



# MERRY CHRISTMAS



## BAILEY COUNTY JOURNAL

"The Community of Opportunity—Where Water Makes the Difference"

VOL. 7 NO. 51

22 PAGES

PUBLISHED EVERY SUNDAY AT MULESHOE, BAILEY COUNTY, TEXAS 79347

PRICE 10 CENTS

SUNDAY, DECEMBER 21, 1969

### Weather

|             | High | Low |
|-------------|------|-----|
| December 13 | 67   | 28  |
| December 14 | 71   | 30  |
| December 15 | 63   | 26  |
| December 16 | 64   | 21  |
| December 17 | 72   | 23  |
| December 18 | 71   | 32  |
| December 19 | 53   | 34  |
| December 20 | 52   | 29  |

# Annual Chamber Banquet Date Set

## Lewis Timberlake Is Guest Speaker

The 20th annual Muleshoe Chamber of Commerce banquet will be held Friday, Jan. 9, at 7:30 p.m. in the Muleshoe High School cafeteria. Tickets for the banquet have gone on sale at the Chamber of Commerce office for \$3.50 per person. Deadline for purchasing tickets for the annual banquet is Monday, Dec. 29.

Speaker for the banquet will be Lewis Timberlake, the 36-year old executive has already been a million dollar insurance salesman, president of an insurance company, state campaign manager for former Governor John Connally, president of the Texas Junior Chamber of Commerce and vice president of the U. S. Junior Chamber of Commerce.

Among the honors he has received are 'Outstanding Young Man in the United States,' 'Leading Men in America, Who's Who in the South and Southwest,' and in 1966 was named one of the five 'Outstanding Young Texans.'

He is married and has three children. Success in life and how to enjoy life are Timberlake's main speaking subjects. Jerry Hutton, manager of the Muleshoe Chamber of Commerce, said Timberlake is a widely acclaimed speaker and urges everyone to attend the banquet.

Providing the special entertainment for the evening will be "The Free Entertainment," Muleshoe's own professional-sounding folk-singing group.

This group of young people is becoming well known as they perform before various Muleshoe groups. They are well-received anytime they present their diversified music.

Long hours of practice beforehand go into each appearance of the youthful singers. All of the participants, except one, are students in Muleshoe High School. The one non-student is a teacher in Muleshoe Junior High School, Brian Maconi. A native of Massachusetts, he came to Muleshoe to teach following graduation from Eastern New Mexico University at Portales. Maconi is in his second year of teaching at junior high and teaches remedial reading, journalism and penmanship. He sponsors the F.B.I. (Feed Bag Information) the official publication of the junior high school, and is sponsor of the junior high school annual. He is a guitarist with the group and fills in vocally occasionally.

Leland Ferris, a senior at Muleshoe High School, is student council president, active in fine arts and various other activities in the school. This month, he was named to the National Honor Society for December.

Cont'd on Page 2, Col. 5



Lewis Timberlake

## Lions Club Plans Projects, Aid Others

Several projects were enriched from Lions Club funds Wednesday following their regular noon meeting.

The Lions voted to give \$50 to the Goodfellow, then passed the hat and accumulated an additional \$70.89 for the annual Goodfellow project.

It was also voted to give \$100 to West Plains Memorial Hospital toward acquiring emergency cardiac equipment for use at the hospital.

They reported that \$70 has been spent recently for glasses for needy school children. The Lions were reminded that the optometrist who fits the glasses gives the Lions Club a sizeable discount for all glasses fitted.

Providing special music for the meeting was "The Free Entertainment," a local folk singing group. Guitarists are Brian Maconi and Leland Ferris.

Cont'd on Page 2, Col. 4

# WPH Seeks Cardiac Equipment

## Additional Funds Needed For Purchase

around muleshoe with the journal staff

Mr. and Mrs. Robert Hooten and Mr. and Mrs. Frank Ellis attended the ribbon cutting ceremony Friday morning in Plainview at the grand opening of the new Jack Morris Motors building.

Guest in the Garland Young home this week have been Mrs. Gladys Baugh, a former Muleshoe resident, and Mrs. Pat Lane, both of Cleburn. They also visited in Portales with Mrs. Baugh's sister before returning to their home.

Mrs. Byron Gwyn made a trip to Hobbs Tuesday to hear Christmas programs in which her grandchildren participated. Cindy Walker, 10, played accompaniment for the entire program. John Walker sang in the choir. Their mother, Mrs. Joe Walker, a piano teacher, directed the program.

Mr. and Mrs. Terry Hutton are home from Texas Tech for the holidays. They will visit with his parents, the Horace Huttons, and Mrs. Hutton's parents, Mr. and Mrs. Sam Dameron.

Mr. and Mrs. Eddie Douglas are expected to arrive Friday, December 26, from Stephenville to visit until Sunday with Marshall's parents, Mr. and Mrs. Buddy Blackman and Brent, and with her grandparents, the Arnold Morris's.

Mr. and Mrs. Dean Ruthardt of Fort Worth are expected for the holidays to visit his parents, Mr. and Mrs. H.D. Ruthardt.

Rev. and Mrs. Walter Bartholf and family will be vacationing in Gurdon, Arkansas December 22-31 with relatives. Gil Lamb will be the speaker at First Christian Church December 28 in Rev. Bartholf's stead.

Brian Maconi left Saturday for Marblehead, Mass. to spend the Christmas holidays with his parents, Dr. and Mrs. Frank M. Maconi, and his aunt, Ruth Virginia Bell.

He plans to return to Muleshoe January 4.

Mr. and Mrs. Gene McGuire will spend Christmas in Muleshoe with their parents, the A.R. McGuires and the J.A. Nickels, before moving December 27 to Dallas where Gene will be employed by an accounting firm, Price-Waterhouse. Gene received his Bachelor's degree from Texas Tech at midterm. Kerma will enroll at the University of Texas at Arlington.

Mr. and Mrs. Pat Leonard arrived from Albuquerque Saturday for a short visit before going to Kermit to attend the wedding of Pat's brother, John Leonard will serve his brother as best man in the Sunday afternoon wedding. Pat and Susan will visit in Lubbock with Pat's parents and with Susan's mother, Mrs. W.F. Bird.

Cont'd on Page 2, Col. 5

Thursday during the noon hour, local doctors, nurses and hospital personnel met with Ken Shultz, Lubbock and Erwin Blankenmeister, Dallas, who demonstrated mobile cardiac emergency equipment for those assembled.

Lunch was served in the office of hospital administrator Eddie Faust preceding the demonstration.

Blankenmeister demonstrated mobile equipment which could be utilized in cardiac patients' rooms to help save their life in the event of a severe heart problem. The same 'crash cart' mobile equipment could be used in the operating room during surgery to monitor heart reactions.

Recently, a fund drive was launched in order to raise funds for the desperately needed equipment. As it will cost in excess of \$3,000 to obtain a minimum of equipment, more money will be necessary before the purchase can be made. To date, more than \$950 has been collected. Wednesday, during their noon meeting, the Lions Club voted to contribute \$100 to the fund. Donations will be sought from other civic and social groups.

Father Robert O'Leary, pastor of the Immaculate Conception of Mary Catholic Church, is coordinating the drive, and accepting contributions for the cardiac monitoring equipment.

Marshall Cook, assistant administrator of West Plains Memorial Hospital, explained why the hospital could not purchase the expensive cardiac equipment. He said, "The cost of this equipment is very high. With the tremendous expenses required to operate the hospital, and with a widely-fluctuating occupancy, the hospital lacks the funds to purchase this equipment. A group of interested citizens had started this fund-raising campaign to raise the money for its purchase.

"West Plains Memorial Hospital is no longer privately owned. It is a community hospital governed by a Board of Directors who serve without pay. It is a non-profit organization, with no individual ownership, and no stockholders. Therefore, all donations qualify for tax deduction advantages to the donor."

Cook said another question which had been asked was, "If community funds are raised to provide this equipment, will a charge be made for its use?" The answer is NO! A charge will be made for the professional personnel who operate it.

Cont'd on Page 2, Col. 1

## Class Of '54 Sets Reunion December 27

The Muleshoe High School class of 1954 will hold a reunion on Saturday, December 27, at 7:30 p.m. in the Muleshoe State Bank community room.

Committee members for the reunion stress that it is not necessary to have graduated with the 1954 class to be welcome at the reunion. All members who would have graduated with that class have been invited.

Anyone who knows the addresses of Freida Allen, Ruby Carney, Jackie Parker, Laura Whalin, Norma Williamson, Venette Woods, John (Budgie) Johnson or Ray West, are asked to please contact Mrs. Bill (Pat) Johnson or Mrs. Ted (Holly) Millsap.

## Neil C. Finley Initiated Into NGSHS

Neil C. Finley, son of Mr. and Mrs. Clifton Finley, Muleshoe, has been initiated into the Texas Zeta Chapter of Alpha Chi, national general scholastic honor society at West Texas State University, in recognition of his attainment of the upper seven percent of the junior class academically.

In order to be eligible for Alpha Chi, Finley had to maintain a minimum of 2.10 grade point average on a 3.00 scale.

### BENEDICTION

Almighty God our heavenly Father, Who makest us glad with the yearly remembrance of the birth of Thine only son Jesus Christ, grant that we may joyfully receive Him for our Redeemer, and evermore be blessed with His saving light, His saving love, and His saving power. May Thy blessings rest upon us and upon all our work and worship done in His name; help us to glorify Thy holy name and worthily serve our beloved country; and may the spirit of Christ, reigning in the hearts of men everywhere, bring peace to men of good will.

AMEN.



SNEAK PREVIEW OF CHRISTMAS--Andy Copley, age two, left and his older brother, Lynn, age four, right with the shiner under his right eye, get a sneak preview of Christmas as they are allowed to open a package piece in a real 'sneak preview' of Christmas. They are the sons of Mr. and Mrs. Don Copley and seemed quite happy as they opened their gaily wrapped packages to find a helicopter and a toy tank. Both boys had quite a list of items they would like for Santa Claus to leave them Christmas Eve when he makes his annual visit to the area.

## Local Business Name Holiday Closing Times

Almost all business will come to a halt next week for the Christmas holidays, with local business and professional people having from one to three days for the most part, to enjoy this special season.

Open will be the law enforcement agencies and the hospital, with perhaps just a few necessary businesses on Christmas Day.

Most grocery stores plan to close at 4 p.m. on Christmas Eve and remain closed on Christmas Day. Department stores plan to be closed on Christmas Day.

The Muleshoe City Hall and the Bailey County Courthouse both plan to close at 5 p.m. Tuesday until Monday morning.

Postmaster Spencer Beavers said the post office will be closed on Christmas Day with no rural, city or package delivery. First class box mail and newspapers will be handled, he added.

Muleshoe State Bank and the First National Bank will both be closed only on Christmas Day and the Texas Department of Public Safety Drivers' License Division will be closed Wednesday until Monday.

The Agricultural Stabilization and Conservation office and the Soil Conservation Service both report they will be closed only December 25 and most other government agencies will be closed only that day.

Corral will close at 6 p.m. Wednesday and re-open on Saturday at 6 a.m.; El Nuevo Leal's will be closed Tuesday, Wednesday and Thursday and

Cont'd on Page 2, Col. 6

## Rotary Offering Study Exchange

An unusual opportunity for young men has been revealed by Rex Webster of Lubbock, Special Representative of the Rotary Foundation of Rotary International. Rotary District 573 for West Texas and the Panhandle has been paired with a Rotary District in Chile, South America.

Six young men between the ages of 25 and 35 from this district will be selected for a two month Group Study Exchange in Chile from the first of May until the first of July.

All transportation costs will be paid by The Rotary Foundation. Food, lodging and transportation within Chile will be the responsibility of the host districts.

Applications are now being received by the presidents in the 48 Rotary clubs in District 573. District Governor Charles Reynolds of Childress has announced.

Young men of high moral character, intelligent and cooperative, presentable in appearance, in good health, and able to express themselves clearly are being sought. These young men must be interested in and show enthusiasm for his chosen profession. Each must have been employed on a full time basis, for a period of two years prior to making application for membership on this group study team.

This Group Study Exchange is a new activity of The Rotary Foundation and affords exciting and challenging opportunities for promoting better understanding and friendly relations among the world's people.

During the visit of these



GO TELL IT ON THE MOUNTAIN--But this group tells it in Muleshoe. They are 'The Free Entertainment' at a practice session. Much preparation goes into each performance of the group. Pictured here are most of the members of the group. From left, Leland Ferris, Bryan Brady II, Brian Maconi, Steve Woodard, Dana Damron, Betty Harbin and Rebecca Phelps. Not pictured are Waid Griffin, Jesse Clemmons and Ann Douglass.

## Cardiac...

Cont'd From Page 1

the machines, but not for the use of the equipment.

"Our community is fortunate in having Mrs. Sandra Owings R.N., on the hospital nursing staff. Mrs. Owings was previously employed at a Fort Worth Cardiac Intensive Care Unit, and is qualified to train others in the proper use of this equipment."

Reminding -- "How dear is your heart to you?" he emphasized, "It doesn't take a heart specialist to know that this most important organ must function properly for life to continue. Cardiac patients have been wheeled into West Plains Memorial Hospital this year at a rather alarming rate. Some of these patients are your loved

ones, some of them are mine. But most of them are people from our own community.

"As the cardiacs arrive at the emergency entrance of the hospital, doctors and nurses begin the all-out effort to keep the heart functioning. These first few moments are the most vital ones. If the patient received prompt diagnosis and treatment at this critical time, his chances of survival are greatly increased.

"Many battles like this are fought. Some are won. Some are lost. The ones lost are heartbreakers, not only for the relatives, but also those dedicated people who wear white uniforms. There is an immediate need for sophisticated cardiac emergency equipment at the hospital."

Cook then explained what equipment is being sought for addition to the hospital.

"The Cardiac Emergency Equipment we are talking about is a package of four instruments on a mobile cart, permitting it to be rolled into the operating room, emergency room, or patient rooms. Included are: Cardiac Monitor; Pacemaker; Defibrillator; and Telephone Transmission Unit. The cardiac monitor constantly flashes the heart pattern on a screen. While the patient is in surgery, a constant check on the heart function is available to the surgical team. The pacemaker is that all-important machine which takes over and causes the heart to beat at a pre-determined rate. This machine alone has saved the lives of many cardiacs where it has been available. The function of the defibrillator is to shock the heart electrically if the heart stops, or if abnormal rhythms develop. Very recently a life was saved by use of the obsolete defibrillator at West Plains. With the telephone transmission unit, doctors would have the knowledge of cardiologists at their fingertips. The hookup would enable the doctors to transmit by telephone an electrocardiogram to the cardiologists, and receive immediate assistance from him in the diagnosis and treatment of the patient.

"This equipment is of the utmost importance in saving lives, and the cost is insignificant compared to the loss of one human life.

"As the people launch this fund drive, the Reverend Robert O'Leary is chairman of the Business and Professional

Division. Volunteers are urgently needed to assure success of the campaign. Clubs, groups, or individuals wishing to assist in the campaign are urged to contact Father O'Leary immediately. For those who wish to contribute, checks should be made payable to West Plains Memorial Hospital, and marked "Contribution to Cardiac Emergency Fund". Father O'Leary reports several generous contributions already. Let's get busy and get this job done," he concluded.

## Rotary...

Cont'd From Page 1

of six young men from Chile will visit for two months in this district.

January 15, 1970 is the deadline when applications must be received by the Rotary clubs. Final selections will be made by the District Selection Committee, headed by Mr. Nojen Libson of Odessa, on February 22.

All inquires should be addressed to the president of the local Rotary club, E.T. Ford, Muleshoe, is the president of the Muleshoe Rotary Club.

## Lions...

Cont'd From Page 1

ris and singers are Dana Damron, Rebecca Phelps, Ann Douglass, Betty Harbin, Waid Griffin, Jesse Clemmons, Bryan Brady II and Steve Woodard.

## Muleshoe...

Cont'd From Page 1

song, before returning to Albuquerque.

Mr. and Mrs. Henry H. Malone, Jr. and daughter, Donna plan to leave December 24 for Mobile, Alabama for a short visit with Malone's father, Henry Holcombe Malone, Sr. who is ill. They plan to return to Muleshoe December 29.

Mr. and Mrs. Dean Ethridge of Berkeley, Calif. will fly home December 23 to spend Christmas with his parents, Mr. and Mrs. S.M. Ethridge and L. Nell's parents, Mr. and Mrs. Rufus Gilbreath.

Also expected for Christmas in the Ethridge home are Mrs. Ethridge's sister and husband, Mr. and Mrs. Kenneth Howze of Manteca, Calif. who will arrive December 24. After Christmas they will drive to Bowie to visit with Mrs. Howze's mother before returning to California.

Mr. and Mrs. John Smith and granddaughter Robin are spending a few days in Tyler visiting their daughter and son-in-law, Mr. and Mrs. James A. Mallory II. They planned to return to Muleshoe before Christmas.

## Banquet...

Cont'd From Page 1

ber. Leland is a guitarist and singer.

Waid Griffin is a junior and active in the fine arts department. He is a distributive education student and works for Muleshoe Publishing Company. Presently he is busy with practice for the musical which will be presented in January.

Dana Damron, one of the female members of the group, is the daughter of Mr. and Mrs. Sam Damron, and has been active in all phases of school life throughout school.

Diversified talent is provided by Betty Harbin, who is not only an accomplished singer, but an actress, debater and active in all phases of Kerry Moore's speech department at high school. She shares the lead role in the upcoming January musical to be presented at the school.

Ann Douglass not only has a beautiful voice, but performs equally well on the basketball court, where she is a forward, in the Muleshoe Mighty 'M' Band and as a cheerleader. Bryan Brady II sings, is quite interested in biology, where his father is teacher and is active in other phases of school activities.

Young Jesse Clemmons performed well on the football field, does his part on the basketball court, and also sings. He is 'with it' and can always be depended upon, say those who work with him.

Rebecca Phelps is usually one of the people you see in all phases of school productions and hear in all musicals. She also sings with the group and provides much of the action as she sings and keeps beat of the music.

Steve Woodard, talented, happy and active. He sings, he dances and enjoys being alive. Steve provides much of the 'drive' in the group and never complains about long hours of practice. He (along with Leland Ferris) enjoys a good practical joke.

SOUND OFF  
Bored won't bother you if you monopolize the conversation yourself.  
Telegram, Worcester, Mass.



## Blessings

Joy and blessings to all, during the Holiest of Seasons.

## Dolly Cup

Mr. and Mrs. Buck Taylor planned to leave Saturday morning for Billings, Mont. They will take their granddaughter, Linda Osborne and her friend, Hazel Strong, both students at Wayland Baptist College, home for the holidays.

The Taylors plan to be back in about two weeks.

Mr. and Mrs. Morris Childers will spend Sunday in Amarillo attending the annual Christmas dinner given by Childer's aunt, Mrs. F.E. Walker.

They will spend Christmas Day in Clovis with their daughter and family, Mr. and Mrs. Harold B. Mardis and two grandchildren.

Miss Elizabeth Harden plans to leave Wednesday to spend the holidays in Amarillo with her sister, Mrs. Mary Bethany.

Attending a presentation of "Come Blow Your Horn" at Hayloft Dinner Theatre in Lubbock December 11 from Williams & Merriman were Mr. and Mrs. Alex Williams, Mr. and Mrs. Creston Faver, Mr. and Mrs. David Sudduth, Mr. and Mrs. Olan Burrows, Mr. and Mrs. Monte Dollar, Mr. and Mrs. Bill Bruce, Mr. and Mrs. Larry Combs, Mr. and Mrs. Larry Bynum and Mr. and Mrs. Cotton Wells.

The annual Christmas program and party will be held at First Christian Church Sunday night, December 21 at 6:00 p.m. The children of the various departments of the Sunday School will present the program which will include singing of Christmas carols, recitations, special music, "fun and fellowship for all". Those attending are urged to bring goodies to be given to Good-fellows.

Mr. and Mrs. J.E. Wilhite and Barbara will leave Sunday for Fort Ord, Calif., where they will visit their son and brother, Pvt. / 1C Kenneth Wilhite who is serving with the 30th MP Bn. They plan to be gone about ten days.

From Fort Ord they will go to Los Angeles after Christmas to visit Wilhite's sister and husband, Mr. and Mrs. T.A. McLaren.

Kathy and Marcia Williams, daughters of Mr. and Mrs. Alex Williams, are home from Texas Tech, to spend Christmas with their parents. Marcia plans to leave about December 30 for

## Closing...

Cont'd From Page 1

The Dinner Bell will be closed December 24 and 25.

Muleshoe Motor and Crow Chevrolet both plan to be closed Thursday to Monday. Other motor companies plan essentially the same closing dates.

Plains Auto Parts and Bratcher Auto Parts, along with other auto parts supply companies will close on noon Wednesday, and remain closed until Monday morning.

The local cleaners will close at 1 p.m. Wednesday and reopen Monday morning.

Ventura, Calif. where she will visit a friend, Candy Fowler.

C.E. Fox, a teacher in Muleshoe schools, underwent major surgery at Methodist Hospital, Monday.

John Farley entered West Plains Memorial Hospital Tuesday for medical attention. He is reported improved.

Lance Corporal Jerry D. Brinkley has just returned from Vietnam. He is visiting his parents, Mr. and Mrs. Jim D. Brinkley in Muleshoe. He is receiving his discharge

from the Marines and formerly lived in Clovis. He is married to the former Christy Parker of Clovis.

**New Reclining Chairs \$5995**  
**SWAP SHOP**  
207 Am. Blvd.



We Thank You for your patronage

## Morris Nowlin Studio



**Good Tidings**

MAY YOUR CHRISTMAS BE FILLED WITH ALL THE SEASON'S JOY

## Murray's Muleshoe Jewelry



**GREETINGS**  
Here's wishing you the fulfillment of all your dreams for Christmas. Thank you for your patronage.

## Wagnon Grocery

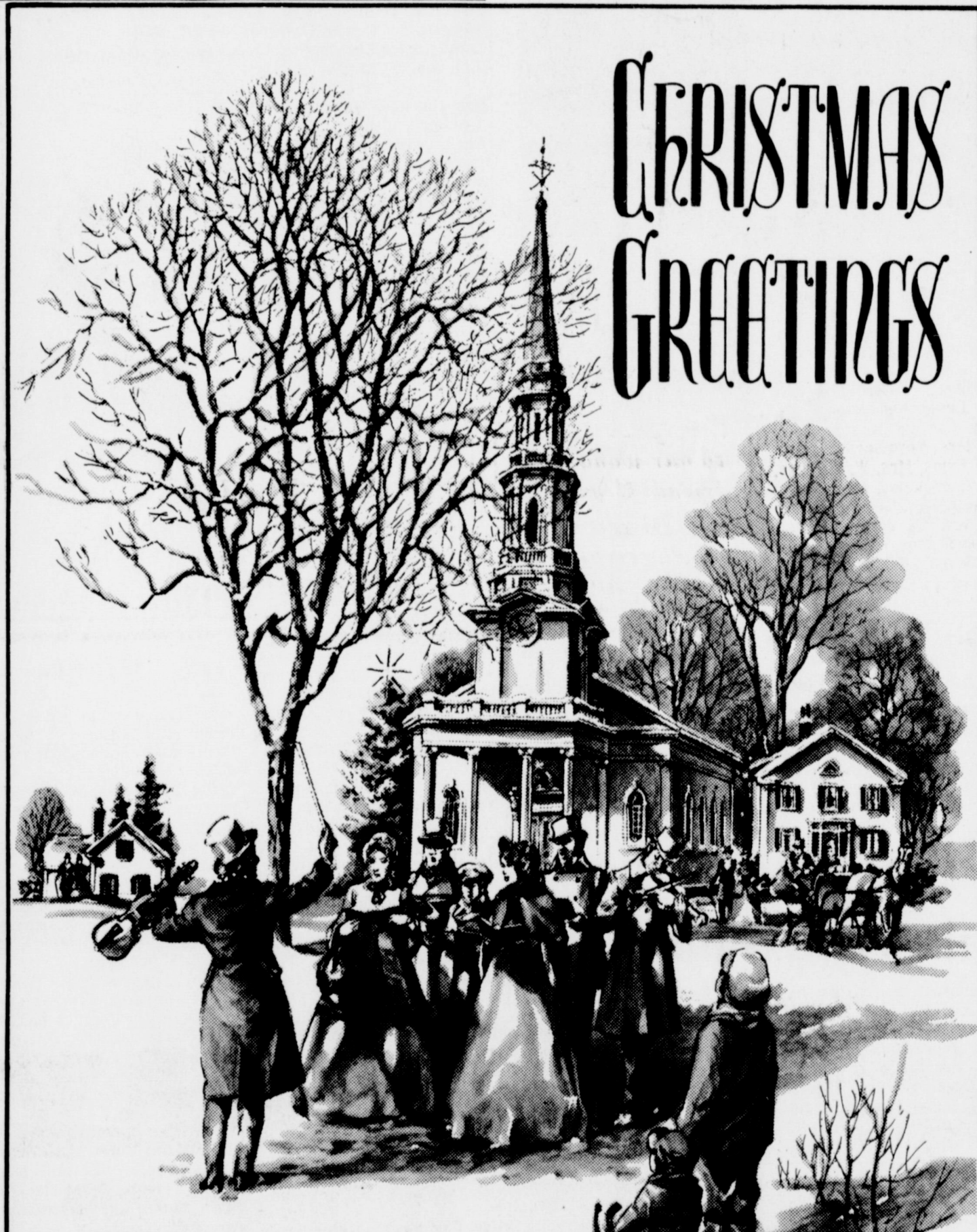
**A MERRY CHRISTMAS**

To our dear friends, neighbors and loyal patrons, we wish all the spirit and the joys of a good old-fashioned Christmas and extend our heartfelt thanks and appreciation for your friendship.

