitchcock
- 8:00 \$64,000 Challenge
- 8:30 Annie Oakley
- 9:00 Ed Sullivan
- 10:00 Confidential File
- 10:30 Local News
- 10:45 The Basketball Fix
- 11:45 Sign Off

- Monday
- 6:50 Advance Weathercast
- 6:55 Local News
- 7:00 Captain Kangaroo
- 8:00 Gary Moore
- 8:30 A to Z
- 8:4 Godfrey Time
- 9:00 Notes Of Harmony
- 9:15 Godfrey Time
- 9:30 Strike It Rich
- 10:00 Valiant Lady
- 10:15 Love Of Life
- 10:30 Search For Tomorrow
- 10:45 TV Sermonette
- 11:00 Jack Paar Show
- 11:30 As The World Turns
- 12:00 Robert Q. Lewis
- 12:30 Noon News
- 12:45 Houseparty
- 1:00 Big Payoff
- 1:30 Club Day
- 2:00 Brighter Day
- 2:15 Secret Storm
- 2:30 Edge Of Night
- 3:00 Recipe Round-up
- 3:30 Movie Matinee
- 4:30 Western Movie
- 5:30 Community Crossroads
- 6:00 Local News, Sports, Weather
- 6:15 Doug Edwards
- 6:30 Robin Hood
- 7:00 I Love Lucy
- 7:30 December Bride
- 8:00 Studio One
- 9:00 Burns And Allen

9:30 Doug Fairbanks Presents
10:00 Four Star Playhouse
10:30 News, Sports, Weather
11:00 Main Event Wrestling
12:00 Sign Off
Tuesday

Same as Monday to 6:30 p. m. except following:
9:00 Caroline Leonetti
12:45 Hair Dresser Hi-lites
1:30 Bob Crosby
6:30 Name That Tune
7:00 Lombardo Diamond Jubilee
7:30 I Spy
8:00 \$64,000 Question
8:30 Do You Trust Your Wife
9:00 Phil Silvers Show
9:30 Navy Log
10:00 Patti Page
10:15 Notes Of Harmony
10:30 News, Sports, Weather
11:00 The Basketball Fix
12:00 Sign Off

Wednesday
Same as Monday to 6:30 p. m. except following:
8:30 Notes Of Harmony
9:00 A To Z
1:30 The Ruggles
6:30 Range Rider
7:00 The Millionaire
7:30 I've Got A Secret
8:00 Theatre

9:00 Arthur Godfrey And Friends
10:00 Crunch And Des
10:30 News, sports, Weather
11:00 Top Sergeant Mulligan
12:00 Sign Off
Thursday

Same as Monday to 6:30 p. m. except following:
8:30 Godfrey Time
8:45 You and Your Garden
9:00 Hank McCune
12:45 Bandstand
1:45 A To Z
3:15 Beauty School Of The Air
6:30 Traffic Report Of The Air
7:00 Mr And Mrs. North
7:30 Tele-Sports
8:00 Arthur Murry Party
8:30 Quir Kids
9:00 Bob Cummings
9:30 Shower Of Stars
10:30 News, Sports, Weather
11:00 Wide Boy
12:00 Sign Off

Friday
Same as Monday to 6:30 p. m. except following:
8:00 to 9:30 Garry Moore
1:30 Notes Of Harmony
1:45 A To Z
6:30 My Friend Flicka
7:00 The Crusader
7:30 Liberate
8:00 The Line Up
8:30 Person To Person
9:00 Mama
9:30 Our Miss Brooks
10:00 Patti Page
10:15 Notes Of Harmony
10:30 News, Sports, Weather
11:00 Woman's Man
12:00 Sign Off

