

PLE WEDS AT LOVINGTON

emony performed at Friday, Miss Pauline Randall Gibson...

INDEX BARGAIN DAYS TO CLOSE FEBRUARY 1ST

Time during which a year's subscription to the Index will be priced as low as fifty cents will close February 1st...

PATIENT RALLIES, RECOVERS AFTER RELATIVES CALLED

Members of the J. S. Fritz family last week experienced the emotions felt by friends of Lazarus of Bille days...

ADVERTISING RATES ARE LOWERED

After discussion with business men and due consideration of all angles of the situation, the Index management is this week announcing a reduction in advertising rates...

PLANS UNDER WAY FOR DAIRY SHOW

Dates for the Panhandle-South Plains Dairy Show held annually at Lawton were definitely set for April 10, 11, 12, and 13, and other plans were set under way at a meeting of the board of directors last Thursday...

HUFF'S DAUGHTER RECEIVES HIGH HONOR RECENTLY

News was received here last Thursday that Mrs. Herman Mitchell of Dallas, daughter of Mr. and Mrs. W. T. Huff of this place, has been appointed clerk of the Ninety-Fifth District Court, which is presided over by Judge Royall R. Watkins...

From the son of Mr. and Mrs. F. G. Whelan, were a coolen ensemble, striking dark beauty...

Remember that these bargain days will continue only two more weeks. Remember too, that this fifty cent rate applies only to Lynn, Dawson, Gordon and Terry counties...

In reporting the glad news to the Index Thursday, Mr. Fitz apologized for not making the return trip in time to correct last week's story of her death, but this is one correction we are happy to make...

Hence, advertising rates in the Index from this date for local advertising will be twenty cents per inch or a twenty per cent reduction.

Local people have for a number of years been deeply interested in the growth and development of the show which is typically a South Plains and Panhandle event...

The Epworth League of the First Methodist church won the loving cup last Sunday at the Fidelis Union meeting, the award being bestowed to organization having the secretary book in best order...

PLEMENT FIRM GOOD ANNUAL REPORT

plement Company, local and Harvester agents, is dealers in this section volume discount at the year's business in December...

DIPHTHERIA FATAL MONDAY TO O'DONNELL BOY

Raymond Ward, son of Mr. and Mrs. T. M. Ward who live northwest of O'Donnell, died in a Lubbock hospital shortly after eight o'clock Monday evening, following an illness of several weeks...

BANKER TELLS HOW "BONUS" PAID NOW WILL AID BUSINESS

\$2,300,000,000 Going Into Channels of Trade Would Mean \$19.16 Per Person

George C. Call, president and owner of the Call Bond & Mortgage Company and president of the Terminal Grain Corporation, both of Sioux City, Iowa, in a recent signed article, declared that the payment of adjusted compensation to the veterans of the World War, in United States currency, is the crying need of the times...

DR. CAMPBELL'S MOTHER DEAD OF PNEUMONIA

Dr. and Mrs. J. F. Campbell were called to Hamilton, Tuesday night, to attend the funeral of a daughter in Boyleville, where she had planned to spend the winter...

O'DONNELL WOMAN DIES OF PNEUMONIA MONDAY

Mrs. W. E. Adams, who lives northwest of town, passed quietly away at her home Monday night after an illness of several days...

MENT ON PER CAPITA AP-PORTIONMENT READY

Jan. 7.—The first payment of the 1932-33 per capita apportionment was authorized by the Legislature...

GRANDPA THACKSTON BURIED CHRISTMAS EVE DAY

(Intended for Last Week) The entire community was shocked last week to know that J. W. Thackston, who made his home with his daughter, Mrs. W. F. Hamilton, passed away at the family home east of O'Donnell on December 23 after an illness of several days...

LEGION SOCIAL THURSDAY ATTRACTIONS LARGE CROWD

The community social sponsored by the Fern Allen post of the American Legion with the cooperation of the Ladies Auxiliary last Thursday evening was one of the most enjoyable social events held here in many weeks...

RED & WHITE OFFICIALS HERE TUESDAY

Mr. Bode Adams, field manager for the Red & White Stores, in O'Donnell, Tuesday looking at the interests of the company he Mr. Adams is well known to Mr. O'Donnell people through formists here...