**Muleshoe State Bank**  
Member FDIC



## Lowe Pump



# CHRISTMAS GREETINGS

It's time to gather together with family and friends to sing a song of holiday cheer and to celebrate with reverence and joy, the many blessings of this glorious season. In the glad spirit of an old-fashioned Christmas we send your way warm and hearty wishes for every happiness shared with loved ones. Thank you, sincerely, for your patronage and good will.

## King Grain Company And King Feed Lot

### Lazbuddie News

Mrs. Marshall Williams

Elementary school principal, Mr. Fred Wilbanks is now resting at home after his heart attack.

Taken this week to the hospital with a heart attack was Mr. Riehl Williams, husband of first grade teacher Mrs. Williams.

The Lazbuddie School tax office will be closed for the holidays December 19 through January 5. It will be opened December 23 from 1 to 3 p.m. and resume regular hours January 6 reported Mrs. Mimms.

Wednesday was a sandy day for the Malcom Carthal farm sale. One could hardly see what

he was bidding on. Lunch was served by the Lazbuddie Young Homemakers, Sherry Menefee, Kitty Gallman, Jane Blackburn, Billie Mason and Ann Williams were the members serving. Mrs. Terrie Sue Carthel reported they plan to move to Friona.

Cotton harvest is coming to a halt.

Two Sunday school classes of the Baptist Church plan to have a Christmas party at the John Agee home, Friday 19 at 7 o'clock.

The flu bug is still biting around here. Sue Reese, secretary at Farmer's Union Co-op has been out with it.

All pheasant hunters be careful with those guns. Pheasant season opened Saturday December 13 for one week.

All Lazbuddie Booster Club members are urged to pay their dues to President Dud Winders.

Vice president Max Steinbock, or Secretary, treasurer Wayne Clark. All dues and donations are spent on the sound machine (for muscles) camera, projector, and washer and dryer. This equipment was bought and has to be paid for. All donations appreciated.

The Longhorn football team did a good job this year. Despite the injuries and bad weather, they played hard at Crosbyton for Regional Title. Now the Longhorns can start their basketball season.

Kitty, Melody, and J. Don Gallman went to Pampa to spend Thanksgiving with his sister and family.

Mr. and Mrs. Keith Menefee, Lisa and Kathy went to Abilene to visit her grandmother, Mrs. L.T. Young, for Thanksgiving. Also there was her aunt, Mrs. G.G. Jernigan from Odessa.

Visiting this week from Oklahoma, are Mr. and Mrs. Charlie Neely in the Raymond Trieder Jr. home. They are Charletta Trieder's parents.

Moving back to Lazbuddie from Roswell, N.M. are Mr. and Mrs. Bill Wall, Connie, Ricky and Tommy. They are working for Bill Jennings.

Everyone is in the rush between Thanksgiving and Christmas. Mothers have been seen in and out of school all week, planning Christmas parties for all classes.

Mrs. Wilson, music teacher, will present her annual Christmas program, Thursday, December 18 at 2 o'clock in the auditorium. Everyone is invited to attend. The fourth, fifth and sixth grade chorus will present the program.

Mrs. Mae Mahon has taken a week's vacation from the post office. Mrs. Charleta Trieder substituted. The deadline for mailing packages is near, especially if they go very far.

Thursday, December 11 Mrs. Jimmy Wall was honored with a pink and blue shower in the Thomas Ponder home.

Hostesses were Mrs. Leslie Copeland, Mrs. Thomas Ponder and Mrs. Tommy Copeland. Hostess gift were diapers, diaper bag, diaper holder, large blanket and a gown for the mother-to-be.

Mr. and Mrs. Hubbard of the Portales Baptist Children's Home visited the Baptist Church here Sunday night. He made a nice talk about their home and how love and responsibility are shared.

Mrs. Neely Moore presented her Christmas Music Program Saturday morning by her piano students. The enjoyable Christmas music put you in the Christmas spirit.

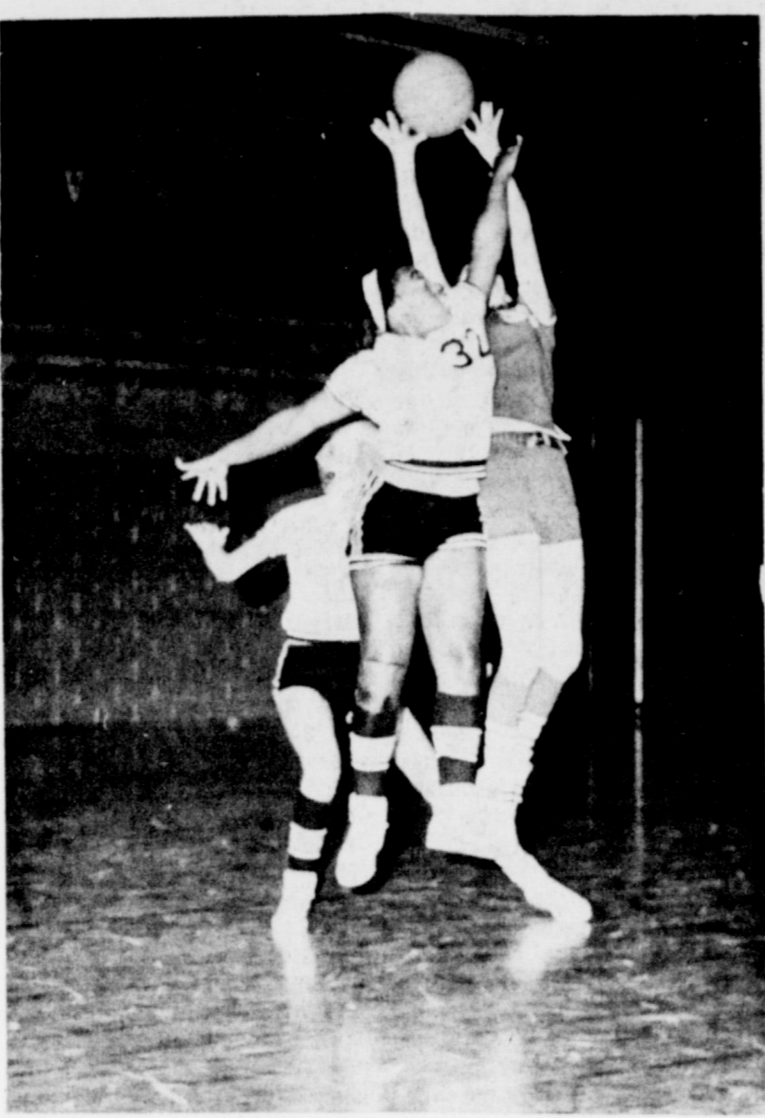
School Christmas parties will be Friday, December 19. School will turn out at two o'clock for the holidays and resume class at regular time January 5, 1970. Everyone have a safe and joyous Christmas.

Senior class of Lazbuddie announce the oranges and grapefruits ordered are in, and deliveries are being made.

It was reported one of Bob Templar's cousins was killed in a car wreck Monday at McKinney, Texas. Mrs. Erma Templar went down for the funeral.

Lazbuddie's Young Homemakers took their gifts to the Portales Baptist Children's Home Thursday, December 18. The gifts were as follows: robes with gown or pajamas for the younger girls, shirt, pants and socks for younger boys, shirts and socks for older boys, and pants-hose, makeup and bath powder for the older girls.

All the younger children received toys with their clothes. The Young Homemakers Club would like to thank everyone who bought items or ate at their money-raising projects



UP TO BLOCK--Mulette Guard Arlene Brown, foreground, goes up to block an Idalou lay-up in Tuesday night's basketball game in the Muleshoe Junior High School gymnasium.

to make these gifts possible. The children appreciated all of it.

Mrs. Phipps, Mrs. Briscoe Host Party

Mrs. Dora Phipps and Mrs. Hallie Briscoe were co-hostesses December 18 to Muleshoe Hobby Club for their annual Christmas party, held this year at the community room of Muleshoe State Bank.

There were three visitors, Mrs. Blanche Cash and Mrs. Opal Robinson, and the little granddaughter of Mrs. Gillis, Shona Ratliff.

Members attending were Mrs. Lewis Henderson, Mrs. Henry Bass, Mrs. Allie Barbour, Mrs. Boyd Landers, Mrs. Maye Evins, Mrs. W.W. Evins, Mrs. Lena Kelso, Mrs. Mabel Caldwell, Mrs. George Chambliss, Mrs. Dora Phipps, Mrs. Ola Pesch, Mrs. Hallie Briscoe, Mrs. Barbara Burton, Mrs. Zed Robinson, Mrs. H.H. Snow, Mrs. Allie Snyder, Mrs. Bernice Amerson, Mrs. Euna Mae Oswald, Mrs. C.H. Gillis, Mrs. W.D. Dement, Mrs. Levina Pitts, and Mrs. E.V. Bartlett.

Mrs. Henderson read a poem, entitled "A Christmas Dream" Mrs. Gillis and Mrs. Pesch led in games, with prizes being won by Mrs. Cash, Chambliss, Pitts, Barbour, Shona Ratliff, Phipps and Caldwell.

Gifts were exchanged by the members and club pals revealed. Mrs. Henderson gave each member a jar of bell pepper jelly.

Refreshments of candy, cookies, apple cider and coffee were served by the hostesses.

The next meeting will be at the Muleshoe State Bank, with Mrs. Howard Carlyle as hostess. Club pals will be drawn for at this meeting and hostess days chosen.

### Carols Express Yule Joy, Echoing Across the Ages

Voices rise in songs of joy and praise. As the joyous season arrives, the vibrant sound of carols is heard in churches, at family gatherings, in groups going from house to house to celebrate with song.

Carols are as much a part of the Yuletide as the tree, gifts and Santa himself.

It all began with the first carols in the 13th century, says the Encyclopedia Americana.

The earliest English carols were composed anonymously, perhaps by clergymen or court musicians. Simple tunes and strong rhythms were characteristic, and the musical form featured a refrain, to repeat before and after each stanza.

Words were written, generally, in the English vernacular or in "macaronic" form — a combination of English and Latin.

The first printed collection of carols appeared in 1521. It included the "Boar's Head Carol," still sung during Christmas dinner at Queen's College, Oxford, England.

Even then, however, the practice of passing on carols orally, from generation to generation, continued. Among these were carols in ballad form, such as "I Saw Three Ships" and "The Cherry Tree Carol."

Caroling fell into disrepute in the 17th century, and carol singing was forbidden by the English Puritans. Those who colonized America carried this disapproval with them.

After the Restoration, in 1660, caroling was once again permitted and the custom slowly revived.

Probably the most popular of all carols is the 19th century "Silent Night," with words by Joseph Mohr, the village priest of Hallein, Austria

### Dear Santa:

Dear Santa; Please bring us a new siren for our patrol car. It needs to be louder so all the violators we catch can hear us.

We would also like to have a new radar set, as the one we have is always broken.

We have both been very good boys and think you should bring us lots of toys. We would like to have a doll to play with, especially when it is cold weather and late at night. But please dear Santa, don't tell our sgt. or our wives about the doll.

Your pals in fighting crime,  
Joel Young  
Gene Sisemore

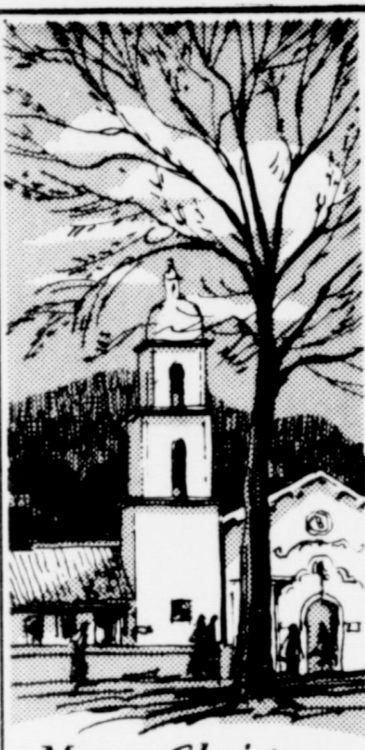


### 'Twas the Night Before Christmas...

Time for us to say thank you to our many friends, wishing them all "Merry Christmas!"



Holts And Employees



Merry Christmas to our wonderful friends & patrons  
Black Insurance Agency

VERY BEST WISHES FOR THE

# HOLIDAY SEASON

**FIRST FEDERAL**  
INSURED

**SAVINGS & LOAN ASSOCIATION of CLOVIS**  
HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.  
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

MEMBER FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION WHERE YOU SAVE DOES MAKE A DIFFERENCE

## PEACE on EARTH

At this holiest of seasons, we pray for peace among all men.

Father Robert O'Leary

New Reclining Chairs \$59.95  
SWAP SHOP  
207 Am. Blvd

## Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season ... and may we say "thank you" for your patronage

Western Auto, Associate Store

# GREETINGS

At this festive time of year it is our tradition to express the gratitude we feel for the privilege of serving our fine customers and friends.

## L & H Grocery

Ogle, Wannie, Velma And Ann

## Best Wishes

MAY THE HOLIDAY SEASON RING IN HEALTH AND HAPPINESS FOR YOU AND YOURS!

Charles Lenau Lumber Co.

# Miss Barnett Bride Of Lawrence Green



Mrs. Lawrence Edward Green

In a double-ring ceremony Saturday evening, December 20, at the First United Methodist Church in Muleshoe, Miss Marilyn Ann Barnett became the bride of Lawrence Edward Green.

The bride is the daughter of Mr. Kelly Joe Barnett of Muleshoe, and Mrs. Florence Elliott of Irving. The groom is the son of Mrs. Dorothy Green of Muleshoe and the late Dr. LaThaggar Green, Jr.

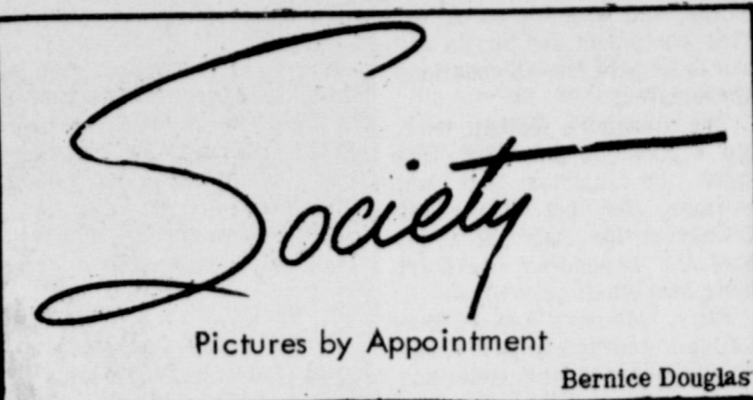
Lighted tapers in candelabra accented with red poinsettia provided the setting for the ceremony performed by the Rev. D.C. Dubose. Cordelia and Marty Barnett, sister and brother of the bride, lighted the candles prior to the entrance of the bridal party. Robert Green and Dirk Green, both of Muleshoe, ushered the guests.

The bride, given in marriage by her father, wore an Empire gown of white angel crepe accented in Venise lace. The molded bodice featured a portrait neckline and long bishop sleeves gathered to narrow cuffs. The hi-rise waistline was defined with a band of the lace and the tubular skirt was complemented by a double panel at the back centered with vertical rows of the lace. Her bouffant veil of double silk illusion was edged in the Venise lace and drifted to chapel length.

Her bouquet was of white stephanotis and red roses, centered with a white orchid with red and white velvet streamers.

A pearl necklace belonging to her grandmother was something old, the gown something new, pearl earrings something borrowed, and the traditional blue garter completed her attire.

Miss Vina Bass of Muleshoe served as maid of honor and bridesmaids were Miss Peggy Williams, Miss Debbie Burrows, and Miss Vicki Street, all of Muleshoe. They wore floor length gowns of red velvet. Their headdresses were



large red velvet bows with net. Each carried a single red rose with red and white streamers.

Jimmy Green, cousin of the groom, carried the rings on a white satin pillow. Flower girl was April Green, niece of the groom. She wore a red velvet floorlength gown and headpiece was a red velvet bow with net.

L.T. Green, II, brother of the groom, served as best man, and groomsmen were Rick Bradley of Muleshoe, Kenneth Reeves of Texline and Valton Maeker of Wilson.

Mrs. Elliott, mother of the bride, wore turquoise ensemble with orchid corsage. The groom's mother was dressed in pink with an orchid corsage.

Following the ceremony, a reception was held in the Fellowship Hall of the church. The bride's table was laid with white net over a red satin cloth. The tiered wedding cake, topped with a miniature bride and groom,

was decorated with red roses and white wedding bells. Red Christmas punch was served from a silver punch bowl by Miss Gail Vester of Lubbock, and cake was served by Miss Charlotte Cornell, sister of the bride, of Dallas.

The groom's table was laid with a red cloth. Fruit cake and coffee were served from a silver service.

For their wedding trip to New Orleans, the new Mrs. Green, chose a pink wool dress with matching accessories.

Special out of town guests were her grandmothers, Mrs. Pat Barnett of Bend, and Mrs. R.C. Martin of Paducah.

The bride and groom are both graduates of Muleshoe High School and are both attending Texas Tech University, at Lubbock. After their wedding trip, they will be at home in Lubbock, where they plan to continue their studies.



Mrs. Kenneth Everett

## Mrs. Everett Shower Honoree

Mrs. Kenneth Everett was named honoree at a pink and blue shower in the parlor of First United Methodist Church Thursday at five o'clock.

Hostesses were Mrs. Eugene Howard, Mrs. Jack Rennels, Mrs. Larry Combs, Mrs. Rea; gan Cox and Mrs. Buddy Black.

Guests registered informally and were served hot tea, coffee and an assortment of Christmas cookies from a table covered with a white damask cloth and decorated with a Hallmark stork holding an empty diaper. A silver coffee service was used in serving at

the other end of the table. Pink and blue napkins were folded to resemble baby gowns. Hostess gift to Mrs. Everett was a highchair.

## Steak Dinner Held

The staff of United Methodist Church and their families enjoyed an evening of fellowship and a steak supper at Fellowship Hall Thursday evening.

Head Chef was Rev. J. Wain Griffin, who broiled the steaks.

Attending were Rev. and Mrs. Griffin, Waid and Penny, Mr. and Mrs. Roy Young and children, Mr. and Mrs. Jack Rial and children, Mr. and Mrs. Vernon Bleeker, Delmar and Alfred, Miss Elizabeth Harden and Mr. and Mrs. Delbert Wood.

## Christmas Courtesy In Williams Home

"Coffee time" was nine to eleven o'clock Friday morning, at the Wayne Williams home, with Mrs. Alex Williams, Mrs. Morris Childers and Mrs. Wayne Williams offering hospitality and Christmas wishes.

Mrs. Wayne Williams greeted the more than 75 guests who called at the gaily decorated door. Twinkling lights hidden in holly marked the guest register.

The serving table was covered with a white net appliqued cloth over Christmas red and centered with an arrangement of red poinsettias, silver leaves

and red candles. Christmas breads, coffee and hot spiced tea, and candies were served by Mrs. Melvin Lingnau and her sister-in-law, Mrs. Evelyn Beal, both of Lariat, and Miss Marcella Williams.

## "Associates" Have Christmas Social

Lubbock Christian College Associates held their Christmas party in the community room at Muleshoe State Bank December 11. Mrs. Billy Darnell and Mrs. Don Harmon served as hostesses.

A gift exchange was held. Mrs. Gordon Wilson presided in the absence of the president, Mrs. Gary Dale.

Attending were Mrs. Richard Goodwin, Mrs. Ross Goodwin, Mrs. D.O. Burlsmith, Mrs. Robert Blackwood, Mrs. Mabel Caldwell, Mrs. Paul Scott, Mrs. Roy Jordan, Mrs. Ab Carrol and Mrs. Royce Clay, and the hostesses.

Seasons Greetings  
The Best of the Holiday  
West 6th. Texaco

## Rotarians, Rotary-Anns Attend Candlelight Dinner

Members and guests attending the Tuesday evening annual Christmas party for Rotarians and Rotary-Anns at Fellowship Hall of United Methodist Church were greeted by gay seasonal decorations, soft lighting and unusual appetizers. Mrs. Gilbert Lamb and Mrs. L.B. Hall, assisted by their

daughters, Jennifer and Lauren, served trays of gaspacho in the reception area.

The party then moved into Fellowship Hall where a ham dinner was served in a candlelit hall. The long tables were decorated with many red candles, set in Santa mugs, and greenery, interspersed with

roping of greenery and pine cones. A tall lighted Christmas tree added to the festive air.

Serving on the decorations committee were Mrs. E. T. Ford, Mrs. Horace Hutton, Mrs. Harvey Bass and Mrs. Eddie Faust.

The program was under the

direction of Rev. Douglas DuBose and John Crow. Rev. DuBose served as master of ceremonies and presented Mack Moore, Minister of music of First Baptist Church who accompanied himself as he sang "Sweet Little Jesus Boy".

The Rotary-Anns were presented with brass notepads, with the Rotary emblem attached. Moore led group singing of "Carol of the Drums", "Twelve Days of Christmas", sung in rounds, with Brian Maconi taking the solo part; "O Come, All Ye Faithful", "Silent Night" and "The First Noel". Mrs. Gilbert Lamb served as pianist.

Following the carols, Rev. DuBose read the Christmas story from Holy Scripture and a poem.

Brian Maconi presented a scroll from the Marblehead, Mass. Rotary Club to the Muleshoe Club, showing he had travelled the farthest distance to make-up a meeting.

E. T. Ford, the Club president, read a poem attributed to general Eisenhower, "Our Common Labor."

New members during the past year recognized were R. A. Bradley, W.Q. Casey, Brian Maconi, Rev. D. C. DuBose, Joe Sooter, Paul Wilbanks, and

Tommy Merriot.

Attending were Mr. and Mrs. Troy Atkinson, Mr. and Mrs. Roger Albertson, Mr. and Mrs. Harvey Bass, Mr. and Mrs. Olan Burrows, Mr. and Mrs. John Crow, Rev. and Mrs. D.C. DuBose, Mr. and Mrs. Harmon Elliott, Mr. and Mrs. Eddie Faust, Mr. and Mrs. Albert Fields, Mr. and Mrs. E.T. Ford, Mr. and Mrs. L.B. Hall, Mr. and Mrs. Earl Harris, Mr. and Mrs. Horace Hutton, Mr. and Mrs. Clinton Kennedy, Mr. and Mrs. Gilbert Lamb, Brian Maconi, Mr. and Mrs. John Miller, Paul Wilbanks, Mr. and Mrs. Alex Williams, Ben Yeager, Mr. and Mrs. R.A. Bradley, Mr. and Mrs. W. G. Casey, Mr. and Mrs. Tommy Merriot, Mr. and Mrs. Joe Sooter, Mrs. W. F. Birdsong, Mrs. David Anderson, Club Sweetheart-pianist Becky Sain, and guests Brenton DeBrille of Richardson, Mr. and Mrs. Mack Moore, Jennifer Estes and Lauren Hall.

