# The Foard County News <br> AND CROWELL INDEX 

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TOURT VOTES
TOULD NE
COUNTY JAIL
 ,aziseziad


County Federation
to Meet at Thalia
Wednesday, Nov. 5


Quanah Man Speaks at Rotary Luncheon

| CROWELL HAS | NEXT TUESDAY |
| :---: | :---: |
| 251 POINTS T0 | IS general |
| OPPONENTS 6 | ELECTION DAY |
| coly |  |

Excellent Pictures<br>Secured by Rialto

Cotton Ginnings Far
Below Those of 1929

## ANOTHER BIG <br> VICTORY FOR <br> WILDCATS; 75-0

Dallas Man Spoke
Wed. In Interest of Col. Wm. Tablot

Texas Company Makes Location for New Oil
Test on Johnson Ranch


Items from Neighboring Communities

Items from Neighboring Communities


## FOR SATIURAY ONLY

|  |
| :---: |
| Peac |
| Raisin |
|  |
| Baco |
| Potted Meat, 1 |
| Crackers, 2 lbs . |
| TOILET SOAP |
| Salt, 25-lb. S |
| Black Pepper, 31 |
| Peanut Butter, 5-lb. bucket |
| Coffee, Sun Garden, 3-b.b. buc |
|  |

THE FOARD COUNTY NEWY

| Mrs. John Bradford of West Ray night in the home of her brother, MINUTE MEN OF THE OLD |
| :--- |
| land isited relatives here Monday. |
| Mr. and Mrs. S. E. Tate of Crowell Jy Mack Welch entertained with a |
| FRONTIER |



At the First Sneeze--
USE VAPURE!

SAVE MONEY
Davis Wrecking Co

SHOES REPAIRED
Crowell shoe and
CROWELL
TOP
SHOP
GAMBLEVILLE

C
Cold weather is motor-punishing weather... Now, more than ever, you need the extra protection of this De-waxed, Easy-starting Oil

 In cold weather motors
usually are hard to start,
but Conoco Germ - Pro but Conoco Germ. Processed oil actually
starting easier! There are two good reasons for this.
Firs. waxed and does not congracessed oil does not tain away during periods of motor idlenese. The initial "turning over" process is made easier by the protective lubricating film which is on duty before you touch the starter. The ustual $40 \%$ to $60 \%$ of motor wear occurring during the starting period is greatly reduced.
Conioco Germ-Procesed Motor Oil
safe starting-a
temperatures.
Change now to this new ait Ue it for motor safety and economy, You winter for motor safety and economy. You alwayz
will find Germ-Processed Motor Oil at stations bearing the Conoco Red Triangle.


The Foard County News

## SAVE AT LEAST ONE-TENTH OF WHAT YOU EARN

 ou should put one dollar out of every ten in your opportunity account and more if you possibly dollars-money that you would otherwise spend fool-

This Is The Bank You Need


## THIE BANK OF CROHELLL

## Lacals




a visit for the thilene Thurst week ing after home
of her parents, Mr. and Mrs.


Governor Moody
Comments As to Special Session
 ture may be the last resort for drouth
e. relief, Govennor Dan Moody said
here, if better and more immediate
The bes values in Ladics Black Fir timmed caats down at our store priced from

### 19.75 TO 39.50

Latest creations in Ladies Dresses arrived only this week priced from-

### 6.95 то 19.75

Many of these garments were purchased this week under the wholesale markets and the savings are yours.

## Self Dry Goods Co.

## Proposed Patches to State Constitution Explained by Witt <br> TYPEWRITER RIBBONS <br> $\qquad$  <br>  <br> GENERAL INSURANCE FIRE, TORNADO and HAIL <br> LEO SPENCER <br> General Insurance and Loans <br> Phone No. 283 Office P. O. Bldg <br> Your Money



Your money works to best advantage when it is guided by good banking principles. Your money will profit by an alliance with this bank, which makes available to you a most complete banking service.

Every banking service is here offered, with confidential advice on how to employ your finances safely and most profitably.

THE FIRST STATE BANK
$\begin{array}{ll}\text { DR. R. L. KINCAID, President } & \text { GRADY THACKER, Cashier } \\ \text { M. L. HUGHSTON, Vice President } & \text { LEE black, Asst. Cashiet }\end{array}$


The House of Friendly Service - Phone 117
 <br> \section*{G.W.BurressCash <br> \section*{G.W.BurressCash GROCERY} GROCERY}

咗 fof TM CHEP
$\frac{\text { Mustard ................. quart } 19 \mathrm{c}}{\text { Pickles .............qt. sour } 2 \mathrm{c}}$

|  |  |
| :---: | :---: |
|  |  |

Soap, Crystal White . . 10 bars 3gc
Coffee, Folgers ............ lb. Mc
Coffee, Chuck Wagon ...3lbs. 9ge
Kraut .............. medium size $g_{c}$

Cherries, Red Pitted.... No. 2 2tc
Crackers, Saltines ...... 2 lbs . 3 lc
$\frac{\text { Extract ............... Vanilla } 26}{\text { Apples, good for school .. doz. } 27 c}$


| Hot and Coid Baths |
| :---: |
| First Class Shines |
| The City Shaving Yarlor |
| An Up-to-Date Shop |
| In Every Particular |
| C. T. SCHLAGAL, Prop. |

## POLAND \& HOUSOUER

Building Contractors

## HIGHSCHOOT

Hallowe'en Party
Given for Seniors Last Friday Night





$\qquad$




## It's True

 THIS STORE SELLS GROCCREES CHEAP| Coffee, 1 lb. can ............. 36 c |
| :---: |
| c |
| m |
| c |
| Baking Powder, 50-oz. K. C.... 43 c |
| Jelly, 5-lb. bucket ............ 4lc |
| Pickles, quart jar ............. 24c |
| Macaroni or Spahhetti box ...... 50 |
| Apricots, dried, new crop, lb. ..... 14c |
| Mustard, quart |
| Peanut Butter, 5-lb. bucket ..... 8lc |




## Advertising, Like Business, Must Be CONTINUOUS

It is superfluous to say that commercial enterprises must be open every business day to be successful. Still many merchants who keep their doors open figuratively close them to a vast group of customers, whose index to buying is the The Foard County News columns. Without advertising that merchant's business is closed for the day to a number of potential buyers.

John Wanamaker once said, "continuous advertising like continuous work, is most effective. If there is any enterprise in the world that a quitter should leave alone it is advertising. Advertising does not jerk, it pulls. It begins very gently at first, but the pull is steady. It increases day by day, year by year, until it exerts an irresistable power. To discontinue your advertisement is the same as taking down your sign. If you want to do business you must let the public know it. I would as soon think of doing business without clerks as without advertising.

