

The O'Donnell Index

O'DONNELL, LYNN COUNTY, TEXAS, FRIDAY, JAN. 13, 1928

NUMBER 15

YARBROUGH IS CANDIDATE

H. Yarbrough, one of our most respected fellowtownsmen, has his name in the ring and wants to be Sheriff and Tax Collector of Lynn County. He has asked the Index to place him as a candidate to the office of Sheriff and Tax Collector of Lynn County subject to the action of the Democratic primary, July 28th.

Mr. Yarbrough has the necessary qualifications, Mr. Yarbrough is capable in every respect of handling the affairs of this office. He has served eight years as a deputy Sheriff, six of which has been in Lynn County and two in Haskell County. He is also a graduate detective and has been serving in this line for several years. During the past year as peace officer he has made himself a reputation as being a law officer in strict law enforcement in every respect.

Yarbrough has been a resident of Lynn County for the past two years and has gained many friends. He has strongly urged him to make a campaign and see each voter in the primary in July and present his claim.

The writer has known Mr. Yarbrough for the past eight years and for most of this time he was a peace officer and performed the duties as a veteran that in this line. If the people select Mr. Yarbrough to the office to which he aspires he will perform the duties of the office with fear or favor. We ask that you give his candidacy due consideration.

SLAUGHTER-NICHOLS

Velma Slaughter and Mrs. R. Nichols were married Dec. 12, 1927.

The wedding was not announced until they had been married nearly a week and came as a great surprise.

Velma was a graduate of the class of 1927 of the O'Donnell school. No girl in O'Donnell ever loved more or had more friends than Velma.

She had just finished a telegraph course at Draughon Business College of Fort Worth and is a very interesting young man.

The young couple have many friends here to wish them much success and happiness.

They left recently for Las Vegas, Mexico where Mr. Nichols had a position with the Santa Fe. Mrs. Nichols expected to enroll there.

BANKSTON-NICHOLS

Clayton Bankston and Miss R. Nichols were united in the bonds of matrimony at the home of officiating minister, Rev. W. Henderson, Wednesday evening, January 11, in the presence of a number of relatives and friends.

Mr. Bankston is one of the progressive farmers of the Wilson county where he and his bride will make their home.

Mrs. Bankston is the popular daughter of Mr. and Mrs. Jim Nichols of T-Bar where she was a member of the social set of that town, numbering her friends by her acquaintances.

The Index joins in with their other friends in wishing this young couple a most prosperous and happy journey on the way which they have embarked.

BAPTIST W. M. S.

The W. M. S. of the Baptist church met Monday afternoon with W. E. Vermillion and quilted quilts for the Buckner's orphan home at Dallas.

Those present were Mesdames Jno. Berger, Jeff Musick, Goddard Mandell, W. K. Horn, E. L. Ellis, Jno. Earls, Hodnett, Erwin, Geo. Foster, George Grover, Harville, Ray D. Smith, Miss Roberts and Miss Eloise Foster. Horn and Mrs. Mansell served every one by serving hot choiceland cake.

The next meeting will be at the church next Monday in a Bible lesson.

Chief, Clyde Ash, attended banquet Tuesday night in Lubbock which he reported as being very enjoyable.

BUSINESS MEN'S LUNCHEON CLUB

Tonight, Thursday, marks an epoch in the history of O'Donnell far-reaching in its influence on the advancing tide of the communal prosperity; no other move has been made by the public spirited people of O'Donnell in years that will be of as much value to the entire citizenry as the organization of this Business Men's Luncheon Club. The Club will be composed of those citizens who have the best interest of O'Donnell at heart. The aim and purpose of this organization will be the upbuilding of O'Donnell and the adjacent trade territory; sponsoring those projects helpful to the growth of the city and in like manner retroactive on the improvements of the whole community.

The need of an organization of this nature has been keenly felt in O'Donnell for some time as all other civic bodies acting as an advertising mouthpiece for the city had ceased to function something over a year ago, leaving the city isolated from the rest of the world as far as publicity was concerned, but with this newest band of enthusiastic boosters organized into a working unit, each member putting forth that enthusiastic energy for which they are noted when they get started, and which has been displayed in recent weeks, the O'Donnell territory will come before the world with a bid for recognition as the investor's golden opportunity and the homemakers' paradise.

Had this body of boosters been functioning for the past two years, there is no estimate to be placed on the financial advantages we might now be enjoying, as opportunity is continually knocking at the door of any growing community—and there is no disputing the fact that O'Donnell is growing, not with a mushroom growth, but with a steady permanent growth, building a solid financial foundation for the future, the benefits of which will be enjoyed by generations yet unborn.

The germ of this organization was planted when the drainage system was put in and as this germ of civic improvement was planted in fertile soil, it grew in power and popularity until natural gas and a water works system was secured and the latest development is the securing of the South Plains Railroad, and when we say "assured development" we speak advisedly, for as will be noted elsewhere in this issue there are other promoters looking over this territory drawn here by its richness and the unlimited possibilities in its development; all these and other projects affecting the growth and development of the O'Donnell territory will be handled by this body of men who will meet twice each month at the luncheon hour to discuss old plans and to formulate new ones for the advancement of the community.

Every citizen in town and country is urged to join with this newly organized Club and give to it the support necessary to make it a success. With the united help of all the people there is no limit to the possibilities of its accomplishments.

LET'S GO!

FIRE CHIEF'S ANNUAL REPORT

The following report is taken from the books of the chief of the O'Donnell Fire Department and is furnished through the courtesy of Chief Gantt. There were 11 fires involving a valuation of \$19,900.00 on buildings; valuation of contents, \$43,860.00ff total valuation, \$63,700.00. Th insurance carried on the buildings was \$10,000.00 and on the contents \$27,350.00 making a total of insurance carried \$37,350.00. Loss on buildings and contents \$1,625. This latter item is well worth a second glance. A total valuation of property under fire of \$63,760.00 with a loss on buildings and contents of only \$1,625 and that without a city water system to help the fire boys in their work. With the present fire fighting force and the new water works in operation, O'Donnell will be the most completely fire proof town in the country.

R. V. O'Neal who has been connected with the O'Donnell Drug Co. the past several months is working out of San Angelo, Texas now representing the R. J. Reynolds Tobacco Co.

D. L. Brown of Tahoka will succeed R. O. Stark as Santa Fe Agent at this place.

ENGINEERING CONTRACT AWARDED BY COUNCIL

The City Council met Thursday night, January 5, and among other business to come before that body was the question of awarding the Engineering contract for the installation of the water works system recently voted by the citizens of O'Donnell. There were three Engineering companies represented at the meeting, each submitting a bid on a 5 per cent basis. The Gantt Engineering company of Austin submitted a bid that was received favorably and in all likelihood will be awarded the contract, which involves the preparation of all legal papers, estimates of cost, establishing of levels for mains, connecting laterals, etc.

The installation of this system marks a step forward in the progress of O'Donnell that will be of inestimable value to all citizens alike. It will reduce the fire hazard to a minimum and in like ratio reduce the insurance rate on all property, at the same time bringing a convenience to the people not heretofore enjoyed. By voting the bonds for this water works system the citizens of O'Donnell have shown that spirit of civic pride that has ever been upmost when the subject of O'Donnell improvement has been at stake. No other town anywhere near the size of O'Donnell has been so liberal in their acts of civic improvement. The city has lately installed a drainage system for ahead of any other city in this part of the country and upon the completion of the water system just voted we will have means for maintaining a "Spotless Town."

In the not far distant future it is not unreasonable to hope for the installation of a sewerage system, and indeed this has been the history of all small towns, that with the installation of water the next move in the improvement of that town was to connect up a sewerage system—and sewerage systems make for sanitation as well as convenience, increasing the health, happiness and prosperity of the dwellers of the town. Should this improvement come to O'Donnell there is nothing in the world to keep it from blooming like the Rose of Sharon. The sun of prosperity will rise never to set and the steady, healthy growth of the city be permanently assured.

This waterworks system is only the opening gun in the forward march to prosperity upon which O'Donnell is just entering, as the South Plains railroad is not only a possibility but a most healthy probability. The citizens are back of this project just as they are back of everything for the betterment of the O'Donnell territory and with the whole-souled support the railroad people are receiving from the citizens of this section the smoke of the locomotive can be seen in the distance and the clang of the bell can be heard ringing out a pean of prosperity, the like of which has never before been witnessed in this section.

At this meeting of the Council the resignation of Grady Gantt as Fire Marshal was offered and accepted and upon his nominating Charlie Minton as his successor, the latter was duly appointed as City Fire Marshal.

