



It's not too early to be thinking of ...

# CHRISTMAS

We cordially invite you to use our easy ...

## LAY-AWAY PLAN

Buy Today what you wish and let us lay it away for you. New gift items are arriving daily

Always A Line of Elizabeth Arden Products

# Lott Pharmacy

Hugh Lott, Registered Pharmacist



**HIGGINBOTHAM FUNERAL HOME**

"Dedicated to Helpfulness"

408 N. Austin St. Lamesa Phone 4535

24 Hour Ambulance Service

Burial INSURANCE "Bonded Protection"

## Miracle Leather Developed

Keeping your feet dry in winter's slush, without burdening yourself with rubbers and galoshes, should be easy soon, as a result of new research developments disclosed by Leather Industries of America.

Leather is used universally as a shoe material because its fibrous construction permits feet to "breathe," that is evaporate foot moisture. Now, American tanners, teamed up with chemists, have produced leather that allows moisture to be evaporated from inside the shoe, but completely blocks moisture from entering through the outside.

This leather now being tanned in experimental batches, can be used not only in shoes, but also in other articles, such as gloves and garments, where both porosity and weather-proofing are important.

Another chemical processing treatment, involving "polymerization" or resin penetration of hides, is producing leather that is tougher and more scuff-resistant than ever before, while retaining the flexibility and appearance of genuine leather.



"Polymerized" leather is making possible articles such as luggage, handbags, upholstery and decorative leathers which can withstand abnormal wear and abuse and still retain their "just new" look.



**THE EXTRA TOUCH** — Beauty and good grooming, dramatic as it appears, does not depend on broad sweeping gestures to create an effect. A series of consistent little attentions known as the extra touch adds up to glamour and exciting beauty. The model is giving the extra touch to lip makeup, removing excess lipstick from the corners of her mouth with Q-Tips, the handy cotton swab, which has become a key beauty aid.

### V. A. Quiz

Q. I have an ordinary life policy under National Service Life Insurance. I want to change to a 20 payment endowment policy. I am not a disabled veteran. How can I go about making the change?

A. You should apply to the VA District office that handles your account. In order to make the change, you will be required to pay the difference between the reserve value of the new policy and the reserve on the old policy.

Q. My daughter, who is past 18, is attending school. She has been receiving compensation payments from VA based on the death of my husband, a World War I veteran. She plans to drop out of school for several months, during which time, I understand, payments will stop. Will the payments start again once she resumes school?

A. They will, provided she sends BA evidence that she has resumed school. If VA gets the evidence within one year, the renewed payments will be effective as of the date she started class. Otherwise, the effective date will be the date VA receives the evidence.

**Assembly of God**

Sunday School 10:00 a.m.  
Morning Worship 11:00 a.m.  
Evening worship 7:30 p.m.

Housewives wanted: Advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass.



**EVERY DAY MESSAGE!**

The danger of fire attacking your home is ever present... so make what precautions you take.

Of course, you can prevent fires merely by being careful and obeying fire prevention rules. But your very best protection against financial loss to any and all fires is STRONG and ADEQUATE insurance.

**CLAYTON INSURANCE AGENCY**

— LOANS —

PHONE 148

**IRRIGATION AND TOWER WELL DRILLING**

A. and C. Pumps  
Waukesha Motors  
A. and M. Sprinkler Systems

Complete Turn Key Jobs  
For a free Estimate Call Jimmy Schooler or Elmo Davis at 4556 Lamesa.

