## THE O'DONNELL INDEX



The O'Donnell Index W. HaturaztyTuALER 81.50 PER YEAR-IN ADVANCE Advertising Rates on Application. Entered as , second class matter
September 28, , 193,
at
at
 Prone pedestrians might also be
characterized as a bumper crop. Photographs seldom do us justice mercy.
$\qquad$ idea that
of debt.

## Americanism: Believing that al

 the campaign liars belonposing political party

$\qquad$


\section*{| Did You Ever stop |
| :--- |
| To THMKK |}

 sistently advertise their wares and, the buving power of the cotton farm-
by so doing, have no "dust collec-
er is reduced, his ability to absorb Their stores are attractive and
their goods conveniently displayed. It is a pleasure to buy from them.
Their merchandise is made for dependable service. It is the kind
they are proud to sell.
It is decidely more convenient economical to buy from the home
merehants who advertise than it is cotton welt. finds a market in the
It is believed that cotton could be largely used instead of jute, of
which we import $700,000,000$ pounds a year, in the manufacture of cord,
twine, burlap, bagging and the like.
Many Many articles of wearing apparel
now made of other material might se satisfactorily fabricated from
cotton. Government economists as-
ert that uses for an additional 2. sert that users for an additional 2.,
sot.
000,000 bales of cotton a yer r might be found if the public generally

August," he said, "was more than
customary at this season. The
already manifested in retail trade
more than unsually oecurs at this more than unsually oceurs at this stores are exceptionally of low there is good reason to believe
their purchases from manufactur nd wholesalers will increase ma Lamont addel that Iready are buying raw materials and that this was a natural reac ty prices. The government, the retary said, is not responsible
the extra buying. "Every good ecutive," he explained, "knows $n$
about his business than any one possible can know and sound
ness men do not have to be told
a low peak in commcdity orices resents a signal for intelligent
ing." ENCOURAGING SIGNS Thare is one bright ray in thas been generally overlo
ine pessimistic discussio he business depression. The cos
iving is now six per cent lower it was last year at this time at
at the lowest point since 1918 . have ween dropped more then per cent without affecting the ing power of the worker.
Also, it has been Also, it has been brought
number of experts that the
ment trend, which upward turn. The coming wintel

A light tap on the throttle AND GO AROUND! Phill-up with Phillips 66 Fincest ted highes instant pick-up 60 miles an hour with an inch left on the throttle the gasoline of controlled volatility W. H. VEAZEY, Local Agent

# Catch a California Flying Chicken Off the roof of the POPULAR DRY GOODS STORE SATURDAY, OCTOBER 18, 9:00 a. m. 5th ANNIVERSARY SALE OPENS FRIDAY, OCTOBER 17th 


$\qquad$
BUT NOT FOR
HATCHING

those from Plymouth Rooks. It will
therefore, be east ot ose why whit
formitin yin all he ways just mention
ed is
 would be possible where eggs of
widely varying characteristics are
mixed together.
I do not recommend the use of
pullet eggs for hatching. All breed-


 TO DEVELOPE POTASH IN
LYNN COUNTY IS
CURRENT RUMOR
$\qquad$ Potash deposits that undenie sol
of the lake in Lann county will
gin
SUNDAY SCHOOL
LESSON




YESTERDAY'S SAVINGS
ARE TODAY'S WEALTH
Many of today's wealthiest people resisted the lure of "easy money" on the stock market or in oil investments they put their savings in the bank, and dollar by dollar have seen the "nest egg" grow. wisely. They saved and they succeeded.

The First National Bank


## Acres of Leaves to Rake! <br> 

But A Tasty Sandwich Made With That GOOD
Sno-Flake
Will soon have "Sonny" back on his feet
At Your Grocers
BOVELL BAKSERY
Tahoka, Texas

## ${ }_{8}^{2} \frac{1}{8} / \ln 50 \mathrm{CIT}$

MRS J. W. CAMPBELL, Reporter JUNIOR CLASS STAGES

 Bible and sou may do all her read

 Vancouver, Victoria and Wonderful Vancouver Island Popular Resorts Where Chill Winter Is Dethroned

 inspected, disrespected, examin-
developed 18,642 superior gentlemen argument the men get int
d, reexamined, informed, command-
who sie now supported by dads who
obettle over the pigskin war.


SORRELS LUMBER CO.
INDEPENDENT DEALERS
Save you money whether you buy from us or not

We both win if you trade with us.
E. L. SORRELS, Mgr.

O'DONNELL FEED \& COAL


DOES YOUR CAR HAVE PEP?

THREE things are necessary
ou want it to have.
fred flour - sed
alt - coal

HIGHWAY GARAGE John Earese, Prop.