OTHER OF LOCAL MAN BURIED AT KNOX CITY

E. L. Howard, father of our fellow townsman, W. P. Howard, died Tuesday at the home of his son, J. H. Howard, at Knoxville, Texas, after an illness of several days...

MENT ON PER CAPITA AP-PORTIONMENT READY

limited that \$3 of the per capita apportionment of \$16 would be paid at the end of the present year...

LABOR WEEK AT P. T. A. PROGRAM

ular meeting of the Parent-Teachers Association will be held at 7 o'clock Tuesday afternoon, January 17. All members and guests are urged to be present...

SINGING CLASS PLANS REGULAR PROGRAM SUNDAY

We are asked to announce that the O'Donnell Singing Class will hold its regular meeting at Sunday afternoon at the church at the Church of the Nazarenes...

PAPER MONEY ISSUED

"At about this time Congress ordered the purchase of \$200,000,000 of silver to be held in the United States Treasury, and the issuance of paper money against the purchase of silver, printing press money, exactly what the opponents of paying the bonus are now saying would follow this step...

OFFICERS EXTEND THANKS

Post Commander Lewis E. Robinson, in behalf of the post and the auxiliary extends their heartfelt thanks for the support and interest of the town and community in this project...

MEMBERS OF THE MEMBERS AND OTHERS INTERESTED IN THE WORK HAVE A CORDIAL INVITATION TO ACCOMPANY THE O'DONNELL CITIZENS FEELS THE LOSS OF THIS GOOD MAN AS A PERSONAL GRIEF, FOR ANY PERSON WHO LIVED IN OR VISITED THIS COMMUNITY CANNOT NOT FALL COMMUNITY WITH HIS LOSS AND WORTH. WE EXTEND DEEPEST SYMPATHY TO THE BELOVED FAMILY.

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CLOSING OUT Sale



BUY NOW AND
SAVE ON YOUR
DRY GOODS
NEEDS
DON'T MISS
THIS SALE

SALE OPENS
THURSDAY, JAN 12.

Blake Dry Good's

STORE CLOSED
WEDNESDAY TO MAKE
NEW LOW PRICES

GARZA SHEETING
Bleached 9-4
18c yd

Store-Wide CLEAN SWEEP OF all Merchandise!

STETSON HATS
Staple Styles
\$3.95 each

AND WHEN WE SAY ALL MERCHANDISE, WE MEAN JUST THAT. EVERY ITEM IN OUR STORE, FROM SHOE STRINGS TO BLANKETS, HAS UNDERGONE A SLASH IN PRICE. THIS IS A COMPLETE CLOSE-OUT; WE ARE LEAVING O'DONNELL AND WE MUST CONVERT OUR ENTIRE STOCK INTO CASH. SPACE WILL NOT PERMIT A TOTAL LIST OF BARGAINS - THESE ARE ONLY SAMPLES. NOT ONE ARTICLE IS WITHHELD - EVERYTHING MUST GO, DOWN TO THE BARE WALLS. LET OUR LOSS BE YOUR GAIN. BUY NOW AND MAKE IMMENSE SAVINGS ON ALL YOUR DRYGOODS NEEDS. REMEMBER THAT EVERYTHING IN THE STORE HAS BEEN MARKED BELOW COST. IT WILL BE YEARS BEFORE SUCH AN ARRAY OF BARGAINS WILL BE OFFERED AGAIN

LADIES UNION SUITS
Regular \$1.25 value
39c pair

WASH FROCKS
Guaranteed Fast Color
75c value **79c**
50c value **49c**

HATS
Entire stock. Take your
choice. Values to \$2.25
69c

MEN'S DRESS HATS
Regular \$4.00 value **\$3.29**
Regular \$3.50 value **\$2.39**
Reg. \$2.95-\$2.75 value **\$1.95**
Reg. \$2.50, all styles **\$1.79**
One Lat **98c**



ASTOUNDING
VALUES
DRESSES
Tailored in the season's smartest fashion and of the season's most attractive materials—all at a price a woman could desire.
\$9.95 value **\$2.49**
\$3.95 value **\$1.89**



COATS
There are only a few of these luxuriously Fur Trimmed Coats left and if you have been waiting for a bargain here it is. At the regular price they were great values—and now they are positive "pick-ups."
12.50 val. **\$6.49**
\$5.95 value **\$3.49**

