Orchid Beauty Shop

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, January 18, 1940

NUMBER 18

Funeral Rites Monday For D. M. Estes

MEN'S STORE

OUR BIG SALE

Is still in progress, to close Saturday night. Read tions, and remember that many others have been

New Spring Frocks in colorful printed Silks are here this week. Be sure and see them

ALLEN'S DRESS SHOP

WHAT YOU'VE BEEN WANTING

We have just received a new shipment of Handsome

ALL-WOOL SWEATERS, PULL-OVERS

\$1.00

Our new Spring Suits are being shipped this month. Wait and see them before you buy Remember our Warwick Underwear

HOMPSON'S

Alton T. Freeman For District Attorney



Chester Connolly In County Judge Race

mmer Jime,

· Your electric refrigerator is your best safeguard against spoiled food in the winter time. When the weather is cold, your refrigerator has little to do and uses a minimum of electricity. When warm days come along or when your kitchen is hot, your electric refrigerator fulfills its duty to protect food from spoilage.

Don't gamble on the weather keeping your food fresh. Your electric refrigerator will remove all risk of food spoilage, at a cost of only a few pennies a day for electricity!

YOU SAVE MONEY WITH AN ELECTRIC REFRIGERATOR EVEN IN THE WINTER



Start Your Food Savings NOW! See Your Electric Refrigerator Dealer

TEXAS ELECTRIC SERVICE COMPANY

Every Day Low Prices

WINE OF CARDUI	780
ADLERIKA	890
VICKS VAPORUB, small size 29c; large size	580
MENTHLOLATUM, small size, 24c; large size	490
IPANA TOOTH PASTE	390
ORASAL TOOTH PASTE	. 39c
NYDENTA TOOTH PASTE	19c
EPSOM SALTS, 10 Pounds	
RUBBING ALCOHOL, Pints	. 190
TOILET TISSUE, 3 rolls, with wash cloth	
ULTRA HAND LOTION, full pist	
ALARM CLOCK, Nyad, guaranteed, \$1.25 value	

WHITSETT'S

THE O'DONNELL INDEX

O'Donnel, Texas, under the Act of March 3, 1897.

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS SUBSCRIPTION RATE-\$1.00 PER YEAR IN ADVANCE

PAULINE CAMPBELL

ADVERTISING RATES ON APPLICATION

Miss Mena Rae Edwards and Happy Howry spent the week-end in mond James.



WARM HOMES are Happy Homes

Home isn't home unless it is com-fortably warm.

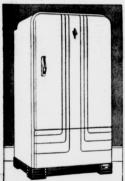
Make your home happy.

Use Natural Gas for Heating. It is Clean, Economical, Dependable.

WEST TEXAS GAS CO.

SEE 1940 GAS

- New Conveniences!



MOIST COLD-DRY COLD You Get BOTH!







A DD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern refrigerator! Visit our showrooms this week—see the beautiful new models for yourself!

- ermanent Silence
 lo Moving Parts to Wear
 ontinued Low Operating
 lore Years of Savings
 as Company Service
 entry of ice Cubes
 andern Bea

Arren du Me

SINGLETON APPLIANCE

R. P. Weathers

In Race For Office Assessor-Collector

POLITICAL ANNOUNCEMENTS

The Index is authorized ounce the following candida

Re-Election)
For County Attorney:
CALLOWAY HUFFAKER
For Tax Assessor-Collector:
H. C. STORY

For County Clerk:
W. M. (Walter) MATHIS
(Re-Election)

JOHN A. ANDERSON WALDO McLAURIN (Re-election)

WE WANT TO BUY

Your threshed grain, maize and kaffir heads. cane seed, sudan seed

ANYTHING IN THE GRAIN LINE

Highest market prices paid at all times. See us before you sell

KOENINGER GRAIN CO.

Office Phone 76 &......)

Residence Phone 101



OATES FOOD STORE SPECIALS FOR

SAT. 20 and MON. 22 AEROPLANE QUALITY AND SUBMARINE PRICES

Pound

PRUNES

Gallon, Limited; only

21c

LARD

8-Lb. Carton only

DRINK PURITAN WATER



Only

49c

PICKLES

Quart Jar, Each

9c

OATS

Crystal Wedding, large box

20c

GRAPEFRUIT

Texas Seedless; size 80 Bushel

90

BANANAS

Nice, Golden Fruit

Dozen

SUGAR 10 PURE CANE, Limit 480

BULK PEANUT BUTTER

Swift Premium

2 Lbs. For 25c

CORN

No. 2 Can

2 For 15c

ENGLISH PEAS No. 2 cans, each

TISSUE, 6 Rolls for

25c

WE PAY MORE FOR EGGS

KELLOGS CORN FLAKES

.....19c

STEAK ROAST BEEF

CHUCK, POUND

I.R.

15c

BACON, SLICED, Pound

.15c

OLEO GOOD GRADE, Pound

12c

HAMBURGER MEAT, Pound 122c

THE ROAD TO S-A-V-I-N-G-S LEADS TO OATES FOOD STO

FREE DELIVERY

PHONE 71 O'DONNELL.