Same as Monday to 6:30 p. m. except following:
8:00 to 9:30 Garry Moore
1:30 Notes Of Harmony
1:45 A To Z
6:30 My Friend Flicka
7:00 The Crusader
7:30 Liberate
8:00 The Line Up
8:30 Person To Person
9:00 Mama
9:30 Our Miss Brooks
10:00 Patti Page
10:15 Notes Of Harmony
10:30 News, Sports, Weather
11:00 Woman's Man
12:00 Sign Off

Lynn Does Good Retail Business

Receipts of 55 service establishments enumerated in Lynn County in the 1954 Census of Business amounted to about \$464,000, according to a preliminary report covering service trades, published by the Bureau of the Census, U. S. Department of Commerce. The combined yearly payroll of the county's service establishments was \$76,000. They reported 46 employees of whom 43 worked fulltime in the pay period ending nearest November 15. Proprietors actively employed in the operation of unincorporated business numbered 52.

Establishments providing personal services numbered 20* and reported receipts of \$150,000. Establishments primarily engaged in automotive repair, parking and other automotive services numbered 9 and had receipts of \$50,000. Establishments listed as "all other services" in the preliminary report numbered 26 and had receipts of \$264,000.

POLITICAL DATES GIVEN

The following political dates should be of interest to voters and candidates:

June 27 — deadline for minors and non-residents who become eligible to vote after Jan. 1st to obtain exemption certificates from tax collector.

July 8 to 24 — Absentee voting.

July 28th — First Primary Election. Precinct convention held on primary election day to organize precinct and to elect delegates to county conventions.

July 31st — County executive committee meets to certify election returns.

August 4 — County convention meets on first Saturday after primary election day.

Aug. 5 to 21 — Absentee voting

Aug. 25th — Second Primary Election.

Sept. 11th — State convention meets.

Nov. 6 — General Election

Send us your NEWS

Beauty 'Flips Lid' As Mayor Kisses Her

WILDWOOD, N.J.—Several thousand persons crowded Wildwood's boardwalk recently to watch the 42nd annual baby parade. The crowd saw one of the biggest parades in history as seven bands, 300 entrants and the queen's float filed along the boardwalk in a two-hour spectacle.

Highlight of the gala affair was the crowning of the guest, Miss Barbara Blake, by Mayor W. Harry Steele. Queen Oceania, the 42nd was crowned at the reviewing stand, which was flanked between Glenwood and Magnolia ave.

This also provided the most humorous comment of the day by Mickey Shaughnessy, who served as MC for the entire parade. As the mayor kissed Miss Blake after crowning her, the crown slipped from her head which prompted Shaughnessy to remark, "There's one girl who flips her lid when the mayor kisses her." The mayor went through the proceedings again without mishap.

VAN'S
SOFT WATER
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Funeral Home
and Burial Association
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Now PROTECT AGAINST ALL THESE PERILS WITH ONE POLICY
Fire, Lightning, Windstorm, Hurricane, Tornado, Mail, Explosion, Riot, Civil Commotion, Smoke, Aircraft, Land Vehicles, Water Damage, Vandalism, Malicious Mischief, Fall of Trees, Falling Objects, Freezing, Collapse of Buildings, Landslide, and Glass Breakage.
LOW COST TOO!
Elvin R. Moore

west texans want
PRESTON SMITH
Senator - 28th Dist.
There's no substitute for honesty and efficiency
VOTE FOR SMITH and WEST TEXAS.
Paid Pol. Adv.

Need Printing?
May we suggest you look over your supply of:
● Imprinted Checks
● Statements
● Letterheads
● Envelopes
● Tabulated and Registered Forms
● Poster Forms
● Rubber Stamps
"A dollar spent in O'Donnell CIRCULATES 7 times before going inactive... trade at home"
If we can't save you from 10 to 25 percent, we don't want your job!
The Index

MERCURY ANNOUNCES INCREASED HORSEPOWER IN ALL 18 MODELS — at no increase in price!



MERCURY CUSTOM HARDTOP COUPE—one of eighteen BIG M beauties in four price ranges that give you more usable horsepower and Safety-First Design.

