Orchid Beauty Shop

## The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

Volume XVIII

O'Donnell, Lynn County, Texas, Thursday, October 31st, 1940

### COTTON GINNING REPORT



\$17.50 UP

ASK TO SEE OUR NEW LEATHER JACKETS, ESSLEY SHIRTS SOX, AND SWANK JEWELRY FOR FASTIDIOUS MEN.

### ODERN CLEANER THOMPSON'S MEN'S STORE

Better Tailoring for Those Who Care Phone 133 ---



BEAUTIFUL **BUT SMART** 



### **ORCHID BEAUTY SHOP**

Phone 165 For Appointment

### 43,000 Registered In 22 Plains Counties

### **County Red Cross** Drive TO OPEN November 11

### DR. ADAMS, OPTOMETRIST OPENS LUBBOCK OFFICE

Dr. Milton C. Adams, optometrist, this week announces the opening of his offices at 1003 13th Street, Lubbook, and in an ad in this week's index extends a cordial invitation to residents of O'Donnell and this section of Lynn county to come in

Adams of the end glasses, call at Dr. Adams of the lead in Ft. Worth Held in Ft. Wor

### W. M. Rains Dies At . Home Near Lubbock



GIVE JEWELRY FROM WHITSETT'S and be sure that it will be Welcomed! Give it knowing that in Price and Quality such items cannot be excelled! We invite comparison of our stock with any on the South Plains.

### AN ELGIN WATCH

IS A MARK OF DISTINCTION



\$17.50 \$24.75 \$27.50 \$33.75

\$37.50



your Christmas selection from our line of Elgin Watches today! A it holds any watch you choose until C

### **COSTUME JEWELRY**



### **DIAMONDS**

\$12.50



### MATCHED WEDDING SETS



## ANNOUNCING

The Opening of Offices at 1003 13TH STREET LUBBOCK, TEXAS

DR. MILTON C. ADAMS **OPTOMETRIST** 

**Examinations Made** 

**Glasses Fitted** 

AULINE CAMPBELL

ADVESTISING RATES ON APPLICATION







C. N. WOODS

### REAL ESTATE

Farm and City Loans Rentals

Oil Leases and Royalties

**DEEN NOWLIN** 

. M. HAYMES

THE RIX BURIAL ASSOCATION

# FOOT BAL

**NIGH** 

O'Donnell vs Southland **Johnson Field** 

YEA EAGLES!

WE'RE BACKING YOU TO WIN!



Shorty Wright O'Donnell Bargain Store Miller's Variety **Oates Food Store Texas Electric Service** O'Donnell Index Higginbotham-Bartlett Co. O'Donnell Motor Parts Smith & Shafer C. C. Dry Goods **Burl's Auto Parts** 

Ray's Tailor Shop Waldo McLaurin **Modern Cleaners** Line & Lambert City Bakery Cicero Smith Lumber Co. O'Donnell Hotel **Orchid Beauty Shop Ellis Chevrolet Boothe's Variety** 



Sleeps with it

Santa Fe

maker.

Refrreshments of hot chocolate Refrreshments of hot chocolate years Rev. and Mrs. J. H. Crawford, expension of the State of the

COTTONS

the Southwest grows it

Wears it
Cotton fabric
makes fashionable, colorful
and economical clothes - -

and to make the many uses of cotton possible SANTA FE transports it

Oction is one of the important local products of the Southwest, just as the Santa Fe Railway is a local institution serving this great territory. Our business is transportation, which is just as important a part of your community as your Banker, your Doctor, and all others that have your interest to serve.

When you have freight to ship, be it a hundred pounds or a carload, or a trip to make, THINK OF SANTA FE . . . . support this local institution that pays taxer, surges and otherwise contributes to the upheep and well being of this community.

Your Santa Fe Agent is an integral part of promunity, thoroughly familiar with the transcription proteins peculiar to your local You'll find him, and the company he represent the case of the company of the company has been depended in the company of the case of the case

= AMERICA

### Slaton Takes Third Conference Game

Winning over the Engles Friday ugift by a score of 26 d. the Slason-Tegers have amenced their third on the state of the

BAND AMATEUR NIGHT VOTED GREAT SUCCESS

 ${f HARLEY}$ SADLER

and His Own Co. BETTER BIGGER

\* NEW PLAYS \* VAUDEVILLE\*

\*MUSIC\* O'DONNELL NOV. 13-14

### COMPLETE **STOCK**

OF HANES UNDERWEAR FOR THE

**WELL-DRESSED MAN** 

## **ECONOMY** DRY GOODS





## HANES UNDERWEAR

IN ALL STYLES AND SIZES

### C. C. DRY GOODS

### FLOWERS FOR EVERY OCCASION

EXPERT DESIGNING — WEDDINGS A SPECIALTY FLOWERS AND PLANTS OF ALL DESCRIPTION GROWN IN GREENHOUSE

A Complete Line of Shrubbery and Pot Plants in SEE US BEFORE YOU BUY

LAMESA FLOWER SHOP AND

GREENHOUSE
611 South 4 St. — Phone 194 O'Donnell





WILLIAM'S

## OUR ENTIRE STOCKGO THE PRICES ON OF USED CARS

We want to get rid of a large percentage of our used cars. In order to do so have listed below and see how much you can save. Also many others to we have reduced the price of some as much as half. Check the prices we

MEN of 21 to 35



1938 Ford Tudor

### 1939 Chevrolet Master Coupe

Mechanically good, good paint, good tires, and good upholstery.