An ordinance, or resolution, providing for the issuance of O'Donnell Funding Warrants in the amount of \$4,000, to run serially, bearing 6 per cent interest was passed for the purpose of funding a like amount of warrants legally issued by said city for lawful city purposes. These warrants were issued by the city for the purpose of covering the cost of the construction of the drainage gutters and drainage canal, City Hall and other improvements in the corporation of O'Donnell.

This script is held by the H. C. Burt Co., of Austin and bears 8 per cent interest and are non-negotiable. The Funding Warrants to be issued to cover this script will carry 6 per cent. This will result in a saving of 2 per cent on \$4,000.

Grady Gantt was elected fire Chief by the Department, succeeding Clyde Ash, who has been the Chief since the organization of the Department.

The following officers have been appointed by Chief Gantt: Cecil Hubbard, driver, Jeff Shook, foreman; trustees, Jeff Shook, Cecil Hubbard and Paul Welch.

D. L. Brown of Tahoka will succeed R. O. Stark as Santa Fe Agent at this place.

O'DONNELL PROSPECTS GROW BRIGHTER

As the clouds of inactivity roll away and the sunshine of prosperity bursts through on the land, O'Donnell looms up on the financial firmament as the morning star of opportunity which if grasped in its newborn effulgence, can but lead to prosperity, limited only by the human equation, for opportunity is knocking at her door with a sledge hammer and with an insistence that will not be denied, and the citizenry is taking advantage of the opportunity to let the world know these facts, for facts they are as proven by the following resume of recent development accomplished and projects under way.

Water bonds to the amount of \$40,000,000 have been recently voted to put in a water system to serve those who wish to avail themselves of its advantages, insuring ample fire protection, aside from serving the district with an ample supply of water at all times for individual use. This system will shortly be in use and those who have been accustomed to the use of city water will appreciate it all the more for having been without up to this time. Aside from the convenience of the system, the fire hazard is reduced and along with this reduction in the chance for fires, comes a reduction in the insurance rate that will more than offset the increase in taxes necessary to provide a sinking fund to take care of the interest on these bonds and the bonds themselves at maturity. Water will be provided for flushing the drainage gutters thus keeping them open at all times that they may properly function in carrying off the flood waters, which was their original purpose.

A gas franchise has been granted which calls for the installation of gas mains and connections from which gas will be served to the business and residential sections of the city, adding a convenience to be enjoyed along with our metropolitan brothers. This gas will be available for commercial use as well as domestic insuring all steam power plants with an economical fuel, a reduction in labor and an ever ready source of supply.

The South Plains Railroad is an assured fact, for if one promoter does not build it another will, for there is more than one company looking with eager eyes on this virgin field, the richness of which cannot be estimated. The road as planned is to run from Roswell, N. M., through O'Donnell, and on to Fort Worth. This road traverses one of the richest sections of the state and when this road is put in operation the section served will experience one of the most phenomenal growths in the history of the plains country. The outlying districts now isolated from market and consequently undeveloped, will be put in production and the county enter on an era of prosperity, solid, sound and lasting.

No man who has not lived in the wide open spaces of an undeveloped section can appreciate the advantage to be gained by having his markets brought to his door through the means of a railroad. Hard surfaced roads are much to be desired and in this day of motorized transportation, they are indispensable, especially so for short hauls, but the motor cannot bring the commodities from and take the local products to the more distant markets at a cost in competition with the railroads. A railroad is an asset comparable to no other institution; linking as it does, the outlying districts with the metropolitan centers of the world; the seaboard with the inland; the hamlet with the Metropolis; Nation with Nation.

And in the midst of all this development sits O'Donnell, Queen of the South Plains, and Mistress of all she surveys, proudly but not arrogantly pointing to the progress of the past years and calling attention to the opportunities of the future, inviting all red blooded men and women to come and share with her this era of prosperity she has prepared for them and theirs, opportunities to be found nowhere else under the sun, opportunities that offer greater returns for the amount of capital invested and energy expended.

These advantages with all their compensations, are open to all who wish to better their lot in life and accumulate a surplus for that time of life when active production must cease and where they can travel down

MAC HANCOCK ANNOUNCES FOR SHERIFF AND TAX COLLECTOR OF DAWSON COUNTY

The Index takes pleasure this week in carrying the announcement of Mac W. Hancock as a candidate for the office of Sheriff and Tax Collector of Dawson County, subject to the action of the voters at the Democratic primary July 28th.

It will be remembered that Mr. Hancock made the race for the office to which he now aspires two years ago and was defeated by 38 votes. So with the many new friends he has made since the last campaign who have strongly urged him to enter the race, Mac has decided to enter the campaign with a determination to win and expects to conduct his campaign upon his merits.

Mr. Hancock has been a resident of Dawson county for the past twenty-five years and knows practically every voter in the county and will endeavor to see each one in person some time before the primary in July and present his claims. He is well qualified to fill the office to which he aspires. Mac has been in the stock farming business during the past several years and everyone with whom he has had business dealings know him to be honest, upright and a square shooter, one who will show no fear or favor when it comes to law enforcement.

We believe the people of Dawson county could not elect a better man to fill the office of Sheriff and Tax Collector than Mac W. Hancock.

He asks that the voters of Dawson county give his candidacy due consideration when they go to the polls on July 28th.

PROPOSAL OF THE EDWARD W. GANTT COMPANY

Consulting Engineers.
1116-1118 West Main Street,
Oklahoma City, Oklahoma.
670 Fresno Street
Plainview, Texas
Jan 5th., A. D. 1928

To Hon. Mayor, and City Council, Gentlemen:

We propose to serve you as engineers on your proposed Water Project.

FIRST We will prepare all necessary maps, drawings and blue prints, after making such surveys as will be necessary to determine your requirements, showing the size and location of all pipes, valves and hydrants that would be required, or such other material or machinery necessary for a thorough and complete job.

SECOND We will furnish you a report on the work to be done and specifications covering same.

THIRD In furnishing you with plans, specifications, etc., we will also guarantee our estimate of cost, and furnish you with the approval of the State Board of Health.

FOURTH At the time set for you to award the contract for this project we will be present and render you such advice and assistance as you may require when you award your contract.

FIFTH A representative from our office will locate in your city and be constantly on the job during construction, looking after the interest of the city, and see that the plans and specifications are complied with.

SIXTH For the above service we are to receive five (5 per cent) per cent of the entire cost of the work (except the cost of right-of-way) as follows: Three per cent, when bonds are voted and money as available; one per cent when material is on the ground and work starts; the balance to be paid when plant is complete and in operation.

SEVENTH In the event your bond issue fails to carry, you will owe us nothing for our work, but if the election carries, this will then become a valid contract and binding by and between all parties hereto.

Respectfully submitted,
THE EDWARD W. GANTT CO.
By C. A. TUCK

Accepted this the 5th day of January, A. D., 1928, by the officers duly authorized to enter into this agreement at a regular meeting of the Council.

City of O'Donnell.
By E. M. WILDER, Mayor

ATTEST:
W. H. CRUNK, Secretary

The Western slope of life's pathway in the serene comfort of a competence well earned and thoroughly enjoyed in the earning. Come to O'Donnell.

ANOTHER PROMOTER VISITS O'DONNELL

Since O'Donnell has been assured another railroad which will run from Roswell, New Mexico, to Fort Worth Texas, giving the South Plains a direct and shorter route to points east, it seems that the proposition has caused other promoters to sit up and take notice. The shorter route to points east from the South Plains was promoted by Capt. Ed Kennedy of Houston who has secured the right-of-way and all necessary grounds for depot facilities and railroad shops throughout the course the new route is to run, together with about one million dollars as a bonus. The above is all Capt. Kennedy has asked the people for along the proposed route which in the opinion of the writer practically assures the construction of the new road in the very near future. All doubt as to extent the people of Lynn county and O'Donnell would aid in the building of the new road was dispensed with a few days ago when Capt. Kennedy wired the committee in charge of affairs to O'Donnell for their answer. The committee promptly wired Capt. Kennedy that "everything asked for had been guaranteed," and also added in case anything else was needed the people of Lynn county and O'Donnell in particular would meet the demands.