**WATER WELL SUPPLY**  
508 So. Dallas St.  
LAMESA

**Dr. O. H. NANCE**

Optometrist

528 N. 1st Lamesa; phone 233

— Stanley - Jones —

Funeral Home  
And Burial Association  
phone 233 Bx 185 Tahoka

**Gibson's**

CLEANERS

CLEANING  
PRESSING  
Alterations

**Real Estate**

— FARMS — RANCHES —  
CITY PROPERTY  
Leases and Royalties

**B. M. Haymes**

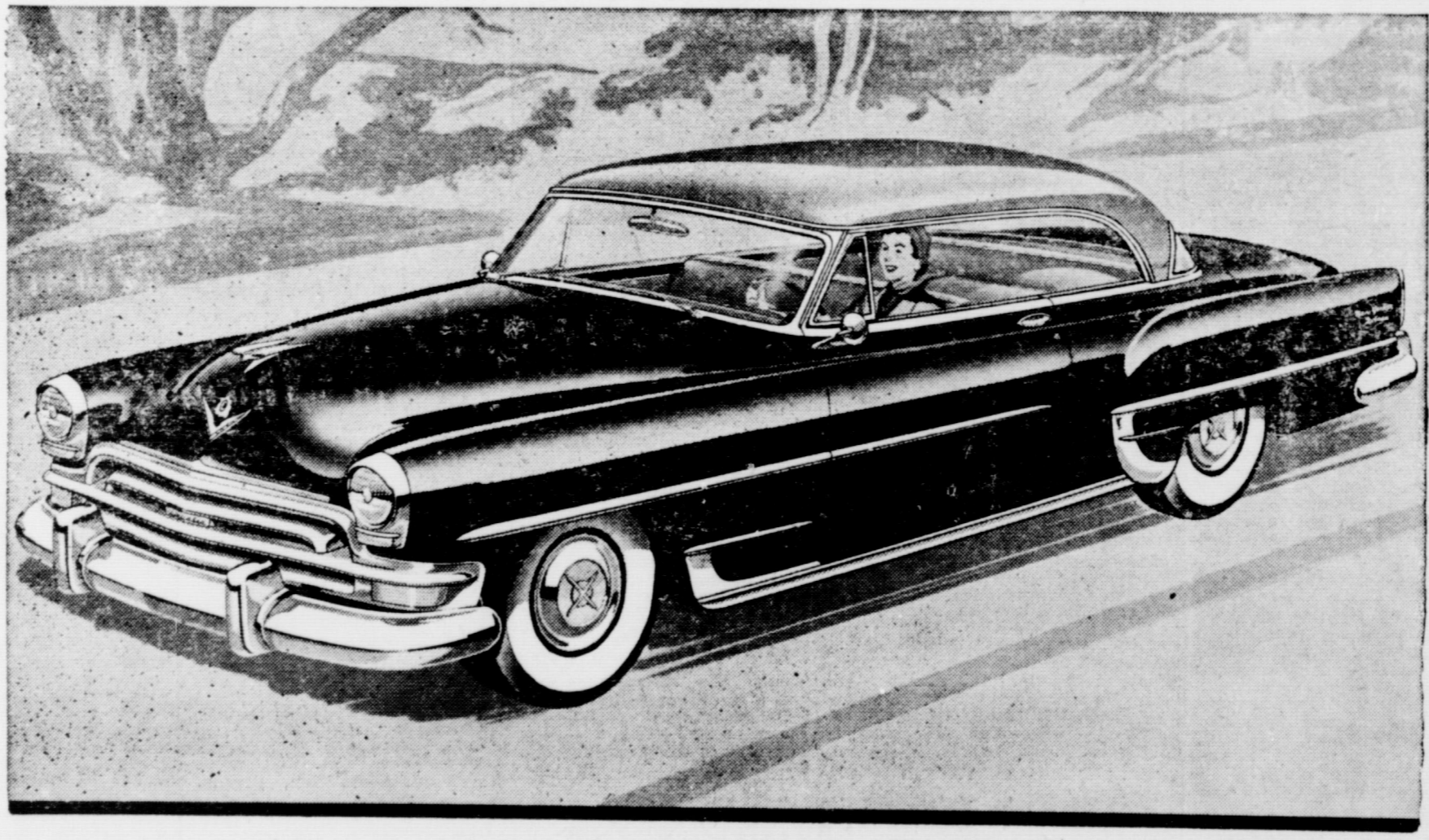
NOTICE  
EFFECTIVE THIS DATE WE ARE DISCONTINUING PICK-UP AND DELIVERY OF LAUNDRY.

**VAN'S**  
SOFT WATER  
**Laundry**

# ANNOUNCING

**CHRYSLER '54** ... with dramatic **NEW BEAUTY** that says you own the leader ...

**NEW PERFORMANCE** that proves you drive the leader! And what wonderful new surprises you'll discover beneath the Chrysler's exciting new loveliness ... a new **235-HIP FIREPOWER V-8** engine: greatest performer of all, with power and response that has no equal for driving safety—and fun! Sensational new **POWERFLITE TRANSMISSION**: greatest of all fully-automatic drives—no-shift, no-clutch driving at its easiest and simplest. Plus Full-time Power Steering and Power Brakes for the first **COMPLETE DRIVER CONTROL** in any car. **COME SEE IT**—on display for the first time at your Chrysler dealer's on Thursday, Friday and Saturday!