CHILDREN'S COATS
Reg. \$3.75 value, closing out price
\$1.95

SHOES
FOR THE ENTIRE FAMILY
MEN'S SHOES
\$1.50 values **98c**
\$1.95 values **\$1.29**
\$2.95 values **\$1.99**
BOOTEES
\$3.95 values **\$2.49**
\$4.95 values **\$2.89**
Box Oxford, \$3.95 value **98c**

DRESS TROUSERS
Values up to \$4.75, to be sacrificed—Only
\$1.69

WORK TROUSERS **69c**
SUEDE JACKETS **\$1.49**
All-Leather JACKETS **\$2.95**

CHILDREN'S SHOES
\$1.75 values **\$1.29**
Infant's Shoes **29c**
Play Oxfords **69c**

CLEARANCE
DRESS ACCESSORIES
Men's Dress
Gloves 7c, 11c, 14c, 19c
98c Pair Bits
Ties 9c - 19c
22c, - 5 for \$1 Hse
Sweaters 4c to 9c
39c - 59c 89c Handkerchiefs
3c
Scarfs Purses
39c 49c 69c 49c

Work Shirts
Reg. 50c value
close out price
39c



Entire Stock Of Piece Goods

SILKS — WOOLENS
CRETONNES PRINTS
Every yard of piece goods has been marked below cost - just in time to save in your spring sewing. Don't fail to profit.



MEN'S OVERALLS
Good quality, full cut, only
49c pair

LADIES' FINE SHOES
\$5.00 values **\$2.29**
\$4.00 values **\$1.99**
\$2.50 values **\$1.49**
\$1.75 values **\$1.29**
House Shoes **39c**

CLEARANCE
HOUSEHOLD GOODS
Blankets Towels
70x80 part wool 20x42
\$1.39 9c
18x27
Double Cotton 7c
79c
Baby Blankets Cotton Batts
38x50 23c
33c White Batts
49c

SAFE, CASH REGISTER, FIXTURES FOR SALE
We ARE LEAVING... NOTHING HELD BACK...
EVERYTHING GOES AT BELOW COST IN A
MERCILESS SLASHING OF PRICES.
BUY AND SAVE

MEN'S UNION SUITS
49c

TEA AND COFFEE ROUTE MEN—

Big reliable national company needs 3 more men immediately. Previous experience unnecessary but must be physically able and willing to service 200 steady customers on regular route and work 8 hours a day for about \$37.50 weekly. Write Albert Mills, Rte. Mgr. 2244 Monmouth, Cincinnati, O.

Mrs. C. O. Bradley of Abilene arrived Sunday to spend several weeks with her son, Mr. Guy Bradley. M. Peil made a business trip to Lubbock Monday evening. Mr. and Mrs. Ewing Ferguson and little daughter of Chicago, Ill., have been guests several days of his mother, Mrs. D. M. Estes and Mr. Estes. This is the lady's first visit to this part of the country and she is finding many things of interest.

PLAINS COTTON CROP FOR 1932 MORE VALUABLE

Farmers of this Section Get Over \$2,750,000 More For Present Crop Than During The 1931 Season

Farmers of the South Plains area realized over \$2,750,000 more from their present cotton crop than during the 1931 season, a survey based on the estimated price to December 13. Value of the present crop in 16 counties of this territory, more 95 per cent of which had been ginned on December 13, is estimated to be at \$11,890,216 as compared to \$9,000,198 in 1931.

Latest department of commerce reports, just received, show the 16 counties had ginned up to December 13, a total of 457,316 bales. They had ginned 400,011 bales on the same date last year.

This year's cotton has averaged \$26 per bale, not including the seed. Last year the price averaged \$22.50 according to cotton men.

There are so far six counties on the South plains that have received in excess of a million dollars for the crop this year. Last year there were three counties. Both Hockley and Lamb, as well as Lubbock, received in excess of a million last year, Lamb receiving the highest as it led the Plains at the end of the season.

Lubbock has this year gone into the two million class, with Crosby, Dawson and Lynn joining the million dollar group.

In bales this year 11 counties show increases over the same date a year ago. Five show losses. Hockley has 10 bales more and Gaines less than 1931.

Lubbock county, the latest report shows, still ranks third. Jones county with 93,450 bales still leads the state with Ellis second with 87,175.

Cotton men state that Lubbock should gain from 7,000 to 8,000 more bales. Jones county should gain nearly as much, but other parts of the state aside from west Texas will not report many more bales.