CHEVROLET TRUCKS

These Famous Pears.

ew De Luxe Truck Cabe
Chevrolet's Famous
re-in-Head Truck Engine

C. N. WOODS JEWELER
WATCH REPAIRING
TAHOKA, TEXAS
lst Door North of Bank

B. M. HAYMES

First National Bank Bldg. O'DONNELL, TEXAS

REAL ESTATE

Farm and City Loans Rentals

Oil Leases and Royalties

DEEN NOWLIN

Office Phone 57 Residence Phone 163

YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION

RIX FUNERAL HOME

FOR SALE

Several sections land in Gaines County \$5.00 per acre (Top Surface)

Call at our office for particulars

C. J. BEACH & SON

ATTENTION, FARMERS! STUDY THESE PRICES AND

SAVE MONEY

Lister Points Sharpened Lister Points Pointed 4-Row all Steel Go-Devil

W. D. WILKINS & CO. 2209 Avenue H, Lubbock, Texas

see the New 1940 CHEVROLET TRUCKS on special display NATIONAL TRUCK WEEK at your Chevrolet dealer's JAN. 8 to ELLIS CHEVROLET CO.

Best Haulers...Best Savers

and "BEST SELLERS" in the

entire truck field!

And Chevrolet's famous six-cylinder economy . . . plus the optional dependability and long life of Chevrolet trucks . . . anas that all of them are misers with your money when it mes to gas, oil and upkeep.

QUITTING

All merchandise in our store must be sold at once—regardless of price. Everything in stock will be sold below actual cost. Our loss is your gain. Don't fail to take advantage of these sensational savings on seasonable merchandise.

WASH DRESSES

One group, fast colors; your Choice, each

39c

One group, values up to \$2.00; Close Out

77c

SILK DRESSES

One group, 100 to select from; \$5.00 values; your choice

One group, values up to \$10.00; Close Out

\$1.95 & \$3.98

SALE OPENS FRIDAY, JAN. 19th

SWEATERS

Girls' and Boys; all colors, sizes and styles; out they go; each

MEN'S WORK CLOTHES

Sanforized Khaki Pants and Shirts Each

98c

MEN'S WORK SHOES

MEN'S DRESS SHOES

All Leather

\$1.98

Hundreds of Items not mentioned here Must be Sold regardless of price

Big selection Ladies' and Chil-dren's better Coats; all sold far Below Cost

COATS

TOPPERS

New Spring Models just arrived

\$7.50 values \$4.98 \$10 & \$15 values . \$6.98

LADIES' HATS

Your choice; values up to \$3.50

LADIES' SHOES

Several hundred pairs \$4 and \$5 values, all styles, sizes and widths Your choice

98c

SALE CLOSES

Saturday Night, Jan. 27th

Why pay more when you can get it at SAM'S For Less? Across street from Postoffice

Tom Hale Candidate For Sheriff's Office

G. C. Aten Announces For Conuty Office

Extreme Cold Delays Farming Operations

Mrs. W. L. Palmer and Mis Thelma were in Lamesa last Thurs

SALE ON SUITS

We are this week enables to offer our cus \$5.00 TO \$12.50 OFF

On our fine J. L. Taylor Custom-Made Suits Come in and order your Spring Suit Now Full line new Spring samples arriving this week

C. E. RAY TAILOR SHOP

GOOD USED TRACTORS

Already in shape ready to go. Priced right See us Before You Buy

O'DONNELL IMPLEMENT COMPANY

Phone No. 128

WILLIAMS' DAIRY

For Pure, rich Milk that can't be surpassed in Deliveries Night and Morning-Quart

10c

On Sale Daily at B & O Store, Blocker Grocery Self-Serving Grocery, Seely Grocery



for Beauty and Comfort

SEE CICERO SMITH LUMBER CO.

Butane Gas Systems, Venetian Blinds, New Stock of Wall Paper. In fact, everything to build a new home or improve your old one at asonable prices.

When planning improvements, visit our office and get our prices

DON EDWARDS, Manager

WEAVER'S NURSERY STOCK SALE

250,00 Chinese Elms at ... 5,000, 2-year-old No. 1 monthly roses at 10c ALL KINDS OF CEDARS AND ARBOVITAE, **BLOOMING SRUBS. FRUIT TREES** GRAPE VINES

Be sure to see this Sale Before Buying Plants All kinds of cut flowers. Funeral design work our Specialty

WEAVER NURSERY & FLORAL CO.

Lamesa, Texas

WELVER HURSTRY & FLORAL CO.

25555252555555555555555555555556

RED & WHITE STORE



11316

BABY CHICKS

Place your orders now for Baby Chicks, to be delivered when you wish. We are this week installing a new 1400capacity brooder in the store, so will be able to care for all you need.



RED & WHITE WAY

B. & O. CASH STORE

The second of th