

The O'Donnell Index

Published every Friday at O'Donnell, Texas

W. H. RITZENTHALER Editor and Owner

\$1.50 PER YEAR—IN ADVANCE

Advertising Rates on Application

Entered as second class matter September 28, 1923. Post office at O'Donnell, Texas, under the Act of March 3, 1879.

We wonder how many of the New Year's resolutions have been broken, or maybe easier and better, how many have been kept.

We think we have about reached the point where we no longer are seeking prosperity, but merely reasonable times.

The National Republican convention will open in Chicago June 14th. Hoover and Curtis will have no opposition but there will be a hot time over prohibition and tariff. Many Republican leaders do not think so well of the "hot" yet if we hang on to about the last time, and will insist on a stand against prohibition.

We notice where direct mail advertisers wasted \$325,000 in stamps last year by using obsolete mailing lists—these letters finding their way to the dead letter office. That seems small when you consider that at least that much "press agent" stuff found its way into our waste basket.

These are trying times, of course, but still there's no place in the scheme of life for a quitter. As the obstacles bear down harder on us—that's just the time to put more steam on our enthusiasm and our courage and our good cheer. Even if we lose all our money and our jobs and all that, yet if we hang on to our enthusiasm and go to it we are a long way from bankruptcy. Our hats are off to the brave men and women and children who are going through these hard times with their heads and their spirits high—that sort of person can't be kept down—and we know a number of them right now—more strength to 'em.

How's this for "tit for tat"? A Western town merchant saw a farmer carrying a package away from the express office. "Why didn't you buy the goods at my store? I would have saved you the express charges, and you would have been patronizing your home store." The farmer looked at the merchant—"Why didn't you advertise in our town paper that you had it for sale? If I had read your advertisement doubtless I would have bought of you." Does this carry its own lesson?

The Democrats in congress have shown a fine spirit of co-operation with President Hoover in his emergency legislative program.

The people who have had an intimate acquaintance with hard times forced upon them since the fearful stock market crash in October, 1929, a little over two years ago, are only beginning to realize what the farmers of the country have been experiencing since the depression-bringing deflation in 1921, more than 10 years ago.

We have heard people say: "Wish I knew what this year will bring me." Well, we don't. It might spoil several months of joy and contentment.

Senator Hiram Johnson says that Congressmen and Senators should cut their pay in the interest of economy. You bet they should. But they won't. Not many of them are worth \$10,000 a year, and few could earn that amount at anything else. Congress can't seem to get the idea that one way to meet deficits is by cutting expenses.

We used to think "big business" was very wise, or how else could it have grown big? But when we see what a mess it has made of things in this country we are revising our estimate of its wisdom. Now if it will turn over a new leaf and make a New Year resolution to divide its profits with the employes, thus giving them jobs and a fair share of what they earn, it will be showing signs of sense again. Take out a fair profit on the actual capital invested, then give the employes half and the owners half of the remaining profits, and business will be revolutionized in this country. This, we presume cannot and should not be done by any law—we are trying to interfere by law with too much of the people's business anyway—but something of this sort must sooner or later be done by education and volunteer response, or something else worse will be done by law or otherwise.

Read the ads—It pays.

Local News

Sam Singleton left Monday for Chillicothe, Mo., where he is in school, after spending the holidays here with his parents, Mr. and Mrs. Hal Singleton.

Guy McGill and W. F. Ratliff returned last Friday from Hope, N. M., where they had been on business.

Mrs. Ome Brewer and little son, Jerry, of Ft. Worth left Monday for their home after spending the holidays here with friends and relatives.

James Cathy returned Sunday to Amarillo where he will resume his school work at Price Memorial College.

Mrs. Carl Cox returned to Carlsbad Sunday after a few days' visit here with her parents, Mr. and Mrs. W. R. Sanderson.

Mr. and Mrs. Burley Brewer returned Monday from Ft. Worth, where they spent the holidays with friends and relatives.

Mr. and Mrs. Roy Gibson and family returned last Thursday from Santa Anna after spending the Christmas holidays with her parents.

Mr. and Mrs. Griff McConal of Wells were guests Sunday of Mr. and Mrs. Chas. McConal and family.

Mr. and Mrs. Ervin Wright spent the week-end in Colorado with relatives.

L. D. Tucker has been in Roswell most of this week with his family. S. P. Keny of Knox City was a business visitor in O'Donnell last week, looking after farming interests here. He returned to his home Thursday.

Miss Irma D. Palmer returned Saturday to Albuquerque, N. M., where she is a student at the university.

