This,

Fairfax M. Cone, often called

the senior statesman of Ameri-can advertising, has set down a

great advertising agencies, Mr. Cone said that newspaper advertising of clothing and food is the most productive advertising the world:

Mr. Cone proposed a code for od advertising which could be sily followed by any retailer:

1. Advertising should be clear s to proposition. It should se-ect logical prospects - no one lse matters.

Advertising should be com-plete. It should leave no ques-tion unanswered.

on unanswered.

3. Advertising should be im-ortant. Logical prospects should earn something important from

t.

4. Advertising should be personal. It should express the advertiser's personality.

5. Advertising should produce an immediate decision to do something that the advertising valls for.

Mr. Cone's code is so simple that it's importance can be mis-leading. He is saying that an advertisement should contain everything that a good news story in the newspaper contains. He is saying that every advertisement should provide a service to the potential consumer. In effect, he is saying that any retailer, however small should prepare his advertisements in the same language he uses when he talks to a favorite customer.

School Administrators To Attend Mid Winter Conference In Austin

A series of workshops and general assemblies, dealing with more pressing problems of the schools of Texas, will start Wed-nesday, Jan. 4 and continue through Friday. The Mid-Winter

Attending from Callahan
County are: Co. Supt. L. C.
Cash; Baird Supt. L. B. Howard;
Clyde Supt. Ferrell Newton;
Eula Supt. Billy Mac Coppinger;
and Putnam Supt. R. W. Rey-

As 149 members of the Texas Legislature are being given the oath of office in Austin, Tuesday, Jan. 10th, a unique ceremony will take place in the 63rd Legislative District.

State Representative - elect Burke Musgrove will be given the oath of office in his home district rather than in Austin. Musgrove said he he felt that ceremonies at "home" would be more personal and meaningful than the mass ceremonies in Austin and expressed the desire to be sworn in among those he will represent in the Texas Legislature - the residents of Callahan, Shackelford, Eastland, Stephens and Palo Pinto Coun-

MUSGROVE TO TAKE OATH

AT HOME INSTEAD OF AUSTIN

CALLAHAN COUNTY LIVESTOCK SHOW TO BE JANUARY 13-14

g the world: "They tell what, where, and we much; they say these things the fewest possible words." Senior Amigo

Caliahan County's Junior
Livestock Show will be held on
January 13 - 14, in the Caliahan
County Livestock Show Barn,
north of Cross Plains, announced Deel Edington of Cross
Plains, Chairman of the Show
Association and General Superintendent.
Estimated total entries for
the show are:
Steers, 60; Lambs, 55 to 60;
Swine, 40 to 50. No estimate is
given on Horses, Goats, Poultry,
and Rabbits.

Senior Amigo
Now In Alaska

One of Roger Revyold's highOne of Roger Revyold's high

Judging will begin at 10:30 a. m. Friday, Jan. 13, with Goats, Poultry and Rabbits; 10:30 a.m. Breeding Sheep; 1:30 p. m. Swine.

In publicized silentorises, by the name of Senor Amigo boarded Capt. Richard Peters' C-130 transport plane at Dyess Air Porce Base in Abliene Tuesday, at 7:15 a.m. for the trip to Elemdorf AFB, Alaska, by way of Hawaii, Wake Island, Guam, Okinawa and Japan. Difference of Market Source of Senor Amigo boarded Capt. Richard Peters' C-130 transport plane at Dyess Air Porce Base in Abliene Tuesday, at 7:15 a.m. for the trip to Elemdorf AFB, Alaska, by way of Hawaii, Wake Island, Guam, Okinawa and Japan. DVER 300 SMALL TOWNS RECEIVE TROM WI Coft. Breeding Sheep: 1:30 p. m. Swime. Saturday's juding schedule is 9 a.m., Horses and Dairy Cattle: 10 a. m., Lambs; 1:30 p. m., Beer Helfers; 2:00 p. m. Steers. Gibraltar, Da Nang, South Vietnam, Horses and Dairy Cattle: 10 a. m., Lambs; 1:30 p. m., Beer Helfers; 2:00 p. m. Steers. County Judge Takes Oath Of Office Roy Gilbreath, elected to the office of Callanan County Judge took his oath of office at his home, 831 Cherry Street, at 4 p. m. Monday, January 2. Charles Walker administered the oath, with members of Judge of the position of secretary in the county judge's office. OVER 300 SMALL TOWNS RECEIVE TOWNS RECEIVE OLIESTIONAIRES FROM WI Coft. QUESTIONAIRES FROM WT CofC

Mayors, chamber of commerce presidents and chamber of commerce managers of more than 30 small towns in West Texas have received a questionnaire from the Small Town Task Force of the West Texas Chamber of Commerce, according to C. L. Cooke, chairman of the Task Force.

series of workshops and al assembles, dealing with pressing problems of the pressing problems of the ls of Texas, will start Wedy, Jan. 4 and continue of Friday. The Mid-Winter rence, sponsored by the Education Agency, will led in Austin.

ending from Callahan by are: Co. Supt. L. C. Baird Supt. L. B. Howard; Supt. Berrell Newton; Supt. Billy Mac Coppinger; Wutham Supt. R. W. Reylation.

area. These towns have comple ted the questionnaire and sub mitted it to the Task Force.

mitted it to the Task Force.

