

DRIVE BY THE RULES **SAVE SCHOOL CHILDREN'S LIVES**



**Mr. & Mrs. Motorist:
POST SCHOOLS WILL OPEN
MONDAY, AUG. 25**

It isn't that children mean to be careless . . . it's just that in their zest and vitality they sometimes forget to stop, look and listen before crossing the street. It isn't that we mean to be careless, yet the very car we drive may be considered a lethal weapon and the consequences of our negligence could be fatal. It is our moral obligation to be extra alert these days when school children crowd the crosswalks!



This Ad Is Sponsored by These Community-Spirited Firms Who Offer You 24 Safety Slogans To Drive By:

<p>Please Protect My Child and Yours Drive carefully</p> <p>R. E. Cox Lumber Co., Inc.</p>	<p>Take Care of Other Children As You Would Your Own</p> <p>Ince Fina Service</p>	<p>Safe Driving Habits Pay Off Anywhere But Nowhere As Much As in School Zones</p> <p>Strawn Transport & Acid Co.</p>	<p>Drive Carefully in School Zones We Love Our Children</p> <p>Harold Lucas Motors</p>
<p>Cautious Driving Pays Off Nowhere As Much As in A School Zone</p> <p>Caprock Gulf Service</p>	<p>Drive Carefully This Community Hasn't a Child to Spare</p> <p>Jackson Bros. Meat Packers</p>	<p>Think of Any Child in the street As Your Responsibility</p> <p>Caprock Welding Service</p>	<p>What Is A Few Seconds Saved Compared To A youngster's Whole Lifetime?</p> <p>Post Insurance Agency</p>
<p>Children Don't Always Think Before Darting In to the Street—Watch for Them</p> <p>Caprock TV</p>	<p>School Zones Must Be Safety Zones So Drive With Caution</p> <p>Mayor Giles C. McCrary</p>	<p>School Zones Are Meant for Safe Driving Zones—Let's Observe Them</p> <p>Hudman's Texaco Service</p>	<p>Slow Down While Passing Waiting School Buses</p> <p>Western Auto</p>
<p>Cross the Street on the Corner Don't Jay Walk</p> <p>First National Bank</p>	<p>A Child Has No Chance Against A Reckless Driver so Slow Down</p> <p>Postex Plant</p>	<p>Keep Your Foot on Your Patience In A School Zone</p> <p>County Judge Giles W. Dalby</p>	<p>Reading, Writing, 'Rithmetic Let's Make Safe Driving Rules Stick</p> <p>Gibson's Discount Center</p>
<p>Let's Make School Time Safety Time Where Our Children Are Concerned</p> <p>H&M Construction & Dirt Contractor</p>	<p>Safe Driving Is the Mark of a Good American Especially in School Zones</p> <p>Rocker "A" Well Service</p>	<p>Best Way to Protect Our Future —Drive Carefully in School Zones</p> <p>Pinkie's Post Store</p>	<p>It's A Wise Motorist Who Drives Safely in School Zones</p> <p>Handy Hardware & Oil Field Supplies</p>
<p>When Picking Up Children Approach from the Safe Side</p> <p>Harmon's Hamburger Hut</p>	<p>Take Care of Our Junior Citizens, They'll Be Senior Citizens Before You Know It</p> <p>Southland Butane</p>	<p>Drive Carefully—The Child's Life You Save May Be Your Own</p> <p>Drover House Restaurant</p>	<p>Slow Down in School Zones—You'll Save the Most Precious Energy of All</p> <p>McCowen Texaco No. 1, 2, & 3</p>