



# O'Donnell Index Press

31st Year; No. 16

O'DONNELL, LYNN COUNTY, TEXAS, Wednesday, Dec. 23, 1953

\$1.50 PER YEAR

Country Editor

Being something less than a Bible student, we decided against running this week a short biography of Christ in which we surmised what He did during the 90 percent of His life NOT recorded in the Holy Gospels. But at any rate we appreciate the kind help and suggestions of Rev. Sealy, Rev. Longino and our pastor, Rev. Holliday. Surely some day a gifted writer will surely come along with the same spirit as in "The Robe."

However in our research we learned that Jesus had four foster brothers and an unknown number of foster sisters. It is surmised that his foster father, Joseph, died when Jesus was about 12 (i. e. shortly after the trip to the Temple). It is also believed that Jesus was a lad some 5 or 6 years old when He returned from Egypt after escaping the wrath of the Roman ruler. Also it is surmised that Jesus' foster brothers and sisters thought that He should remain home from His Ministry as the eldest and head up the household.

Bro. Holliday told us of the description of Christ's physical appearance as recorded by a Roman who personally saw Christ. He was recorded as having had dark eyes, chestnut colored hair and a high forehead. Your writer pictures the adult Jesus as a very handsome, manly man along athletic lines, not as feminine as painted by the great Roman painters 1000 years later. We have never seen a painting of Jesus having Jewish features which most assuredly He had.

- We enjoyed the following Ten Commandments For Christmas by an anonymous writer. We know you, too, will enjoy it:
1. Thou shalt not leave Christ out of Christmas making it "X-mas". To most minds X stands not for our dear Christ but for an algebraic unknown.
  2. Thou shalt not value thy gifts by their cost for many shall signify love that is more blessed and beautiful than silver and gold.
  3. Thou shalt give thyself with thy gifts. Try love, thy personality; and thy service shall increase the value of thy gifts a hundredfold and be that receiveth it shall treasure it forever.
  4. Thou shalt not let Santa Claus take the place of Christ, lest Christmas become a fairy tale rather than a sublime reality in the spiritual realm.
  5. Thou shalt not burden thy servant. The shop girl, the mail carrier, and the merchant shall have thy consideration.
  6. Thou shalt not neglect thy Church. Its Christmas services are planned to help spiritualize the Christmas season for thee, thy family and thy friends.
  7. Thou shalt not neglect the needy. Let thy bountiful blessings be shared with the many who will go hungry and cold unless thou art generous at Christmas.
  8. Thou shalt be as a little child. Christmas is the day of the Christ Child; not until thou hast become in spirit as a little child art thou ready to enter the Kingdom of Heaven.
  9. Thou shalt prepare thy soul for Christmas. Verily much of us spend much time and money getting gifts ready but few seconds in preparing our SOULS.
  10. Thou shalt give thy heart to Christ. Let thy Christmas list have Christ at the top and thy own heart as the GIFT.

We would not want to miss sending our kindest greetings to one and all within this area. Have a fine holiday. The Ed, his mother, Ellie (the T. V. mechanic) and the two Ink Spots.

**Eagles Get Jackets**

In Assembly Monday Coaches Ed Robertson and Reddell presented 19 football players and two managers with Letter Jackets. Receiving jackets were 8 seniors: Carl Copening, Jesse Barnett, A. Jackson, Tommy Modisette, Derry Moore (named by Art Gattis as one of area's best players), Gerald Moore, Frankie Parker, and Red Rains; six juniors, Jack Gleghorn, Carl Jones, Wayne Mott, Harold Sanders, John Spahrery and Jack Worthington and 5 Sophomores: Doug Moses, Jimmy Moore, Travis Pearce, Bobby Sunrow and Eddie Thompson and two managers: Wallace Cox and Tommy Mahurin. Patsy Moore is this year's football sweetheart.

**Speech Class Gives Program**

In observing the "Bill of Rights Week" the Speech Class recently presented a 45 minute program in auditorium under direction of the speech teacher, Mrs. Chas. Cathey. Derry Moore was master of ceremonies and others taking part included Frank Parker, Carl Copening, Jesse Barnett, Patsy Mahurin, Tommy Modisette, Nolan Porter, Lyndell Kenley, Red Rains, Reta Gillespie, Gerald Moore and Ralph Simpson. Arthur Jackson told how Christmas was celebrated in other lands and Supt. John T. Morris led the group in songs.

**HOLY LAND VISITOR**

Mrs. Catherine Habeeb of Maad, Lebanon will spend Christmas with Mrs. N. Saleh and family.

## Folks You Know

Miss Wanda Brooks of Lubbock was the guest for week end of Mr and Mrs. Kenneth Sutton.

Mr and Mrs. Charles Fulkerson were guests of his sister and family Mr and Mrs. James Bowlin over the week end.

Mr and Mrs. H. S. Anglin and family of Plainview, Mr and Mrs. Everett Cook and family of Lubbock, Mr and Mrs. Gene Gardenhire and Mr and Mrs. Roy Miles had Christmas dinner with Mrs. Miles' mother, Mrs. F. O. Allen at Big Spring Sunday. She is 84.

Edmund and Donna Jean Hobby of Bovina visited friends here over week end.

Tony Ballew, son of Mr and Mrs Douglas Ballew, was taken to a Lubbock hospital Sunday.

Mrs. Howard Thomas of Trenton Mich. arrived Monday to spend the holidays with her parents, Mr and Mrs. W. R. Gibson and other relatives.

Miss Jerry Joan Anglin, a freshman at Tech., and daughter of Mr. and Mrs. H. S. Anglin, of Plainview was one of 20 selected out of 150 students for the school's 1954 Yearbook. She is a granddaughter of Mr and Mrs. Roy Miles of here.

Mr and Mrs. Gene Gardenhire will spend the holidays in Plainview with her sister, Mr and Mrs. H. S. Anglin and family.

Guy Bradley attended the funeral of a brother in law, G. C. Smith in Houston Monday.

Students home from college for holidays includes: Harold and Roger Lane, Roger Doss, Charles Pierce, Richard Maxwell, J. Mack and Edward Noble, Miss Virginia Sanders of Denton.

Mr and Mrs. O. C. McBride Jr had as week end guests her sister, Miss Nora Kleman of Lubbock and Mrs. O. C. McBride of Lamesa

Mrs. Rudolph Middleton met her sister, Mrs. Ruth Thomas of Trenton, Mich. at Big Spring Monday. Mrs. Thomas will spend holiday here with relatives.

Mr and Mrs. Ben Moore, Jr were in Amarillo Tuesday for their son Benny Bob to see eye specialist.

Mr and Mrs. A. L. Thompson will spend holidays with their son Larry in Scottish Rite hospital at 2201 Welborn st., Dallas. Let's shower Larry with Christmas cards.

**Edwards Is New M-M Dealer Here**

Clyde Edwards, long time local farmer and implement dealer, recently has been appointed local M-M Dealer for O'Donnell. A formal showing will be in January.

**ELMER DANIEL DIES**

Funeral services for Elmer Daniel, 53, of Arlington, found dead in a tourist court Friday, were held at 10 a. m. Monday in Moore Funeral Chapel at Arlington. Rev. Claud McClung officiated and burial was in Pittsburgh. Mr. Daniel was found with a tube from a gas heater in his mouth. Survivors include his wife, a step daughter and three sisters and a grandchild.

Mr. Daniel lived here about 10 years ago and was a mechanic for C. R. Brock.

**Borden Council Meets**

The Borden Co. H. D. Council held its annual Christmas meeting Wednesday at the courthouse in Gall. Members of the 1953 council and newly elected council members for 1954 attended.

Mrs. Ben Weathers, County council chairman for the past two years, presided during the business meeting. At the roll call annual reports were given by the presidents of the six H. D. clubs. After all business was completed, Mrs. Weathers presented the gavel to Mrs. W. M. Stephens, newly elected council chairman.

The program included:

Christmas songs led by Mrs. Geo. Sealy.

Reading of Scripture by Mrs. Oscar Telchik.

Christmas prayer by Mrs. Mert Jones.

The Christmas Story, an excerpt taken from "Ben Hur", given by Mrs. W. M. Stephens.

Christmas games.

"Silent Night" group singing.

Dismissal prayer by Mrs. Ben Weathers.

There was an exchange of gifts from an attractively decorated Christmas tree.

Refreshments of coffee, punch, and cake were served to Mesdames Ben Weathers, Borden Gray, Isaac Ledbetter, Oscar Telchik, W. M. Stephens, Vivian Clark, Paul Logsdon, Geo. Sealy, Allen Stephens, W. W. Staggs, Matt Farmer, Alton Millikin, Mert Jones, Roy Reeder, Carl Griffin, John Whitmire, Bob Beal, Homer Beal, W. L. Wilson, Jr. and H. D. Agent Mrs. Edith W. Hughes. Mrs. Annette McGran of Crosbyton, sister of Mrs. Homer Beal, was a guest.

## BABY DIES OF GUN MISHAP

Mr. and Mrs. R. O. Lane and LaQuita and Mr and Mrs. Jesse Lane were in Kermit Thursday for the funeral of James Keith Smoot, who was accidentally shot to death in Ft. Stockton Tuesday afternoon of last week. He was 2-1-2 years old, the son of Mr and Mrs. Stanley D. Smoot of Monahans.

Smoot was the former Miss Wanda Raye Gleghorn of here and grandparents are Mr and Mrs. Ernest Gleghorn of Lamesa.

## Guild Has Holiday Party

The Wesleyan Service Guild of the Methodist church was entertained in the home of Mrs. Ferrell Farrington las. Thursday. Mrs. H. A. Longino gave a very interesting Christmas story "The Kneeling Man." Mrs. Otis Harris brought an inspiring devotional and Christmas songs were sung by the group. Each member made an offering which will apply on Missions projects. The offering was placed in an envelope and hung on the attractively decorated tree. A delicious plate of congealed salad, wafers, fruit cake and hot tea was served to Mesdames: Longino, Harris, Rosa Gibbs, Ervin Jones, Carl Sanders, Paul Gooch, Kenneth Sutton, Naymon Everett, Miss Mary Townsley and the hostesses.

## Santa To Be Here Christmas Eve

According to Fire Chief F. M. Jones, the O'Donnell Fire Boys will play host to the children of the town and area Thursday afternoon Christmas eve, at 3:30 when Santa straight from the North Pole will arrive on an atomic rocket. Bring the children to town Christmas eve.

Mr and Mrs. J. T. Middleton, Jr and girls, J. T. Middleton, Sr. and Mrs. Jessie Tofoya will spend Christmas at their ranch in New Mexico.

## Mrs. Blocker Hosts Party

Mrs. Shack Blocker was hostess to the T. E. L. Class of the First Baptist Church recently. The home was attractively decorated with a tree from which the members received their gifts. An inspiring program was given by members of the class. A delicious salad plate was served to the following members: Mesdames: Lambert, Street, Beach, Goddard, Carroll, Harris, Ballew (dece), James, Thompson, Rains and the hostess, Mrs. Blocker.

Mr and Mrs. A. L. Fluty of Lubbock spent week end with her mother, Mrs. M. E. Pearce.

Mr and Mrs. Ervey Boothe of Abilene visited her over week end.

Mr and Mrs. Floyd Williams, Jr and daughter and Mr and Mrs. Jim Williams and children had Christmas dinner with their parents Mr and Mrs. Floyd Williams, Sr at Lubbock Sunday.

Supt. and Mrs. John T. Morris and family visited her sister and family Mr and Mrs. F. L. Leach in Lubbock Sunday.

Mr and Mrs. James Garland and daughter Margaret of Seminole and son, Jimmy were guests of his sister Mr and Mrs. Mack Noble last week.

Mr and Mrs. Marcus Pearce of Eunice, N. M. and Mr and Mrs. G. R. Pearce of Notrees are here for the holidays.

Mr and Mrs. Mack Nobel had as week end guest her aunt, Mrs. L. L. Cobb of Lubbock.

## Christmas... 24 Years Ago

True enough many of us were not here 24 years ago on Christmas of 1929... yet again there are many of us here who were residents at that time. We thought it would be fun to look at the Index files for that Christmas of long ago. J. W. Roberts was ramrod of the paper as of that date.

Letters to Santa were published over the signatures of Ethel Fritz, Leona Shook, Ruby See, Beal Tune, Willis Kirkland, Alice Jones, Inez Farmer, Dalton Sunrow, Willie Melva, Jennie DeBusk, Beatrice Jones, Alvera Lawler, Doris Carnett, W. C. Ables, Reid Parker, Dea Parker, Bobby Lee George, Joe Burkett, Rochine Terry, Estelle Sultember, Eunice Little, A. J. Jordan, Maurice Hayne, June Goddard as well as others.

Of news to farmers: 7,006 bales of cotton ginned to date in O'Donnell.

**Personal Notes:**

Mr. and Mrs. Marshall Whitsett visited in Lubbock

Rev. W. O. Parr will preach at Presbyterian Church Sunday.

Walter Thomas of Pride is hauling feed to O'Donnell.

Headline: Borden Co. wildcat (No. 1 Mungler) Still Drilling.

Legal Notice: warning on shooting fire works in City signed by D. H. McDaniel, City Marshall.

Advertising were: The City Transfer, Bert Fritz, owner C. E. Ray Tailor Shod, Holman and McConal Grocery, Westmoreland's, Tucker's Dry Goods, Chandler Cash Gro., Rayburn Chevrolet, Haynes and Beach Insurance, C. L. Tomlinson Dairy.

At the Lynn movie was showing Milton Sills in "The Barker."

The Ft. Worth Star Telegram was selling at index office at \$5.95 a year.

Sudden thought: wonder what the Ed. of Index in 1977 will think of THIS ISSUE?

## Methodist Have Program Christmas Party Enjoyed

A Christmas program and tree given by the Children's division of the Methodist church Monday night was enjoyed by a large attendance.

Organ Music by Mrs. L. G. Schuessler.

Song "Joy To The World" Prayer

Song by Children's Choir

Pageant by Intermediates

Scene 1. The Annunciation

Solo by Patsy Young

Scene 2. The Visit

My Soul Doth Magnify The Lord.

Gloria Line

O Little Town of Bethlehem, by Karen Morris.

Scene 3 The Inn in Bethlehem

Little Lord Jesus by Jr. Choir

The Friendly Beast by Primary Choir

Christmas Lullaby by Mary Forbes.

Song by Intermediate Choir

O Holy Night by Rudy Smith

Scene 4. In The Temple

## Many Enjoy Nativity Play

A capacity attendance Sunday night enjoyed the Junior and Senior choirs of the public school in a Christmas musical at First Baptist Church directed by Maurice Jones of the music department. The program included a pageant picturing the Nativity of Our Savior. Rev. H. A. Longino of the Methodist Church gave the introduction and Mr. Copening, minister of Church of Christ, gave the benediction and Mrs. C. A. Doss was organist.

## Look Who's New

Congratulations to Mr and Mrs. Clois Walls of Lamesa on arrival of a fine baby girl born Dec. 15th weighing 6 lbs 11 oz. She is named Sandra Lynn. Grandparents are Mrs. Tom Tyler of here and Mrs. Vera Walls of Ft. Worth who is visiting with her son and family in Lamesa.

Congratulations to Mr and Mrs. Glen Burleson Brewer of Corpus Christi on arrival of a fine baby girl weighing 7 lb 7 oz. born Dec. 10th and named Tamela Rea. Grand parents are Mr and Mrs. Barley Brewer and Mr and Mrs. Thedo Cook, the latter being in Corpus setting acquainted with the little lady.

## THIS WEEK...

For this to be the most distressing economic times since 1934 for this area, the Index is reasonably proud of this issue. We printed up \$106 worth of extremely high priced paper, \$45 in art work and Christmas features as well as an estimated \$20 in other costs as labor of folding papers, power, ink, ... and 20c for bandage for a smashed finger.

So far as we know (P. S. Ellie helped us) every retail outlet was solicited for this issue so that all may have had an opportunity to send greetings to friends and customers.

Only at Christmas does your home town paper solicit advertising from our neighbors of Lamesa and Tahoka... and that again is to give unequal opportunity to all. Ordinarily your O'Donnell paper "lives at home" from local patronage.

We sincerely trust you will enjoy the features and will accept the merchants' greetings as a sincere wish to YOU PERSONALLY.

So far as we have extra copies every family will receive an Index this week.

