

★ Day or Nite Try O'Donnell's ALL-NEW--
DIME-O-MATIC LAUNDRY
 16 AUTOMATIC WASHING MACHINES
 (20c per load)
 3 AUTOMATIC DRYERS
 (10c for 10 Minutes)
SOFT, HOT WATER ALWAYS
 AIR CONDITIONED
 MONDAY AND THURSDAY OPEN TO 10 P. M. OTHER
 DAYS OPENED TO 8 P. M.

List Given For City Civic Center Shower

- Following are items suggested as shower gifts for the new community center. The shower will be November 1st.
- 2 drainboards and racks
 - 1 paper towel rack
 - 1 grater
 - 4 long handle ladles
 - 3 pancake turners
 - 3 long handle forks
 - 3 long handle basting spoons
 - 4 paring knives
 - 3 butcher knives
 - 1 wall can opener
 - 1 paper towel rack
 - 3 aluminum pitchers
 - 1 tea strainer
 - 3 big skillets

- 3 large sauce pans, stainless steel, or heavy aluminum
- 2 large cookie sheets
- 1 large tea kettle
- 2 two gal. crocks
- 1 electric portable mixer
- 1 set mixing bowls
- 1 serving cart
- 6 serving trays
- 1 canister set with salt and pepper shaker
- 1 garbage can
- 3 plastic wastebaskets

Unnecessary fire hazards around the farm annually account for a loss of nearly 800 lives and over 156 million dollars in property damage.

Barley ranks well below wheat and oats in acreage and farm value in Texas but has a dual value to growers as a grain crop and as a winter pasture for livestock. Large acreages are grown exclusively for winter pasture and grazed to maturity and all barley grown for grain in Texas is used for livestock feed.

Present price trends and conditions point to a slightly more favorable price and profits for the producer during the next six months.

Using the high energy feed available now in practical use, it is possible to produce a broiler weighing more than three pounds in six weeks on less than six pounds of feed. This is possible if no disease outbreaks occur, if the chick available that is capable of obtaining such standards and if proper management procedures are followed.

Of all farm animals, the dairy cow in milk production requires the greatest amount of water in proportion to her size. The amount of water she will drink depends on her size, her daily milk yield, the air temperature and humidity and the amount of water in the feed she eats. From 12 to 15 gallons per head is an average daily consumption.



THRIFTY ELECTRIC COOKING

When you cook electrically, you'll appreciate the many economy features of your electric range. Electric surface cooking units put heat into utensils by direct metal-to-metal contact for best cooking efficiency and least heat loss. The fully insulated electric oven keeps heat where it belongs, inside the oven and out of the kitchen. And, once the oven reaches the temperature you select, the oven heating elements operate less than half of the cooking time.

In addition, an electric range provides you accurate heat control that assures uniformly excellent results. And, with clean electric heat, your kitchen stays bright and new-looking with a minimum of cleaning and redecorating expense. See your electric range dealer soon.



TEXAS ELECTRIC SERVICE COMPANY
 C. R. REESE, Manager Phone 60

Quality Ginning
 Is Our Business--Try Us

This is a service organization and we are striving to serve you better.

Wells Farmers Co-operative Gins
 DEALERS IN ---
 COTTON, COTTON SEED AND COTTON SEED PRODUCTS
 B. J. (Shorty) McLaurin, Mgr.