In the Plains area Lubbock ranks first; Lamb second; Lynn, third; Hockley fourth; Crosby fifth, and Dawson sixth.

Comparative figures for the bales are as follows:

County	1932	1931
Bailey	10,575	13,556
Briscoe	7,994	5,216
Cochran	4,241	2,808
Crosby	44,027	26,745
Dawson	38,869	42,212
Dickens	26,076	23,319
Floyd	19,855	10,187
Gaines	2,282	3,147
Garza	18,272	13,681
Hale	29,469	24,482
Lamb	58,141	57,213
Lubbock	86,183	59,279
Lynn	48,207	42,131
Swisher	1,607	1,728
Terry	13,152	26,059
Total	457,316	400,011

Crop valuation figures are:

County	1932	1931
Bailey	\$ 274,960	\$ 305,010
Briscoe	207,844	133,110
Cochran	112,866	63,180
Crosby	1,314,702	601,762
Dawson	1,010,594	949,770
Dickens	677,976	524,770
Floyd	516,230	229,212
Gaines	85,358	70,727
Garza	476,072	307,822
Hale	796,194	550,845
Hockley	1,228,890	1,063,120
Lamb	1,511,666	1,287,292
Lubbock	2,240,758	1,340,527
Lynn	1,253,382	948,015
Swisher	41,782	38,880
Terry	341,952	586,327
Total	\$11,890,216	\$9,000,198

Scurry with 46006 bales valued at \$1,036,155 compared with 19,268 bales valued at \$433,702 and Motley county, 11,810 bales this year valued at \$307,660 compared with 9,436 bales last year valued at \$212,312, are other nearby counties.

CONTEST DATE TO BE PICKED

Vocational Agriculture Professors Of South Plains Area To Select Date For Annual Judging Contest

Vocational agriculture teachers of this section of the state will meet soon to select a date for the eighth annual Vocational Agriculture judging contests sponsored by Texas Technological college, Dean A. H. Leigh of the school of agriculture, states.

"We have submitted two dates to the teachers and they have been arranged so as not to conflict with other scholastic engagements," Dean Leigh said. "The two dates are in March."

This will be the eighth time that the local agriculture school has entertained high school vocational students. The attendance has grown each year and also the classes.

This year it is probable that two additional classes, farm management and etymology will be had. Vocational teachers last March at a meeting here voted to add these subjects.

"We are going to hold the contests this year," Dean Leigh said. "We think a lot of these types of contests as they are good training for farm boys."

Ray C. Mowery, associate professor of animal husbandry who has been director general of the contests will again handle the affair. Agricultural students at Tech will assist.

School officials state that the college students set as much experience from the contests as do the youngsters. Silver loving cups will be awarded first place winners this year. Also it is believed the scholarships at Tech will be given to individual winners as heretofore.

THREE LAKES (Intended for West Week)

Lloyd Jefferys, who has been home for the Christmas holidays, left Sunday for Post where he will attend school.

Our school opened for the second term on Jan. 8. Mr. and Mrs. Carl Halsell, who have been visiting his parents, Mr. and Mrs. R. L. Halsell, left for Lake Dallas last week. Hubert Halsell accompanied them home.

Mr. and Mrs. Arthur Jackson and family moved Saturday to Sunset, where they will make their home.

Mr. and Mrs. Carroll Edwards and Mr. and Mrs. J. C. Sparks spent Sunday in O'Donnell.

Jack Ellis, who has been visiting relatives and friends, returned to his home in New Mexico last week.

Mr. and Mrs. Jake Ellis are the proud parents of a little daughter. Mother and baby are doing well.

Mona Rae Edwards spent a few days in O'Donnell last week with Ed Edwards.

Miss Viola Ellis of Tahoka has been visiting her sister Mrs. Tommie Gallan.

Mr. and Mrs. J. C. Sparks, who have been on the sick list recently, but most everyone is able to be up now.

COLLISION WITH TRUCK DAMAGES SINGLETON TRAILER

Intimates of Hal Singleton, Jr., are having quite a bit of amusement at his expense this week since a rather unusual wreck, in which he was a victim, occurred on a main street in Lubbock Monday afternoon.

In fact, it has been decided that Hal must be getting old, because any man who can't see to dodge a milk truck is bound to be falling in some way.