Now comes more good news! The latest development in railroad circles took place last of the week when a Capt. W. D. Jameson, capitalist and railroad builder of St. Louis made his appearance in O'Donnell with another proposition all of which looks good to O'Donnell and this section of the South Plains. Capt. Jameson's proposition was similar to that of Capt. Kennedy's except that the proposed route he and his company were to take varied from that of Capt. Kennedy's. Capt. Jameson's plans were to build a direct route from the South Plains to Fort Worth and points east beginning at Roswell, N. M., via Brownfield, O'Donnell, Treadway, Gail, Fluvanna and Rotan, covering some of the richest agricultural lands in Texas, all of which is rapidly developing. Capt. Jameson spent a part of two days in and around O'Donnell gathering data relative to the construction of the new and shorter route. He was assisted in the work here by our fellowtownsman C. H. Doak who believes that no trouble will be experienced in securing the right-of-way and other necessary guarantees. Mr. Doak stated to the Index man first of the week that he expected Capt. Jameson and associates to begin construction of the new road at an early date. Mr. Jameson stated he and associates were not representing any trunk line railroad, but in all probability the new road would be taken over by some trunk line when completed.

According to present prospects the coming year will see much railroad building throughout the South Plains and West Texas.

PARENT-TEACHER SOCIAL

The Parent-Teacher Social under the able management of Mrs. D. A. Edwards was a great success.

The Social was given at the high school auditorium Thursday, Jan. 5. Games of "42" were played throughout the evening.

Refreshments were served to Messrs and Mesdames H. L. Hohn, Grover Sutton, A. F. Edwards, D. A. Edwards, Mesdames Harville, James, W. E. Vermillion, Irvin Street Chas. Clemmens, Bob Gary, John Stokes, Misses Grace Harville, Wynema Sorrells, Alta Rogers, Golda McGill, and Messrs David Chandler Desmond Yandell and Harvey Lines.

CARD OF THANKS

The Ruby Hendricks club of the Methodist church takes this method of thanking the following business men who assisted us by their liberal donations to raise our pledge.

Messrs B. M. Haymes, Harvey Lines, B. J. Boyd, N. Saleb, J. P. Aylor, Nayman Everett, C. H. Cabool, Carl Zuck, J. P. Jackson, Wiley Phillips, Lee Wright, J. W. Chandler, Mr. Boles and Dr. J. F. Campbell.

Mr. Hugh Tull of Plainview, who is a representative of the International Harvester Co., at that place was transacting business in O'Donnell Sunday.

PAGE, LINE AND PARAGRAPHS

Spain, having suffered more from forest destruction than any other country of Europe, has recently appropriated \$19,300,000 for a reforestation program to be carried out before the end of 1936.

Feed silage as soon as it is taken from the silo, and do not feed it when frozen. Feed dairy cows after milking to prevent the milk from taking up the flavor and odor. A low feed truck that can be pushed in front of the managers will help greatly in feeding silage.

If a cow leaves part of her hay or silage or does not clean it up greedily, it is a pretty good sign that she is getting a little too much. It is always good practice to give a cow just a little less feed than she cares to consume. A cow will eat from 7 to 20 pounds or more of hay daily, depending on her size and condition and on the kind and quality of the hay.

There is, perhaps, not yet a full realization by farm women that failure to play means that work becomes drudgery, and that failure to rest means that work becomes forced and of poor quality. No one needs a vacation away from home more than does a housekeeper.

The mileage of forest roads within or adjacent to the national forests was increased by 1,369.7 miles during the last fiscal year which ended June 30, 1927. During the same fiscal year 4,987.5 miles of trails were constructed in the national forests up to the close of the last fiscal year a total of 13,218.5 miles of forest roads and 31,607.2 miles of trails had been constructed, a total of \$79,601,463.59 having been expended for the work. Of this \$63,989,507.32 was federal funds and \$15,611,956.27 cooperative funds contributed by the States and counties containing national forests.

Much trouble is being experienced by swine owners through the rather widespread prevalence of necrotic enteritis in hogs, a condition sometimes referred to as necrobacillosis. The ailment is characterized by inflammation of the intestines, causing diarrhea, later an impairment in appetite, unthriftiness, weakness and

emaciation. While it may be produced by a specific organism, a similar condition may be induced through the feeding of irritating material, such as caustic agents in stock food or medicine and in garbage, and the taking in of foreign matter when feeding on wet, dirty ground. Necrotic enteritis originates in practically all cases from filthy conditions under which hogs are compelled to live, and so the disease is one that can easily be guarded against through the adoption of sanitary measures in management. Feeding platforms that can be thoroughly cleaned should be used.

Many types of oil burners designed especially for home-heating purposes have been placed on the market within the last few years. The new method of heating appeals to many home owners because of the relief from uncertainties of coal supply, from furnace attendance, dirt, etc. Oil burners are being applied to all of the types of heating plants commonly used for home heating, with varying degrees of success. Investigations of different types of oil burners by the U. S. Department of Agriculture indicate that they are suited to the requirements of many home owners on account of their convenience and ease of heat control if, to obtain these advantages, the prospective purchaser is willing to pay the cost of change and possibly an increased operating cost. Before deciding whether a change to oil burning is desirable there should be a thorough understanding of the operating characteristics of different types of oil burners, and of installation and operation costs. Department Circular 405 tells all about the subject and may be had free upon request.

HOMES OF EARTH

Earth has been used for building dwellings and other structures for many centuries. One method of use, superior to others and which was known and used by the Romans, is being revived for modern buildings. The method consists of ramming slightly moist earth, without the addition of straw or other material, between movable forms and is known by its French name "pise de terre" which means "rammed earth." Rammed earth is a reliable building mate-

rial when properly handled and is admirably adapted to buildings on farms, especially if suitable earth is at hand. Where it is difficult to obtain other building materials such as are commonly used for farm structures, earth may be a successful substitute because it is already on the building site. A suitable soil consists of a mixture of clay and sand. Earth that forms into clods when dug will likely prove suitable. Earth of the proper kind tamped hard in forms like those used for concrete construction, will make very desirable walls, possessing excellent insulating qualities. Such walls have been known to stand for a hundred years or more. Instructions for "rammed earth" construction can be obtained from the U. S. Department of Agriculture.

MAY PETERSON TO APPEAR AT TEXAS TECHNOLOGICAL

LUBBOCK, Texas.—May Peterson of Metropolitan Opera fame who is in private life Mrs. E. N. Thompson of Amarillo will appear in a concert at Texas Technological college Monday night, Jan. 9. Added interest at Tech is attached to her coming because she is the wife of Col. E. N. Thompson, a member of the college board of regents.

Mrs. Thompson achieved fame as one of America's foremost singers largely through her own efforts. She was not born with a silver spoon in her mouth. Her father was a Methodist preacher riding a circuit in southern Wisconsin and she had eight brothers and sisters who had to be educated, clothed and fed on the "magnificent" stipend that a circuit rider received.

When she was old enough Miss Peterson used to accompany her father when he rode the circuit and she led the singing at his services. Thus not only did she exercise her girlish voice but she also learned the three "r's", so to say, of music, for her father was a bit of a musician and as keen a lover of it as a man could be, else being a country parson he could never have approved his daughter taking a professional career.

Highest market price paid for your maize at all times. See me at Henderson-Boone Gin. A. H. Koeninger.

The famous Wilsonian reservations have nothing on the reservations accompanying New Year resolutions.

TAKE CARE OF YOUR FLOCK AND GET MORE EGGS

By F. W. KAZMEIER
Bryan, Texas

A successful poultryman, the other day referred to a "hen house" as a "hen home." Perhaps that is a good way of describing a good poultry house. Remove all windows wash them on both sides and replace them. Clean out all dust and cob-webs on inside of house from top to bottom. Comfort will do much to encourage egg production at this time of the year. What have you done to make the "hen home" for your flock comfortable? Spend a little time in your "hen home" close up the cracks, clean up, repair the roof and otherwise arrange to add to the comfort of the flock. Pure fresh air, without drafts, is important. Keep the temperature as uniform as possible. Provide for direct sunshine.

Raw Material and Finished Product

On most farms the most profitable practice is to produce the raw material, and then convert it into a finished product like eggs, meat and milk. The finished product is less bulky and can be shipped further at greater profit. In future farming operations will be planned to turn out the finished product ready for human consumption. A laying hen transforms about 80 pounds of grain and mash 15 pounds of green feed, 3-4 pound of oyster shell and grit and 50 gallons of water into approximately 15 to 20 pounds of eggs, besides maintaining the body.

The successful feeder, recognizes most or all of the following facts and rules.

- Keep the birds active, especially during the forenoon.
- See to it the birds go to roost with a full crop.
- Do not feed too much grain in the forenoon, but give an abundance in time so they can fill up before it gets to dark to see to eat.
- Light oats is not a desirable feed for laying hens.
- Feed a variety of pure wholesome feeds.

It is not considered profitable to cook feed.

Water is important. The hen's body is 55 per cent water and eggs are 65 per cent. No water, no eggs.