"The Power of Leadership is yours in a Chrysler"



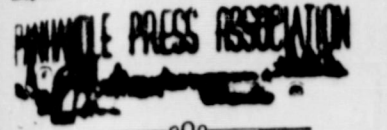
ON DISPLAY TOMORROW

ON DISPLAY TODAY  
America's First Family of Fine Cars  
At your Chrysler-Plymouth dealer's

**O'Donnell Motor Company**  
Chrysler and Plymouth Sales and Service

O'Donnell, Texas

**O'Donnell Index Press**  
 Published Every Thursday by  
**O. G. SMITH, OWNER**  
 Box B, O'Donnell, Texas  
 Entered as second-class matter  
 Sept. 28, 1923 at post office at O'  
 Donnell, Texas, under the Act of  
**NATIONAL 45C**  
**ADV. RATES: 40C LOCAL**  
 Subscription Rates  
 In first zone (Dawson, Lynn, and  
 Borden counties) \$1.50  
 Beyond first zone \$2.00



**Church of Christ**  
 Raymond L. Copening, Preacher  
 Sunday Services:  
 Bible School at 10:00 a. m.  
 Communion: 11:00 a. m.  
 Preaching: 11:15 a. m. and 8 p.  
 m.  
 Young People meeting: 7:15 p.  
 m.  
 Tuesday: Ladies Bible Class at  
 3:00 p. m.  
 Wednesday: Regular Bible Study  
 at 8:00 p. m.  
 All are welcome and encouraged  
 to attend the classes pertaining to  
 you.

**METHODIST NEWS**  
 Rev. H. A. Longino, pastor  
 Sunday school 10:00 a. m.  
 Morning worship 11:00 a. m.  
 Evening worship 7:30 p. m.  
 W. S. C. S. Faith Circle Mondays  
 at 9:30 a. m. and Martha Marha  
 Circle Tuesday 9:30 a. m.

**Calvary Baptist Church**  
 Sunday school 10:00 a. m.  
 Morning service at 11:00  
 B. T. C. 7:00 p. m.  
 Evening worship hour 7:30 p. m.  
 Wednesday, Prayer meeting 7 p. m.

**Lowest Priced and  
 Finest Quality  
 PRINTING  
 In West Texas**  
 (24 Hour Service)  
 All prices 25 to 40 per  
 cent less than elsewhere  
**THE INDEX**

**Joe M. Lehman, M. D.**  
**Medicine and Surgery**  
 Hours 8 a. m. to 6 p. m. daily  
 Sunday: 9 a. m. to 11 a. m.  
 Office phone 134; Home  
 209

**Dr. Celeste Schaal**  
**CHIROPRACTOR**  
 Lubbock Highway  
 Phone 30 :: Tahoka

Now Available . . .  
**Safety Deposit Boxes**  
 \$3.60, \$7.20, \$18  
 Annually, Tax Included  
**FIRST NATIONAL BANK**  
 Of O'Donnell  
 Less Than A Penny A Da  
 Keeps Your Valuable Safe"

**LYNN COUNTY FARM BUREAU**  
 Office at Tahoka Co-op gin on Post Highway; P. O. Box 297  
 Phone No. 528  
**We Attend to Your Insurance Needs**  
**Gas Exemption Forms Filled Out for any  
 Farmer FREE!**  
 Office hours: 1 to 5 P. M. and Saturday Mornings

**Vernon Cook**  
 Expert Radio and T. V. Technician; Repairs of all  
 Electrical Appliances; Wiring.  
 "No Job Too Large, Nor Too Small"  
 All Work Is Guaranteed

CALL OR COME BY  
**Moore Insurance**  
 "For All Your Insurance Needs"  
 Phone 220



**Black and White**  
**SILHOUETTE BLACK and  
 white make these separates a  
 day and night combination.**  
 Satin quilted skirt whirling in  
 wide circles, sheer batiste blouse  
 and sleeveless velveteen halter  
 may be worn together, or skirt  
 and blouse for office and skirt  
 and halter for dates. By Fashion  
 Frocks of Cincinnati.