Now! At no extra cost . . . you get **235-hp** in Montereys and Montclairs . . . **225-hp** in Medalist and Custom models when equipped with optional Merc-O-Matic Drive.

Mercury's new increased power gives you faster response than ever before . . . even more usable power for rapid acceleration and safer passing! THE BIG M Medalist and Custom give you more horsepower-per-dollar than any other make of car* and the highest standard horsepower in their price range.

To match the low-cost Medalist's power and high compression, you would have to pay at least \$173 more in any competitive car.* And only Mercury in its field gives you a 4-barrel carburetor as standard equipment on every model. Come in today. Prices start below many models in the low-price field.

*Based on a comparison of manufacturers' suggested list or factory retail prices for 4-door sedan models equipped with automatic transmissions and standard power.

Now—more than ever your **big buy** is
THE BIG MERCURY
FORBES MOTOR CO.

Ford Sales and Service

Phone 92, O'Donnell, Texas

For Sale — 57 Lankard Delinted Cottonseed, \$2.50 bu, germination, 87 percent 1st year from the breeders white sack, also Lankard Fuzzies high germ, \$1.75 bu Bill Clayton, 5 1-2 miles N. E. O'Donnell June 18th pd

Assembly of God
H. C. Lonis, Pastor
Sunday School 9:45 a. m.
Worship Service 11:00 a. m.
Evening service: 7 p. m.

Free roll of film: with your first order of 50 cents or more in Photo finishing, plus this ad, we will mail you FREE a roll of guaranteed camera film to fit your camera. Our regular prices are: two 8 exposure rolls for \$1 (50c each) 12 exposure rolls 70 cents, Reprints 6 cents each. All delivered in new modern Picture Wallet.
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Headquarters for Clear-Vue Air Conditioners, parts and service. H. and S. Auto and Home Supply.
For Sale — 3,000 cu. ft. air conditioner, excellent shape, \$15. T. L. Hammond
For Sale — modern, small 2-bedroom home, priced right. See Hill Bairrington 2tp
For very nice tomato plants see V. B. Hohn in O'Donnell

FIRST BAPTIST CHURCH
Ernest D. Stewart, Jr. Pastor
Sunday Morning Worship 11:00 a.m.
Sunday School 9:45 a.m.
Youth Choir Practice 6:00 p.m.
Training Union 7:00 p.m.
Evening Worship 8:00 p.m.
Monday:
Womans' Missionary Union 4:00 pm
Girls' Auxiliary 4:00 p.m.
Royal Ambassadors 4:00 p.m.
Sunbeams 4:00 p.m.
First and Third Tuesdays:
Brotherhood 8:00 p.m.
Wednesday:
Life Service Band 7:30 p.m.
Officers' and Teachers' Meeting 7:30 p.m.
Prayer Meeting 8:00 p.m.
Church Choir Practice 9:00 p.m.

O'Donnell Index - 1956
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For All Your Insurance Needs
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Auto, Fire, Life, Liability

BARGAINS BY CARLOAD
★ Just Arrived -- A Carload Of Tappan Ranges
We Have The Largest and Best Selection Of Living Room Furniture On The South Plains. Come In And See For Yourself.
Hideaway Bed only \$79.50
Early American Foam Rubber Hideaway Bed (Reg. \$349 value now \$249)
★ Assorted Rickers At A Big Reduction; Plenty of Rock Maple At A Big Saving
\$519 Sectionals Now \$319; \$369 value Foam Rubber Living Room Suite now only \$ 249
● Swivel Platform Rocker \$59.50 value now only \$39.50
AMOS SUPPLY
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Lynn County Farm Bureau
Office In Thomas Bldg. 1608 Sweet - J Streets
Tahoka Phone 528
We Attend to Your Insurance Need.
Gas Exemption Forms Filled Out for any Farmer FREE!
FARM BUREAU INSURANCE SERVICES
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Office Hours: 9 to 5 Six Days a Week
9 until Noon on Saturdays

