## THE O'DONNELL INDEX


The O'Donnell Index
Published every Friday at
ODonnell, Texas

## CHRYSTAL CITY GUEST HONORED WITH PARTY

 papers than any of the fine and useful institutions of modern culture and civilization. I like to think ofthem as alert sentinels of the public conscience, as crusaders for pubchampions of the right and traditional enemies of the wrong. They are survive, they must be business institutions, too.
However However well managed newspaper plants may be, they seldom earn
returns commeneurate with the time end effort and talent expended. In deed, were they not sleves to the deed, were they not slaves to the
subte incense of printers' ink, did
they not love their work more than money less, there would be no new paper men and therefote to news
Teps. business men - men whe
Yeuldn't think of asking the drugsist to donate a five-eent drink
omill resort to any device to slip into the newspaper advertising camou faged as news. They forget tha newspapers are not some form
privately endowed philanthropy; they do not stop to think they ask a business institution to donate the only
commodity it has for sale. (Subseriptions are obtained at an ac-
tual loss, for the business purpose of making valuable the space effered paper more to print and mail a year's
production than the reader pays for produc
it.)
Frequently good news stories are
ranied by almost ludicious attempts to write into them chumsily concealed advertising. At the present time, the
publicity for a splendid and worthy
movement, a movement to which
 tent mention of its leader's business
connection.
Even when the newspapers submit to the inposition, no
good purpose is served because the public sees-not the guiding genius
of a great progressive programhound.
There are two very good reasons why advertising should be presented
in paid space. First, the advertiser
who succeeds in "sipping in" unpaid
advertising annoys and irritates the who succeeds in sing
advertising annoys and irritates the
reader who feels he has been made
the vietim of fraud; and, second, the newspaper that consistently permits
advertising to appear in its news col-
unms ceases to be a business institu-

## a newspaper. Modern newspapers have a larger capital investment than the average

 business institution, skilled crafts-men must be employed, and large overhead expenses must be met.
Properly supported, and with its advertising space sold at a legitimate
profit, the newspaper can render the essential and constructive service ex-
pended by a critical public. Without that support and paid advertising, it
quickly becomes a miserable reminder of the splendid institution
might have been. OUT.OF-TOWN VISITORS
Miss Merle Smith of Tahoka a Miss Chrsyta Kennedy of Putman
were named honor guests Wednesday
evening when Mr. and Mrs. L. E. evening when Mr. and Mrs. L. E.
Robinson entertained with bridge at their home on Doak St.
Cut flowers were used as decorations in the reception rooms whe
tables were placed for games. Dainty refreshments of punch and
wafers were served to Messrs. and
Mmes. E. T. Wells, Marshall WhitWett, W. S. Cathey; Mmes. C. H.
Westmoreland and J. W. Campbell; Misses Thelma and Irma D. Palmer,
Merle Smith, and Chrysta Kennedy Messrs.
Rogd. $\qquad$
Mrs. J. E. Leigh,
of the Baptist W. M. U., will be in
Brownfield on Monday for a W. M. U. conference, instead

## of on

Every Baptist woman is urged to be the only day Mrs. Leigh can be in Brownfield Association this year.

## A woman is seldom referred to as

 an old $m$like one.

Use the classified ads for results
(Intended for last week)
Misses Jim Ellen Wells and Lorene Beach were joint hostesses last Fri-
day evening at a party at the home the latter, naming as honor guest
esse Perry Hipp of Chrystal City who has been the guest of his aunt, Mrs. C. E. Ray.
Various games were enjoged by all, and at a late and punch were served to Misse and punch were served to Missea
Merle Miles, Doris MeConal, Mary
Hamilton, Marie Greenwoed, Kitt Marmilton, Marie Greenwood, Kitty
May Garmer, Sue 'Melliroy; Messrs Harold Gibson, Jesse Perry Hipp, J.
T, Middleton, Wayne' Clayton, Ollie Caddell, Lawrence Tredway, Melvin
Moore, Wilfred Gatts, and Rober
Frost, SUNRISE BREAKFAST NOVEL
ENTERTAINMENT FRIDAY
Miss Merle Miles owas the charm
ig hostess last Friday morning a

$$
\begin{aligned}
& \mathrm{ng} \text { hostess last Friday morning at } \\
& \text { n unusual 'party' in the form of } \\
& \text { hike and sunrise breakfast. }
\end{aligned}
$$ hike and sunrise breakfast,