The next step in this study is the holding of hearings on various subjects vital to the proper analysis and solution of small town problems. The first of the hearing will be in Tulia on January 19. The subject of the hearing will be "The Responsibility of the Metropolitan Areas to Develop the Small Towns in Their Spheres of Influence."

COUNTY RECORDS

Marriage License
The following marriage lice
es were issued in the Callah
Jounty Clerks' office last Leland Don Everton, Eastle and Mrs. Monroe Genelle Halley, Cisco, Dec. 28. Carey Robert Corley, Arizond

na, Dec. 28. Vehicles Registered

Arizona, Dec. 28.

Vehicles Registered
The following new vehicle
were registered last week:
Rev. Clyde Cook, Pontiae
Tommy M. O'Gorman, Ford
James B. Tucker, Chevrolet
Mrs. Mertice Barton, Ponti
T&W Transport, Buick
Troy Chrane, Ford pickup
Hollis J. Pippen, Chevrolet
Triangle Supply Co.,
Chevrlolet
Craig Buchanan, Chevrolet

Two Countians

Two Callahan County men were injured in a two-vehicle accident at 2 p. m. Tuesday at the intersection of old Coleman Highway and State Highway 36, one-half mile west of the Cross Plains city limits.

Terry Harris and Scott Odom, occupants of a 1967 Ford, were usned to Hendrick Memorial Hospital in Abilene.

It was reported Wednesday morning that the two men were

Bearettes Defeat Jim Ned 61-22

Lee Reese, 71, **Buried Sunday**

Funeral services for Arthur Lee Reese, 71, were held Sunday, Jan. 1, at 3 p. m. at Morrison Funeral Chapel in Graham. Mr. Reese passed away Saturday, Dec. 30, at 10 p. m. from a heart attack, suffered at his home north of Graham. Rev. Fust, pastor of the First Baptist Church of Graham, officiated. Burial was in Oak Grove Cemetery, under direction of Morrison Funeral Home. Mr. Reese was born May 26, 1895. He was a retired stock farmer and a member of the Baptist Church. Survivors include the wife; one son, E. L. Reese of Baird; one stepson, Earl Parker of Graham; one sister, Burna Oats of Waxahachie: two horthers. Pat

Savings Bond Sales 65

During the month of November, United States Savings Bonds sales in Caliahan County totaled \$12,543.00, according to a report received from Howard E. Farmer, Chairman of the Caliahan County Savings Bonds Committee. To date this county has

The Baird Bearettes took a big 61-22 win when they defeated Jim Ned at Santa Anna Tuesday night.

They opened the first period by scoring 13 to Jim Ned's 7, and netted 22-4 in the second to bring the halftime score to 35-11.

The Bearettes continued their lead into the third, scoring 10-5.

Pinal round saw the Baird girls in Baird gym against Eastland.

BEARS LOSE CLOSE ONE

The Baird Bears lost a close game to Jim Ned at Santa Anna Tuesday night, final score reading 54-50.

During the first quarter of play, the Bears led in scoring 17-11, and were leading 27-25 at halftime.

The Baird Bears lost a close the final round, scoring 14-13.

High point man for the Bears was Bobby Voights with 12, Kenny Townsend, Tommy Bearden and Gary Franke each had 10, Dyer Windham 5, Tom Windham 2 and Sonny Collins 1.

High for Jim Ned was Randy

"B" TEAM TAKES 3-POINT LOSS

Nursing Home's Admission Policy

It is the policy of the Golden and to treat all patients with-out regard to race, color or na-

to the right, trying to avoid the collision.

The 1967 Ford received heavy damage. Damage to the Pontiac was minor.

Harris is the son of Mr. and Mrs. Tommie Harris of Star Rt. 2, Baird, and Odom is the son of Mr. and Mrs. Tommie Harris of Star Rt. 2, Baird, and Odom is the son of Cross Plains. Both are students at Cisco Junior College.

Patrolman Bob Favor of Baird and Howard Cox, Cross Plains deputy sheriff, investigated the accident.

The 1967 Ford received heavy damage. Damage to the Pontiac was minor.

"Nationally, the sale of Services E and H Savings Bonds during November amounted to \$368 million. These sales were the highest for any November in 11 years; 9 per cent higher than a year ago. The January-November sales were \$4448 million and organizations having occasion either to refer patients for admission or to recommend the first 11 months a year ago and a 10 year record for any January-November sales since 1956."

Chairman Farmer stated.

The Bearette B team lost to Santa Anna girls Tuesday night by a close score of 39-36.

First period ended with Santa Anna scored 11 in the third to Baird's 5 to regain the lead. Baird took the final round girls came back in the second Dianne Petty was high for Baird with 18 points, followed by Marion Odom. 16, and Bar-bara McPherson, 2. Linda Cason also saw action in forward po-sition.

Guards were Cindy White, Ada Black, Donna Abernathy and Sue Smith.