HIGGINBOTHAM FUNERAL HOME
"Dedicated to Helpfulness"
408 N. Austin St., Lamesa Phone 4585
24 Hour Ambulance Service
Burial INSURANCE "Bonded Protection"

METHODIST CHURCH
J. Marvin Menefee, Pastor
Sunday School 9:45
Morning Worship 10:55 a. m.
Junior Friends 6:45 p. m.
M. Y. P. 6:45 p. m.
Adult Fellowship: 6:45 p. m.
Evening Worship: 7:45 p. m.
Womans' Society of Christian Service — Faith Circle Mondays at 2:30 p. m.; Mary Martha Circle at 9:30 a. m. Tuesdays
Methodist Men meet each 4th Monday at 8 p. m.
Commercial and fine quality portraits, weddings, anniversaries, etc. Prompt film developing. W. D. Parker, 3rd house west of Methodist Church, etc.

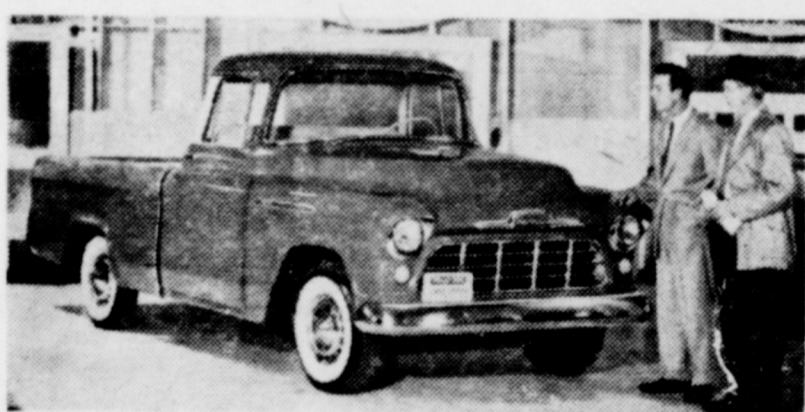
Church Of Christ
V. J. Cullum, Minister
Sunday Bible School 10:00 a. m.
Worship, 10:45 a. m.
Men's Class, 6:00 p. m.
Young People's meeting 6:30 p. m.
Worship, 7:00 p. m.
Tuesday: Ladies Bible Class, 9:30 a. m.
Wednesday: Worship and Bible Study, 7:30 p. m.

CHURCH OF THE NAZARENE
Rev. J. L. Mayhall, pastor
Sunday School 10:00 a. m.
Morning worship 11:00 a. m.
N. Y. P. S. at 6:30 p. m.
Evangelistic Services 7 p. m.
Prayer service Wednes. 7 p. m.

POLITICAL ANNOUNCEMENTS
For State Senator
Carroll Cobb
Preston Smith
Kilmer Corbin
For Representative 99th Dist.
Wesley Roberts
Mrs. Margaret Garland Webb
For District Attorney
Mitchell Williams of Tahoka
LYNN COUNTY
For Sheriff
Norvell (Booger) Redding (election)
For Lynn Co. Tax Assessor and Collector
J. E. (Red) Brown (re-election)
Dale Gandy
For Commissioner, Pct. 8
Mrs. Beatrice McLaurin (election)
L. J. Hash
For County Attorney:
Harold Green
BORDEN COUNTY
For Commissioner, Pct. 1
Harold (Bob) Ludecke
John Stephens
Dee Burrus
DAWSON COUNTY
County Tax Collector and Assessor
Louie C. White, re-election
For rent — nice furnished room apartment, see Index
With each \$2.00 in cleaning give you FREE one plastic bag store winter clothes. HASH CLEANERS Etc.

What to WATCH for when selecting the most modern truck for your job!

