

EDITORIAL COMMENT - THE POST DISPATCH
Thursday to Thursday
IT'S YOUR BUSINESS! by charles didway
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Rogor W. Babson Writes This Woek
Price-Fixing, Some Say, Necessary To
Get The Widest Possible Distribution

| noticed in the columns of your paper that another tempest is brewing between some manufacturers and the sellers of their merchandise. Cause of the blow: merchandise is being sold below fair-trade prices. | schoois and colleges, consumers' buying maga zines, and by word of mouth <br> Some Simple Economies <br> It is my beliet that price-fixing wont solve our price problems any more than Gov |
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| ) Discount Houses (ernment regulation. This ond | regulation. This once seemed an easy to the problem. Falr-trading and in- |
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| questioned the list price. Today in |  |
| mbers. |  |
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| it is very difficult to get them to pay list prices anywhere. |  |
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| On the other hand, courts of the states |  |
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| Court of the United States has favored the |  |
| "fixed-price" manufacturers, However, the | Price-Cutting May Have U |
| final decision lies with cons |  |
| the courts. |  |
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| necessary in order to get the widest possible distribution. The argument here is that if a |  |
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| company's product is being undersold by a price-cutter, the legitimate dealer will give up |  |
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| shrink, orders drop off, production lag, and workers will be out of a job. For this reason, |  |
| these companieg say the time has come forthem to spend money on lawyers, as well as |  |
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| o curb price cutting of "fair trade" mer- |  |
| dilse. Mty sympathies zo out to them. |  |
| here is uittle question that profit margin |  |
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THE POST DISPATCH


Remembering Yesteryears

##  * DIRECTORY *

WEST SIDE CLEANERS 242.W
C. H. HARTEL
post. Tr
DR. JOHN F. BLUM
3.399

DR. ROBERT A. ALLEN
OPTOMETRISTS




GOOD FOOD-

- QUICK SERVICE-
- POPULAR MENUS-

American Cafe

## Make Home <br> Improvements Now!

## PRoveminits

Trou have been wanting tospucce up the oob' homestead
$\qquad$
Now pou an modemize y
 Thesis and many others
Chece with forkest. They can help you with your hame imporevement
Dians

## 



FRONTIERSMAN Alan Ladd, a Northwest Mountie out of uni-
form, discovers fugitive Shelley Winters following an Indian at-
tack and disarms her. The two are eosstared in "Saskatche-
wan," which shows at the Tower Theatre Sunday and Mon-
day, March 21 and 22.

| Post Students In | C |
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DR. CALIIN E. ROSEBOOM
EVERY SATURDAY
2. P.M. to 6:30 P.M.

Check the reasons YOU need an EXTENSION TELEPHONE
$\qquad$


## Why value-wise buyers are

 swinging to Ford!

Ford's the only low-priced car with all these "Worth More" features


- Rentals

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| FOR RENT - Two threfurnished apartments. SeRogers. |
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## April 15 Is The Deadline

2ivaze
AVOID THE LAST MINUTE RUSH

WE FEATURE

## Tom Power, Inc.

Political Office
Announcements



## TIDE

## unct ox

We Have A Very Fine Stock



Tom Power, Inc.

Stew Meat..29c STEAK ..... 59c COFFEE ORANGE JUCE ........ 121/2c STRAWBERRIES ............23c CHIL KIMBELL'S,
NO. 2 CAN BEANS
We Need $A-1$ USED CARS

## new ford

 SOAP



## DOUBLE STAMPS ON TUESDAYS

 ON TUESAYS WAX PAPER

29c TOILET TISSUE :"

 Beef Roast... 37 c WIENERS ... 29c

## MOR

HuNTS RRESH, 12 OZ, AAR-
CUCUMBER CHIPS

# BEEFSTEX DINTY MOORE, 

PEACHES SUN SPUN. PeACH OR ApRICOT, 2 Le, JaRPRESERVES

## KLEENE)

 ${ }_{200}$ count 2 for 25 We Buy Eggs CORN CHETEA, Lle boxCHEESE

## truly fresh

LETTUCE

## CELERY ..... 16

ONIONS .. $7 / 2$ ORANGES ... 9
BANÄNAS. 12
DOUBLE FRONTIER STAMPS ON TUESDAYS - OPEN 7 DAYS A WEES

These Specials Good Friday Thru Tuesday

## - <br> USS

K \& K FOOD MAR


## Society * Clubs * Churches * Personalities <br> Please Send To To GANELL BABB, W Wens the



Our proudest purchase
your smartest buy!


