## The O'Donnell Index <br> The best advertising medium in Lynn County. Read in 1,500 <br> Lynn County. Ree homes each week.

# ty-Prizes Will Be Given Away Free On Next Tuesday 

rations Being Made Io Entertain Hundreds of People
 Hamem fisitors that are
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County Wins
Fair Honors



## Texas Electric Service Announces Rate Cut

First to Register For Big Convention

Carl S. Bloomshield, distriet man-
ger of the Texas Eleetric Service Co., announces that beginning with
the November 1st bills, a new and
reduced rate will apply to all resi-
dental and comercial users reduced rate will apply to all resi-
dental and commercial users of elec-
trieity. The above company has been serv-
ing O'Donnell with electricity since
1924 and this is the in rates. When the high line first
reached O'Donnell, users were chargreached ODonnell, users were charg-
ed 18 per kilowat hour. The fourth
reduction in rates whieh will be offective with the November bills will
bring the local rate to the low mark
of approximately 11e. Officials of of approximately 11e. Officials of
the company elaim this is as low
a rate as is given any town in West a rate as is given any town in West
Texas, and is a reduction of approx-
imately 25 per cent over the past year.
"The new residental rate has a
flat charge and two energy steps of flat charge and two energy steps of shield declare. The 7 -cent rate ap-
plies to the first four kilowatt-hours
per room per month, and the 5 -cent per room per month, and the 5 -eent
rate applies on all additional kilo-
watt-hours used per month. The flat-hharge ised per month. The
of rooms in a house. The number customof rooms in a house. The custom-
ary method of counting roem is used, ary method of counting room
under which aleoves, unfurnished at-

tics, bathrooms, cellars, hallways, | tics, bathrooms, cellars, hallways, |
| :--- |
| laundries, eloeets, pantries, open |
| porches, garages, barns and all unin- | |porches, garages, barns and all unin-

habited outbuildings are not counted
|as rooms. Preaises with four rooms, lor rooms. Pretaises with four rooms,
as four room houres roms, and these with
ase ten rooms or more are classed as ten
room homes. The flat charge for a
four room house is 85 cents per
month, with an additional 10 cents a
room up to ten roome. month, with an addichal
room up to ten rooms.
" The new commercial rate is simiThe new commercial rate is simi-
on the maxm, with a flat charge based
service and a meter rate for eleetric
rath two service and a meter rate with two
steps of 7 cents and 5 cents a kilo-
$\qquad$

Dairy Cattle Will $\quad \begin{aligned} & \text { tomers, which class includes hotels, } \\ & \text { recognized rooming and baording } \\ & \text { houses secools, lodes. }\end{aligned}$

ell Eagles Hold






Real Estate Changed

| M. A. Scott, local real estate deal er reports that real estate has been past three weeks than it has during the past three years. Mr. Scott re to $\$ 32,000.00$ the past week, and two weeks previous to that, a total of sales the past three weeks up to $\$ 76$,000.00 . <br> This is evidence that the O'Donnell country is gradually getting in better shape financially. Looks like that prosperity is just around the corner. $\qquad$ <br> Mr. Will Chriswell of Lamesa visited friends and relatives in this city last week. $\qquad$ <br> Messrs A. B. and Bert Holman of Athens, Texas, visited theyr brother E. D. Ibim: 5 of this eity a few days of last. <br> Mr. and Mrs. A. B. Fortner of Levelland are here visiting his son and daughter, Mrs, Jno. Campbell and Boyd Fortner of this city. |
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## Council unanimously eadorsed the petition of the street railway com- pany for an fincrease from 8 ce to 10 FREIGHT SUBWAY MAY BE CHICAGO SUBWAY NUCL Some Chicagoans believe tha little-known freight subway little-known freight subway is nucleus for the passenger subway that inevitably must come to meet the transportation ern metropolis. Few even of the frequent visitors Chicago know that well under the street line exists an extensive system of freight tunnels handling a heavy traffic volume between railroad ter minals, docks and business house and relieving the ussfacee thorough- fares of over 5,000 motor truck movements daily. <br> The tunnels extend 62 miles, using 3,300 cars of two-foot 3,300 cars of two-foot guage and 150 electrie locomotives in the 1phndling of 300 trains daily. A queer by-product is that air from the tunnels, cooled by its 40 -foot depth in the earth, is used to ventilate and cool buildings and theatres, its temperature summer and winter staying at 55 degrees Fahrenheit. <br> SELF-APPLIED FARM RELIEF <br> The Rusk County News tells of a Rusk County Farmer who is making his own farm-relief in the story of W. A White, W. A. White, who seven years ago paid $\$ 600$ for a 50 -acre farm. "This <br> PHONE 30702 DAW-LYNN DAIRY <br> C. L. TOMLINSON Owner O'Donnell, Texas