# Blessings to All



On this Holy Day . . . we pray that you will be blessed with health and happiness and may the spirit of Christmas guide your future.

Officials & Employees  
Bailey County, Texas

NOEL  
May the season bring both spiritual and material blessings to you

## Damron Rexall Drug

Marcell, Ruby, Blenda, Bill,  
Cyrel, Dorothy, Joe and Sam

WE HAVE BEEN SERVING THE MULESHOE AREA 10 YEARS GROWING-GROWING-GROWING

Your continued patronage has made our store one of the most successful White's Store in the nation.

We are indebted to our many friends and loyal customers.

We wish you all a

MERRY CHRISTMAS

## POYNOR'S WHITE STORE

Paul & Honey

P.S. Thanks for your courtesy during the Christmas rush.



Mrs. Curtis Didway

## Mrs. Didway Party Honoree

Mrs. Curtis Didway was honored with a baby shower Saturday afternoon in the community room of Muleshoe State Bank. Hostesses were Mrs. James Morgan, Mrs. Gene McGlaun, Mrs. Richard Goodwin and Mrs. Fred Hedgecock. Their gift to the honoree was a highchair. The serving table was covered with a lace cloth over yellow and decorated with a white branched "baby tree". Tiny baby dolls resting on cotton in half egg shells swung from the branches by yellow satin ribbons. An assortment of cookies, spiced tea and coffee were served. A special guest was the mother of the honoree, Mrs. Frank Converse of Pampa.

## Santa Visits Christmas Party

Employees and families of Whitt, Watts & Rempe Company held their annual Christmas dinner Monday evening in the recreation room of United Methodist Church.

A turkey dinner was served in candlelight from tables decorated with an abundance of red candles, red balls and greenery. Miss Sue Darsey played Christmas carols for the enjoyment of the group.

Santa Claus stopped by the Church and left gifts for each of the children.

Ben Higginbotham played the guitar and accompanied August Hill as he sang country and western songs.

Attending were Mr. and Mrs. Tommy Whatley and Susan; Mr. and Mrs. Charles Hamilton and

Ricky, Danny McNeill, Miss Patti Glover, Mr. and Mrs. Jim Cox, Mr. and Mrs. Benny Harris, Mike and Kathy, Mr. and Mrs. R.L. Mathiesen and their guest, Mrs. Hattie Jones of Longview, Dennis Morgan, and Miss Marcia Johnson.

Lisa; Mr. and Mrs. Tommy Sullivan and Patti; Mr. and Mrs. Bill Pagach and Robert; Mr. and Mrs. August Hill, Sandra and Patricia; Mr. and Mrs. James Elder, Glen, Lee, Curtis and Stacy; Mr. and Mrs. Alton Burton, Tanya and Terry; Mr. and Mrs. Vernon Bleeker, Alfred and Delmar; Mr. and Mrs. Jerry Berry, Shannon and Shane; Mr. and Mrs. George Burleson and George Jr.; Mr. and Mrs. Lawrence Dalrymple; Johnnie Estep; Mr. and Mrs. Benn Higginbotham and Reba; Mr. and Mrs. A.E. Scarbrough; Mr. and Mrs. L.E. Savage; Mr. and Mrs. F.W. Watts; Mr. and Mrs. Roy Whitt, Rusty, Beth and Jan; Mr. and Mrs. Don Rempe, Jolene, Keith and Kent, and Sue Darsey.

## Mrs. Gwyn Hosts UMF

A Christmas party for the United Methodist Youth Fellowship of the Latin-American Methodist Church was hosted Monday evening by Mrs. Byron Gwyn. Twelve young people and two sponsors attended.

Games were enjoyed by all. Refreshments of sandwiches, punch and Christmas "goodies" were served.

Attending were David Pedrosa, Mario Pedrosa, Joe Pedrosa, Arturo Pedrosa, Marta Gallegos, Rebecca Gallegos, Rosa Baron, Teresa Sanchez, Argentina Gonzales, Tony Guzman, Belinda Pedrosa, Betty Pedrosa, Bonnie Pedrosa, Mrs. Steve Lara, Mrs. David Pedrosa and Mrs. Gwyn.

asked by many young people today. Participants will include Jerry and Jean Putman, Daniel and Esther Beversdorf, Audie Mobbs, Bob Badger, Roger Williams, Diand and Linda Washington, and Robbie Sue Kelley.

## Fry & Cox Families Have Christmas Party

Mr. and Mrs. Jim Cox hosted a Christmas party and turkey dinner for employees of Fry & Cox Implement Co. and their families Saturday evening in Fellowship Hall of United Methodist Church.

Gifts were distributed to the children and the evening was spent in singing carols.

The store employees presented Mr. and Mrs. Cox and

their son, Edwin, each with a carry-on bag.

Attending were Mr. and Mrs. John Harris, Jayna and Kevin, Mr. and Mrs. Arthur Murillo, Mr. and Mrs. Delbert Barry, Billy Joe and Donnie, Mr. and Mrs. W.W. Mullins and Dwayne, Mr. and Mrs. Leroy Hughes, Sandra and Dale, Mr. and Mrs. Al Henderson and David, Mr. and Mrs. R.A. Bradley, Devona

**We** take this opportunity to wish every one of you a truly beautiful holiday. We enjoy serving you.

**Merry Christmas**

**Hazel's Stylette Beauty Shop**

Hazel, Joy, Glenna And Jan

**CHRISTMAS Blessings**

As we relive the miracle of that first Christmas, we send our sincerest greetings to everyone. For your kind patronage, our thanks.

**Brock Motor Co.**

And Employees

## Presbyterians To Present Drama

A modern day version of the message of the Christmas story entitled "Will Peace Ever Come?" will be presented Sunday evening, December 21, at 6:30 p.m. at the First Presbyterian Church, Morton Highway, to which the public is cordially invited.

Written and compiled locally by Fred Beversdorf and featuring a special song "It's Up to You", written by Bob Badger, Junior High School Band Director, the Christmas drama focuses attention upon current moods and movements illustrated by the hippie movement and the current resistance to the Vietnam war and seeks to make the message of the Christ child relevant to these and other related problems.

Children of the Sunday School, together will specially invited guests, will present the message of the birth and meaning of the coming of the Christ Child in traditional manner in the third scene, after which the audience will be invited to participate in a Christmas carol singing session, concluded by the distribution of Christmas candies to the children.

Teenagers will comprise the characters for the second scene, which directs itself concretely to the questions being



"WILL PEACE EVER COME?".....That is the question asked in the drama to be presented at First Presbyterian Church Sunday night. Cast members are, Left to r, Esther Beversdorf, Mrs. Bob Badger, Jeanie Putman, Jerry Putman, Roger Williams,

Audie Mobbs, Jabier Garcia and Daniel Beversdorf, Bob Badger is seated in front. Not shown are Diand and Linda Washington, also in the cast.

## Willing Workers Attend Dinner

Willing Workers Class of United Methodist Church held their annual Christmas party Wednesday evening in the recreation room of the Church.

A lighted Christmas tree and the long tables before the crackling fireplace set the tone for the evening. The ham dinner was served on long tables decorated with red candles and holly.

Roy Whitt served as master of ceremonies and presented the Class President, Tootie Middlebrooks.

The class enjoyed reminiscing about its history. Horace Edwards has been the class teacher since 1961, replacing the original teacher, J. E. Day, at his death.

Whitt introduced a folk singing group "The Free Entertainment", composed of Leland Ferris and Brian Maconi, guitarists, and singers Waid

Griffin Jr., Bryan Brady II, Steve Woodard, Jesse Clemmons, Ann Douglass, Dana Damron, Betty Harbin, and Rebecca Phelps.

Mrs. Frank Ellis gave a Christmas devotional, after which the group gathered around the piano to sing Christmas carols. Linda Middlebrooks was the pianist.

The evening was concluded with invocation by Earl Harris.

Attending were Tootie and Linda Middlebrooks, Mrs. Lorena Evans, Mr. and Mrs. Vernon Bleeker, Mr. and Mrs. Charles Long, Mr. and Mrs. James Wedel, Mr. and Mrs. Roy Whitt, Mr. and Mrs. Frank Ellis, Mr. and Mrs. Horace Edwards, Mr. and Mrs. Earl Harris, Mr. and Mrs. M. C. Street Jr., Rev. and Mrs. Waid Griffin, Miss Elizabeth Harden and Mrs. Mittie Cole.

**New Reclining Chairs \$59.95**

**SWAP SHOP**

207 Am. Blvd.

**Greetings**

May our chorus of joyous holiday greetings reach out to you and your family. Our hearty thanks for giving us the pleasure and honor of your patronage.

**Ranch House Motel & Gift Shop**

Dorothy & Joe Rodstein

**MERRY CHRISTMAS**

WISHING YOU AND YOURS THE BEST THIS SEASON HAS TO GIVE. AND TO ALL OUR PATRONS WE EXTEND OUR HEARTIEST GRATITUDE FOR THEIR LOYAL SUPPORT.

**Lambert Cleaners**

Mildred, Woodie & Judy Lambert, Marie Lane, Laurine Quisenberry, Eva Gutierrez & Clarence Arnold.

**THE FIRST NOEL**

The radiant Star of Bethlehem shines brightly as ever, symbol of the true meaning of Christmas... Our greetings and thanks to all of you.

**C.R. Anthony Co. And Personnel**

**Anthony's**

Every Size Fits  
Never A Wrong Color

**Last Minute Gift Suggestions**

Redeemable At Any C. R. ANTHONY CO. STORE

**Gift Certificate**

dollars \$

For *Amount* *John*

Presented To *John*

With Best Wishes From *Santa*

Issued By Store No. *12* At *Muleshoe*

*Sample Copy*

DATE ISSUED *Dec. 1969*

Redeemable At Any 350 C.R. Anthony Stores Located Throughout 20 States.

## Friendship Has Red Dress Party

Friendship Club held their traditional red dress Christmas party Thursday evening, a dinner at Corral Restaurant. The dining room was lighted by many red candles and decorated with Christmas arrangements and a large lighted tree.

Invocation was given by Ray Griffiths, Mrs. E.W. Johnson, the president, read "Christmas Thoughts" and a poem, "One Solitary Life" was read by Mrs. W.T. Andrews. The Christmas story was read from the Bible by Mrs. Ray Griffiths.

Attending were Mr. and Mrs. W.E. Young, Mr. and Mrs. A.J. Shafer, Mr. and Mrs. N.C. Moore, Mr. and Mrs. George Johnson, Mr. and Mrs. Webb Watts of Sudan, Mrs. and Mrs. W.T. Andrews, Mr. and Mrs. Joe Damron, Mrs. and Mrs. O.D. Ray, Mrs. and Mrs. C.M. King, Mr. and Mrs. E.W. John-

son Mr. and Mrs. Ray Griffiths, Mr. and Mrs. Bert Mathis, Mr. and Mrs. Scott Swafford, Mr. and Mrs. J.W. Witherpoon, Mrs. Lola Bryant, Mrs. Jackie Tate, Mrs. Mary Young, Mrs. Jewel Griffiths, Mrs. Mae Busbice, Mrs. Inez Kennedy and Mrs. Gladys Darsey.

**JOY**

MAY HAPPINESS BRIGHTEN YOUR HOME, NOW AT CHRISTMAS, AND IN THE DAYS TO COME... BEST WISHES TO ALL!

**Muleshoe Antenna**

## Women's Day Observed

BY MRS. WALTER BARTHOLF Women's Day was observed last Sunday December 14th. Mrs. Neil Guy, wife of the Associate Minister of the First Christian Church in Lubbock, was the special speaker. She challenged us to listen to the cries of a world in need, a world confused, a world on the brink of disaster, a world without Christ. Not only must we be listening but we must express concern by the giving of ourselves to help those in need.

A duet introduced the subject, "There's a World Out There" sung by Kim Guy, daughter of the speaker and Jan Collier from the First Christian Church of Lubbock. This song was written by Rev. Darrell Faires, while minister of the First Christian Church on Floydada and has been a favorite of the youth of the area. Mrs. Claude Weingand, wife of the Campus Minister for First Christian Lubbock came with Mrs. Guy.

Others participating in the

service were: Charlene Bartholf, Peggy McGee, who conducted the Worship Service with Jerri Wagnon and Joylene Costen serving as Deacon.

## Candlelight Carol Service

A special Christmas-tide observance was held at First Baptist Church during mid-week prayer service hour Wednesday, December 17.

Joining the congregation in the singing of traditional carols, the Primary, Junior, and Chapel Choirs also presented selected carols. The Christmas Story from the Holy Scriptures was read and briefly interpreted by Rev. D.C. Du Bose, pastor of the Church.

A dramatic reading entitled "The Virgin's Story" was presented by Mrs. Eldon Davis, the Negro spiritual, "Sleep, Little Jesus Boy" was then sung by Mack Moore, minister of music.

Following the carol singing, the Festival of Light was observed. The members of the congregation, having been given a candle before service time, came forward to the communion table, lighting their candle from the silver candelabra, and returned to their seats. This act exemplified publicly their desire to consecrate their lives and talents to the Christ who came to earth for our eternal well-being. The combined lights further exemplified to what degree unity in living the life as witnesses for Christ can aid in enlightening our community and our world.

The benediction was the singing of the traditional carol "Silent Night".  
DEFINITION  
Collective bargaining: A man discussing clothes with his wife and teen-age daughter.  
-Changing Times.

## Piano Pupils Christmas Party

Mrs. Harold Cowan and Mrs. Kenneth Precure hosted a Christmas party for piano pupils of Mrs. Gilbert Lamb in the Lamb home Wednesday evening at 7:30 p.m.

The entire group attended the candlelight carol service at First Baptist Church and then returned to Mrs. Lamb's home for punch and cookies.

The serving table was bare and decorated with a large wooden candlestick holding five large red candles, the base surrounded with greenery and pine cones. A swag of greenery with twinkling lights hung over the mantle and a large Christmas tree, decorated with ornaments collected through the years, and having special significance, made for a holiday spirit.

Attending were Jan and Tim Jinks, Frances, Debbie and Sandra Dunbar, Cassie Precure, Dana Damron, Karen Hamilton, Robbie Nesbitt, Lary and Gayla Hooten, Mike Hunt, Kim Milner, Susan Murray and Kim Cowan.

Also attending were Walker Estes and Judy Precure.

Gifts were exchanged among the pupils. Mrs. Lamb gave each of her pupils gifts and she was presented with a Christmas arrangement by the students.

## Mrs. Gregory Hosts Mary-Martha

Mrs. R.O. Gregory was hostess to Mary-Martha Circle of United Methodist Church Tuesday afternoon at her home in the country.

Secret pals were revealed and gifts exchanged, after which word games were played.

The hostess served cake, cold drinks and coffee from a table covered with white net over red, centered with a white ceramic lighted Christmas tree. Red candles flanked the tree. A lighted Christmas tree in the room added to the festive atmosphere.

Attending were Mrs. W.W. Ewins, Mrs. Henry Bass, Mrs. Pauline Benefield, Mrs. Cecil Davis, Mrs. O.N. Jennings, Mrs. H.C. Holt, Mrs. Truman Kent, Mrs. O.C. Kirk, Mrs. W.D. Moore, Mrs. Mervin Wilterding, Mrs. Jay Wyer, Mrs. W.F. Birdsong, and Mrs. Gregory.

## ESAs Shares Christmas

BY MRS. JOHN GENTRY

Christmas is so often taken for granted and we give and receive gifts with hardly a thought of the real meaning of Christ's day.

But, one thing that will open one's eyes to the thankfulness of Christmas is to see a needy child's eyes when Santa Clause walks into the room with clothes and toys. This is, of course, an experience for this child that he has rarely experienced. ESA sorority members were fortunate to share this experience with a Muleshoe family Tuesday, December 16. They delivered these gifts, also went caroling to several other homes.

The latter part was spent visiting and enjoying refreshments in the home of Mr. and Mrs. Cecil Campbell.

Those attending were Mr. and Mrs. Jim Young, Mr. and Mrs. Mac Brown, Mr. and Mrs.

## Mrs. Shaw Hosts Circle Party

Mrs. Vergie Shaw was hostess to Progress Circle of United Methodist Church for their annual Christmas party Monday afternoon.

Their program consisted of sharing session by the members of things that had impressed them, after which carols were sung.

Refreshments were also "shared", favorite "Christmas goodies" brought by the members.

A gift exchange followed, with many of the gifts handmade especially for each other.

Attending were Mrs. George Chambliss and Barbara Pedrosa, visitors, and members Mrs. David Pedrosa, Mrs. Steve Lara, Mrs. Johnnie Westbrook, Mrs. Vergie Shaw, Mrs. J. W. Herrington, Mrs. H. H. Snow, Mrs. Albert Davis, Mrs. M. O. Stearns, and Mrs. Velma Hogan.

The meeting was concluded the recitation of The Lord's Prayer while holding hands in a circle.

## Muleshoe Church of Christ TABS Fete Widows

A Christmas banquet was given for the widows of the congregation of Muleshoe Church of Christ Sunday, December 14, after the evening worship service in the church fellowship hall. Sponsoring the dinner were the TABS (Teen Age Bible Study), sixth through the eighth grade. Adult sponsors are Mrs. W.B. Wagnon Jr. and Mrs. Jim Milner.

Ricky Smallwood served as master of ceremonies. Prayers were led by Tim Sooter and Craig Baker, Freddy Locker

gave a devotional. Entertainment was furnished by The Sudan Singers. A large lighted Christmas tree decorated the room. The tables were gaily decorated in the Christmas motif by the children, who also made place-mats bearing the names of the guests.

Each of the young people in the department invited a widow of the congregation as a guest, and presented her with a gift. Christmas corsages were given as awards to Mrs. Myrtle Williams and Mrs. Lillian Bell for having the most children, and to Mrs. L.A. Gatewood for having lived in Muleshoe the longest, 35 years.

Mrs. Bill Loyd, Mrs. David Sudduth, Mrs. Morgan Locker, Mrs. B.E. Sanderlin and Mrs. Don Harmon were in charge of the meal preparation and serving.

70 people attended the banquet.

**Season's Greetings**

WE HOPE SANTA IS GOOD TO YOU AND YOURS... MAY HE BRING YOUR HEART'S DESIRE ON CHRISTMAS MORNING!

**Eddie's Food Mkt.**

**Greetings**

To all our friends and their families. We want to wish you the merriest Christmas ever and bounty of holiday cheer.

**Needmore Co-op Gin Company**

**GREETINGS**

May your home be warmed by the spirit of the Christmas spirit. And to our loyal patrons and neighbors we extend our thanks.

**Jake Diel**  
**Dirt & Paving**  
**Contractor**

**At Christmas...**

We pray that the miracle of His birth in a humble manger will once more spread its wonders, its promise across the land, bringing peace on earth, good will to men. In the joyous spirit of the holiday we offer our thanks to our customers for your many kindnesses. We greatly value and enjoy the privilege of serving you. Merry Christmas.

**Farmer's Co-op Elevator**

**Season's Greetings**

We wish you peace and joy at this time and for always!

**American Legion**  
**Ben Richardson Post 403**

Commander, Jerrell Otwell  
Vice Commander, Ed Edmiston

# Merry Christmas

## MAY THE SEASON BRING YOU MUCH JOY!



### MULE'S TALE



Support The Youth of Muleshoe - Have You Contributed to The Opportunity Plan?

Official Publication of Muleshoe High School Written and Edited by Students of the Muleshoe Schools

VOL. 4 No. 14

CO-EDITORS John Woodard Sam Feagley

Sunday, December 21, 1969

### The True Meaning Of Christmas

EDITORIAL

by Sam Feagley

Just what is Christmas to the average American? It is a time for giving and receiving gifts, seeing far off loved ones, and merriment.

Christmas starts with parents listening to what kids want. This is where the trudging begins! This is the time of the season when everyone thinks they must buy gifts or see someone they haven't seen in a long time in order to show their deep appreciation and love. This is far from the right attitude of Christmas!

Now what is the true meaning of Christmas? It's Christ's birthday! This is the one time of the year when everyone should try to show their feelings for one another by giving thanks for the many blessings Christ has bestowed on them. Just think how much more Christmas would mean if everyone went out of their way to give something to another not only now but throughout the year! Remember, there's more satisfaction in giving a little of oneself than any other thing, and there's more joy in receiving a gift of this sort than any physical object the world has to offer.

(This is a good poem about Christmas taken from a card, doesn't have an author)

If every day were Christmas,

How different life would be,

If not one day but all year

Were ruled by charity.

Had we the faith in miracles

A child has Christmas morn,

Each day would be loves manger

And Christ would be reborn

In us again to change and heal

Pur outworn wars and ways--

Had we a child's or shepherd's gift

For wonderment and praise!

Yet every day is Christmas

When we have learned to live

By love's law, learned not how to

But only how to give;

And like a child can wonder

And like a child can pray,

But have the grown-up wisdom

To give ourselves away.

### MHS Honor Students Named by Faculty

M.H.S. faculty chose four students recently who have, this month, been considered National Honor Society Students of the Month. Each of the students represent the characteristics of an outstanding and cooperative pupil.

Leland Ferris, a senior, is student council president, has been an officer of the choir for two years, and has the lead in this year's FAD musical. He is a leader in the contest speech class, where he performs poetry interpretation. Ferris has been technical director for many of the high school's dramatic productions. He was chosen this year as "Mr. F.T.A." and he also participates actively in the local folk-singing group, "The Free Entertainment."

Sherry Moore, a junior, has been an outstanding member of D.E.C.A. and a member of the spirit club for three years. She has played basketball for three years, and was a member

of F.H.A. two years. Lonnie Ferris, sophomore, has an impressive academic record, and has been on the boys' debate squad. He is in the band, and has served as president of his class for two years.

Larry Vinson, freshman, plays football and has compiled an impressive record during his first few months in high school.



### Christmas Has Many Names...

In Greece Christmas is called "Genethlia," feast of the Nativity.

Noel is the term used for Christmas in France.

An Italian name for Christmas is "Nativita" from which probably derived the Spanish "Navidad."

The German "Heilige Nacht" signifies "holy night."

The likeliest derivation of our own "Christmas" is from the Hebrew "mas" which means tribute.

The boys have shown steady improvement as the season progresses. They are beginning to realize what it takes to be a winner, that of giving 100% at all times. The boys have shown a lot of hustle and desire but I believe the thing that impresses one the most is there never-give-up attitude. There have been several games when it would have been easy to let up and accept the defeat, but instead they have reached down and got a little extra and made a close game of it. If we continue to have this attitude and determination, we will never be ashamed of our performance.



JUNIOR CLASS ENTERS FLOAT IN PARADE--Members of the Muleshoe High School Junior Class are pictured on the float they entered in the annual Christmas Parade. They worked long, hard hours preparing the float and were the only organization from the school to enter a float. They feel that although they did not win a prize, their float was a 'prize winner' to them. Wayland Ethridge is one of the junior class sponsors, and he worked hard on the float also.

### Mullettes Runner-Up In Tourney

The Mullettes concluded their first half of the basketball season this past Tuesday evening. At the half way period the Varsity has won nine and lost six, while the "B" team has a record of seven wins and 1 loss.

This past week the Mullettes won four and lost one. Last Thursday afternoon the Mullettes defeated the Bobbies from Dimmitt 47-45 in the first round of the Tullia tournament. Ann Douglass and Debra Hayes each scored 20 pts. As a team only 12 fouls were committed and the forwards hit 19 of 24 free throws.