Remember the old and oft repeated fact, "It is the egg mash or dry mash mixture containing a liberal amount of animal foods, like meat scraps and dried milk that really makes eggs."

Patent Egg Makers

How much money is each year wasted on so-called egg-makers? These generally are of little value they do not contain much that actually goes into an egg. Many people then consider a sack of good meat scraps too expensive, eagerly throw away money on patent egg makers. These people want quick or lightning results. They want to feed something mysteriously today and gather up the eggs the next day. So far, hens in this world don't seem to perform that way.

USE OLD STREET CARS AS PLAYHOUSE AT HOUSTON

Some of Houston's old street cars which have long served the public are now being used as playhouses for children. Instead of completely junking the cars, Jeff Alexander, manager of the Houston street car system, sent some of them out to the public playgrounds so the kiddies could play "streetcar" to their hearts content.

BASKETBALL SCHEDULE FOR TEXAS TECHNOLOGICAL

LUBBOCK, Texas.—Announcement is made from the athletic department of Texas Technological college of the following basketball schedule with West Texas colleges: January 16-17—W. T. S. T. C. at Canyon. January 20-21 Daniel Baker at Lubbock. January 24-25 A. C. C. at Abilene. January 30-31 Simmons at Abilene. February 1-2 McMurray at Abilene. February 3-4 A. C. C. at Lubbock. February 8-9 McMurray at Lubbock. February 13-14 Simmons at Lubbock. February 20-21 W. T. S. T. C. at Lubbock.

Things to worry about—A mosquito has no eyebrows.

If you think there is nothing in the old adage that "The foot that rocks the cradle rules the world," just you try to out talk one of the owners of said foot.

Our boyhood sweethearts used to thank us for the buggy ride. The modern girl now thanks the servant for leaving the side door unlocked.

C. E. CAMERON

is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or at Lamesa Texas, Phone 237

EYEGLASSES

FITTED BY US
FIT RIGHT—LOOK RIGHT

DR. A. F. WOODS

SPECIALIST-OPTOMETRIST

Corner Ave. 1 and 13 St.
Lubbock, Texas

Miss Minnie Lowrie of Big Lake, came Thursday of last week for a visit with her aunt, Mrs. R. F. Hester.

BUSINESS AND PROFESSIONAL DIRECTORY

V. O. KEY
Abstracts, Loans And Insurance
Key Building
Lamesa, Texas

GIBSON AND MAY
O'DONNELL AND LUBBOCK TRUCK LINE
General Hauling
Phone 113 or Phone 48
O'Donnell, Texas

I. O. O. F.
Meets Every Monday Night at Odd Fellows Hall
O'Donnell Texas
Visiting Brothers Welcome

Eyes Tested
Lenses Ground
Glasses Fitted
SWART OPTICAL CO
1015 Broadway
Lubbock, Texas

DR. C. P. TATE
Physician and Surgeon
All Calls Promptly Attended
Day or Night
Office Phone 21, Day or Night
O'Donnell, Texas

W. A. Tredway
ALL KINDS OF INSURANCE
Office Back of Corner Drug Store
O'Donnell, Texas

Fairley & Haymes
Real Estate—Insurance
Best Cotton Land on the Southplains
TELEPHONE NO. 153
O'DONNELL, TEXAS

FREE!
To Introduce My New Location in
PALACE THEATRE BUILDING
During the month of December charge will be made for extracting teeth. Latest Technique used. As near painless as possible.
LADY ASSISTANT
HERBERT H. BIDWELL
Dentist
201-202 Palace Theatre Building
Phone 1584 Lubbock, Tex

LUBBOCK CLINIC

Third Floor Temple Ellis Bldg.
Phone 1200
and

Ellwood Hospital

Nineteenth and El Tiana Street
Phone 902
LUBBOCK, TEXAS

Complete Diagnostic Laboratory including X-Ray and Modern Physic Therapy
D. D. CROSS, M. D.
Surgery and Diseases of Women
V. V. CLARK, M. D.
Diagnosis, Inetrenal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray
T. C. GENTRY
X-Ray and Laboratory Technician
H. S. RIGGS
Business Manager

Your Troubles

Just bring your Motor troubles to us, our expert mechanics will make your old motor hum like a new one.

GAS, OILS, TIRES AND TUBES
As Good as the Best

ACCESSORIES OF ALL KINDS

HIGHWAY GARAGE
Haney & Earls, Props

WHY DEPOSIT IN BANK

BECAUSE—your money is safer in the bank than any place else.

BECAUSE—paying bills by check is the simplest and most convenient method and your check becomes a receipt for the debt it pays.

BECAUSE—a bank account teaches, helps and encourages one to save.

BECAUSE—the bank officials are glad to give to their customers assistance of all kinds, and valuable advice and information that cannot be obtained elsewhere.

TODAY IS THE DAY TO START SAVING!

THE FIRST NATIONAL BANK

J. L. SHOEMAKER, Jr., Cashier.
Conservative—Safe—Accommodating

Electricity Brings Increased Comfort

SAYS HERBERT HOOVER, SECRETARY OF U. S. DEPT. OF COMMERCE
"WE ARE IN THE MIDST OF A GREAT TRANSFORMATION IN THE DEVELOPMENT OF ELECTRIC POWER—IT IS REDUCING THE BURDEN OF HUMAN TOIL; IT IS INCREASING PRODUCTIVITY; IT IS BRINGING INCREASED COMFORT TO OUR PEOPLE."

What each workman in the United States can do with his hands is multiplied ten times by the electric power he uses. Sixty-eight million people are using labor-saving electric devices in their homes.

Electric service has its greatest value because it is delivered at the time and place where it is needed. That is what electrical service means, and the foresight and enterprise of the country's light and power companies have helped make it possible.

Because power companies built power plants and transmission lines that would take care of the growing demand for service many years in advance every new electrical invention has found an abundance of power ready to serve it. Now even the small communities get electrical service through interconnected power systems.

Enthusiastic public acceptance has done much to help build this electrical service. Three million investors own the securities of electric power companies and the whole public has benefitted from greater service made possible through increased use of labor saving devices.

To insure the complete fulfillment of the promise of comfort and happiness which electricity offers, the American principle of individual initiative must be maintained.

Texas Electric Service Co.

"Your Electric Servant"

WOMEN'S MEETING SCHEDULE

At the regular Council Meeting in December the eight clubs represented to meet twice each month...

Club L: First and Third Mondays. Club M: First and Third Tuesdays. Club N: First and Third Wednesdays.

Club O: First and Third Thursdays. Club P: First and Third Fridays. Club Q: Second and Fourth Tuesdays.

Club R: Second and Fourth Wednesdays. Club S: Second and Fourth Thursdays. Club T: Second and Fourth Fridays.

Club U: Third and First Tuesdays. Club V: Third and First Wednesdays. Club W: Third and First Thursdays.

KNOW TEXAS

Every additional meter installed, every new telephone, every additional electric railway passenger; every kilowatt of electrical energy generated spells progress for Texas in 1928.

In 1928 every resident of Texas should study the possibilities of this great state and pull together for a greater Texas.

People all over the United States are investing their savings in the public utilities of Texas because they know this state is having a substantial, safe growth.

The amount of electrical power produced by public utility plants of Texas this year is showing an increase of 20 per cent over last year.

More natural gas is used in Texas by public utility plants for the production of electricity than in any other state in the Union.

Tobacco culture was introduced into Texas with the earliest settlements, and many attempts have been made to grow it on a commercial scale.

Texas is one of the leading watermelon producing states. Parker county is considered the biggest melon producing county in the United States.

Texas produces a tremendous crop of wheat, but could increase the output fourfold if all the wheat land were fully utilized.

Tommy Sorrells left Sunday afternoon for Baylor where she will resume her studies.

An Eliminator.

"Since I bought a car I don't have to walk to the bank to make my deposits."

"Ah, you ride there?" "No, I don't make any."

Mr. and Mrs. Claud Tucker and children returned Tuesday from Decatur, Texas, where they spent the holidays with relatives and friends.

These meetings when your time comes.

Yours for a good year's work. MILIE M. HALSEY, County Home Demonstration Agt

FARMERS HELP EDITORS

We are quite sure that most farmers would be surprised to see how glad the editor is to get real local farm news.

The more progressive farmers can help the editor, and so help other farmers of the community, by also dropping in to chat, by stopping at the newspaper office to tell the editor about exceptional crop yields.

If the Index had correspondents in each rural neighborhood, farmer-readers should get acquainted and cooperate with her—it's usually a woman—in getting published the important news of the community.

