# The Foard County News <br> <br> and CROWELL INDEX 

 <br> <br> and CROWELL INDEX}


VIVIAN

J. R. Beverly anturn

## SPECIALS

Saturday

## Kimsey Grocery <br> Phone 172

MAGNOLIA
Gasoline
Motor Oil
REFINED FOR WINTER DRIVING
WII For more miles per gallon use Magnolia MAXIMUM
Yse Marnolia ANTI-KNOCK Gasoline. A pure petroleum harm motor parts.

For dependable lubrication use Magnolia Motor Oill
(Paraffine Pase) Long-life lubrication- he best money can buy
MAGNOLIA PETROLEUM CORP.
GEORGE HINDS, Agent.
COFFEE, Sun Garden, ..... 3-lb. bucket 1-lb. bucketSUGAR, 15 lbsS1.00
PINTO BEANS, 10 lbs , forMATCHES, per carton, 6 boxes$16 c$
POTATOES, per peck, large white ..... 49c
BROOMS, 5 strand, White Handley ..... 50
VIENNA SAUSAGE, fine for school lunch, 6 cans forRAISINS, 4-lb. package
$\qquad$
$\qquad$ONIONS, 6 lbs . forCREAM OIL SOAP, 4 bars
$\qquad$PEANUT BUTTER, 5-lb. bucket...
CHEESE, Wisconsin, per lb.30 c
Fox Bros. Cash Grocery
CROWELL

## The Kerostat AUTOMATIC OIL BROODER

## PERFECTED THERNOSTATIC CONTROL

Nothing but weather changes can effect the extraordinarily ef ficient automatic control. It acts in direct response to two brass thermostatic wafers which raise or lower the burner to adjust the height of the flame. And hat is the point that puts Kerostat in a superior class by itself. After two years of careful experiment Makomb solved the problem of making this superior burner-raising principle automatic. It does away with cheap, unreliable needle valves which stick and clog. Nothing can equal it. Chicks cannot interfere with it. It is positive, simple, sturdy and dependable with moving parts armored by a sturdy steel shell. No better control can be found.

Ten reasons why the MAKOMB BROODER is better:

1. Patented hand control.
2. Solid steel shell.
3. Patented thermostatic control
4. New superior burner.
5. Handy floor bracket.
6. Convenient ventilator.
7. Asbestos insulation.
8. Heavy wire guard.
9. Efficient floor pan.
10. Brazed one piece oil line.

## Crews-Long Hardware Co. <br> Crowell

|  |  | HE | TTY NEW |  | Page threr |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Between ergeson and ody Predicted | Fat Stock Show to Begin Next Month |  | city ordinance |  |  |
|  | Fort Worth, Texas, Feb, 26. (UP) | Manager John B Davis of the ex- position declared the rodeo livestock will be the best available. He has |  |  |  |
|  |  |  | IV | forfeit all rights and privileges what- |  |
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|  | im |  |  |  | Gambleville clue |
| er |  |  | No. per hinsail take more than 10 |  |  |
| S |  | AUTO ACCIDENTS KILI ${ }^{\text {MORE }}$ |  |  |  |
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# Thiee Important Factois Enter Into the Cost of Your Automobile 

## 1. How much it costs to make the car

## 2. How muele extrat you pay the deialer

3. How much it costs for operation and up-Keep

The purchase of an automobile involves a considerable amount of money and it should be carefully considered from all angles before a final decision is made.
The value of the car to you depends on the value built into it at the factory, how much extra you pay the dealer for distribution, selling, financing and accessories and what it will cost to operate and maintain the car after purchase. Each of these factors, as it relates to the Ford car, is frankly explained below.

## Eeonomy in production

The ford car is made economically because of the efficiency of Ford production methods. The money saved through this efficiency is put back into the car in improved quality of material and in greater care and accuracy in manufacturing. The constant effort is to eliminate waste and find ways to make each part better and better without increasing cost-frequently at lowered cost.
Because of Ford economies in large production and because the Ford organization operates on a low.profit margin, the price you pay for the car is much less than it would be under any other condiaions. Yet it brings you many unusual features of construction and performance.
At least 875 extra value is represented

- alone by the Triplex shatter.proof glass windshield, the Rustless Steel, the four Houdaille doubleacting hydraulic shock absorbers, and the five steel-spoke wheels. The unusually large number of ball and

Poller bearings and the extensive use of fine steel forgings instead of casting, or stampings are additional features that reflect the high quality built into every part of the car. Throughout, it is a value far above the price you pay.