Friday evening the Mullettes met the Tullia team in the semifinals. The Mullettes trailed by one point until the clock

showed two minutes left. Ann Douglass scored on a three point play and Gayetta Gable sank two free throws in the closing seconds to give the Mullettes a 36-33 victory. As a team, only ten fouls were committed and the forwards hit 16 of 18 free throws.

In the games with Tullia and Dimmitt the defense was superb.

On Saturday evening the Mullettes met Slaton in the finals. Defense in the second quarter enabled Slaton to score 22 pts. and the Mullettes tallied only 9. This lapse led Slaton to an easy score-wise victory.

This past Tuesday evening the Varsity and "B" team met Idalou. In the "B" team game,

the Mullettes won 44-27. As a team only 11 fouls were committed. Judy Winn led the scoring with 16 pts, followed by Vicky Julian and Brenda Kimbrough's 12 pt's, each.

In the Varsity game, Ann Douglass scored 25 pts., Debra Hayes 18 pts., and Gayetta Gable 15 pts., as the Mullettes won 60-51. The forwards hit 8 of 14 free throws and the team committed 13 fouls.

Next home game will be Tuesday, Jan. 6 at 6:30 with Sudan A & B girls.

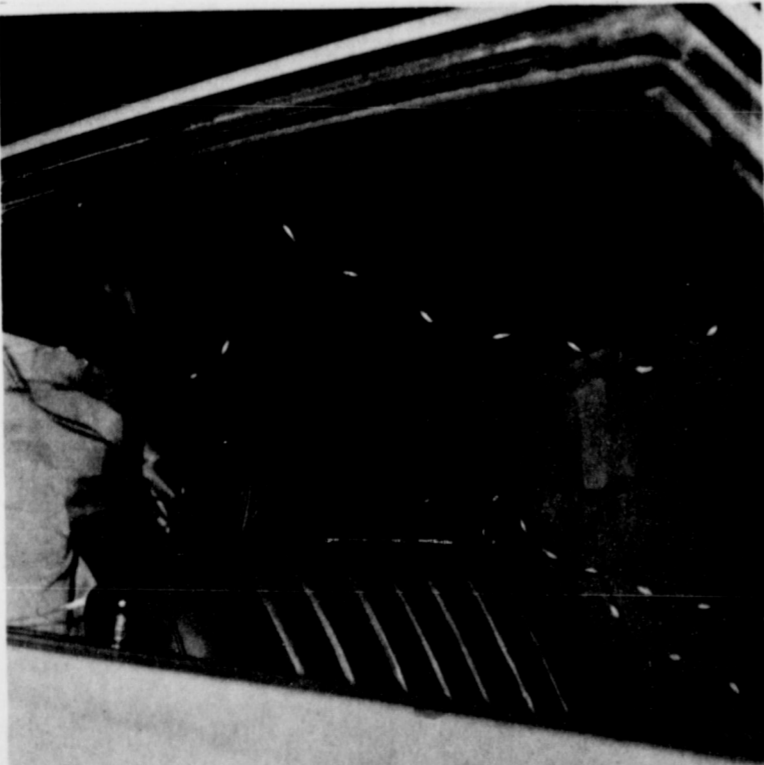
Adult Education

"You used to say I was all the world to you."

"Yeah, but I didn't know much about geography then."

**Musical Tickets go on Sale**  
**Friday, Jan. 2**

Call 3020 for tickets from 9:00-12:00; 2:00-5:00 on Jan. 2 & 3. Tickets may be purchased in Mr. Moore's room during the day starting Jan. 5th. Plan now to see "The Unsinkable Molly Brown", Jan. 22-24 at 8:00 p. m. Tickets \$1.50



CAUGHT IN THE ACT--DOES ANYONE KNOW THE GUILTY CULPRITS?--Ann Douglass would like to have that answer. She found her car gaily festooned with miles of bright Christmas ribbon when she left a basketball game Tuesday night. Seems the characters -- on the left and draped over the seat were caught by the photographer as they did their Christmas wrapping (inside the car).

### Literature Vital For Student Growth Pupils Associate Society, History

English literature is divided into the various historical periods in order that the students may associate the literature with the historical and social conditions of the country.

The students in senior English are completing their study of the Elizabethan Age this six weeks with William Shakespeare's "Macbeth."

They have studied the Anglo-Saxon and Medieval periods of literature. They read Chaucer's "The Canterbury Tales" with some emphasis placed on Middle English.

Special emphasis is given on the growth and development of the English language during each period.

Study of Seventeenth Century literature will include John Milton's "Paradise Lost", John Bunyan's "Vanity Fair" from "Pilgrim's Progress", and selections from the Cavalier poets as well as Samuel Pepys and John Dryden.

Eighteenth Century literature will include Jonathan Swift's "Gulliver's Travels" and some of the work of Alexander Pope, Daniel Defoe, Joseph Addison, Samuel Johnson, James Boswell, and Oliver Goldsmith. The English novel with its form and development is studied during this literary period.

The Romantic Age, the golden age of lyric poetry, is represented by William Wordsworth, Samuel Taylor Coleridge, Sir Walter Scott, Lord Byron, Percy Bysshe Shelley, and John Keats.

Among the authors to be studied in the Victorian Age are Alfred Lord Tennyson, Elizabeth Barrett and Robert Browning, Charles Dickens, Robert Louis Stevenson, Thomas Hardy, and Rudyard Kipling.

### Coke Session

The Junior Class held another meeting December 18, in the Cafeteria. Bringing toys for the little tots was mentioned. Can goods, toys and clothing may be brought.

Class dues where again collected by those who had not previously paid them.

The meeting was more or less a social gathering, where the Juniors drank cokes and gossiped. There was little business to take care of.

Knowing that the Christmas Holidays will soon be here, every Junior has the Christmas spirit in their hearts. The Junior Class would like to wish a very Merry Christmas to every one and hoping for a "roovy new year."

In the Modern Age of English literature, students read modern short stories, poetry, biography, essays, and drama. George Bernard Shaw's "Pygmalion" is enjoyed as the students relate it to the musical "My Fair Lady."

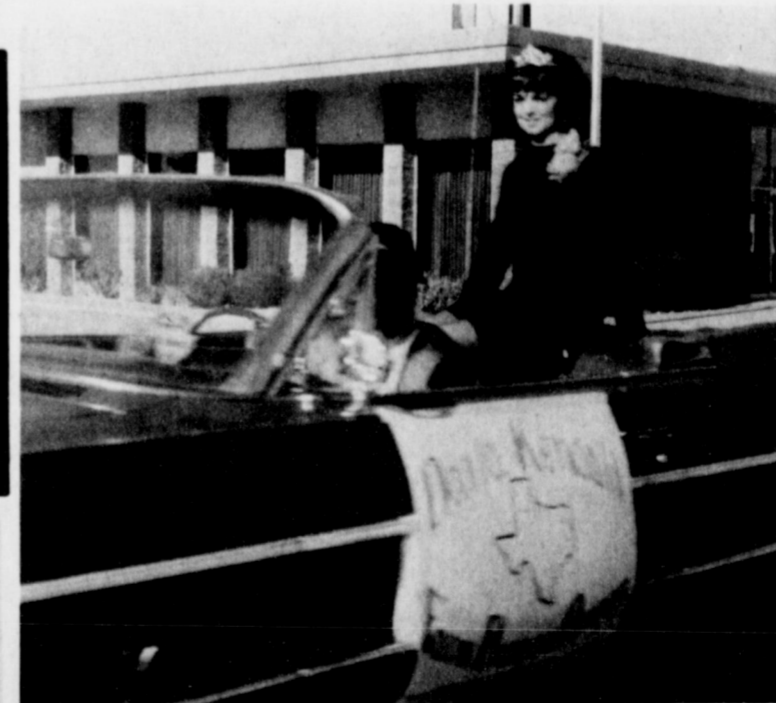
In addition to studying the development of the language and the literature of the periods, much emphasis is placed on writing. To complete a well-rounded high school program in expository writing and composition, the senior students write a very complete and correct research paper. Much stress is placed on selecting and limiting a subject, correct research procedures, and a well organized and correctly written paper.

Outside reading is required and question type book reports are given each six weeks from a reading list containing classics and other works of English authors as well as books recommended for pre college reading.

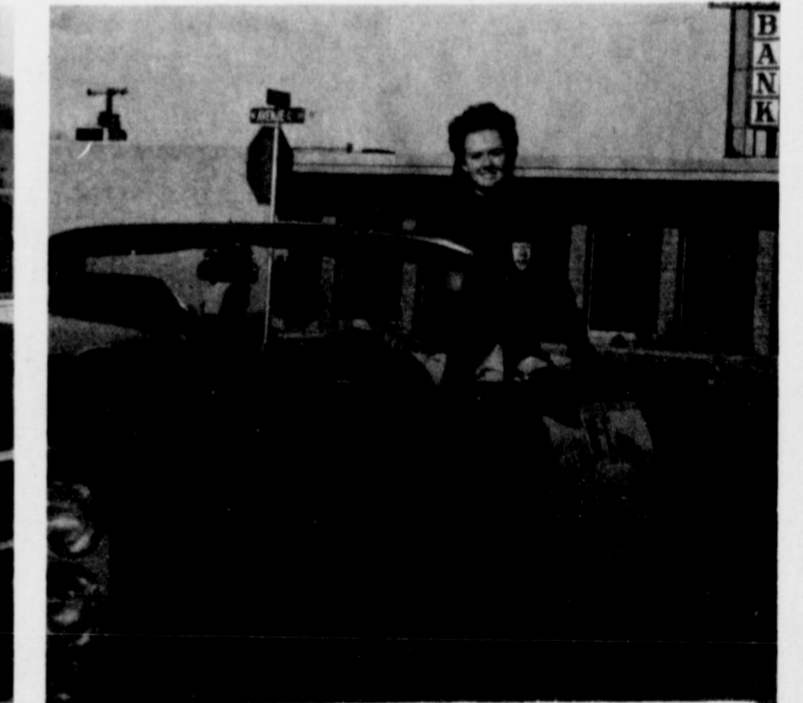
Vocabulary development is given attention in every grade with much emphasis on vocabulary improvement in the senior year.

The senior English course is designed for all students to benefit and so that the college bound student will be prepared to accept and meet the challenge of college English and other college courses.

### Beauty On Parade



Darla Kendall, Farm Bureau Queen



Cathy McCormick, Ambassadorette



Devona Bradley, Ambassadorette



Cathy Mardis, Ambassadorette

*Dear Santa* Dear Santa Clause,  
My name is Kim and I am  
5 years old. My little sister,



**HAVE A  
JOLLY GOOD  
CHRISTMAS**

**Muleshoe Odd Fellows  
Lodge No. 58  
Muleshoe Rebekah  
Lodge No.**

Zonell, is 3. I want a crazy  
car, spinning wheels, toy com-  
bine, little tractor, and a drum  
set. Zonell wants dishes, toy  
table and chairs, and a toy  
stove. We'll leave you some  
cookies Christmas Eve.

Thank you, Santa,  
Love,  
Kim Gatewood  
####

Dear Santa  
I want a Operation.  
I want a tape recorder.  
And a bike. I want a silly  
sand.  
####

Dear Santa:  
I am a girl I am 7 years  
old. I wish that all this things  
or For Christmas.  
1. The Game of Love,  
2. P.J.  
3. Hands Do wn.  
4. Freeze sno man.  
Love,  
Sally  
####

Dear Santa Claus,  
I'm nine years old and I  
have been good. I want a talking  
Barbie and Ken.

Dear Santa,  
I have been very good. I  
would like for you to bring me  
a "Baby Swingee", and a re-  
cord player and records. I won't  
ask for too much but bring me  
whatever you like.  
Tena M. Landers.  
####

Dear Santa  
I want a big stuffed animal,  
I want an Angel Baby, I want  
a Diaper-Bag set.  
Love  
Ginger Wilcox

Dear Santa,  
I want a b b gun pistol.  
And, I want a Hoppity ball,  
And I want a three speed Andy  
I want a super Spirograph.  
Merry Christmas  
love Rickey  
Wayne  
Kennemer  
####

Dear Santa,  
I want a toy gun and a toy  
car and that this I with all the  
Children to play with all them at  
home Merry Christmas this  
come to see and Santa Claus

come to have all the things  
to play

Merry Christmas  
Love,  
Juan flores  
####  
Dear Santa  
I would like for you to bring  
me a mini-bike for Christmas.  
I will try to be a good boy  
so I can get my Christmas  
present.

Good-by  
Santa  
your friend  
David Dominguez  
I am in the third grade, And  
my teacher is Mrs. Peugh,  
Merry Christmas  
and a happy new year  
My fathers name is Julian  
Dominguez. And my mothers  
name is Lupe, Dominguez.  
####

Dear Santa,  
I'm a little boy almost 6  
years old and I would like  
to have a GI Joe Frogman  
Gun and holster set, Cowboy  
spurs, and a Lazar space man.  
My Mommy and daddy say I  
have been a good boy.  
Love  
Wade Prater  
####

Dear Santa  
I would like for you to bring  
me a Dancerarina and skates  
Love  
Vickie

I want a trace-a-sketch.  
I want a pogo stick.  
I want a desk.  
ps. I hope you have a Merry  
Christmas.

Love,  
Karen Stovall  
\*\*\*\*\*  
Dear Santa,  
We live in Tennessee, but  
we want you to know we will  
be in Texas at Christmas time.  
Look for us at Nana's & Pa's  
(Sheriff & Mrs. Dee Clements)  
in Muleshoe, if we aren't there  
try Uncle Travis' house in  
Lubbock.


DaOnda would like to have a  
watch or a dolly.  
Ginger wants an oven, or a  
sink, or refrigerator or a  
drowsy doll. Bring which you  
think best.  
Charles Dee wants hot wheels  
and a dump truck.  
Mommy & Daddy want a safe  
trip to Texas & back.  
Santa have a nice trip up  
in the air with all of your  
reindeers.  
Our Love to You  
DaOnda, Ginger and Charles  
Dee Arnold  
\*\*\*\*\*

Dear Santa  
I am 7 years old My name is  
Ruthie I have tried to be good  
Please bring me a doll Please  
bring my sisters and brother

something  
Too Love  
Ruthie  
Middle age is the time of  
life when you should watch your  
middle.



**ORIGINAL CANDLES  
AND HOLDERS  
For That Special Gift**  
Colors To Suit Your Decor  
Call Anytime for For Showing  
272-4443 or 965-2471  
Open Wednesday and Saturday  
1716 W. Ave. D, Muleshoe  
**The Candle Shop**  
Ruby Willman, Charlie Hanks




**NOEL**  
May True Joy  
Be Yours This Day  
**Williams Bros.**  
Office Supply



**Christmas**  
In the spirit of this  
beautiful season, we  
greet our friends and  
extend sincere  
gratitude for their  
kindness and  
loyalty.

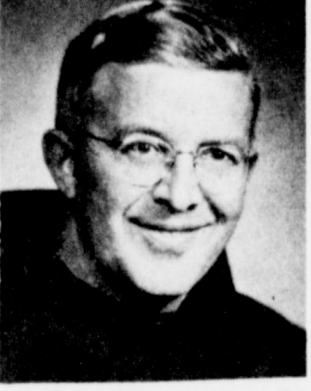
**West Plains Pharmacy**



At the holiday  
season, it is a pleasure to extend  
best wishes and thanks to all our friends.

**Bob Stovall Printing**


**UNA SANTA MISION  
Se Predicara en Espanol  
Por El bien Conocido  
Misionero Franciscano  
Padre Julian Rousseau**



*En Las In Iglesias  
Caticas De  
Muleshoe  
In English  
Jan. 4-10  
En Espanol  
Jan. 11-17*


*Earth En Espanol Jan. 18-24  
A todos, catolicos y no-  
catolicos, se extiende una  
invitacion personal por los  
Padres Franciscanos.*

*"El que es de Dios oye las  
palabras de Dios."*  
(Juan 8:47)



May the beautiful  
story of Christmas  
BRING you peace  
and contentment

**Bob's Safety Center**  
Bob & Orvdie



**GREETINGS**

May all our wonderful customers  
enjoy the very best of holidays!

**Muleshoe Elevator**

We Will Be  
**CLOSED**  
THURSDAY, DECEMBER 25  
IN OBSERVANCE OF  
CHRISTMAS  
**MULESHOE  
STATE BANK**  
MEMBER FDIC

**Bailey County Journal**  
Established March 31, 1963  
Published by Muleshoe Publishing Co., Inc.  
Every Sunday at 304 W. Second Box 449  
Muleshoe, Texas 79347  
Second class postage paid at Muleshoe, Texas  
Muleshoe, Texas, 79347

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Member Since 1969

L.B. Hall, President  
Jessica Perry Hall, Secretary-Treas.  
L.B. Hall, Editor & Managing Editor  
Clete Williams, News Reporter  
Bernice Douglas, Society Reporter

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Monthly, by carrier-\$5; single copies-10¢  
Advertising rates and no application



**GREETINGS**  
We're ringing in the holiday season  
with the best of wishes for you and yours.  
And a hearty thank you to our faithful patrons.

**City Cleaners**



**Greetings**  
From all of us  
to every one  
of you, may  
we offer a  
sleighful  
of the best  
holiday greetings  
and a sincere  
thank you  
for all your  
kindness.

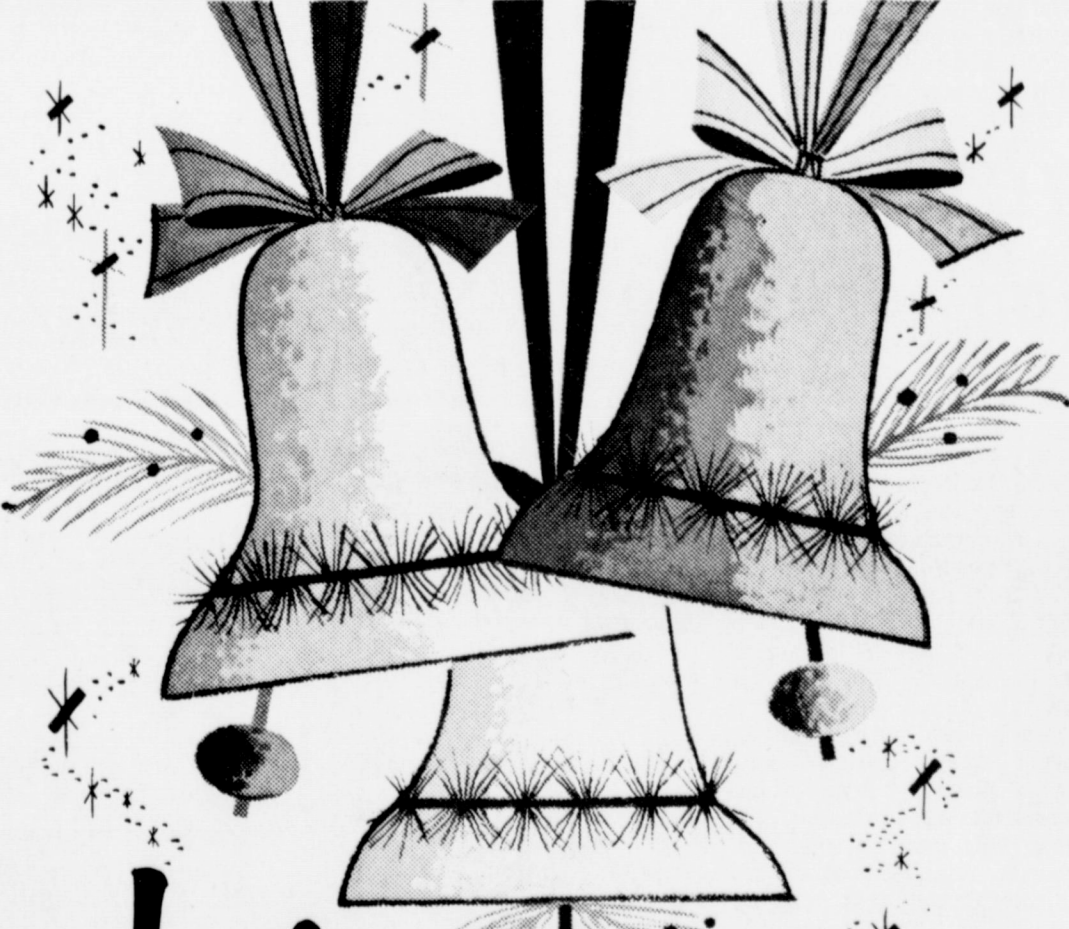
**Plains Auto Parts & Repair  
And Employees**



**JOY**

Wishing you and  
yours a most joyous Christmas season!

**Baker's Maytag Laundry**



**Holiday  
Greetings**

These gayly decorated Christmas  
Bells ring out a message of joy and happiness to all  
our friends and patrons... and  
"A MERRY CHRISTMAS TO ONE AND ALL"

**Ray Griffiths & Sons**



### Ex-Students Of Friona Set Reunion

"The annual reunion of the students and ex-students of the Friona schools will be held December 26, at 7 p.m. at the Friona High School cafe-

teria," said Mrs. Sam Williams, publicity chairman for the Friona Ex-Student Association. "This organization was begun in 1952 by the graduating class of 1942 and has been considered an annual affair each year since that time. "A program is planned and several class reunions will be held. A Chieftan blanket will be given as a door prize." Mrs. Williams concluded, "The officers for the current year are C. L. Lillard, president; Mrs. Herschel Johnson, vice president and Carl Schlenker, secretary. Each year a new secretary is elected and the other officers are elevated to president and vice president. "We hope all ex-students are planning to spend their Christmas holidays in Friona and will attend the reunion."

### Many Honors For Dartmouth HB Joe Adams

HANOVER, N.H.--Dartmouth College defensive halfback Joe Adams of Muleshoe has recently been chosen to the mythical All-Ivy All-New England and All-East football squads for his outstanding play for the Indians this past fall. Adams was elected to the Associated Press, Unite Press and the official Coaches All-Ivy first team squads while AP and UPI honored him as an All-New England first team selection as well. Associated Press also selected Adams on their All-East squad. "We're very proud of Joe," commented Coach Bob Blackman. "He's a fine competitor and played excellent football for us for three varsity seasons. He certainly deserves all the honors coming his way." Dartmouth finished with an 8-1 overall record, 6-1 in Ivy League competition, sharing the Ivy championship with Yale University and Princeton University.

Private Dennis Lee Bush, 18, son of Mrs. Margaret D. Jones, Star Route, Sudan graduated recently from eight weeks of basic combat training at the U.S. Army Training Center (Air Defense), Fort Bliss, Texas. He was assigned to B Company, 3d Battalion, 3d Basic Combat Training Brigade. During the eight week course he studied the basic techniques of first aid, hand-to-hand combat, bayonet training, drill and

### News of Our Servicemen Dennis Bush

ceremonies, and he also qualified with the M-14 automatic training rifle.

### The Upper Room

Prepare ye the way of the Lord. . . And all flesh shall see the salvation of God. --Luke 2:4, 6

A young man for want of something else to do, decided to attend a church service one Sunday morning. The music and sermon so stirred his soul that his life was changed completely. No longer did he refuse to help the poor and needy. When asked about his changed life, he replied, "I am now trying to love as God wishes."