The group. of sjx left.town abou
ve $0^{\text {celock in the morning, and hiked }}$ out to Claytan's lake eapt of town
and there breakfast iowas served Bananas, tosst, and eggs, and toma
toes made up a meal which was heart Those present were the hostes,
and her sister, Miss Louise Miles, and her sister, Miss Louise Miles,
and Misses Sue Mellioy, Doris Mc-
Consl, Marie Greenwood, Leona HolCUT FLOWERS AS FAVORS AT FORTY-TWO PARTY Sweet peas in various colors were
used as plate favors last Thursday
afternoon when Mrs. Harvey Jordan
entertained Thursday. Club members and other guests with a forty-twe
party at the home of her mother,
Mrs. . . P. Bowlin.
When guests arrived at four-thir and angel food squares, after which two were played.
Those present were Mmes. Glen
Allen, J. P. Bowlin, John Earles, A
H. Koeninger, Roy Gibson, Waldo MeLaeninger, Roy Gibson, Waldo
Melaurin, R. O. Stark, E. L. Sor-
rels, Marshall Whitsett, W. H. Ritz-
enthaler, George Shumake, Jr., Har-
vey Line, Dewey Greenwood, W. J.
$\qquad$

## BRIDGE PLAYED AT AFTERNOON PARTY

 party was enjoyed last Wednideseayafternoon when Miss Kathlyn Veazey entertained several friends at her
home.
After several hours spent at the devil's food cake, and iced tea were
served to Misses Alice Joy Bowlin.
Beverly Wells, Hallie Lindsay, Beverly Wells, Hallie Lindsa,
Louise Miles, Alice Busby, Eula Belle
Miles, and Mrs, Lee Vaughn. MISS BEVERLY WELLS MOSTESS AT DANCE cious hostess Tuesday evening to
number of friends when she enter-
tained with an informal dance at
$\qquad$
$\qquad$ Tables for bridge had been pro vided for oider guests, and spirited
vessions of this game were held on

## 

## 

 we-or did we? We might not be is the staff of life, but to Plopd
ty, it's just a pain in the neck we-or did we? We might not be
doing right by Nell, but we've got to
do right by our oil, that's all! $\begin{aligned} & \text { Following is a definition of Wheat } \\ & \text { tak } \\ & \text { by Old Battleaxe, (Himself), in the }\end{aligned}$ However, if civil procedure is supersede the laws of nature, we sub-
mit that legislation should be enacted
that will control that will control old age, and will
set forth reasons for such a law next

MRS J. W. CAMPBELL, Reporter


segregation of
It costs the state as much to send
ald
boy to the penitentiary as to send a soy to the penitentiary as to college. It the cost of
apprehension and trial are included. it costs more.
Sixty-twe per cent of the inmates
of high school and college of high school and college ageseventeen to twenty-five years
Like the young man at college, the youthful delinquent in the peniten tiary is learning, but his is an en-
tirely different cirriculum. He at tends a school for crime, and we are
confronted' with the atrange spe tacle of a state dige sing down in pockets to
schooling.
achooling.
From two to ten years of sue
chooling penitentiary is returned to societya finished product. His profesoss
were leadipg lights in the profession of crime., He, has been an eager istener to the lectures of a facult
of past meaters. of past masters. form and reeloim such youfhs for society; that they graduate specia sts in crime is the result of a break
$\qquad$ segregating the youthful first offenaccustomed to spending a great por tion of their time within prison
walls.
Until such time as therstateacan.
provide separate quarters for these provide separate quiarters for these
youthful convicts, it is quite possible that justice would be better served
by more frequent recourse to the sus pended sentence. Juries may recom-
mend suspended sentences. for first.
offenders, and such a reeommendation is mandatory upon the court.
But for some inexplicable reason,
Texas jurise Texas juries are quite willing to free
a murderer with a record of habitual criminality behind him, but averse to
suspending the sentence of a novice-
in-crime whose trial quite frequenIfy has been lesson enough.