The Index doesn't dare express its opinion: our mission is to state the facts. And they are as follows: Hal Singleton, the red Budon grocery store two wheel trailer filled with groceries attached, disputed the right of way on Broadway with a milk truck. Results: both wheels broken from trailer and potatoes and clabber scattered all over town.

TAXES

Tax the farmer, tax his sow, Tax the dog and tax his hawl, Tax his hen and tax her egg, Let the blooming mudsill beg, Tax his pig, tax his squirrel, Tax his boots run down at heel; Tax his plow tax his clothes, Tax his rags that wipe his nose, Tax his house and tax his bed, Tax the bald spot on tax his head, Tax the shoes, Tax his "Henry," tax his gas, Tax the road that he must pass, And make him travel over the grass, Tax his cow and tax his calf, Tax him if he dares to laugh; He is but a common man, So tax the cuss just all you can, Tax the laborer, but be discreet, Tax him for walking on the street, Tax his bread, tax his meat, Tax the shoes clear off his feet, Tax the pay roll, tax the sale, Tax all his hard earned paper kalc; Tax his pipe and tax his smoke, Teach him government is no joke, Tax the coffins, tax the shrouds, Tax the souls beyond the clouds, Tax all business, tax the shops, Tax the incomes, tax the stocks, Tax the living, tax the dead, Tax the unborn, before they're fed, Tax the water, tax the air, Tax the sunlight, if you dare, Tax them all and tax them well, And do your best to make life hell. Ex.

MAKE TAXATION HURT

One need not be an advocate of the general sales tax to appreciate that it would have a desirable effect: It would make taxation hurt. It would give every citizen, regardless of income, a new understanding of the gigantic cost of the government.

All of us may tax. But comparatively few of us pay them directly—and a great many persons who pay indirect taxes think they are escaping taxation altogether.

We pay a tax when we cook and eat a meal, turn on the light, attend a movie, buy clothes, go for a ride, or do almost anything else. These taxes may be concealed in the cost of necessities and pleasures, but they are there nevertheless.

No business can pick money from bushes—every cost of operation whether it be labor, supplies or taxes, must be passed on to the customer.

If more taxes are levied directly, the chance for really obtaining economical and efficient government would be tremendously improved.

If the sales tax comes, government extravagance and mismanagement will have again added to the cost of the things we buy—and when it hurts all the people, they may then demand a lower cost of government.

Before considering a sales tax, however, or any other new and increased taxation, public officials seeking office at recent state and national elections, one and all, should would do well to remember that in the need for economy in public affairs, reduced taxation and, in a number of instances, promised 25 per cent cut in the cost of government.

The people will be slow to consent to new and increased taxes and it will be an ill advised program that attempts to force such burdens on them before pre-election promises for reduced cost of government have been kept.

EAST SIDE NEWS (Too late for last week)

There is only one case of flu in this community, a Mexican cotton picker on the F. G. Wheeler place.

Mr. and Mrs. Claude Schuler, Mrs. Roy Ratliff, Frank and Harry White, J. D. and Herbert Watson spent the holidays with Mr. and Mrs. White of Rising Star. Mrs. Ratliff stayed for a longer visit.

Owen Davis of O'Donnell visited in the home of J. H. Yarborough Sunday.

E. E. Teaff of O'Brien was out inspecting his farm Sunday.

Mr. Bill Brewer of Hope, N. M. spent Sunday night with his parents Mr. and Mrs. H. Brewer.

Mr. Jack Hanna, of Hope, N. M. spent Sunday night with Mr. and Mrs. H. L. Brewer. He was accompanied on his return by Earl Jones who spent the summer and fall helping Mr. Brewer with his crop.

SATURDAY FOOD SALE ADDS TO FUNDS

The food sale sponsored Saturday by the Methodist ladies was very successful and profitable according to reports read Monday afternoon at the regular weekly meeting. Mrs. O. W. Jones newly elected president was in charge of the meeting.

The sum of \$5.50 was realized from the sale, which will be held each Saturday at Moore's grocery store. Ladies of the church have been divided into four groups, so that no lady will be asked to donate more than one time each month. In case any lady was not asked to assist with this first sale, she is reminded that her time is just around the corner.

Ten members and two visitors were present at the meeting Monday, said Mrs. Don Edwards, superintendent of publicity.

Her husband is visiting in Wm. has been seriously ill for several days, but seems to be somewhat improved now.

