# The Foard County News 

aND CROWELL INDEX
CHRISTMAS SEASON OPENS HERE FRIDAY

SEVENTEEN REPORT FOR CAGE PRACTICE; TO OPEN SEASON IN SEYMOUR; PLAY HERE TUESDAY

Items from Neighboring Communities


Chrismas Sock

always more me


MARGARET


NEW MANAGEMENT

## YOU ARE WELCOME!

tom BEAUTIFUL THINGS
for the
HOLIDAYS-"GIFTS", Etc.
Beautiful 4.piciece Bed Room Suites from $\$ 39.50$ to 5140
Living Room Suites
. $\$ 32.00$ to $\$ 95.00$
Dining Room Suites $\$ 65.00$ to $\$ 150.00$
Beautiful odd pieces: Tables, knee hole Desks, Cedar Chests, Rockers, Pull-Up Chairs.
Zenith Radios, Watterson Radios, all types-including latest armchair models
Beautiful Gas Ranges
$\$ 65.00$ to $\$ 229.00$
Norge-Chambers-Grande
Floor Covering and Rugs, Window Shades, and the famous NORGE-ROLLATOR REFRIGERATORS

The 6-Volt and 32-Volt Winchargers
Get The Christmas Spirit! Visit Our Window, Too!

## W.R.WOMACK

the foard county news




We Invite You
To See the
TWO NEW FORD V-8 CARS
for 1938
NOW ON DISPLAY
in OUR SHOWROOM
ee These Two New Leaders in the Low Price Field While in Crowell Friday Night for the

CHRISTMAS SEASON OPENING FESTIITIES

SELF MOTOR
COMPANY


| INTERESTING FACTS OF THIS AND THAT |
| :---: |
| President Zachary Taylor nev- <br> er stayed in ane place long enough <br> to qualify as a voter. |
| re put to death.Rockefeller Center is the larg. |
|  |  |
|  |
| George Washingt. feet, two inches tall. |
| re no millionaires in Fin- |
|  |

## Phone 190 for

WHITES BONDED-INSURED FREICHT TRUCKS
Every Load Insured for Your Protection. Operating under a railroad commission permit with
courteous and reliable drivers. No load ton small to apcourteous and reliable drivers. No load too small to ap-
preciate and no job too large for us to handle. M. P. and Clint White

$\mathrm{F}_{\text {the }}^{\text {orp offers two new cars for } 1938-}$ Luxe Ford V.8. They are different in ap pearance - but built to the same high standard of mechanical excellence - on the same chassis.
Because people liked our 1937 car so well, they bought more than of any othe performance, and the way it handled. We rive improved on that car in the newly styled Standard Ford V-8.
But some folks wanted still more size and style, with the same Ford advantages. or them, we designed a new De Luxe line. The De Luxe Ford V-8Sedans are longer with more room, larger luggage space and finer appointments all around

De Luxe cars are equipped with the 85 horsepower engine only. the De andard is even lower priced than Standard Ford V. 8 ( 60 hp ) - Coupe, 8599 ; and well tuxe. It has graceful new lines ( $85 \mathrm{hp)}$. -Coupe, $8629 ;$ Tudor, $8669 ;$ Ford $\mathbf{~}$ of engilored interiors-with a choice Before Ford - 85 or 60 horsepower. Before Ford made V-type 8-cylinder en gines available to every one, they were four million Ford owners have learned four million Ford owners have learned cylinder car with all-around economy The thrifty " 60 " engine, especially, makes possible in Standard models a very low first cost and equally low operating cost. With two distinct designs, two engine sizes and two price ranges, you'll find 1938 Ford car to fit your needs exactly.

PRI CES Sorcas onvinom $\frac{\text { Standard Ford V. } 8 \text { ( } 60 \mathrm{hp} .) \text {-Coupe, } 8599 \text {; }}{\text { Tudor, } 8644 \text {; Fordor, } 8689 . \text { Standard Ford } \mathbf{V} .8}$ (85 hp.) -Coupe, 8629; Tudor, 8669; Fordor ${ }^{3714 .}$ De Luxe Ford V. 8 ( 85 hp . only) vertible Coupe, 8774; Club Coupe, 8749 ; Convertible Club Coupe, \$804; Pbaeton, \$824; Convertible Sedan, $\$ 904$.
Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire
tube, tire lock and tube, tire lock and band, cigar lighter, twin
horns, and headlight beam indicator on instrument panel, at no extra chars
In addition, De Luxe cars are equipped with
extra tail light, windshield wiper, extra tail light, windshield wiper, sun visor:
also de luxe steering wheel also de luxe steering, wheel, glove compart.
ment lock, clock, and chrome wheel bander


THE STANDARD OO OR OS HORSEPOWER


STANDARD FORD Y 9 ... wheelbase; 35 hors power engine; Improved Easy-Action Sajety Brakes; Center-
Poise Ride; Allsteel body; Broadcloth or Mohair uphol. stery, Mohair extra in "bo"; Mahogany-finished trim; One
tail light, sun visor; $T_{\text {win }}$ horns; 3 body types; 3 colors.

Crowell High News

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$\qquad$


Your Horoccope


With the sound of the siren at 7 p . m. the Big Pre-Christmas Festival will be opened. Santa Claus will appear, ping contest will be conducted, and the spirit of Christ mas will ben turkeys will be given away, a window shopping contest will be conducted, and the spirit of Christ mas will be here. Come, fun for everyone.