**CHURCH OF THE  
 NAZARENE**  
 Sunday School 10 a. m.  
 E. C. Pace, Supt.  
 Morning Worship 11 a. m.  
 N. Y. P. S. Service 7 p. m.  
 Evangelistic Service 7:45 p. m.  
 Mid Week Prayer Meeting  
 Wednesday 8 p. m.

Wanted: your ironing. Mrs. Car-  
 roll Davis.  
 Lost: Car jack near Drive - In  
 Theatre. Reward. J. M. Vaughn

**REX**

Wed. and Thurs. Oct. 28  
 and 29th  
 Stephen McNally and Julia  
 Adams in  
**The Stand At  
 Apache River**  
 Also Paramount News and  
 Cartoon

Friday and Saturday  
 Oct. 30th and 31  
 Edward G. Robinson in  
**Big Leaguer**  
 Also Serial and Cartoon

Sun. and Mon. Nov. 1, 2  
 Audie Murphy and Joan  
 Evans in  
**Column South**  
 Also Fox News and  
 Cartoon

**Fast Moving Fashions**



**THERE'S MANY a stitch  
 —and mile—between the  
 cutting rooms of New  
 York's teeming Garment  
 Center and the chic look  
 this Gilbert White creation  
 with Dior skirt length  
 gives this pretty miss,  
 modeling in a Los An-  
 geles fashion salon. And  
 there's more timeliness to  
 milady's grooming here  
 than meets the eye.**

**TIME ELAPSED**, between  
 garment completion in  
 Manhattan, and its show-  
 ing 3,000 miles away, now  
 is mere 84 hours.

**GARMENTS ON hangers, 7,000  
 per trip, are carried swiftly  
 cross-country in specially-fitted  
 truck trailers.**



**GILBERT CARRIER Corp.**, origi-  
 nator of the system which elimi-  
 nates packing men's and chil-  
 dren's clothing in cartons, serves  
 stores throughout the nation.  
 Two-driver crews operate Inter-  
 national model RCD-405 Roadlin-  
 ers of cab-over-engine design on  
 the "fashion express" routes.



**FIRST BAPTIST CHURCH**  
 "The Friendly Church With A  
 Message"  
 Otis O. Holladay, pastor  
 Sunday School 10:00  
 Morning Worship 11:00  
 Youth Choir 5 p. m.  
 Training Union 6:30 p. m.  
 Evening worship 7:30 p. m.  
 Youth Fellowship 8:30 p. m.  
 First and Second Tuesdays  
 Inter. G. A. Y. W. A 7:30 p. m.  
 Brotherhood 7:30 p. m.  
 Wednesday  
 Lifeservice Band ( Youth) 7 p. m.  
 Teachers meeting 7 p. m.  
 Prayer meeting 7:30 p. m.

The Index is agent for most  
 daily newspapers popular in this  
 area; renew with us please  
 Lubbock Morning Avalanche daily  
 and Sunday \$12.95; daily only is  
 \$11  
 Ft. Worth Star Telegram Daily  
 and Sunday \$13.95  
 Abilene Reporter News daily and  
 Sunday \$10.95; daily only \$9.95  
 Also all Magazines by mail  
 Good line feed, hay; laying mash  
 \$4.50 per 100. W. R. GIBSON  
 Houses for rent; for sale 6 in.  
 pump and 110 feet pipe; J. L. Sch-  
 ooler or Clayton Ins. Agency. 4tp

Always . . .  
**A Complete Stock of  
 AUTO parts**  
 WE ALWAYS APPRECIATE YOUR TRADE  
**O'Donnell  
 Auto Supply**  
 BOYD SMITH, OWNER

