

Orchid Beauty Shop

For Beauty Work that Really Beautifies. Call 165 for appointment

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

Read Index Ads and Save Money

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, January 4, 1940

NUMBER 16

58,000 Bales Cotton Ginned in County

Ginning statistics gathered by E. W. Holloway and released by the bureau of the census a few days ago reveal that 57,866 bales of cotton of the crop of 1939 had been ginned in Lynn county prior to December 13. This exceeds the ginnings up to a corresponding date last year by 3,771 bales.

Lubbock and Lynn counties are still running neck and neck. Lubbock still being a head but Lynn having gained on her several laps since the report of December 1. Up to December 13, Lubbock county had had ginned 58,305 bales, leading Lynn county by the narrow margin of 439 bales. Lubbock county's acreage exceeds that of Lynn county by several thousand acres.

Lamb, Hockley, Corsby, and Dawson are the other leading cotton counties of the South Plains.

Lynn County Pioneer Goes Home Christmas

On Christmas Eve morning I. H. Parks, resident of Lynn county for 53 years, truly was home. Mr. Parks died at his residence here after an illness of many weeks.

Funeral rites were conducted at the Methodist church at Draw on Christmas Day, with Rev. J. H. Crawford, pastor of the Methodist church here, in charge. Rix Funeral Home of Lubbock was in charge of services.

Mr. Parks is survived by his wife, a son, T. L. Parks, of Welch, a daughter, Mrs. Luther McMillan, by eleven grandchildren and seven great-grandchildren, as well as scores of friends who knew and admired him for his splendid character and worth.

The Index joins with other friends in extending sympathy to the bereaved family.

MISS DOROTHY WALLS EARL HOWARD MARRIED

In a simple, but impressive ceremony witnessed by relatives and friends, Miss Dorothy Walls and Earl Howard were married Sunday, December 24th, at the Methodist church parsonage at Kress. The pastor, Rev. J. W. Montgomery, read the service.

The bride was unusually lovely in a soft green tulle cover which she wore a red fox jacket. Brown accessories completed the beautiful ensemble. Her groom wore a corsage of Talsmen roses.

Mrs. Howard is the daughter of Mr. and Mrs. George Walk, and is a graduate of the local high school. She is a leader in all social and church activities.

Messrs. J. T. and R. M. Middleton spent the week-end in Dallas, attending the Lubbock-Waco football game and visiting friends and relatives. They were accompanied by Mrs. R. M. Middleton, who had spent several days with her sisters in Ft. Worth.

Mr. Charlie Clemens spent the holidays in Galveston with his son, Jim.

Calloway Huffaker Is Candidate For County Attorney

We are requested to announce that Calloway Huffaker will be a candidate for county attorney of Lynn county subject to the action of the Democratic primaries next summer, and his name appears this week in its proper place in our regular candidate column.

Though born in Stamford, Jones county, Mr. Huffaker was practically reared in this county, having come with his parents, Mr. and Mrs. W. C. Huffaker, to Lynn county in 1919. The family settled on their farm a few miles west of Wilson, and the boy later entered the Wilson school graduating there in 1931.

Then he entered the Texas Tech, paying his own expenses by keeping a dairy cow and selling milk. At the end of two years he began teaching. After holding a position in the Sparenberg school two years he was elected superintendent of the McCarty school in Dawson county. At the end of that year he resigned to become superintendent of the White Flat School in Nolan county. In the meantime, he had been attending the summer sessions of the Texas Tech, where he completed the course and received his B. A. degree.

Entering the law department of the University of Texas he made his expenses by working in the furniture department of the local Sears and Roebuck store. At the end of two and a half years, he took the law examination and was admitted to the bar. That was in February, 1939. Locating in Austin, he practiced there until last August, when he opened an office here.

Mr. Huffaker was married to Miss Nina Scott of Lamesa in 1934, and they have one son, two years of age.