God calls all of us to live according to His commandments, to be governed by Christian love, to carry the principles of our religion into all action. Religion involves far more than praying a few minutes morning and evening, or reading a chapter in the Bible, or attending church on Sunday. Religion is living out the principles of Christ each day of our lives. Our entire life must be made religious in the sense that everything is done with the thought of pleasing God.

which included doing no ill to one's neighbor. If we do this, our lives will be radically changed and happier. PRAYER: Dear God, grant that we may do all in the name of Thy Son Jesus Christ, Help us to be living witnesses for Him.

this day and every day. We ask these things in His name. Amen. Is my way of life governed by awareness of God's presence and will? Roy A. Harrell, Jr. (Chad)

### THOUGHT FOR THE DAY



Here's hoping your Christmas really shines

Northside Texaco



© Come, Let Us Adore Him

First Methodist Church

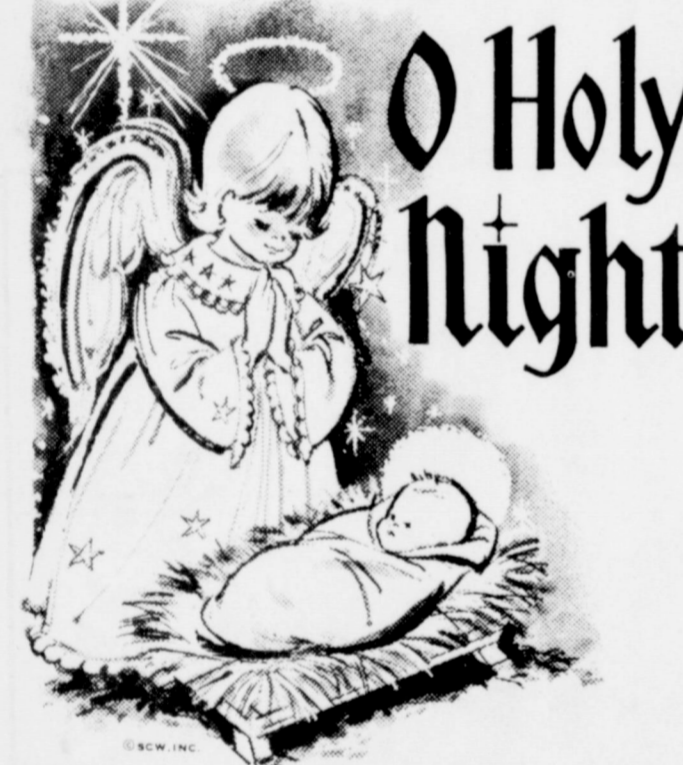
### Chamber Corner

Jerry Hutton  
C of C  
Manager

Christmas is in the air in Muleshoe. The decorations are up on main street, the Nativity Scene is up, the Snowman and giant Christmas tree are at the Mule Memorial. Most of the merchants have their decorations up, and we have a Christmas lighting tour for the residential section. The Goodfellows are trying to see that some of the less fortunate have a good Christmas.

Santa said that he has talked to lots of nice boys and girls in his workshop. Yes, Christmas has truly come to Muleshoe.

Entertainer Tiny Tim has given 17-year-old Vicki Budinger an engagement ring. The singer made the announcement of their engagement after an appearance at the New Jersey State Fair.

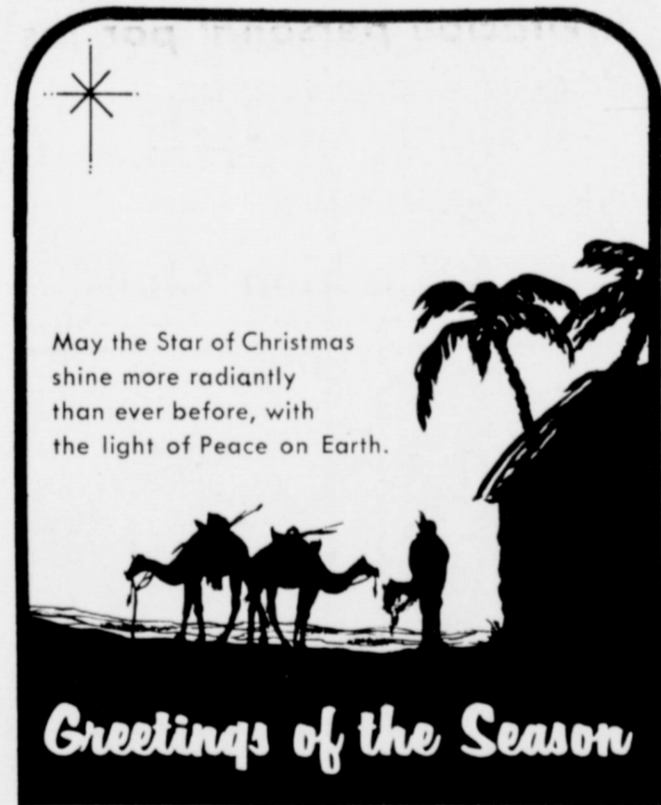


# O Holy Night

COME, LET US ADORE HIM!

Robinson Boot Shop

**SINGLETON FUNERAL HOME**  
24 Hour Ambulance Service  
Ph. 272-4574 Muleshoe



May the Star of Christmas shine more radiantly than ever before, with the light of Peace on Earth.

Greetings of the Season

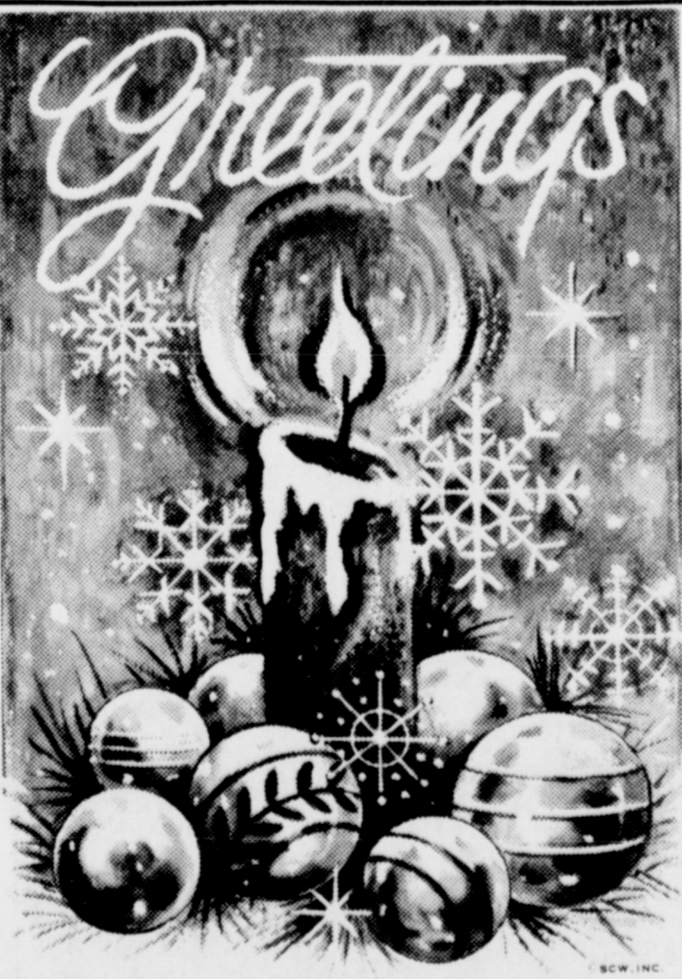
Homer Millsap Motors



# GREETINGS

The beauty and spirit of the season brings to mind most wonderful gifts . . . friendship, loyalty and good will. We thank you for yours and wish you a Merry Christmas.

Muleshoe Livestock Auction



May love's kindly glow brighten your home at Christmas

Allen Guinn's Body Shop

**NOTICE!**  
We will close Wednesday, December 24, Christmas Eve At 1 P.M.  
Be Sure To Pick Up Your Cleaning.  
We Will Re-Open Monday, December 29.  
**CITY CLEANERS**  
**LAMBERT CLEANERS**



## CHRISTMAS CHEER

Carols echo in the crisp night air spreading Christmas cheer. Thank you for your trust, support.

Bailey Farm Bureau Insurance Company  
Jay B. Harbin, Rowena Watson & Claudine Chaney



Please accept this old-fashioned wish for a cheery, wonderful holiday season . . . along with a warm "thank you."

County Clerk's Office

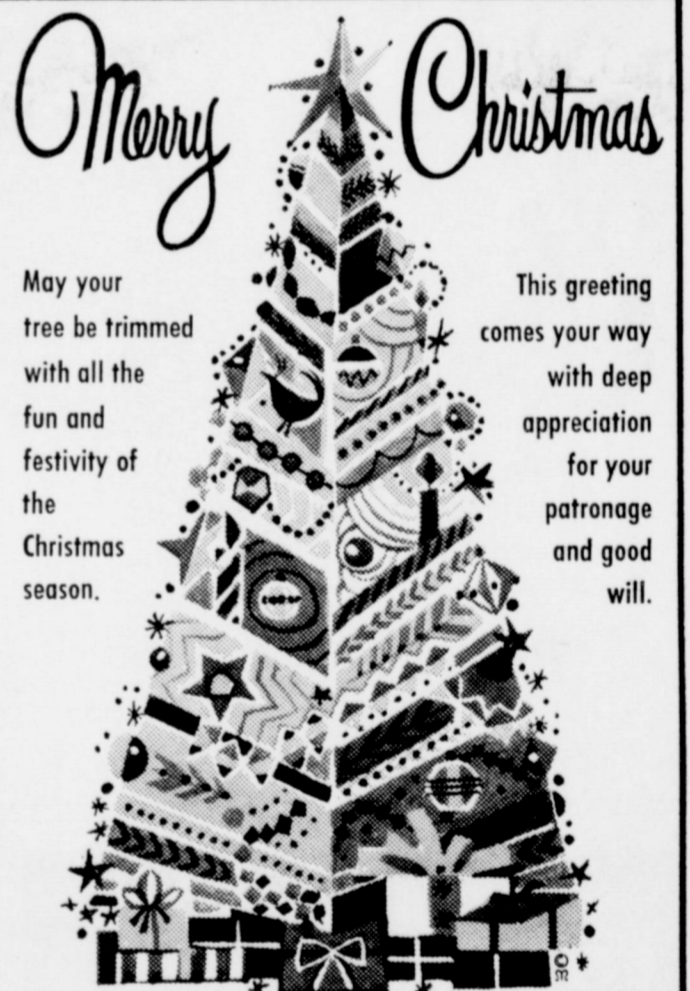
Hazel, Pauletta, Ronda



Best Wishes for the **CHRISTMAS SEASON**

Thanks to the support of friends old and new, everyday business is a special pleasure. Best wishes for the holiday season.

Joe Smallwood Insurance And Real Estate



May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

James Crane Tire Co. And Employees



May the essence of Christmas once again fill your heart and home with peace and lasting serenity.

To all our faithful and steadfast patrons, we wish the very best at the holiday season.

**Federal Land Bank**  
Association of Muleshoe

Board Members: Gordon Duncan, Morris Douglass, James B. Glaze, Jim Claunch, A.L. Hartzog, Ernest Kerr, Manager & Mildred Davis, Office Assistant

# Dear Santa

Dear Santa  
I want an alarm clock Easy  
show Projector, car race track,  
horse truck, and horseshoes  
merry Christmas Please Bring  
toys for my sister and 2  
brothers

Thank you  
Jimmy Lee Gleason  
####

Dear Santa  
I want a dancercena And a pearl  
Ring

Brenda Joy  
####

Dear Santa,  
I want a Johnny Lighting and  
a magic chest.

Steve  
####

Dear Santa,  
I want a doll for Christmas.  
Thank you

Kathy  
Densman  
####

Dear Santa Clause,  
I would like to have a talking  
barbie doll and my street ad-  
dress is 1315 W.A.C. I live in  
Muleshoe Texas.  
I love you so much,  
With love,  
Gloria Torres  
####

Dear Santa  
I wanta Truck Set Cowboy Set  
Train and Some Clothes Bring  
Remela a doll and Clothes bring  
Doug a hot Wheels bring Mom  
and Dad something nice.  
Love, Charles  
####

Dear Santa Cluse  
I would Likela Barbie doll With  
her clothes and I would like  
a colored TV.  
Shelly Lynn Macha  
####

Dear Saint Nick,  
Please bring me a Swing  
time and a Baton and a coke  
Machine.

Love  
Monica Lynn Dale  
####

Dear Sanus Claus,  
Please bring me Mrs. Beasley  
and a SeWing, Machine  
your friend  
Rebecca Gatewood  
####

Dear Santa,  
For Christmas I wood like  
leaping letters, Tractor and  
tandum.

Your friend,  
Tommy Wheeler  
####

Dear Santa Claus,  
I want a pop corn poper and  
soda pop and Ice cream and  
snow cone and doll clothes and  
roll over roll over and skats  
and Barbies and radio and Hop-  
pity Hop boll.

Your friend,  
Belinda Magby  
####

Dear Santa,  
This christmas I want: A mini  
bike or a bike, a hot wheels  
set, a football set, a watch, a  
telescope, supereys, a 4 way  
base station, a transistor radio,  
a tootsweet set, a pogo stick  
and a silly soap maker.  
Your friend,  
Randy Watkins  
####

Dear Santa,  
For Christmas I would like a  
Johnny Lightning and a new bike  
and a hoppy hop that is already  
aired up. And I would like a  
pump action B.B. and pellet  
gun with microscope. And I

**CARDIAC EMERGENCY EQUIPMENT DEMONSTRATED**--Erwin  
Blankenmeister, left, demonstrated the cardiac emergency equip-  
ment, and other equipment, Thursday at West Plains Memorial  
Hospital. Among those who attended the demonstration were  
Sandra Owings, R.N., Eddie Faust, hospital administrator and  
Ken Shultz, right.

would like the bike to be a five  
speed.  
Your friend,  
Brent  
####

No Time  
The Irishman was relating  
his adventures in the jungle.  
"Ammunition, food and whisky  
had run out," he said, "and we  
were all parched with thirst."  
"But wasn't there any water?"  
"Sure, but it was no time to  
be thinking of cleanliness."



## MERRY CHRISTMAS

As joy and laughter fill the air during the  
Christmas season, we wish to take a  
moment to add our best wishes and thanks.

John's Custom Mill



## Joyous Christmas Wishes

In the happy spirit  
of the holiday  
that abounds, we  
thank our faithful  
neighbors and friends.

Krebbs Real Estate

## GREETINGS TO ALL AT THIS HOLY SEASON



First Street Conoco

**HOLY NIGHT**

may it live in men's hearts!  
**First Baptist Church  
& Spanish Mission**

**Greetings**

... to all our good friends! We've  
enjoyed serving you - we look  
forward to serving you again!

**Plains Creamery**  
Cleo Webb, Owner & Distributor

**YULETIDE GREETINGS**

WISHING EVERYONE THE VERY  
HAPPIEST HOLIDAY SEASON!

**State Line Irrigation**

## Poinsettia Care Outlined

COLLEGE STATION, Dec. 11-- Poinsettias, favorite  
Christmas flowers, demand  
careful attention to survive the  
entire holiday season.

Poinsettias are grown during  
Christmas for their red and  
green colored bracts, says  
Evalett E. Janne, Extension  
landscape horticulturist at  
Texas A&M University. New  
varieties with pink or white  
bracts are now available.

The colorful part of the poin-  
settia is its modified leaves.  
The actual flower, above the  
modified leaves, is hardly no-  
ticeable.

High-quality plants, Janne  
says, have large colorful bracts  
and flowers just starting to  
open. Poinsettias with open  
flowers and shedding pollen in-  
dicate maturity and may not  
last through the holidays sea-  
son.

Being subject to cold damage,  
poinsettias should be placed  
away from drafts and opening  
doors to prevent sudden tem-  
perature changes. Drafts from  
circulating air furnaces are  
especially harmful to these  
Christmas plants due to rapid

drying effects, the horti-  
culturists says.  
The poinsettia needs suf-  
ficient moisture to prevent dry-  
ing and shedding of its leaves.  
After watering, any water re-  
maining in the tray beneath the  
pot should be emptied.  
Water-logged soils damage  
roots and shorten the plant's  
life, he says.



**Holiday Cheer**  
to all our  
customers.

## Imperial Barber Shop

James Hammit & Clinton Bristow

## Mrs. Solomon Queen of Week

Bright red dresses worn by  
the 29 members attending the  
Thursday evening meeting of  
TOPS Club made for a festive  
appearance.

Adding to it was the serving  
table covered with a red Christ-  
mas cloth and centered with a  
small white flocked tree deco-  
rated with large glass balls.  
Mrs. Dee Clements, Mrs. Vic-  
tor Foss and Mrs. Tommy  
Whatley served on the decorat-  
ing committee.

Numbers were drawn and  
gifts exchanged.  
Lilly Rodriguez had a birth-  
day and received a gift.

Mrs. Bob Solomon was queen  
of the week; Mrs. Dee Cle-  
ments was first runner-up and  
Ernestine Vernon was second  
runner-up.

It was noted that Mrs.  
Solomon is ahead in the weigh-  
ing contest.

Mrs. Wolfe read "Christmas  
Shopping" and "Morning After  
Christmas". Mrs. John Payne  
read "A Visit With Santa".  
Mrs. Raleigh Mason then led the  
group in singing Christmas  
carols.

TOPS will not meet Decem-  
ber 25. The next scheduled  
meeting is January 1, 1970.  
Each member is reminded to  
bring fruit for the December  
Queen of the Month.

**New Reclining Chairs \$59.95**  
**SWAP SHOP**  
207 Am. Blvd.

To wish you  
**Peace**  
**Joy**

To each and every one of our  
good friends and patrons, we extend,  
with sincere appreciation, warm  
wishes for a most memorable holiday.

**Sam E. Fox  
Texaco**

**GREETINGS**  
**Rundell's  
Cue & Cushion Club**

**Merry Christmas**

We send best wishes for happiness  
and good health in this holiday season,  
as well as our grateful thanks to all.

**Kinard Used Cars**  
Wholesale & Retail  
24 Hr. Wrecker Service

May the Contentment  
of Christmas Be Yours  
Today and Every Day

**Henry Insurance Agency**  
Kenneth & Darlene

**Greetings**

We hope  
that Santa  
is bringing  
good things your  
way. Thank you for  
your loyal patronage.

**Ladd Pontiac  
And Implement Co.**

**Greetings**

To All!

A wreath of best  
wishes to all our wonderful  
friends and patrons -- may  
your Christmas be merry!

**Leo's Blacksmith & Machine Shop**  
R. O. Gregory & Walt Sain



# GIBSON'S DISCOUNT CENTER

WHERE YOU ALWAYS BUY THE BEST FOR LESS

**WE WILL BE CLOSED AT 6 P.M. DEC. 24th. - ALL CHRISTMAS LAY-A-WAYS MUST BE PICKED UP PRIOR TO THAT TIME.**

## Old Spice GIFT SETS

- After Shave Lotion, Deodorant, Cologne #3630 - \$3.25 Value.....\$1.97
- Lime After Shave Lotion, Deodorant, Cologne #3970 \$3.50 Value.....\$2.17
- Ships Bottle Gift Set #3638 \$4.00 Value.....\$2.57
- After Shave, Deodorant, Super Smooth Shave, Body Talc #3635 - \$5.00 Value.....\$3.23

MULESHOE, TEXAS  
Open 9AM To 8 PM MON-SAT  
Specials Good Thru Wed.

**Buddy-L CHARCOAL GRILL**  
\$14.97 #2889

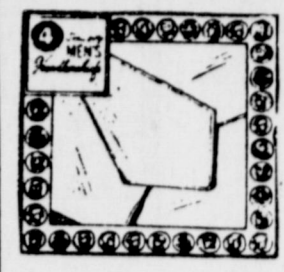


**Polaroid 350 LAND CAMERA**  
\$101.97



**GIFT BOXED TOWEL SETS**

- Our Reg. \$1.63
- Our Reg. \$2.87
- Our Reg. \$2.47
- Our Reg. \$3.67

**PADDLE BOARD** #7202 \$1.43

Household Hardwood 16" X 20" #7206  
**KITCHEN BOARD** \$3.57

Children's-Women's-Men's  
**DRESS GLOVES**  
Vinyl or Knit  
Our Reg. 95¢ 57¢  
Our Reg. \$1.37 73¢  
Our Reg. \$1.87 \$1.13



**SLEEPING BAG** Fill  
#8123B 36 x 80 3 lb. \$10.97



**NOTHING TO SET! INSTANT DROP-IN LOADING TAKES ALL THREE**  
color snaps, black-and-white snaps, color slides.

**KODAK INSTAMATIC® 124**  
Camera... in Color Outfit  
\$13.97



**SNOWMAN KIT**  
Make A Snowman In Less Than 2 Hours.

This Kit Contains 9 Skeins- 70 Yards Each of **AUNT LYDIA'S** Heavy Rug Yarn

3.51 Value \$99¢



Men's And Ladie's  
**Gift Boxed Handkerchiefs**  
\$1.00 Value \$53¢



**LADIES NYLONS**  
Run-Guards in the toe and top. 400 NEEDLE--15 DENIER SIZES 8 1/2-11 PLAIN OR MESH FIRST QUALITY SEAMLESS \$23¢



**PICNIC STOVE**  
2 Burner #5409 \$13.99



**EVERYTHING YOU NEED... FOR PICTURE MEMORIES... THE EASY WAY!**

"124" camera plus KODACOLOR-X Film for 12 color snaps, flashcube, batteries, instant soap, and instructions.



**BUN WARMER**  
Electric \$3.97



Boys **BRIEFS Or T SHIRTS**  
100% Cotton \$1.69 Val. 3 To Pkg. \$99¢



**Jade Pocket RADIO**  
6 Transistor \$2.97



Hot meals in minutes! on **Coleman**  
**2 BURNER CAMP STOVES**  
#413G  
Gibson's Special \$15.37 Ea.



**Coleman One Mantel LANTERN**  
No. 200A \$9.37



Sound Design Ocean Master **4 Band RADIO**  
#2439 \$33.97

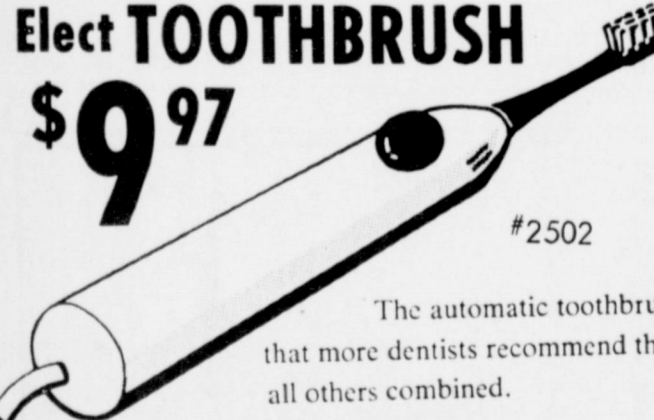


Realtone FM-AM-SW **RADIO**  
#2314 \$19.97



**SQUIBB Broxodent® Elect TOOTHBRUSH**  
\$9.97 #2502

The automatic toothbrush that more dentists recommend than all others combined.



**WHIP MIX BLEND FOLD CREAM**

**5 SPEED PORTABLE HAND MIXER**  
#VW55 \$6.97 Ea.



**MARK 100 Standard Console Humidifier**  
Automatic humidistat. Large 10 gal. rustproof tank. Puts up to 12 gallons of moisture into air daily. Easy to fill--cover lifts up. Easy to clean--complete filter assembly is quickly removable. Quiet motor and fan. Attractive, portable.

STOCK NO. HUS100  
Size: 25" high, 21 1/2" wide, 11 1/2" deep 120V AC

**PRESTO Standard Humidifier**  
\$9.95 Value  
Gibson's Special #100 \$39.97 Ea.



Empirematic **12-42 Cup COFFEE MAKER**  
#2042 \$7.47



**ELECTRIC BLANKETS**  
Fully Automatic 2 Year Guarantee Double Bed Single Control \$9.77  
Double Bed Dual Control \$10.99



**START YOUNG SHAVERS RIGHT!**

**NEW REMINGTON® LEKTRO BLADE™ 4 SHAVER**

- ECONOMY PRICED
- SUPER-SHARP DISPOSABLE BLADES
- COMFORT DIAL HEAD ADJUSTMENT

Now Only \$14.97



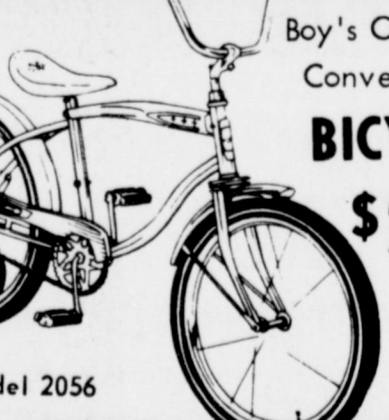
**Lady Vanity Hand or Stand MIXER**  
#M-9 \$9.97

Use as a lightweight portable mixer or with convertible table stand.