The Lindale canning plant, which handees fruits and vegetables in sea.
son, cans pumpkins, citron melons
and meats in the fall sid winter as to keep busy practically every San Angelo shipped $14,500,000$
pounds of wool of the 1929 crop, rep-pounds of wool of the 1929 crop, rep$40,000,000$ pounds which Texas sheep
produced. The fall clip will start moving in September and is expected to total about $7,000,000$
gainst $6,000,000$ last fall.

## B. M. Haymes

 Insurance AgencyComplete Insurance Service
Phone 153

## COMING? The Egyptian Queen

The marvleoustrait of the Egyptian wife of King Solomon, who to protect the life of her husband, drank the poisoned glass which had been prepared by her countrymen for his distruction.
This together with many historic facts of the courage and valor of the ancient Egyptian women, makes one want to see how they look.
Most women will be especially interested to know what style of dress they wore.
In our calendar for 1930 the Egyptian Queen will be portrayed by one of America's most skilled artists, portraying as nearly as possible the exact attire of the queens of the land of the Pharaohs. This calendar will be out about Nov. 20. There will be a few in the large sizes for schools and office buildings.
Will try to hold one of the home calendars for each of our customers, but would advise that you call for them as early as possible.

## Sorrels Lumber Co.

E. L. SORRELS, Manager
year," sqys the News, "he planted
two aseres to tomatoes trom which he companies themselves,
cording to the Electrical World. realized $\$ 1,200$ at an expense of some $\$ 25$ per acre which included
$\begin{aligned} & 100 \\ & \text { pounds of fertilizer to the acre. He }\end{aligned}$
19,380,000 TELEPHONES IN
U. S. $31,000,000$
IN WORLD has twenty-seven acres in cotton yet to realize from. He has 500 chickens and four cows from which he realizes
$\$ 10$ to $\$ 12$ a week. More than enough hogs to supply his own decess of farming."

RESIDENTIAL USERS TAKE 9 PER CENT OF CURRENT
$\qquad$ power customers 56 ; municipalities street railways $9 ;$ all others 12 . Of
all the power generated, only about
U. S. $31,000,000$ IN WORLD
$\qquad$ cause balding a yours

Telephony, with an aut
million conver miltion conversations, on through them. Them
$31,000,000$ telephom

## ainder being

as and Louisiana have organized a
big rice export association with head
quarters at Lake Charles, La., and ave filed declaration of purpose to export rict, rice products and rice by
products. The Western Carbon Co has filed
application for permit to construet : carbon black plant in Gray County to casinghead gas daily in the manufac ure of carbon

Buton, 4 - H - Charline and Lenora Co., of Yoakum has recently in

One of the largest fetrilizer plants
west of the Mississipi River is to be
estallished at TTxakanana by the In-
ternationd he twenty-grenth KNOW TEXAS lignite underlie Texas

In wages alone (exclusive of sal
aries) the printing indcetry in Texa (including newpsaper and job printing p
298.
In 1927 there were 116,763 indus thal wage earners in Texas who dre

Five hundred and seventy-two Tex st towns have newspapers. Texas ha
121 daily, one tri-weekly, 29 semi weekly and 617 weekly newspapers
with a total of 944 publications of all kinds. Two hundred and twenty newspapers.

