## The Foard County News <br> AND CROWELL INDEX



 THE POARD COUNTY NEWS
Saturday night with his, brother,
bot hilen, and wife and Sunday
Speech Training
litus is spending the
his brother, Rudolph,
his
Mrs.



Orange Juice ${ }_{\substack{\text { dhams } \\ \text { fifan an }}}^{25 c}$ GRAPEFRUIT JUICE White Swan 46 oz. 19c DOG FOOD 25i SPINACH $\quad 25$ PORK and BEANS 25 GREENS turnip 25: CORN No. 1 can 10c Sugar finu ciue 89 C SHORTENING Crustene 3ll.cartion 85 c TIDE large size 31c SUPER SUDS 29c VEL large size 29c DRET PECANS extra large paper shelled lib. 35c CATSUP bottl 19c OLEO Parkay lb.39c Bacon Dry Salt Extra Lean li. 35c


BEETS 2 cans 256 CHEFSE Ib. 49c

vivian
Mrs. Henry Fish, who under-
went a major operation in the
Paduah hospital last week was went a major operate wek, was
Paducah hospital last week
brought home Sunday.
ofr. and Mr. Clifton Gauldin
of Goodlett visited her parents, Mr. and Mrs. Clifton Gare
of Gooddett visisted her pare
Ir, and Mrs. .t. G. Gilbert
amily Sunday of last week Mr. A. L. Was. Walling wand.
nd Bill Fish spent Sunday Mr. and Mrs. W. R. Henderson an
dauhter of Vernon. Walling and
Mr. .nd Mrs. R. L. Wand
on, Danny, spent Sunday wit n, Danny, spent sunday with
or, Dother, Mrs. M. C. Gauldin,
of Vernon.

Important Phase of Successful Careers

Home Ec Students
at U. of T. May
Get Extra Training

Hines Clark, M.D. Crovell state Pank ind Bad. Sunday by Appointment.

Do your Christuas shopping early!
an now the

FEREESOH DRUG ERNEST JOHNSON, OWNER

## NOTICE

Willard Batteries and Genuine Ignition Parts. New Magnitos in Stock. All types Magnitos Repaired. BRISTO \& WELCH BATTERY STA


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Killer of Children
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our automobile is your second largest investmentand when you protect it, you also protect your largest in
if your automobile is uninsured or under-insured, it may become necessary for you to place a mortgage on $y$
judgment.
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Hughiston Insurance Agency

| ined by a physician at least once a year; see that they have a wet; make certain that they get surthey are dressed according to the temperature of the room or playground. Consult a physician atonce if symptoms indicate that if disease may be present, and bed rest, his advice should be followed exactly as given. | THE <br> Foard County News |
| :---: | :---: |
|  | T. B. KLEPPER, Owner-E |
|  |  |
|  | matter at the postoffice |
|  |  |
|  | Crowell, Texas, |
| lowed applicants who have beenhonorably discharged from theUnited States armed forces, andwho make a passing score on theexamination. |  |
|  | O |
|  |  |
| Applicants will be received con-sitionsly for whic further notice. Po- |  |
|  | Subscription rates |
| be conducted are: Meat Inspee- |  |
|  |  |
| $\begin{aligned} & \text { Inspector, Sanitarian As- } \\ & \text { Drug } \\ & \text { sistant, Sanitarian Associate, San- } \end{aligned}$ | Six Month |
|  | Three Moutside |
| $\left\lvert\, \begin{gathered}\text { Qualifications required include } \\ \text { graduation from an accredited }\end{gathered}\right.$ | Three M |
|  |  |
|  |  |
| and experience in public health. |  |
| Preference will be given those candidates who have college train- |  |
| ing in basic sciences, and public |  |
|  |  |
| according to classification. <br> Application blanks may be ob- |  |
|  | Merit System Supervisor, Little |

How To Relieve Bronchitis

## Brontrivis


 CREOUUL'STON

PAPER ROUTE
WICHITA FALLS RECORD-NEWS
RATE $\begin{aligned} & \\ & \$ 1.25 \text { Per Month Delivered } \\ & \text { eriptions Taken Also } \\ & \$ 8.75 \text { Per Year }\end{aligned}$
A. F. PITTILLO