Other ways the farmer-reader can help the editor help the community to progress agriculturally are: To have farm sale bills printed at the local newspaper office; to pay up his subscription promptly when due.

About the only person who can't get his money's worth out of his home newspaper—be it ever so humble—is a blind man; and he usually has a wife, or friend, whose duty it becomes to read him the local news.

"INSIDE" INFORMATION

Cranberry sauce and jelly may be used with a meat dish, and cranberries are available the greater part of the winter.

Wet shoes must be dried very carefully. When dried too fast and without care shoes shrink and become hard, tight, and out of shape.

If you have a small quantity of home-grown wool that cannot be sold to advantage, it can be made into wool comforters. Select the cleanest of the fleece, break it into small pieces and remove any tags and dung locks.

TATE-LAX for Constipation, Rheumatism, stomach, liver and kidney disorders. Tate-Lax a dependable system cleanser. For sale by Corner Drug Store. It's guaranteed. 30-26c

For Meditation

By LEONARD A. BARRETT

SEARCH FOR HAPPINESS

FAUST hears at Easter dawn the music of cathedral bells. Thoughts of the immortal life bring him no joy. With suicidal intent he presses a vial of poison to his lips.

(© 1927, Western Newspaper Union.)

GIRLIGAG



"Men sometimes forget how dear to them their wives are," says Flippan Flo, "but never on the first of the month."

Whispers

Word of mouth is the sweetest of nectars and the deadliest of venoms.—American Magazine.

Highest market price paid for your maize at all times. See me at Henderson-Boone Gin. A. H. Koeninger.

JUST HUMANS

By GENE CARR



"HOW'S IT? HE'S SO LUCKY AT CARDS AN' FLOPS WHEN HE PLAYS THE PONIES?" "CAUSE HE CAN'T SHUFFLE TH' PONIES!"

COMMERCIAL PRINTING OUR SPECIALTY--INDEX

AUTO CURTAIN REPAIRING:

If your side curtains are in Bad order, just bring them to us.

WE GUARANTEE TO FIX THEM UP IN FIRST CLASS SHAPE.

GANTT-HUBBARD MOTOR CO.

FOSTER'S

Filling Station

for

Prompt Service

and

Good Values

"TEX" RICKARD

World Famous Sports Promoter, writes:

"Lucky Strikes never injure my throat. Many of my friends in all walks of life use and enjoy them."

Tex Rickard



The Cream of the Tobacco Crop

"No article can grow without quality behind it. LUCKY STRIKES are growing and have grown because of their quality. 'The Cream of the Crop' goes into LUCKY STRIKE. The best Tobacco is bought for them. I know, because it is my job to see that this is so."

J. S. Davis, Buyer of Tobacco at Louisville, Ky.

"It's toasted"

No Throat Irritation—No Cough.

NOTICE!

Singleton Hardware Co.

Have Joined The Family of Trading Stamp Givers.

BUY YOUR HARDWARE AND IMPLEMENTS AT THIS STORE. ASK FOR TRADING STAMPS GOOD FOR VALUABLE PREMIUMS

The following progressive merchants give O'Donnell Trading Stamps:

- CORNER DRUG STORE
C. E. RAY, THE TAILOR
TONSOR BARBER SHOP
SINGLETON HARDWARE CO.
SANDERSON SERVICE STATION
"M" SYSTEM GROCERY & MARKET
POPULAR DRY GOODS STORE
(Premiums Displayed Here)

The O'Donnell Index

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J. W. Roberts, Editor

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Act of March 3, 1897.

IS HE A PROPHET?

President Coolidge has recently stated that the United States has every reason to look forward to a prosperous year during 1928. Many of the Presidential prophecies have been made from statistics entirely partisan and therefore unreliable. With all due deference to Mr. Coolidge's prophetic powers, we so far have failed to see any ray of overwhelming prosperity on the horizon of 1928.

Of course, there are sections of the country that will enjoy a degree of prosperity not existing in former years, but as for a year of universal prosperity that is an Utopian dream that has been with the people of all classes of this and all other countries since the dawn of time—and without fulfillment.

The diversified interest of any country will not permit of such a much-desired cycle of time, be it ever so short. The manufacturing interests of the east are in opposition to the agricultural interests of the west and south. Their products are derived from different sources and the demands of one will always exceed that of the other and even though this were not the case, the distribution of the currency of the country is such as to preclude the possibility of the fulfillment of this latest Presidential prophecy.

Mac Hamilton was able to be on the streets Wednesday afternoon after being confined to his home the past ten days.

METHODIST MISSIONARY SOCIETY MEETS

Mrs. C. C. Jones was hostess Monday, when the Missionary Society met in a business meeting. Upon the resignation of the new President, Mrs. R. O. Stark, Mrs. J. T. Weems was elected. Business of other nature was attended to.

Mesdames W. H. Veazy, Ben Moore D. W. Estes, J. N. Lines, J. L. Schooler, R. O. Stark were the members in attendance.

Mr. Baldrige is sporting a brand new Buick Coach and when he drove into town he was wearing such a lengthy smile that old timers sat up and took notice knowing it wasn't the new car that caused the joy as H. E. has always driven a good car, so upon talking with him, they found his happiness was caused from once more being in the "Cow Business" having recently purchased several hundred head which he will stock his Mexico ranch with.

JUNIOR EPWORTH LEAGUE

The Junior Epworth Society had its regular meeting Tuesday P. M. with their leader Mrs. Harvy Everett.

The time was taken up by discussing the literature and new work for the coming year. Miss Minnie Lowrie was a very welcome visitor, after a song by the Society we were dismissed by sentence prayers led by Miss Alice Joy Bowlin, and closed by Mrs. Everett. —Reporter.

MRS. H. E. EVERETT VISITS IN FT. WORTH

Mrs. Harvey Everett and little daughter, Harvey Anne, returned Monday from a ten days' visit to her parents, Mr. and Mrs. S. A. Morrow, of Fort Worth.

Mrs. Everett Speaking of the enjoyable trip mentioned especially the treat of having heard Madame Earnestine Schuman-Hienk, the world's greatest contralto sing in her farewell concert. After fifty one years on the stage Madame Hienk continues to thrill an audience to laughter or tears accordingly.

Mrs. Everett states that the Madame could not fail to exceed the expectations of the most exacting artist.

CHEVROLET NEWS

Having achieved world leadership in automobile manufacturing in 1927 with a nearly output nearly 2,000 units in excess of its program of a million cars, the Chevrolet Motor Company has embarked in 1928 upon the most ambitious production and sales plans in its entire sixteen years of existence according to W. S. Kundsen, president and general manager.

Production for the year just ended totaled 1,001,834 units for a gain of more than 36 per cent over the 732,147 cars and trucks built in 1926 and 93 percent over the 1925 production of 519,060 units. The 1,000,000th car built in 1927 rolled off the assembly lines at the Flint, Michigan plant December 30, with C. F. Barth, vice-president in charge of manufacturing at the wheel. The history making model was a sedan. It was prepared for immediate shipment so that, with more than 32,000 other new models built in December, it might be available for prompt delivery to new car purchasers.

Throughout 1927 factories were on peak production schedules, while month after month, tentative schedules had to be increased to meet the demand for the 1927 models.

The year as a result was the most spectacular and most successful in Chevrolet history.

Remarkable as were its 1927 achievements, however, the outlook for 1928 looms even brighter, according to Mr. Knudsen, who stated that while no definite production figure has been set for 1928, this year's volume is certain to top by a comfortable margin the record high mark for 1927.

His prediction is based on county-wide prosperity which by every token should bring the automobile industry the greatest year it has ever known. Mr. Kundsen stated.

"Our own organization is prepared to handle its full share of this anticipated growth in business," he said. "All Chevrolet production operations are on a maximum capacity basis that we may meet the 1928 demand, and make immediate delivery on all models."

"During the latter part of 1927 we made extensive preparations for our 1928 program. Our sales organization has been enlarged and intensified through the creation of the new regional and zone sales offices, and by additions to the field personnel.

"Our service to the owner is on a new high level through the opening of new parts depots and warehouse to expedite delivery of new or replacement parts.

"Production facilities also have been augmented by the recent purchase of a \$4,500,000 foundry at Saginaw, Michigan, and a new assembly plant which will get into production shortly at Atlanta, Ga., to supply the Southwest, and which will increase by 350 cars a day the volume of the other seven assembly plants now in operation in the United States.

"With these improved facilities, and with our bigger and better car for 1928, which at substantial price reductions won such a warm public reception upon its initial showing January 1, we feel assured of establishing new records this year, and of maintaining the steadfast public confidence in the Chevrolet Motor Company which alone made possible our very gratifying showing in 1927."