Miss Rebekah Schoeler has returned to Lubbock to resume her studies at Texas Tech.

Mr. and Mrs. J. C. Christopher are spending a few days with friends and relatives here.

Mr. and Mrs. C. H. Doak came in from the ranch at Loop the first of the week, looking after business interests and making sure that O'Donnell is still here. They report a pleasant Christmas, though quiet, and Mr. Doak seemed optimistic as to the outlook for 1932.

Miss Oleta Moore returned to Lubbock Monday to resume her studies at Tech.

Mr. and Mrs. E. T. Wells, accompanied by Miss Thelma Palmer, their daughter, Miss Beverly, and Sumner Clayton were guests Tuesday evening at social affairs in Tahoka. Mr. and Mrs. Wells and Miss Palmer attended a regular meeting of the Pioneers Club, Miss Beverly and Mr. Clayton were guests of Miss Annette Weathers.

E. A. Elland of Lubbock was in O'Donnell a short time Friday.

Miss Merl Miles has returned to Big Spring to resume her school work.

Miss Morene Huff returned Friday to Lubbock, where she will resume work at Tech.

Mr. and Mrs. John Hardberger of Littlefield spent the week-end here with friends and relatives.

G. A. Bean of Tulla arrived Tuesday of this week to take up his duties as operator at the Santa Fe depot.

W. H. Vezzey made a business trip to Lamesa Tuesday afternoon.

Corn and hogan fed to eight pigs in a dry lot self-feeder brought \$1.64 per hundred to Robert Rogers, Wharton county 4-H club boy. The grain was balanced with a protein supplement consisting of rice polish, cottonseed meal and tankage.

METHODIST CHURCH NOTES

Rev. W. R. BURNETT Minister 10:00 A. M. Sunday School, W. J. Shook, Supt. 11:00 A. M. Morning Worship Service. 6:00 P. M. Epworth Leagues. 7:00 P. M. Evening Worship Service.

3:00 P. M. Monday. Woman's Missionary Society. 4:00 P. M. Tuesday. World Friendship Club. 7:30 P. M. Wednesday. Prayer Meeting.

The pastor and family wish to thank all those who brought or sent so many nice gifts to us during the Christmas Season. May God bless every one of you.

TO THE CITIZENS OF LYNN COUNTY

I take this method of announcing for re-election to the office of District Attorney of the 106th District, subject to the action of the Democratic Primary in July.

In asking for this office for another term, I do so mindful of the grave responsibilities of the office, and of the enormity of the work connected therewith.

I believe that it will not be questioned that my past experience in the office gives me such thorough insight into the many perplexing and responsible matters connected therewith, that by reason of this I will be in position to carry on the work of same, perhaps more efficiently and economically than I could if it were not for this experience.

It will be my duty and my pleasure if returned to this office for another term to devote my entire time, just as I have always done, to the business of the office that is in the enforcement of your laws to the very best of my ability. My record for the past several years as an officer is before the people and upon this record I am submitting my candidacy for re-election.

I appreciate the support shown me in the past and will be grateful for the consideration shown me in the coming election.

Sincerely yours, T. L. PRICE, District Attorney.

If we were to ask our readers what they most desire during the coming year, wonder how many different answers we would get.

MINT SLOWS UP

Uncle Sam can commiserate with his nephews and nieces. He also is not making as much money as in the good old days of prosperity. The effect on him is two-fold for he is both going into debt and slowing up production in his money mills.

The situation presents a paradox. During a depression the need for money is greater and yet not so great. That is, everybody is broke but there is a little money in circulation that the demands upon the mints and bureau of printing and engraving are less frequent.

For several weeks the Philadelphia mint has been dependent for business upon the striking of gold coins for Christmas gift purposes. It supplied the banks with \$22,000,000 in \$20 gold pieces.

The unemployment situation in the money mills is made more acute by a sudden slump in the demand for anniversary coins, medals and other commemorative pieces. The nation is occupied with more serious and urgent things.

This lessened demand for money is not confined to the United States. Latin-American Countries, which have their currency minted in the United States, are ordering less coinage.

If you are real hard up for cash but have a few odds and ends in gold lying around, the mint can help you out. If your gold junk is worth \$100 or more, the mint will melt it up into double eagles and stamp it with the insignia of the Republic.

Corn brought \$1.12 per bushel and oats 50 cents to Irvin Ellebracht of Mason county by feeding same to 13 calves on creep feeders since July 20th.

A garden that paid the farm bill by keeping the grocery bill for family of five down to \$16 for months' is reported by Mrs. A. Voyles of Delta county.