Mr. Huffaker is a bright young fellow with a good grasp of the fundamentals of the law. He is well qualified and ambitious to succeed in his profession and has a very promising future. There is no question but that if elected he will make an excellent county attorney. Possessor of a pleasing personality and an affable disposition, he makes friends readily. He craves the favorable consideration of the voters and hopes to see every one of them personally during the campaign.

Mr. and Mrs. D. L. Harris had as guests New Year's Day Mrs. Gerude Anderson of Brownfield, Mr. and Mrs. Noel Oates and family of Midland, Flora and Bob Roderick of Midland, Mrs. J. D. Cathey, Mrs. F. H. Sullivan and Travis Roderick of near O'Donnell.

PLAN NOW

TO BE BETTER DRESSED AT LESS EXPENSE

DURING 1940

We carry clothes of distinction for particular Men

THOMPSON'S
MEN'S STORE

\$30, \$40, and \$50 SUITS \$19.50

Terry County Attorney Files Political Notice



BURTON C. HACKNEY

Burton G. Hackney, now serving his second term as county attorney for Terry county, called at the index office Wednesday and authorized us to place his name in our political column as a candidate for the office of district attorney for the 1940th judicial district.

Mr. Hackney is well known thru out the district which he seeks to serve. Thirty-three years of age now, he has made his home in the district for the past fourteen years, having graduated from the high school at Tahoka with the class of 1927. After graduation he was associated with the West Texas Gas company for some time. His college education was secured at Texas Technological College, and the Supreme Court of Texas had granted him his license to practice law in June, 1934. He practiced for a short time in Seagraves, moving his office to Brownfield in 1935, where he was elected county attorney in 1936, without the necessity of a run-off.

Mr. Hackney states that he will make a formal statement to voters at a later date, and in the meantime will appreciate your consideration and support.

H. C. FROST HAS SOLD 1066 CATTLE THIS SEASON

H. C. Frost, member of a pioneer ranching family, has sold 1066 head of cattle this season, according to check of figures recently.

E. M. Cathey of New Mexico has just bought two truck loads of white face stocker cattle from the John F. Sullivan ranch near Coahoma. Mr. Frost acting as agent. Mr. Frost has also recently delivered 70 steers to Joe Roper of Gail and 30 calves to J. W. Henderson of O'Donnell.

COUNTY AAA COMMITTEE WAS ELECTED RECENTLY

The five county AAA delegates met recently at the courthouse in Tahoka and elected the county committee.

Fred McGinty was named chairman, H. W. Calloway and A. H. Hood re-elected members. J. P. Strain is retiring member.

Delegates who composed the election board were F. R. Crews, R. M. Stewart, W. W. Caswell, R. R. Adams, and Fritz Speckman.

FOR SALE—1938 Terraplane Tudor. \$450. Ellis Chevrolet Co.

Waldo McLaurin Announces For Commissioner

The Index is this week authorized to file announcement of the candidacy of Mr. Waldo McLaurin for reelection to the office of Commissioner for Precinct 3, Lynn county.

Mr. McLaurin needs no introduction to voters and property owners of this precinct. He has been a resident for many years, and for several terms has served loyally and efficiently in the office he seeks again this year.

Mr. Mac says that as public speaker or announcer, he's a good dish-washer, but that he does want his friends in this precinct to know that he appreciates the interest, loyalty, and support they have given him in the past, and that he has tried at all times to serve the best interests of his precinct and the county as a whole, and the best way he can show this appreciation is by being the best commissioner in his power.

"There have been times," he said, "when I couldn't let personal friendship or inclination govern my own official actions. Such situations have been hard, but as a public official sworn to serve public interests, I had to put my own feelings in the background. That will be my stand in the future, should the voters see fit to return me to office; the welfare of the precinct and of the county will always come first with me. And that is about all the campaign promise I'll make."

DISTRICT SINGERS WILL MEET HERE SUNDAY

C. H. Mansell asks that we announce the regular meeting of the district singing convention to be held at the First Baptist church here Sunday afternoon.

The program is scheduled to begin promptly at 2:30, and the public is cordially invited to come and take part.