ABOR COUNCIL ENDORSES STREET CAR FARE BOOST


Men like these are testing your car

I. rused to be the custom for a man who wanted to buy a car to take a mechanic with him.
Today, General Motors itself employs skilled automotive engineers to make it easy for you to select your new car. These men are working for you at its Proving Ground-the 1268-acre outdoor laboratory in Michigan where every kind of car is tested
Before any General Motors car goes into production, a fleet of advance models is constructed and sent to the Proving Ground. There these advance cars must meet every test-tests far harder than you would make. Sometimes they are rebuilt, redesigned, retested many times until they are pronounced right, and ready to be put into peduction.
The tests involve speed, power, endurance, braking, riding comfort, handling ease; fuel and oil economy; body strength and safety - every phase of car construction and performance.
Buying a car is easy today-because these men at the Proving Ground are working for you to assure you of value when you stlect a General Motors car.

## GENERAL MOTORS




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GETS BIG CORN CROP
Voris Mayfield, Cherokee
boy, has gathered 52
corn from his club acre.
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Unds of nitrate of soda.
wed is said to have had
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IS LAND FERTILITY
-Beacher Newman of
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tressed three acres of oats
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edd 60 bushels of oats
year. He then planted
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Mr. Newman and his
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SAM NOW SHOWING
SURPLUS
SUROW
GTON, Sept. 27 .-Gov-
Sances showed a surplus
290 for the first time this
on Sept. 20, on the basis

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was sant income since
wha $\$ 9221,237,506$, while
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Whe incoase in castoms col-
miseellaneous tax recelpts
Wractically every field
it hast year wimut so

- so a dock at local


SORRELS LUMBER CO.
Dependable Service and Materials Phone 53 O'Donnell, Texas

## Cotton Pickers

 SuppliesOur stock of supplies for the cotton pickers are more complete now than ever before. See us when in need of:

BACHELOR STOVES
TENTS, SCALES WAGON SHEETS AND ALL KINDS OF SUPPLIES.

Anything that can be found in an up-todate hardware store can be found here.

LET US KNOW YOUR WANTS

## Singleton Hardware Co.

## Honest Values



A good business course will make you independent. Prepare yourself to draw a big salary in the business world.
BIG SPRINGS BUSINESS COLLEGE
Offers the training necessary to a successful business career. Enroll and do most of your work at home then come to the college at Big Springs, complete your course and graduate. All information desired will be sent on request. Mail the coupon below.
Big Springs Business College,

## Big Springs, Texas.

Gentlemen:
Please send me your catalogue and all necessary information in regard to your college.

Name
Address

Rayburn Cherrolet Company
LOOK
at these Outstanding Used CHEVROLET SEDAN-1928. Clean as a pin inside and out; finish like
new; good tires; motor mechanically perfect; and fully equipped. Cash With an O. K. that counts FORD, Model A. Sport Coupe. Good tires, motor good condition, good
paint, and fally equipped, Priced to sell. With an O. K. that eounts.
CHEVROLET 1 ton truck, 1928 . Good cab an dbody, 4 speetis forward, new tires, motor in best of condition, Just the truck for your fall trucking. Cash or Terms. With an O. K. that
counts.

BCo

The Chevrolet Red "O. K. That Counts" Tag Protects Your Used Car Purchase! Every reconditioned car we offer for sale is identified by means of the Chevrolet red
"O.K. that Counts" tag. This tag is the O.K. the Couns cag. This tag is the it is attached has been gone over carefully thoroughly reconditioned-and that the price is based on the car's actual ability to render service.
Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this
time an unusually larse oroup of these time an unusually large group of these
"O.K.'d" cars. Come in! You are certain to find the car you want-at a price that will save you money. Make a small down payment and drive your car away!