Sore Gums Are Now Cured

You won't be ashamed to again after you use Lelo's Gums Remedy. This preparation used and recommended by dentists and cannot fail to be your. Druggists return money if fails. Whitsett Drug Co.

GIBSON AND MAY O'DONNELL AND LUBBOCK TRUCK LINE General Hauling Phone 21 or Phone 48 O'Donnell, Texas

FOR LATEST

Cotton Quotation

Call the Texas Cotton Cooperative Association, C. M. Hoeman, Manager.

PHONE 9

O'DONNELL TELEPHONE COMPANY

During January only we will give

1 Pair FREE Pants

with each order for M. Born suits in the price range of \$23.50 and up.

Remember that our expert cleaning and pressing department is always at your service.

C. E. RAY

SUITS MADE TO ORDER PHONE 66 CLEANING & PRESSING

Gas Leaks Are Expensive

About 15 per cent of the gas you buy is lost through small leaks in your house piping, according to government experts.

This waste, which is often the cause of high gas bills, may be prevented easily.

A leak that may appear trifling to you will, in the course of a year, increase your bills considerably. A loss of only one cubic foot every 15 minutes will waste almost 3,000 cubic feet in a month.

The waste of gas is considered so very important by the West Texas Gas Company that it spends a large sum annually, in an effort to keep the leakage in distributing systems as low as possible.

How To Find Leaks

On every domestic meter is a dial marked "One Foot" or "Two Feet". This is used for detecting leaks.

Turn off all the fires in your house and note the position of the hand on the small dial of your meter. Then look at it a little while later. If the hand has moved, there is a leak—for the meter will not work unless gas is going through it.

To find just where the leak is located, cover each joint with strong soap suds. If the gas is seeping, it will bubble through the suds. If you then do not know how to fix the leak, call a plumber.

Never Look For A Gas Leak With A Match

Our service department is always ready to help you with any of your gas problems—and its services are absolutely free.

West Texas Gas Co.

SALE! JANUARY CLEARANCE Beginning Saturday, Jan. 9 Closing Saturday, Jan. 23 We are determined to clear out all winter merchandise before taking inventory, and we realize to do this means a greater sacrifice in price. Many have marveled at the prices we have offered during our December sale, but our NEW LOW PRICES, will be more astounding in values. The great necessity for economy in these days will not permit us to quote prices here, but our windows will be used as a great advertising medium and we urge you to study these windows closely and note some of the big values we will offer during this sale. Take advantage of this opportunity and supply your winter needs just when the winter is in full sway. Be here on opening day and get the cream of the bargains while your sizes may be had. W. E. Guye Dry Goods O'DONNELL Phone 65 TEXAS

W. I. In SOCIETY

MRS J. W. CAMPBELL, Reporter

MISS SMITH HOSTESS AT BRIDGE WEDNESDAY EVENING

Miss Laynette Smith graciously entertained a small number of friends at Wednesday evening at the home of her parents, Mr. and Mrs. W. I. Smith when bridge was the diversion for the occasion.

Several pleasant games were played after which dainty refreshments of date pudding, wafers, and hot chocolate were served to Messrs. and Mrs. W. S. Cathey, Fred Henderson, and Naymon Everett; Mrs. Carl Cox of Carlsbad, N. M.; Mr. Earl Cox.

MISS BUSBY HOSTESS AT BRIDGE FRIDAY

Celebrating the New Year, members of the F. U. N. Club were guests Friday afternoon at a clever party when Miss Alice Busby entertained at the home of her parents on Doak Street.

The living room was appropriately decorated, and all appointments for games carried out the theme of the new year.

In games of bridge, Miss Beverly Wells won high score, and received an address book.

Dainty refreshments of fruit salad, bread and butter sandwiches in fancy shapes, and hot chocolate were served to the following club members and guests: Misses Ruth Roberts, Louise Miles, Alice Joy Bowlin, Dora Holman, Irma D. Palmer, Beverly Walk, Hazel Burk, and Mrs. W. E. Singleton.

NEW YEAR'S EVE PARTY AT EVERETT HOME

Mmes. Naymon Everett and W. S. Cathey were co-hostesses last Thursday evening at a New Year's party at the home of the former.

Games of bridge were enjoyed until eleven o'clock, when a buffet supper of sandwiches and coffee was served. Just as the radio announcer officially rang in the year 1932, fireworks of all kinds were displayed.

