# GROWELL'S CHRISTMAS OPENING FRIDAY 

# IIDCATS PLAY MNNDAY Here Toncilif: ELECTRA COMES TO CROWHEL WIENNSDAY NGHIT FOR FRST CONFRENEE SCRAP <br> Crowell Masons Elected to Offces in Yoth Distric 

thadese foct conal FARMERS OF FOARD COUNTY Wathedis TO MEET MONDAY AT 2.3 P. M. TO SELECT OFFICLALS FOR 1940

New Boy Scout<br>District Officers<br>Elected Thursday<br>\section*{WILDCATS OPEN HOME SEASON WITH VICTORY}



WATER SUPPLY SANTA WILL BE HERE WITH GIFTS RUNNING LOW, FOR THE KIDDIES: BAND CONCERT, MAYOR WARNS MUSICAL PROGRAM, FLNFOR ALL

Ex-Students

Are Ready for Annual Meet

Crowell Subs<br>Dump Truscott By 66 - 10 Score

## Covernment Cotton ReportShows 9.57 Bales Up to Dec. 1



Try a tankful . . . compare . . see if Phillips 66 Poly Gas doesn' give you just about the fastest cold weather starting you've ever en snappier acceleration . . . more mile ge. Yet costs no more, becau Phillips is WORLD'S LARGEST PRODUCER of natural

## 

THE FOARD COUNTY NEWS Items from Neighboring Communities BLACK



Friday andSaturday
December 15 and 16, from 9 Until 6 O'clock each day
Write Your Christmas Letters and Leave them at the Ben Franklin Store and I will read them Friday and Saturday.

I WILL ANSWER YOUR QUESTIONS Visit Me at the
BEN FRANKLIN STORE
CHRISTMAS GIFT SALE


# BARGAIN RATES 

 on Dailies Will End Soon!
## CLUBBING OFFERS

Ft. Worth Star-Telegram
1 year $\ldots \ldots$ (Daily with Sunday) $_{\ldots}$ is
Ft. Worth Star-Telegram
1 year $\ldots \ldots \ldots \ldots . .45$
Star-Telegram, daily with Sunday and
The Foard County News, 1 year ........... 81
Star-Telegram, daily without Sunday, and


Wichita Falls Record-News
1 year
55.50

Wichita Falls Daily Times,
1 year ..................
50
ernoon Paper)
Either Wichita Falls paper
with Foard County News,
56.40

An Excellent Christmas Gift Would be a Ye ar's Subscription to The Foard County New

Dallas Semi-Weekly News and
The Foard County News, 1 yr
$\$ 2.00$
THE FOARD COUNTY NEWS One Year

The Pathfinder and The
$\$ 1.85$

For CASH Only!
Sale Opens 8a. m. Dec. 15

REDUCED PRICES For CASH Only! Sale Closes 6p.m., Dec. 23

FOLKS: No doubt many of you remember in times past, this store
featured Special Reduced Prices-For Cash Only -and called it a De-
cember Sale because we thought it to be fair that prospective pur-
chasers take advantage of it during
DECEMBER sHOPPING SEAsON
so AGAIN
A REAL SALE WITH REAL BARGAINS!
 from Our every-day prices-and, too, at Christmas Time, when one expects to pay full prices for Gift Merchandise. SAVE MONEY by buying during Our December Sale! Special Low Prices!!!

## This is a Genuine Reduced Price Sale!

Each and Every article in this sale will bear a RED TAG or Card on which the Regular Price and the lowest Cash Price that will buy it.


$\underset{\text { ROCKERS }}{ }$ | REGULAR PRICE 54.50 to 10.9 |
| :--- |
| See Red Taks for sale Price | REGULAR PRICE 4.00 to sio.50

# Santa Claus Is Coming to <br> CROWELL'S CHRISTMAS OPENING <br> Friday Night, December 15" 

- BRICHT LICHTS
- beautiful decorations GORGEOUS WINDOWS WONDERLAND of TOYS
IMMENSE STOCKS CROWDS of PEOPLE ACTIVITY EVERYWHERE

SHOPPING DAYS TILL CHRISTMAS

Christmas Opening Sales on Friday, Practically Every Store will Have a Christmas Sale. See Their Ads for Details.