$$
\begin{aligned}
& \text { as punish, then our penal system -si } \\
& \text { far as it applies to youthul convict } \\
& \text { is a pronounced failure. But i } \\
& \text { is a condition that is easily rectified } \\
& \text { The suspended sentence is on }
\end{aligned}
$$

$\qquad$
ontly-and for the love Mike, the
Standard Oil Company, or some-
body, let's save the oil industry. That
is, if a law is all that is necessary is, if a law is all that is necessary
is
$\qquad$

> GIBSON AND MAY
ODONNELL AND LUBBOCK ONNELL AND LUB
TRUCK LINE Genorof Hooling
> ODeseoll, Toese 40

## cigarettes. In other words, the legislators are

## what cannot be done-to the satis-

## some instances, in the East Texas oil fields, sending forth salt water in-

$\qquad$
whose well is being prorated; Stan-
dard Oil looks no bigger than Sam Jones or Willow Branch when nature
is doing the prorating. And that's bad. "There oughta be a law!"
And, whether we like it or not, there will be a law-maybe. In may
not prove to be effective, bot that not prove to be effective, but that
remains to be sen. The fact is,
that if oil is coming from the ground in greater quantities than can be
used, legris used, legislative halls are poor places
to turn for relief. Especially is this true when four out of five legisla-
tors don't have it-oil. The state finances are not as heal
thy as they could be, and Governo Sterling knows it. However, he had to do something-it was either a
case of ruining the state financially or wrecking the oil industry perman-


Sir Isaac Newton proved that the law of gravitation rules the universe

ODONNELL TEXAS
LAMESA ${ }^{\circ}$ PHONES
LAMESAPHONES
NIGHTAL HOME Clyde Branon -........ Phone 223
"AMBULANCE SERVICE"

## SORRELS LUMBER CO:

and
BANK THE DIFFERENCE
A most complete stock of best materials


The Indianapolis and Altoona races Proved that Germ-Processed Oil will perfectly lubricate motors up to 120 miles per hour

2-c.


## Local News

 Mr. and Mrs. Owen Davis have re of the Lynn Theatre, is visiting seeing tour of New Mexico. sight Mr, and Mrs, Major H. Rodgers and family of Levelland spent Sun-day here with friends and relativesMorris Mellur topher left last Friday for F. WhrisMrs. C. H. Westmoreland and lit-
tle daughter, Yvonne, returned from Houston, where they have been yisit ing Mr. Westmoreland.
Miss Jim Ellen Wellis hat been the hoka since Friday.
Mr. and Mrs Sohn Johinson and
family spent Sunday in Gail with

## r

 Miss Chryste Kennedy, whe win popular and efficient. teachers ever connected with, the local- seltool, isthe kuest this week of Miss the guest this week of Miss Thelima Palmier and other friends.
Mmes. Naymon Everett, Harvey Jordan, J. W. Campbell, and chil-
dren were in Lubbock Sunday, calldren were in Lubbock Sunday, call-
ing at the hospital to see Mrs. Fred ing at the hospital to see Mrs. Fred
Hemderson. ing at the
Henderson.
Mr. and Mrs. Waldo McLaurin and Camily, accompanied by Miss Mattie
Williams, drove to Turkey Sunday They report some good crops in that seetion of the country "Shorty" Mullins, well-known to "Shorty" Mullins, well-known to
O'Donnell people as former manager
Donnell people as former manager friends. $=$ 1. Tbe elhereh oo (v. 1). The elharen
with divapptos. over partailty is the duetilise-


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bonal meeting was called, the saced before the church, and the bastructed to select seren met
m report, filled with the Hoty
and wisclom to administer the