Mrs. N. A. Harper returned to her home in Gatesville Tuesday after a six weeks visit here with her sister, Mrs. Dr. J. F. Campbell, also her daughter and family at Joe Bailey.

POLITICAL ANNOUNCEMENTS

The Index is authorized to announce the following persons as candidates for the respective offices, subject to the action of the Democratic Primary, July 28:

For County Assessor:
J. S. WEATHERFORD
For Public Weigher:
(O'Donnell Precinct)
MELL PEARCE
Re-Election

TO THE VOTERS OF LYNN COUNTY

I hereby announce myself for reelection for the office of County Tax Assessor. In making my announcement, will say I came to Lynn county about thirty nine years ago, and have lived in and near here practically since then, have lived in county continuously since 1915.

As most of you know I have served you as assessor for the past three years and have endeavored to fill the office to the satisfaction of the people. I am now better qualified for the office than I was, and promise if elected, I will serve you to the best of my ability, as I have no friends to favor, and no enemies to punish.

It will be next to impossible to see every voter in the county, but I assure you your vote and influence will be appreciated.

Yours respectfully,
J. S. (Jim) Weatherford.

MISS FANNIE DELL BUSBY ENTERTAIN

Miss Fannie Dell Busby, very charmingly entertained with a '42' party last week at her home.

Miss Pauline Hamilton and R. V. O'Neal proved to be the champion "42" players beginning at the head table and remaining there through out the evening.

Delicious hot chocolate and cake was served to Misses Maggie Wilson Hazel Burks, Lola Rochelle, Mildred Bowlin, Kitty Aylor, Erma D. Palmer, Fannie Dell Busby and Messrs Joe Garner, George Shumake, Harvey Lines, Harvey Jordan, Travis Exerrett, Lester Burdine and R. V. O'Neal.

MISS ERMA D. PALMER ENTERTAINS WITH 12:00 O'CLOCK LUNCHEON

Miss Erma D. Palmer was the lovely hostess to a perfectly appointed luncheon Sunday at twelve o'clock, honoring Mr. R. V. O'Neal who was leaving O'Donnell to make his headquarters at San Angelo, Texas.

The luncheon was delicious from the turkey to the lovely dessert, and was heartily enjoyed by the following guests: Misses Mildred Bowlin Fannie Dell Busby, Messrs R. V. O'Neal, Harvey Jordan, Harvey Lines and the hostess.

MISS KATHLEEN VEAZY HOSTESS TO SOCIETY

Miss Kathleen Veazy was the charming little hostess to the Junior Epworth Society last week. Games of various kinds were played and heartily enjoyed.

Delicious refreshments of orangeade and chocolate cake were served to Misses Lois Burdett, Alice Joy Bowlin, Louise Edwards, Mozelle Edwards, Johnnie Edwards, Francis Williams, Ruth Marie Howard, Maudilene Crawford, Thyra Painter Verda Ballew, Ina D. Everett and the hostess.

Classified Ads

FOR SALE OR TRADE—Several choice tracts of the W. McCarty Moore land; some improved. Fine farming land. Located in New-moore community. Easy terms. See or write Joe T. Moore, O'Donnell, Texas, Route 3. 10-tfc.

You will find plenty of Neatsfoot oil and shoe polish at the Electric Shoe Shop. Now is a good time to oil that set of harness.

FOR SALE OR TRADE—Pony dies plow, John Deere; will sell, trade or exchange. See T. J. Yandell. 13-3tp

FOR SALE—Mammoth Bronze Turkey, price \$10.00. Mrs. J. A. Melton, Box 64a, O'Donnell, Texas. 15-2tp.

FOUND—Bunch of keys on ring. Owner can have same by calling at the Index office, identifying and paying for this ad. ???

GOOD 2 YEAR OLD BULL for public service. Will serve for \$2.00 and will expect cash when cows are served. E. J. Bean. 15-4tp.

FOR SALE OR TRADE—We have Kentucky Malte jack for sale or trade at O'Donnell Wagon Yard. 1tp.

TAKEN UP—Shoat, weight about 60 pounds, taken up about Dec 12. Owner can have same by paying for keeping and advertising after identifying. See R. O. Minton. 14-3t.

TREES—Don't forget that trees bearing on the Plains in 1927 will bear any year. Get 'em now. Ben Moore. 15-4tp.

FOR SALE OR TRADE—183½ acres, 6 miles north of Cross Plains, improved, in oil belt, will trade for farm on South Plains or town property in O'Donnell. W. A. Spencer, Route 1, O'Donnell, Texas. 2tp.

LOST—Suitcase with child's and other clothing, contained box from A. Harris, between Snyder and Gail. Reward for return. Notify J. G. McCarroll, O'Donnell, or Wheeler Schley, Farmers Gin Co., Colorado, Texas. 15-1tc.

LOST OR STRAYED—Smokey Dunn pony, coming 4 years old, unbranded but with knot under each eye. \$10.00 reward for any information leading to her recovery. Was traveling south on last account. Notify C. D. Uzzle, Tahoka, Texas, Route 3. 13-4tp.

Blue Wagon Cotton seed at \$1 per bushle. See W. E. Payne, 16

STRAYED—Span of Mules, a 8 years old, weighing about pounds each. One is a black n mule with circle on left shoul the other a red horse mule. seen one mile west of O'Donn Any information please notify C Copeland, Plains, Texas. 15-

WIFE WANTED—Apply at Clung Hotel.

NOTICE
Effective January 3, I will de my butter to Guthrie Merc Company. All of my customers be supplied at this place in the ure. This change is being mad account of Mr. Singleton is goin discontinue his Grocery busines a very short while. We thank and every one for their past p nage and hope to serve you du 1928. E. W. HEST

FARM FOR SALE OR TRAD
I am now subdividing Sectio 6, 7, Block C-34 Gaines Co known as the Noves land, 2 v west of Seagraves in tracts of acres or more. This land is le for oil for 10 years paying 50c acre rental. Price \$15.00 to \$2 per acre. Will accept town prop livestock or good automobile as payment. If you want raw lan the South Plains or improved fa see or write P. F. MURRAY 202 Leader Building, Lubbock, T (12-4tp)

CROP PAYMENT
We have a few choice quart the best cotton land on the Pla sell on the crop payment plan. land is well located. Good sh water; convenient to schools and grow anything you want to raise

WHY PAY RENT?
When you can buy good Plains with this part of your crop, crop payment plan is the BEST safest way for you to own your home.

JARROTT BROTHERS, OWN Lubbock, Texas Room 204, Leader Bldg., West B

AN APPRECIATION

May we not take this mean thanking our kind friends who kindly stood by us through the and protracted illness of our Mrs. J. F. Shook and later, after death when she was brought to our home here from Lubbock waiting interment we deeply ap ciate the neighbors who brought lovely lunch in May God bless you L. G. Phillips and family



A Quick Start—

Then all the benefits of High Compression

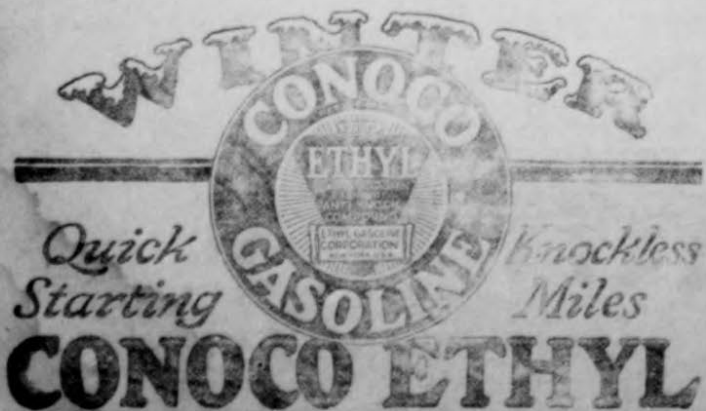
IN terms of you and your car, Winter Conoco Ethyl Gasoline means a quick start in the coldest weather, more powerful and flexible operation, less gear shifting, faster pickup, practically no vibration and a minimum of wear and tear.

Aren't such advantages worth a few cents per week?

Get it at the Conoco Ethyl Sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



The Starting of A New Year

Makes us resolve to try to give our patrons a better service in our line than ever before. At the starting of 1927 we said that before the year was over we were going to have the most complete cleaning plant in Lynn County before 1928. We have fulfilled this resolution and still in 1928 we are better prepared to give you a better service than ever before.