## Lour alealer charges

The same principles of efficiency and economy that characterize the manufacture of the Ford car are applied also to distribution. Obviously it would do the public little good to save in production if these savings were sacrificed later in excessive costs of selling, financing and accessories.
The Ford dealer, therefore, operates on the same low-proft margin as the Ford Motor Company, Lis discount or commission being the towest of any automobile dealer. He does a good business because he makes a sma!l profit on many sales insteal of a lars. profit on fewer sales.

NOTE TAESE LOW PRICES

## Roadster . . $\$ 135$

Phaton . 840 Tudor Sedan $\$ 500$ Coupe . . 8500 Sport Coupe $\$ 530$ Two-window Fordor Sedan . . $\mathbf{8 6 0 0}$ Threewindow Fordor Sedan . . 8625 Cabriolet . 8645 Town Selan $\mathbf{\$ 6 7 0}$ (All prices f. o. b. Detroit)
Low ehargees for time payments through the Univeral Credit Company

The lower cost of selling. combined with the low charges for financing and accessories, means a direct saving of at least 850 to 875 to every purchaser of a Ford, in addition to the savings made possible by economies in manufacturing. The money you pay for a Ford goes into value in the car. It is not wasted in high dealer charges.

## Low up-licepp costs

It is mportant to remember that the cost of your automobile is not the first cost only, but the total cost after months and years of service. Here again there is a decided saving when you buy a Ford.
The cost of operation and up-keep is lower because of simplicity of design, the high quality of material, and the reduction of friction and wear through unusual accuracy in manufacturing and assembling. The reliability and longer life of the car contribute to its low depreciation per year of use.

The intelligent, painstaking service rendered by Ford dealers is under close factory superision and is a factor in the low up-keep cost of the Ford. All labor is billed at a flat rate and replacement parts are always available at low prices through Ford dealers in every section of the United States.
In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost of the car. DORI Beginning Friday, February 28, 1930, 9 a. m. H(1PD FOR TEN DAYS ONLY
LADIES DEPARTMENT
 2lc yard



Folks, you can't afford to miss this sale! Cancel all engagements, put aside all household and business duties! The FAMOUS invites you to come and compare its prices with those of any store in the country. The FAMOUS stands behind every article it sells and to sell goods at our prices is like giving it away. Save at the FAMOUS. Help your friends and neighbors to save also by elling them of this bis event. Come one Come all:

| - ${ }^{17 \mathrm{c}}$ |
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| HOUSEDRESSES <br> Beautiful colors and styles-all <br> -izes-special at <br> $69 \mathrm{c}-88 \mathrm{c}$ and $\$ 1.88$ | Rayon Bed Spreads All colors-made up beautifully. Size $80 \times 105-$ special at \$1.98 |
| :---: | :---: |
| Girl's School Dresses Made of good grade gingham. All sizes-special a 59c and 88c | LADIES' HOSIERY <br> Modern Girl Hose Gold Stripe Hose Full Fashioned Hose Beautiful Anklets |

## Free! Free!

To the first 50 customers entering our store on the opening day and making a purchase of $\$ 1.00$ or over, we will give away absolutely free a large box containing valuable merchandise in the form of silk hose, gingham, dresses, gloves, shirts, men's hose and some will have money in them. Don't forget folks, only 50 of these boxes so be here early!

| LADIES' SILK HOSE special at 39 c | Ladies' Spring Hats <br> New line of ladies' spring hatsnew shapes, colors, styles-special |
| :---: | :---: |
| Ladies' Spring Coats | \$3.88 |
| Broadway--special a $\$ 9.39$ | Ladies' Silk Dresses <br> All colors and styles-wonderful |
| Ladies' New Silk Dresses and PRINTS | \$5.88 |
| Crepes, georgettes, satins-latest styles, all colors and sizes-specia! at $\$ 9.39$ | sUITCASES-strong fiber Will hold a house-special 98 c |