 Oristianity it telf:
The Rastianity and The Raising of Doreas (Act
Ste milistry iv 36 cr . ve 39 )
 Ming conts and garments for the
Hen noble ministry has set in
neontless numbers of neenlles. counties numbers of neelles,
-3 biren incentive to many nothe
to follow hier example Wo follow her example. The
theds were not merely those
dol intended to do, but "which Ser danth (v, 33). In the midds
ile full of good works she wa
ine wer sent for (v. (v. 3s). In their
whe tisciples ment two men 4 the tisciples aent two men
to request Meter to come to
Haring
 dowat bellieved, that he coold
Dowens to life. Dowens to life.
 wed alive to the maneast was
 it mimacle that "many belleved
LLerd.
Vinitering to the sainte in telints in need were Cliristians.
namem. Many were impover. mense of embraelng Christlan-
Soding money to the Soding money to the snints nt
smas an expression of affec-
one part of these Gentle Cans for the of these Genstle As an tn-
to giving Jaut shows: fto gliving Paul shows:
hat the volume of reaping is

- ypon the volume of sowing here should te a heart parpose
). his ralls for intelligence an - (thleet in giving. intelligence as
 Whorek a cheerty responds under merratanding of respenalinility Goul with INffewice to top



## 4hl Whe Come


 mithermoent liee. What is fis. C.-W. IL Wattitnson. $A_{4}$ the Angele Cive thd of a kem or Give.
 Whe heart of a friend, that

## BEAUTIFUL

NEW FORD

## De Lure Bodies

town sedan de luxe sedan
convertible sedan
de luxe tudor
victoria

## CABRIOLET

The most striking fine car types ever offered at such low prices are now being preeented by Ford dealers. These are the six newest de luxe creations of the Ford Motor Company. They are designed and built to meet every need of the automobile buyer whose desire for motoring luxury and outstanding performance is tempered with sound economy.
Get the facts about these fine cars. Compare their lithe, clean-cut style with any you have ever created in your own imagination. Learn about the de luxe materials with which each car is trimmed and upholetered, and how carefully these are tailored. Sit and ride in the wide, restul zeats and you will realize that jutt-at no restrictions have been put on' mechanscal performance, so no limito have been placed on comfort and beaty.
-There is much to intereat the careful buyer-a choice of aparkliag colors, a variety of rich upholitery materiale, Rustlens Steel, safety glase, Houdiilla double-acting ohock absorbers, one-piece wilded ateel wheele, slenting windehields, and many other featuree which make the Ford a happy invertment.

Mr. James Garrett of Hereford is the guest this week of James Cathey The young men were school mates ai Price
year.
J. P. Bowlin returned Sunday fromi

Ft. Worth, where be has -been on business.'
C. A. Rayburn took his niece, Mrs
Everett, and her sop Everett, and her sop to their home in Hasken Saturday. They have been
cuests in the Rayburn home here for several weeks.
fors.
Miss Veda Shumake is visiting Miss
Modesta Goode at Big Spring. Modesta Goode at Big Spring.
Mr. and Mrs Hobb Smith of Knox City were- zuents the last of the
week of Mr, and Mrs. Grover Sutto week of. Mr. and Mrs. Grover Suttor
and Mr, and M(rs. C. H. Mansell,
Mr. and Mrs. Paul Welch have as Mr. and Mrs. Paul Welch have a
their guest his mother, Mrs. Welch of their guest,
Ft. Worth.
W. H. Thornhill went to Sinton and other southern points last week,
accompanying Mr. and Mrs, Ben S. aceompanying Mr. and Mrs. Ben S.
Coin on their departure.
Mrs. Roy
Mrs. Roy Gibson and children. aespent the
friends.

## C. E. CAMERON

Mr. and Mrs. Hal Singleton and Mr. and Mrs. Hal Singleton Jr., and
family returned last week from Jefferson, where they went to attend the funeral of Mr. Ward Taylor. The Singletons remained for a visit in their old home town. They were accompanied on their their return by Mrs, Sing
Singleton.