DUKE and PAUL WALLACE, Barbers LANIER'S HARDWARE \& CROCERY W. R. WOMACK

CROWELL STATE BANK CICERO-SMITH LUMBER CO. GIRSCH SERVICE STATION BARKER BROS. SERVICE STATION HARWELL'S VARIETY
THE MAGEE TOGGERY WEST TEXAS UTILITIES CO. HUGH'S SERVICE STATION QUICK SERVICE STATION SELF MOTOR COMPANY BIRD DRY GOODS STORE FERGESON BROTHERS RIALTO THEATRE
B. \& W. MAN'S SHOP
M. S. HENRY \& COMPANY

## PROGRAM STARTS AT 6:00 P. M. BAND CONCERT MUSICAL NUMBERS SANTA CLAUS PARADE

The Five-in-One High School Band will play a selection of band numbers between 6 oclock and the arrival of Santa Claus. The Musical numbers will be given at 6:30 o'clock. Vocal numbers will be given by Mrs. Henry Fish of Vivian and accordion numbers will be given by Jimmie Johnson and Patsy Fox of Thalia.

## Santa Claus Arrives at 7 o'clock

At the sound of the fire whistle, Santa Claus will enter Crowell, where he will have a Gift for every child present.
BE ON HAND TO WELCOME SANTA AND
VISIT THE CHRISTMAS STOCKED STORES IN CROWELL

## GIFTS FOR THE KIDDIES

## A World of Gifts

For Every Taste! .For Every Purse!
Christmas time again! The happiest time of the year for everybody! When it's more fun to give than to receive-when you don't want (and you won't have to) count your pennies while UNLIMITED CHRISTMAS why your local stores believe in an They're staging their own World's Fair- WORLD'S FAIR of CHRISTMAS GIFTS gathered from all corners of the earth SEE IT FRIDAY! An UNLIMITED CHOICE for every taste-priced for even limited pocketbooks. Your local stores' slogan is "Let's Make Everybody Happy," and are offering each of you some thing Friday night. Read every word in their ads and SHOP EARLY!

Everybody's Coming To Crowell
To Greet Santa Claus Friday
Everybody's coming to town to give him a rousing welcome to Crowell-the most Christmasy city in the land. Straight from the North Pole, he'll be here with his wonderful pack of gifts, with a hearty smile and a gift for every boy and girl. There are green ... and every store invites you to do your Christmas seeing, if not your Christmas shopping, EARLY! So make Friday a glorious and adventurous day for the whole family-come to Crowell Friday, Dec. 15.

HANEY-RASOR GROCERY SELF DRY GOODS CO. MARIE SELLERS
EVERYBODY'S FOOD STORE CROWELL SERVICE STATION BORCHARDT CHEVROLET CO. OWENS AUTO SUPPLY BALLARD'S FEED \& PRODUCE TEXAS NATURAL GAS CO. ORR'S BAKERY
WM. CAMERON \& CO., Inc.
COOPER SERVICE STATION
MOYER PRODUCE
THE FOARD COUNTY NEWS
PHILLIPS "66" STATION
WARD MOTOR SERVICE THE BEN FRANKLIN STORE TODD'S GROCERY

Items from Neighboring Communities









|  |
| :---: |

## WHY

## 666

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## HOLIDAY

EXCURSION


LOW ROUND.TRIP COACH FARES
All Points in Texas and Louisiana
One and one-third of the one-way coach fare for the
round-trip-approximately $11 / 3$ cents per mile.
Tickets on sale December 20, 21, 22, 23, and 24, 1939, limited January 8, 1940.

Walden,

ELMER B. JOHNSON,


## RIVERSIDE

Mr. and Mres. S.A. Billingese
$\qquad$
$\qquad$
$\qquad$
 arrived Wednesday.
Charles Howard. Bursey spent
from Saturray until Monday with
his grandparents. Mr. and Mrs. from saturday uns, Mr. and Mrs.
his grandparents.
Tome Wurse. of Black.
Weston Ward is attending
ausiness school in Wichita Falls.

 sited Otto Schroeder, who is ill,
turday afternoon.