The O'Donnell Index

Published every Friday at O'Donnell, Texas
 JOE ALEXANDER
 Owner
 Mrs. Pauline Campbell — Editor

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1879.

A FAMOUS QUESTION

Many years ago a little eight-year old girl named Virginia O'Hanlon wrote to the New York Sun and asked whether it is true that there is a Santa Claus. Those were the days when editors had close personal contact with their papers, Charles A. Dana, who was then the guiding spirit of the Sun and who is regarded as one of the greatest of all editors went to the trouble to write an editorial answering the little girl.

His answer has been published in the Pathfinder at various times and it has become a classic on the subject of Christmas. Dana assured the little girl that "there is a Santa Claus." In his kindly way he went on to draw a lesson from the question—and condemned the cold skepticism which seeks to destroy our faith in all the finest things of earth.

Just before the Christmas just past, the Cities Service broadcasters put on a program which included a musical setting of Dana's much-quoted answer to little Virginia O'Hanlon. This music was especially composed by Rosario Bourdon, the musical genius who conducts the Cities Service orchestra and it was sung by Jessica Dragonette and the men's chorus. On the whole it was a most beautiful and appropriate feature.

But the most beautiful and touching thing about it was that the "little girl" who had asked that question was herself present—after all these years. She is now Mrs. Virginia O'Hanlon Douglas. Could the annals of fiction furnish anything more wonderful than this, or anything more confusing to the hard-boiled realists who think that there is no truth in anything except what can be proved by mathematics.

Born to Mr. and Mrs. C. E. Waver on Friday, January 6, a seven-pound son. Mother and baby are doing well.

- GIBSON AND MAY
- O'DONNELL AND LUBBOCK
- TRUCK LINE
- General Hauling
- Phone 21 or Phone 48
- O'Donnell, Texas

J. A. Minor

Exclusive Agent For

Niggerhead Coal

FIELD AND GARDEN SEED
 We buy your poultry and produce

NOTICE

We are forced to sell for cash only this year. Those sending in for tractor or implement parts, must send the cash, or we cannot send them out.

Palmer Implement Company

LUBBOCK

- SANITARIUM & CLINIC
- Dr. J. T. Keweenaw
- Surgery and Consultation
- Dr. J. T. Hutchinson
- Eye, Ear, Nose and Throat
- Dr. M. C. Overton
- Diseases of Children
- Dr. J. F. Lattimore
- General Medicine
- Dr. F. B. Maloney
- Surgery
- Dr. J. H. Stiles
- Dr. H. C. Gleditsie
- Geneylan Key
- Dr. J. M. General Medicine
- Dr. J. M. General Medicine
- Dr. J. M. General Medicine
- Dr. J. M. General Medicine

C. E. Hunt J. H. Felton
 Superintendent Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

Williams' Dairy
 MILK FROM T. B. TESTED COWS

Delivered mornings or nights in business district, 5c a quart, any place in town. In residence would appreciate a portion of districts, 7 1/2c a quart.

FOR SALE AT B & O CASH STORE AND JOHNSON & LINE

W. W. WILLIAMS, Mgr.
 Phone 128

HEAT WITH GAS

West Texas Gas Co.

HIGGINBOTHAM FUNERAL HOME

Lamesa, Texas

Ambulance Service
 Phone 75
 Night Phones

Clyde Branon 223
 Aubrey Thomas 51

WINTER PLOTS A WICKED CRIME

THE VICTIMS: Those Motors Using Ordinary Oil that Drains Away from Heated Working Surfaces.

THE TIME: Those Cold Starting Minutes While Precious Motor Parts Must Run Dry at Warming Speed Until Oil is Pumped from Below.

Hidden quart in time

THE QUART THAT STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

CONOCO

The One Oil that Gives You Perfect Protection for Winter's Worst Days Ahead

Drip! trickle! drip! through long night hours, ordinary oil drains away. When the pump quits, ordinary oil quits, leaving the motor's parts high and dry. You touch the starter. The motor roars. You touch the minutes till circulation is completed. But, in the meantime, working surfaces only partly lubricated are in contact, while the motor makes three to five thousand revolutions. This causes 50% of all motor wear.