O'Donnell Students Will Publish Own School Paper

Friday, January 3, 1940, is one of the most important dates in the annals of O'Donnell school history, for on this day appears the first issue of their very own newspaper, The Eagles' Scream. The Index cordially welcomes this new publication, and extends best wishes for its success and prosperity.

This student publication is the realization of fourteen years' dreaming for the Index editor, for we began talking and agitating such a paper way back in 1925. All of which goes to prove that if we just wait long enough and wish hard enough, wishing will really make it true.

We wish to congratulate the student body and the editorial staff for the splendid news and the remarkably good advertising in this first issue of The Eagles' Scream. On our own behalf we wish to thank local business men who have shown so much interest and have so loyally cooperated in this most important school project. The school can't do anything without the backing of the patrons, and that's another thing we have always bragged about—this town backs its schools.

So congratulations to the Scream staff and to the student body. Long may the Scream make a big noise in the world.

RELATIVE KILLED NEAR WACO RECENTLY

Mr. and Mrs. J. A. Edwards and other members of the family were called to Waco Saturday by news of the accidental death of her brother-in-law.

Deceased was changing tires on his car, and opened the back door, discharging a shotgun. Mrs. Edwards was not sure whether or not death was instantaneous, and did not have any details of the tragedy.

FOR SALE—1934 Ford Tudor. \$175. Ella Chevrolet Co.

THANK YOU

As the New Year begins, we wish to thank each of our patrons for the many marks of friendship we have received during the past two years, and to assure you that our one aim is to give you even better service during 1940.

We also want to thank each of you for the lovely Christmas gifts. They were indeed appreciated.

ORCHID BEAUTY SHOP

BOBBIE

VERGIE

Prescription Experts

WHEN YOU NEED THE DOCTOR

You also need the services of a competent, conscientious pharmacist, for the welfare of the patient always depends on an exact attention to the physician's orders.

On our staff are two licensed pharmacists, so that one is on duty to serve you at any time. On the shelves in our prescription department are ONLY the purest and best of drugs and supplies so that you may be fully confident that your prescriptions will be compounded of only the best medicines.

At the first sign of illness, call your physician; when he prescribes, bring his prescription to us.

WHITSETT'S
DRUGS AND JEWELRY

"Always ready to serve you"

THE O'DONNELL INDEX

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.

PUBLISHED EVERY THURSDAY AT O'DONNELL, TEXAS

SUBSCRIPTION RATE—\$1.00 PER YEAR IN ADVANCE

FRUHLINE CAMPBELL

Owner

ADVERTISING RATES ON APPLICATION

MEMES. HAYWOOD AND AKENS
HOSSESSES TO T-BAR CLUB

On December 15, the home dem-

onstrations club met in the home of Mrs. Haywood for a Christmas party, with Mrs. Haywood and Mrs. Akens as hostesses.

NOTICE!

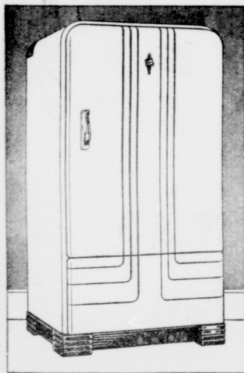


Interest on customers' deposits is payable January 1, 1940. For the convenience of our customers, unless payment in cash is requested, all interest amounting to 30c or more will be credited on January electric service bills.

TEXAS ELECTRIC SERVICE COMPANY

SEE 1940 GAS REFRIGERATOR

- New Conveniences!



MOIST COLD-DRY COLD
You Get BOTH!



Dew-Action Freshener keeps vegetables and fruit moist and full of flavor.



Dry or Moist Meat Storage, whichever you desire, by changing position of the cover.

PLUS Adjustable Interior Arrangement, 3-Position Sliding Shelf, Trigger Release for Tray Flexible Metal Ice Cube Release.



ONLY SERVEL ELECTROLUX FREEZES SILENTLY WITH NO MOVING PARTS!