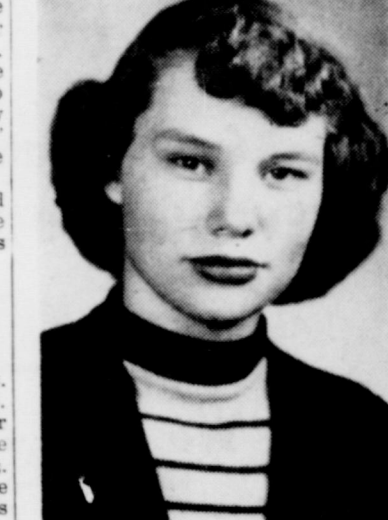
- Gins and Elevators**
- Bowlin Gin
- Farmer's Co-op
- Koeninger's Elevator
- O. C. McBride and Sons
- Bank**
- First National
- Drug Stores**
- Lott Pharmacy
- Lumber Dealers**
- Cicero Smith Lbr. Co.
- Higginbotham - Bartlett Lbr. Co.
- Clothing, Dry Goods**
- C. Dry Goods
- Saleh's Dry Goods
- Thompson's Toggery
- Implement Agencies**
- Edward's Imp. Co.
- O'Donnell Imp. Co.
- Mansell Bros.
- Taylor's John Deere
- Service Stations**
- Highway Garage
- Quick Service Station
- New Car and Truck Agencies**
- Forbes Motor Co.
- Ellis Chevrolet
- O'Donnell Motor Co.
- Wholesale Gas and Oil**
- Griffith, Archie Hays
- Magnolia; W. J. Shook
- Cafes**
- Weir's Cafe
- Jackson's Drive - In Cafe
- Utilities**
- O'Donnell Telephone Co.
- West Texas Gas Co
- Barber Shops**
- Everett's
- Proctor's**
- Groceries 8 ores
- Blocker's Line
- Mansell
- Insurance Agencies**
- Clayton Insurance
- Moore Insurance
- Appliances**
- Singleton Appliance
- H. and S. Auto and Home Supply
- Variety Stores**
- Smylie's Variety Store
- Others: Vernon Cook, Electrician
- Jolly Shoe Shop, Hash Cleaners, O'Donnell Flower Shop, Vernie's Beauty Shop, Trinity Warehouse and Compress, Tot Shop, Ed James Feed Store, C. J. Beach, Oil Broker, Dr. Joe Lehman and Jesse Lane, Plumbing

## CLUB GIRLS HONORED

The F. H. A. Chapter selected three girls to represent the three months of the first quarter of the school year. The girls were selected on the basis of their participation in chapter activities and the work they did during the month they represent



Miss Everett  
MISS SEPTEMBER: Nancy Everett. Helped in Freshman break fast, reported on State Meeting, attended District 3 Council meeting, and worked on Yearbook.



Miss Vandivore  
MISS OCTOBER: Frances Vandivore. Assisted with carnival booths, attended District 3 meeting and was on program, attended and helped plan football reception, worked on Yearbook.



Miss Griffin  
MISS NOVEMBER: Jo Ann Griffin. Sold Christmas cards, installed as a chapter officer, helped with Ex-Student Day, participated in F. H. A. Week.

Incidentally Jo Ann and Nancy are working on State Degrees as is Yvonne Sealy.

## Stores To Close Dec. 25, 26 For 3 Day Christmas

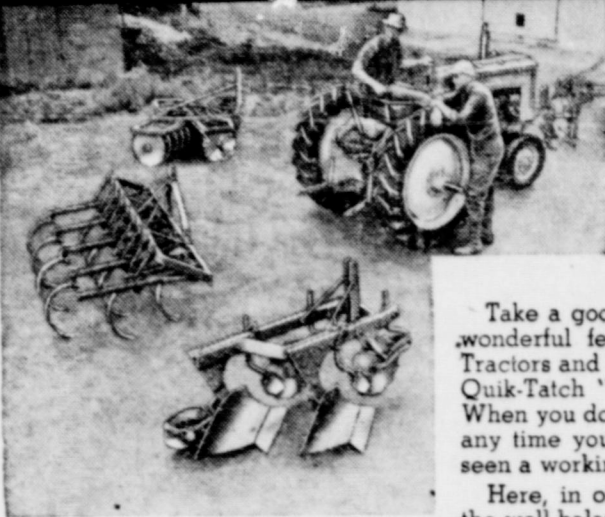
All retail and service firms here will be closed Dec. 25th and 26th so do your shopping for a three day week end.

**SEASON'S GREETINGS**

from the publisher and staff.



*Never Before a Working Team So Handy...  
So Practical!*



**The JOHN DEERE  
"40" TRACTORS  
and New Line of 3-Point  
Hitch Working Tools**

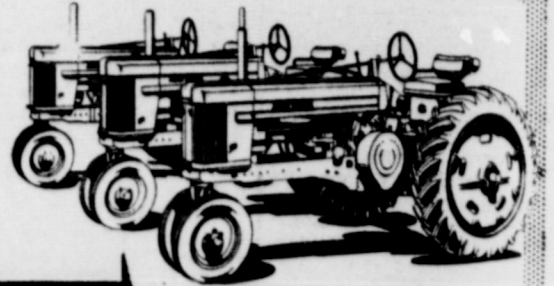
Take a good look! Make a good test! Check all the wonderful features of the John Deere "40" Series Tractors and look over the great line of quick-change, Quik-Tatch "pickup" tools for the new 3-point hitch. When you do this—and we'll be happy to demonstrate any time you say—you'll agree that you have never seen a working team that's so handy, so practical.

Here, in one simple compact package, you get all the well-balanced advantages of John Deere engineering plus new power to handle two plow bottoms in most soils, the great new system of implement Load-and-Depth Control, time-proved John Deere Touchomatic for precision hydraulic control of implements, full swinging drawbar, new comfort and convenience, new ease of servicing, and many, many others.

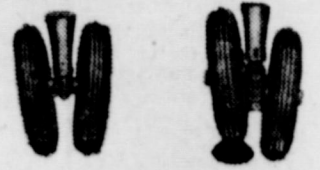
Let us demonstrate the tractor and Quik Tatch tools for your farm. There's no obligation!

*With a*

**JOHN DEERE  
50, 60, or 70 Tractor**



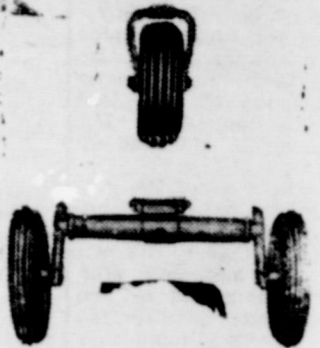
**FRONT WHEEL ASSEMBLIES  
are INTERCHANGEABLE**



With a John Deere "50," "60," or "70" Tractor, you have a choice of *interchangeable* assemblies to tailor your tractor to every job and crop requirement.

The two-piece front pedestal, regular equipment on all "50," "60," and "70" Tractors, permits you to fit your tractor with regular dual or Roll-O-Matic front wheels, single wheel, or adjustable front axle. For working 3-row bedders, a fixed 38-inch front end is also available.

The *interchangeable* front wheel assemblies are held in place by four cap screws and the changeover from one to another is quick and simple. Stop at our store and get complete details.



**Come In and see our complete new line of Gasoline and L P Gas Tractors -- Also available soon with NEW No. 800 3-Point Hitch and matching Tools -- Ask for A Demonstration**

**We stock a COMPLETE Line of Genuine John Deere Parts; our Mechanics are School Trained and ALL Work is Guaranteed. Try us on your next overhaul Job.**

Several Good Used Tractors for sale. *Come In And Look Them Over. Finance Plan Available.*

**Give the Kiddies Genuine John Deere Toys for Christmas. We have In Stock--**

*TOY TRACTORS, COMBINES, PLOWS, LOADERS, HARROWS, and TRAILEDs; also John Deere Tractor-cycles with trailers.*

**We wish to take this opportunity to THANK you for your patronage during the past year and to wish you . . .**

**Very Merry Christmas . . .**

**And A Happy New Year**

**TAYLOR'S**

ROY JASO

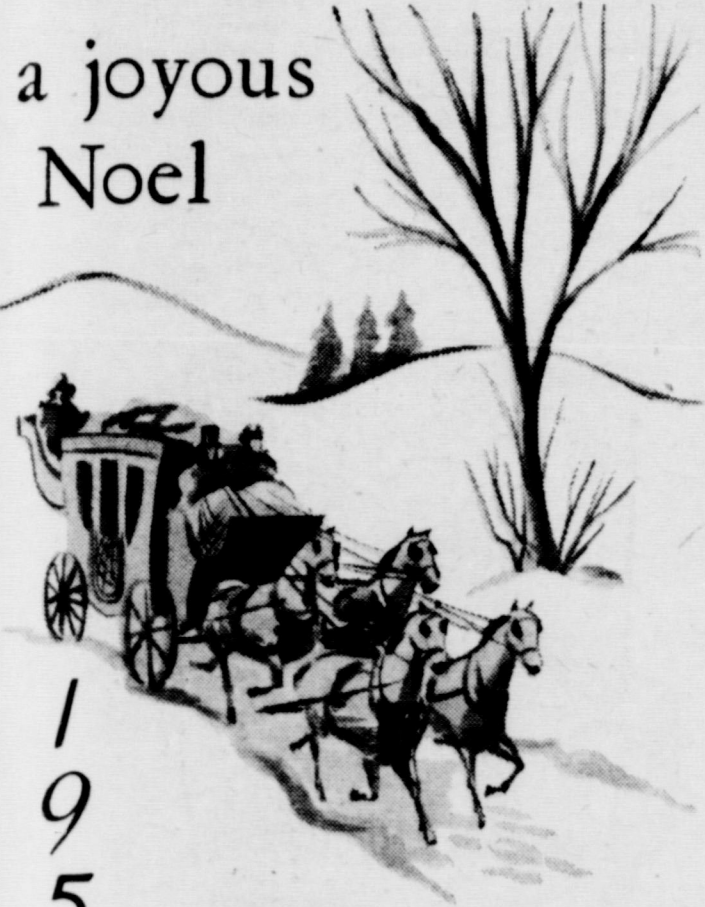
WAYLAND F. TAYLOR

D. R. GRAYSON

*Your John Deere Dealer In O'Donnell*



a joyous  
Noel



1  
9  
5  
3

Old fashioned greetings  
to old-time friends.

C. C. Dry Goods

Mr. and Mrs. Chas. Cabool

Swiss Brotherhood  
Sang at Christmas  
To Banish Plague

One of the most impressive customs in the world is observed in Switzerland where the "singing at the fountains" is done by the Sebastiani brotherhood in the picturesque spa town of Rheinfelden.

According to the Swiss writer Gottlieb Wyss, the custom is more than 400 years old, dating from 1540 when a plague, sweeping through many lands, visited Rheinfelden. Twelve men formed a brotherhood in honor of St. Sebastian, promising to pray to him to safeguard their town from further distress. They also undertook to nurse those afflicted by the plague and to bury its victims.

If one of their own members died, the brethren acted as pallbearers, and up to the present day, by their own selection, the membership of the brotherhood has remained at 12.

Pestilence in the medieval period was ascribed to the evil spirits in the water, and when the Sebastiani brethren make their rounds of seven fountains on Christmas eve, they start at the fountain in the "Froschweide" where the plague started in the 16th century. After singing for the seventh time near the town church, they join its congregation for midnight mass, first placing their quaint mounted lantern, with its lighted candle, before the altar of St. Sebastian.

For their Christmas eve singing at twelve, brethren are dressed in dark clothes and black silk top-hats. Around their lantern-bearer they stand in a circle and three times, as the name of Christ is mentioned in their song, they uncover their heads. The song dates back to the middle ages.

Christmas Helps  
World's Economy

Many people, with the total exception of children, have come to believe that Christmas has become too commercial. In a spiritual sense, this is true to some extent.

Economically, however, no other holiday or festive season contributes so much to the welfare of the world. Christmas has hardly passed into the new year before thousands are at work on toys and myriads of other Christmas specialties for the next holiday. Each year, as the lights of Christmas trees twinkle on a wintry night, how many of us think of the millions who have gained employment through the Christmas shopping industry?

And yet, "too commercial" may be an understatement. Is it too wrong, once a year, to make the dominant theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has endured wars and great chaos through centuries as a time of joyousness and happiness, and giving has always been an important part of the festivities.

The picture of the family united, with presents opened, and children wrapped in the joyousness of Childhood's greatest emotion is still, and will remain the Christmas story.



EVERY AVERAGE American home will have a Christmas tree this year. Traditional and symbolic as the trees are, they present a great fire hazard, and should be carefully watched.

Remember that when you bring a tree into the house it is going to dry up. A freshly-cut tree will not take fire any easier than the evergreen trees growing outside, but the hazard increases by the hour. For this reason, it is not wise to put up the tree too early before Christmas day or to leave it too long after the 25th. Trees of all kind will become highly inflammable at the end of a week.

Families, clubs, churches or organizations that wish to keep their trees up longer than a week should take special safeguards to keep it reasonably safe.

The tree can be kept fresh by setting it up in a pan of water. Cut off the base of the tree at an angle at least one inch above the original cut and keep it standing in water during the entire period it remains in the house. It may be necessary to add water from time to time to keep the water level above the cut.

Place the tree well away from stoves, radiators, and other sources of heat. When you smoke, stay away from the tree. Also be sure that the tree is secured in such a way that it cannot fall. Do not put it near a doorway where it might block an avenue of escape, should a fire occur.

Few common cattle parasites take more money from Texas livestock producers than does the cattle grub. The loss amounts to millions of dollars annually and comes in the form of lower prices for damaged hides; lower market prices for grubby cattle because of reduced quality in the meat and lower milk production from dairy cattle. Control is not difficult.

Best  
Wishes



1  
9  
5  
3

May happiness and joy  
symbolize your home  
in this season of Christmas.

Singleton Appliance

Mr and Mrs. Hal Singleton, Jr.



We are wishing  
you a most  
Merry Christmas

C. J. Beach

Real Estate Loans, Oil and Gas Leases and  
Royalty



Season's  
Very  
Best

May the symbols  
of child-like peace  
denote our  
Christmas thought.



1953

H. & S. Auto and Home  
Supply

Mr. and Mrs. C. N. Hoffman



**CHRISTMAS GREETINGS**



Our Very Best  
to You  
and Yours . . .

**W. J. Shook**

Agt. For Magnolia Pet. Co.  
Butane and Propane Products

FOR YOU AT  
**Christmas**



Add another  
Good Wish  
to your  
Heap of Greetings.

**Tot Shop**

John And Maggie Spears



Peace and  
Contentment  
be Yours

O'Donnell Flower & Gift  
Shop Mrs. Eva Fritz



**Weir Cafe**

Mrs. Ouida Weir



To the casual observer, it is just another typical night in Bethlehem, sleepy town of many generations. Excepting, of course, that the population is more than double, for all the descendants of David have come to register as ordered by Herod. For many, there is no room.

And yet, there is more about this night! And there are some whose faith and wisdom give them eyes to see. Near the hour of midnight, a darkened sky suddenly shimmers with a light of ethereal beauty, and angels appear to sing a great psalm:

"Glory in the highest,  
And on earth, peace to men of good will."

A new star fires itself to brilliance near the edge of the town, bathing in its light the stable where a Galilean carpenter named Joseph has taken refuge with his bride, a queenly girl named Mary. For them, there has been no room.

The stars rest above the humble shelter, sending down golden rays that illuminate the area in a strange, unearthly manner.

In the distance appear a group of Magi, wise men of Persia. They have followed the now resting star and are heavily laden with gifts of gold—presents for a new-born king. Along the roads hear the shouts of the citizens, led by angels, who come to adore.

There in the stable, wrapped in swaddling clothes and laid in a manger, the Christ-child awaits.



Speaking of  
**Christmas**

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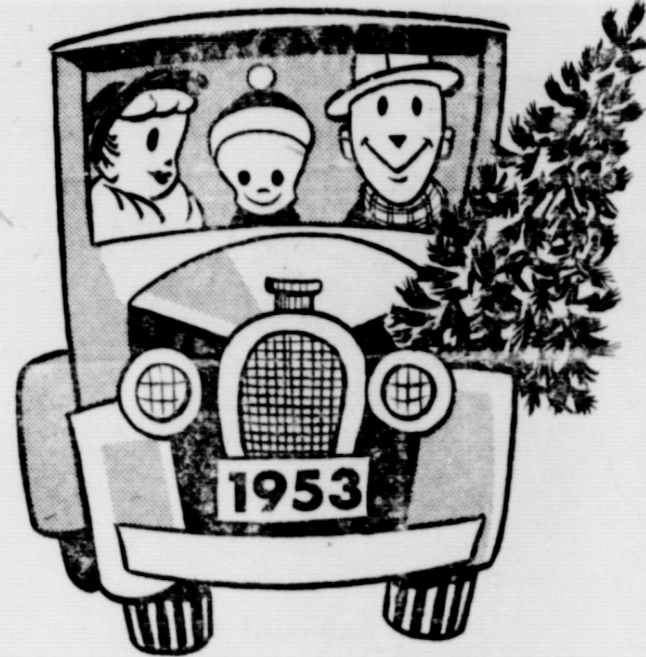
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Our services are open to all; you are encouraged to attend and feel at home in our meetings. Your comfort, pleasure and spiritual welfare is our deepest concern; if you are not attending church regularly, please visit us; you will be a stranger but once.

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1953 Let's Remember the True Spirit of Christmas

**O'Donnell Telephone Co.**

Mrs. Bill W. Davis

Merry Christmas



1953 May We Add Our Best Wishes?

**Jackson's Drive-In Cafe**

Mr. and Mrs. L. D. Jackson

A heartfelt "Merry Christmas" to all of you, good friends



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**MERRY CHRISTMAS TO ALL**



We hope Old Santa hits your house with a full load of cheer.

**Gulf Oil Corp.**

Mr. and Mrs. Archie Haney

**Merry Christmas**



1953 May we knock on your door to give you our Holiday Greeting?

**HASH CLEANERS**

Mr. and Mrs. L. J. Hash

Send us your NEWS



**CHRISTMAS GREETINGS**



Our Very Best  
to You  
and Yours . . .