For Prompt and Efficient Service
Call 66

C. E. RAY
We Strive to Please

Lynn Theatre

Monday and Tuesday

"STARK LOVE"

With a Cast made up of the Mountain People in North Carolina.

News and Comedy.

Wednesday, Thursday and Friday

"The Rough Riders"

—with—

Noah Beery, Chas' Farrell, Mary Astor. Remember the Maine, the Spanish-American war. See 'ROUGH RIDERS'

News and Comedy.

Saturday

Matinee and Night

"BLAZING DAYS"

—with—

FRED HUMES

COMING

"BEN HUR"

BEN-HUR EMBODIES THE GLORY OF ROME

Imperial Grandeur and Athletic Prowess of the Romans Graphically Pictured in Film Made for the Most Part in Italy.

"Ben-Hur", the \$4,000,000 picture which will be presented at the Lynn Theatre Jan. 25, 26, and 27, portrays the glory of the ancient Romans with a magnitude and magnificence unequalled by any previous spectacle in war, athletic prowess and speed contests on the chariot race course. In the first-named, "Ben-Hur" shows a sea battle off Nisenum, in which more than a hundred Greek and Roman ships are engaged. The Romans defeat the Greeks, but not without the loss of the head trireme to the piratical Greeks who ram and board the ship, kill the crew, then set fire to the disabled sinking craft. This is the most terrifying action ever shown in a picture.

For racetrack thrills, nothing can compare with the great Chariot Race scene. In the Roman mode a chariot course was built with half-mile laps and this was surrounded by a Circus Maximus with a seating capacity of 60,000 spectators, the whole guarded by great gladiatorial figures in the heroic style of sculpture and ornamented with Roman eagles, warriors and amazons by the artists Carmelo Barbara and Carlos Romanelli.

48 Steeds in Race
Twelve quadrigas or four-horse chariots enter the race, which is seven miles around the course. Midway there is a wreck, in which several of the teams, drivers and chariots are killed one upon another. It is Ben-Hur and Messala's race-duel toward the finish. Messala's wheel is torn and he is smashed beneath his chariot and his team. The other goes on to the amid the plaudits of the vast crowd.

The grandeur and accuracy of the above scenes as well as of the entire story in its faithful depiction of Roman triumphs, Roman legionaries and Roman civilization—are due to the fact that Marcus Loew, the famous head of the Leow theatres and the Metro-Goldwyn-Mayer film concern which produced the picture, at the entire company, the technical staff and the directors to Italy, which is the source of information as well as the locale of that period of civilization. Operations were carried on for two years, and have been depicted from time to time in the new patches from Italy returning out a year ago, Fred Niblo the actor-in-chief, and the company completed their work at Culver City, a few miles out of Los Angeles.

Novarro Popular
Among the chief favorites of the Roman people during the Roman film were Ramon Novarro, the handsome young picture star of Latin fame, who plays the role of Ben-Hur, Carmel Myers who enacts the Egyptian siren Iras.

Mr. Novarro took a keen interest in historic Rome during his stay there, visiting frequently the treasures of the Vatican, St. Peter's, the site of St. Angelo, etc., and entering himself to Italian newspaper and to Italian artists alike by his modesty and amiability.

Miss Myers was the heroine of more than one public occasion, being the forefront of receptions given to the Italian Deputies and to the domestic representatives, and also furnished with a guard of honor Roman soldiery. Her chic dress, style and bold sparkling personality were certainly captivating. One of her operations was a great one, 5,000 acres back of the Esquiline, about 8 miles out of Rome. It was known at the Quadrato, on it were built the huge colonnades used in the filming. Thou-

Pays to Look Well!
Fitch Shampoo is more than a shampoo. Applied with our superior methods, it is a scientific treatment. Service is our motto—which is the very latest scientific treatment, standard toilet preparation, clean towels and absolute attention.
PONSOR BARBER SHOP
W. H. EVERETT, Prop.

sands of Roman extras were transported to the camp daily by the company's actor buses; in addition there were many people brought up from Italy's African colonies, imported beauties from the Folies, Bergere Paris; also an extensive stockade of Arabian coursers, Lybian camels and other domestic animals of the Oris at Livorno a large shipyard was taken by Metro-Goldwyn-Mayer for the construction of Rome's fleet and the Greek Golthar's pirate galleys. The sea battle was staged on the Mediterranean off the northern city. Forty-eight cameras were employed from a huge floating platform. The prizes to the sailors staying longest on the doomed fireship ranged from 3,000 lire downward.

FIRE BOYS ELECT NEW SET OFFICERS

On Tuesday night, Dec. 27, at their regular meeting, the local fire department elected an entire new set of officers with the exception of a secretary, Mr. R. C. Willis being re-elected to that position.

The following officers were elected: H. G. Gantt, Chief, J. D. Fairley, Asst. Chief, R. C. Willis, Secretary, Chas. Minton, Asst. Secretary. Appointments for other officers will be made at a later date.

AN OBITUARY OF MRS. J. F. SHOOK, SR.

Miss Nancy J. Golethan was born in Middle, Tenn., Oct. 12, 1835, where she lived until at the age of eighteen, she was united in holy wedlock to William Phillips. Unto this union were born four children, Mary Phillips Collins, of Cook County, who is now seventy two years of age; L. G. Phillips, who is a prominent citizen of this town; W. C. Phillips of Mills County; and Lizzie Phillips Collier of Mills County.

Mrs. Phillips was left a widow by the death of her husband, William Phillips, in 1861, death occurring in Cook County, Texas, where they had resided for five or six years.

Mrs. Phillips struggled along, during the Civil War, doing her best to rear her little ones in a true Christian way. For six years she fought alone and in 1876 was married to J. F. Shook of Cook County. Their union was blessed with three children J. F. Shook, Jr., who died in O'Donnell about six years ago, J. A. Shook who died recently in Cook County, and Lonnie Shook of Lubbock.

In 1877 Mrs. Shook was again left with a little family to care for, her husband J. F. Shook, Sr., died in Brazos County, Texas.

Mrs. Shook spent several years in Cooke County making her home with her son, J. F. Jr., who with his family moved to this county twelve years ago.

For years Mrs. Shook has been known to every one for miles around as "Grandmother Shook" and to her children, and great grand children, as "Mommie" and by her clean, true sweet Christian life was loved and revered by every one.

Grandmother Shook had been in feeble health for thirty years, but was always patient and cheerful. She had a very bad attack of flu at Tahoka in 1923 which almost resulted in death but upon recovering from that illness she has been extremely well for the past three years, and two days before her death she dressed herself.

At the time of her death she was living with her daughter Mrs. F. K. Popplewell.

Grandmother Shook died Jan. 7, 1928, in Lubbock and the remains were brought here for burial at her request. She also asked and had made the request years before that there be no elaborate floral offerings at her funeral, saying that if any one had flowers for her she had rather have them while she lived, not after it was too late for her to see and appreciate them, so complying with her request there were only a few flowers, one was a beautiful wreath of white roses made and presented by the Misses Gates, as Grandmother asked them several years ago to make her just a wreath upon her death.

Interment was made in the O'Donnell Cemetery Sunday afternoon. The funeral services were conducted by Rev. W. K. Horn.

We can't feel anything but joy for this loyal Godly woman who has at the age of ninety-three years, three months and five days laid down these earthly trials for a heavenly crown.

LARGEST LAND DEAL IN RECENT MONTHS IS CLOSED

One of the largest land deals in recent months was closed the past week when the Frost ranch comprising 2654 acres of fine land eight miles west of town was sold.

C. H. Doak local townsman, purchased half of the holdings while Mr. Dan Couch of Aspermont bought the balance. The consideration was not given.

PERSONAL MENTION

Dr. and Mrs. D. H. McDaniel are the proud parents of a tiny baby daughter, Nina Adell, which arrived Friday night.

Little Miss Mavis Norma Hart returned to Odessa Tuesday after having been here in school and for a visit with her grand parents, Rev. and Mrs. W. C. Hart.

Dr. Kenneth Campbell of Midland spent the week-end here with his parents, Dr. and Mrs. J. F. Campbell.

J. Y. Everett returned Friday from Post, Texas where he spent the holidays visiting relatives.

Grady Gantt, of the Chevrolet Motor Co., was a business visitor in Lamesa Tuesday.

Rev. and Mrs. J. T. Weems attended District Church Conference in Slaton Monday and Tuesday.

Mr. and Mrs. H. E. Baldrige of Clovis, N. M. are here on a business trip and visiting relatives.

Messrs J. W. Gates and Joe Kirkpatrick were business visitors to Lubbock last week.