Boy's Or Girl's Convertible **BICYCLE**  
\$25.97

Model 2056



## PRE CHRISTMAS BICYCLE SALE

HUFFY 20" 3 SPEED '69 DRAGSTERS

**BOYS DRAGSTER BIKE**  
Model 2034 \$28.88

Chrome front and rear fenders. Positive-action coaster brake. Studded rear tire. Chrome rims. Quilted, black and white saddle. Malibu handlebars.

**GIBSON'S SPECIAL Boxed Price**



**DRAGSTER III**

- 3 Speeds with all moving parts inside of hub.
- T-Bar shift conveniently mounted on upper bar.
- Flaming Stack chain guard. Chrome plated with fiery red inserts.
- Caliper handbrakes--front and rear.
- Dual stripe Red Band Supreme tires. Cheater Slick rear tire. Chrome rims.
- 48" Sissy Bar with quilted, glitter headrest.
- Two-tone bucket saddle with quilted, glitter finish top.
- Frame finished in Nile Green.

**MISS AMERICA III**

- 3 Speeds with all moving parts in rear hub.
- Twist grip shift control on Malibu handlebar.
- Caliper handbrakes--front and rear.
- Tri-band white sidewall tires. Chrome rims.
- Chic new flowered bucket saddle.
- Flowered woven basket.
- Frame finished in glistening Midnight Magenta.

**GIBSON'S SPECIAL YOUR CHOICE \$41.97 Ea. Price**



**PRESTO CORDLESS AUTOMATIC TOOTHBRUSH**  
#TBI- \$19.95 Value \$8.97

INCLUDES:  
• Cordless Power Handle  
• Recharger Base  
• 4 color coded, Nylon-bristle brushes  
• Bracket for wall mounting



**DELUXE COMBINATION CAN OPENER & KNIFE SHARPENER**  
#VW6A \$6.97

- Opens any size can
- Sharpens all non-scalloped knife blades
- Tilt proof base for extra stability
- Floating cutting wheel
- Flip-Top magnet

Now Only



# Merry Christmas Everyone!

## Spirit of Christmas Spreads Its Joy

By ANNA MANG  
"Merry Christmas, one and all."

With this simple and sincere greeting, all the warmth and excitement of Christmas reaches its peak.

In this community, as in cities and towns throughout the nation and around the world, days and weeks of list-making, gift-shopping, home-decorating, party-planning and Christmas-program-rehearsals are reaching a happy culmination.

Families gather, Santa enters, church bells ring. Christmas arrives!

Every year, Christmas seems to generate more eager anticipation, here and everywhere, with earlier and more enthusiastic planning — appropriately, for part of the spirit and the joy of Christmas is in the planning.

The spirit of Christmas starts with thoughtfulness. It begins in the hearts of each of us. It grows with a hope, a wish, a prayer.

It shows itself, outwardly, in such manifestations as merry songs and bountiful gifts, and in the festive dec-

orations and glowing lights now adorning local streets and stores, homes and churches.

It expresses itself, most deeply, in private devotions and in special services such as those scheduled by local churches.

It is a spirit abounding in legend and lore, in customs and traditions honored through the years. And most of all, it is the spirit of reverence and joy that shepherds and wise men knew.

To capture that spirit is to keep Christmas truly and well, for it enriches all the things this wonderful season stands for.

### For Children

Christmas is for children. Candies and cookies and all those holiday goodies, trees gaily adorned and brightly lit, Santa's pack stuffed with surprises — all these things are planned and prepared just for the children.

Or at least, so the grown-ups say, and who's to doubt them?

In a still more special way, Christmas is for children.

The manger scene in homes and churches ever reminds us that the Child born in Bethlehem was He who later said, "Suffer little children to come unto me."

### For Rejoicing

Christmas is for rejoicing. Since first the herald angels sang, this rejoicing has most often found expression in music and song.

"Glory to God in the highest, and on earth peace, good will toward men," the angels sang.

Now as in earliest times, the spirit of joy and wonder echoes anew in the hymns and carols of Christmas.

### For Giving

Christmas is for giving. The eagerness of children waiting for Santa, the excited plotting and planning that goes into the choosing and wrapping of gifts, the packages heaped beneath the tree happily symbolize the spirit of Christmas.

Even as the Wise Men gave of their most precious treasures, to honor Him, so people give generously at Christ-



THIRD PLACE PARADE WINNER—St. Mary's Circle of the Immaculate Conception of Mary Catholic Church, had the third place winner in the Christmas Parade last Saturday. In the Thursday paper, another picture was erroneously identified as the third place winner. Above is the correct float which won the parade cash prize.

mas, and true generosity stems from thoughtfulness—giving with open heart as well as open hand.

### For Sharing

Christmas is for sharing. Thus giving to the less fortunate is a traditional part

of the Christmas spirit.

### For Greetings

Christmas continues as it begins, with "Merry Christmas, one and all." And as long as the spirit of this cheerful greeting prevails, Christmas never really ends.

In just this spirit, today's edition of this newspaper is one big Christmas card, filled with greetings from the business firms of the community, who take the opportunity to say, "Merry Christmas, one and all," with special thanks to their patrons and friends.

## I HEARD THE BELLS ON CHRISTMAS...

I heard the bells on Christmas Day  
Their old, familiar carols play,  
and wild and sweet  
The words repeat  
Of peace on earth, good will to men!  
I thought how, as the day had come  
The belfries of all Christendom  
Had rolled along  
The unbroken song  
Of peace on earth, good will to men!  
And in despair I bowed my head:  
"There is no peace on earth," I said,  
"For hate is strong  
And mocks the song  
Of peace on earth, good will to men."  
Then pealed the bells more loud and deep:  
"God is not dead; nor doth He sleep!  
The wrong shall fail  
The right prevail,  
With peace on earth, good will to men!"

HENRY WADSWORTH LONGFELLOW, 1807-1882

## WORDS TO LIVE BY...

A good conscience is a continual Christmas.

Benjamin Franklin

Take what is; trust what may be;  
That's life's true lesson.

Robert Browning

# Best Wishes



... to you and your family.  
May the beauty of the season be  
reflected in the hearts of all men.

James Glaze Insurance Agency



# Merry Christmas

It's the season for walks in the snow... for fires  
burning brightly on the hearth... for  
wishing friends the very best!

Tri-County Savings & Loan

Don Harmon

# A Very Merry Christmas to All!

Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.



**Piggly Wiggly**  
And Employees

## ..The Christmas Quest..

(Adapted from old German legend by Helen Steiner Rice)

It happened one day at the year's white end,  
Two neighbors called on an old-time friend,  
And they found his shop, so meager and mean,  
Made gay with a thousand boughs of green.  
And Conrad was sitting with face a-shine  
When he suddenly stopped as he stitched a twine,  
And said, "Old friends, at dawn today  
When the cock was crowing the night away,  
The Lord appeared in a dream to me,  
And said, "I am coming your guest to be!  
So I've been busy with feet astrir,  
Strewing my shop with branches of fir.

The table is spread and the kettle is shined,

### If You Are Self-Employed

You should be interested in an extra tax-break that offers you an opportunity to invest in a 100% Guaranteed Annuity Contract with the advantages of 100% split-funding to realize high investment earnings and all of this TAX-FREE.

Call or write  
**Robert G. Wilson**

Box 147, Muleshoe Phone 272-4069

And over the rafters the holly is twined,  
And now I will wait for my Lord to appear,  
And listen closely so I will hear  
His step as He nears my humble place,  
As I open the door and look in His face."  
So his friends went home - left Conrad alone,  
For this was the happiest day he had known;  
For, long since, his family had passed away  
And Conrad had spent a sad Christmas day.  
But, he knew, with the Lord as his Christmas Guest,  
This Christmas would be the dearest and best.  
So he listened with only joy in his heart,  
And with every sound he would rise with a start  
And look for the Lord to be standing there,  
In answer to his earnest prayer.  
So he ran to the window after hearing a sound,  
But all that he saw on the snow-covered ground  
Was a shabby beggar whose shoes were torn,  
And all of his clothes were ragged and worn.  
So Conrad was touched and went to the door  
And he said, "Your feet must be frozen and sore.  
But I have some shoes in my shop for you,  
And a coat that will keep you warmer, too."  
So with grateful heart the man went away.  
But as Conrad noticed the time of day

He wondered what made the dear Lord so late,  
And how much longer he'd have to wait,  
When he heard a knock and ran to the door -  
But it was only a stranger once more.  
A bent old crone with a shawl of black,  
A bundle of faggots piled on her back,  
She asked only for a place to rest,  
But that was reserved for Conrad's GREAT GUEST.

Her voice seemed to plead, "Don't send me away;  
Let me rest for awhile on Christmas Day."  
So Conrad brewed her a steaming cup  
And told her to sit at the table and sup.  
And after she left was filled with dismay  
For he saw that the hours were passing away  
And the Lord had not come as He said He would.  
Conrad felt sure he had misunderstood

When, out of the stillness he heard a cry,  
"Please, help me and tell me where am I!"  
So again he opened his friendly door  
And stood disappointed as twice before.  
It was only a child who had wandered away  
And was lost from her family on Christmas Day.  
Again Conrad's heart was heavy and sad,  
But he knew he should make this little girl glad,  
So he called her in and wiped her tears  
And quieted all her childish fears,  
Then he led her back to her home once more.  
But as he entered his own darkened door,  
He knew that the Lord was not coming today  
For the hours of Christmas had passed away.  
So he went to his room and knelt down to pray,  
And he said, "Dear Lord, why did You delay?  
What kept you from calling on me?  
For I wanted so much Your face to see,"  
When soft in the silence a voice he heard,  
"Lift up your head for I kept My word:  
Three times My shadow crossed your floor,  
Three times I came to your lonely door.  
For I was the beggar with bruised, cold feet;  
I was the woman you gave food to eat;  
And I was the child on the homeless street."



Dear Santa Claus,  
Please bring me a bike  
Your friend,  
Becky Gutierrez  
####  
Dear Santa,  
Please bring me a race car and  
a play telephone and a play gun  
I'm going to be good  
I Love Santa,  
Your friend Samuel  
####  
Dear Santa Claus,  
Please bring me Boxing Ro-  
bot, and a Coke Machine, and  
a Poppy Popper, and a Hot  
Wheels and a Walkie Talkies.  
Love  
Reynaldo Rojas  
####  
Dear Saint Nicklus  
Please bring me the Rock'em  
Sock'em Robots,  
And I want all the Major Matt  
Mason set Please, And I want  
a Electro shot gallery.  
Love,  
Jesse Ray Lackey  
####  
Dear Santa Claus,  
Please bring me a Easy Bake  
Oven, Ornaments for Bags,  
Belts and Bracelets  
Love  
Lupe  
####  
Dear Santa,  
Please bring me an watch, and  
the swingy doll, and the big  
blue or red, but any color you  
like, And please bring me the  
easy bake oven,  
Love, Gloria  
Castorena  
####  
Dear Santa,  
Please for Christmas, Please  
bring me a Truch and Trailer,  
and Please bring me a Funny  
Pumper Pleade bring me a  
Come Machine Please bring  
me a FT Apache Pleade, bring  
me a Rosk'em Sock'em Robots  
Love  
Earl Madrid  
####  
Dear Santa,  
I want a Mrs. Beasley, and a  
coke machine.  
Love  
Reginia, Clevenger  
####  
Dear Santa Claus,  
Please bring me a present  
Please bring me a gun, Please  
bring me a truck, Please bring  
me a ball, Please bring me my  
sun, Please bring me my dog,  
Please bring me my boat,  
Please bring me my boat,  
Your friend,  
Raul Lozano  
####  
Dear Santa Claus,  
I want a BB gun, Please bring  
me a bike, I want a GI Joe,  
Please bring me a game, Dont  
forget my brothers and my  
sisters,  
Richard Orozco  
####  
Dear Santa,  
Please bring me a doll her  
name is crissy and a doll car-  
riage for christmas,  
Your friend,  
Tammie Williams.  
####  
Dear Santa Claus  
for christmas I want a G.I.  
Joe, a watch, boot,  
Your friend  
Jerry Puente  
####  
Dear Santa Claus,  
Please bring me a NFL Elec-  
tric Foot Ball Please bring me  
a BB gun  
Love you  
Robbie Barrett  
####  
Dear Santa Claus,  
Please bring me a present  
doll her name is mis Beasley,  
and bring me a Slinky Food  
Mixer.  
Love  
Your friend  
Rachel chavez  
####  
Dear Santa Claus,  
I want a football, helmet, for  
christmas and a nfl Foot ball  
set, and a watch, and a, Shouder  
pads,  
Love  
Tommy Edmundson  
####

# SUPPORT THE HOME TEAM

## 'MULES and MULETTES'

### Boys & Girls 1969-1970

#### BASKETBALL SCHEDULE

Muleshoe Independent School District

| Varsity and B Team Boys |                     |       |
|-------------------------|---------------------|-------|
| Dec. 11-12-13           | Tulia Tourney       |       |
| Dec. 16                 | Idalou, 5:30        | Here  |
| Jan. 6                  | Sudan, 6:30         | Here  |
| Jan. 8-9-10             | Hale Center Tourney |       |
| Jan. 13                 | Slaton*, 6:30       | There |
| Jan. 16                 | Canyon*, 5:00       | Here  |
| Jan. 20                 | Tulia*, 6:30        | There |
| Jan. 23                 |                     | There |
| Jan. 27                 |                     | Here  |
| Jan. 30                 |                     | Here  |
| Feb. 3                  | Slaton*, 6:30       | Here  |
| Feb. 6                  | Canyon*, 5:00       | There |
| Feb. 10                 | Tulia*, 6:30        | Here  |

| Varsity and B Team Girls' |                  |                  |
|---------------------------|------------------|------------------|
| Dec. 11-12-13             | Tulia Tourney    | A Boys and Girls |
| Dec. 16                   | Brownfield       | There            |
| Dec. 19                   | Littlefield      | Here             |
| Jan. 2-3                  | Muleshoe Tourney | A Boys           |
| Jan. 6                    | Littlefield      | There            |
| Jan. 9                    | Dumas            | There            |
| Jan. 16                   | Canyon           | Here             |
| Jan. 17                   | Perryton, 4:15   | Here             |
| Jan. 20                   | Tulia            | There            |
| Jan. 23                   | Hereford         | Here             |
| Jan. 30                   | Dumas            | Here             |
| Jan. 31                   | Perryton, 4:15   | There            |
| Feb. 6                    | Canyon           | There            |
| Feb. 10                   | Tulia            | Here             |
| Feb. 13                   | Hereford         | There            |

| 8th and 9th A and B Boys |                          |           |
|--------------------------|--------------------------|-----------|
| Dec. 11-12-13            | Friona Tourney           |           |
| Dec. 15                  | Dimmitt, 5:00            | There     |
| Jan. 5                   | Morton, 5:00             | Here      |
| Jan. 12                  | Dimmitt, 5:00            | Here      |
| Jan. 17                  | Littlefield Tourney      | 9th A & B |
| Jan. 19                  | Morton, 5:00             | There     |
| Jan. 22-23-24            | Springlake Tourney       |           |
| Jan. 26                  | Open                     |           |
| Jan. 29-30-31            | Dimmitt Tourney          | 9th A & B |
| Feb. 2                   | Littlefield, 5:00        | Here      |
| Feb. 5-6-7               | Muleshoe Tourney         | 8th & 9th |
| Feb. 9                   | Plainview Estacado, 5:00 | Here      |
| Feb. 12                  | Littlefield, 5:00        | There     |

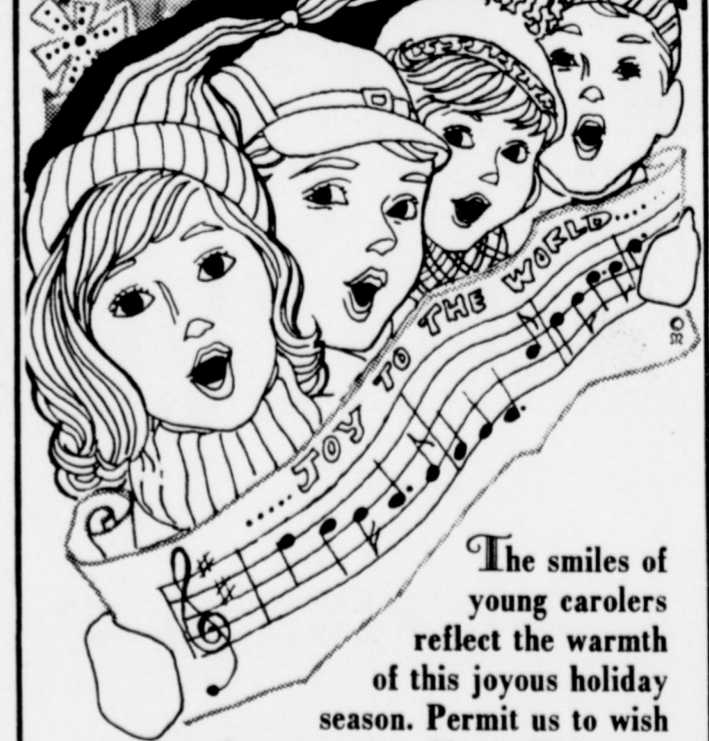
| 8th and 9th Girls' |                     |          |
|--------------------|---------------------|----------|
| Dec. 11-12-13      | Friona Tourney      | 8th Only |
| Dec. 15            | Dimmitt, 5:00, 8-9  | Here     |
| Jan. 5 or 8        | Friona, 5:00, 8-9   | There    |
| Jan. 12            | Dimmitt, 5:00, 8-9  | There    |
| Jan. 15            | Open, Here or There |          |
| Jan. 22-23-24      | Springlake Tourney  | 8th Only |
| Jan. 26            | Open                | Here     |
| Jan. 29-30-31      | Dimmitt Tourney     | 9th Only |
| Feb. 2             | Open                | There    |
| Feb. 5             | Amherst, 5:00, 8-9  | Here     |
| Feb. 9             | Open                | There    |
| Feb. 12            | Amherst, 5:00, 8-9  | There    |
| Feb. 16            | Friona, 5:00, 8-9   | Here     |



SPONSORED BY THE FOLLOWING "BASKETBALL SUPPORTERS" WHO URGE YOU TO ATTEND THE GAMES:

- Cobb's
- Swap Shop
- Dari Delite
- Texas Sesame
- King Grain Co.
- Crow Chevrolet
- First National Bank
- Dr. B.R. Putman
- First Street Conoco
- Muleshoe Co-op Gins
- Gordon Wilson Appl.
- Custom Farm Service
- Good Luck Laundrette
- Dolly Cup Drive In
- Whitt, Watts & Rempe
- Muleshoe Publishing Co.
- Eddie's Food Market
- Bailey County Electric Co-op Assn.
- Leal's El Nuevo Restaurant
- Morris Dougllass Imp

# CHRISTMAS GREETINGS



The smiles of young carolers reflect the warmth of this joyous holiday season. Permit us to wish you and yours a very Merry Christmas, and to extend our sincerest appreciation for being wonderful customers! Thank you!!

## Mack's Shamrock

Mack & Sarah  
And  
Employees

# Dear Santa

Dear Santa Claus,  
I want a colonial style doll cradle, and a doll stroller and a hi-chair set and a Dancerina and a piano and a bike, and some games and a ball and bat, and a play table and a play radio, A thing that is called just like mom's, I want you to say hi to all the effe and reindeers, Every time I make a hundred in my work book pages I get a Santa Claus, seal.  
I hope you come to Texas to see use.  
Love,  
Anabel Carrasco  
####

Dear Santa Claus,  
I want Crissy and easy bake, I want Suzy Homemaker stove, and a play table, Well thanks for all the things you giving me for Christmas, Say hi to all the elves and reindeers,  
Your friend,  
Stella, L.  
####

Dear Santa Claus,  
Please bring me a B.B. Gun, A Foot ball suit and a basket-ball, Please bring me a box of shoe, Thank all the elves and all the reindeer.  
Your Frind,  
Abel  
####

Dear Santa Claus,  
I want you to Johnny Lighting sat and I want a figher Plane and a bike and a football sat high to the rianddeer and the elves b.b gun,  
your frind  
Charles  
####

Dear Santa,

I want a Dancerina, a I want a Baby First Step, and a jewel box and some jewelry and a Suzy Homemaker stove I want a coat and can it be whit or Brown,  
I have bene good,  
your friend  
Cindy  
####

Dear Santa,  
I want a hot wheels and bicycle and trick I hope you can come over to my house, I wish you merry christmas,  
Your Friend  
Jerry Wheat  
####

Dear Santa Claus,  
Please I want a Battery Operated 12" Astronaut and a Zeroid-Action Set with Zintar, Zerak, Zobor, Also, I want a Fire Bolt with Major Mat Mason. Thank you for reading my note,  
Your friend,  
Cecil M.  
####

Dear Santa,  
I want a Hot wheel Santa I hope You come and can bring the Hot wheel and thake you if you bring it, I want a bite too and I want a foot ball suit and I want too, a boat,  
Your friend  
Joe  
####

Dear Santa Claus,  
I hope you send toys to the neede children, I have been good this year,  
Please send me a Dancerina, A toot sweet, And a bags n, things, I would like a Swingy, A senior microscope lab, And a electric toothbrush,  
Love,  
Gwendoly H.  
####

Dear Santa,  
I want a easy bake, And I want a walkie talkie, Santa this is what I want Suzy Home-maker, My brother whats a

walkie talkie too, I want a Dancerina, That's my favert, My brother wants a Foot ball suit,  
Your friend  
Toni B.  
####

Dear Santa,  
I would like a Dancerina doll, a Krazy car, a nurses uniform, a talking Buffy, a fashion doll, and clothes, Merry Christmas, And a Happy new year,  
I love you Santa  
Love your friend Hope  
####

Dear Santa  
I would like to have a type-wrighter, A Miss Beasley doll and a baton, Please leave me a note tell if I was good or naughty,  
Merry Christmas  
Rhonda Hardin  
####

Dear Santa,  
Please bring me a bike, And I would like a P.J. .  
Thank you for the Baby small talk and Monopoly, I love you, Have a Merry Christmas and all goes to you,  
Love,  
Amy Clark  
####

Dear Santa,  
For this chistmas will you please bring me a barbie and a little baby doll and some candy santa,  
Olga Reyes  
####

Dear Santa  
I want a three speed bike, And noble knights and a electric football game, I want a electro shot very bad,  
Love  
Terry Shafer  
####

Dear Santa,  
I hope you can bring me a Dancerina doll and a nee high boots and a wig and a purse maker, I hope you have Merry Christmas too,  
With all my love  
Glenda Rasco  
####

Dear Santa,  
I want a racing car set, and then I want a airplain, and then I want a bike, and ten I want a trucks,  
Merry Christmas to you Santa from Ronnie carter I like you Santa,  
Love,  
Ronnie carter  
####

Dear Santa,  
I would like a Crime Buster and some Boots, I wish that you would not wrap them to tight so I can git in the box faster  
Merry Chistmas

to you santa love,  
Wade Wilson  
####

Dear Santa Clause,  
I want a talking Barbie, a baby catch a ball, a game called Life, a bike, a game called Snaker alive, a game called Hands Down, a game called Operation, a game called Tip-It, a game called Kerplunk, a game called Twister and topples  
Love,  
Jana Kay Grimsley  
P.S. send me a watch too,  
####

Dear Santa Clause,  
Will you please bring a trapalein this year? I try to be good girl every day, and I try to be a good student too, Will you please bring me a real watch and a real camera?  
Your pal,  
Beverly Copeland  
####

Dear Santa,  
This year for Christmas I want a Baby Bouncy, clothes, Cut-Up, pajama bag, and a trampoline,  
Your friend,  
Lisa  
####

Dear Santa Claus,  
I want a watch, a Hot wheel track, and some Hot wheels, a richit smoke rifle, electric baseball game, a mini-transport,  
Your friend,  
Clayton Ramm  
####

Dear Santa Claus,  
I would like a watch and a swinger to and some cloths,  
and a game to, My aunt said that if, I won't a watch and I said yes,  
Your friend,  
Josie Bara  
####

Dear Santa,  
I am three years old and I want a talking storybook, a set of dishes, and a Mrs. Beasley doll, Please remember all the other children, Thank you,  
Candace Long

GREETINGS

An old-fashioned wish from us to you, dear friends. May your joys be many. And, special thanks.