**W. J. Shook**

Agt. For Magnolia Pet. Co.  
Butane and Propane Products

FOR YOU AT  
**Christmas**



Add another  
Good Wish  
to your  
Heap of Greetings.

**Tot Shop**

John And Maggie Spears



Peace and  
Contentment  
be Yours

O'Donnell Flower & Gift  
Shop Mrs. Eva Fritz



Season's Greetings

**Weir Cafe**

Mrs. Ouida Weir



**FOR THEM  
THERE HAD  
BEEN NO  
ROOM**

To the casual observer, it is just another typical night in Bethlehem, sleepy town of many generations. Excepting, of course, that the population is more than double, for all the descendants of David have come to register as ordered by Herod. For many, there is no room.

And yet, there is more about this night! And there are some whose faith and wisdom give them eyes to see. Near the hour of midnight, a darkened sky suddenly shimmers with a light of ethereal beauty, and angels appear to sing a great psalm:

"Glory in the highest.

And on earth, peace to men of good will."

A new star fires itself to brilliance near the edge of the town, bathing in its light the stable where a Galilean carpenter named Joseph has taken refuge with his bride, a queenly girl named Mary. For them, there has been no room.

The stars rest above the humble shelter, sending down golden rays that illuminate the area in a strange, unearthly manner.

In the distance appear a group of Magi, wise men of Persia. They have followed the now resting star and are heavily laden with gifts of gold—presents for a new-born king. Along the roads hear the shouts of the citizens, led by angels, who come to adore.

There in the stable, wrapped in swaddling clothes and laid in a manger, the Christ-child awaits.

*Santa Claus is on his way  
To greet you all on Christmas Day.  
Dolls and games (all sorts of toys)  
For wishes of girls and boys.*



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Mr. and Mrs. L. J. Hash

Send us your NEWS



## History of Christmas Seals

When you see the Christmas seal do you ever wonder how it started?

It was born in Denmark, home of the fairy tales of Hans Christian Andersen.

Einar Holboell, a Copenhagen postal clerk, was sorting mail one snowy afternoon before Christmas, 1903, when he thought of the idea of a penny stamp to swell a fund for children's hospitals.

Authorized by King Christian, the first Christmas seals were sold in Copenhagen in 1904.

Holboell's scheme outgrew his wildest imaginings, for before his death in 1927, he lived to see it spread to 45 countries.

The seals found their way to America on letters and packages and first attracted the attention of Jacob Riis who wrote an article about them. Few people, however, were interested in the idea.

Then, in the autumn of 1907, Emily Bissell, a public health worker, concerned about the fate of a small sanatorium, recalled the article and sat down to sketch America's first Christmas seal, a wreath of holly encircling the words "Merry Christmas."

With 50,000 stamps printed and nowhere to sell them, Miss Bissell at last enlisted the aid of a columnist on a Philadelphia newspaper. The idea caught and within a few weeks \$3,000 was collected.

The first nation-wide sale was held the following year and was backed by newspapers all over the country, religious and civic groups, and sponsored by the American Red Cross and the National Tuberculosis association.

## Christmas Rose Enhances Yule's Festival Mood

AMERICANS usually decorate their homes at Christmas time with holly, evergreens, or hot-house plants. Recently, however, they have found a new friend in the Christmas-rose. Nurserymen say this plant's popularity has skyrocketed in the last few years.

The Christmas-rose is not really a rose at all but belongs to the crowfoot family. It is a small plant no more than a foot high when mature. Nevertheless, it can put forth seven or eight small white roselike blooms tinged with pink.

Called by botanists *Helleborus niger* or black hellebore, it gets this name from its black stalks. The Christmas-rose is no freak, no super-precocious flower or early-blooming plant. This light-mate child of winter flowers naturally in December or January. It withstands snow and low temperatures, demanding only some sort of shelter from the snow.

*Helleborus niger* does not propagate well in the United States. Hence, most of the tiny plants are imported from Belgium and the Netherlands. They develop best only in the western part of those countries where they thrive in soil peculiar to the region.

The ancient Romans knew about the Christmas-rose and eagerly

## Bethlehem Rites Feature March To Nativity Cave

CHRISTMAS is observed in Bethlehem on December 25 by the Roman Catholics and Protestants, on January 6, by the Greek Orthodox and affiliated churches, and on January 18 by the Armenians.

All Bethlehem, however, turns out on December 24 for the arrival of the Patriarch of Jerusalem—Cardinal of the Holy Land—who each year brings an ancient effigy of the Infant Jesus to Bethlehem which he lays in the manger within the cave where Christ was born.

Dramatically the procession approaches: heralded by a single horseman, his banner streaming aloft. A corps of native police mounted upon fiery Arabian horses follow and then another single horseman upon a prancing black steed carrying the cross on high; the Patriarch in his cardinal and ermine, mitred bishops, clergy in embroidered vestments and white robed acolytes—swinging golden censers—precede the jeweled pavilion of the Holy Child. Magnificent corteges of government officials, foreign embassies, bands, religious organizations follow, and finally, American made automobiles mingle with native two-wheeled carriages.

The procession enters the Church of the Nativity. The public is not permitted to witness the actual placing of the effigy, as that part of the Church—built above the

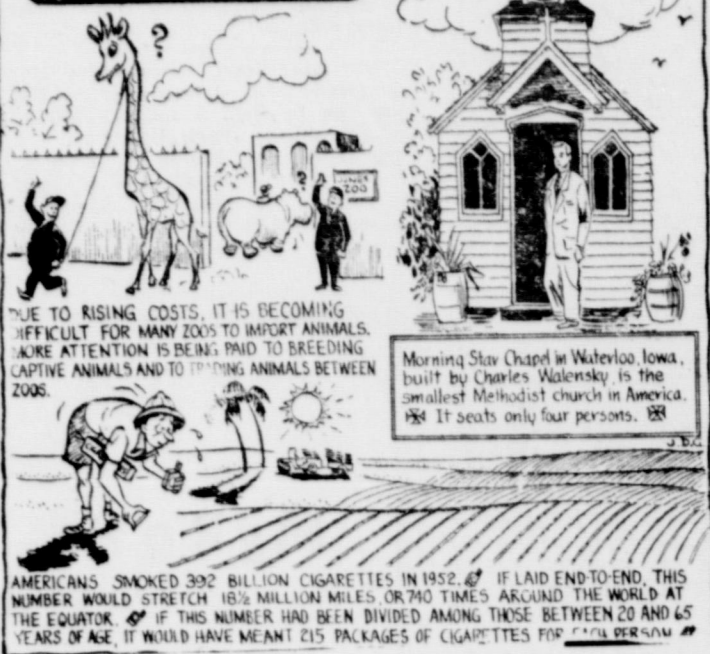
### MR. FARMER

If you plan to lay a 2 to 4 inch gas line 100 feet to 100 miles, we can sell the pipe cheaper. We are also well stocked with Irrigation Pipe 8 in. to 16 in. at COMPETITIVE PRICES.

See us for your pipe needs  
**HILTON SUPPLY CO.**  
1819 East Broadway, Lubbock

## THINGS TO TALK ABOUT

BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia



DUE TO RISING COSTS, IT IS BECOMING DIFFICULT FOR MANY ZOOS TO BREED CAPTIVE ANIMALS AND TO TRIP ANIMALS BETWEEN ZOOS.

Morning Star Chapel in Waterloo, Iowa, built by Charles Watinsky is the smallest Methodist church in America. It seats only four persons.

AMERICANS SMOKED 300 BILLION CIGARETTES IN 1952. IF LAID END-TO-END, THIS NUMBER WOULD STRETCH 18 1/2 MILLION MILES, OR 740 TIMES AROUND THE WORLD AT THE EQUATOR. IF THIS NUMBER HAD BEEN DIVIDED AMONG THOSE BETWEEN 20 AND 45 YEARS OF AGE, IT WOULD HAVE MEANT 215 PACKAGES OF CIGARETTES FOR EACH PERSON.

### SHAREHOLDERS NOTICE

Notice is hereby given that the annual meeting of the shareholders of the First National Bank of O'Donnell will be held at the office of said bank of O'Donnell on Tuesday,

Jan. 12, 1953 at 2 p. m. for the election of directors and the transaction of such business as properly may come before the meeting.

J. L. Shoemaker, Jr., President 4t

### THE STATE OF TEXAS || COUNTY OF LYNN ||

NOTICE IS HEREBY GIVEN that the Partnership between J. R. Reed and L. E. Reed under the firm name of Reed and Reed Drilling Company, was dissolved on the 31st day of December, 1952. All debts due to said Partnership are to be paid and those due from same discharged at Box 951, O'Donnell, Texas, where the business will be continued by J. T. Reed under the firm name of Reed and Reed Drilling Company.

After January 1, 1953, L. E. Reed will do business as R Drilling Company. This firm's operations will be separate from Reed and Reed Drilling Company's operations.

J. T. REED  
L. E. REED  
4tc

November 2, 1953

**The Farmers Co-op Gin and Elevator of O'Donnell will be closed Three days, Thursday, Friday and Saturday, Dec. 24 thru 27th for Christmas.**

J. W. Martin, Mgr.

## THINGS TO TALK ABOUT

BY FRANKLIN J. MEINE  
Editor, American Peoples Encyclopedia



THE HEIGHT OF THE YUKON GOLD RUSH IN 1901, THE POPULATION REACHED 27,000. AND GOLD OUTPUT WAS 22 MILLION DOLLARS IN ONE YEAR. NOW THE TERRITORY HAS 9,000 PEOPLE - AND 2 MILLION DOLLARS IN GOLD IS MINED ANNUALLY.

A Frenchman has invented a new mode of music. He claims that recordings of random fragments of music, speech, and electronic noises in their very incoherence form a modernistic pattern of sounds.

THERE ARE ABOUT 197 MILLION SILVER DOLLARS IN CIRCULATION IN THE UNITED STATES.

RENEW YOUR SUBSCRIPTION

# PONTIAC PRESENTS FOR 1954

## A Completely New Line of Automobiles!



### The New Star Chief Series - Bringing New Values in Luxury Size and Performance Never Before Offered at the Price!

- Biggest Pontiac Ever Built—214 Inches Over-All Length
- Magnificent New Beauty, Inside And Out
- New Custom-Styled Interiors—New Exterior Colors
- Most Powerful Pontiac Ever Built
- New Roadability And Driving Ease
- New, Greatly Increased Cross-Country Luggage Room

Here is the first genuine luxury car ever to be offered in Pontiac's low price range!

As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious look of luxury for which motorists have paid several thousands more

than the modest cost of the new Star Chief. Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car soon.

See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors lowest priced eight and famous economy six. Together, they prove that whatever you prize most in a car, again in '54, dollar for dollar—you can't beat a Pontiac.

TO ADD TO YOUR DRIVING PLEASURE AND THE LONG-RANGE VALUE OF YOUR CAR—PONTIAC OFFERS A WIDE SELECTION OF OPTIONAL EQUIPMENT\*



Dual-Range Hydra-Matic provides instant response in traffic, extra-economical cruising for the open road.



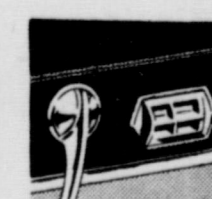
Pontiac's Power Steering offers finger tip steering ease for parking and slow turning, yet you retain safe road feel.



New Air-Conditioning cools your car to the temperature you set in minutes. Eight cylinder models only.



New Pontiac Power Brakes let you stop faster with far less effort and foot movement. A major advance in safety.



New Electric Window Lifts raise or lower front windows to any desired height by simply touching a button.



New Comfort-Control Seat adjusts to 360 different seat angles at a touch for the best driving position.

\*Optional equipment and accessories available at extra cost.

On Display Now— with its Beautiful New Companion Car THE SILVER STREAK CHIEFTAIN

DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!

## City Service and Appliance

7th and Doak St.

O'Donnell, Texas



**Naturalized Citizen—  
That's Our Santa**

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem "Twas The Night Before Christmas," he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

**Archaeologists' Findings  
Bear Out Bible Stories**

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable, to the crucifixion.

**FIRST BAPTIST CHURCH**

"The Friendly Church With A Message"

Otis O. Holladay, pastor  
 Sunday School ..... 10:00  
 Morning Worship ..... 11:00  
 Youth Choir ..... 5 p. m.  
 Training Union ..... 6:30 p. m.  
 Evening worship ..... 7:30 p. m.  
 Youth Fellowship ..... 8:30 p. m.  
**First and Second Tuesdays**  
 Inter., G. A. Y. W. A ..... 7:30 p. m.  
 Brotherhood ..... 7:30 p. m.  
**Wednesday**  
 Lifeservice Band ( Youth ) 7 p. m.  
 Teachers meeting ..... 7 p. m.  
 Prayer meeting ..... 7:30 p. m.



A Day full of Happiness  
is our  
Christmas message to you

**The Vogue**

511 South First, Lamesa



best wishes  
at Christmas

1953

This is a time  
for remembering old friends,  
and we number you among ours.

**Lamesa Tin and Radiator**

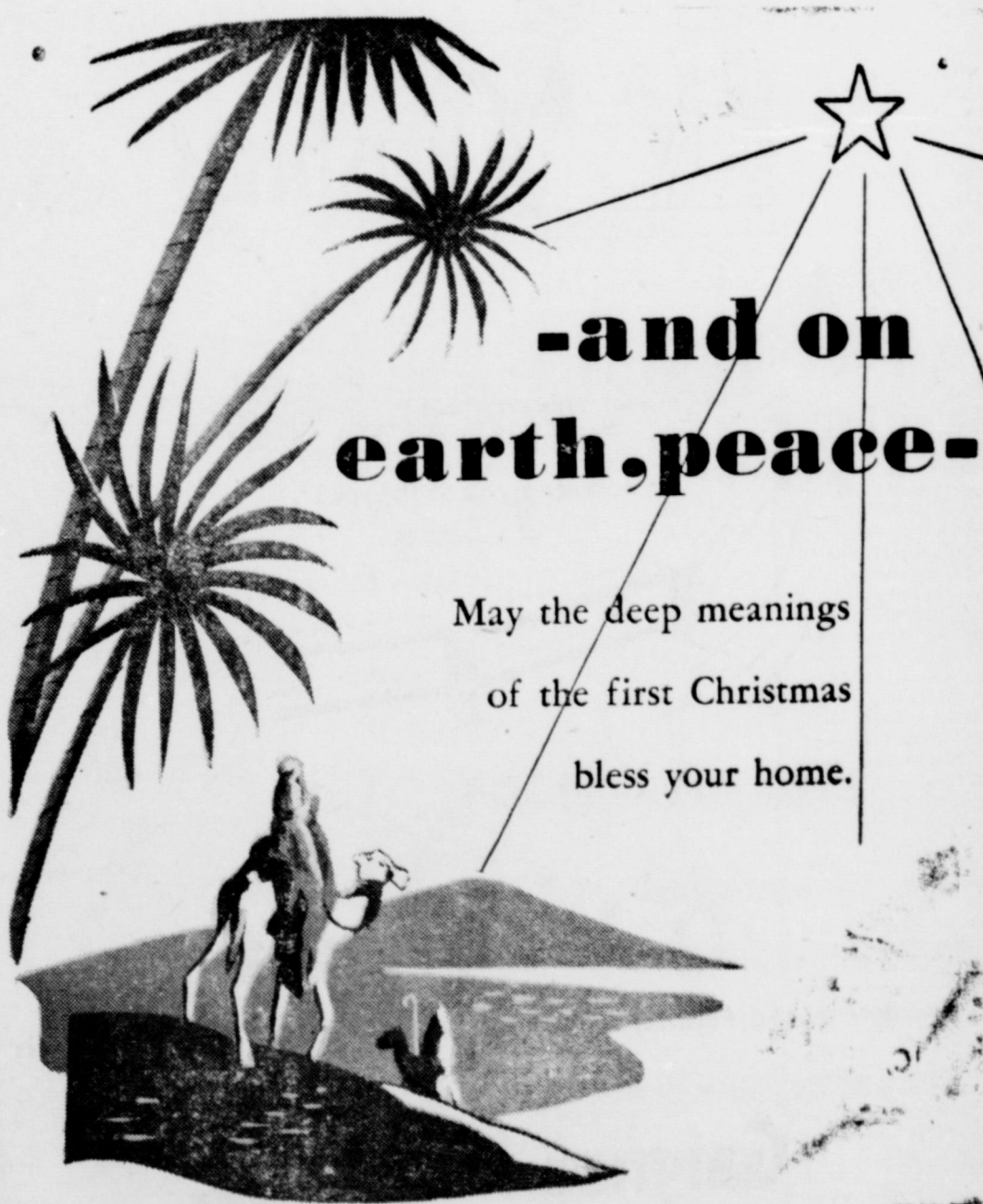
SHOP; 411 North 2nd Telephone 4727, Lamesa



We join the parade  
of well wishers  
making their way  
to your door . . .  
Merry Christmas.

**Price and Black Hospital**

Lamesa



May the deep meanings  
of the first Christmas  
bless your home.