Mattie Ashabranner, Baird C. K. Meadows, Baird Mrs. G. T. May, Clyde Alvus Briscoe, Clyde
Mrs. D. T. Wrinkle, Cott
wood
Charles Lauw, Clyde

Charles Lauw, Clyde
Mrs. J. M. Caldwell, Alabam
Mrs. Maude Alexander, Baird
H. V. Falkner, Cross Plains
Mrs. Bobby Price, Baird
H. W. Walker, Baird
Mrs. Ina Bruton, Baird
Mrs. H. W. Walker, Baird
O. L. Bilhartz, Baird
Mrs. S. E. Webb, Baird
W. E. Norwood, Clyde
H. W. Earl, Clyde
W. N. Strength, Cross Plains

Recent Dismissals
The following have been dismissed since December 27:
Fred Watson
Mrs. Charles E. Poe
Harold Moon
Mrs. Clay Long
Wylle Smedley
T. N. Gorman
Mrs. G. G. Adams, Jr.
Robert Martin
E. J. Thomas
C. W. Stubblefield
Mrs. Charles Walker
Mrs. T. J. McCoy
George Sutphen
M. W. Caperton
C. K. Meadows

TAX MAN SAM SEZ

HIGHLIGHTS OF 1966

NURSING HOME
Open House for the 12,000 sq.
ft. Golden Holiday Nursing
Home, built on the former property of Mrs. Felix Mitchell.

CHAMBER OF COMMERCE

BANQUET
Rated as one of the best ever
eld in Baird, with Lee D. Hering as guest speaker.

Roy Gilbreath defeated Byron Richardson by a close vote of 1324 to 1196. Eldon Mahon was defeated by Omar Burleson by a large margin, and Burke Mus-grove defeated John Musselman in June 4th runoff for State Representative.

NEW COUNTY AGENT Jerry L. Lackey replaces Pat

Abilene Man Fined \$84.80 For DWI

James Edward Wilson of 1034

pars, to Trans-Continental Telphone & Electronics, Inc. Dick
deNabb of Vega, moves here as
new manager for the company.

TOP SENIORS
Patricia Fiedler, Larry Tower and Dana Corn were top

Top Seniors

Business 80 exit.

Smith posted bond, pending
grand jury action.

JR. HIGH COACH HIRED
A. D. Carnes of Brownwood
was hired by the Baird School
Board as Math teacher and
coach of basketball and assistant coach in football. Mrs. Dorothy Myers of Baird was hired
at supervisor of the school cafeteria.

Baird Bears had an upsetting year in football, after losing ten making it 21 losses in two years.

Rev. Carroll Green In View Of A Call

Who Must File

New Legislation To Help Callahan **County Families Obtain Housing**

PRE-INVENTORY

CLEARANCE SALE

Fall and Winter Dresses

Lined Silk Capri's

Wool Skirts

Sweaters and many items

FREDA'S

Baird, Texas

lies can now obtain housing lies con now obtain housing credit from Farmers Home Administration on the basis of a cosigner. Previously, only those rural persons 62 years and older qualified for this assistance.

The new legislation increases from \$1,000 to \$1,500 the maximum amount of assistance the agency can make for emergency requires or improvements to

Highlights

Texas legislators will be back in session at the state capitol.

Aural families on the verge of losing their homes through foreclosure may save their homes if a sound basis can be developed by the Farmers Home Administration to refinance their debts.

Financial assistanc can be given to construct rental housing for low and moderate income rural families of all age groups. Previously, rental housing financed by FHA had to be occupied by rural people, 62 years and older.

Loans by the Farmers Home Administration are made to Callahan County applicants who are unable to obtain credit they need from private lenders at reasonable rates and terms.

Application for Farmers Home Administration rural housing loans may be made at the Callahan County office, 3rd floor County Court House, Baird, or Coleman County State Bank Bidg., Coleman, Texas.

The Mansin has been the official residence of Texas governors since 1856.

OATHS TAKEN — Atty. Gen. Crawford C. Martin and several members of the judicial branch of the Legislature's attention. Mayors will plug for wattention. Mayors will plug for the tent of gasoline taxes, a franchise tax.

Growing cities, with finance problems of their own, will occupy much of the Legislature's attention. Mayors will plug for wattention. Mayors will plug for the text of gasoline taxes.

Growing cities, with finance problems of their own, will occupy much of the Legislature's attention. Mayors will plug for wattention. Mayors will plug for wattention and percent local option city of sales tax. (Governor Connally prefers a rebate of gasoline taxes.

While most legislators apparently at the state college tuittions.

Headline topics before lawmakers this year will include:

Teach pay raise - teachers the court of Criminal Appeals. Dice and Belcher had served as commissioners to the court until a Constitutional amendment passed in November made the court of the five as chief float provided the problems of the five of the provided the provided the problems of the five of the provided the problems of the Legislator's are remained to problems of the state problems o

Constitutional revision governor and the State Den
cratic Party advocate revision
convention. Lt. Gov. Prest
Smith favors a more-cauti
convention.

LIQUOR SI; BETTING, NO

or by the drink bill - which been up in every session be World War II - was killed

Judging from its early ans-wers to a questionnaire, AP con-cluded that mixed drinks have

APPOINTMENTS - Attorn

Opinion Committee - Ha thorne Phillips of Harlingen.

Abilene SS Office Open On Tuesday Nights 'Til 8:00

nor's Mansion into a garden area.

Mrs. Henry R. Bass of Fort Worth is chairman of the Mansion Subcommittee of the Texas Fine Arts Commission. She says plans call for a formal rose garden with colonial arbors, as gazebo, pools and fountains framed and surfaced with brick patios and retaining walls.

Mrs. John Connally assisted a Dallas firm in drafting plans for the garden. Project was approved by the Fine Arts Commission: and members of the Texas garden clubs have pledged their help with the fundraising. Contributions may be mailed to Mrs. Connally at the Mansion in Austin.