If you're in the market for a new truck, you can start your "shopping tour" right on this page! The salesman shown here is pointing out modern features that increase efficiency on the job and give you more truck for your dollars.
So take a moment to follow him around in this on-paper demonstration. Then you'll know what to look for—and you'll find it right here, at your Chevrolet dealer's!



WATCH for advanced Work Styling
The long, low, forward-sweeping lines of new Chevrolet trucks provide modern truck beauty that's good advertising for your business. Each weight class has its own distinctive styling.



WATCH for Ball-Gear steering
Modern Ball-Gear steering, featured in all Chevrolet Task-Force trucks, makes your job easier at every turn! In this precision steering gear, scores of polished steel balls minimize steering friction.



WATCH for modern cab design
Chevrolet truck cabs offer greater comfort, panoramic windshield for better vision and modern concealed Safety Steps.



WATCH for automatic transmissions
In 3000-4000 Series models there's famous HYDRA-MATIC. And for 5000 through 10000 Series models there's exclusive, revolutionary BOWERMATIC! Both are extra-cost options.



WATCH for modern short-stroke V8's
There's a new V8—either standard or optional at extra cost—for every model. They're compact, efficient engines, too—the leaders in their respective classes for horsepower-per-pound!

You'll find modern features everywhere! For example, there are famous Chevrolet high-compression 6's—the world's most popular truck engines! A great new 5-speed transmission, optional at extra cost, handles tough jobs with ease in a wide range of models. New

Triple-Torque tandem options for heavy-duty trucks hike G.V.W.'s up to 32,000 lbs. . . . G.C.W.'s up to 50,000 lbs. Certainly, there are many things that point up Chevrolet truck modernity . . . many reasons why anything less than Chevy is an old-fashioned truck!

New Chevrolet Task-Force Trucks

ELLIS CHEVROLET CO.

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Drive with care . . . EVERYWHERE!

O'Donnell, Texas

COWPEAS SEEDS
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Noble L. Rumbo, M. D.
Announces
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Medicine and Surgery
O'Donnell
(Building Formerly
Occupied By
Dr. Johnson)
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B. M. Haymes

Dr. O. H. NANCE
Optometrist
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ask him: "What's new on the Santa Fe?"



Your local Santa Fe agent has a wealth of answers to this question. Santa Fe is constantly adding the "new" to all its services and facilities to keep abreast of growing transportation needs in the many communities it serves.

Regardless of where on the system these improvements are made, the people and communities all along the line feel the benefits of a stronger, more efficient rail service.



New cars, new trains, new Diesels, new tracks, new freight services and many other new features help Santa Fe provide shippers and travelers the best possible transportation service.

Santa Fe System Lines

ARMY NEEDS MEN FOR ANTI-AIRCRAFT WORK

The Army Anti-aircraft Command, a relative new field in the Army, is accepting enlistments to fill existing vacancies throughout the United States, according to M. Sam Bass of the Army Recruiting Station in Lubbock. Enlistments in this field are open to all qualified young men of the area, regardless of whether they have had prior military service or anti-aircraft training.

Persons who select this type of Army service will be trained at Ft. Bliss, El Paso, Texas. After training, duty will be performed in one of the metropolitan areas where these units are located.

Combine Hegari and cogwheel bur clover are two new plant varieties developed by plant breeders of the Texas Agricultural Experiment Station. Both crops have been released for farmer use.

Good records are a must if the farm tractor is to be operated at highest efficiency. Now these records can be put to another use as they are important when a claim is filed for a refund of the Federal excise tax on gasoline which is used on the farm for farming purposes.

With each \$2.00 in cleaning we give you FREE one plastic bag to store winter clothes. H.A.S.H. CLEANERS 31c

RENEW YOUR SUBSCRIPTION

Your present TV decides the price! Get a big "SPRING SPECIAL" TRADE-IN DEAL on new RCA VICTOR TV!