FLORSHEIM SHOES formen
will now be featured at

17.95 up


ow ar warnuiv Blind Seller Of Brooms, Post Man's cin ser piamonsit Nephew, Also Spreads Inspiration

Invite Post Oueen To College Rodeo

Buffalo Barbecue Net Is \$149.25
they went thataway

## THEY SAY IT BETTER THAN WE CAN !

 Here are the actual words of motorists who've switched to
# New Comenaspur Castine with TCP The Graitas Cassinim Dardommatina3Y Yais 

## irst National Bank

t's Here!

## New intermatiomal <br> (1)

west. cosiest-to-drive pickup in the lowest-priced field!


Dowe H. Mayfield Company, Inc.
INTERNATIONAL TRUCKS



(1) "Since 1 started using Conoco Super with TCP, than ever before. I have 21,000 miles on my car but with TCP it runa just like new. I find Conoco Super
with TCP is the bewt ganoline on the market!" Connie Warsan, Secerity Serreant of Plant Protection 917 South Hampton SL, Angigton, Texat

(4) "I've got 50,000 miles on my 1950 Buick, but just like new. On cold mornings, it starta the first time I kick it over. And on the road, or in city drivW. T. "Bur- Oiton, St, Retail Lumberman

Millions have proved it-now prove it in your car
route since we switched to Conoco Super Gasoline with Tcr. The power incrense in really momething.
I don't have to shift to mecond on hills like $I$ und $t$.

Cluris 6 . Browntieid, Schoel But Drive

(3) "As an insurance broker, I drive nearly 25,000 are important to me. Since using New Conoco Super Gasoline with TCP, 1 get better pickup, smoother

Edmund T. Berent, Insurance Broker
343 M. Springtificid Avemue, Chicago, Illinoiz

YOUR GUARANTEE The trademark, TCP, is your guarantee
that you are getting the full benefits of "the greatest gasoline develop ment in 31 years." Only Shell Oil Company and its authorized licensee, Continental Oil Company, have the TCP. Only Conoco Super Gasoline and Shell Premium Gasoline have TCP. Alwayn look for the trademark, TCP-it's your
Performance.
conoco NEW CONOCO Super GASOLINE WITH TCP

## CONOCO SERVICE STATION - iven clary -



Mail Carrier Hurt
In Auto Accident In auto Accident

# SPORTS 

hermen Learn Of New Laws Too Late Save Confiscation Of Fish，Lines


## Silauson <br> ＂部年 Outboard Motors <br> $\stackrel{y}{6}$ <br> Short Hardware



If you are proud of your automobile it is time you gave it a little of attention．It probably needs a＂Spring tonic．＂Lazy，winter－worn mo－
need Spring conditioning to put them in top form for the new season． They need fresh grease and oil ．．．．motor tune－up ．．．complete check－up and clean－up！

To remain in the POO＊elass you should have us remove road skum and put a protective coating on your automobile．You should have
and fender repair men remove all dents and refinish to took like new．

Too，a trip to our repair department for a motor－tune up will assure
you of peak performance and put your car back to factory specifications． ＂Means＂pride of ownership．＂ DONT DELAY ．．．DRRE IN TODAY！

Caprock Chevrolet，Inc．

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## WORKOUTS TO BEGIN SUNDAY <br> workours to totan sundar

 Baseball MeetingSet For Tonight
 Wheat Sees Chance
To Harvest Wins

for the confiscated fish and
equipment．
L．A．Presson，one of the mem．

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Pos！Thinciads To Lubbock Friday

## ITOME：

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| AMATEURS <br> BE AT THE |
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Saturday Morning