The Mansin has been the of-

Clyde Woman's Father Killed

Nights 'Til 8:00

The "late hours" maintained by the Abilene Social Security Office on Tuesdays will continue to last through March 1967, reports R. R. Tuley Jr., District Manager.

However, instead of remaining open until 9 p. m., the closing time will be 8 p. m., starting January 3, 1967, he added. This extra service is intended for persons who find it inconvenient to call during normal 9-5 hours for necessary social security business matters.

Also, a local representative will be at the County Courthouse in Baird Wdnesday, Feb. 15, at 10 a. m.

MIDWAY **READY - MIX CONCRETE**

Located between Clyde and Baird On Interstate 20

Clyde Phone 893-4279 Night Phone 893-4902

Get Your Order In Now For

Quality **JOB PRINTING**

Check and see, Mr. Businessman, what you need - statements, window envelopes, office forms, stationery.

Order now before you are so short you'll need them yesterday. We like to have a little time.

But in an emergency, we'll give you quick service.

PICK-UP and DELIVERY SERVICE

We're Just As Close As Your Telephone

OUR WORK IS GUARANTEED TO YOUR OWN SATISFACTION

Remember - Quality Printing Represents You Well Wherever It Goes!

The Baird Star



Buy Bonds where you work.

He's working in Vietnam—for freedom. And he's supporting freedom with his dollars, too. Every month he invests in U.S. Savings Bonds... saving up for a college education or a home, perhaps. There's a good way to show him you're on his side. Buy Savings Bonds where you bank or join the Payroll Savings Plan where you work. You'll walk a bit taller.

Buy U. S. Savings Bonds



The U.S. Government does not pay for this advertisement. It is presented as a public service in cooperation with the Treasury Department and The Advertising Council.

NEWS ITEMS FROM PUTNAM

Where we visited.

We were happy to have a new student enroll in our class Tim Lynn. He came from Adamsville, Ala.

Raymond Threet had to go to the dentist right after Christmas.

Donald Isenhower had fun with a new dog he and Donald got for Christmas.

Third & Fourth Grades

Inira & Fourth Grades
Sheri Price's aunt and uncle
risited her over the Christmas
holidays. Her aunt and uncle
were Mary and Benny Closky.
Sarah Purvis had visitors from
San Marcos and Midland. She
iso had a Purvis dinner Christnas Eve.
David Isenhower had visitors
rom Houston. Burney Stephan

David Isenhower had visitors rom Houston, Burney, Stephen-rille and Abllene. He also had wo bonfires, one on Christmas ind one on Christmas Eve. Kathy Hurley's grandmother ame to eat Christmas dinner rith her, and to visit. Zoie and Naney Wagley had



WHEN IT IS TIME TO BORROW ...

on your Farm or Ranch to see if you can qualify for a Federal Land Bank Loan.

Our only business is to serve Farmers and Ranchers with long term mortgage loans.

Federal Land Bank Assn. of Coleman

James R. Isenhower, Assistant Manager Market UL 4-1044 Baird, Texas 79504

mas dinner with them.

Brenda Chapman had visitor from Dallas. They ate Christ mas dinner with her. They also went to Abilene to visit the Rob

insons.

Roger Reynolds was on TV
news over the holidays, talking
about his horse, Senor Amigo.
Senor Amigo left Dyess Air
Force Base to go to Anchorage,
Alaska:

Roger Reynolds had 25 guests
for Christmas dinner.

JR. HI GIRLS BASKETBALL
TEAM WINS OVER CARBON
Putnam Jr. HI girl's basketball team took an easy win over
Carbon by a score of 23-6.
After Carbon scored 6 points
in the first quarter, Putnam
held them scoreless for the remainder of the game. This gives
the girls a 2-1 record in district.
Shirley Purvis scored 12
points for Putnam, while Barbara Wagley helped by adding
10 points.

10 points.

Carbon boys won over Putnam by a score of 32-19.

The next game will be Monday, Jan. 9, at Olden. The girls game will begin at 6:30.

Mrs. Era Suttan of Corpus Christi and Mrs. Onie Harris of Aransas Pass, came Friday to visit their father, W. A. Evertu who is very ill in his home in

R. W. Reynolds will attend the School Administration Advisory Conference on Education in Austin, being held Wednesday, Thursday and Friday.

Mr. and Mrs. John D. Isenhower had all their children and grandchildren at home Saturday. The ones from out of town were Mr. and Mrs. Ray Green and sons of Abliene, Mr. and Mrs. Butch Petty and family of near Corpus Christi, Linda Isensower, a teacher in Houston, Mr. and Mrs. Mike Mc-Clenan of Stephenville, Mr. and Mrs. James Isenhower and son of Baird.

Mrs. Oleta Hale of Cleso and

were guests of Mr. and Mrs. St. 3. Starr Sunday.

Mr and Mrs. E. H. Gilmore vish to thank all of their friends in Putnam for the food and all indnesses shown during sorrow in the loss of their son, Don Bilmore, of Seattle, Wash.

G. S. Pruet entered Hendrick

GODFREY FUNERAL HOME

Aonuments

rd Representative — JIMMY GODFREY UL 4-1333

TELLER

Memorial Hospital Wednesday. He is still a patient there. Mr. and Mrs. E. H. Gilmore attended the funeral of her bro-ther, Horace Taylor, in Dora, Alabama, Sunday.

Alabama, Sunday.