CONOCO

Germ Processed MOTOR OIL

CONOCO TRAVEL BUREAU, DENVER... WRITE FOR FREE PASSPORT, MAPS & TRIP PLANNING SERVICE

Prevent this loss. Choose not merely a quick oil, but an oil that never leaves. Choose the oil with the "hidden quart" that penetrates and combines with the metal surfaces of the motor itself. In the emergency of an empty crankcase, users have driven many miles, without damage, on this "hidden quart" alone. This proves that your motor need never suffer while waiting upon the pump. Don't remain in doubt. Drain and refill with the "hidden quart oil today.

Mr. and Mrs. M. Peil spent Sunday with relatives in Tahoka.

Mr. and Mrs. Paul Gooch had at their guests over Sunday her brother Mr. Frank Baker and her nephew Mr. Frank Bettis, both of Brownwood.

Mr. and Mrs. Ransay Westmoreland of Lamesa were in O'Donnell on business Monday.

METHODIST CHURCH NEWS

W. R. Burnett, Pastor
10 A. M. Sunday School, W. J. Shook, Superintendent. Sunday school attendance was better last Sunday than it has been for several weeks...

FIRST BAPTIST CHURCH SERVICES

Rev. L. S. Jenkins, Pastor
Sunday School 10 A. M. Drew Hobbs, Superintendent. 11:00 A. M. Preaching. Subject: "Letter Writing."

METHODIST PASTOR AND FAMILY FOUNDED

Last Monday night about eight o'clock members of the congregation of the Methodist church stormed their pastor, Rev. W. R. Burnett and family, and administered a severe pounding...

REPAIR WORK BEGUN AT LOCAL CHURCH

Committees appointed to superintend repair of the roof of the First Baptist church completed these arrangements the latter part of last week, and the old roof is this week being replaced with a new one.

REPAIR WORK BEGUN AT LOCAL CHURCH

Mr. and Mrs. R. M. Haynes spent the week end with relatives at Monday. Mr. and Mrs. C. H. Doak were in Anson on Tuesday the first of this week. Miss Beverly W. visited with relatives and friends at Shoka Sunday.

MISSOURI EDITOR COMMITS SUICIDE

The many friends of former editor and Mrs. W. H. Ritzenthaler will be grieved to know that their brother-in-law, Val D. Geisler committed suicide at his home in Salisbury, Mo., on Sunday.

BLAKE DRYGOODS STORE HOLDING CLOSE-OUT SALE

According to an ad which appears in this issue of the Index and to circulars distributed this week, Blake Drygoods store is today opening a close out sale.

JIM ELLEN WELLS HAS FRACTURED ANKLE

Miss Jim Ellen Wells, younger daughter of Mr. and Mrs. E. T. Wells is attending classes at the high school only with the aid of crutches since last Tuesday.

W. W. Hancock is apparently starting at on a globe trotting record, as he was in Slaton, Tahoka and Lubbock Monday afternoon.

Mr. and Mrs. H. R. Womack were in Lubbock Tuesday.

W. L. Palmer was in Lamesa on business Saturday.

J. H. B. Kyle renewed his subscription Friday.

Mr. and Mrs. George D. Foster and family.

Mr. and Mrs. Blair Hayes of the Treadway community were called to Winters Tuesday last week by news of the death of her father.

Mr. and Mrs. R. O. Miles and family had as their guest for several days Miss Ruth Roberts.

INFORMAL PARTY FRIDAY FEATURES SHOWER

Honoring Mr. and Mrs. B. J. Boyd who have recently opened their charming home in the south part of town, the numerous friends of the couple joined by several intimate friends from Lamesa, staged a decidedly informal and thoroughly enjoyable housewarming Friday evening.

DANCE FRIDAY NIGHT AT WALDRIP HOME

A number of friends of Mr. and Mrs. W. M. Waldrip of the community were guests Friday night at an informal dance at the hospitable Waldrip home.

PEAS CAUSE STRIKE

London.—The size of peas has caused a strike here. The peas were so small that pea shellers struck for more money, complaining that it takes longer to shell a quart of small peas than it does a quart of large ones.

WOMAN LOST 20 POUNDS IN FOUR WEEKS

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 years old and weighed 170 pounds until taking a box of your Kruschen Salts just four weeks ago. I now weigh 150 pounds. I also have more energy and further more I've never had a hungry moment."

PICTURE SHOW OPENS FOR WEEK'S RUN

The first time in many months the theatre building here is occupied this week, and O'Donnell people are again going to the picture show. C. L. Alderfer of Crane arrived Monday to fill a week's appointment here, and has shown pictures each night. There will be a matinee Saturday afternoon in addition to evening shows.