ADD TO THE marvelous convenience and adaptability of the 1940 Gas Refrigerator this important fact: it's the only automatic that gives you the lasting comfort and continued savings of a freezing system without a single moving part. A tiny gas flame does all the work in this different modern refrigerator! Visit our showrooms this week—see the beautiful new models for yourself!

- Permanent Silence
- No Moving Parts to Wear
- Continued Low Operating Cost
- More Years of Savings
- Gas Company Service
- Plenty of Ice Cubes
- Modern Beauty and Convenience



SINGLETON APPLIANCE

With Mrs. L. T. Smith as leader, a program was rendered as follows: Song, Silent Night, led by Mrs. H. F. Lindley. Song, God Loved Us and Sent His Son, by Bobby Lee Barnes. Christmas Story, by Mrs. Townsend. Exchange of gifts, conducted by Mrs. Akens.

PRaised FOR BRONCHIAL COUGHS

Acts Like a Flash Makes Breathing Easier
Spend a few cents today at any good drug store for a bottle of Buckley's CANADIAN Mixture (triple action)—take a couple of doses at bedtime—feel its instant powerful poultice action spread thru throat, head and bronchial tubes. It starts at once to loosen up thick, choking phlegm—soothe raw membranes and make breathing easier. Sufferers find Buckley's gives quick relief from that persistent, irritating cough due to colds or bronchial irritation. But be sure you get Buckley's CANADIAN Mixture—by far the largest selling cough medicine for coughs due to colds in cold wintry Canada. Contains no sugar so can be taken by diabetics. Over 10 million bottles sold.

WHITSETT DRUG

Sandwiches, cake, and punch were served to the following: Mmes. Paul Johnson, Overman, Earles, Tune, Ben Moore, C. C. Coffee, Ellis Barnes, A. E. Leverett, Calvin Dorman, Arms, McGregor, L. T. Smith, Geo. Lindy, and one visitor, Mrs. Josie Doggett of Ft. Worth. Gilliam, and the hostesses. Our next meeting will be in the home of Mrs. A. C. Coffee on January 15. Every one wishing to join our club, please be present.

Mrs. Christopher Redman of Houston is visiting her sister, Mrs. R. E. Goughly and family. Mrs. Redman will be remembered by friends here as Mrs. Mammie Dunn.

FULKERSON'S HAVE FAMILY REUNION CHRISTMAS DAY

Mr. and Mrs. W. H. Fulkerson of Tahoka were hosts to 34 guests for Christmas dinner, all of both families.

Present besides Mr. and Mrs. Fulkerson and children and her mother, Mrs. Jones, all of the home, were her brothers and sisters, Mr. and Mrs. H. F. Jones of Artesia, N. M., and family; Mr. and Mrs. E. L. Jones and family of O'Donnell and Mr. and Mrs. L. K. Shaw of Colorado City. Mr. Fulkerson's father of Lamessa, and brothers and fami-

lies, Mr. and Mrs. T. B. Fulkerson and family of Lamessa, Mr. and Mrs. J. H. Fulkerson of Fort Worth, and George Fulkerson of Tahoka.

CARD OF THANKS

We take this means of expressing our deep appreciation to friends and neighbors for their kindness and help during the illness and death of our husband and father, I. H. Parks, and for the many beautiful floral offerings. Your sympathy and your kindness to us during this time of grief helped us to bear our sorrow as he would have wished. May God bless each of you.

Mrs. I. H. Parks, Mr. and Mrs. Luther McMillan and family, T. I. Parks and family.

CARD OF THANKS

We wish to take this means of thanking our many friends for our much appreciated Christmas gift. And not only for that, but also for the kindnesses you have shown us the last two years. There is hardly a day in which someone does not send or bring something nice. We sincerely hope that we may some day show our appreciation more fully. Mr. and Mrs. L. J. Barrett and Family.

Free Book From McCleary Clinic

Any one afflicted with hemorrhoids (piles), fistula, non-malignant rectal fist, of any kind or color troubles, would do well to write the McCleary Clinic, E-100 Elms Blvd., Excelsior Springs, Mo., for a copy of a book published by that institution. The book is full of valuable information—explains the nature of several ailments of various kinds, cautions against possibly harmful procedures, and offers suggestions helpful to any one suffering from these common ills.