FOR rehearsal
if you havent ENTERED YOUR NAME FOR THE BIG SHOW DO SO NOW！

DON＇FORGET BE AT OUR REHEARSAL satuboar mosnme MARCH 20th

10：00 A．M．

THE GREAT ADVENTURE．．．
THE FLAMING
PASSIONS．．．
THE MIGHTY
CONQUEST

## OF THE



ALAN LADD SHELLEY WINTERS ＂SASKATCHEWAN＂ POPULAR
PRICE！

## 1

＂PHiSONERS OF THE CASBAH＂


Hoppers Seen As Threat To Crops


## Graham News

## By Mrs. DILLARD THOMPSO Please Send News Not Later

County Spelling Bees Under Way

## Aftrex

Spring SALE!
 NEW CRISP cottons $-12$



One Table Of 1,200 vact orion
And NYLON
1.00 yd .

## $$
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$$
\begin{aligned}
& \text { weekend at Coleman and Santa } \\
& \text { wnna with Mr and Mrs. Jack } \\
& \text { Aoward and Mr. and Mrs J. A. } \\
& \text { Dunn. Jock Howard Is hospitaliz. } \\
& \text { Dun. }
\end{aligned}
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ग्राप्रक्या

Dunn. Jack Howard is hospitaliz.
ed at Coleman.
Mr and Mrs Earl Gregg visit.
ed at Abernathy Saturday night ed at Abernathy Saturday night
with the Gean Nunns and $H$. $\mathbf{F}$.
Greggs. Mr and Mrs. Kenneth Turner
and Kim of Tatoka spent Sun-
day with his parents, the L. S
Tymer Mr. and Mrs. Elvus Davis and
Stephanie visited at Lore nzo
Sunday aftemoon with the Car-
los Mays. los Mays.
Sunday night guests of the
A O. Parrish tamily were Mr.
and Mrs E . Mlll of Barnum
Springs and the Dillard Thomp. In TV School Choir Post Grade School's 75 -volce
choir appeared Wednestay night
of rast week of KCBD-TV's
"Plains Serenade" program "Plains serenade" program. TV
The choir, directed by Mis
Wanda Rogers, sang a variety ot Wanda Rogers, sang "Yarety
numbers including "Fath
Our Fathers"
Men." and "Mr. Bobwhite. Hearte"

## mow




OES EOUT SALE DRSHEIMS
12.95
s14.95
BY SOUARE HOES
9.95
ndley's


Beat The SAND With A

## Hoover Cleaner

THE NEW HOOVER.CLEANER he Hoover Lark. . $\$ 84.95$

[PLUS CLEANING TOOLS]

he Hoover Tank.. $\$ 89.95$

[COMPLETE]

COME IN TODAY FOR
tails And A Free Demonstration
"Home Of Nationally Advertised Home Furnishings"

## Mason \& Co.

"SINCE 1915"


## THIS IS NO FISH STORY

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TMPCRECOR DRIZZLER Shan any other $j$
How
How tout Yout action or relaxing.
 water-repellent, rayon
and cotton satin back twill styled with a hidde hugger waist that keeps
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If you're a Sunday
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## Hundley's

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Now, regardicss of the condition of your pres-
ent tires, we'll allow you their full value when ent tres, well allow you their full value when
traded for new Nylon Super-Cushions. 15\% greater skid protectiont

## Ovieter ride . . . less rqueei on turnsi

This great tire is made with Goodyear' ex
clusivg Triple-Tempered 3.T Nylon' The clusive Triple-Tempered 3.-T Nylon! The
rerulf A tire so strong that impact blowouts
are almost unheard of Its remarkable anti-vibration tread has 1806
theches of non-kkid edges. 880 deep-cut nafety toches of non-skid edgers 880 deep-cut safery
lots for $15 \%$ greater kidid resistance Yet this tive yotst only a few dellars more than a
Standard tirel "Trade olocay withot delay"

TERMSI Pay as low as $\$ 1.25$
A WEK for a PAIRI

ATTENTION NEW CAR OWNERS Trade for stronger, sofer All-Nylon Cord sypor-cuonione than thinkl