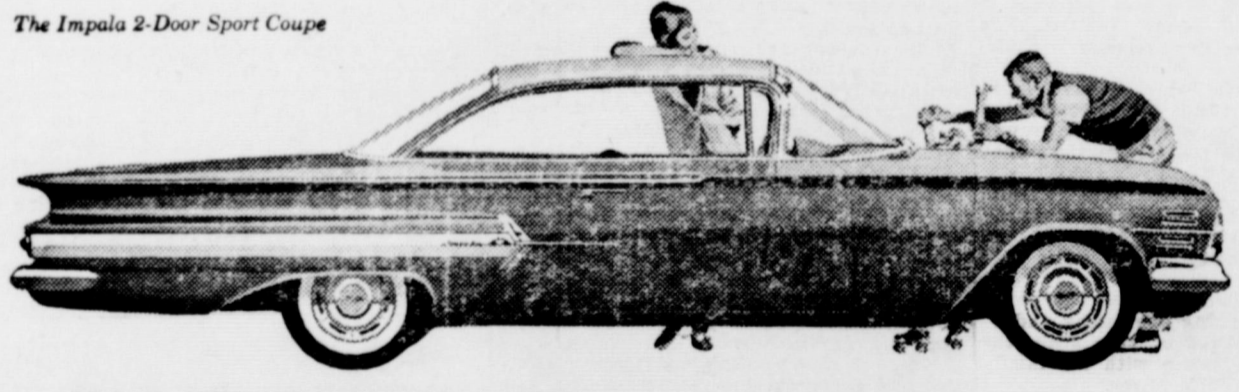
COTTON DESSICANTS
GOLDEN HARVEST ----
 (44 Percent PENTACHLOR-PHENOL)
 TO BE USED WITH DIESEL
ARSENIC ACID ----
 TO BE USED WITH WATER
 USE ONLY WHEN ALL BOLLS ARE HARD AND MATURE AND 80 PERCENT ARE OPEN

DALE THUREN FARM STORE
 In O'Donnell And Tahoka

STANLEY FUNERAL HOME
 AND BURIAL ASSOCIATION
 Day or Nite Call WY 84433 At Tahoka
 "Thoughtful, Courteous Service"
 We Accept Burial Policies Of All Companies

We Are Headquarters For ---
Shower Gifts
 Shop Our Line Of Gifts
 For That Next Bridal Shower Or Baby Shower

PRESCRIPTIONS
Lott Pharmacy
 Hugh Lott, Registered Pharmacist



SEE IT NOW AND SEE ALL THESE
 new and different things
 IN THE **1960 Chevy!**

[new!]
 easy loading
 luggage compartment

New convenience has been built into Chevy's big, vacation-sized luggage compartment by lowering the loading height.

NEW
 spaciousness inside

Inside you'll find room and more room. There's room to sprawl in, room to sit tall in—and the roofline has a respect for hats. A new datter transmission tunnel is a boon to the middle man. Here is the kind of space that invites the family.

THRIFTIER
 !!!new!!!
 VS POWER

Under the hood thrift is accentuated in a new standard V8, engineered to deliver up to 10% more miles for every gallon while giving you more zest at normal speeds. Or you might choose its teammate—Chevy's Hi-Thrift 6—the engine that starts saving the moment you flip the ignition switch.

NEW QUIET AND COMFORT

Thicker, newly designed body mounts insulate you from road shock and noise, insuring an almost cocoon-like quiet. Full Coil spring suspension melts bumps as no other suspension system can. Oil hushed hydraulic

valve lifters reduce engine noise to a whisper.

[NEW!]
 refinements
 for the driver

Everybody will want to be the driver when he sees the kind of pleasure a turn at the wheel brings. The driver finds Chevy has further cushioned him from engine impulses by an improved clutch linkage system. He'll also find a convenient new parking brake that automatically returns to normal height after application.

NEAREST TO PERFECTION A LOW-PRICED CAR EVER CAME!

CHEVROLET

Top entertainment—The Dinah Shore Chevy Show—Sundays NBC-TV—Pat Boone Chevy Showroom—Weekly ABC-TV—Red Skelton Chevy Special Friday, October 9, CBS-TV.

See your local authorized Chevrolet dealer
ELLIS CHEVROLET CO.
 PHONE 124, O'DONNELL, TEX.

HIGGINBOTHAM FUNERAL HOME
 "Dedicated To Helpfulness" Phone 4585
 408 N. Austin St. Lamona
 24 Hour Ambulance Service
 Burial Insurance "Bonded Protection"