Mrs. W. E. Marr has been quite ill the past week, the illness resulting from the extraction of a tooth, which almost resulted in lock jaw.

Minnie Lowrie of Big Lake, Texas is here for a visit with her aunt, Mrs. W. R. Hester and family. She will also visit with her sister, Mrs. C. T. Christian of Lamesa while here Miss Lowrie is here recuperating from a recent operation, which was performed in a Dallas hospital, of the removing of a goitre.

Mr. and Mrs. A. L. McGuire were made happy over the arrival of a new baby boy which came Tuesday night.

J. W. Jackson of Lovington, N. M. spent the week-end here the guest of his daughter, Mrs. C. J. Beech and family.

Mrs. Ruth Thomas and little son of Fort Chadbourne, Texas, is here for an extended visit with her brother, Roy Gibson and family and sister, Mrs. Guy McGill.

Messrs Cary Shook, Charles Shook, and families of Odessa, attended the funeral services Sunday of their great grand mother, Mrs. J. F. Shook, Sr.

Messrs Harvey and Waymon Everett made a business trip to Odessa last week.

Culves Hart of Odessa was here transacting business this week arriving Sunday and returning to Odessa Tuesday.

Mr. and Mrs. R. O. Stark, who has been connected with the Santa Fe Co. here for the past three years were transferred to Lamesa the first of the year. The Starks have a host of friends here who regret to give them up.

Geoffry Holman and wife left last week for Las Vegas, New Mexico. Mr. Holman has a position at that place and Mrs. Holman will attend school at The University the rest of this year.

M. A. Scott went to Haskell on a business trip this week.

Vaughn Powers who has been employed as utility clerk with the Santa Fe Co., will leave Saturday for Slaton where he will be in the future.

Miss Jewel Sargent of Snyder and Messrs Joe Miller of Dallas and Elsworth Graham of Roscoe visited Miss Jessie Sargent at the Palmer House Tuesday.

C. C. Gland of Plains, Texas was here Wednesday looking after a bunch of mules he has on pasture near here.

Dee Harvey and son, Leo, ofampa, Texas passed through O'Donnell this week, stopping over for a few days visiting with friends, they were enroute to Odessa.

W. H. Ellis who has been employed here by the Santa Fe as operator left the 8th for La Platte, Mo., where he will visit with his parents a short while after which he will be located

at Littlefield, Texas.

Little Yvonne Westmoreland fell Tuesday and broke her arm over in the same place which was broken about two months ago. The little arm was just getting well when the second accident occurred.

Mr. Jno Roach of Wichita Falls representative for the Southern Life Insurance Co., was here doing business the past week.

Miss Laynette Smith had her tonsil removed last Wednesday in a Lamesa Sanitarium. Although the operation was long and tedious and exceedingly painful Miss Smith is doing nicely.

Messrs Billy and Haley Cathey of Memphis, Tenn., are here visiting T. E. Cathey and other relatives.

Mrs. M. T. Gillispie returned Tuesday from Eden Texas where she spent the holidays the guest of her daughter, Mrs. J. A. Sanders and family. Mrs. Gillispie was accompanied home by Mrs. Sanders and little daughter, Clarinda Mary.

Mr. and Mrs. Carl Westmoreland of San Angelo, Texas are now occupying the Carl Cox residence.

Mrs. Collier Fielder and little son Mac, of Anson, are here visiting her brother, Waldo McLaurin and family and sister, Mrs. Jno. Etter also her sister-in-law, Mrs. C. J. Doak and family.

Mr. E. J. Banks of Amarillo was in O'Donnell attending business Tuesday. He was a guest at the Palmer House.

Mr. and Mrs. R. K. Thornhill of Lamesa spent the day here Sunday visiting their brother, W. H. Thornhill and wife.

N. T. Cathey and Dan Cathey Dandridge of Portales were here Wednesday on business.

Mr. W. T. Burke, who has been quite ill for the past two months, was taken to the West Texas hospital at Lubbock Wednesday where he will remain indefinitely for treatment. Mr. Burke was accompanied to Lubbock by his wife and son Barton Burke.

Jack White of Falls is now here in the employ of The Santa Fe Co.

MESDAMES E. L. SORRELS AND JNO. HARDBERGER ENTERTAINS

The lovely home of Mrs. E. L. Sorrels was the scene of joyous festivities Friday evening when Mrs. Sorrels, with Mrs. Jno. Harbberger as joint hostess, entertained a number of friends with a 42 party. The evening was one long to be remembered and cherished by the guests.

Angel food cake and a delicious Hoosier pudding nuts and coffee were served to Messrs and Mesdames Jno Earls, A. A. House, Gury Bradley, J. P. Bowlin, R. O. Stark, H. E. Gillispie, S. G. French, J. W. Roberts, W. E. Guye, Waldo McLaurin, Jno Harbberger, E. L. Sorrels, Misses Alta Rogers Wynema Sorrels and Sydney G. French.

If you think there is nothing in the old adage that "The foot that rocks the cradle rules the world," just you try to out talk one of the owners of said foot.

HANSON-BURDINE

Mr. Irvin Burdine surprised his friends upon his return from holiday trip to Rochester, Texas, by bringing as his bride Miss Flora Hanson of that place.

The young couple was married in Rochester Tuesday, January 3rd. Miss Hanson is the charming young daughter of Mr. and Mrs. B. E. Hanson of Rochester.

Mr. Burdine is the son of Mr. and Mrs. C. B. Burdine who live a few miles west of O'Donnell. Mr. Burdine and his new bride arrived in O'Donnell Thursday of last week. They will make this their future home.

The Index extends congratulations and good wishes to the young couple.

ESTRAY NOTICE

Notice is hereby given that I have taken up and impounded according to law governing the City of O'Donnell, Texas, the following described animals found running at large on said townsite: One bay and one black mule, weight about 800 pounds each. One of the animals is branded J on left jaw. Unless these animals are called for by the owner or owners and all charges for their upkeep and impounding is paid, they will be sold at public auction to the highest at my corral at 10 o'clock A. M. Monday, January 23, 1928.

CAKE SALE SATURDAY, JAN. 14

The Young Ladies' Society of the Methodist church will have a cake sale Saturday, January 14. Large cakes \$1.00 small size 75c. Those wanting cakes phone your order in to Hester Gates, Phone 25.

MEMBER OF THE BIG CHAIN

'M' System Store

This is the beginning of a new year. We wish to thank each and every one for business during the past year, and we hope to make 1928 much better than the past, and by doing this we will offer you the best courtesy and prices obtainable.

Specials for Sat. and Mon.

Peaches	2 1/2 LB. CAN SWEET PACK	18c
Grape Fruit	TEXAS GROWN	6c
Turnip Greens	NO. 2 CAN, NICE AND TENDER	17c
Pork & Beans	NO. 2 CAN 12 CANS, ONLY	96c
Lettuce	PER HEAD ICE BURG,	10c
Bacon	SLICED, BREAKFAST, PER POUND	36c
Bananas	NICE ONES, PER DOZEN	25c

None Of These Items To Merchants
We Give O'Donnell Trading Stamps

Phone No 17

M SYSTEM STORE
SAVES FOR THE NATION
No 444

PITY THE POOR BLIND MAN

SOME DAYS YOU'LL SEE HIM, SLOWLY, HESITATINGLY, FEELING HIS WAY. AT OTHER TIMES HE HAS A GUIDE WHO QUICKLY LEADS HIM WHERE HE WANTS TO GO.

WHEN YOU SHOP WITHOUT ADVANCE KNOWLEDGE OF WHERE TO GO TO GET THE BEST, YOU ARE FEELING YOUR WAY.

THE ADVERTISEMENTS IN THE NEWSPAPERS ARE GUIDES. THEY WILL TELL YOU WHERE TO GO TO GET THE BEST—QUICKLY.

AND THEY ARE A GUARANTEE OF SATISFACTION. THE CONSISTENT ADVERTISER PAYS MONEY TO TELL YOU ABOUT HIS GOODS. HE KNOWS THEY ARE GOOD—HE BACKS THEM WITH HIS MONEY BECAUSE HE BELIEVES THEY'LL SATISFY. ONLY MERCHANDISE WHICH IS CONSISTENTLY GOOD CAN BE CONSISTENTLY ADVERTISED.

READ THE ADVERTISEMENTS AND BUY THE ADVERTISED GOODS. DON'T SPEND YOUR MONEY BLINDLY. GET A DOLLAR'S WORTH FOR A DOLLAR BY BUYING PRODUCTS THAT HAVE PROVED THEIR WORTH UNDER THE GLARE OF PUBLICITY.

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