Those having lunch with Mr.
and Mrs. H. A. Pruet Wednesday
were Mr. and Mrs. G. W. Jones,
Mrs. Jerry Boles and son of
Eastland, Mrs. B. H. Yeager of
Brownwood, Mr. and Mrs. Warlick Jones and family and Johnny Gun of Moran, Mr. and Mrs.
Benton Pruet and family of
Clyde.

Clyde.

Dr. Robert Clinton and family of Snyder were Christmas weekend visitors with his parents, Mr. and Mrs. R. L. Clinton Mr. and Mrs. David Clinton and daughters of Dallas, Mr. and Mrs. Neil Logan and son of Knox City were Sunday visitors with Mr. and Mrs. Clinton

"JESUS CHRIST IS THE SAME

The Churches of Baird Welcome You

Iadies Class ...

son of Fort Worth spent three days last week with Mr. and Mrs. R. B. Taylor. Mr. and Mrs.

Clint Blakley of Eula were Tues-day visitors, Mr. and Mrs. Home Taylor and family of Sweetwa

ter spent the weekend, and Sunday guests were Mr. and Mrs. Bill Taylor and son, and Mr. and Mrs. Norvell Taylor and daughters of Weatherford.

Mr. and Mrs. Owen Cook and granddaughter of Alliene were

Putnam.

Larry, Billie, Darrell and Lynn Jobe, children of Mr. and Mrs. Foy Jobe of Baird, spent the weekend with their grandparents, Mr. and Mrs. Earl Jobe.

Bill Everett of Irving spenil last week with his parents, Mr. and Mrs. W. A. Everett.

Those visiting Mr. and Mrs.

ing friends in Putnam St They ate lunch with Mr. and Mrs. B. E. Rutherford. Willie Geter of Dallas and Mrs. F. P. Shackelford met at the Rutherfords and made some plans for the hymeromium.

Shackelford met at the Rutherfords and made some plans for the homecoming, which will be held in the spring.
Aubrey Pounds of Lubbock visited friends in Putnam last Thursday.
Mr. and Mrs. Cecil Rutherford and family of Waco spent the weekend holidays with his parents, Mr. and Mrs. B. E. Rutherford. Beth Manly of Tucson, Ariz., is visiting the Rutherfords.

Mr. and Mrs. Clarence Arm strong of Jal, N. M., visited i the home of Mrs. Rosa Rya last weekend.

SURE SAVES MY TIME WHEN I USE THE

DRIVE-IN

Answering Our Needs For All Time

nday:

Morning Worship ... 10:45 a.m. Training Classes ... 5:15 p.m. Evening Worship ... 6:00 p.m

...... 9:30 a.m. Mid-Week Service 7:00 p.m.

FIRST BAPTIST CHURCH

Sunday:

Prayer Meeting 7:30 p.m.

FIRST METHODIST CEURCH Albert Cooper, Pastor

CHURCH OF GOD

Sunday: Bible School ... Bible School 10:00 a.m Morning Worship 11:00 a.m Evening Worship 6:00 p.m esday: 7:00 p.m.

PRESBYTERIAN CHURCH

unday: Sunday School



Sunday:

ming Worship 11:00 a.m. Training Union 7:00 p.m Evening Worship 8:00 p.m.

Sponsored by the Following Business Firms Who Believe In Church

City Drug Store

229 Market St. · Phone 4-1363 Baird, Texas

Courtesy of

McElroy's Baird, Texas

The Prescription Shop 229 Market

Phone 4-1687

Sutphen & Wristen **Premier Products**

Jones Phillips "66" Station

Phone 4-1651

Callahan County Farmers Coop,, Inc. Home Owned — Home Operated

Baird UL 4-1360 Clyde TW 3-3663

Randall and Rupert Jackson Baird, Texas

Boydstun Hardware

210 Market Phone 4-1222

T-K-T Beauty Bar

Phone 4-1197 West 6 & Girard

Curtis Shell Station Highway 80 West Baird Ph. 4-1485

Courtesy of **Block's Food Store** Baird, Texas

Miller's Food Store

508 West 4th

Compliments of

Check Chevrolet Co., Inc.

Phone 4-1133

Municipal Power & Light Plant

THE BAIRD STAR

The First National Bank Of Baird

Member Federal Deposit Insurance Corporation

WANTED

WANTED: To buy or repair old pendulum clocks, any con-dition. Lloyd D. Huff, At. 1, Clyde. 50-tf-c

SPARE TIME INCOME

Weekly Meditation

This is January, first month of a New Year. Shall we make New Year Resolutions? NOT FOR THE ENTIRE YEAR. WHY? Because it is asking ourselves to do the impossible. It means living under the "tyranny of the should." While the year is still new, resolutions are fractured. Should we not instead heed our Lord, who taught us that today's evil and good are sufficient for us to handle today.

that today's evil and good are sufficient for us to handle today.

Let me ask you to join me in zeeking God's grace to follow today the light which God gives us, to love one another TODAY as Christ commanded. Will you pledge your loyalty to HIS church by participating in its worship NEXT Sunday? Then as each day comes and goes, you can carry out each day's task, and meet each day's obligation with power to perform. Each day's experience will bring renewal of strength, and the prayer that Jesus taught will be fulfilled, "Give Us This Day Our Dally Bread."