The McCleary Clinic is the largest institution of its kind in the world, specializing exclusively in rectal and colon cases. Its treatment is known to thousands of former patients, who have come to it from all over the States, Canada and many foreign lands. A written request will bring you a free copy of the book, in plain wrapper, without placing you under any obligation.

Our thanks to C. L. Davis for renewal of his Index subscription last week, and to John B. Davis for the same.

ORANGES Texas, Each 1c	APPLES Each 1c	PECANS Paper shell, lb. 17c	Grapefruit Texas, 3 For 5c	CANDY Molly-o Cherries, 1 lb. box 19c
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MILK
Pet or Carnation, 7 cans for
25c

HUSKIES BARGAIN OFFER!
2 PKGS. HUSKIES
The Better-Wheat Flakes
REGULAR
\$4 VALUE
15c

CIGARETTES
All Popular Brands, Package
15c

DUKES
Tobacco, 3 sacks for
10c

SYRUP
Thrift, Gallon
49c

ROSE DALE PEACHES
Packed in Syrup, tall can, Each
9c

LARD 4 ARMOUR'S STAR POUND CARTON **33c**

LEGERBEST
FLOUR 48 LB. BAG **\$1.54**
WE CAN'T HELP IT CAUSE WE SELL CHEAPER

DELMONTE
PINEAPPLES, No. 2 cans, 2 for **35c**
MISSION
CORN, Country Gentleman, No. 2 cans, each . **11c**

MAGIC : Box, only . **15c**
ENGLISH , tall cans **6c**
PEANUT : quart **25c**

4 whole ears of FRESH Corn on the Cob
NIBLET - EARS **15c**

COOKIES
Oat Meal, Coconut, Chocolate, Vanilla, 1 Pound Package Each
10c



2-Lb. can
49c

SALAD DRESSING, Challenge, Quart . **16c**
DRY SALT BACON, Pound **10c**
Fancy Sliced BACON, extra Nice, Pound **19c**
PORK SAUSAGE, 2 Pounds for **25c**
POT ROAST BEEF, Pound **10c**

THE ROAD TO S-A-V-I-N-G-S LEADS TO OATES FOOD STORE
FREE DELIVERY O'DONNELL, PHONE 71

POLITICAL ANNOUNCEMENTS

The Index is authorized to announce the following candidates for the offices indicated, subject to the Democratic Primary:

For District Attorney:
BURTON G. HACKNEY

For Sheriff:
JOHN JOHNSON
R. L. PARKER (Re-election)

For County Attorney:
CALLOWAY HUFFAKER

For Tax Assessor-Collector:
H. C. STORY

Commissioner, Precinct 3:
JOHN A. ANDERSON
WALDO McLAURIN (Re-election)

MRS. HUGHES HOSTESS TO BRIDGE CLUB

Mrs. Newell Hughes has hosted Tuesday afternoon at the regular meeting of the Tuesday Bridge Club, entertaining in the home of Mrs. J. M. Noble, Jr.

Slam prizes were awarded to Mrs. Noble and Mrs. C. H. Cabool. Mrs. Noble also winning high score.

Delicious refreshments were served to Misses. Bradley, Cabool, Campbell, Fergy, Henderson, Haffer, Noble, Robinson, Wells, Whitsett and Miss Thelma Palmer. Mrs. Tex Johnson was a club visitor during the afternoon.

FOR SALE—1938 Chevrolet town sedan, \$525. Ellis Chevrolet Co.

Miss LaVerne Lawler returned to Austin Tuesday after a short visit with her parents, Mr. and Mrs. C. O. Lawler.

FOR SALE—1938 Chevrolet Coupe \$475. Ellis Chevrolet Co.

Miss Angeline Haidy returned to her home in Borger last week after having spent the fall months here with Mr. and Mrs. C. H. Cabool.