Dancing finished out a pleasant evening for Messrs. and Mmes. Guy Bradley, L. E. Robinson, E. T. Wells; Misses Laynette Smith, Hazel Burk, Ethel Singleton, Thelma Palmer, Morene Huff, and Eva Reeves of Lamesa, Mrs. C. H. Westmoreland; Messrs. Marshall Whitsett, B. J. Boyd, J. Mack Noble, Jr., C. N. Hoffman, Buddy McVicker, Dick Tune, Oll D. Harris, and Charley Cathey.

MISS WELLS HOSTESS AT BRIDGE DANCE

One of the most enjoyable parties of the holiday season was that last Wednesday evening when Miss Beverly Wells was the gracious hostess to a number of friends at the home of her parents.

Tables were placed in the living room when the guests arrived, and the hostess invited each to find a place. When all were seated, she placed on each table a neatly typewritten baroque menu, and guests were told to order as their fancy—and daring—dictated. "A slice of the moon" proved to be cheese, "Boston's pride", baked beans, "Hidden

tears", a slice of onion, with other items according. One guest ordered "benediction," and enjoyed her toothpick immensely. The serving of these nonsensical refreshments created much merriment.

Several enjoyable games of bridge preceded dancing later in the evening. As a conclusion to the pleasant occasion, refreshments of fruit cake and spiced punch were served to Misses Alice Busby, Irma D. Palmer, Dessa Holman, Hazel Burk, and Duke McCoy and Evelyn Wells of Tahoka; Mr. and Mrs. W. E. Singleton; Messrs. Monroe Holman, Ralph Beach, Barton Burk, Jack Ellis, Raymond Bugby, Sumner Clayton, Howard Tredway, and Sam Singleton.

PARTY WEDNESDAY EVENING CELEBRATES BIRTHDAY

Miss Merle Womack was the charming hostess last Wednesday evening to a small number of intimate friends when she entertained with bridge at the home of her parents, Mr. and Mrs. H. R. Womack.

The occasion was the celebration of the birthday of Mr. Jake Burkett, and was a surprise to the honoree.

Several pleasant games of bridge and pool were enjoyed during the evening, at the conclusion of which refreshments of cake and hot chocolate were served to Misses Josephine and Madeline Morrison, Fay Tomlinson, and the hostess, and Messrs. Jake and Elmo Burkett, Pete Edgerton, and Ben Morrison.

FIRE BOYS GUESTS AT NEW YEAR'S PARTY

Mr. and Mrs. Roy Wilkes entertained members of the O'Donnell Volunteer Fire Department last Thursday evening at one of the prettiest of the New Year parties when they opened their house to the boys and their guests.

The spacious living room was tastefully and appropriately decorated, and here tables were placed for games of bridge and forty-two. At the refreshment hour, cake, hot chocolate, and coffee were ser-

ved. The cake, baked especially for the occasion by Mr. Elmer Wooten, was decorated in red and green, with O'Donnell Fire Department, 1932, written on top.

Those enjoying this pleasant affair were Messrs. and Mmes. Elmer Wooten, J. D. Fairley, and Paul Welch, Misses Pauline Wheeler and Ruth Roberts; Messrs. Randall Gibson, Tubby, Roy Lee, and Red DeBusk, Vernon Kirkland, and Golden Simmons.

KANSAS NEXT SUBJECT OF RADIO SERIES

Kansas, once described by an early American explorer as a desert which could serve no useful purpose except to stop people from migrating Westward, will be the subject of the sixth radio program in the series "Exploring America with Conoco and Carveth Wells," over an N. B. C. Network, Sunday, January 10th, at 10 A. M., C. S. T.

But Wells, noted British explorer and globe-trotter, paints a very different word picture of the Kansas "desert," as a modern Eden where 3,000,000 bushels of the finest apples are grown each year; where 25,000,000 acres of rich land are cultivated, and where 600 newspapers and a magazine devoted entirely to poetry are published.

His graphic word picture touches upon all phases of Kansas' history, from its early exploration by the Spanish adventurer, Coronado, to the wild days when Dodge City was the wickedest town in America, and buffalo hunters made \$100 a day slaughtering the beasts for their hides. He describes vividly the beautiful roads, the modern cities, the pro and anti-slavery battles started by John Brown, the locust plague of 1879 and the floods of 1903, and dozens of other things and places that the motorist wants to know about the Sunflower State.

C. R. CARPENTER
ATTORNEY-AT-LAW
office over
Thomas Bros. Drug
TAHOKA, TEXAS

The Conoco-Wells program is broadcast at 10 a. m., C. S. T., over the following N. B. C. stations: W. BAP, Ft. Worth; WOAI, San Antonio; and KOA, Denver.