Lord, for tomorrow and its needs,

needs,
I do not pray . . .
But keep me, gulde me, love me, Lord,
Just for today.
First Methodist Church
Albert Cooper, Pastor

Mr. and Mrs. Elmer Terrell and family of Arlington visited Mr. and Mrs. F. L. Burleson and family last week.

Mrs. Liz Edwards and Mrs. ance Stephenson spent the

Vance Stephenson spent the weeknd in San Angelo visiting Mrs. Mary Wilson and family

Visitors in the home of Mr. and

Visitors in the home of Mr. and Mrs. Albert Lovell and family Sunday were Mr. and Mrs. V. L. Faulkner and son, Mr. and Mrs. Lloyd Fore, Mr. and Mrs. J. R. Cowan, Mrs. Billy Joe Sheppard and family, all of Cross Plains, and Joyce Howard of Baird.

TAX MAN SAM SEZ:

Now is the time to put your financial house in order to get a head start on filing your income tax return for 1966. Look over those cancelled checks, receipts, records of contributions and other financial records. Make sure you have the record you need to prepare your 1966 tax return. You may find that you have a refund coming and want to file January 1 Instead

Classified Ads Pay

FOR SALE

FOR SALE — G.I. and FHA Jomes, nothing down. Baird and Clyde. Estes Real Estate, call 893-1771 or 893-4550, Clyde. 26-tf-c

as high as you want them. \$5 each or \$4.75 each for 10 or more. Johnston Truck & Supply. 725-2181, Cross Plains. 52-2-c

FO3 SALE — ONE ELECTRIC ADDING MACHINE, \$89.50. ONE HAND \$65.00. See at BAIRD STAR. TFU

GOOD USED TYPEWRITERS—
FOR SALE OR RENT. ALSO,
YOU CAN GET YOUR TYPEWRITERS AND ADDING MACHINES CLEANED OR REPAIR
ED AT THE BAIRD STAR, Call
UL 4-1008.

5 - 3 wheel Cushman Scooters left. (Post Office Type). Your Choice \$195 each. Johnston Truck & Supply, 725-2181, Cross 52-2-c

FOR SALE—3 bedroom home, bath, living room, kitchen and den. Chain link fence, patio and barbecue. 1 black East of the school. Phone 4-1680 or see Bill Skinner at 613 Race, Baird. 41-tf-c

IN CLYDE — For sale by own-er, 5 room house, 3/4 acre, 3 -30 year pecan trees, cellar and garage. Phone 393-5592, Clyde. 48-tf-c

FOR SALE — 1960 Pontiac Catalina, good condition. Priced to sell. See J. L. Ault at Baird Ster.

FOR RENT

FOR RENT — 3 room furnished house. 107 Callowhill. Call 4-1180, Baird. 38-tf-c

FOR RENT -- Two bedroom house near Clyde, 15 minutes from Abilene, just off Interstate 20. City conveniences, pasture and garden. OR 2-5308, Abilene.

FOR RENT — House at 512 Rex St. Baird. Ph. 4-1733. Bill Cason. 1-tf-c

NOTICE

NOTICE!

you take your magazines to llene and they won't buy m, I will appreciate having em. Call 4-1775 and they will picked up. James Mont-

REAL ESTATE

of all kinds of office supplies. See us when you need envel-opes, stationery, sales books, ledger sheets, tapes and fine bond papers. We also can supply you with high grade commercial printing. The Baird Star phone 4-1008.

CORLEY PLUMBING CO. AN ds of plumbing, heating and conditioning. Ph. 893-5614, 36-tf-c

LEARN A LIFETIME Profes-LEARN A LIFETIAN
ston in a few short months.
Reasonable tuition. Easy terms.
V.A. Approved. Texas Barber
College, 1133 N. 2nd, Abilene.
Ph. OR 4-5891. 52-8-c

CARD OF THANKS

card of Thanas

fe wish to express our sinthanks and appreciation to
friends, neighbors a nd
do nes who were so kind and
aghtful during the illness
loss of our dear Leigh Ann.
ne prayers and visits, the
and flowers we appreciate
than words can tell.

The Family of
Leigh Ann Farmer



PROFESSIONAL CARDS

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OPLIN OBSERVATIONS

I am indeed sorry to report that our drizzae I reported last week failed to materialize into rain - neither did any snow fall. Weather-wise we are just cold and dry.

Speaking of cold weather, you know these electric blankets are nice, but it sure makes one dread crawling out from under one and facing a cold room. In fact, one might crawl out from under one and still be a bit drowsy, and I suspect that was what happened to Dad Poindexter one morning the latter part of last week. When Dad got out of bed, he hung his foot in the cord to the electric blankt, fell and hit a piece of furniture. Want to know the results? X-rays showed he had two broken ribs and a couple of fractured ones. Of course, it doesn't make Dad feel any better for his coworkers to accuse him of his wife kicking him out of bed.

Mr. and Mrs. C. N. Haskew visited a while Sunday night in the weekend in Fort Worth visiting last Order. Amount of the weekend in Fort Worth visiting its duaghter and family, Mr. and Mrs. W. B. David. They CALL MIDWAY PLUMBING 893-4806 Clyde or UL 4-1679
Baird for plumbing, all types
sheet metal work, ditching service and pressure pumps. For
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For personal interview write
STUCKEY'S DISTRIBUTING
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telephone number. 1-1-p

Mrs. Kermit Sorrels Hosts Baird '48 Club The Baird '48 Study Club me

The Baird '48 Study Club met in the home of Mrs. Kermit Sorrels, with Mrs. James Eubanks as co-hostess, on Jan. 2.
Mrs. J. C. Earp Jr., presided over the business meeting. Mrs. Floyd Smauley reported that the homemade candy sale was most successful. The Club voted to re-order the cook book "Texao Desserts," and members also voted to send \$10 to the TFWC Charitable and Educational Fund.