**COLLINS**

Dry Good Co.  
Lamesa



## Christmas Quotes

"Christmas is the time you decide to pay your doctor something on account. You know you will need him the day after."

—Walter Pulitzer.  
"What do people mean by sending you a dozen Christmas cards during the festive season, and not deigning to send you three lines by way of a letter the rest of the year?"

—J. Ashby-Sterry.  
"At every Christmas party, just as things are beginning to get good, someone shuts his eyes, puts his head back and moans softly: 'Ah, well, this isn't like the good old days. We don't seem to have any good old-fashioned Christmases any more.'"

### Christmas: 'Good Time; A Kind, Forgiving Time'

Charles Dickens once referred to Christmas as "a good time; a kind, forgiving, charitable, pleasant time." This is an adequate description of the Christmas spirit. Why not make this an old-fashioned Christmas?

Elaborately planned parties, those great time-takers, should not be a part of the Christmas scene. A homey, hospitable get-together will create an atmosphere in which everyone can relax.

Since Christmas is really "the children's hour", why not give them a greater part in preparing for the day? Children will get more delight from helping prepare and decorate the tree than in seeing only the finished product.

### Small Amount of Plant Food Will Keep Needles on Tree

If you have the type of a tree-holder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon of water.

## United States Top Buyer and Supplier In Tree Industry

The United States is the world's leading source of supply as well as the top buyer in the Christmas tree industry—a better than \$50,000,000 business.

The majority of our Christmas trees come from New England, New York and Pennsylvania, the north Middlewest, and the Northeast Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees for local use.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

### 'Snapdragon' Popular

A game called "snapdragon" was very popular at Christmas time in England more than 200 years ago. To a limited extent it is still played in some parts of England, as well as in America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was then poured over the fruit and ignited. At a given signal, the participants attempt to snatch a raisin from the blazing bowl.



SECRETS . . . This little girl wants something for Christmas, but she's not telling anyone except Santa Claus, who looks like he understands the problem.



CHRISTMAS BACKDROP

## Christmas Seal Idea Conceived In Denmark

A DANISH postal clerk thought of the idea of attaching stamps to Christmas packages and letters in 1903, and a few years later the scheme was tried in America.

This year millions of Americans will receive a letter from their local chapter of the National Tuberculosis association containing Christmas seals, the seasonal reminder of the never-ending fight to stamp out the disease.

Einar Holboell, at work in a Danish postoffice conceived the idea of attaching decorative stamps to Christmas packages, the sale of which could be conducted by some worthwhile organization.

He mentioned it to his fellow workers and they decided it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise was placed on the first seals in 1904.

Jacob Riis, Danish-born American, heard about the idea and sold it to the American public in 1907 through a magazine article written for Outlook magazine. A Red Cross worker, Miss Emily Bissell, started the first American sales that year.

NEW & USED MACHINES, Buy, Sell, Trade, Rent, Repair or electrify your treadle sewing machine. BIZZELL'S SEWING MACHINE EXCHANGE "21 Years Your Sewing Machine Dealer" 405 N. Ave. O Lamesa, Dial 3528 4tp

## REUNION AT CHRISTMAS

By HELEN PETRONE

JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "Ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves.

Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3½ flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

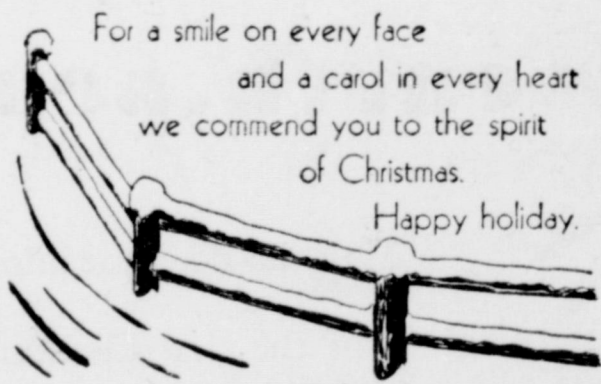
She laughed snakily. "We'll argue that out later, shall we?" Arm in arm they climbed up the stairs.

The toll of lives from highway accidents usually mounts during the harvest season and rural residents who must be on the highways more at this season of year are warned to properly light trailers, trucks and tractors.

RENEW YOUR SUBSCRIPTION



Joy to the World  
Christmas



## D. W. Gagnat

Hardware and Furniture; John Deere Tractor and Implements

TAHOKA

## Gagnat Motor Co.

Dodge and Plymouth Sales and Service, Tahoka

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

The Index is agent for most daily newspapers popular in this area; renew with us please

Lubbock Morning Avalanche daily and Sunday \$12.95; daily only \$11

Ft. Worth Star Telegram Daily and Sunday \$13.95

Abilene Reporter News daily and Sunday \$10.95; daily only \$9.95

Also all Magazines by mail

Lowest Priced and Finest Quality PRINTING In West Texas (24 Hour Service) All prices 25 to 40 percent less than elsewhere THE INDEX

## Season's Greetings



May yours be filled with pleasant people all through the Holidays.

## Tahoka Implement J. D. Finley

Allis - Chalmers and M. - M. Farm Machinery Tahoka



The very fact that Christmas is with us again ought to bring joy enough, but we want to gild the lily by wishing everyone a wonderful holiday.

## Wheatley Buick Co.

N. Fifth and Main, Tahoka Phone 530 or 531





**WE THANK YOU** most cordially for this good will and assure you of our deep appreciation. We wish for you a pleasant holiday, and a New Year that is the harbinger of many blessings to come.

**Lyntegar Electric Cooperative**  
REA

Tahoka Phone 588 and 589

Sundown Phone 3741

Owned and Operated By Those We Serve

**REMEMBER LAST CHRISTMAS?**



*Remember Last Christmas?*  
These were the major goings-on in the world during Christmas week in 1948:  
December 27 — Joseph Cardinal Mindszenty, outspoken foe of Hungary's Communist regime, was arrested on charges of plotting against the government, spying, treason and blackmarket dealings in currency.  
In an extemporaneous speech at Kansas City, President Truman made this remark that caught the interest of the world: "There are certain leaders in the government of that country (Russia) who are exceedingly anxious to have an understanding with us."  
December 29 — President Truman returned to Washington after a Christmas vacation in Independence, Mo.  
December 28 — Twelve stranded air force men were rescued by plane from an icecap in southern Greenland by Lt. Col. Emil Beaudry.  
December 31 — The 80th congress, denounced by President Truman as the second worst on record, passed into history with the adjournment of both houses.  
December 31 — At year's end, America's favorite popular song for the moment was "On a Slow Boat to China."



Spring flowers will be healthier and earlier if beds are prepared now. Spade the soil and leave it rough to absorb more winter rain and snow.

**RENEW YOUR SUBSCRIPTION**



Just repeating  
**MERRY CHRISTMAS**



May the tidings of great joy be yours in full this Christmas

**Dr. Celeste Schaal**

CHIROPRACTOR

Phone 30

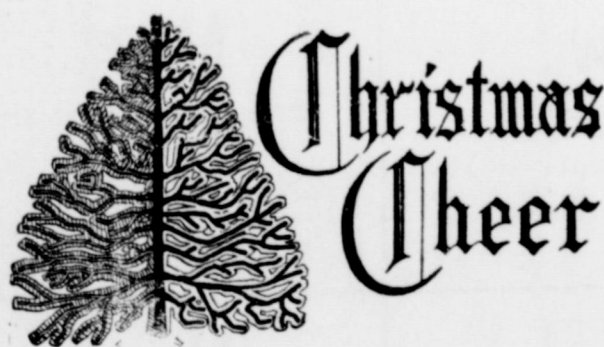
:::

Tahoka



Accept our hearty thanks for the pleasant business associations of the past year. Once again we say  
**Merry Christmas!**

**FIRST NATIONAL BANK**  
Of Tahoka



**TO EACH AND ALL**

When We Count Our Blessings we find many we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.

**Stanley-Jones Funeral Home**

GENO JONES

JOYCE STANLEY

Tahoka



Few common cattle parasites take more money from Texas livestock producers than does the cattle grub. The loss amounts to millions of dollars annually and comes in the form of lower prices for damaged hides, lower market prices for grubby cattle because of reduced quality in the meat and lower milk production from dairy cattle. Control is not difficult.

Orchard owners will find that fruit production next year often times is greatly influenced by the management practices carried out during the late fall and early winter. Now is the time to do the winter pruning and dormant spraying jobs.

Renew Your Mind



SHIRT-SLEEVED SANTA . . . It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirtsleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.



The Employees of West Texas Gas Company Wish You a Merry Christmas

Mistletoe Outlived Sinister Meaning

Mistletoe, once used as a weapon of death, is now almost a universal symbol of love and peace.

According to Norse mythology, there was a god named Balder, who personified the sun. Loki, another god, plotted to destroy Balder. Balder's mother, when she first learned of Loki's intentions to kill her son, obtained a promise from all living things that they would not harm Balder. All agreed, but the mistletoe, so it was with a mistletoe arrow that Loki induced Balder's blind brother, Hodler, to kill the sun god.

Higher powers intervened however, and Balder was restored to life. The mistletoe was placed under Frigga's care, and the mother of Balder saw that it was never again used to do harm.

The custom of giving a kiss of love or peace beneath the mistletoe is an assurance that it will never again be used as an instrument of evil.

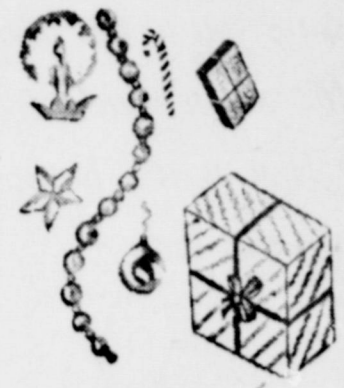
The word "carol" is supposed to be derived from the Italian word "caroli", meaning "a song of devotion."

Beautiful home lawns just don't happen but are the result of careful planning, soil preparation, planting and the selection of the best lawn grass for the area.

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

The Index is agent for most daily newspapers popular in this area; renew with us please  
Lubbock Morning Avalanche daily and Sunday \$12.95; daily only \$11  
Ft. Worth Star Telegram Daily and Sunday \$18.95  
Ablene Reporter News daily and Sunday \$10.95; daily only \$9.95  
Also all Magazines by mail

Lowest Priced and Finest Quality PRINTING In West Texas (24 Hour Service) All prices 25 to 40 per cent less than elsewhere THE INDEX



Let us share the joy of the season without stint

Thompson's Toggery

Mr. and Mrs. Floyd Thompson

New 1954 Chevrolet

COME SEE IT!

First and only low-priced car to bring you all these new features and advantages!

<p><b>New!</b> POWER BRAKES <i>First in the Low-Price Field!</i> Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.</p>	<p><b>New!</b> AUTOMATIC WINDOW AND SEAT CONTROLS <i>More Chevrolet "Firsts!"</i> Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.</p>	<p><b>New!</b> NEW POWER IN "BLUE-FLAME 125" ENGINE <i>Most Powerful in Its Field!</i> Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.</p>
<p><b>New!</b> NEW POWER IN "BLUE-FLAME 115" ENGINE <i>Out-Powers All Other Low-Price Cars!</i> In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!</p>	<p><b>New!</b> NEW STYLING IN BODY BY FISHER <i>Another Chevrolet Exclusive!</i> All around the car, and from every angle, you see new beauty in the only Fisher Body in Chevrolet's field.</p>	<p><b>New!</b> FINEST, MOST COLORFUL INTERIORS <i>In the Low-Price Field!</i> Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.</p>

**New!**  
LOWER PRICED POWER STEERING  
*Another Chevrolet "First!"*  
The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

**New!**  
CHEVROLET'S EXCLUSIVE POWERGLIDE  
*Now for All Models!*  
Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.

More things more people want, that's why MORE PEOPLE BUY CHEVROLETS than any other car!



To all the good people of our town we wish the sum of all happiness.

Joe Lehman, M.D.

And Staff

ELLIS CHEVROLET CO.

Chevrolet Sales and Service

O'Donnell, Texas



**Hark! The Herald Angels Sing!**



**Smaller Towns Began Lighting Outdoor Trees**

Although the White House and Rockefeller Center outdoor tree decorations have become famous in recent years, the practice of lighting outdoor trees began in smaller towns and cities long before these two displays became an annual affair.

Four widely separated communities light up as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania.



Salem, Ore., decorated a large Sitka spruce. Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first National Christmas tree was in 1924 and was sponsored by the American Forestry association. For the past two years the lighting of the White House has been televised.



Santa's little helper came down to us from Scandinavia.

Many years before Leif Erikson touched American shores, the children of the North believed that a little elf with long white whiskers—Jul Tomten—saw that the earth was abundant with good food and that the animals and birds were taken care of.

After the pagan Vikings were Christianized, little Jul became the giver of presents—just as Santa today. It became a custom for children to leave a bowl of porridge on the kitchen table for the little elf, who would leave presents in exchange.

Travelers picked up the legend of Jul Tomten and carried it around the world. To us, he is the busy, jolly, good little elf who works happily in Santa's workshop.

**'Silent Night' Is Most Beloved Carol**

Of all the songs that return to bring warmth to the Yuletide season, no carol is so universally known as "Silent Night." Certainly no other is as loved and sung as this simple German song.

For years its origin was unknown, except that it supposedly dated back for many centuries. Recent investigations, however, disclosed that it was produced in 1818. The poem was originally written by Joseph Mohr, an assistant priest in Oberndorf in South Germany. The melody was composed by a schoolmaster, Franz Gruber.

Both the poet and the composer were part of the choir that sang the now famous carol that Christmas Eve in the Oberndorf church. The beloved song was sung first to the accompaniment of a guitar, for the church organ was out of order that Eve in 1818.

It has since been sung to the tune of almost every musical instrument in the world, in the languages of many men.

**Plum Pudding Came Far Since Ancient Origin**

Plum pudding—the ancient English delicacy traditionally served with Christmas feasts—has come a long way since it entered the culinary lists hundreds of years ago as Yule-dough.

Yule-dough was composed of chopped meat paste, spices, to symbolize the gifts of the Magi, and flour, regarded as embodying the spirit immanent in the wheat.

A time and labor saving device in the bumper gate. Plans may be secured from county agent.



By JESSIE WEST

AMY looked out at the bright day and was about to decide it was the loveliest New Year's Eve she'd seen in years when she saw Clarabelle Carter crossing the street; and then she thought the day wasn't lovely at all.

She could hear Clarabelle talking to Mille as she had that day in the store when she'd been standing behind shelves lined with groceries deliberately eavesdropping.

"I do declare, it does look like Amy Wells could get someone," Clarabelle had said. "I suppose she'll die an old maid."

Clarabelle hadn't said anything degrading of course. But from that moment forward, Amy had wondered if people generally didn't assume that old maids just couldn't find any takers.

She took her eyes from the window and Clarabelle going down the street to look at her reflection in the dresser mirror. At almost forty-five, she didn't think she was being egotistical in appraising herself as actually looking thirty-five. She had very little gray in her dark hair, and the faint lines on her face were unnoticeable against the startling blue of her eyes and general prettiness of her features.

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BETHLEHEM  
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**Jesse Lane, Plumbing**



**O'Donnell Auto Supply**



As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.

**Farmer's Co-op Gin and Elevator of O'Donnell**

J. W. MARTIN, MGR.



Few common cattle parasites take more money from Texas livestock producers than does the cattle grub. The loss amounts to millions of dollars annually and comes in the form of lower prices for damaged hides, lower market prices

for grubby cattle because of reduced quality in the meat and lower milk production from dairy cattle. Control is not difficult. Orchard owners will find that fruit production next year often times is greatly influenced by the

management practices carried out during the late fall and early winter. Now is the time to do the winter pruning and dormant spraying jobs.

Renew Your Index



**SHIRT-SLEEVED SANTA . . .** It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirtsleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.

**Mistletoe Outlived Sinister Meaning**

Mistletoe, once used as a weapon of death, is now almost a universal symbol of love and peace.

According to Norse mythology, there was a god named Balder, who personified the sun. Loki, another god, plotted to destroy Balder.

Balder's mother, when she first learned of Loki's intentions to kill her son, obtained a promise from all living things that they would not harm Balder. All agreed, but the mistletoe, so it was with a mistletoe arrow that Loki induced Balder's blind brother, Hoder, to kill the sun god.

Higher powers intervened however, and Balder was restored to life. The mistletoe was placed under Friga's care, and the mother of Balder saw that it was never again used to do harm.

The custom of giving a kiss of love or peace beneath the mistletoe is an assurance that it will never again be used as an instrument of evil.

The word "carol" is supposed to be derived from the Italian word "caroli", meaning "a song of devotion."

Beautiful home lawns just don't happen but are the result of careful planning, soil preparation, planting and the selection of the best lawn grass for the area.

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

The Index is agent for most daily newspapers popular in this area; renew with us please  
Lubbock Morning Avalanche daily and Sunday \$12.95; daily only \$11

Ft. Worth Star Telegram Daily and Sunday \$18.95  
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The Employees of West Texas Gas Company Wish You a Merry Christmas

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**COME SEE IT!**

**First and only low-priced car to bring you all these new features and advantages!**

**New!**

**POWER BRAKES**

First in the Low-Price Field! Chevrolet Power Brakes make stopping wonderfully easy and convenient. Optional at extra cost on Powerglide models.