\section*{The O'Donnell Index} Publisted every Friday at O'Doanell, Texas By Roberts Printing Company J. W. | Subscription Rates |
| :--- |
| In first zone |
| Boyond first zone |
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| September 28,1923 , at the pos |
| office at O'Donnell, Texas, under the |
| Act of March 3,1897 , |
| MEM/BER | H. W. CALAWAY OF TAHOKA MADE RASH STATEMEN

$\qquad$ something to say regarding the dom-
ino tournament that was supposed to ino tournament that was supposed to
have taken place in this city between have taken place in this city between
TThoka and O'Dounell citizens a few weeks ago, our statements seemed to have been doubted by one H. W. Cal-
away of Tahoka and Editor Hill of away of Tahoka and Editor Hill of
the Lynn County News. The follow-
ing article appeared in ing article appeared in the last weeks
News: SAYS IT'S.ALL A MISTAKE after quoting our story about the
Tahoka bunch of domino experts Tahoka bunch of domino experts
cleaning up on the $O^{\prime}$ Donnell aggrecleaning up on the O'Donnell aggre-
gation, issues the following general
denial, winding up with a bold chal denial, winding up with a bold chal-
lenge to the Tahoka braggarts to meet 'em again. Just listen to the
Index editor. "Since reading the above article published in the Lynn County News
of last week, the editor of the Index
has ,made a complete survey of the

$\qquad$
$\qquad$

## 45 PRIZES

 GIVEN AWAY AT Trades Day, Tuesday, October 15th

Free Entertainment Throughout the Day

A splendid program is being arranged, one that will furnish plenty of amuse ment and entertainment throughout the day. The program will be varied and wilh amuse both old and young. Numerous contests that will add spice to the days activities. Be sure and bring the family in for the entire day.

## SPECIAL PRICES AT ALL STORES

Besides the 45 prizes and various kinds of entertainment, the merchants will have some unusual bargains-prices will be marked down, giving you an opportunity to save on all your purchases.

## PROGRAM FOR THE DAY

Musick and other features including the following: Chicken Grabbing Contest, six chickens, two of them with $\$ 1$ bill tied to their legs; Tug of war con-test- $\$ 1.00$ to the winner; Sack race for boys- $\$ 1.00$ to winner; Sack race for girls $\$ 1.00$ to winner; Jigging contest- $\$ 1.00$ to winner. Many other contests will be included, details which have not been completed.

## 45 PRIZES

## WILL BE GIVEN BY BUSINESS MEN AS FOLLOWS:

no denying that men who own Stetsons are proud of them. They know they have a hat of the finest quality, right up to the minute in style $\ldots$ the best that money can buy.
We have many styles here and one of them will suit you. Come in and choose one, share the pride of other Stetson buyers.

## Trades Day Specials

Will be prepared with unusual care, which will invite your attention and we urge you to make this store headquarters.
W. E. GUYE DRY GOODS CO.
(We Save for Those We Serve)

SORRELS LUMBER CO.-One quart Multi-Service Paint HIGHWAY GARAGE-Six Quarts of Amalie Oil. RAYbURN CHEVROLET CO.-A. C. Oil Filter for Cher. GIBSON CAFE-Six Hamburgers and six drinks. RAY'S TAILOR SHOP-Cleaning and Pressing Man's Soit W. B. PHILLIPS CAFE-Six Hamburgers and 6 drinks. CITY GROCERY-Six Pound Box Brown's Cakes. TUCKER DRY GOODS CO.-One Pair Men's Trousers.
CHANDLER CASH GROCERY-Three Pound Can Coffee RECALL CAFE-Two Dinners.
C. C. DRY GOODS CO. -Pair Pajamas, best grade. ROCHELLE CAFE NO. 2.-Six Hamburgers and 6 driate A. A. HOUSE-12 pound Box Dr. Hess Poultry Panacel HUNT'S FILLING STATION-Five gallons gas or oil MUSICK PRODUCE CO.- One Dollar's worth feed grindinf , LYNN COUNTY MOTOR CO.-Quail Ornament for Fort HIGGINBOTHAM-BARTLETT CO.- 1 pair wire stretelen MODERN DRY CLEANERS-Clean and press 2 men'
POPULAR DRY GOODS STORE-Double Blanket. POPULAR DRY GOODS STORE-Double Blanket.
THORNHILL VARIETY STORE-Cream and Sugar THORNHILL VARTETY STORE-Cream and