## WINDOW CONTEST



 from the top of the court house, one at a
time, and the one who catches one will be the owner of a nice Christmas turkey.

## PARADE

will of ficialily after the siren sounds. which
won the Christmas Shopping Season, Santa Claus, with his gifts and
candy, will be led into Crowell by the Crowell candy, will be led into Crowell by the Crowell

MAKE THE OLD HOME TOWN BOOM BY DOING YOUR XMAS SHOPPING HERE SANTA CLAUS WILL HAVE A SACK OF CANDY AND A PRESENT FOR EVERY BOY AND GIRL WHO IS PRESENT FARMERS \& BUSINESS MEN'S Ass'n.


The Santa Fe, in 1936, paid out more than 125 millions of dollars for materials and supplies, fuel, wages and
salaries, and other items of operating expense, in the eleven states in which it operates. The amount assignable
to each state was as follows: Illinois . . . \$8,600,282 Louisiana . . \$ 137,989


 From 1927 to 1936, inclusive, the monies disbursed by the Santa Fe in these states for operating expenses totaled $\$ 1,350,499,728$.
This average annual expenditure of more than 135 millions of dollars over the past decade, devoted entirely to the purchase of goods and services, has been of
inestimable value in promoting local industry and trade, and in providing varied employment for thousands of persons, throughout Santa Fe ter:it

## 


"The NIGHT is COLD, The Welcome's WARM!"

> That is the way you will find it in Crowell at the Big Pre-Christmas Festival tomorrow night. Come.

CHRISTMAS comes once more, a messenger of joy and benign feeling for one's fellow men in the bleak winter It is a time of open hearts, warm and cheering as the open It is a time of open hearts, when the snow is crisp and the crystal moon hangs in a frosty sky. Fergeson Brothers door, like every true friend's is always open.

For many years Crowell has found it the store with a warm heart, treating its customers not merely as bargain ers, but as friends! Today, to its growing numbers of ers, but as friends! ishes one and all a "Merry Xmas"

FERCESON BROTHERS, Druggists

## BLACK <br> FOARD CITY






| INSURANCE |
| :---: |
| WASHING and GREASING RAYMOND BURROW RAL |
| CHRISTMAS PHOTOCRAPHS L V. ROBERTSON |



CLAYTONVILLE


## INSURANCE

Do you have adequate protection against FIRE,
HAIL, and WINDSTORM on your property? If not, consult us for the proper protection.
We represent some of the strongest and most
tanding fire insurance companies in the state. ast of insurance is insignificant compared with
$\qquad$ he kind of insurance you need.
HUGHSTON-SPENCER AGENCY

Visit Our Store for Christmas Gifts


Low Rates Quick Service Confidentia!
Local Payments
SPEECER FNNACCE COMPANY
Phone 283
locals

## SATURDAY SPECIALS

Compound, Merit, 8-lb. carton 88 APPLES, Reman Ran Beauty, pk. 35 c Grapefruit, 3 large ones ......10c PIIMPKIN, 2 No. 2 cans for ....17c Pineapple, Delmonte, No. 2 can 19 c PECANS, Native, 2 lbs. ........ 25 c PEANUTS, parched, 2 lbs..... 25 c BEANS, Great Northern, 5 lbs . 35 c COFFEE, $2-\mathrm{blb}$. Sugar jar .......63c PEANUT BUTTER, q. jar .... 25
FOX -WAY
food market

Just To Remind You Again


Don't Miss Crowell's PRE-CHRISTMAS FESTIVAL Tomorrow Night at $\mathbf{7}$ p. m.

We join other local firms in urging you to attend his outstanding event. Bring the family. Fun for all.

H. SCHINDLER Dentist 8 office Hours: 12 and 1 to 5
Free Picture Show at Crowell Station


More the
christmas season
share it's happiness and

REEDER'S DRUG STORE


To Our Store Where You Will Find Gifts for Everyone
7or NOTHM? for FATHIR
Fostoria Class
Shaving Sets
Pottery and Dishes
Bill Folds
Bed Room and Living Room Suites
Rugs, Rockers and Chairs
Brush Sets
Reading Lamps
Radios and Silverware
Pocket Knives
Aladdin Lamps, Clocks and $W$ atches

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Floor Lamps
Guns and Ammunition Table Lamps Air Rifles

Manicure Sets
Study Lamps
Crystovex Pictures
Flash Lights
Tapestries and Mottoes
Fountain Pens
Xmas Light Sets and Decorations for the Home, and Many other Gifts you will like. Visit our store, we will have a warm fire and plenty of ice water.
M.S.HENRY\&COMPANY


$\underset{\text { (B) Minnie woot }}{\text { THALA }}$



CROWELL
SHOE SHOP

Beware Coughs from common colds That Hang On
$\qquad$


## NOT FOR SALE

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You Are Invited to See

## Tractor History

in the-

## MAKING

## Introducing

TWIN POWER by Massey-Harris
Free Picture Show
Saturday Afternoon, Dec.4,
at 1:30 o'clock at
CROWELL SERVICE STATION
This picture will show why Massey-Harris Tractors burn high grade fuel more economically

## Crowell Service Sta.



HAVE YOUR CAR READY TO GO
heep your car filled with falls AVIATION and FALLS SUPERLUBE

TIRES

BIG PRE-CHRISTMAS FESTIVAL FRIDAY NIGHT
FAllS SERVICC STATION


WestTexas Utilities