**New!**

**AUTOMATIC WINDOW AND SEAT CONTROLS**

More Chevrolet "Firsts"! Touch a button to adjust front windows or seat. Optional on Bel Air and "Two-Ten" models at extra cost.

**New!**

**NEW POWER IN "BLUE-FLAME 125" ENGINE**

Most Powerful in its Field! Most powerful Chevrolet passenger car engine ever built! Teamed with Powerglide, optional at extra cost.

**New!**

**NEW POWER IN "BLUE-FLAME 115" ENGINE**

Out-Powers All Other Low-Price Cars! In gearshift models, the more powerful "Blue-Flame 115" engine also gives you finer performance with money-saving gas mileage!

**New!**

**NEW STYLING IN BODY BY FISHER**

Another Chevrolet Exclusive! All around the car, and from every angle, you see new beauty in the only Fisher Body in Chevrolet's field.

**New!**

**FINEST, MOST COLORFUL INTERIORS**

In the Low-Price Field! Here are the most luxurious interiors on any low-priced car. New interior color harmonies are keyed to brilliant new exterior colors.

**New!**

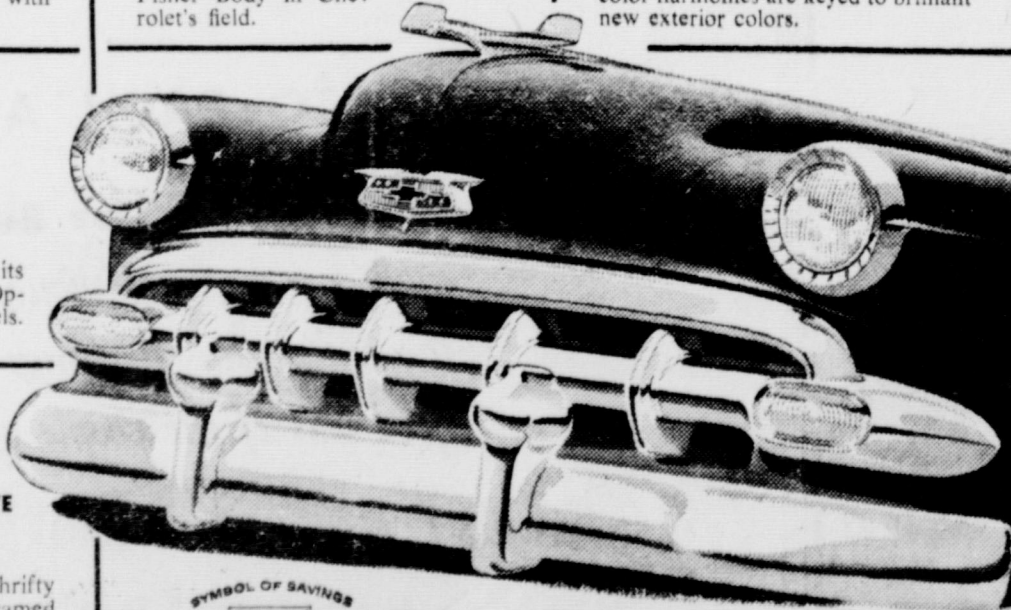
**LOWER PRICED POWER STEERING**

Another Chevrolet "First"! The first Power Steering in its field now reduced in price! Optional at extra cost on all models.

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**CHEVROLET'S EXCLUSIVE POWERGLIDE**

Now for All Models! Now you can have smooth, thrifty Powerglide on any model. Teamed with the "Blue-Flame 125" engine, it's optional at extra cost.



More things more people want, that's why MORE PEOPLE BUY CHEVROLETS than any other car!

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Chevrolet Sales and Service

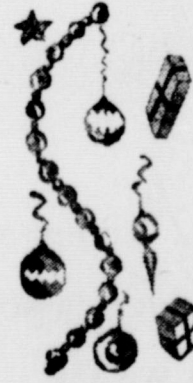
O'Donnell, Texas



Let us share the joy of the season without stint

**Thompson's Toggery**

Mr. and Mrs. Floyd Thompson



To all the good people of our town we wish the sum of all happiness.

**Joe Lehman, M.D.**

And Staff



### Hark! The Herald Angels Sing!



### Smaller Towns Began Lighting Outdoor Trees

Although the White House and Rockefeller Center outdoor tree decorations have become famous in recent years, the practice of lighting outdoor trees began in smaller towns and cities long before these two displays became an annual affair.

Four widely separated communities lighted up as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania.



Salem, Ore., decorated a large Sitka spruce. Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first National Christmas tree was in 1924 and was sponsored by the American Forestry association. For the past two years the lighting of the White House has been televised.



Santa's little helper came down to us from Scandinavia.

Many years before Leif Erikson touched American shores, the children of the North believed that a little elf with long white whiskers—Jul Tomten—saw that the earth was abundant with good food and that the animals and birds were taken care of.

After the pagan Vikings were Christianized, little Jul became the giver of presents—just as Santa today. It became a custom for children to leave a bowl of porridge on the kitchen table for the little elf, who would leave presents in exchange.

Travelers picked up the legend of Jul Tomten and carried it around the world. To us, he is the busy, jolly, good little elf who works happily in Santa's workshop.

### 'Silent Night' Is Most Beloved Carol

Of all the songs that return to bring warmth to the Yuletide season, no carol is so universally known as "Silent Night." Certainly no other is as loved and sung as this simple German song.

For years its origin was unknown, except that it supposedly dated back for many centuries. Recent investigations, however, disclosed that it was produced in 1818. The poem was originally written by Joseph Mohr, an assistant priest in Oberndorf in South Germany. The melody was composed by a schoolmaster, Franz Gruber.

Both the poet and the composer were part of the choir that sang the now famous carol that Christmas Eve in the Oberndorf church. The beloved song was sung first to the accompaniment of a guitar, for the church organ was out of order that Eve in 1818.

It has since been sung to the tune of almost every musical instrument in the world, in the languages of many men.

### Plum Pudding Came Far Since Ancient Origin

Plum pudding—the ancient English delicacy traditionally served with Christmas feasts—has come a long way since it entered the culinary lists hundreds of years ago as Yule-dough.

Yule-dough was composed of chopped meat paste, spices, to symbolize the gifts of the Magi, and flour, regarded as embodying the spirit immanent in the wheat.

A time and labor saving device is the bumper gate. Plans may be secured from county agent.



By JESSIE WEST

AMY looked out at the bright day and was about to decide it was the loveliest New Year's Eve she'd seen in years when she saw Clarabelle Carter crossing the street; and then she thought the day wasn't lovely at all.

She could hear Clarabelle talking to Mille as she had that day in the store when she'd been standing behind shelves lined with groceries deliberately eavesdropping.

"I do declare, it does look like Amy Wells could get someone," Clarabelle had said. "I suppose she'll die an old maid."

Clarabelle hadn't said anything degrading of course. But from that moment forward, Amy had wondered if people generally didn't assume that old maids just couldn't find any takers.

She took her eyes from the window and Clarabelle going down the street to look at her reflection in the dresser mirror. At almost forty-five, she didn't think she was being egotistical in appraising herself as actually looking thirty-five. She had very little gray in her dark hair, and the faint lines on her face were unnoticeable against the startling blue of her eyes and general prettiness of her features.

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A nice Christmas Gift: dresser sets \$3.49, \$19.95, \$24.95 at LOTT PHARMACY  
Send us your NEWS

**Custom of 'Pinata',  
Observed in Mexico,  
Is Spreading to U.S.**

The pinata, Christmas custom so long observed by the happy children of Mexico, is gradually spreading into the United States. Although it performs year-round duty in the land south of the border, the pinata is busiest during the Mexican Christian festival that lasts from December 16 to January 6. In America, it is used in various parts of the country only at Christmas time.

The pinata is made of thin, fragile clay, and is filled with sweetmeats and trinkets before being suspended from the ceiling. Each of the guests, not always only just children—is blindfolded and given a stick. The object is to swing the sticks overhead until someone shatters the pinata, sending the delicious contents pouring out, whence a mad scramble takes place for the spoils.

The pinata is a great aid in making the long Christmas season tolerable for Mexican children. Tradition decrees that they must wait until the final day of the 21-day Christmas season to receive their gifts.

**Christmas Was Once  
Holiday That Moved  
About on Calendar**

Christmas was once a movable feast. The eastern branches of the Christian church usually celebrated it in April or May. Western Europe sometime in January.

In 337 A.D., St. Cyril, bishop of Jerusalem, set out to make the date universal. With the permission of Pope Junius I, he appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Members of the Greek, Russian and Ukrainian Orthodox churches in the 20th century observed the date of January 7, because they use the Julian calendar, which lists December 25 on that date by our calendar.

Attention: Mrs. H. L. Wood has a few second hand pieces of furniture for sale and you may place any used furniture you may have with her. There is someone who can use anything you have. The Upholstry Shop.

**CHURCH OF THE  
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Sunday School ..... 10 a m  
E. C. Pace, Supt.  
Morning Worship ..... 11 a m  
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Evangelistic Service ..... 7:45 p. m.  
Mid Week Prayer Meeting  
Wednesday ..... 8 p. m.

Joe M. Lehman, M. D

Medicine and Surgery  
Hours 8 a m to 6 p m daily

Sunday: 9 a m to 11 a m

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CLEANING  
PRESSING  
Alterations



Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



And hope this Christmas is one you can cherish forever.

**Cicero Smith Lumber Co.**  
Don Edwards, Mgr.

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FARMS — RANCHES —  
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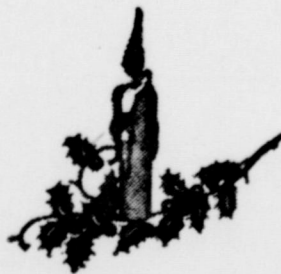
May you prosper in the wealth with which Christmas abounds...

Peace, love of life, kindness and the brotherhood of all people.

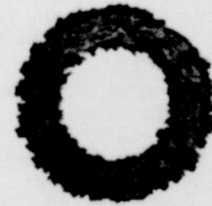


**Vernon Cook**

All Kinds of Electrical Work



In the spirit of the blessed day we wish you a completely happy Christmas



**The First National Bank  
Of O'Donnell**



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### Bringers of Gifts Range From Santa To Knight Ruppert

In America on Christmas Eve, there is a merry tinkle of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer. He drives from roof to roof, pausing just long enough to climb down each chimney. From a huge pack on his back he fills the children's stockings with toys and goodies. Gifts that are too large to be stuffed in the stockings are put on the Christmas tree or stacked underneath it.

This is Christmas in America—but it is not always Santa who brings the gifts to children in other lands.

The Dutch children anxiously await the arrival on Christmas of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre, and carries a crozier.

He rides a white horse and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings to hold the gifts, the Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner," the bishop's white horse. It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

English children wait for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree, but this custom has been in effect only since Queen Victoria was a young bride. She married Albert, a German prince, and it was he who introduced this Christmas custom to England from Germany.

It is an angel who leaves the gifts in Czechoslovakia. She descends on a golden chord to accompany Santa.

In Scandinavia gifts are distributed during the supper hour. They are brought by dwarfs and the children leave bowls of porridge on the doorstep for them. Santa comes riding on a goat instead of a reindeer.

The birds receive the largest number of gifts in Sweden. Each family places a sheaf of grain on a pole or on the fence posts for the birds' Christmas dinner.

Spanish children place their straw-filled sleeves on the window sills so the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Knight Ruppert, who is the German Kris Kringle, is represented by a young girl wearing a golden crown and gowned in a flowing white robe. She carries a small tree laden with gifts which she distributes.

The children of Switzerland have their gifts brought to them by a radiant angel who rides in a sleigh drawn by six reindeer. She brings them goodies to eat as well as toys.

And in Poland, at least before the Communists came in, the people called at the parish house on Christmas morning where the priest presented them with "peace wafers," which symbolized peace on earth, good will to men. The people exchanged Christmas wishes as the wafers were broken and eaten before returning home.

As Americans observe this Christmas in the comfort and luxury of modern civilization, who among them will pause for a thought of how their forebears kept the holy season?

An example of Christmas of the past in America is provided in a study of the history of the old village of Kaskaskia, first capital of Illinois, where the pioneers braved the rigors of a new and unsettled world.

Despite the hardships and discomfort which prevailed in the days of the early settlers of this land, there was hardly a cabin so humble but what its occupants found some way to keep Christmas.



OLD, OLD STORY . . . If teacher could get this kind of attention as she lectures on the three R's, she'd have a room full of geniuses. She is reading the ageless Clement Moore classic "Twas the Night Before Christmas." And not a creature is straggling.

#### Assembly of God

Sunday School 10 a. m.  
Morning worship 11:00 a. m.  
Evening worship 7:30 p. m.

### SOMETHING FOR SALLY

IT WAS enough to put a fellow in a morbid state of mind. Last Christmas he'd thought, when he gave Sally the inexpensive little china dinner set, next Christmas I'll give her something really nice. Something she can wear and enjoy. Something expensive. It'll not be practical to fit our Christmas budget, because by then I'll be making more. The tide was bound to turn by next Christmas.

Well, it turned out all right. Fate could have been less callous in the direction to which it had turned the tide. It was even worse this Christmas than it was last. At least Sally



Bill looked up from his overcoat collar. "Hey, be careful!" he shouted.

wasn't out making the living and he, a big hulk of a man, staying home.

The doctor had said he'd overcome the heart condition with prolonged rest.

People were talking. Bill knew. He'd been standing near the living room door the other day when he'd heard Kate Tyler, their neighbor, talking to Sally in the kitchen.

"Well, it just looks a shame that you, such a frail little thing, must work. Bill looks the picture of health. He weighs something near one hundred eighty pounds, doesn't he, Sally?" Kate said, and Bill had visioned with burning resentment her sharp, in-everybody's-business nose twitch with inquisitiveness.

Bill visioned too, Sally's pretty proud head lift when her voice had come in quick sensitive rebellion. "I believe it's my affair about working. I really don't need to work. We have plenty saved up to take us through until Bill is able to go back on his job. I'm working because I want to."

He'd felt like a cad. There wasn't another guy in the whole universe had a wife like Sally, who through her loyalty would even tell a falsehood. Sally didn't deserve the hardship he was giving her. And now with Christmas upon them and no money of his own, unless he sold his best suit to the re-sale shop down the street, he felt it would be even better for his old heart to quit ticking than to face it and have Sally say, "Oh, you didn't need to give anything, Bill. All I want is you! We'll have a real Christmas when you get well."

Bill put on his overcoat, hat and galoshes. It was about time to meet Sally coming home from work.

Cold rain interspersed the snow and already the highway in front of their place was getting coated with ice. Cars moved along cautiously.

Their neighbor's boy, Pike, eleven, slid by him on a sled. "Whee-e-e, watch me, Mister Bill!"

Bill looked up from his overcoat collar. "Hey, be careful!" he shouted and went into action with a leap when he saw the sled carrying the boy from the sidewalk into the direction of an approaching car up the highway.

It all happened in a flash. If Bill hadn't been gigantic in size, muscular and agile with youth, he couldn't have saved the boy. "Man, Pike," he panted, standing over him on the sidewalk, "don't play along the street!"

"Aw, I could've made it, Mister Bill," Pike said, and dashed back up the street with his sled.

A large man emerged hurriedly from the big car on the side of the pavement and came up to Bill.

"Thanks, fellow! Say," he said, mopping his forehead, "that was a close call! You certainly used your head."

"I snatched him in time," Bill said.

The man pulled out his wallet. "Here," he said, holding a crisp bill toward Bill. "Take this, fellow."

"But I don't want money for what I did," Bill protested, starting to back away.

The man pushed the money into Bill's hand. "I'd pay a thousand or more to escape what might have happened just now. Think what Christmas would have been for me if it had happened, to say nothing of the kid's parents. Thanks again, fellow—and Merry Christmas!"

He was gone before Bill could do anything.

Bill looked down at the money in his hand. Well, if he felt that way about it. But one hundred dollars.

He looked up then and saw Sally trudging toward him through the snow and a happy, secretive smile curved his lips suddenly. He slipped the money into his billfold and went to meet her.

### With Maggie Gone

By CAROLYN GRANT

IT WAS late when old Dan left the laundry where he worked, and snow fell in great flakes from the dark sky. He stopped for a moment along the street, unmindful of the eager passersby and their thoughtless jostling against him in their haste on this last night before Christmas. He lifted his face so that the soft flakes fell against his cheeks and melted in cold little drops of water that sought the deep lines sixty odd years had put there.

Snow was a part of Christmas, and after days of hesitancy it had come—just as he and Maggie had always wanted it. "Snow makes the lights seem brighter in the store windows, along the decorated streets of our little town and in our home on our tinsel-draped cedar tree. We haven't missed many Christmases, Dan, having our snow." It seemed long ago since Maggie had said that. Years, it seemed. Yet it had been only last year that they'd stood at their front window looking out at the dark sky, and Maggie'd said those words almost like a prayer.

Dan sighed and let his chin drop into the upturned collar of his overcoat and started on. He wished the snow hadn't come. With Maggie gone, he could hardly bear its soft falling of down about him. He wanted to close his eyes against its brightness with the street lights shining upon it. He wanted to close his ears against the soft music that came from radios along the streets playing Christmas carols, and "White Christmas"—the song Maggie loved best.