HUGE SUM SPENT BY LYNN COUNTY WOMEN TO KEEP THEMSELVES BEAUTIFUL

Lynn county women spent 4,710,000 hours and \$322,650 dollars annually to make themselves beautiful. It is estimated by Alice Reins Clark, counselor of the National Beauty Institute, Chicago.

Mr. and Mrs. C. H. Doak were in Anson on Tuesday the first of this week.

Miss Beverly W. visited with relatives and friends at Shoka Sunday.

Mr. and Mrs. R. O. Miles and family had as their guest for several days Miss Ruth Roberts.

Mr. and Mrs. Blair Hayes of the Treadway community were called to Winters Tuesday last week by news of the death of her father.

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Mr. and Mrs. H. R. Womack were in Lubbock Tuesday.

W. L. Palmer was in Lamesa on business Saturday.

J. H. B. Kyle renewed his subscription Friday.

Mr. and Mrs. George D. Foster and family.

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SIX YEARS AGO, JAN. 12, 1927

DeWitt Knox and Fred Henderson had leased a building for a theatre. G. Bert Davis was to be manager. O'Donnell girls had passed the 11,000 bale mark with prospects for 2,000 more bales. Mrs. Margaret Adaline Etter died at her home here. C. L. DeVore and Miss Opal Greer of the Pride community were married. W. H. Olson and Miss Ora Howard were married. Ab Taylor and John Johnson opened a barber shop in the J. P. Bowlin building.

O'Donnell's debating teams, composed of Misses Sue Gate and Juanita Millip and J. V. Shook and Omaha McLaurin defeated the Seagraves team.

Raz Garz received a serious injury when his foot caught between a fly wheel and concrete base, breaking bones in three places.

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The week's feature will be a presentation of "Uncle Tom's Cabin" Friday evening unless plans are changed.

Saturday's shows will feature Tom Mix in "The Wagon Trail."

WORLD'S COTTON ESTIMATE LOWER

Washington, Jan. 12.—World cotton production for the 1932-33 season was estimated today by the department of agriculture at 24,000,000 bales, the smallest in five years. This is 200,000 below the December 8, estimate and 3,500,000 under last year's crop. Foreign production was estimated at 11,800,000 bales, which is 900,000 above last season and 600,000 below 1930-31.

Cotton textile mill activity in the United States and most of the important foreign countries was said to have been apparently maintained during November at the improved levels reached a few months ago.

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I've often seen a cord of wood, I hope I never saw one; But I can tell you this—this is good, I'd rather see than saw one.

NOTICE
Interested in Electric Consumers' Deposits Payable NOW
As of January 1 PLEASE CALL AT OUR OFFICE
Texas Electric Service Company

Now LAMP BULBS 10¢
And what a bargain—a genuine General Electric product designed to give maximum light at minimum cost.
Imagine a 60-watt lamp bulb for a dime! You doubt it? We don't blame you, but come to our store or ask any employee of the company. You'll be astonished and more than satisfied with the results.
Remember—you can phone us your order, come to our store or get your bulbs direct from any employee. Don't put up with empty sockets any longer. Buy them in cartons of six.
TEXAS ELECTRIC SERVICE COMPANY

ED & WHITE STORES
Prices for Saturday Jan. 14
BAKING POWDER 1 pound Calumet 23c
SHORTENING 8 pounds 57c
TAMALES, Blue & White, med. tin, 2 for 25c
CANE SYRUP, No. 10 (gal.) Uncle Bob's 57c
ORANGES nice size, Dozen 23c
NO. 5, (one-half gal.) 31c
BANANAS, large golden fruit, dozen 27c
RAISINS, 4 lb. pkg. seedless 29c
PEAS, No. 1 tins, Kuner garden, 2 for 17c
PICKLES, qt. Mt. brand, sour 17c
FRUIT No. 10 (gal.) variety of kinds 39c
OATS, Red & White large package 15c
BEANS, B. & W. with chili gravy, med. tin 9c
LYE, Red & White high test, 2 cans 17c
CRACKERS, salad wafers, 1 pound 13c
BROOMS, 5 strand Rose brand 21c
B. & O. CASH STORE
ED COOK & SON JOHNSON & LINE