GET A TREMENDOUS TRADE-IN ALLOWANCE ON YOUR PRESENT TV TOWARD THE PURCHASE OF ONE OF THESE THREE NEW RCA VICTOR TV SETS!

Make a deal today to get the best TV performance money can buy. You get RCA Victor's famous "All-Clear" picture with a full 261 square inches of viewable area... New Balanced Fidelity Sound... and RCA Victor advanced styling! Come in today—take advantage of these fantastic "Spring Special" trade-in deals!



EASY CREDIT TERMS—COME IN TODAY!

Singleton Appliance

LET US MAKE YOU AN OFFER FOR YOUR OLD TV SET

CICERO SMITH LUMBER COMPANY
has sound advice and quality materials to help you build a better home!

We'd sure like to help you build your new home... better... with less effort... and at the most reasonable cost! There are many new building methods and materials, designed to speed construction time, yet give greater durability! Give us a ring... or stop in and we'll start from scratch... so your home will suit you!

SPECIAL this Week!

Squarespray

SPRINKLER \$2.95

★ 50 ft. Plastic

Garden Hose \$3.95

Both for \$5.75

CICERO SMITH LUMBER COMPANY

O'Donnell

Phone 18



YOU CAN TAKE IT with you. In each of Ford's six Station Wagons, folks and cargo both ride in roomy comfort.

In wagons, too, FORD goes FIRST!

Take your pick of America's best-selling station wagons... each offering performance that has made Ford the world's largest-selling V-8

When you choose a Ford Station Wagon, you get the best station wagon value. And sales prove it! In 1955, for the fifth straight year, Ford sold more wagons than the other two low-price makers combined!

Here's a sample of why folks choose Ford:

"I like the way I can change my six-passenger Ford wagon from a 'hauler' to a 'cruiser' in just three seconds flat—and that's no exaggeration!"

"What I appreciate is the room in my eight-passenger Country Sedan. With nearly nine feet of space, I can tote a half-

ton of cargo or half a pack of cub scouts!"

"My Ford Custom Ranch Wagon does something I never thought any wagon could do: gives me as comfortable a ride as I get in our family sedan! And I appreciate its scuff-resistant upholstery, too."

"I chose a 225-h.p. engine for my Ford wagon. And what a performer! It whisks me from 'choo' to GO in less time than I can tell it."

Why not Test Drive your pick of Ford's six double-duty dandies? Whether you choose 2 doors or 4, seats for six or eight, you'll go first when you go Ford!

In Performance... Safety

... Economy



FORD goes first!

Now! A Ford with air conditioning costs less than many medium-priced cars without it! Try one today!

*Based on a comparison of manufacturers' suggested list prices.

FORBES MOTOR CO.

Ford Sales and Service

Phone 92, O'Donnell, Texas

CAN YOU SEE, STEER, STOP...

...YOUR CAR—CHECK ACCIDENTS!

BLOCKER GROCERY

Your S. & H. GREEN STAMP store
SPECIALS For Friday and Saturday

S. & H. GREEN STAMPS
Serving Since 1896
Save as you spend

★ You can fill your books more rapidly by trading with O'Donnell Merchants who give S. and H. Green Stamps... they're valuable
● Yes, Sir, Double Stamps EVERY WEDNESDAY
Ask us for a free catalogue

Tuna 29c

"Chicken Of The Sea" Green Label

TEA 73c

"Lipton's" 1-2 lb box

PORK & BEANS 8 for \$1

"Van Camps" 1 lb can

Biscuits 2 for 19c

"Ballard"