Fund.

The following members were elected as officers for the 1967-68 Club year: President, Mrs. J. C. Earp Jr.; 1st Vice President, Mrs. Truman Meyer; 2nd Vice Mrs. Truman Meyer; 2nd Vice President, Mrs. E. Cotton; Re-cording Secretary, Mrs. Frank cording Secretary, Mrs. Frank Crow; Corresponding Secretary, Mrs. Jon Hardwick; Treasurer, Mrs. A. H. Ringhoffer; Reporter, Mrs. Charles Walker; Federa-ion Counselor, Mrs. Ray Black. Fifteen members enjoyed the

Next meeting will be held on Jan. 16 in the home of Mrs. Charles Greenway, with Wayne Berryman as guest speaker.

Classified Ads Pay

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SUBSCRIPTION RATES \$3.00 Per Year in Callahan County \$4.00 Per Year Outside Of Callahan County

Mr. and Mrs. Gene Yeager the New Year's holidays in home of Mr. and Mrs. Art Burleson and other relatives

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4-1368

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Gas is the thrifty way to dry clothes, McTavish. Gas dryers are built better, last longer. They're fast, safe, gentle, completely automatic. They dry permanent press clothes with nary a wrinkle. And you can operate a gas dryer for a fraction of the cost of of an electric dryer! A penny saved s a penny earned.

Lunchroom Menu

MONDAY

Frito pie, potato sala beans, celery, bread, m peach cobbler.

TUESDAY

Pimento cheese sandwiches oup crackers, milk and peanut outter cookies.

WEDNESDAY Italian spaghetti, mashd po-toes, English peas, salad, hot olls, milk and jelly.

THURSDAY

beans, buttered corn and tops, pickles, corn milk, jello with fruit.

FRIDAY

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63 Pontiac, 4-dr. Power & Air

65 El Camino, Std. 6

58 Volkswagon

62 Chevrolet Pickup 6 Cly. Standard

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REPORT OF CONDITION OF

The First National Bank of Baird, Baird, Texas AT THE CLOSE OF BUSINESS DECEMBER 31, 1966

64 Pontiac, 4-dr. Sedan



But a person who has never fired a handgun can't seem to hit the side of a barn even with all doors shut.

Handgunning is one of the most demanding of all outdoor sports. But it also is one of the st fascinating.

as a relaxing way to spend an idle afternoon in the wide-open

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AUCTION

JANUARY 7 AT 1:30 P. M. IN CLYDE

ON INTERSTATE 20

Will Have Farm Machinery & Livestock.

We sell by assignment.

of the grip with the middle fin-er under the trigger guard. Hold the grip firmly but not so ght as to cause tremors.

Placement of the feet should

Take a stance about 45 de-

a higher position.
Your body should be erect, but not stiff. Muscles should be relaxed with the weight of your
abdomen falling solidly on your
lower trunk. Weight should be
evenly distributed on both legs.
Sighting itself consists of two
distinct phases: sight alignment
and sight picture.
Sight alignment is when the
front sight is centered in and
level with the top of the rear
sight. This is accomplished by
looking at the front sight. The
back sight and target will be
fuzzy. Remember, if you see the
target clearly you are not looking at the front sight. Therefore, you cannot ascertain whethere or have been even as
the property of the
second of
second of the
second of
second of the
second of
seco at the front sight. There-you cannot ascertain whe-or not you have correct alignment. Any error in t alignment will be multi-by about 150 with the ta-25 yards away.

I will not be able to hold handgun on target, which is

t plus the target. Some ters prefer to aim so the -eye is resting right on top

50,000.00

178,744.85

5.230.916.11

5.833,968.28

spaces. But precision pistol shooting requires the utmost in concentration. A man who hits the target regularly forgets all his personal and business problems. And that is about as good a back-pat as you can give to any sport.

One of the best pistol shots in the business is Billie R. McEiroy. He's the special firearms instructor who teaches every Texas peace officer to shoot. The Texas Department of Public Safety employee also is a topnotch competitive shooter.

Here's his step-by-step guide to learning to shoot a handgun: Grasp the gun firmly in the snooting hand with the grip seated against the heel of the hand. Barrel should be a prolongation of the wrist and forearm. Your hand should be high on the grip with the middle finger under the trigger guard "Griffing" - snapping the em" "dry firing" - snapping the em" "dr the sights move away from target, the pressure should be maintained. As the sights return to target, added pressure is ap-pilled until the hammer is trip-ped. This can be practiced by plied until the hammer is trip-ped. This can be practiced by "dry firing" - snapping the em-pty gun until the habit is slow-ly building up pressure will not disturb the sight alignment and

disturb the sight alignment and sight picture.

Breath control also is important. Breathing will tend to throw you off target. Before sighting on the target, get the correct sight picture and start applying proper trigger control. Then draw a medium breath and align sights. Next, take a shallow breath and cut it off in the throat, get the correct sight picture and start applying proper trigger control. Firing should occur within about five seconds.

trigger control. Firing should occur within about five seconds. Don't expect any miracles in the beginning. Accurate pistol shooting requires concentration and practice. Perfection only comes after hours of dry firing, followed by actual blasting at a target.