## SECURITY...

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If you would stop working some day in the future and enjoy the fruits of your labors, save regularly open an account with us. You'll enjoy your job more knowing that the time will come when you can "take it easy easily.'
(6poymand Sparum Bany Member of Federal Deposit Insurance Corporatio

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## per cent discount on dinn- and nites in in solid oak, natural and

$\qquad$
Watch Repairing


## SPECIALS

POULTRY FEED
Kimbell's 5-egg mash ptd. bag $\quad \$ 4.24$ Kimbell's 5-egg mash pellets ptd bag $\$ 4.40$ Thrifty Egg mash 18 \% ptd bag $\$ 4.00$ K. B. All Mash Starter

 Klepper spent Klopper and Bill


$\qquad$



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moke sure they're sofe for winter.
5. We'll adjust your carburetor to the right winter setting for quick sterts and gess sevings.

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and steering checked at least fwice
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We't gladiy bring a Ford Tractor out and let it speak for itself
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RADIOREPAIR

## WHY NEW TELEPHONE RATES ARE NECESSARY

## at CROWELL, TEXAS

NO BUSINESS CAN long survive and charge less for its products and service than it costs to furnish them.
GREATLY INCREASED COSTS of furnishing telephone service make it necessary for the telephone company to place new rates into effect at Crowell.
PRESENT RATES for telephone service were established prior to 1935. Since January 1, 1935, the telephone system at Crowell has grown from 302 telephones to more than 576. We are proud that in these thirteen years we have been able to expand and improve our service without increasing rates. But the pyramiding effect of increased costs of op-eration-higher wages, taxes, materials and equipment make new rates necessary despite the use of every possible economy consistent with sound business management.

## EXPENSES ARE GREATER THAN INCOME

During and since the war, the demand for telephone service has been tremendous. While revenues have increased, the costs of furnishing service have increased much faster.

During 1947, we furnished service in Crowell at a loss of $\$ 336.79$. Present trends show that the loss will be approximately $\$ 2080.00$ in 1948.

The cost of almost everything that goes to make good telephone service-and almost everything is needed-has increased sharply since 1940 .
For illustration:
Payroll (wages) our biggest expense, is away up. Seven general wage increases have been granted employees since 1940 . The cost of telephone poles is up 110 per cent, lead-covered cables as much as 119 per cent.

## NEW RATES ARE REASONABLE

The new rates are reasonable and are necessary to help pay the cost of furnishing telephone service. We do not seek big profits, only reasonable rates that will provide enough earnings to place the system on a sound financial basis, and which will enable us to expand and improve service

## ADEQUATE EARNINGS ARE ESSENTIAL

To carry out its expansion and improvement program, the company must spend many thousands of dollars for new plant and equipment. This money must come from the savings of people who want to invest in something that will bring them a reasonable regular return. A sound financial business with reasonable earnings is essential to attract new money necessary to expand and improve telephone service.

## NEW RATES

The new schedule of rates for Crowell is given below. Federal taxes which apply are not included.

CLASS OF SERVICE
BUSINESS:

| ES | , | DESK | HANDSET |
| :---: | :---: | :---: | :---: |
| Individual Line Service | \$5.25 | \$5.50 | \$5.75 |
| Two-Party Service | 4.00 | 4.25 | 4.50 |
| Extension Service | 1.00 | 1.25 | 1.50 |
| SIDENCE: |  |  |  |
| Individual Line Service | 3.00 | 3.25 | 3.50 |
| Two-Party Service | 2.50 | 2.75 | 3.00 |
| Four-Party Service | 2.00 | 2.25 | 2.50 |
| Extension Service | . 75 | . 75 | . 75 |
| RAL: |  |  |  |
| Business (Metallic) | 3.50 | 3.50 | 3.50 |
| Business (Grounded) | 3.00 | 3.25 | 3.50 |
| Residence (Metallic) | 2.50 | 2.50 | 2.50 |
| Residence (Grounded) | 2.00 | 2.25 | 2.50 |

For residence telephone users the new rates represent an increase of one and two-thirds cents per day. The increase is from two and one-half to three and one-third cents per day for business telephones.

Compared with increases in prices for other things-food, clothing, automobiles and almost every other item in the family budget-the increase in telephone rates is moderate.