Mrs. L. J. Barrett returned to the hospital in Dallas Tuesday of this week for examination and further treatment. She was accompanied by Mrs. Joe McLaurin.

LOST—Between O'Donnell and Mesquite, truck wheel and tire. Return to A. P. Hobdy at Gulf Oil Co., O'Donnell, for reward.

Miss Tessie Coleman spent the Christmas holidays with relatives in Florida.

Mr. and Mrs. R. E. Goughly and family spent Christmas with friends and relatives in Stephensville.

Delbert Vaughn of Los Angeles and a party of friends from Lubbock were guests on Christmas Eve of Miss Lois Howard.

Mr. and Mrs. D. J. Bolch and family spent last week-end in Dallas and Grenville, attending the football game and visiting relatives.

Mrs. J. E. Garland of Lamesa spent the week-end here with her daughter, Mrs. J. M. Noble and family.

"Leto's" for Sore Gums
An Astringent for superficial sources that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. —Whitsett Drug Store.

B. M. HAYMES
Real Estate and Insurance
First National Bank Bldg.
O'DONNELL, TEXAS

REAL ESTATE
Farm and City Loans
Rentals
Oil Leases and Royalties
DEEN NOWLIN
Office Phone 57
Residence Phone 165

NOTICE

This is to notify all persons knowing themselves indebted to Palmer Implement Company that we will have a representative at our old place, now known as O'Donnell Implement Company, on Saturday of each week. We will appreciate your coming in to settle your account with us. Please cooperate with us in this matter.

W. L. PALMER

YOU SHOULD JOIN THE RIX BURIAL ASSOCIATION
Operated by
RIX FUNERAL HOME
A local organization, where the pay-off is prompt and where the settlement is in the hands of your friends. You will be best served by carrying your burial benefits with us. Phone 500, Lubbock.
You May pay your premium at First National Bank, O'Donnell.

C. N. WOODS
"Gifts That Last"
JEWELER
WATCH REPAIRING
TAHOKA, TEXAS
1st Door North of Bank

Keep Your Face Looking And Feeling Fit With This New Gillette Blade

At 1/2 Price!

4 for 10¢

Get Quick, Easy Shaves That Are Free From Scurf And Stings. Give Real Money Value.

LOW-PRICE blade users everywhere are switching to the new Thin Gillette. And no wonder. For this precision-made blade fits your razor exactly... gives you better shaves and lots of them at a real saving. Buy a package of Thin Gillettes from your dealer today.

Thin Gillette Blades Are Produced By The Maker Of The Famous **Gillette Blue Blade**

FOR SALE

Several sections land in Gaines County

\$5 00 per acre (Top Surface)

Call at our office for particulars

C. J. BEACH & SON
O'Donnell, Texas



Now is a good time to improve your home for Beauty and Comfort

SEE CICERO SMITH LUMBER CO.

Butane Gas Systems, Venetian Blinds, New Stock of Wall Paper. In fact, everything to build a new home or improve your old one at reasonable prices.

When planning improvements, visit our office and get our prices

DON EDWARDS, Manager

Phone No. 128

WILLIAMS' DAIRY

For Pure, rich Milk that can't be surpassed in food value and flavor

Deliveries Night and Morning—Quart

10c

On Sale Daily at B & O Store, Blocker Grocery Self-Serving Grocery, Seely Grocery