Christmas had come again. But for him there'd be no Christmas—



He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there.

not any more. There'd be only memories of other Christmases eddying about him as the swirling snow, and the plans he and Maggie'd made for this Christmas even before they'd carried out the last would pass without realization, now that Maggie wasn't here to help him carry them through.

He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there and was staring without actually seeing the array of Christmas toys behind the big plate glass window. His mind was going back. He was seeing again the glow in Maggie's face as each Christmas they'd shop together for others.

Last year it had been the widow Benson and her six little Bensons, who would have been forgotten by Santa if they hadn't bought them gifts. Long ago they'd begun the ritual. They had no children of their own. But Maggie'd said, "We'll pretend that the children about us are ours." And her whole life had been one of giving at Christmas.

This year they'd planned for the O'Shays. They lived in a little house down back of the old depot. "Little Billy's just four and he's never had a wagon. Dan," Maggie'd said, planning even as they trudged through the snow with their gayly wrapped gifts for the Bensons. "And little Jeep has never had a doll that can talk and go to sleep."

Dan shifted his feet, standing there in front of Carter's, and snow gathered along the stoop of his shoulders. Somewhere among Maggie's belongings was a list of the things she'd planned to buy the O'Shays. He remembered it. Each item came clear to him suddenly as the ringing of a bell, and it was as if Maggie stood by him then, warm and alive. She touched his arm and together they went into the store with its crowd of excited late shoppers.

A clerk came up to Dan. "Something, sir?" Dan's eyes were filmed, but they were watery from age and being out in the cold wind, the clerk thought.

"Yes," Dan said. "I have a long list of things to buy."

Maggie smiled, he knew he saw her smile, and she got to talking like she used to talk when they went out together to buy gifts on Christmas Eve.

"We're like a house, Dan," she said. "We can close the doors and windows and others can't tell what we have locked inside. We live to bring happiness to others and for the good that we can do."

Dan looked up above packages piled high in his arms and smiled. He said to the clerk, "Merry Christmas, and now we'll be on our way."

The clerk looked strange. Old people, he thought, were queer, and he called after Dan, "Merry Christmas to you, too, sir! Merry Christmas!"

### Calvary Baptist Church

Sunday school 10:00 a. m.  
Morning service at 11:00  
B. T. C. . . . . . 7:00 p. m.  
Evening worship hour 7:30 p. m.  
Wednesday, prayer meeting 7:00 p. m.

You can't go wrong giving candy . . . Pangburn's and American Heritage Candy at LOTT PHARMACY

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FIRST NATIONAL BANK  
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Less Than A Penny A Day

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EFFECTIVE THIS DATE WE  
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### CHRISTMAS IS HERE!

It's in the music of the cherished carols hovering like a benediction over the bustling crowds.

Time for us to send you our best wishes for the happiest Christmas you have ever known.

## Lott Pharmacy Mr. and Mrs. Hugh Lott



## Mansell Bros. Everything For Farm and Home

For sale: 8 piece dining room suite. Mrs. Henry Harris

See that your news gets

Renew Your Index to your home town paper!



Reduced foreign exports contribute directly to many of the present day farm program problems. Agricultural exports from the U. S. have dropped from 4 billion dollars in 1951-52 to less than 3 billion dollars for 1952-53. A drop of 30 percent.

RENEW YOUR SUBSCRIPTION



Among the myriad problems which beset parents at Christmas time are the many questions from the small-fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task.

However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?:

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret — so the legend of the goodness of St. Nicholas was further spread and strengthened.

Harvester ants can be controlled with five percent chlordane or two percent dieldrin used as dusts or the liquid fumigants, carbon disulfide or methyl bromide. Local county agents have detailed inform a ion on these control methods.

Rio Gold, a new disease resistant cantaloupe, has been developed by the Agricultural Station at Weslaco. Only limited quantities of the seed are now available.



PROCTOR'S BARBER SHOP

Merry Christmas



ALL OF OUR  
FOLKS ARE HOPING  
THAT ALL OF  
YOUR FOLKS WILL  
SPEND A MIGHTY

Merry Christmas

O'Donnell Implement Co.

Abner and Carr Spraberry



A Salute

to our friends and a big, hearty Christmas wish to you all, this merry, merry Christmas season.

Looking back over the year calls to mind our greatest source of pleasure has been our contact with folks like you.

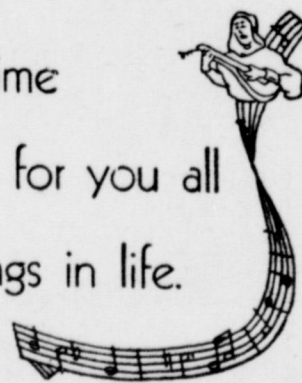
\* \* \* \* \*

Quick Service Sta.

J. C. Swinney, Owner



It's an ideal time  
to wish for you all  
the good things in life.



Higginbotham-Bartlett Lumber Co.

E. T. Wells, Mgr.





## HELPING SANTA When Buying Toys for Children

If you wish your child to get the best available from this year's toys, be sure to look for the five major qualities recommended by specialists.

Toys to be thoroughly satisfying to the small fry should have five major qualities, say specialists at the college of home economics, Cornell.

First, toys should be durable to withstand the rough and tumble of any one child and his playmates. Durable toys can be repaired and re-used and passed on for the enjoyment of other youngsters, in or out of the family.

Toys should be simple and easy to handle and operate. Simple playthings are more likely to hold interest through long child-hours and less likely to be shelved permanently.

Toys should be safe to use—without sharp corners or rough places or poor paint that might be harmful to a youngster. And toys should be washable.

Finally, toys should have what the specialists call a "do-with" quality. Good old stand-bys such as wagons, blocks, clay, sand, finger paints, and the like may fit into the child's interest of the moment.

## Gloria in Excelsis Deo



THE STABLE AT BETHLEHEM . . . The Babe in the manger, surrounded by gentle animals, is a vision we can see more clearly with our hearts than with our eyes. And seeing it, we may truly say, "Glory to God in the highest."

### Tradition Says Tree Originated in Egypt

The Christmas tree, now almost a universal symbol, probably came to America from Germany, although tradition has it that Christmas trees originated in Egypt. The palm tree was supposed to put forth a branch every month, and a spray of this tree, with 12 shoots on it, was used in Egypt at the time of the winter solstice as a symbol of the year completed.

German writers mention the tree as early as 1605. The German prince Albert, consort of Queen Victoria, introduced the Christmas tree in England when he had a tree for his daughter.

### Basilica of the Nativity One of Oldest Churches

The basilica of the Nativity at Bethlehem is one of the oldest churches in Christendom, having been built 1,620 years ago.

As it stands today it represents the original building as erected by the Emperor Constantine and restorations and additions made under Justinian.

It is surrounded by three convents of separate faiths, Greek, Latin and Armenian. All three have the privilege of worshipping in the Grotto of the Nativity, and, surprisingly enough, all three celebrate Christmas on separate occasions.

## "Greetings by Mail" Originated in 1846, Now a Modern Custom

Look at the paintings on the Christmas cards you send and receive — you'll find famous names and some of the best contemporary art. Here is how it all began.

On a December day in 1846, a middleclass Englishman, Henry Cole, sat at the library desk of his London home addressing to his friends what were probably the first Christmas cards ever printed. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas customs of giving to the poor. They also bore the now-classic greeting: "A Merry Christmas and a Happy New Year to you."

Cole, in a historic move, two months before had commissioned John Calcott Horsley, a Royal



Academy artist, to paint the illustration for the card and had struck off a thousand lithographed copies. He dispatched them that December. This was such a markedly successful stroke of good will that plain Henry Cole subsequently became Sir Henry Cole.

Horsley's art was a far cry from today's Christmas card paintings, but he started a cycle which a hundred years later was to bring fine art into high favor on Christmas cards.

An American shopping for cards may select, for instance, a painting called "Snow Under the Arch" by another Royal Academy member—Winston Churchill, Britain's wartime prime minister and famed amateur artist. Or he might choose Peter Hurd's "One Night in Winter" or "Grandma" Moses' "The White Church" or "The Nativity" by Alexander Ross.

The number of persons in the U. S. 65 years of age or older has quadrupled since 1900 while the total population has only doubled. This group now makes up about 8 percent of the nation's population.



We send our simple but enduring respects this season.



# ELLIS Chevrolet

Chevrolet Sales And Service

RENEW YOUR SUBSCRIPTION

See that your news gets to your home town paper!



We would share the blessings of the season with you.

## FORBES Motor Co.

Ford Sales And Service



May your happiness match the brightness of Yuletide.

## SALEH'S Dry Goods

Mrs. N. Saleh And Family



The toll of lives from highway accidents usually mounts during the harvest season and rural residents who must be on the highways, more at this season of year are warned to properly light trailers, trucks and tractors.

Scientists at the Texas Agricultural

Experiment Station near Sonora report that the control of the common goat may be the answer to the successful control of bluetongue disease in sheep in Texas.

The Index is agent for most daily newspapers popular in this

area; renew with us please  
Lubbock Morning Avalanche daily and Sunday \$12.95; daily only is \$11  
Ft. Worth Star Telegram Daily and Sunday \$18.95  
Ablene Reporter News daily and Sunday \$10.95; daily only \$9.95  
Also all Magazines by mail



The practice of holding "open house" has been a Christmas tradition through the years. The Saxon lords threw open the doors of their great halls to peasant and noble alike during the festive season and all enjoyed a great feasting, songs and the exchange of gifts. A tremendous Yule log was dragged upon an open fire pit and festivities lasted until the embers alone remained. The same custom was followed in the pre-Civil War South. The slaves often soaked a log in the cypress swamps long before Christmas so that it would burn slowly, and extend their Christmas freedom. "Open House" during the Yuletide season is a true mark of democracy.

### Cowboy's Party Is Real American Fete

One of the most typical of our American holiday celebrations is the Cowboy's Christmas Ball, which has been held almost every year since 1884 in the small town of Anson, Texas. The celebration started as a wedding party in the old Star Hotel when ranchers poured in from the widely scattered ranges to honor one Cross P. Charley and his bride. It was such a success that it was repeated year after year. Christmas Eve brought the spirit of the old West to Anson. Cowboys donned their colorful dress, their gay shirts and decorated boots. Cowgirls outfitted themselves in gingham dresses "like mother wore". A cowboy band swung out and the dancers perform the heel and toe polka, the Varsouvienne, and other old folk dances.

### Origin of Symbolic Tree Shrouded in Old Legends

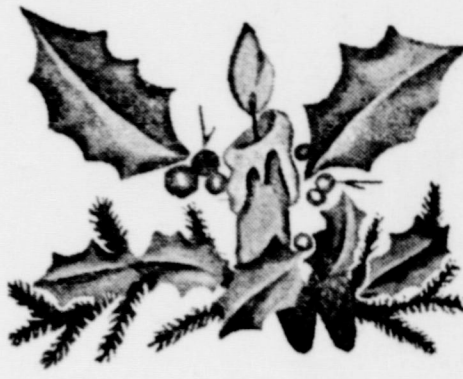
The origin of the Christmas tree symbol is shrouded in legends that reach back to the period of Druid tree worship long before the advent of Christianity. Credit for tree decoration and gift-giving, however, is generally given to Germany, where the customs were started in the 16th or 17th centuries. Over a period of years the practice spread into northern Europe and from there to America. Outside tree decorating is essentially an American trademark and a special feature of community spirit. The best known outside displays in America are on the White House lawn and at the Rockefeller Plaza in New York City.

It is the itchy finger runner who endangers the lives of others and causes needless damage to wild life.

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May your homes be alight with warmth and peace.

JUST A FRIENDLY WAY OF EXPRESSING TO YOU OUR MOST SINCERE GOOD WISHES FOR A HAPPY CHRISTMAS AND THAT IT MAY BE AN ESPECIALLY JOYOUS ONE FOR YOU.

## O'Donnell Motor Co.

Chrysler and Plymouth Sales And Service

Wm. Jackson

Floyd Williams



May Joy Attend Your Christmas  
**Smylie's Variety Store**

A truly Merry Christmas to our good friends and neighbors.



## Your Lynn County Officials

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- Wm. B. GRIFFIN, COUNTY AGENT
- NORVELL "Booger" REDWINE, SHERIFF
- MRS. BEULAH PRIDMORE, COUNTY CLERK
- TOM REID, COUNTY TREASURER
- J. E. "Red" Brown, Tax Collector and Assessor
- SKIP TAYLOR, Lynn County Abstract Co.
- MITCHELL WILLIAMS, COUNTY ATTORNEY
- LENORE M. TUNNELL, County Superintendent
- Mrs. Woodrow McLaurin, Co. Commissioner Pct. 3



# Season's Greetings



May the true meaning of Christmas be yours.

## Higginbotham FUNERAL HOME

Higginbotham Security Burial Association

Lamesa

### Interesting Job? Santa's Beats All At This Season

WHO HAS ONE of the most interesting jobs this time of year? That's easy. It's Santa. The rotund gentleman hiding behind the red ensemble and the flowing white beard learns a great deal about the nature of humans, especially children, at this time of year. However, after receiving thousands of letters from all over the



country, and talking to thousands of youngsters on street corners and in department stores. Santa usually comes to the same conclusion each year. Times and customs change, but children seldom do.

Requests that Santa receives follow a general pattern each year—everything from bicycles to roller skates and cowboy suits for boys, with dolls and elaborate accessories the favorite with the girls.

There are some exceptions. Lots of children make requests for useful items, typewriters and such, in the hope of becoming writers and stenographers. Last year one lad asked for a Bengal tiger.

Santa, understanding human that he must be, promises to fill all the requests that he can and explains tenderly why there are some that are out of reach.

### St. Nicholas Possessed Of Great Virtue, Piety

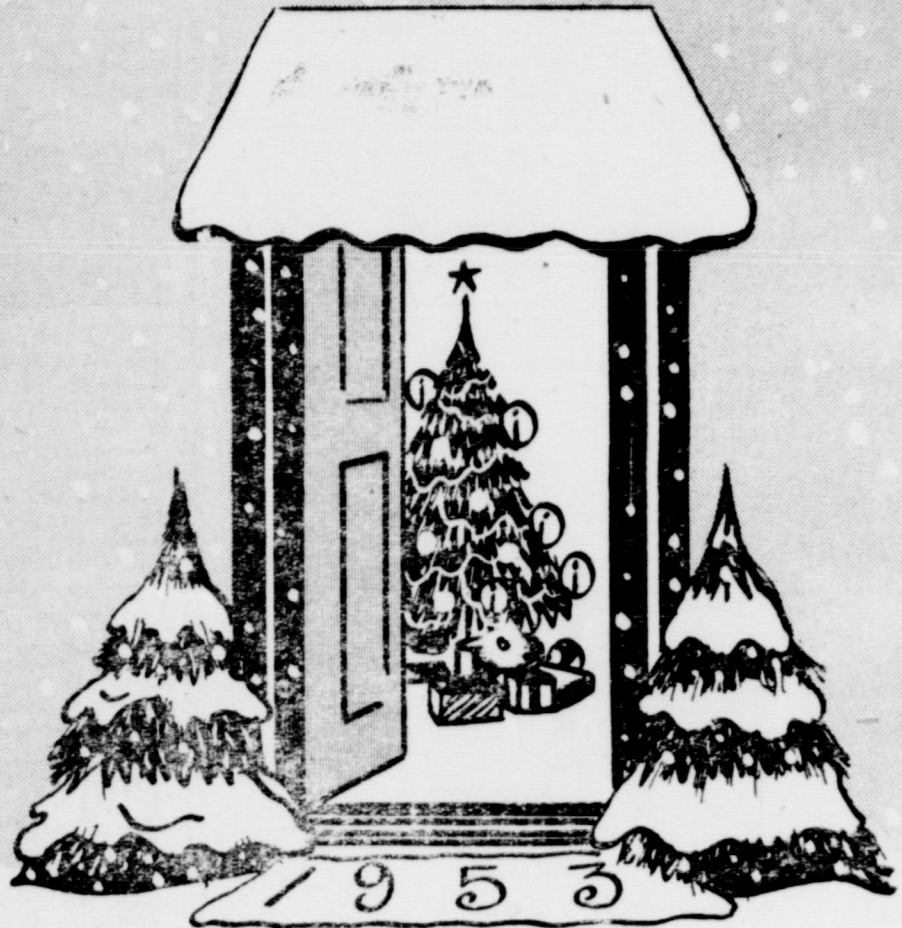
Saint Nicholas, Bishop of Myra, was said to have been a saint of great virtue and piety.

An ancient legend is told that he became the patron saint of school boys when he restored to life the sons of a rich Asiatic, who had been murdered by a robber-innkeeper while they were enroute to school in Athens. It is said that he was warned of the crime in a vision, but was unable to reach the inn in time to prevent the murders. He restored the boys to life through prayers and also forced the murderer to confess his crime to authorities.