SAVE 3 Percent

PAY YOUR STATE AND COUNTY TAXES NOW AND SAVE

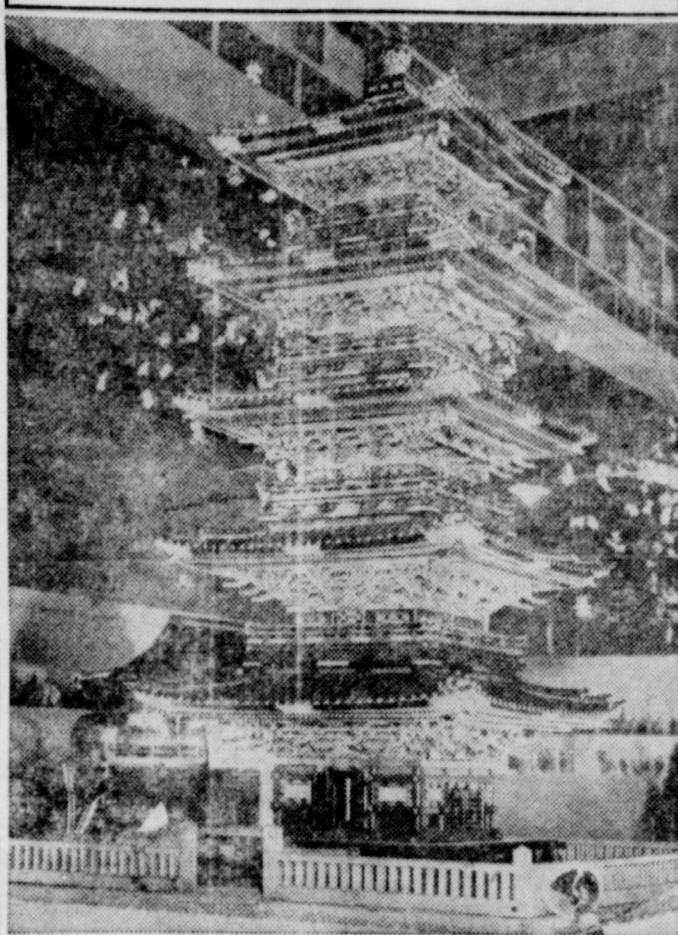
3 percent discount will be allowed on all 1959 State And County Taxes if paid during the month of October.

★ Also do not forget to pay your poll taxes. Next year is election year.

J. E. (Red) Brown

Lynn Co. Tax Assessor and Collector

Pagoda From 'Nikko' Exhibit



This giant five-story pagoda is one of the 24 units in the 2 1/4 million dollar Nikko Exhibitions which will be shown at the 1959 State Fair of Texas in Dallas, Oct. 9-25. The "City of Nikko" includes 1/10th scale model replicas of the beautiful temples and pagodas at the fabled Nikko Shrine in Japan. There are also 1,000 intricately carved and elaborately costumed dolls in the

Commuter Snags Train But Can't Hold It

EUREKA, Calif.—Loafers around the railroad station here tell this for the truth. Seems the station agent heard a loud crash on the platform. He ran out and saw the rear end of a train disappearing around a curve. A disheveled gent lay prone on the ground, surrounded by the contents of his banged-up suitcases.

An owlish youngster stared at the gent, but made no effort to assist him. "Was he trying to catch the train?" the station agent asked the youngster. "He did catch it," replied the youngster, "but it got away."

Housewives are very color conscious when it comes to buying chickens. Skin color of broilers was either the first or second consideration of nearly half the supermarket shoppers interviewed in a study in Houston. A bird with yellow colored skin was preferred by about the same number of shoppers as a light colored one.

There is usually an upsurge of home fires during the heating season. Cleaning, inspection and adjustment of all kinds of heating apparatus should be done now.

Average realized net income per farm in Texas amounted to \$3,439 in 1958 compared with \$1,774 in 1957. Texas farm operators ranked 17th among the states in realized net income per farm.

One of the most destructive cotton diseases in Texas is cotton root rot. Conditions this year have been favorable for its development and damage is widespread. A new publication, MP 361 "Root Rot Losses of Cotton Can Be Reduced" are available at offices of local county agents.

A comparison of typical 1968 and 1958 rations for fattening beef cattle shows that when modern technology is put to work in the feedlot, beef profits climb. The use of present day rations has increased weight gain by nearly 30 percent, improved feed efficiency about 35 percent and cut feed costs more than 25 percent. Basic research has shown that there are certain nutrients required by rumen bacteria for maximum roughage digestion. Modern feed supply these needed nutrients for feeding the billions of bacteria in the rumen which, in turn feed the animal.

Beef cattle in shaded feedlots gained faster and made more economical gains than those in unshaded lots.