**Bratcher Motor Supply**  
Alton & Charles

Greetings of the Season

**Ranch House Cafe**

## Enjoy Christmas Feasting WITH Low Prices

|            |           |         |
|------------|-----------|---------|
| <b>HAM</b> | WHOLE     | Lb. 69¢ |
|            | BUTT HALF | Lb. 73¢ |
|            | SHANK     | Lb. 65¢ |

**Armour CANNED HAMS** 3 Lb. \$3.45

**Racorn BACON** Lb. 49¢

**ROASTRITE TURKEYS**

|             |         |
|-------------|---------|
| <b>HENS</b> | Lb. 41¢ |
| <b>TOMS</b> | Lb. 37¢ |

**Snowdrift SHORTENING** 3 Lb. Can 59¢

**SAVE \$\$\$**

**Ellis PECANS** 6 Oz. Pkg. 57¢

**Shurfine HAIR SPRAY** Reg. 79¢ 49¢

**Hipolite MARSHMALLOW CREAM** 7 Oz. Jar 19¢

**Fresh Produce**

|                                       |           |
|---------------------------------------|-----------|
| <b>Golden Ripe BANANAS</b>            | Lb. 10¢   |
| <b>Red Delicious APPLES</b>           | Lb. 15¢   |
| <b>ORANGES</b> Sunkist Large Size     | Lb. 15¢   |
| <b>Pascal CELERY</b>                  | 12¢       |
| <b>RADISHES or GREEN ONIONS</b>       | BUNCH 8¢  |
| <b>FLOUR</b> 10 Lb. Bag               | 79¢       |
| <b>Shurfine SALT</b> 26 oz. Box       | 10¢       |
| <b>WHITE SYRUP</b> Blackburn Qt. Btl. | 39¢       |
| <b>Shurfine CHERRIES</b> # 303 Can    | 4 For \$1 |
| <b>POTATOES</b> White 10 Lb. Bag      | 39¢       |

**Specials Good Monday thru Sunday Dec. 22 thru Dec. 28**

# Pay and Save

**JIM'S** 201 So. 1st. Street

**BUD'S** 322 No. 1st Street

**Store Hours**  
Jim's Pay & Save 8 A. M. to 9 P. M.  
Bud's Pay & Save 8 A. M. to 10 P. M.  
7 Days a Week

**NOEL**

Christmas Cheer to Everyone!

**Williams Seed Cleaning**

# Peace on Earth

O, Holy Night, when all the world was still. There, in the distance, shone a mighty star with a luster that burns brightly now in the hearts of all men of good will. May thoughts of that first Christmas bring peace to all.

Thank you for your generous consideration.

**Muleshoe Co-op Gins**  
And Employees

## Foods Flavor Celebrations

"What's for dessert?"  
At Christmas, the traditional answer to this question in England, the United States and Canada is, "Mince pie and plum pudding."  
One legend says that it brings good luck to eat mince pie on Christmas day.  
In earlier times, mince pies were baked in an oblong shape meant to represent the manger.  
Plum pudding, too, has its

legend of luck, but here the good luck comes in the making of the pudding. Every member of the family must stir the pudding while it's being made, if good fortune is desired, says an old English tradition.

Fruit cake is one of many specially-baked cakes that are part of the food-and-feasting customs of Christmas. These also are said to bring good fortune and good health.

Rich, elaborate cookies and special breads add to the flavor of the holiday season.

## Dear Santa

Dear Santa Claus I would like bike hoppy hop ball a chalk board one eraser swingy Your frind, Kathy  
####

Dear Santa I want you to bring me a bike for me because I need it to play and ride on. To race my friend in his new bike and his bother. My big bother wants a mini bike to race my father, Your friend Mario Costilla  
####

Dear Sant I want a train and the oble night. I might get a train this chistnas: I am a good boy with Love Micheal, Finch  
####

Dear Santa Claus, I just want a baby doll and a bicycle and a some beautiful close I have been thinking my Mother is going to give me a gift Your friend Irma Rena  
####

Dear Santa Claus, 1. I want a hot will. 2. I want a bicycle. 3. I want a



### A TIME FOR REFLECTION

Johny Hileing. 4. I want a Flag. 5. I want a sheep 6. I want a daptrak.

Your friend Albert Esquibel  
####

Dear Santa Claus, I want you to bring me a mini Bike and I want you to

bring me a set or you and I want you to bring me some fruit for me.

Leo Garcia Love Santa Claus.  
####

Dear Santa Claus, I would like to have a Dallas Cowboy football suit and Helmet.

I would like to have a pair of football cletes. I would like to have a feeley Meeley game. Thank you, Doug Cowan

Dear Santa, I want doll, E-z bakeoven Love Tammy  
####

Dear Santa, I want doll Love Treana  
####

Dear Santa, I want a drum gun guitar Love Ray  
####



## Bill's Drive In

Bill & Margaret

## Greetings

The exchange of Christmas greetings among friends is one of the happiest traditions of this season. We extend our greetings to all of you... along with a heartfelt thanks.

**Higginbotham-Bartlett Co.**

Dear Santa I want hot wheels E-z bake oven doll  
####

Tracie  
####  
Dear Santa, I want cotton-candy maker gun hot wheels  
####

Russell Love  
####

Dear Santa I want a E-z bakeovenand doll Loev Sylvia  
####

Dear Santa I want hot wheels gun doll pack E-z bake oven Jimm football  
####

Dear Santa, I want hot wheels gun pool table cotton gallery  
####

George  
####  
Dear Santa, I want E-z bakeovern doll gun pack drum football game Dopcorn popper  
####

Love, Susan  
####

Dear Santa, I want a doll nurse doll  
####

Love Sonia  
####

Dear Santa Claus, I want A Susie Homemaker Stove Lynnette

Dear Santa Claus I want a Matt Mason Set Greg Harrison  
####

Dear Santa, I am six years old I Have been good. I want a bike and sister want's a doll.  
####

Love Randy Pedrson  
####

I Want a doll for Christmas

and Bring one for my Little Sister  
####

Juanita Reynero  
####

Dear Santa Clause My name is Laurie Young and I Want a Dancarena a Barbie house and a talkin Stacey Remember my brother and sister and all the other Children.  
####

Love Laurie Young  
####

May the joy of the Christmas season be with you

**Muleshoe Cover Shop**  
C. P. & Winnie

## Joy to the World

In keeping with the spirit of the season, may we extend the very best of the Christmas holiday to all... also, our thanks for everything.

**Fry & Cox**  
And Employees

# Christmas Cheer

At this joyous time of year, we extend our warmest wishes and express our appreciation for your loyal support.

## Production Credit Association

W. B. Le Veque, Manager

## GREETINGS

May the celebration of His Day bring peace to the hearts of people everywhere. Our sincere wishes to you and yours for the Merriest Christmas ever. Grateful thanks for your loyalty and confidence.

**Cobb's**



# IN THE TRADITION OF CHRISTMAS . . .

Christmas time! That man must be a misanthrope indeed, in whose breast something like a jovial feeling is not aroused - in whose mind some pleasant associations are not awakened - by the

recurrence of Christmas. There are people who will tell you that Christmas is not to them what it should be. . . . Never heed such dismal reminiscences. . . . Dwell not upon the past . . .

Reflect upon your present blessings - of which every man has many - not on your past misfortunes, of which all men have some. Fill your glass again, with a merry face and contented heart. Our life on it, but your Christmas shall be merry, and your new year a happy one!

### Holiday Moon

A waxing moon is more favorable at Christmas than a waning one, according to an old Scottish folk belief.

### Christmas, 1608

"Wind, raine, frost, and snowe caused us to keepe Christmas amongst the Savages, where wee were never more merrie, nor fedde on more plentie of good oysters, fish, flesh, wild fowle, and good bread, nor never had better fires in England. . . ." So John Smith wrote of the

few days he and his men spent with the natives at the end of December 1608 when he was seeking provisions of the Indian chief, Powhatan.

"Make a joyful noise unto the Lord, all ye lands!"

### Light Ye Candles

*Then be ye glad, good people,  
This night of all the year,  
And light ye up your candles,  
For His star it shineth clear.*  
- Old English carol



## Dear Santa

Dear Santa Claus,  
I want a Race set and a set of Football players, a Back Board and a Flymode Please.  
Love,  
Armando Acosta

Dear Santa Claus,  
I want a new Bike, a Hot wheel set, Some Gloves, a Sup:er Eyes, and a slinky.  
Thank you  
Love,  
Joey Blair

Dear Santa Claus,  
I want Talking Switch Board, A doll Stroller, and a Tippy toes.  
Love,  
Sheryl

Dear Santa Claus  
I want a Football and a Flying Model and a Hubble 6-Guns.  
Love,  
Pablo Gonzales

Dear Santa,  
I want a bike and a gun and a Radio and a Mini-Bike, I hope you have a good time.  
Thank you  
Love  
David Rush

Dear Santa Claus,  
I want a talking Barbie, a tea set, and a Tippy Toes,  
Thank you.  
Love,  
Ann Briscoe

Dear Santa, Claus  
I want a Rockem Sockem Robots a Poppe, and Hot Wheel Set.  
Love,  
Monty

Dear Stanta Claus  
I want a Truck, Traller, a Johnny Lightning, a Foot Ball Game, a Fort Cheyenne, Speed Jet, a Guitar and a Foot Ball Helmet.  
Thank you  
Love,  
Carlos Contreras

Dear Santa Claus,  
I want a Topper's Baby, Catch-A-Ball, a Doll Stroller, and a Slinky.  
Love,  
Mary Anna Alvarado

Dear Santa Claus,  
I want a Tippy Toes and a Bike. I would like to have a Color Book and a Doll House too.  
Love,  
Diane Medlock

Dear Santa Claus,

I want a doll, Tippy Toes and Swingy. I want Easy Bake oven.  
Love,  
Martha Alfaro

Dear Santa claus,  
I want a Tom Thumb Typewriter, Electric Operation, Camera, Cinderella watch, and PJ.  
Please  
love,  
Anna Pena

Dear Santa Claus,  
I want a Typewriter, Camera and a watch.  
Love,  
Chana Eubanks

Dear Santa,  
I would like a Swingy, Susie Homemaker, Globe, a small record player, talking Ken and talking Barbie, a fashion doll, a trampoline, Tippetoe doll, P.S. I will be at my Grandmother's house.  
Merry Christmas and a Happy new year.  
Love,  
Shari Harlin

Dear Santa,

For Chitmas I want a min bike and a racing car set and.

I want bike and a abyslane set and a train set.  
This is the End  
Love Andres DeLeon

Dear Santa,  
For Christmas I would like a Trick'n Prank set, a Semi-professional magic chest, a presenting Mr. Magic, and a Ventriloquist dummy of Charlie McCarthy. And help the other children.  
Love Larry  
Dale  
Hooten

Dear Santa,

How are you doing hope you are coming to my house. If you do I'd like to have a mini-bike, electric train, and a trampoline. But I can just have one of them. The one I decided to have was a trampoline. I have been waiting and waiting for Christmas to come. Hope

you can come and see me.  
Merry Cristmas  
Love,  
Steve  
Lynn  
Turner

Dear Santa,  
I want a refracting telescope. And I would like a micrope set. And a football with tee and guard for your toes.  
P.S. I will be in California so leave my things at home.  
Yours truly  
Love Keith  
Hawkins

Dear Santa  
Please bring me a bike, slinky, Dacerina, swingy, mat telophone.  
Love, Lauri. Henry

1. Dear Santa Claus,  
2. please bring me a guitar.  
3. I love you,  
Robert Bartholf



**MERRY CHRISTMAS**  
We wish you all lots of holiday cheer

Goodluck Laundrette



Merry Christmas

TO ALL

It's the season to pause and think about friends old and new . . . and to wish them health and happiness!

**Pool Insurance Agency**

Glen Williams

Merry Christmas

To My Parents...  
Mr. & Mrs. Buck Creamer  
My Brothers And Sisters  
And My Many Friends

**Cleta Williams**

Adv.

**Santa**  
is on his way with a sleighful of jolly wishes for you, plus a hearty, warm "Thank you" from grateful us, too.

**Muleshoe Auto Parts**  
Mr. & Mrs. A. V. Wood  
Zane Ellison



# Christmas Greetings

As the sights and sounds of the holiday season are upon us once again, may we wish all of you a happy and peaceful Christmas. Thank you for your very loyal friendship.

**Foster Fertilizer Company**

Lazbuddie, Texas



# Merry Christmas

Christmas is in the air everywhere! Family and friends join to rejoice, trees are being trimmed, carols are sung, gifts exchanged, bells ring out a merry tune and hearts are filled with peaceful happiness. These are the very special joys of the season. May each and every one be yours. And we add our grateful thanks as we wish you a Merry Christmas.

**Nickels Gin**  
Central Compress & Warehouse

### Dickens Story: Mr. Pickwick's Christmas...

by CHARLES DICKENS

It was a very pleasant thing to see Mr. Pickwick in the centre of the group, now pulled this way, and then that, and first kissed on the chin and then on the nose, and then on the spectacles, and to hear the peals of laughter which were raised on every side; but it was a still more pleasant thing to see Mr. Pickwick blinded shortly afterwards with a silk-handkerchief, falling up against the wall, and scrambling into corners, and going through all the mysteries of blindman's buff, with the utmost relish for the game, until at last he caught one of the poor relations; and then had to evade the blind-man himself, which he did with a nimbleness and agility that

elicited the admiration and applause of all beholders.



The poor relations caught just the people whom they thought would irritate, and when the game flagged, got caught themselves. When they were all tired of blindman's buff, there was a great game of snap-dragon, and when fingers enough were burned with that, and the raisins gone, they sat down by the huge fire of blazing logs to a substantial supper, and a mighty bowl of was-sail, something smaller than an ordinary wash-house copper, in which the hot apples were hissing and bubbling with a rich look, and a jolly sound, that were perfectly irresistible. Up flew the bright sparks in myriads as the logs were stirred, and the deep red blaze sent forth a rich glow, that penetrated into the furthest corner of room, and cast its cheerful tint on every face.

#### Holly, Traditional To Christmas

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!

**DEFINITION**  
Highboy. A person who enjoys a thing until it becomes popular.  
-Oak Leaf.



SUGGESTION

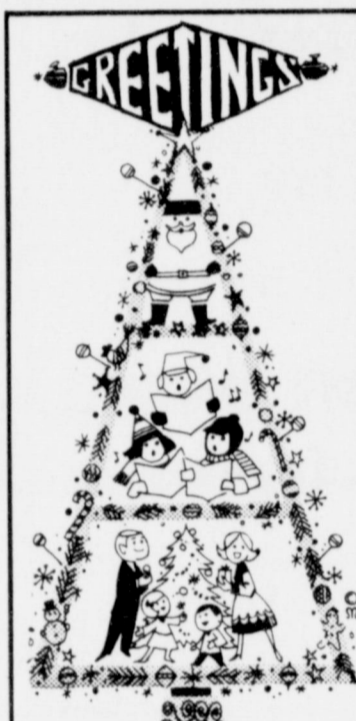
SHOP EARLY  
AVOID THE  
CROWDS



### Greetings

The merriest of holidays to you and thanks for your loyal patronage.

Main Street Beauty Salon



Merry Christmas, and many thanks to our loyal friends and neighbors.

Fair Store

### Dear Santa

I want a hot Wheels Set.  
Love, Derek Prater  
####

Dear Santa Claus,  
I want an Easybake and my sister wants a Ballarina and record player  
Love Esmeralda Posadas  
####

Dear Santa Claus,  
I want to dolls and stove and ice box and a swingy.  
Love, Karen Kay Washington  
####

Dear Santa Claus,  
Did you have a good trip coming to all the childrens houses. Would you please bring me a mini bike and my sister wants a cinderella doll and my other sister wants a doll that cry and my brother wants a mini bike to.  
Love Jesus Jacob  
####

Dear Santa,  
I want a twin bed, My Mather wants a ice box, and I want a swingy dol and a Ballarina dol and a spirograph.  
Love Linda Shafer  
####

Dear Santa Claus,  
I want a typewriter, and I want a doll and talk and walk, and a bike, and a, 3, little drum.  
I am a nice Girl  
Love Severiana Lopez  
####

Dear Santa Claus,  
I want a bike far Christmas  
Dear Santa Claus, I want a hot wheels set I want a Sockun  
Dear Santa Claus, my Sister want a Cinderella Dear Santa Clause, I want a Spirograph  
Dear Santa Claus, my sister wanta Easy-bake.  
Love Manuel Garcia  
Dear Santa Claus, I Love You  
####

Dear Santa Claus,  
I want a Robot and a bike and record player.  
Did you have a good trip and coming to childrens house.  
Love, John Carrion  
####

Dear Sant. Claus,  
I want a little doll that can talk and walk. And a little Easy-bake. My little brother want's a litte truck.  
####

I am a nice Girl.  
Love Sanjuanita  
####

Dear Santa,  
I want a typewriter and candy in my Stocking and a record playre  
I,m a nice Garl  
Love, Tammy Shafer  
####

Dear Santa Claus,  
I want some Fruit,  
I want a stove,  
My mother want,s a real car.  
My mother want,s a dress.  
Love, Veronica  
####

Dear Santa  
I want wheels gallery maker  
Nicky  
####

Dear Santa  
I wantt Pool table shooting  
Larry  
####

Dear Saanta  
I want football game  
John  
####

Dear Santa,  
I want pack shooting gallery  
John  
####

Dear Santa  
I want baby buggy popcorn popper  
####

Dear Santa  
I want gun shooting  
Curtis  
####

Dear Santa  
I want hot wheels shooting gal- lery pool table gun  
Love Curby  
####

Dear Santa,  
I want doll  
Love Rhonda

Dear Santa,  
I want a doll  
Love Vanessa  
####

Dear Santa Claus,  
I want a Operatoin game a slinky for Christmas. Santa you are nise to me on Christmas. I like every thing you bring me for Christmas.  
Your friend,  
Shilley McGlaun

Joy to all  
Let us All Rejoice  
on this Happy Day!  
Cross Roads Cafe

Merry Christmas  
We're tuning in to  
a season full of fun  
during the Christmas holiday,  
and we're wishing the  
best of it to all  
our good friends.  
Thanks for your  
many favors  
and good will.  
Gordon Wilson Appliance

Merry Christmas  
Best wishes of the  
season, friends,  
and grateful thanks.  
Dot's Shop

Whe-ee-ee!  
What a Sale!  
GIBSON'S DISCOUNT CENTER  
WHERE YOU ALWAYS BUY THE BEST FOR LESS  
**1/2 PRICE TOY SALE**  
From Now Through December 24th.-All Toys & Games One-Half Off Our Reg. Discount Price  
This Does Not Include Bicycles, Tricycles, or Wagons.  
SORRY-NO LAY-A-WAYS-EXCHANGES OR REFUNDS  
**1/2 PRICE CHRISTMAS DECORATION SALE**  
This Does Not Include Christmas Gift Wrap  
No Refunds, Lay-A-Way, Exchanges or Refunds.

CHRISTMAS GREETINGS  
The sounds of Santa's sleigh-bells fill the air with music, and every home is kindled with the warmth of good cheer. May you and your family enjoy all the blessings of this happy holiday season. Heartfelt thanks for your trust and support. We greatly enjoy the privilege of serving you.  
Bailey County Electric Cooperative Association  
NOTICE!...Our business offices at Muleshoe and Morton will be closed December 25th and 26th to allow our employees a Christmas Holiday. The offices will be open for business as usual on Monday, December 29, 1969. Thank you for your patience, consideration, and support throughout the year.

## Legend of Poinsettia Has Origin in Mexico

Many legends of the Christmas season are concerned with children. This one is about a little boy who wanted to give something

worthy to the Christ child. In a town in Mexico it was the custom for the people to take gifts to the church on Christmas Eve and offer them to the little Christ.

The boy, having nothing to offer, stood outside the church, dejectedly.

But he thought to himself, at least I can pray. And so he knelt down outside the window where he could hear the organ music.

When he rose again to his feet he saw in the spot where he had knelt a beautiful plant with scarlet leaves and a yellow flower in the center.

Dumbstruck yet realizing he was witnessing a miracle, he gently plucked the stalk and took it, full of wonder, into the church to lay on the altar.

The Mexicans called the plant "The Flower of the Holy Night."

Years later an American Ambassador to Mexico, Dr. Poinsett, took the plant to the United States. Thus, the name "poinsettia." Ironically we do not know the name of the little boy who experienced the miracle.



## CHRISTMAS...

May the serenity and joy of the Holy Family inspire you with the spirit of love and peace at Christmas. Our sincere thanks to everyone.

### Swap Shop



# REJOICE

LET THE GLAD TIDINGS RING OUT - JESUS CHRIST IS BORN!

Muleshoe City Council  
&  
City Employees

## Dear Santa

Dear Santa,  
I am a little girl 2 years of age. Please bring me a baby doll and bed, dishes, Please don't forget my baby brother. He is 8 months old.

Love,  
Tammy Horn

Dear Santa Clause,  
I am a little girl 6 years old, my name is Tammy Pierce, I have been very good this year. I think, For Christmas please bring me a Barbie Doll with clothes and a Barbie suitcase. Also a cowgirl suit. I will have cookies for you Christmas Eve night. Now my brother Tommy wants to write you.

Love,  
Tammy Pierce

Dear Santa Clause,  
I am Tommy Pierce, I am 5 years old, For Christmas I want hoisters and guns and a train set.

Thank you  
Tommy Pierce

Dear Santa Claus,  
I want a peg table, and a Cinderella watch, and spirograph.

Love,  
Debra Stevens

Dear Santa Claus,  
I want a toy, and a typewriter. I like Santa Claus, I want a bike and a doll. Will you give me toys.

Love,  
Esther Contreras.

Dear Santa Claus,

### HAWAIIAN CHRISTMAS

Although many Hawaiians have never seen ice except in the form of a cube, they paint their Christmas trees white to simulate snow.

Christmas dinner is an elaborate affair — but one reserved for the intimate family group, behind locked doors and drawn blinds.

Hawaiian hospitality is such that were the doors not locked and the blinds not drawn, strangers would wander in, expecting the host and hostess to offer open-house hospitality of food and drinks. However, inexpensive gifts are exchanged by everyone.

I want a record player.  
Love,  
Kaye Martinez

Dear Santa Claus,  
I want Electric football game and I a typewriter

Love,  
Kelly Joe Harrison

Dear Santa Claus,  
I want a drum Santa Claus

Love,  
Freddy Jaramillo

Dear Santa  
I want a swangy.  
My sister wants Ballarina, and my mother wants a dress.

Love  
Debra Floyd

Dear Santa Claus,  
I want a drum

Love  
Lupe Gutierrez

Dear Santa Claus,  
I want a doll and a beddoll and a tabol and some charrs and a baby char doll.

Love,  
Fernanda Orozco

Dear Santa, Claus,  
I want a jeep and a gun, and and a cowboy Lalo Torres

Dear Santa:  
I am 9 year old.  
I want a truck.  
I want a big car.  
I want a airplane.  
I want a watch.

Love  
Mike

Dear Santa:  
I want a Hot wheel set.

I want a Bat man car.  
I want a green Hornet car.  
I want the ChenRoller Coaster.  
I want the Strobecker Midget.

Love,  
Marty

Dear Santa:  
I am 8 years old.

I would like a toybatmobile and a battaata.

Love  
Junior

Dear Sana,  
I want a hot wheel sets.

I want a drum.  
I want a castle with kinghts.  
I want a Daktari jungle sets.

Love  
David

Dear Santa:  
I want Silly Sand and P.J. for Christmas. I am 7 My sister wants a P.J. for Christmas too. She is 10.

Love,  
Deresa

Dear Santa.  
I want a car and I want a Jump and Floa

Love,  
David Young

Dear Santa:  
I want a szuirt gun.

I want a Milton Bradley Eng lish Game  
Love,  
Larry

Dear Santa  
I am 7.