### Assembly of God

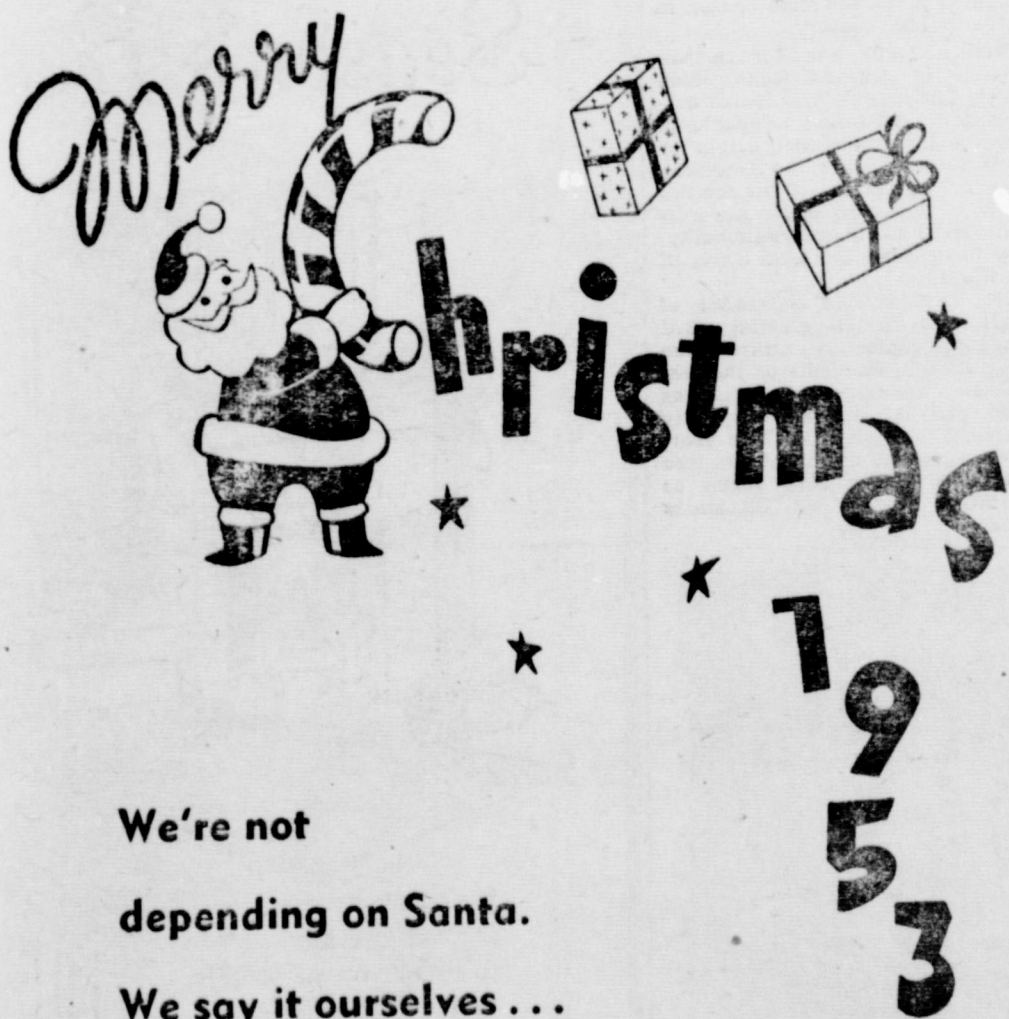
Sunday School ..... 10 a. m.  
Morning Worship ..... 11:00 a. m.  
Evening worship 7:30 p. m.

# Merry Christmas



A "wide-open" door is waiting for you at our place of business.

## First National Bank Of Lamesa



We're not depending on Santa. We say it ourselves... Happy Holiday

## Baldwin's

Lamesa's Leading Store



We greet the "whole darn town" in this Merry Christmas season

## Lamesa Music Co.

213 N. Main Lamesa



RENEW YOUR SUBSCRIPTION



May the season shower you with excellent gifts of gladness.

**Dr. O. H. Nance**

Optometrist

528 N. 1st, Lamesa Phone 554

**Abbreviation, Xmas Of Greek Origin**

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.



The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

**Legends of Holly**

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.



It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

**METHODIST NEWS**

Rev. H. A. Longino, pastor

Sunday school ..... 10:00 a. m.  
Morning worship .... 11:00 a. m.  
Evening worship .... 7:30 p. m.  
W. S. C. S. Faith Circle Mondays at 9:30 a. m. and Martha Martha Circle Tuesday 9:30 a. m.



**REINDEER FAIRY TALES and Christmas stories are a Yuletide tradition.**

It is thus fitting that the story which promises to be America's most popular and long-lived fairy tale is related to the Christmas season.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales giveaway promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer", so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.



... A HERALD OF THE KING ...

**Tree Decoration Has Ancient Source In Arabian Legend**

When you fasten the ornaments to your Christmas tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

In fact, the Christmas tree itself stems from the story of a Scandinavian "sacred" tree and Martin Luther, a German, is said to have brought the first one indoors and decorated it for the Yule season in the early 16th century.

These are only two of more than a score of legends from which today's Christmas symbols and customs stem. According to Jeannette Lee, who has probed their origin for nearly a dozen years, the American Christmas symbols — from candles and bells to kissing under the mistletoe — have no common nationality. They have come from all parts of the world.

Mrs. Lee, who is supervisor of creative art for a greeting card company, constantly utilizes the traditions and emblems of the festival as ornaments for Christmas cards and is just as constantly searching for new ones. This year, for example, the bright-colored tree ornaments are in high vogue as decorative devices on Christmas cards.



**DEVOTION . . .** Christmas is not so much a time of receiving as it is a time for giving. These children, in their prayers, are giving by far the best gift of them all — themselves.

Spring flowers will be healthier and earlier if beds are prepared now. Spade the soil and leave it rough to absorb more winter rain and snow.

Beautiful home lawns just don't happen but are the result of careful planning, soil preparation, planning and the selection of the best lawn grass for the area.

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

The Index is agent for most daily newspapers popular in this area; renew with us please

Lubbock Morning Avalanche daily and Sunday \$12.95; daily only is \$11

Ft. Worth Star Telegram Daily and Sunday \$13.95

Abilene Reporter News daily and Sunday \$10.95; daily only \$9.95 Also all Magazines by mail

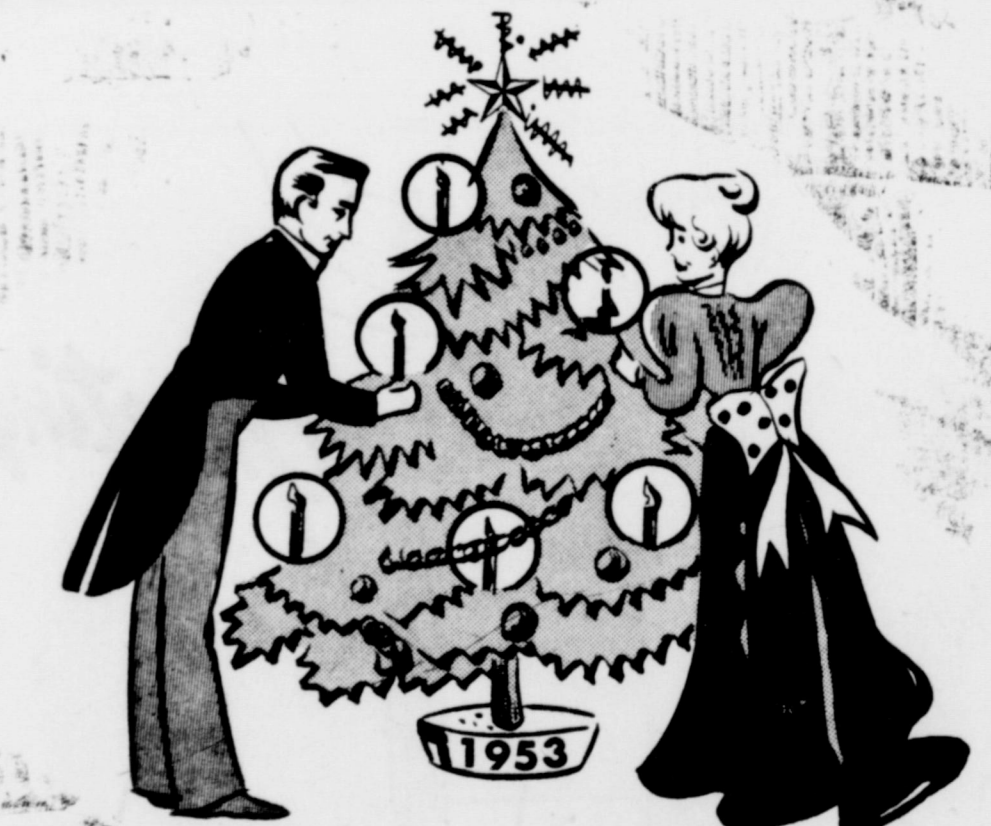
**Lowest Priced and Finest Quality PRINTING In West Texas (24 Hour Service) All prices 25 to 40 per cent less than elsewhere THE INDEX**



To Every Member of You, Family... Merry Christmas

**Middleton Furniture Store**

208 South Austin, Lamesa



*Merry Christmas*

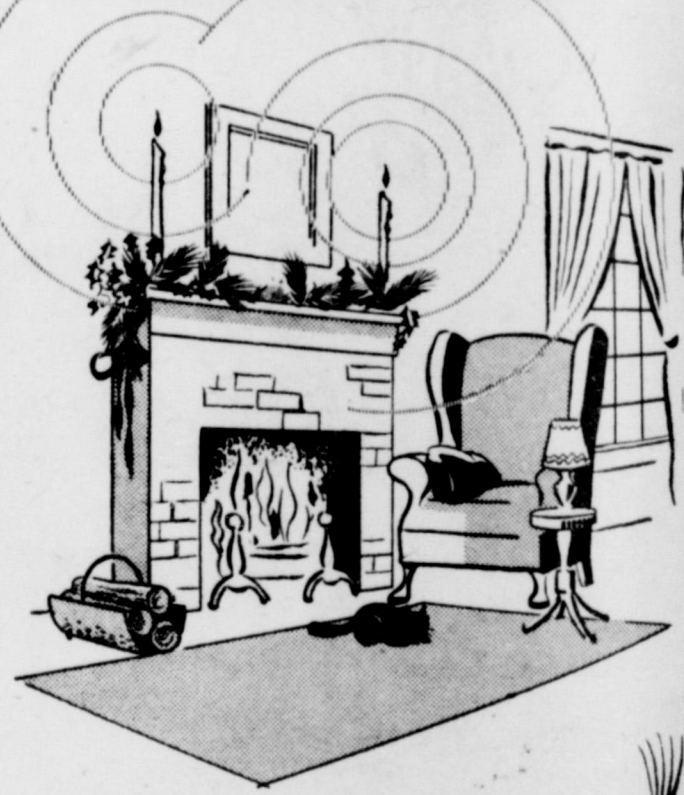
We greet Christmas 1953 with the friendly spirit of past years.

**Tinsley Motor Co.**

LINCOLN AND MERCURY DEALERS

501 South Dallas; Telephone 2500 Lamesa

*Season's Best*



We'd like to sit at your fireside to greet you personally. Merry Christmas.

1953

**Lamesa Hardware AND BUILDERS' SUPPLY**

Stansell Jones :: Joe Carrell

Lamesa





May the  
bough of your tree  
bend low  
with good things



## Jolly Shoe Shop

AND WESTERN WEAR

Mrs. Ruth Jolly, owner

Claude Morris, Mgr.



**THIS MAY BE** the post office's biggest Christmas. The postmaster general estimates that more Christmas mail—packages and cards—will be handled in 1953 than in any previous year. With this in mind, the post office department has hired extra employees and arranged for use of extra trucks for the holiday period.

The post office is Santa Claus' good right arm. It delivers gifts and greetings throughout the world, and it will do its best to get them there by December 25—if they are mailed on time.

Much Christmas mail going overseas is handled in cooperation with the postal systems of other nations. But in the United States and its possessions, in U. S.-trusted islands in the Pacific and among U. S. servicemen in all parts of the world, delivery of holiday greetings is strictly a United States affair.

The army takes over, through its army post office, for troops serving outside the United States, be they in Germany, Korea, or somewhere on the way.

Best known special Christmas business done by any post office is that of Santa Claus, Indiana.



**HOLY GLASS** . . . This stained window is in the church of Oberndorf, Germany, where the beloved Christmas carol, "Silent Night, Holy Night," was first sung.



**PRAYER** . . . "O come let us adore him", these children pray on Christmas eve. Their prayer is the true and greatest gift of all.

### 'Silent Night' Hymn Is Often Called Song From Heaven

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were



alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

### Egyptians Made Elaborate Dolls For Children

No one knows for sure who made the first doll, but it can be assumed the earliest figures were sacred-gods and ancestor images. These doll-like forms were not toys for the delight of children, but solemn religious figures that preserved the tribe from harm.

Then, somehow, somewhere, a change took place. Dolls became a toy for girls and the most popular Christmas toy of them all.

Dolls have been discovered in Egyptian tombs and ruins, some even had real hair; some were ivory, carved by craftsmen for a king's daughter; others were made of straw by an overworked mother in a peasant's hut.

In ancient Greece dolls were played with and cherished by little girls until they were ready to be married. Then (their dolls were taken to the shrine of a favorite goddess) and, often with tears, presented to her. The Roman children played with dolls, too, but after the fall of the Empire there came a long period in which there is no record of dolls.

Not until the thirteenth century when dolls were made in Nuremberg and dressed in the fashions of the times did little girls again play with dolls. They were here to stay.

By and by in Europe, the French fashion dolls became all the rage, not for children to play with but as models from which fine ladies could pattern their own modish costumes.

In America, the Indian children had dolls of their own made of rawhide and feathers and wood. Pioneer children had dolls much like these, and some were made of braided cornhusks, or nuts, or corn-cobs, or rags, and were dearly loved in spite of their plainness.

Much later, lifelike dolls were imported from Germany, where the doll industry had reached enormous proportions. These dolls had fine china heads with carefully painted faces and kid bodies that were jointed at the arms and legs. Later there came the Japanese-made dolls, which were inexpensive enough for almost any child to own. Then the American-made dolls began to appear—the special dolls, the kewpies, billikens, Buster Browns, teddy bears, Patsy dolls and Shirley Temples and phonograph dolls, with all the host of others that have followed and which are still to come. For



May your Christmas be  
'merry and bright' . . .

1953

## Highway Garage

John Earles, Prop.




1  
9  
5  
3

Christmas again,  
and may its basic meaning  
mark your Holiday!

## Clayton Insurance

S. M. Clayton, jr





**MERRY-MERRY  
Christmas**  
Holiday Joy  
be Yours  
through the  
whole season!

**Tunnell Jewelry**  
509 South First :: Lamesa

*Merry Christmas*




an  
old fashioned  
wish!

**Lamesa Steam Laundry**

**Christmas  
Cheer 1953**

Greetings  
to All Our  
Customers  
and Friends



**Hurts at Lamesa**

*Merry  
CHRISTMAS*



**Higginbotham-Bartlett Co.**

Lumber and Furniture :: Lamesa

**JUST BEFORE  
Christmas**



Excitement is mounting and all over town Parents are trying to slow their kids down.

There are Sunday School tableaux, Neighborhood sings, And sister's play Costume needs new Angel Wings.

While packing the box For Uncle John's folks Dad gets himself all Tangled up in the ropes.

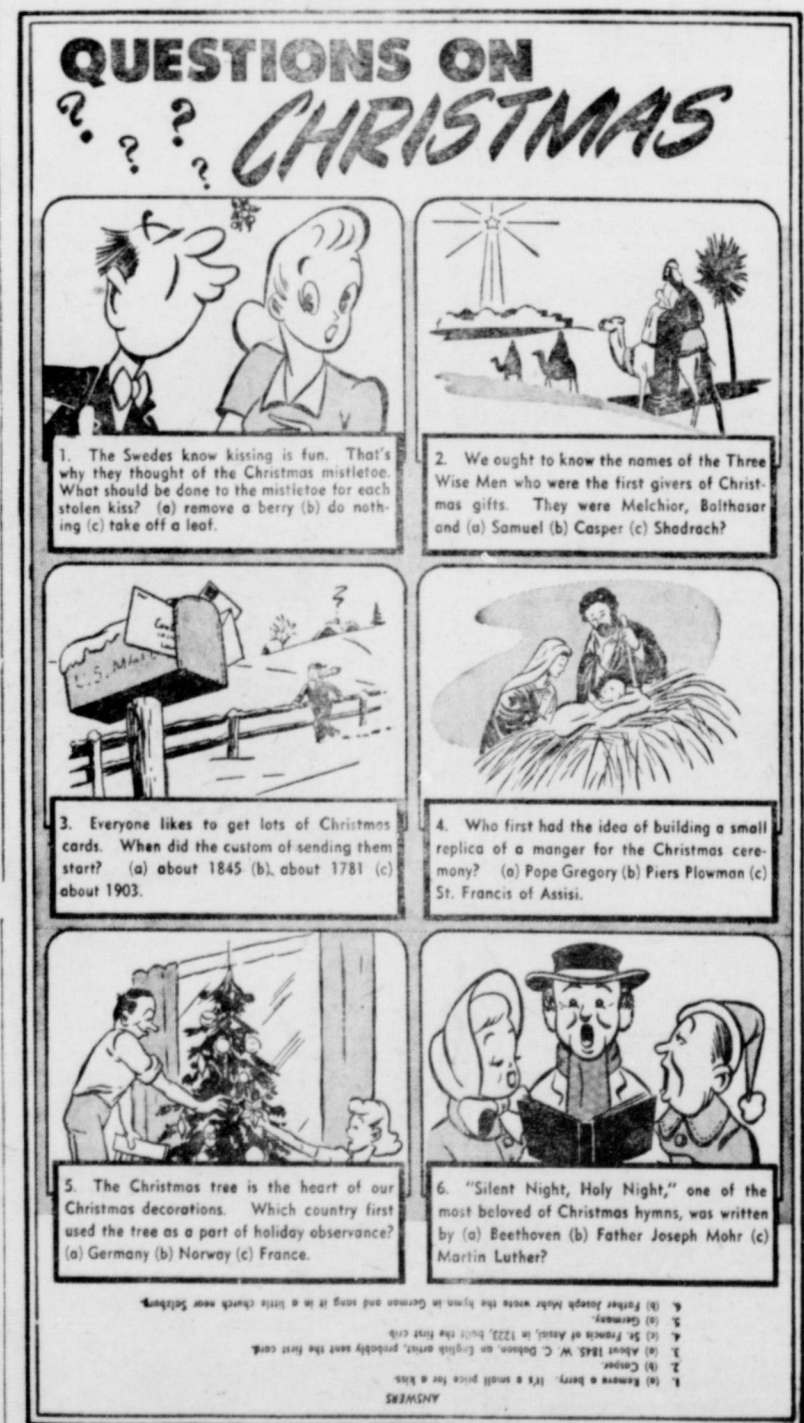
Mysterious bundles Arrive from the store And Mother is busy Behind a locked door.