The success or failure of mechanical harvesting of cotton is dependent on the defoliation job done. A good defoliation job done in favorable weather enables a producer to harvest as high quality cotton by machine as by hand pulling. Local county agents can supply detailed information on the subject.

The drop in hog prices emphasizes the need for swine producers to speed up their shift to meat type hogs. Even with lower prices, producers of more desirable types are getting market premiums for their animals.

RENEW YOUR SUBSCRIPTION THE O'DONNELL INDEX-PRESS

★ SEE ME BEFORE SELLING YOUR "B" Cotton. Top Prices paid for your "B" Cotton
CLYDE WINANS
Buyer For Allen Cotton Co.
Lubbock, Texas



Re-model or Repair Nothing Down And Up To 60 Months To Pay Monthly Payments To Meet Your Budget

NEW KITCHEN — NEW ROOFS INSULATED SIDING — PAINT INSIDE AND OUTSIDE — STORM CELLARS — ANYTHING YOU WANT TO DO IN YOUR HOME YOU CHOOSE YOUR OWN CARPENTER OR DO IT YOURSELF WE PAY THE LABOR. SEE US FOR FREE ESTIMATES TODAY

Ralph Knight, Mgr. Phone 18 O'Donnell

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REX

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THUNDER IN THE SUN

in color

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Dr. L. Rumbo, M. D.

Medicine and Surgery

RUMBO CLINIC

OFFICE TELEPHONE 61

RESIDENCE PHONE 186



HOMEOWNER?? or HOBO??

What you do about insurance protection within the next 30 days might very well determine whether you remain a homeowner or wind up "out in the cold" like the gentleman in the picture.

Building costs have doubled. Would you be able to replace your home if it is destroyed tomorrow? Not if it is insured by old standards.

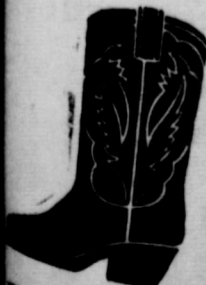
Be sure your insurance program is up-to-date. Our free protection check costs you nothing, and may save you thousands of dollars.

LOANS

MOORE INSURANCE AGENCY

Phone 220, O'Donnell

CLAUDE'S



Trade Cowboy and Wellington Boots — WESTERN SHIRTS — LEATHERS — ALL FINE LEATHER GOODS — REPAIRS ON ALL BOOTS AND BOOTS



ANNOUNCING: THE 1960 MERCURY
WITH IMPORTANT PRICE REDUCTIONS

Prices importantly reduced on *all* Mercury models! Popular Monterey* now \$136⁵⁰ lower. Now you can own a new Mercury for a very few cents a day more than a car with a low-price name.

* Comparison based on manufacturer's suggested delivered price for a Monterey 2-door sedan, 1960 v. 1959. Includes Federal excise tax and suggested dealer preparation and handling charges.

You'll be glad you bought a Mercury every time . . .

Why pay a medium-range price for a car with a low-price name? For this year, Mercury is in a new lower-price range. You'll be glad you didn't settle for less . . .



. . . every time you look at its Sleek-Line styling.

Every line is clean, trim. All excess metal has been pared away, shaped smooth. There's no unnecessary bulk. Just elegant simplicity.

. . . every time you feel its exclusive Road-Tuned ride.

Mercury's Road-Tuned wheels (see left) take bounce out of bumps. This ability of each wheel to "roll with the punch" is one of the most important ride advances in years . . . another reason why you'll be glad you bought Mercury . . .

. . . every time someone sits in the middle. There's real comfort for 6 people, not just 4. Full head room, hip room, foot room for all.

. . . every time you see other new cars. You'll discover that Mercury has the freshest styling—no warmed-over '59 design as in many so-called 1960 cars. You'll find that Mercury has the newest features—de luxe interiors on even the lowest-priced model, at no extra cost. And you'll appreciate the extra quality—the kind that cuts repair bills. For Mercury is the best-built car in America today. Don't miss the first showing.

MERCURY DIVISION Ford Motor Company.



See it now at Quality Headquarters—your Mercury Dealer

Don't buy any car until you've driven the Road-Tuned 1960 Mercury.

ON DISPLAY TOMORROW

FORBES MOTOR CO.

O'DONNELL, TEXAS