I want a doll.  
and I want a bike.  
and I want some Logs.  
and I want a watch.

Love,  
Starla

# Greetings



At this most joyous of seasons, it's a pleasure to take the opportunity to wish a very merry Christmas to all our good friends!

## First National Bank

Member FDIC

Dear Santa

Dear Santa Claus,  
I want some toys for Christmas this year. I want a Walking doll and a pink purse. Last year you brought me some dishes and they were so pretty. My little brother broke them. So please bring me a Walking doll and a pink purse for Christmas. Merry Christmas to you!  
Your friend,  
Rachel Quiroz

does not talk. I am 8 years old and in the third grade. I hope you have a Merry Christmas!

You friend,  
Janie Brazell

Dear Santa Claus,  
I want a bike, a train set, a Johnny Express, a N.F.L. Electric Football Game and a Hot Wheel Set. Have a Merry Christmas.  
Your friend,  
Bobby Gonzales

Dear Santa Claus,  
I want a Crissy doll and a doll house and a Barbie doll that talks. I have a Barbie but it

a dress for my mother, a talking Barbie, a talking Ken, a vanity and chair and a Flasty,  
your friend,  
Hope Garcez

P.S. and a Dancerina

Dear Santa Claus,  
I want a Topp Toes, Barbie, Glamour Name, Toot Sweet, Cotton Candy Machine, and a hulla hup. I am in the third grade.  
your friend,  
Mario Pacheco

Dear Santa Claus,  
I would like a Johnny Eagle Shest Shoote, and a Daisy air rifle. I am in the third grade.  
your friend,  
Johnny Gutierrez

Brenda Johnson  
Merry Christmas

Dear Santa Claus,  
I would like a Bonny By-By for Christmas. I also would like Swingy, Baeutiful Crissy, April Showers and Dancerina. I am in the third grade.  
Hope you have a Merry Christmas.  
Debbie Ethridge

Dear Santa Claus,  
I would like for you to bring me a Johnny Lightning Set, Hot Wheel Set, Jetplane and a Train Set. I am on the third grad. I hope you have a Mery Christmas.  
your friend,  
Joe Gonzales

Dear Santa Claus,  
I would like to have a watch, foot ball, pool table, walkie talkie, and battling top. Happy Christmas.  
your friend,  
James Atwood

and a five matchloy cars, and a space toys, 'n things, and a astronaut set, flying airplanes. I am in the third grade  
Your friend,  
John Hernandez

Dear Santa Claus,  
For Christmas I want a Dancerina, Basket of pups, Bags 'n Things, Glamour Name, also I want a Cotton Candy Machine. I am in the third grade  
Your friend,  
Brenda Parker

Dear Santa Clause,  
I would like for Chistmas is: Teppy Toes, April Showers, Swingy, Girls Beauty Vanity, Snow-cone Machine, Easy Bake Oven, Dancerina, Talking Babie, Talking Buffy and Mrs. Beasly, merry Christmas to you Santa Claus.  
Your friend,  
Terie Wilemon

Dear Santa Claus,  
I what a sadder set and a foot ball, and a bike, also a zerald action, also a Johnny Lightning LM 500 track, Merry Christmas!  
Your friend,  
Gaylor Rush

Dear Santa Claus,  
I want a Tippee toes Doll, I want some clothes. I also want a Barbie Doll I want a hulla hoop. I want a Basket of Kittens, I want a Monkey. I am in the third grade. I will leave you some cookies and Milk on the table.  
your friend,  
Lidia Puente  
Merry Christmas!

Dear Santa Claus,  
Please bring me a farm truck tractor plus two tractors and a car carrier. Merry Christmas Santa Claus!  
your friend,  
Charles Briscoe

Dear Santa Claus,  
I want a Dancerina, Stacy and some clothes to go with her, Barby dream house, operation ka boom game.  
your friend,  
Kenny Henderson

Your friend,  
Sandra Faver

Dear Santa Claus,  
I want a Space age action, Battling Tops, Sort coin savings Bank, Wonder Shoo Fly, for my baby siste Uphostered Rocker, Eldon, Big Wheel Cycle. your fendle Bob Berry I am in the third grade.

Dear Santa Claus,  
For Cristmas I would like Electro Shot arcade, Battle Top, walkie talkie, Johny Lighting, G.I. Joe Bang Bollon, and watch, Murry Cristmas  
Your friend,  
Lyndell

Dear Santa Claus,  
I want Big Wheel speed cycle, Daisy musical carousel, Baby Ride a Bike for someone special, cindy joy playhouse, sleep Doll, Doll and canopy swing, Baby kicks Doll, Three piece kitchen set, sno-cone machine, coke machine, poly phone, poppity popper, chilton ware percolator set, easy all unit knitting machine, Sewing set, canopy Doll bed, Doll bunk Beds, ornaments for Bags, Belts and Bracelets, pocket-book, Doll house, Baby Grand piano, recorder, Rabbit Hunt, lite Brite, Krazy Kar, Feed sleep or carry this Darling Doll in her plastic Baby seat. Toots sweet treat maker,  
your friend,  
Sandra

Dear Santa Claus,  
I have been a good girl. If you do not have a Mrs. Beasley, I want a jewelry box. I am nine years old.  
Love,  
Denise Hunter

Dear Santa Claus,  
I will like a barbie doll set and a easy bake evon. I will come to town to see you. I live in the country. will you come to see me?  
I will like a doll, to. I love

Dear Santa,  
I am a little boy 8 years old, I have been pretty good all year. This year I would like for you to bring me a Texas Tech football suit with real good pads and I would like a neck roll to keep my helmet from hitting me on the shoulders and making big bruises.  
Your friend,  
Jeep

P.S. doen't forget about a Texas Tech football helmet or a number on my jersey. I want any number from 10 up.

Dear Santa,  
I want a B B gun and some B Bs.  
Your friend,  
Kenny Henderson

*A Peaceful Christmas*  
Serene good wishes and sincere thanks.

**Bailey County Tax Office**  
Jean Lovelady, Evadna Foster, Jo Harmon

**Holiday Greetings**

**Reba's Beauty Shop**

**Merry Christmas**

*Very Best Wishes*  
Hope your Christmas is as sparkling and bright as the jewels on this tree. We extend the very best wishes of the season, along with our thanks.

**Lindsey Jewelry**

**Merry Christmas to All**

Serving up a tray of cheer and happiness to you and yours. We appreciate your patronage. Thanks.

**El Nuevo Leal's Restaurant**

**CHRISTMAS CHEER**

*May the light of Christmas shine on you and your loved ones. May its bright warmth fill each day. We appreciate your loyalty!*

**Morris Douglass Implement Co.**

**Wishing you a Merry Christmas**

We join jolly old St. Nick in wishing everyone, everywhere, happiness and good cheer, now and always.

**Muleshoe Motor Company**

"Car Capital of the West Plains"

**ANNOUNCING...**

**NEW BUSINESS OFFICE HOURS!**

8 A.M. - 5 P.M.  
MONDAY - FRIDAY

CALL  
272-4578 DAY  
272-4696 AFTER HOURS

**NIGHT DEPOSITORY**

Front Of Building  
230 Main  
Muleshoe

**The ELECTRIC Company**

### Santa Claus Has Origins In America

Hear them? They're sleigh-bells—and we all know what that means! Santa's here, and with him arrives one of the oldest, happiest, and best loved traditions of the Christmas season. Today, of course, it just wouldn't be Christmas without Santa Claus, but it is interesting to ponder just where the jolly old gent got

his start, and it might be surprising to learn that it wasn't really the North Pole. The name Santa Claus, itself, is an American derivation of the name St. Nicholas, an early fourth century bishop in Asia Minor, according to the editors of the Encyclopedia International. Santa was first brought to this country by the early Dutch settlers, who called him Sinterklaas. These Dutch burghers portrayed him as a merry old man, sometimes even with a wife they called Molly Grietje. Santa also looked a little different then, and he wore a wide-brimmed black hat,

short Dutch breeches, and smoked a long clay pipe. Later, the British brought their own Father Christmas to America—a happy, rolly-polly Falstaffian figure. Inevitably, Sinterklaas and Father Christmas became one. Add to this the Norwegian's Kriss Kringle, with his sleigh and reindeer, and the picture is nearly complete. It was finally the task of American artists and writers to create an image of Santa Claus such as we know today. Washington Irving, among others, contributed to the concept of Santa as a jolly holiday figure, while Clement Moore, in his famous "Visit from St. Nicholas" ("Twas the Night Before Christmas"), added to the concept. However, the notion of Santa Claus which really captured the imagination of young and old alike was drawn by the American cartoonist Thomas Nast in 1863. Yes, that's Santa all right, with his fur-trimmed suit, shiny black boots and long white beard. Just the way we've always known him—or so it seems.

want a combine, a racing track, a train track, a prof-smoke diesel, a toy farm, and a toy house.

Brian Powell  
Dear Santa,

My name is Sean and I'm three years old. I've been a pretty good boy. I want some white trucks, and airplane to ride. I wish you would bring a bunch of trucks and animals to ma's house. I want you to bring my little brother Shane some pull toys. I'll leave you some milk and cookies.  
Merry Christmas  
Sean and Shane

Love  
Darlene Huckabee  
Dear Santa,  
I am 2 years old, I have been good. Please bring me a Swingy, Dancrina, Tippy-Toes, Wagon, and Tricycle. Don't forget all the other little boys and girls. Remember Danny, Mary Jo, and Brandie.  
Thank you,  
I Love you,  
"Missy"

Dear Santa,  
For Christmas please bring me a baby doll with some extra clothes. A typewriter and maybe you can pick me out a game, to play with Mama and Daddy.  
I've tried to be a good girl this year. Hope you think so.

Love  
Darlene Huckabee  
Dear Santa Claus,  
I am litt zar this letter hopin yar 'll buy me elreclit-strove thous yar I would like wa ta bring m soome cayd and a bycle and a balarina doll yarr best friend,  
Carolina  
Mirelez

Dear Santa Claus,  
I want a football outfit. I want a toy car. I want a basketball. I want a toy racecar.  
Your friend  
Billy  
Gene

*Greetings of the Season*

As we humbly pause to express our innermost thoughts to our customers and friends, we are mindful of the many blessings that have been ours to enjoy.

**Dinner Bell Cafe**

### JOYOUS WISHES

TO ONE AND ALL!



Don Strahan Garage

At this time of year, may we prescribe all that's good as we thank you, our customers and dear friends.

**Western Drug**

Dear Santa

Dear Santa,  
Please bring me a spiro-graph, a etch a sketch, and a doll in a infant seat. I have been a good girl. Please remember all the other boys and girls.

Love  
Della Shaw

Dear Santa Claus,  
For Christmas I would like to have a farm set, a dumping truck, and a football. Please remember all the other boys and girls.

I have been a good boy.  
Love  
Darlin Shaw

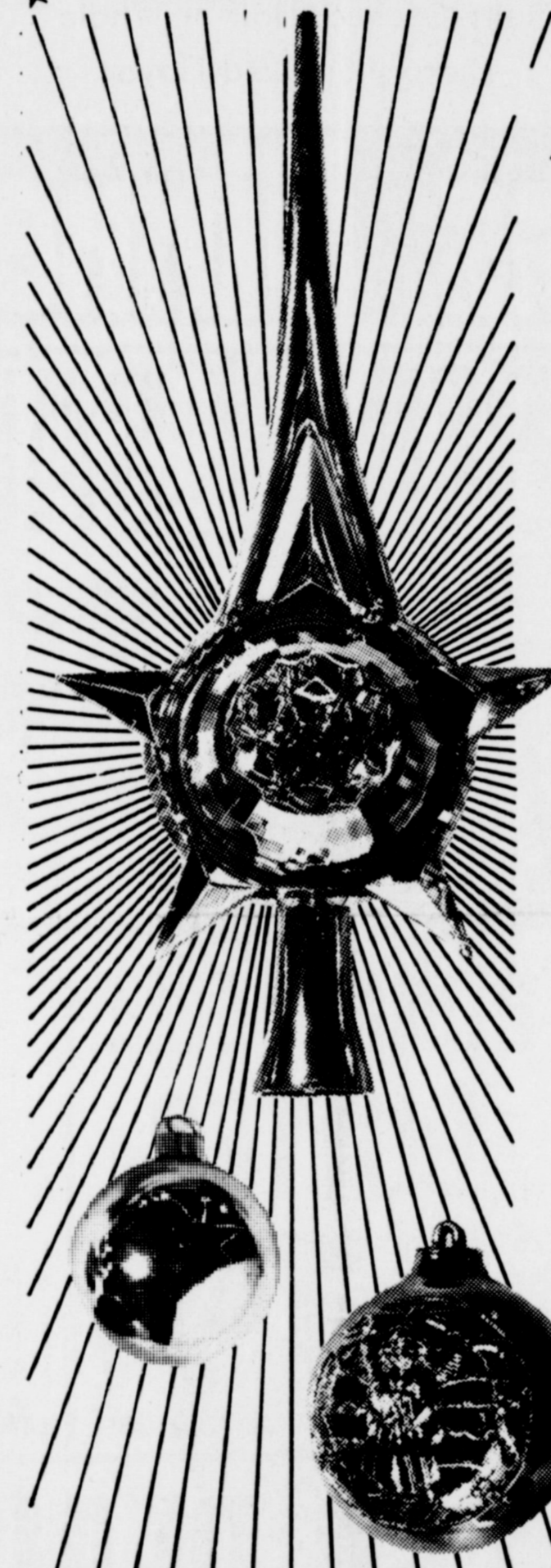
Dear Santa,  
Please bring me a Ballet Doll, A Sleeping Bag, and a Suitcase. I Hope Everyone Has a Merry Christmas.

Love  
Andrea

P.S.  
My sister Laurel wanta a baby doll.

Dear Santa,  
You know how good I have been since a year ago,  
You know what I want, I

- MULESHOE ASSEMBLY OF GOD  
517 S. First  
H. D. Hunter, Pastor.
- FIRST BAPTIST CHURCH  
220 W. Ave. E  
Douglas DuBose, Pastor
- SPANISH ASSEMBLY OF GOD  
East 6th and Ave. F  
Rev. Hipolito Pecina
- SPANISH BAPTIST MISSION  
409 E. Ave. F  
Larry Henry, Pastor
- FIRST METHODIST CHURCH  
507 West Second  
I. Waid Griffin, Pastor
- PROGRESS BAPTIST CHURCH  
Progress, Texas
- ST. MATTHEW BAPTIST CHURCH  
W. Third  
Rev. E. McFrazier, Pasto.
- ZION REST PRIMITIVE BAPTIST CHURCH  
207 E. Ave. G.  
Glenn Williams, Pastor
- PRIMITIVE BAPTIST CHURCH  
621 S. First  
Afton Richards, Elder
- FIRST CHRISTIAN CHURCH  
130 W. Ave. G  
Walter Bartholf, Minister  
Sunday Evening Service  
6. P.M.



## the Star

CHRISTMAS tree ornaments are made to resemble snow, unusual patterns of ice, and frost; however, the most beautiful ornament and symbol is the star for the top of the tree. This is to remind us of that wonderful day when the child Jesus was born in a manger and the star shown the way... "for we have seen his star in the east, and are come to worship him." Let the star on the tree remind you to attend church and worship him too.

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



- IMMACULATE CONCEPTION CATHOLIC CHURCH (Fr.) Robert O'Leary  
Northeast of City
- MULESHOE CHURCH OF CHRIS  
Clovis Highway  
Royce Clay, Minister
- SIXTEENTH & D CHURCH OF CHRIST  
Sunday-10:30 a.m.  
Evening-6 p.m.  
Wednesday-7 p.m.
- NORTHSIDE CHURCH OF CHRIST  
117 E. Birch Street  
Glenn Winston, Ministe.  
EHOVAH'S WITNESS  
riona Highway  
Joyd Lowery, Minister
- NICHLAND HILLS BAPTIST CHURCH  
17th & West Ave. D  
J. D. Brown, Pastor
- ST. JOHN LUTHERAN  
Lariat, Texas  
Herbert E. Peiman
- LATIN AMERICAN METHODIST MISSION  
Ave. D & 5th. Street  
Esteva(Steve) Lara, Pastor
- FIRST PRESBYTERIAN  
Morton Highway  
Clem Sorely, Pastor  
Sunday Morning Service 9a.m.
- CHURCH OF THE NAZARENE  
Ninth & Ave. C  
Jess Raines, Pastor
- CALVARY BAPTIST CHURCH  
1733 W. Ave. C  
Rev. Billy D. Swope
- TRINITY BAPTIST CHURCH  
314 E. Ave. B  
V. L. Huggins, Pastor
- Y.L. METHODIST CHURCH  
Rt. 1 Muleshoe  
Bobby Chaney

**CHRISTMAS**

Behold the Star. It's Christmas! At this most joyous time of year we pause to give thought to our blessings... numbered among them, your favors and friendly good will. Please accept our sincere thanks along with our best wishes for holiday joy in full measure.

**White's Cashway Grocery**  
Thurman & Marie  
And Employees

### The Following Business Firms Urge You To Attend the Church of Your Choice This Sunday and Every Sunday

- First National Bank**  
224 S. First
- St. Clair's**  
110 Main
- Fry & Cox**  
401 S. First
- Muleshoe State Bank**  
304 Main
- Bratcher Motor Supply**  
107 E. Ave. B
- Muleshoe Motor**  
106 S. First
- Charles Lenau Lumber Co.**  
202 E. Ash
- Cobb's**  
218 Main
- Western Drug**  
114 Main
- The Fashion Shop of Muleshoe**
- Muleshoe Publishing Co.**  
304 W. Second
- Muleshoe Co-Op Gins**
- Cashway Gro.**  
402 Main
- Cox Drive-In**  
Friona Hwy.
- Pool Insurance Agency**  
114 E. Ave. C
- Brock Motor Co.**  
422 N. First
- Western Auto Store**  
228 Main
- Dari Delite**  
210 N. First



**Special DISCOUNT PRICE**

# TURKEY HENS

Sunco  
10 to 14  
Pound Avg.  
U.S.D.A.  
Grade 'A'  
**43¢**  
Pound

# TURKEY TOMS

Sunco  
18 to 22  
Pound Avg.  
U.S.D.A.  
Grade 'A'  
**39¢**  
Pound

# DOUBLE

# GREEN STAMPS

Mon., Tues., & Wed  
Dec. 22, 23, 24

- Fairmont, Five Varieties  
**SOUR CREAM DIPS** 8-Ounce Packages **33¢**  
Blue Star, Fresh Frozen  
**FRYER GIZZARDS** Pound **53¢**  
Owen's Country Style, Lean Pure Pork  
**PORK SAUSAGE** Pound **89¢**  
Blue Star, Fresh Frozen  
**FRYER LIVERS** 8-Ounce Package **49¢**

## Bakery Specials!

- Pepperidge Farm, All Varieties  
**STUFFING** 8-Ounce Package **33¢**  
Kellogg's  
**CROUTETTES** 7-Ounce Box **35¢**

- Boneless, Oven Ready, Lean Northern Pork  
**PORK ROAST** Pound **79¢**  
Farmer Jones, Hickory Smoked  
**SLICED BACON** Pound **79¢**  
Kraft's Philadelphia  
**CREAM CHEESE** 8-Ounce Package **39¢**

# HAMS

Fully Cooked, Half or Whole  
Hickory Smoked Flavor

- Free Can of Pineapple  
With Purchase of Ham.  
**BONELESS HAMS** Pound **\$1.49**  
Valu-Trimmed, U.S.D.A. Choice Beef  
**SIRLOIN STEAK** Pound **\$1.09**  
Larded and Tied, U.S.D.A. Choice Beef  
**RIB ROAST** Pound **98¢**

# 69¢

- Fresh Frozen, U.S.D.A. Grade 'A'  
**ROASTING HENS** Pound **59¢**  
Singleton's, Fresh Frozen  
**SHRIMP COCKTAIL** 3 4-Ounce Jars **98¢**  
Purina's Honeysuckle, Oven Bake-Pak, Boneless  
**TURKEY ROAST** 2 1/2-Pounds **\$3.49**  
Ocean Beauty, Fresh Frozen  
**OYSTERS** 10-Ounce Can **98¢**


## Dairy Specials!

- Pillsbury  
**BUTTER FLAKE ROLLS** 8-Ounce Can **37¢**  
Pillsbury  
**CRESCENT ROLLS** 8-Ounce Can **37¢**  
Pillsbury  
**PARKERHOUSE ROLLS** 10 1/2-Ounce Can **31¢**



# Christmas Dinner-SPECIALS!

## CRANBERRY SAUCE



Carol Ann  
No. 300 Can

# 19¢

Ocean Spray  
**CRANBERRY SAUCE** No. 300 Can **25¢**

- Stokely's Finest  
**FRUIT COCKTAIL** No. 303 Can **19¢**  
Del Monte, Fancy Whole  
**GREEN BEANS** No. 303 Can **25¢**  
Del Monte, Fancy  
**SWEET PEAS** No. 303 Can **19¢**  
Libby's Cream Style  
**GOLDEN CORN** No. 303 Can **17¢**  
Kraft Miniature  
**MARSHMALLOWS** 10 1/2-Ounce Package **19¢**  
C & H, Holly or Imperial  
**SUGAR** 5 Pound Bag **49¢**  
Mrs. Cubbison's, Plain or Cornbread  
**STUFFING** 13-Ounce Box **39¢**

## WHIPPING CREAM

Bell's  
**25¢**  
1/2-Pint

**DREAMWHIP** 8-Ounce Box **83¢**

## PECAN PIECES

Azar  
8-Ounce Package **79¢**  
Karo Red Label  
**SYRUP** Pint Bottle **35¢**

## BONNEBELLE BUTTER

Sweet Cream  
1-Pound Package **79¢**  
Parkay  
**MARGARINE** 1-Pound Package **25¢**

## CUT YAMS

Sugary Sam  
No. 3 Squat Can **25¢**  
Kraft Jet Puffed  
**MARSHMALLOWS** 10-Ounce Bag **19¢**

## GOLDEN ROLLS

Brown & Serve Golden Krust  
12-Count Package **19¢**  
Raldrige  
**HOT BREADS** Each **39¢**

- Low, Low Prices on Frozen Foods!*
- ## TOPPING
- Real Whip Qt. Whipped Cream **39¢**
- Dutch Ann  
**PIE SHELLS** 2-Pack **19¢**  
Silverdale  
**BROCCOLI SPEARS** 8-Ounce Package **25¢**  
Holsum Parkerhouse  
**DINNER ROLLS** 3 24-Count Packages **\$1.00**  
**THESE PRICES GOOD** Dec. 22, 23, 24  
**IN** Muleshoe, Texas

**Special DISCOUNT PRICE**

USE CHRISTMAS SEALS



## SPICED PEACHES



Gold Coast  
No. 2 1/2 Can

# 19¢

Betty Crocker, 8c Off Label  
**PIE CRUST STIX** 22-Ounce Package **45¢**

- Compare These Everyday Low, Low Prices!*
- ## HAIR SPRAY
- Cinderella Regular, Super Unscented, Regular 99c Retail  
13-Ounce Can **39¢**
- Crest, 6c Off Label, Regular \$1.05 Retail  
**TOOTH PASTE** Family Size **73¢**  
York, 5-Grain, Regular 49c Value  
**ASPIRIN** 100-Count Bottle **17¢**  
Cashmere Bouquet, House and Garden Decorator Color  
**BODY POWDER** Regular 69c Retail Giant Size **49¢**

We Reserve the Right to Limit Quantities

*Garden-Fresh Produce from Piggly Wiggly!*


## BANANAS

Golden Ripe  
Pound **10¢**

## CELERY

Crisp, California, Fresh, Large Stalks  
Pound **12 1/2¢**

U. S. No. 1 Mild  
**YELLOW ONIONS** Pound **7¢**  
Ocean Spray, Poly Bag  
**CRANBERRIES** 1-Pound Bag **39¢**



Large Green Stalks  
**ROMAINE LETTUCE** Each **29¢**  
California, Red or Green Tip  
**LEAF LETTUCE** Each **19¢**

# PIGGLY WIGGLY



**1st in Savings!**