Atwell News

Mrs. Roy Tatom visited Mrs. M. E. Rouse in Cross Plains E. Rouse in Creday afternoon

Mrs. Roy Neil Tatom attended the funeral for one of her cou-sins in Baird Saturday after-

Mr. and Mrs. Alton Tatom vis-ited Mrs. Blan Odom and Mar-ian in Baird Friday morning. Mrs. Nora Pillans and her son, Senate Pillans of Austin, visited Mr. and Mrs. Dayton Sessions Friday

Sessions Friday.

Mr. and Mrs. Roy Neil Tatom,
Beverly and Kim visited Mr. and
Mrs. Leroy Byrd at Cross Cut
Sunday. They also visited with
Mr. and Mrs. Bob Reynolds and
children and Mrs. Arcie Hubbard, who were there from
Odessa.

children and Mrs. Arcie Hubbard, who were there from Odessa.

Having dinner Sunday with Mrs. Ethel Hewes were Harvey Black, Mr. and Mrs. Buster Black and Billy, Mr. and Mrs. Douight Black, Barbara and Loy Don, Mrs. Vee Maher, Mr. and Mrs. Louis Griffith, Mr. and Mrs. Louis Griffith, Mr. and Mrs. Loyd Gary.

Spec. 4 Bobby Hutchins left Monday for Fort Polk, La., after two weeks here with his parents, Mr. and Mrs. B. F. Hutchins Mr. Mr. and Mrs. Mike Turner of Cisco visited with them Saturday and Mrs. Mike Turner of Cisco visited with them Saturday and Mrs. Jim Dewbre and Mrs. Jim Dewbre and twisted Sunday.

UNION USUALS AND UNUSUALS

Hi neighbor! Happy New Year to you. 1966 is a thing of the past now, so let's see if we can make 1967 a better year if we can. I haven't made any New Year resolutions. If I did I would break them, so will just try to do the best I can.

We are sorry to say Mr. Grady Pruet is in Hendrick Memorial Hospital. He entered last Mon-day and has been pretty sick, but seems to be some better

now.

Mr. Bill Everett of Putnam is still real sick. We hope he and Mr. Pruet get better soon.

Betty Mobiley and Mabel Carrico spent Friday with me. In the afternoon we went by to see John and Roma McIntyre, then on over to visit with the Bertram Jones and Johnny Carl Gunns. You should see the new room the Jones' built in the attic of their house. Sure is nice. They had a good Christmas, so did the McIntyres.

Mildred and Gerald Carter of Vernon came down Monday afternoon and went home Wednesday morning. Mildred Carter, Roma McIntyre and I went to Abilene last Tuesday to see if there were any after-Christmas bargains, but we had spent most of our money for Christmas. We had a good time looking.

Ruster McNeice of Houston.

stay by himself.

Having Sunday dinner with
the Burette Ramseys were W. D.
Jeter and wife and son Richard
of Dallas W. D. is a brother of
Johnny May.

I haven't got to ride in the
vehicle or whatever you call it
that the Chapman boys got for
Christmas. They went up to
John Melnyres Priday after.

Veterans Must Report Income

folded, torn or muthated.

The income questionnaires are going to all veterans and dependents of deceased veterans on VA's non service connected pension rolls, and to parents of deceased veterans who are receiving dependency and indemnity payments.

TECUMSEH TOPICS Lillian Crawford

the holidays, allowing many people to visit.

Mr. and Mrs. Finley Cough-ran visited their daughters an families in West Texas during Christmas. Prior to their going away, they had their son Wes-ley and family and Mr. and Mrs. Elbert Crawford out fo supper one night and opened.

Mrs. Elbert Crawford out for supper one night and opened their package that had been placed around a beautiful tree. Mr. and Mrs. Eddie Miller of Fort Worth were visiting her parents, Mr. and Mrs. Jute Whitley, also her grandmother, Bertha Whitley during the hol-idays.

Bertina Whitley during the holidays.

Hulon Crawford and family visited his parents, Mr. and Mrs. Ira Crawford and Lynda, who was home from Howard Payne. Due to the two boys, Dale and Hulon's work, they could not all be here Christmas day, so we just had another of exchanging gifts on New Year's Day, when Dale and family could be home. Also visiting in our home was Lynda's boy friend from Fort Worth, Mr. and Mrs. L. V. Harris, Mrs. Kate Crawford and Irene.

Irene.
Lillian Crawford and Lynda
visited my brother, J. C. Reynolds and wife in Andrews Dec.
26 & 27, and returned home the
28th, He has not been well for
the past three months. He had
surgery and the doctor let it be
known to him that further surgery would be needed, and he
is to visit his doctor in Odessa
the 6th.

Lnyda and I had company to Andrews. It was only by acci-dent that I learned Mr. and Mrs. Wiley Loper had a daughter liv-ing in Andrews. I called to the Loper home to ask if they want-ed to go along, so Mrs. Loper quickly said yes, so we were soon on our way.

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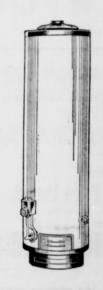
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OLEO 4 Pounds	GIANT SIZE FAB	TOWELS Jumbo Roll

Nice Lean Pork Steak

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Nice Lean Pork Steak

pound 49c

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