Cherries 19c

303 can "Sturgeon Bay" Red Sour Pitted

PICKLES 25c

Full Quart "Diamond" sour or dill

Corn 15c

"Niblet's" 12 oz. vac. pac. whole kernal

TRADE WHERE MA SAVES MONEY FOR PA

SPECIALS FOR FRIDAY AND SATURDAY

Sausage . 4 lbs for \$1

Pure Pork

OLEO Iowa 5 lbs for \$1.00

Seven Steaks Home Killed per lb 49c

Round Cheese per lb 45c

Bologna 4 lbs for only \$1.00

Cut Rite Wax Paper 125 ft. roll 25c

TREET, Armour's 37c

Colored Toilet Paper Ft. Howard 3 rolls for 25c

Shortening, Mrs. Tucker's 3 lb can 83c

TEA, Morton's 1-4th lb box 28c

TOMATOES Our Value 303 can 2 cans for 25c

We Feature The O'Donnell FRYER... buy it and support a home town industry

JACKSON'S

CASHWAY STORE

ALWAYS FRESH FRYERS and HENS

North Y on Highway 87 Phone 224
We Give Frontier Saving Stamps -- Double Stamps Every Wednesday

★ Open 7 Days A Week Until 10 p. m.
"Our CASH prices can SAVE you \$5... try us"
Your Business Appreciated -- Stop And See Us

Finest Quality **MEATS**

sliced **Bacon 38c**

Savory, per lb.

Sliced **Bacon 28c**

4 lb for \$1.05
CRESCENT

beef roasts 43c

Choice cuts per lb

Bologna lb 31c

ALL MEAT

FRESH FRYERS

this week.
Mr and Mrs. Jack Rogers of New Home visited Mr and Mrs. Virgil Adams Sunday.

Mr and Mrs. Ed Armstrong of Cape Cod, Mass. and Miss Nea Theatford of Lubbock spent Saturday nite with Mr and Mrs. Olan Blair.

James and Bob Wilson of Andrews, Danny Curry and Bob Crutcher visited in the Jack Hoskins home Sunday.

Miss Carol Ann Howard, daughter of Mr and Mrs. Lon Howard of here and Alvin Edward Meril of Brownfield and Miss Robble Lou Hodges, daughter of Mr and Mrs. H. M. Hodges of here and Willie M. Sexton of Brownfield were united in marriage in a double wedding ceremony in the Welch Baptist Church Sunday with Rev. C. R. Blake performing the ceremony. Francis Mae Rogers and Teddy Franklin of here were bridesmaids. Both couples will make their homes in Brownfield.

Those spending Sunday with Mrs. Oma Blair were: her son, Travis Blair and family of Roswell, James Ray Blair and family of Ft. Riley, Kan. and Olan Blair and family of here and her grand daughter, Mr and Mrs. Ed Armstrong of Cape Cod, Mass., Mrs. Don Foreman and baby of Lubbock, a grandson, LeRoy Lockwood and family of Taboka. Others were Mr and Mrs. G. H. Pendleton and family of Andrews, Miss Nea Theatford of Lubbock and Kay Franklin.

Mr and Mrs. J. B. Hoskins of Taboka visited their son, Jack Hoskins and family Sunday.
Weldon, Charles and Keith Bell are visiting their aunt Mrs. D. P. Brown at Pampa.

Good records are a must if the farm tractor is to be operated at highest efficiency. Now these records can be put to another use as they are important when a claim is filed for a refund of the Federal excise tax on gasoline which is used on the farm for farming purposes.

FOR SALE — 9 and 11 week old Leghorn and Hy-bred pullets, J. O. Swinney

FOUND — child's glasses left at Everett's Barber Shop last week 1p

New Moore News

Mr. and Mrs. Travis Blair and son of Roswell, N. M. spent the week end with his mother, Mrs. Oma Blair.

Mr and Mrs. O. P. Crutcher and children of Roswell spent Saturday nite with her mother Mrs. Virgil Adams.

Mrs. Buddy Webb and boys are visiting her parents, Mr. and Mrs. Pete Crutcher.

Mrs. Maggie Wilson is back home after visiting her daughter in East Texas. Mrs. Wilson was badly burned here last fall but is improving nicely after plastic surgery.

W. C. Bell returned to Houston Monday to be with his wife who will undergo surgery at the M. D. Anderson hospital there Wednesday.