## reping Apace <br> With O'Domell

We wish to announce to the public that Mr. Chas. McConal has purchased a half interest in the City Grocery and in order to keep apace with the progress of the city we are modernizing our store, placing it in three departments.
We have always maintained a complete grocery department and just recently we added a cream and produce station. This week we are installing a first class meat market.
We invite our friends and customers and the people of the O'Donnell trade territory to inspect our grocery, meat market and produce department. We will appreciate a liberal share of your patronage.

## Grocery Department

E. D. Holman will be general manag er of this department and his motto will be to "please you at all Times." If it is not right he will make it right. This department will always be found complete in every detail. Fresh vegetables, staple and fancy groceries of all kinds will be found here at all times. It will pay you to trade with us.

## MARKET DEPARTMENT

The old reliable, Smiling "Slim" McGill, will have charge of this department, and believe me, Guy knows just what kind of a cut you want, and he knows just how to round it out. Slim always does his best to please. So just come down to the City Grocery Market to get those juicy cuts.

## SPECIALS FOR SATURDAY

 Beef roast, any cut, lb., spec. 21 c Salt Pork, best grade, lb. 19 c Pure Pork Sausage, lb. 22c Armour's Star Hams, whole or half per pound$27 c$

## Cream © Produce Department

Honest Cream Tesitng Charlie will have charge of this department, and Mr. MeConal will at all times give you the highest cream test possible and pay you top prices for your cream, eggs and poultry. He invites you to give him a trial the very next time you have anything to sell in this line.
HONEST WEIGHTS, HIGHEST PRICES AND COURTEOUS TREATMENT.

O'DONNELL, TEXAS

# CITY GROCERY 

Holman \& McConal Proprietors






## Trades Day Special

 JERGENS ADVERTISING COMBINATION OFFEROne bottle Ben Hur Toilet Water
$\$ 1.00$
One bottle Ben Hur Perfume
$\$ 1.00$
One Box Ben Hur Face Powder
All of above 83.90 worth of mdse for $\$ 1.95$

## WHITSETT DRUG CO.

"Nothing but the Best"

## PERSONAL MENTION



## Welcome

## Trades Day Visitors

Trades Day is BARGAIN DAY. So to please you we shall try with some very special bargains that we know you will try to buy.

TRADES DAY SPECIALS
SILK BLOOMERS, $\$ 1.19$ grade, very special

79c
Ladies and Children's Rayon and cotton Hose, specially priced for Trades Day.

FREE-A valuable piece of merchandise given away at our store free each Saturday. Ask for particulars.
THORNHILL'S VARIETY STORE "The Price is the Thing"

Phove
Thomas Drus For Reserved OPENING $P$ New Bro

NINE BI Vaudeville LET'S

## Special Clearance of Winter

## Coats and Dresses



## Friday and Saturday

The season's most important coat fashions, soft rich broadcloth, with skirt flared after the Princess manner, rough import tweed weaves, vividly splashed with green, brown red, blue, all wearing fur collars of the fluffy or flat variety.

Also Specials on ladies shoes, hats and hose.

SPECIAL FOR TRADES DAY, TUESDAY, OCTOBER
Men's dress shirts, $\$ 1.25$ to $\$ 1.50$ value,
Men's blue work shirt, 75 c grade, special
Men's Overalls, $\$ 1.50$ grade
Outing, 15 c grade, special
C. C. DRY GOODS CO.