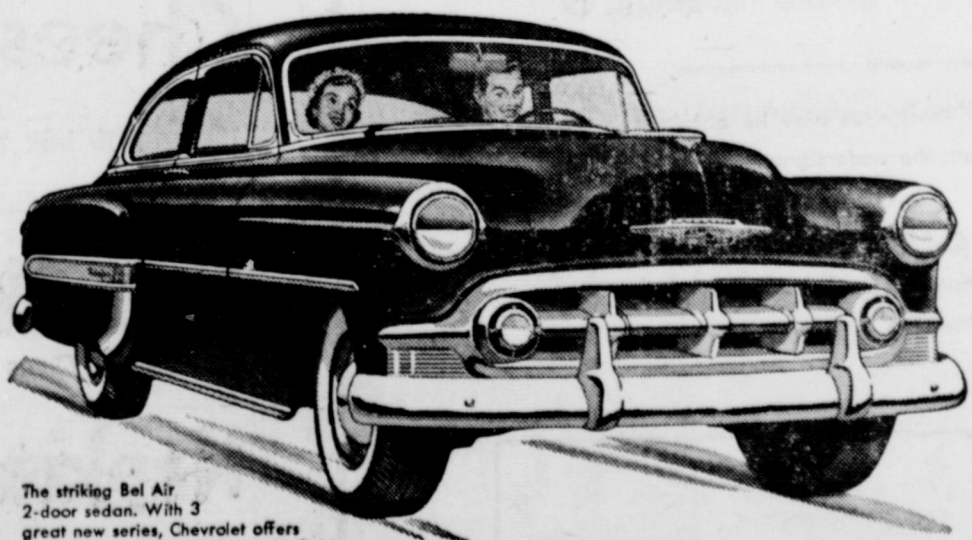
**Modernize Your Home**  
 From \$60 to \$2,500.00  
 No Down Payment  
 No Red Tape  
 Lower FHA Rate  
 Up To 36 Months To Pay  
 Small Monthly Payments  
 Add Rooms  
 Garage  
 Insulation  
 Painting  
 Reroofing  
 Plumbing  
 Weatherstripping  
 Miscellaneous  
 Repairs  
**BRING US YOUR NEEDS TODAY**  
**Cicero Smith**  
 LUMBER COMPANY  
 Don Edwards, Mgr.

**Send a Western Xmas**

Order **TEX-CRAFT** Personalized Christ-  
 mas Greeting Cards, designed from origi-  
 nal drawings by H. D. Bugbee, with  
 verses by S. Omar Barker.

See these cards at Index office. Your name imprinted  
 at no extra cost. 25 for \$4.50; 50 for \$8.50; 75 \$11.00  
 (The only Western Card on the Market)  
 10 per cent off on orders placed before Nov. 15

Here's your cue to greatest motor car value! . . .  
**CHEVROLET FEATURES** are the  
**FINEST**  
**CHEVROLET PRICES** are the  
**LOWEST** of any line in its field!



The striking Bel Air  
 2-door sedan. With 3  
 great new series, Chevrolet offers  
 the widest choice of models in its field.

You'll find that Chevrolet brings  
 you virtually every buyer-benefit of-  
 fered by higher-priced cars, from a  
 luxurious Fashion-First Body by  
 Fisher to the soft, smooth, passenger-  
 cradling Knee-Action Ride . . .  
 And from thrilling high-compression  
 Valve-in-Head engine performance,  
 with Powerglide automatic driv-  
 ing\* or standard driving, to extra-  
 easy Power Steering\* and Jumbo-  
 Drum Brakes—the largest brakes in  
 Chevrolet's field.  
 Yet this big, beautiful Chevrolet is  
 America's lowest-priced large-selling  
 car, is exceedingly economical to op-  
 erate and maintain, and has traditionally  
 higher resale value.  
 Come in, confirm these facts, and  
 you'll choose Chevrolet!  
 \*Optional at extra cost. Combination of  
 Powerglide automatic transmission and  
 115-h.p. "Blue-Flame" engine available on  
 "Two-Ten" and Bel Air models. Power  
 Steering available on all models.

**CHEVROLET** MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!  
**Ellis Chevrolet Co.**  
 Chevrolet Sales and Service:: O'Donnell, Texas

# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"

SPECIALS For Friday and Saturday



**Fruit Cocktail 35c**  
No. 2 1-2 can "Del Monte"

**Pineapple Juice 2 for 25c**  
"Del Monte" No. 2 can

**Chili 29c**  
No. 1 can "Wolf"

**Catsup 2 for 35c**  
"Hunt's" 14 oz. bottle

**Cherries 23c**  
No. 2 can ; Kimbells

**Oleo 27c**  
Parkay; colored quarters

**Dreft 25c**  
Large Box

**Spinach 2 for 25c**  
"Del Monte" 303 can

**Beef Roast 35c**  
Choice cuts lb

**Beef Ribs 21c**  
PER LB

**Bacon lb 65c**  
Sliced, Wilson

**Bologna lb 39c**  
ALL MEAT

Fresh dressed Fryers

TRADE WHERE MA SAVES MONEY FOR PA  
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

**Look Who's New**

Congratulations to Mr and Mrs Geno Jones of Tahoka upon arrival of a fine boy born Saturday. Grand parents are Mr and Mrs. Bud Jones of here.