## OCALS

and Personals
PHONES 43 AND 163

## ©

## mard Loughmiller will open tand next to Todd's Filli

ell and Cotton Gan
week and are now
Long Hardware Co.
$\begin{aligned} & \text { Mr. and Mrs. Gordon Bell } \\ & \text { last Thursday for a visit to San An- } \\ & \text { ton }\end{aligned}$
Lawrence Kimsey attended the
bankers convention in Fort Worth
last Friday and Saturday.
Rev. J. T. Billington and wife of
Paduah were here visiting their
son, Tancere son, Tanner, and friends last Friday
Price Lovelady, student in Den Price Lovelady, student in Den
ton normal, was here for the weelk
end visiting his mother, Mrs. P. S.
Lovelady. Miss Elizabeth OCOnnell returs-
ed Sunday to Texas Tech at Lubbock Cowell last week and are now
in Houston.
Cerfind Burns and family who came through Crowell Mor
$\qquad$ after a short vixit Tech at Lubboc Mr. and Mrs. N. E. Pogue of Chil
licothe spent a few days last weel
ith Mrs. Pogues pare with Mrse, Pogues parents, Mr. and and
Mrs. Chas.
doyd, returning home Fri
day. Mrs. Nell Mitchell of Ringling. Mrs. Chas. Loyd, returning home Fri-
day. Mrs. Nell Mitchell of Ringling.
Oklahoma, another dauhte of Mr
and Mrs. Loyds, remained until and Mrs. Lo
Sunday night.

## GENERAL INSURANCE <br> Fire, TORNADO and HAll <br> City Loans Payable Monthly <br> LEO SPENCER <br> Phone No. 283 <br> Office P. O. Bldg



## WHAT ABOUT YOUR HEALTH?

At the first signs of Spring, your attention is turned to your garden, but at the same time your health should be the major thing for you to think of. The condition of your health generally depends upon the condition of your blood. Poor or impoverished blood is ofttimes outwardly manifested by minor skin eruptions and blemishes. When the blood is impure you are open to the attacks and ravages of dis-
ease. At the first sign of poor blood commence using
NYAL HO T SPRINGS MEDICINE
It is an improved form of an old reliable medication for certain ailments arising from an impoverished condition o the blood and is an excellent

SPRING TONIC

## Price

$\$ 1.00$
(The Nyal Service Store)

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KIRSCHBAUM CLOTHES . . Lower the Cost of Dressing Well

| ANNOJNCING |  |
| :--- | :--- |
| Chaney's Independent |  |
| Service Station | ATCIINN SAIE |
| At My Residence in Crowell, on Lot vorth of the stand Pipe |  |

Saturday, March 1st, 2 P. M.


2 Cultivators 2 Sulky Plows P. \& O. Lister-Planter 2 Sadles

Turning Plow
Go-Devil 1 Ten-runne
Wheat Drill I Deering Mower
9 Head Horses and Mules Plow Gear, Bridles, Collars, Lines, Eveners, Double and
Single
J. W. McCASKILL, Owner DAVE SOLLIS, Auctioneer

## O. O. Hollingsworth

 Plumbing and Metal Work Phone 205

## PLANT MORE FEED

If you want to cut your cotton acreage in the most profitable
manner, then by all means PLANT MORE FEED. Why is it that in Foard County, or most anywhere else, the most
SUCCEESFUL FARMERS are those who raise plenty of feed. Figure SUCCEESFUL FARMERS are those who raise plenty of feed. Figure
it out for yourself. Be independent by following the cow, sow and hen route. Fol-
low this route suceessfully by raising plenty of feed.


THE FIRST STATE BANK




SOCIETY

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| HANEY RASOR WHERE YOUR TRADE IS APPRECIATEDPhone 44 |
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## Eggs for Sale

White Leghorn, Johnson Imperial ings. Eggs layed by 175 hens-Nov. 196 doz en; Dec. 248 dozen; Jan. 199 dozen; Feb. so far 180 dozen. If you want pullets that make you $\$ 2$ per year profit now is
chance to get the eggs at a reasonable $\$ 5.00$ per hundred, or $\$ 1.50$ per setting
S. B. MIDDLEBROOK, JR.


Gertrude Olmsted and Hugh Trevor in Tarzan, the Tiger №. 3

