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## EDITORIAL PAGE

"What a Man Does For Himself Dies With Him-
What He Does For His Community Lives On and On.'
THE MUNDAY TIMES

Kraker Krumbs-

H. B. SAMS

Attorney-At-Law
benjamin, texas
$\qquad$
Strickland Machine Shop

Ready Market For Your Stock CATTLE. Horses. . Hocis. .MULES Our Sale attracts more Buyers than
any Livestock sale in this Territory!
AUCTION SALE EVERY TUESDAY Lots of byyers are on hand to pive highest
markeet prices for your livestock.
yon
Munday Livestock Commission Co.


REMEMBER
Home Furniture C?. \& Mattress Factory

## D. C. ELIAND м. d.

 puschans sturesenmutson, tex.


Let natural ice provide an airy, moist wholesome seting for your fruits, meats, yeegetabese in any season. Prompt, drip
Banner Ice Co.
munday. texas




## I'M STILL ON

## The Lookout:



For Dead or Crippled Stock!

And I'm always lookin' to you to tip me off when there's a death in your herd - or in your neighbor' herd.

For Prompt Free Service

Phone 300 Collect
Munday, Texas

## Central Hide And Rendering Co .

perge you ever sith itree an attractive
Drugrists refurted
"GUMS"?


Knox Prairie Philosopher Gets

Let Us Place Your Order For Venetian Blinds!

We can order your Venetian Blinds to fit any size window. Just give us the me asurements. Orders filled quickly.

## Morning Glory Mattressess

We now have several of these high quality Morning Glory mattresses on hand. They're tops in innerspring matressess.
Paint Up Time will soon be here. Remember we carry a full stock of Pittsburgh paints.

## Goree Hardware



Make Plans Now To Build Your Dream House!

It's time to dust off your "castles in the air" and start making plans for your real home-one you've always wanted. Let us help you with building supplies and helpful suggestions.



Preserve your present structures by giving them a "treatment" with Allied Paint. It will add to their beauty, too We now have a good stock of Allied Paints on hand.

## Moore Lumber Co.

Giste, Texas



| GOREE |
| :---: |
| THEATRE |
| Goree, Texas |
| Friday, January 23 <br> Bill Elliott as "Red Ryde" |
| $\begin{aligned} & \text { "California Gold } \\ & \text { Rush" } \end{aligned}$ |
| ALSO SERRIL and shorts |
| Saturday, January 24 Philip Reed and Hillary |
| "I Cover Big Town" SHort subiects added |
| $\begin{aligned} & \text { Sunday and Monday } \\ & \text { January } 25-26 \\ & \text { Bill Elliott in the thrilling } \end{aligned}$ |
| "Wyoming" <br> also Short subjects |
| Wednesday and Thursday January 28-29 |
| Hey Temple Franc |
| "Honeymoon" interesting shorts |





 pulling matched pair on each sitiden in the ground all
times. No woonder Good gear suro-Grip
Tractor Tires grip and pull better them


Reeves Motor Co.
Your Goodyear Distributor

## THE MOISTMRE THROUGHtheiorsole

"FFEDING PRAGTIGES" THAT SAVE grain Profitably

##  <br> HERE'S HELP FOR YOU.  and ask for Yout Jree Copy, today

West Texas Cottonoil Co.


Works with nature in keeping vegetation and "Trash" on top to
shade the land and enrich the soil from the
shade the land and enrich the soil from the top as nature does. Agitates and cracks the hard pan in the bottom of the furrow to
permit the by-passing of moisture through the top-soil. No Side draught-nothing to grease-all lengths now available.

6 दT 45400 0 Vrevint ro


Broach Equipment


OUT-CLEANS
OUT-PULLS OUT-LASTS

Fircsionc
GMAMPION
GBOUND GRIP
ThAGOR HITE
Hundreds of feeld teets prove ethis revolutitonary, new tire
cleans up
co $100 \% \%$ more latst up to 917 o Ionger, and gives. a smotherer ridie than any
other tractor tire. No broken conter tire can duplicate this

The Greatest Advancement in Power Farming
Since Firestone Put the Farm on Rubber

Blacklock Home © Auto Supply



## On



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A STITCH IN TIME SAVES NINE

so many cases.
dollars have been
lost for lack of vis
iting yo

Doctor at the onset

SECOND: Have your prescription filled by depencable pharmacist who make heir serice to your health
Two Registered Pharmacist at The Rexall Store hold it as their Public Serfilling your prescription
 PHONE 78 . MUNDAY.TEXAS.


January 23 Thru 31
overstocked on seat covers, and must unload, so we are passing the savings on to you.

Special Tailored Seat Covers Two and four door sedans, reg. $\$ 23.00$ Doluye seat covers two and four door. sedans, reg. $\$ 19.50$, s p e c i a l.- $\$ 11.52$

The above prices do not include in allation.