## B. L. Davis made a b

 k eWdnesday.y Mrs, Minnie Cowden of Midland was herexa strort time Tuesday afternoon on business.
Miss Merle Smith of, Tahoka is the guest of her sister, Mra, L. E. Robinson, this week. Miss Smith will be fieient math teacher for two terma. She received htr Bachelor- of Arte degree from State College for women this'Sprihg, and will teach at Alpine this fear.
Mrs. Carl Cox, who has been a vis-
itor in the home of her parents, Mr. and Mrs W. R. Sanderson, for the past several weeks, returned to her home in Carlsbad last Friday.
Mr. and Mrs, C. H. Mansell left
early Thursday
morning to attend Baptist encampment which is being
held at Leuder this week.
Use the Index classifieds.

Co the repremitative of © onay in o'Dononal.
For any inntormation about vor eleatic lieghe service anl



The newsboy is in a fight to for survival.
Radio play-by-play reports of the ball games had already hurt his base-ball-extra business. And now his position in the business world it threatened from another source

That our organs' of sense are unreliable was again proved by a test at Colgate University. Several boys were placed in a closed room and asked to tell the odor of a per-
fume which was to be sprayd around them. Among the odors guessed
the was to sprayd around
and were jasmine, heliotrope, lily of the rong What had been sprayed was plain distilled water.

Men put off things they ought to do, and women put off things they

## TELEGRAPH SERVICEANY TIME IN NIGHT

By specfun 'artangement with Western Uniọa Telegraph Com pany, we.can now send or receive your meseages any time during
the nights.
1t yep bave a message to seed

O'DONNELL
TELEPHONE
COMPANY

## QUALITY <br> Building Material

## the RED \& WHITE sture

Join the THRIFTY! Save money on everything you buy-but, don't overlook quality. Here you will get your full mony's worth plus the satisfaction of knowing that everything we carry is A1. THRIFT- $\mathbf{\$ 2 5}$ in the bank in no time-and all saved from grocery money! That's what comes of economical buying at the RED \& WHITE STORES, where healthful foods are found at pleasingly low prices. REMEMBER-QUALITY!

BAKING POWDER K C 25 c size

BROOMS Red \& White,
Whisk Broom FREE!
BROOMS Blue \& White
Whisk Broom FREE!

BLACKBERRIES, Texas No. 10 can

CORN No. 2 Boy Brand
KRAUT No, 300 Kuner 2 for $\quad 17 c$

SALMON 1 lb Nile

KELLOGG RICE KRISPIES

COFFEE Red \& White-1-1b

SYRUP Glenwood, gallon 67e

PICKLES Quart Mountain Sweet
29c

SOAP P \& G 6 for
19c

| THE INOEX CLISSIFIEO DEPARTMENT <br> THE MORE YOU TELL. THE QUICKER YOU SELL <br> RATES: Two cents a word first insertion; one cent a word each additional insertion. Cards of thanks and obituaries 1 c a word. TERMS: Strietly eash in advance. No ads taken after Wednesday noon. <br> No ads taken over telephone. <br> THE CHEAPEST SALESMAN IN LYNN COUNTY |
| :---: |
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|  |  |
|  |  |

following described property: all of
seribed personal property: one cor-
nice break., one crimping machine.
generator and 110 lot numers, sta, said
property now located in the builing
that
lots.
Her
fore
$\qquad$
$\square$

PLAINVIEW
$\qquad$
greatly.
Most of those who wetre away
working have returned, and all of
we farmers are busy with hoe and