Mr. and Mrs. S. L. Walters were at Eangs Thursday nite to attend the graduation of their granddaughter, Jerry Means.

Mr. and Mrs. H. C. Albright of Hartley spent the week end with her parents, Mr and Mrs. N. S. Parker.

Kenneth Clark of Portales, N. M. is spending the week with his grandparents Mr. and Mrs. Raymond Wilson.

Joann Snider is recuperating from having her tonsils removed last week.

Mr and Mrs. J. F. Rogers, Jr. visited their son at Seagraves Tuesday. Judy and Terrye Parker are visiting in Lamesa this week.

A birthday dinner was given in the home of Mr and Mrs. Raymond Wilson Sunday. Attending were Mr and Mrs. Troy Clark and children of Portales, N. M., Elmer Levisay of Lubbock, Mr and Mrs. W. C. Levisay and family of Seagraves, Mr and Mrs. A. R. Levisay and daughter of Levelland, Mrs. M. B. Flemmings and son of Odessa, Mrs. H. R. Green and family of Odessa, Mr and Mrs. D. F. Bownds and family of Slaton, Mr and Mrs. W. E. Bownds and daughter of Sundown, Miss Shirley Bownds of Slaton, Mr and Mrs. E. G. Smith and daughter of here, Mr and Mrs. W. R. Wilson and boys of Friona, Mr and Mrs. Laudie Bownds and family of Sundown and Miss Laverne Gaige of Seagraves.

Mrs. Curt Finley and children of Cuba, N. M. and Roy Walters are visiting Mr and Mrs. S. L. Walters

Specials For Friday Saturday

- Maryland Club Coffee per lb
- 80 Count Napkins
- 46 oz. can Pineapple Juice
- 9 1-2 oz Peter Pan Peanut Butter
- Armour's Vienna Sausage 2 cans for
- 14 oz. Libby's Tomato Catsup
- 1 Gallon Purple Plums
- Gulf Spray Insecticide pint
- Hi - C Orangeade 46 oz. can
- 5 lb bag Aunt Jemima Flour
- No. 2 can Wolf Chili
- Korn Kist BACON per lb
- Spiced Luncheon Meat per lb
- Longhorn Cheese per lb
- Garden Fresh Radishes 2 bunches for
- Large Celio pkg. Carrots

..... WE GIVE FRONTIER SAVING STAMPS
★ Double Stamps on Wednesday... Buy and

Line Grocery And Market

Plenty of parking behind the store; come in and with us WE DELIVER PHONE 10

TUNE TO THRIFT

TEA 35c

1-4th lb Bright and Early with 22 oz. glass

COFFEE \$1.49

Maxwell House Instant 6 oz. jar

Mellorine 42c

1-2 gal. Foremost

Beans 2 for 49c

Blue Lake, Vertical pack, Flav-R-Pac

FLOUR 89c

10 lb Gold Medal

Bleach 15c

quart Purex

Hi-C 25c

Orange Drink

Crackers 24c

Sunshine, 1 lb

Black Pepper

2 for 25c

Frenche's 1 1-2 oz. can

Tooth paste 35c

Colgate, 50c Size

Finest Quality **MEATS**

Fresh Dressed O'Donnell Chicken

Banner Bacon 35c

per lb

Beef ribs 25c

Fine For Bar-B-Q per lb

Sausage 35c

Armour Star per lb

\$\$\$\$\$\$\$\$\$\$\$\$

SILVER DOLLAR THRIFT STAMPS

Manseil Bros Co

O'Donnell, Texas

\$\$\$\$\$\$\$\$\$\$\$\$

★★ WE GIVE DOUBLE SILVER DOLLAR THRIFT STAMPS EVERY WEDNESDAY

MANSELL BROS

PHONE 50 SPECIALS FOR FRIDAY AND SATURDAY FREE DELIVERY