SPECIAL

10-DAY SALE

OPEN JAN. 5 • CLOSE 13

RIBBON CANE SYRUP, Gallon 49c

CATSUP 14-Ounce Bottle 10c

K. C. BAKING POWDER 25-oz 16c

PEANUT BUTTER, Quart Jar 24c

SOUR PICKLES Quart 12c

TOMATOES, No. 2 cans, 2 for 13c

MOTHER'S OATS, With Premium ... 24c

SUGAR 25 Poun Bag \$1.24

OXFORD BACON Pound 12½c

COFFEE, Maxwell House, Pound 26c

LAMP GLOBE, NO. 2 5c

SPUDS 10 POUNDS 15c

ONIONS, 5 Pounds 12c

BULK CANDY Pound 12½c

BRICK CHILI, Pound 15c

PORK SAUSAGE, Pound 12½c

HOG JOWL, Pound 7½c

SWIFT PREMIUM BACON 29c

PURE LARD 4-Pound Carton 35c

SEE OUR NOTIONS ON DISPLAY

PLENTY FRESH VEGETABLES

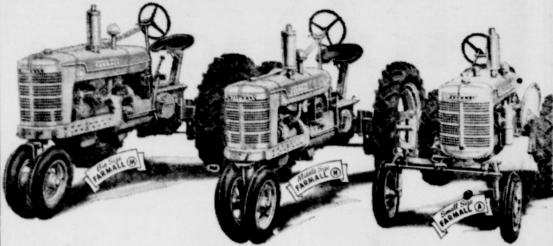
FRUITS AND CANDIES

SELF-SERVING GROC.

E. D. HOLMAN

Watch our Windows Watch our Windows

THEY'RE HERE THE WHOLE FAMILY OF NEW FARMALLS



We now have ready for delivery all three models of the new 1940 Farmalls—Farmall-M, the giant of the family, ready for any big job; Farmall-H, middle-size, ideal for average farm work and the Farm-all-A, midget in size but a bear for work.

COME IN AND SEE THEM TODAY; ONE OR THE OTHER OF THESE THREE IS EXACTLY WHAT YOU NEED ON YOUR FARM

We also have a number of good used tractors, all in first-class shape, ready to go.

Remember our repair shop, where all parts and workmanship are fully guaranteed. We can help you solve any tractor problem. Come in and discuss your troubles with us.

O'DONNELL IMPLEMENT COMPANY

Miss Bernice Holt of Floydada is visiting Miss Vergie Luttrell.

Mr. and Mrs. Perry Howard had as guests during the holidays Mr. and Mrs. Douglas Ballow of Level-land, Mr. and Mrs. W. M. Webb of Ballinger, and Mr. and Mrs. W. M. Hays.

Mrs. Jno B. Davis spent the holidays with relatives in Oklahoma. Misses Ruth and Betty Suddarth spent the holidays here with their father, W. E. Suddarth.

Tremendous public acceptance of the 1940 Chevrolet has brought in the finest stock of used cars in all history.



The Leader in New Car Sales is THE LEADER in USED CAR VALUES

6,647,437

people bought used cars and trucks from Chevrolet dealers during the last four years.

"Buy Where Millions Are Buying"

5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

SAVE All used cars priced to sell fast. In order to make room for more trade-ins.

SAVE Buy now—before new winter conditions appear on your old car.

SAVE Save depreciation on your old car. Trade up now.

SAVE Save costly repairs on your old car.

FIVE REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

- 1 Your Chevrolet dealer offers the finest selection of used cars and the best values.
- 2 You can buy your used car from your Chevrolet dealer with confidence.
- 3 Your Chevrolet dealer employs the best reconditioning methods.
- 4 Lowest possible prices commensurate with quality.
- 5 Your Chevrolet dealer stands firmly behind every used car he sells.

Chevrolet Dealers are Headquarters for USED TRUCK Values!

You:
CHEVROLET DEALER
IS NOW FEATURING THE
**GREATEST USED CAR
AND TRUCK VALUES
OF THE YEAR!**

Look for your Chevrolet dealer's used car listings in the classified pages of this paper!

ELLIS CHEVROLET CO.



Gold Chain FLOUR - FIRST CHOICE OF ALL GOOD COOKS

Flavor and texture . . . economy . . . and higher nutritional value - that's GOLD CHAIN! One superb flour for all baking—in biscuits, rolls, cakes, and pies. So delicious your whole family will love the rich, tempting flavor that GOLD CHAIN gives all baked foods. Order a sack today!

"You'll Appreciate the Difference"

START THE NEW YEAR RIGHT

If you're not already one of the scores of happy, satisfied customers of this store, resolve right now to buy your 1940 Groceries



RED & WHITE WAY

B. & O. CASH STORE