##  Sanday.

Were among the first to reach
Joe MeCuire ed the good news.
rip to the North Plains.
Flat, spent saturday night with Miss Kathlyn Iease.
Mr. and Mrs. Tommy Heard and
ildren spent Saturday night with children spent Saturday night with sill Brandon of near O'Donnell. Misses Audrey and Frances Stokes, Caristene, Celass, Elaine and Alene rs in the Suits home Sunday. Mr. John Floyd of Brownwood sidting his brother,
this eommunity.
The usual number attended Sun-
Mr. and Mrs E. A. Gleghorn an
 of Berry Fliat Sunday. Kinkay, George and
Mr. Bill Kind
Oliver, spent Saturday night at the Grey home in Mesquite community.
Mr. and Mra. Glasco of O'Donnell were guests of
Floyd Sunday.
Miss Kathlyn Isaace and Miss Mag. gie Summers spent Sunday iwth
Misses Mozelle and Opal May HarMr. Walter Turland of New Mexico, spent last week on his farm here.
Mr. and Mrs. Bearden and family of McCamey were at the cemetery
Sunday. Mrs. Bill Jones of o'Donnell was
visitor in our community Sunday
afternoon. W. Hancock has been ou:
Mr.. W. W.
seeing after his farms here this week. Miss Mae Cunningham and Mary
Berta Holman visited Mozelle and Berta Hoiman visited Mozelle
Opal Mae Harris Thursday.

## THREE LAKES



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\begin{array}{|c}
\text { Mr. } \\
\text { Ment } \\
\text { spent } \\
\text { Lonnill } \\
\text { Mis } \\
\text { dayy wit } \\
\text { Matr } \\
\text { Saturad } \\
\text { nell Ro } \\
\text { MMr } \\
\text { family } \\
\text { Farmer } \\
\text { Mild }
\end{array}
$$

)ty went to church at Berry Flat Surn
day morning. We eannot have churc
and Sunday school here until wbuild a new house.
A bunch of young people went on
a perinic Thursaday night down at the
Street tank. Delicious ice eream and
$\qquad$
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$\qquad$
$\qquad$
A very large crowd attended the
singink at Bearden's Sunday night

## BERRY FLAT

We had a nice rain and some hail last week, and everyone is busy in
the fields and gardens at this writing. the fields and gardens at this writing.
Mr, and Mrr. Dick Simpon made
a business trip to New Mexico last

## beek.

Messrs. Holioway's, Edwards', Harvey's crops were hailed out, b the owners are not discouraged.
Mrs, John Berry and Graham HenMrs. John Berry and Graham Hen-
sley were visitors in the Galnequ home last Thursday. Mrs. Berry left Friday for Ashland, Kansas to join her husband who is at work there.
Wallace Rains and family from Wallace Rains, and family from
East Side spent Sunday with Mrs. East Side spent Sunday with Mrs.
Galneau.
Miss Leola Burdett went to Lubbock Sunday
A good crowd was out at church
anday. We were glad to
Sunday. We were glad to see the
pur chureh meetings each Sunday.
monning at ten oclock and Sunday
school at three oclok.
Houtton Brewer was in our com-

BETHEL NEWS


## C. R. CARPENTER

atorney-at-Law
tahoka, texas


Removing Dandruff
YoU cant get rid of dandruf by
it out, ishher, But here yo in our sanimbtry. it out, either. But here in our sanitary.
super-serrice shop you will fid an
and expert treatment that is amaziogly
effective from the very first triall No matter how much dandruff you
have, Fitct's Dandruff Remover Sham. have, Fitch s Dandruff Remover Sham
poo can work wonders! It simply dis solves dandruff and removes those
obstioate fakes a surprising way obstioate flakes a surprising way.
Leaves your scalp $100 \%$ CLENN and
vour hair full of
Life" andrigor!...Try

EVERETT'S BARBER SHOP

## SPECIAL: SATURDAY

July 18
-

## Sno-Flake

Or any bread baked by BOVELL BAKERY

Tahoka, Texas


'Where Quality Counts'
GOOD LUMBER-GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wir ${ }^{2}$, Post, Paint and 'Nigger Head Coal.' DON EDWARDS, Manager

## 6 <br> A RABBIT'S <br> FOOT <br> wont: hoold <br> THEN <br> toot to work <br> LET US <br> HIGHWAY GARAGE John Earles, Prop.



A Service For You
The insurance agent is your representative. His service is of a highly specialized nature and his duties are not merely to collect premiums, but to study and understand your insurance needs and provide correctly for them.
As insurance representatives we are able to help you, and will review your needs
HAYMES \& BEACH