It's just impossible for all to agree What goes where when trimming the tree.

Where, oh where is the Christmas Card list? We all thought this Person had ceased to exist.

Sure, we're busy, but who can complain? Thank goodness it's Almost Christmas Again!

**QUESTIONS ON  
CHRISTMAS**



- The Swedes know kissing is fun. That's why they thought of the Christmas mistletoe. What should be done to the mistletoe for each stolen kiss? (a) remove a berry (b) do nothing (c) take off a leaf.
- We ought to know the names of the Three Wise Men who were the first givers of Christmas gifts. They were Melchior, Balthasar and (a) Samuel (b) Casper (c) Shadrach?
- Everyone likes to get lots of Christmas cards. When did the custom of sending them start? (a) about 1845 (b) about 1781 (c) about 1903.
- Who first had the idea of building a small replica of a manger for the Christmas ceremony? (a) Pope Gregory (b) Piers Plowman (c) St. Francis of Assisi.
- The Christmas tree is the heart of our Christmas decorations. Which country first used the tree as a part of holiday observance? (a) Germany (b) Norway (c) France.
- "Silent Night, Holy Night," one of the most beloved of Christmas hymns, was written by (a) Beethoven (b) Father Joseph Mohr (c) Martin Luther?

**ANSWERS**

1. (a) Remove a berry. It's a good idea for a tree.

2. (a) Melchior (b) Balthasar (c) Casper.

3. (a) about 1845 (b) about 1781 (c) about 1903.

4. (a) Pope Gregory (b) Piers Plowman (c) St. Francis of Assisi.

5. (a) Germany (b) Norway (c) France.

6. (a) Beethoven (b) Father Joseph Mohr (c) Martin Luther.

**RENEW YOUR SUBSCRIPTION**

The nation's commercial bankers have confidence in the future of agriculture and expect to continue furnishing a large share of the credit needed for farm production.

The Index is agent for most daily newspapers popular in this area; renew with us please  
Lubbock Morning Avalanche daily and Sunday \$12.95; daily only is \$11  
Ft. Worth Star Telegram Daily and Sunday \$13.95  
Arlene Reporter News daily and Sunday \$10.95; daily only \$9.95  
Also all Magazines by mail

**Lowest Priced and  
Finest Quality  
PRINTING  
In West Texas  
(24 Hour Service)  
All prices 25 to 40 per  
cent less than elsewhere**

**THE INDEX**




**Joy at Christmas**

May your Christmas  
be filled with  
happy memories

1  
9  
5  
3

**The Lamesa  
Cotton Oil Co.**  
R. G. Fleming, Mgr.

**It's Christmas!**



And we're delighted to wish you  
the very best Holiday ever.

**Dr. J. M.  
Harrington**

Optometrist

508 South First St. :: Lamesa



RENEW YOUR SUBSCRIPTION

# Cheerio



We send you a bright note of cheer this Holiday.

## Edwards Implement

● O'Donnell's New M. and M. Dealer!  
★ Equipment and Parts Clyde Edwards, owner



**CHRISTMAS CANDLE . . .** The soft, steady glow of a lighted candle is one of the treasures of Christmas which no one would give up. Another treasure is the candle.

Attention: Mrs. H. L. Wood has a few second hand pieces of furniture for sale and you may place any used furniture you may have with her. There is someone who can use anything you have. The Upholstery Shop.

# REX

Fri. and Sat. Dec 25 and 26

James Mason in

The Desert Rats

Sun., Mon. Dec. 27, 28th

Clifton Webb, Barbara Stanwyck in

TITANIC

### Burial Place of Santa Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. His body was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.

However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.



**TIME OUT . . .** Santa Claus pauses in his Christmas Eve visits sometimes to pick up a hot dog and ice cream cone at an all-night hamburger stand.

The Farmers Co-op Gin and Elevator of O'Donnell will be closed Three days, Thursday, Friday and Saturday, Dec. 24 thru 27th for Christmas.

J. W. Martin, Mgr.

Lowest Priced and Finest Quality PRINTING In West Texas (24 Hour Service) All prices 25 to 40 per cent less than elsewhere

THE INDEX

MERRY CHRISTMAS TO ALL



We hope Old Santa hits your house with a full load of cheer.

## Moore Insurance Agency

Ben Moore, sr.

Elvin R. Moore



Another Christmas finds us joining hands with neighbors to wish you well.

## Trinity Warehouse and Compress

Mr. and Mrs. Johnny Billingsley

### Noel Preparations Started in Norway In Middle of Year

CHRISTMAS just couldn't help being the event of events in Norway when grandmother was a girl.

Without exaggeration, preparation for Christmas actually began six months before December 24. Everything which was used—food, clothing, household furnishings—was prepared in the home. Even the leather for shoes was tanned from hides raised on the homestead.

The cloth for apparel, from the skin out, was woven on hand looms. Cobblers came to the house and made the shoes; dressmakers and tailors came. Everyone in the household had to have a new wardrobe for Christmas and, since tailors and cobblers and dressmakers could not be at all places at once, it was necessary to get an early start.

When the butchering was finished—in October or November—the suet was melted and the candles were made. The children always had a hand in making the little ones for use on the Christmas tree. And they usually made one which had three prongs which, placed at the very top of the tree, represented the three wise men.

### The Rose of Christmas Was Young Girl's Gift

THE Christmas rose blooms at an unusual season, from December to March, with white, sometimes pinkly colored blooms. Because of the soft tinge of pink, the flower has been given the name Christmas rose.

Legend tells us that when the Wise Men were journeying toward Bethlehem, they came upon a young girl who was tending her sheep. The girl complained to an angel that she had no gift for the Holy Child, whereupon the entire pathway to Bethlehem was flowered with glistening white Christmas roses.

Madelon, the girl, offered the flowers, and when the fingers of Jesus touched them they became suffused with pink.

See that your news gets to your home town paper!

O'DONNELL UPHOLSTERY

Draperies, Belts, Buttons, Buttonholes and Cornices Next door north of Index

Mrs. H. L. Wood

## Merry Christmas



May we knock on your door to give you our Holiday Greeting?

## Koeninger Elevator

A. H. Koeninger





# Merry Christmas

We take "time out" from a busy season to extend our very best to you.

# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

R. G. Ledbetter and his brother of New Mexico are home for the holidays.

Mr and Mrs. H. M. Veach have returned from an extended visit to Santa Monica, Calif.

Mr and Mrs. Troy Veach and family left Tuesday for the holidays with her sister and family in Tyler.

Mrs. Nell Walker and sons Paul and Hugh of Ft. Worth spent the week end with her mother Mrs. L. N. Nichols.

Among students home from college are Miss Anna Lois Rains, Sam Singleton, Jr. and Dale Karpe, the late two from Texas U.

Miss Clara Ruth Nichols of Houston is spending the holidays with her mother, Mrs. L. N. Nichols.

### IN LOVING MEMORIAL

The loving kindness and thoughtfulness of our beloved foster parents, uncle and brother, Mr. and Mrs. Lonnie Williams, will ever live in our hearts. This Christmas is saddened by their passing, but their presence will always linger near.

Bill Williams, Charlie and A. F. Beckham, Mr. and Mrs. Woodrow Brewer, Mr. and Mrs. Joe Brewer and boys, Mr. and Mrs. Joe Beckham and Tonia.

James Ray Blair of New Moore spent the past three weeks with his mother Mrs. Oma Blair and two sisters Mrs. Henry Godbehere and Mrs. M. E. Wilson at Riverbank, Calif. before leaving for Ft. Lewis, Washington and duty overseas.

6:45 Channel 11 Melodies  
7:00 Comedy Hour  
8:00 TV Playhouse  
9:00 Letter to Loretta  
9:30 News of the Hour  
9:40 Wea her  
9:45 Channel 11 Tune Shop  
10:00 Peter Potter Show

### L. and B. Club News

The L. and B. Club met in the home of Mrs. Matt Farmer Tuesday Dec. 15th. There was a lovely Christmas tree and secret pals were revealed with everyone receiving a package from the tree. Also on the tree were pink and blue packages honoring Mrs. Mary Mauldin. Guests present included Mesdames Bill Staggs, L. B. Jones, Leonard Isaacs, Dick Simpson, Mary Mauldin, the hostess Mrs. Farmer as the following visitors: Mr and Mrs. Bill Howard, and daughter of Tatum, N. M., Mr and Mrs. Roland Swanson and son, Mrs. Russ of O'Donnell, also Tony Mack and Howard Ray and the county agent Mrs. Hughes.

Mrs. Hughes gave a demonstration on yeast bread. The bread was served along with coffee and pie.

Mr and Mrs. Willard Reagon and baby of Jacksonville, Fla. a grand daughter of Mrs. Dick Simpson, spent Wednesday nite on their way to Kansas for the holidays.

(Ed. note: The Index expresses appreciation to Mrs. Dick Simpson of Berry Flat for her always interesting news letters sent us during the year. Again, our thanks... and a Merry Christmas, Mrs. Simpson)

### THE BIG NOISE

Shooting fireworks during the Christmas season is unknown in the majority of states being restricted to Texas and a few other southern states. Other areas use fireworks on July 4th. The Texas practice could have come from the German migration in the South just prior to Civil War. The Germanic peoples have long "shot" anvils at Yuletide. We witnessed this once in a South Texas town... and it was quite a noise.



Merry Christmas

May Your Holiday be a Glad One  
EVERETT'S BARBER SHOP

### KCDD TV; Channel 11

Wednesday Dec. 23  
2:45 News, Market, Weather  
3:00 Ladies Matinee  
3:30 The Cook Book  
4:00 Welcome Travelers  
4:30 On Your Account  
5:00 Range Rider  
5:30 Interlude  
5:55 Showtime  
6:00 Channel 11 Revue  
6:25 Sports  
6:30 The World Today  
6:40 Weather  
6:45 Bernie Howell  
7:00 I Married Joan  
7:30 Strange Adventure  
7:45 Interlude  
8:00 Notre Dame Football  
8:30 TV Theatre  
9:00 Greatest Fighters  
9:15 High School Chorus  
9:45 News of the Hour  
9:55 Weather  
10:00 Files of Jeffrey Jones

### Thursday Dec. 24th

2:45 News Market, Weather  
3:00 Ladies Matinee  
3:30 The Cook Book  
4:00 Welcome Travelers  
4:30 On Your Account  
5:00 6-Gun Theatre  
5:55 Showtime  
6:00 Channel 11 Revue  
6:25 Sports  
6:30 The World Today  
6:40 Weather  
6:45 Bernie Howell  
7:00 Groucho Marx  
7:30 My Little Margie  
8:00 Dragnet  
8:30 I Led 3 Lives  
9:00 Martin Kane  
9:30 Eddie Fisher  
9:45 News of the Hour  
9:55 Weather  
10:00 Boston Blackie  
10:30 Norman Sper

### Friday Dec. 25th

2:45 News Market, Weather  
3:00 Ladies Matinee  
3:30 The Cook Book  
4:00 Welcome Travelers  
4:30 On Your Account  
5:00 Cisco Kid  
5:55 Showtime  
6:00 Channel 11 Revue  
6:25 Sports  
6:30 The World Today  
6:40 Weather  
6:45 Bernie Howell  
7:00 Garroway at Large  
7:30 Life of Riley  
8:00 Favorite Story  
8:30 Geo. Jessel  
9:00 Your Hit Parade  
9:30 News of the Hour  
9:45 Channel 11 Tune Shop  
10:00 Into the Night

### Saturday Dec. 26th

2:45 News, Weather  
3:00 6-Gun Theatre  
4:00 Playtime  
4:30 Johnny Jupiter  
5:00 Farm Show RFD 11  
5:30 Showtime  
6:00 Sports  
6:05 Channel 11 Revue  
6:30 The World Today  
6:40 Weather  
6:45 Channel 11 Melodies  
7:00 Victory At Sea  
7:30 Ted Mack's Amateur Hour  
8:00 Theatre Guild  
9:00 T Men in Action  
9:30 Eddie Fisher  
9:45 News of the Hour  
9:55 Weather  
10:00 Texas Rassin  
Sunday Dec. 27th  
2:45 News, Weather  
3:00 Hopalong Cassidy  
4:00 Ask Your Doctor  
4:30 Royal Playhouse  
5:00 Know Your Bible  
5:30 Channel 11 Interlude  
5:45 Opportunity Knocks  
6:00 Winchell - Mahoney  
6:30 The World Today  
6:40 Weather

WANTED: a married hired hand to make crop, prefer with a son old enough to work part time; house, lights, butane, water. John Stephens Rt. 1, O'Donnell Stp

358 acres good land to rent with sale of tractor, price reasonable. John Stephens 1 tp

"First Class" Post Office Here

In a real sense O'Donnell will soon have a "first class" post office what with the hammering, etc. Hardwood floors have been added as well as other improvements which will include a paint job. Thanks to Mrs. John Ellis for suggesting the pun.

Mr and Mrs. Bill Gravitt and children are spending Christmas with Mrs. Gravitt's parents in Oklahoma.

### MUSIC IN THE NITE

For the past few nites the girls of the F. H. A. Club here have been singing Christmas hymns at early nitefall at homes here. This has been a tradition of O. H. S. for a number of years and this season would be less than Christmas with out the kind thoughts and lovely voices of our fine daughters of whom we are justly proud. Mrs. White is sponsor of the group.

### New Moore News

Mrs. Lillie Belle Crutcher moved to her home in Lamesa last week where she has employment.

Herman Webb of Abilene spent the past week here looking after his farming interests.

Jude Taylor was in Hobbs on business Monday.

Lewis Parker spent the week end with home folks.

Mr and Mrs. A. G. Crutcher of Plains visited here over the week end.

Mr and Mrs. Ben Taylor of Midland, W. H. Taylor and family of Slaton, DaOnne and Kathryn Vickers and Lester Taylor of Slaton visited Jude Taylor Sunday.

Arvis Grogan of Plainview visited here Sunday.

(Ed. note: at this happy season, the Index expresses its appreciation to Mrs. Taylor for her interesting news letters published week after week during the year. We really appreciate her loyalty. Merry Christmas!)

### LETTERS TO SANTA

Dear Santa: I am a little girl four years old. I have been nice most of the time this year. Santa, I do want a walking doll and a swing for my dolls. Please bring them. I can hardly wait! Remember my mother and Grandmother and Pappy. I love you, Emily John Jolly



MAY TRUE HAPPINESS IN ALL ITS FULLNESS BE YOURS THIS CHRISTMASTIME

# Line Grocery And Market

Plenty of parking behind the store; come in and shop with us WE DELIVER PHONE 118

## Give her a Hoover this Christmas

(she'll be happier the rest of her life!)

She knows that the Hoover gets the dirt out of the rugs quicker—and gets more of it than other cleaners because only a Hoover beats, as it sweeps, as it cleans—give us a call when she isn't around, we'll do the rest!



Model 29, shown here, is \$95.95  
Cleaning tools extra

Low Down Payment • Easy Terms

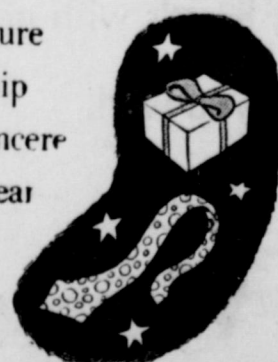
H. & S. Auto & Home Supply, O'Donnell

# HAPPY HOLIDAY

Once more all things are possible for all men to achieve

Happiness ceases to be merely a word and again becomes a sincere wish.

As a partial measure of our friendship we express the sincere hope that this year holds for you a perfect Christmas.



# MANSSELL BROS