He is named Byron Neal Jones. Congratulations to Mr and Mrs John Morris upon arrival of a fine boy born Friday.

Lost: Light brown billfold inscribed on front "Compliments of First National Bank of La Feria". Keep money and return papers and billfold. Mrs. James Bowlin.

O'DONNELL UPHOLSTERY  
Draperies, Belts, Buttons, Bus onholes and Cornices  
Next door north of Index  
Mrs. H. L. Wood

For sale or rent: A good five room house and bath, good garage, well located on pavement. See T. J. Yandell at School Tax Office 2c

WANTED: 36 young hens; see R. M. Middleton, city

**CARD OF THANKS**

We wish to take this opportunity of expressing our heartfelt thanks to our many friends and neighbors for their every thoughtful act during our sad hour of the loss of our wife and mother. Also our especial thanks for the beautiful floral offering, the bountiful supply of food, the comforting words of the pastor, Rev. O. O. Holladay and the beautiful music. May the Lord comfort you in your time of heartache as He has comforted us. J. T. Middleton, sr. and family

**Card Of Thanks**

We take this means of thanking our friends and neighbors who came to our aid when our husband and father was ill. Our especial thanks for the flowers and the blood donors. May God bless every one. Mrs. Bill DeBusk and family

**CARD OF THANKS**

We wish to thank our many friends and neighbors who kindness and sympathy shown us in the passing away of our dear Mother. The Pembertons, McGregor, Easter and Eubank families.

**Specials For Friday and Saturday**



GET YOUR CONTEST ENTRY BLANKS HERE

- 10 lb Red Spuds ..... 49c
- Ctn. Fresh Tomatoes ..... only ..... 18c
- LEMONS big juicy, lb ..... 15c
- 1-2 gal. pure Sorghum Syrup only ..... 98c
- 300 count Kleenex ..... 19c
- 25 lbs Puresnow Flour with premium ..... \$2.09
- 3 lb can Snowdrift ..... 82c
- VEL Beauty Bar Soap ..... 23c
- quart W. P. Bleach ..... 14c
- Hunt's Tomato Sauce 3 cans for only ..... 25c
- Brick Chili per lb ..... 49c
- Picnic hams, Armour's lb ..... 43c

## Line Grocery And Market

Plenty of parking behind the store; come in and shop with us ..... WE DELIVER PHONE 118



**Snowdrift \$1.71**

Shortening; 6 lb bucket

**FLOUR 10 lb 89c**

10 lb Gold Medal

**Hershey Dainties 19c**  
6 oz. pkg.

**Peaches 25c**

Hunt's No. 2 1-2 in heavy syrup

**OLEO 18c**

1 lb. Azaleo

**Cheese 2 lb 69c**

2 lb box White Lily

**Pet milk 2 for 25c**

Large Cans

**Napkins 2 for 25c**

**Tide 69c**

Giant Size

**Bleach 15c**

quart

**Pork chops 63c**

Lean, per lb

**Bacon 65c**

Banner, per lb

**Cheese 59c**

Longhorn per lb

# MANSELL BROS

PHONE 50

SPECIALS FOR FRIDAY AND SATURDAY  
FREE DELIVERY

PHONE 50

This advertisement is not an offer to sell or a solicitation of an offer to buy these securities. The offering is made only by the Prospectus.

New Issue

10,000,000 Shares

**Glenn McCarthy, Inc.**

Common Stock

(Par Value \$0.25 Per Share)

**Price \$2.00 Per Share**

Copies of the Prospectus may be obtained from the undersigned

**B. V. CHRISTIE & CO.**

First National Bank Building

Houston 2, Texas

October 27, 1953

B. V. CHRISTIE & CO.  
First National Bank Building  
Houston 2, Texas

Gentlemen:

Please send a copy of the Prospectus on Glenn McCarthy, Inc. to -

Name

Address

City