 Ward and children of Thomas Liverside
and Mrs. Buck Clark of Rayland.
and the honoree, Mrs. Ward and
W. Ward.
Miss Arlene Rice spent the
week-end with relatives in Ver-
not
Luther Ward and Thomas Li
Ward spent from Thursday until Saturday at San Antonio. They
were accompanied there by Pi D.
Clark, who will spend the winter

## Christmas Suggestions

EVERYTHING for the WELL DRESSED MAN



R0BES $\$ 2.25$ to $\$ 9.95$ Nocona Wallets

to
$\$ 4.50$


Tankle Ties $\$ 1.00$ and $\$ 1.50$


THE FOARD COUNTY NEWS


## WELCOME

Crowell's Christmas Opening Friday Night, Dec. 15
samtachis wil. be here
BAND CONCERT-MUSICAL NUMBERS GIFTS FOR THE KIDDIES FUN FOR EVERYONE-YOUNG AND OLD

GBDYA


## Pre-Xmas Foods

SUGAR 10-1.l. colohog 58c
CABBACE per pound...3 3 co
LARD 4 ${ }^{\text {lib. carton } \ldots . .45 c}$
CHRSTIMAS CADY
ALL KINDS
CANDIED FRUITS
Citron, Ginger, Cherries, Orange,
Lemon, PineappleEverything for Your Xmas Cake

PHONE Lanier'S FREE


## WELCOME! <br> To Crowell's Xmas Opening

Visit Our Store While You Are Here


Why not give her that long wanted bedroom suite? We have the
style she will like, priced from $\$ 29,50$ to $\$ 110.00$


Mirrors and Pictures add charm and beauty to the home. Assorted

59c to $\$ 4.45$


SIMMON'S BEAUTY REST Built for sleep. An ideal gift for he family

table will just fit in that acant looking space and add beauty to your roo $\$ 1.49$ to $\$ 11.95$

All the kids like Skates. We have the kind they want, only $\$ 1.25$


Every man likes a Smoking Stand. We have nice ones, priced

95 c to $\$ 7.00$


Cheerful Lamps add beauty and light to the entire home. A beautiful line of Table and Floor Lamps for
$\$ 1.25$ to $\$ 8.95$


What will give the family more pleasure than good
Rockers? A big variety priced $\$ 4.49$ to $\$ 26.50$

## 5c. COUPON-5lc

This Coupon Good for 50c
on any $\$ 2.00$ purchase made at our store Friday and Sat-


Fostoria, Pottery, Pyrex, Aluminum. Our store is full of nice Gifts for the entire famFostoria, Pottery, Pyrex, Aluminum. Our store ing.
ily. Come to see us. Open at night all next week.
M.S. Henry \& Co.

ems from Neighboring Communities

## VIVIAN <br> (By Roaslic Fioh) Ella Lawhon Lidy night with








. SCHINDLER
DENTIST
Office Hours:
to 12 and 1 to 5


For HER
For HiM

$\qquad$ | 82.95 |
| :---: |
| 8.420 |
| 8.5 |



se.95 Central Urist Wath 151.95
oillat

Wrapped FREE of CHARGE
CORNER DRUG STORE
wère playina
Santa Claus
ahead of time
with a bagfull

-the car you want at the price $y$ want to pay!
$\$ 625$

Ford Deluxe
dior, Heater
$\$ 395$
firord

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Dr. Hines Clark
surideo
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## We Thank You <br> FOR YOUR PAST PATRONAGE

And opportunity you gave us to serve you all the time.-It was a pleasure.

Now Is Our
FINAL QUIT BUSINESS SALE
$\$ 1.00$ and $\$ 1.25$ Dress Shirts, only . 79c Men's Ties, 29c values . . . . . . . . . . . 19c
Men's Silk Scarfs
Men's Dress Gloves, $\$ 1.50$ value 45c

Men's Pajamas
Our Stock Must Go, Regardless of Price
We Wish You All
A MERRY CHRISTMAS
A HAPPY NEW YEAR
MR. and MRS. I. LINN