# BIGGER THAN A CIRCUS THE POPULAR'S BIG 5th ANNIVERSARY SALE Starts FRIDAY, October 17th, 8:30 a. m. 

## Catch a California Flying Chicken

 Off the roof of the POPULAR DRY GOODS STORE
## SATURDAY, OCTOBER 18, 9:00 a. m. 5th ANNIVERSARY SALE OPENS FRIDAY, OCTOBER 17th



# FREE! SUGAR FREE! THE POPULAR DRY GOODS STORE 5th ANNIVERSRY 


Daddy's N
Evening
Fairy Tale


WHEN THE CALF BECOMES A
"VEALER"

$\xlongequal[\text { CITY'S CHATTER }]{\text { A. MARY:GRHAM.BONNER }}$
 a dairyma
quized in
the questi the question of what tashion when
new balves are lighter than those which
focllow when the mother is in the The owner of pure-bred stock has that the figures I have given both
the problem pretty well solved. He Hould has a market for all the calves he and calves are not fixed. The things
does not want to keep. But the and owner of the average dairy herd tht will determine whether you are
must dispose of his excess stock. condition of or calf carcass is the The market for veal is a big one
in this country. Nearly one bil-
lion pounds of dressed veal are pro-
duced every year, which is quite an


##  <br> g 8 en is <br> whoud-mik diet it takes about 10 pounds of milk for each one pound of veal. Calves weigh around 90 to 100 pounds at birth. The market












|  |
| :---: |
|  |  |


FOR SALE-A NO. 1 saddle, cheap.
Inquire at the Index office.



## Watch Out! It's

Time to Tune In







 of 83 links,
in uhe Atwial
ganization.
$\qquad$

## T-BAR NEWS

There was a good atendance out
Sunday school sunday
morning





Mr. and Mras. Whipp attended the
 nd with her aunt and uncle, Mr. and Miss Maye Cunningham has re turned home after a few months
visit with her sister at Amarillo. Mr, and Mrs. A. E. Williams were Melvin Eaker and Miss Willie
Ward, two popular young people this community were married Mon day, October 6 . They will make
their home at T -Bar for the present.




| TIRES |
| :---: |
|  |  |

EAST SIDE NEWS


0'DOMELL TELEPHONE CO.


 Mr Darbiough, iele, oon of Mr.
 Morgan e came Tuesday
where he tran Temple
picking cotton.

MESQUITE AND TREDWAY NEWS
one-inch rain fell here Satur ay and Sunday nights. Mr. and Mrs. B. B. Stre
isisitors in Lubbock Monday. Bill and Glen Stephens of Com-
Bill anche were the guests of George L.
Stephens and family this week. Stephens and family this week.

Misses Loys and Mamie Bearden | Misses Loys and Mamie Bearden |
| :---: |
| spent the past week-end in Colorado | visiting relatives.

Misses Orleane and Anna Lou
Stephens attended a ball game at Stephens attended
Gail Friday night
Gail Friday night.
Melvin and Lois Looney spent the week-end on the "Forty-nine" ranch
with the Kopp family. with the Kopp family.
Oscar and Edgar
Oscar and Edgar Telchic were
guests in the Patent home Sunday. Foster Barrett spent Sunday with C. Nunally.
Mr. and Mrs. Street visited in the Mr. and Mrs. Street visited in the
Stephen's home Sunday afternoon. Stephen's home Sunday afternoon.
The Tredway Gin Co. has ginned

EveRett barbershop C. A. Bdarden entertained the
young folks with a party Saturday night and singing Sunday night. in this community.
Pilots are informed of sudden air bumps and strain on the wings of
their plane by a new type of accel-

Sore Gums Are Now Curable


You won't be ashamed to smile
gain after you use Leto's Pyorrhen Remedy. This preparation is
used and recommended br leading dentists and cannot fail to benefit Druggists return money

## CCEEROSVITT LDNBER CO.

## "Where Quality Counts"

 GOOD LUMBER-GOOD SERVICE Lumber, Builders' Hardware, Wind Mills Wir 3 , Post, Paint and 'Nigger Head Coal. DON EDWARDS, ManagerNOW IS THE TIME TO
PREPARE FOR WINTER

Begin Now On Your Preparations To Give Jack Frost A Warm RecepAny Time Now.

We are prepared to clean any kind
Get them out now, and Call us.

NOW is the time to clean
WINTER GAMENTS

SUITS MADE
C. E. RAY


## ATTEND

THE POPULAR DRY GOODS STORE BIG 5th ANNUAL ANNIVERSARY And Save Money!