A real value for only —

\$575

### 1938 Chevrolet Deluxe Sedan

thoroughly reconditioned and a real automobile that will give satis-factory service to the mose exact-ing buyer, only—

\$475

## 1937 Chevrolet Deluxe Sedan

Good mechanical condition and a real buy for only—

Good rubber and good upholstery, a good car in first class condition, if you want a Ford, dont miss this one. The price is low, only—

\$475

### 1937 Chevrolet Coupe

And a good one, Maroon color, good paint and good tires. A first class car that will give lots of good service, only-

\$325

### \$375 ELLIS CHEVROLET CO.

O'DONNELL, TEXAS



FRIDAY NOV. 1ST

SATURDAY NOV. 2ND

SPUDS 10 lbs. . . . 15c MOTHERS' COCOA

2 lbs. . . . 19c

WHEATIES

2 Boxes ... 19c

MATCHES No. 4

6 Boxes . 121c

COMET RICE

2 lbs. . . . 14c OATS

W. S., Cup & Sauces 3 lbs. .... 22c

JELLO

Any Flavor

3 for ..... 13c

K C BAKING POWDER

25oz. Can . . 17c

APPLE BUTTER

2 lb. jar ... 17c

SPANISH OLIVES

Quart ..... 41c CONCORD GRAPE

JAM

1lb. 9 oz. ... 21c

SHORTENING Pure Vegetable

4 lbs. . . . . 36c MACKEREL

3 No. 1 Tall 28c

HOMINY

Fancy W. S. 2 No. 21-2 . 19c

BEANS Ranch Style

3 cans .... 24c

CHERRIES Red Pitted

2 cans .... 25c

APRICOTS Fancy W. S., Tree Ripened

No. 21-2 Can 18c

CRANBERRY SAUCE Ocean Spray

13c

STRAWBERRIES Fancy W. S.-Ex. Heavy Syrup

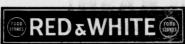
No. 2 Can . . 26c

KRAUT

3 No. 2 Cans 25c

Act TODAY Offer Limited Complete Line of Gas and Kerosene Ranges. Need a New Radio? Come in and compare the one you own now with-

> CROSSLEY AND IT'S GLAMOR TONE



## WHEN UNEXPECTED COMPANY COMES



Or other emergencies arise, like washday, sickness in the family, etc., do you get the jitters and have panicky qualms about the state of your pantry?

## & O WISE HOUSEKEEPER

Keeps cool and calm and phones the B & O Market Department to send up two or three kinds of those delicious, ready-cooked meats, kept piping hot in our new steam table, and plenty of that good salad we always have on hand. Be Wise

SHOP THE B & O WAY

B. & O. CASH STORE

missioner and Mrs. Waldo Me
in left Thursday with other
in and Mrs. Melvin Proctor a
ment and Mrs. Melvin Proctor a
ment and son born last Thur
day. The young man weighed fit
ounds. Mother and baby are d
instancers, now in session in ing well.

### COMPLETE STOCK

OF HANES UNDERWEAR FOR THE

**WELL-DRESSED MAN** 

## **ECONOMY** DRY GOODS





50° to 1
THE GARMENT
Wear a sleeveless
or short-sleeve

## HANES UNDERWEAR

IN ALL STYLES AND SIZES

## C. C. DRY GOODS

EXPERT DESIGNING - WEDDINGS A SPECIALTY FLOWERS AND PLANTS OF ALL DESCRIPTION GROWN IN GREENHOUSE

A Complete Line of Shrubbery and Pot Plants in Sea SEE US BEFORE YOU BUY

LAMESA FLOWER SHOP AND

**GREENHOUSE** 



Send your youngster to the ead of the class— Buy Pure Milk from—

WILLIAM'S DAIRY

low you.

Begin planning your Christmas fts now; go in and make your elections at once and have them at back for the holiday season.

FOR SALE: WATER SOFTENER, PRACTICALLY NEW? LARGE ENOUGH FOR HOME OR BUSINESS USE. CHEAP FOR QUICK SALE. FLOYD THOMPSON, at MODERN CLEANERS.

Mr. and Mrs. J. W. McDonald of Lamesa, former residents of O'Don nell, were here on business Frida morning.

CARD OF THANKS

We wish to thank each and everyone of our friends who spent so when she was lost Friday until We had never been able to appreciately all the country of the

WASHINGTON, -The Army ha





SPUDS No. 1 15 LBS. 19C

LETTUCE Firm and Crisp 2 Heads

5c

VEGETABLES 5c

SWEET TEXAS JUICY

**ORANEGS** 

Per Dozen 19C

PEACHES No. 1 Tall Can 9C

REX JELLY

CRACKERS

2½ POUND 22C 2 LB. BOX



LIFEBUOY OR LUX With Handi-Dish

25c SOAP Bars 19c



STEAK ROUND POUND 23C

SAUSAGE PORK POUND 13C

ROAST Chuck or Brisket 16C

BOLOGNA SLICED 12C

OVEN-BAKED BARBECUE

BATH ROOM TISSUE ROLLS 25C

MOTHERS'

OATS

25c

**PINEAPPLE** 

SLICED, No. 21/2 Size

19c

No. 2 Cans

SPINACH 2 For 15c 16 oz Can

FREE DELIVER

PORK & BEANS

CATSUP 14 oz. Bottle 3 FOR 25C

OATES FOOD STORE

PHONE 71





Complete Line of Gas and Kerosene Ranges.

Need a New Radio? Come in and compare the one you own now with—

CROSSLEY
AND IT'S GLAMOR TONE

MANSELL BROS.



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