FIRE FIGHTING—AND FIRE PREVENTION

In comparatively recent years fire fighting has become a science.

It is organized activity, reached into every department of community life. Adequate water supplies are demanded. Equipment has been developed to an extremely high level of efficiency. Fire chiefs study their work exactly as physicians or lawyers study in preparation for the practice of their professions.

It may be that the scientific exactness of modern fire fighting has to a degree dulled our sensibilities in the matter of prevention. Few fires nowadays get out of hand. But it should be realized—every fire entails waste of many kinds. Every fire entails expense to the community—and to every individual who lives or works in that community. Almost every fire could have been prevented.

It is a better thing to prevent a fire than to put one out after it has started. Today a good fire department makes prevention its most important activity. It inspects homes, enlists the cooperation of businesses, suggests safeguards. But this work has been sadly hampered—as has the work of the private organizations which labor for fire prevention—by public apathy. There are thousands

of homes and buildings in which new wiring is needed, in which rubbish has been allowed to accumulate here and there, in which gasoline and similar household explosives are mishandled. Many of the owners of such properties know this—and do nothing. They may have the best intentions in the world, they may plan on taking the necessary steps for safety—"soon"—but that is of little benefit when the blaze starts.

Fire prevention is a duty an individual owes to his community. When that idea is firmly implanted in the public mind, the war against fire will be a success.

Why didn't you send up a man to mend our electric door bell?
He did go, ma'am, but as he rang the bell twice and got no answer, decided no one was home.

Sleepy Feeling After Meals Due To Poison

A dopey, tired feeling is ALWAYS a sign that waste food matter stays too long in the bowels. It ferments and forms gas. It breeds germs. It is sure to poison heart, kidneys, brain.

Adlerika washes out BOTH upper and lower bowel. It brings out poisons which cause gas, nervousness and a dopey, sleepy feeling. It contains no harmful drugs. Get Adlerika today; by tomorrow you feel the wonderful cleansing effect of this German doctor's simple remedy. Corner Drug Store.

QUALITY Building Material
AT
LOW PRICES
HIGGINBOTHAM-BARTLETT
LUMBER COMPANY
See Us Before You Build

ANNUAL CLEARANCE SALE



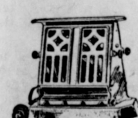
The Alert Shopper can find plenty of bargains... that are certainly worth the price...

Department stores are not the only place where bargains may be found.

Your everyday use shows that every day is sale day for electric bargain hunters.

Consider the values of everyday electric services, some of which are illustrated below. Electricity is cheap—use more of it.

... but where do you get more for your money than in buying Electric Service?



More than 20 slices of Toast

for 1¢



More than 1.3 hour

for 1¢



More than one complete serving

for 1¢

TEXAS ELECTRIC SERVICE COMPANY

THE RED & WHITE STORES
BUY HERE and Bank the Balance
Here you can save without skimping, and still buy quality foods!

SHORTENING, Swift Jewel and Wilson, 8 lb. pail	65c
OATS Red & White, 55 oz. package unsurpassed quality	19c
COFFEE Red & White vacuum packed, 1 lb. tin	39c
COFFEE Red & White vacuum packed, 2 lb. tin	75c
KRAUT Kuner medium tin, 2 for	17c
CORN No 2 Red & White Fancy Country Gentleman, 2 for	29c
CRACKERS 1 lb. Salad Wafers	16c
GRAHAM CRACKERS 1 lb. M. B. C.	16c
COOKIES M. B. C. Butter Scotch, delicious, per lb.	23c
PEAS Kuner medium tin, TenderGarden	11c
CHOCOLATES 1/2 lb. box Alice Dearborn	43c
CANDY BUDS fruit filled, 1 pound bag	27c
WHEAT CEREAL Red & White Delicious Health product	17c
PORK-A-PEAS No: 2 tins, fresh blackeyes	12c
COCOA 1 pound Blue & White	17c
JAM 4 lb. Strawberry	93c all other flavors
MATCHES Blue & White, 6 boxes	19c
POP CORN 10 oz. tin, Red & White	12c
MELO ideal water softener, 2 for	17c
TOILET TISSUE Title brand, 1000 sheets, 2 rolls	17c
TOMATOES No. 2 tins heavy pack, 2 cans for	15c
SOP Red & White Naptha, 5 bars	16c
PRUNES 4 lb. pkg. Dessert brand	29c

B. & O. CASH STORE
ED COOK & SON
JOHNSON & LINE