## Munday Auto Co.

Your DeSoto-Plymouth Dealer Across street east of Atkeisons

## A Complete Market

## FLOUR <br> FLOUR <br> FLOUR

## New Red \& White Flour

Visit Our Market
We believe we have as fine a Flour as you can buy, in our New Red \& White Flour. You will have fine bis cuits, pies and cakes if you use the New Red \& White and that you may, try this fine Flour we are going to 25 ll . Sack. $\$ 2.10 .50 \mathrm{lb}$. Sack. $\$ 3.98$

In our Market we are offering a comblete line of Meats, Beef, Pork and lunch meats.. And Mr. Allie Kar! ho is in charge of this department, will be glad to help you solve your Meat Problems
Try our complete stock for Groceries, Vegetables and Meats
Blacklock Grocery and Market


Political Calendar For 1948 Has
Many Important Dates For Voters

| Potential candidates and th voters who take moze than pass ing interest in presidentio to mark down quite a few dates on thei calendars. <br> Here are the principal one (omitting only those dates which concern party officials, government officials and some few can didates: <br> Jan. 31-Last day to pay pol | a-es and obtain exemption. <br> Feb. 9-Commissioners courts name judges for: general elec ion in November. <br> March 10-Last day for tax collector to furnish county clerk intement showing poll tax receipts issued. <br> March 31-Last day for tax collector to deliver lists of voters to election boards. |
| :---: | :---: |
| Friday, January 23 <br> "Riders Of The Lone Star <br> With Charles Starrett and Smiley Burnette. <br> - ALSO SERIAL - <br> "Vigilantes" | County Democratic executive comventions. <br> May 1-Precinct conventions t select delegates to presidential county convention ( $2 \mathrm{p} . \mathrm{m}$. in ru- nal precincts and $7 \mathrm{p} . \mathrm{m}$. in city precincts). <br> May 4 <br> mittee meets ceive reports from precinct conventions. <br> May 4-County convention meets at $2 \mathrm{p} . \mathrm{m}$., to elect delegates to presidential state convention (egates are chosen). <br> May 17 -Last day for filing as candidates for civil ap eals courts, Congress, State Legislature, dis- triet iudres and district attorne in districts composed of more than one county. |
| Saturday, Jan. 24th <br> Double Feature Program $\qquad$ <br> "Riff-Raff <br> Starring Pat $\mathrm{O}^{\prime}$ Brien and Anne Jeffreys. $\qquad$ No. 2 <br> James Brown, Sheila Ryan and Noreen Nasy in . <br> "The Big Fix" | o the national con ear in Brownwood). <br> June 7-Last day for filing as candidates for United States senitor and for state offices. <br> June 11-Last day for notice of state exeoutive committee meeting <br> to prepare state ballot. <br> June 14 -Executive committee meets to prepare official state ba: lot. <br> June 19 - Last day for filing as candidates for county and precinct offices, county party chairmanoffices, county party chairman- ship, and district offices in districts made up of only one county. |
| Sunday and Monday <br> January 25-26 <br> Joan Crawford, Dana Andrews and Henry Fonda in . . . <br> "Daisy Kenyon" <br> NEWS REEL ADDED | campaign expense statements. <br> June 26 - Last day fo tes to pay filing fees. <br> June 28 -County primary com- <br> mittee makes up official ballot for <br> July primary. <br> fiist campaign expen ec statement <br> July 4-Aosentee voting begins for first primary. |
| Jan. 27-28-29 <br> "Killer McCoy" <br> Starring Mickey Rooney, Brian Donlevy and Ann Blyth. <br> Also March of Time | Juuly 12 -First day to file second expense statement. <br> July 19-Last day fo: applying (i) change of reside.ic on veting lists. <br> July 20 -Last day fce absentee voting for fist primary. <br> July 24-Primary election day, - 9 im, to $7 \mathrm{p} . \mathrm{m}$. <br> July 24 -Precinct conventions |

## THANRS

For the fine receptions you have given me. I invite all of you to return
for any type of automobile and truck service you might need.

Our prices are reasonable, our parts are of the best quality obtainable, and our work will please you.
Come back to see me, and bring friend with you. It is a pleasure to do business with you.

## Sid Liles, <br> Service Manager

## Mumday Auto Co.

Your DeSoto-Plymouth Dealer Across street east of Atkeisons


Buy, Sell, Rent, Lease or Exchange It Through.

## The Times Want Ads




| USED TRUCKS, TRACTORS |
| :---: |
| One used Farmall M tractor, 1966 model, with 4 -row equip- |
|  |
| Used Equipment |
| One 1946 Castom Dasota |
| One 1393 4-dioor ch |
| Two used No. 25 -foot |
| Thro Need No. 300 John Deer |
| Lerrow plows. |
| Dise No. II h heary dity be |
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| New Equipment |
| We can make delivery on |
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| Auto Heaters |
| Let us install a heater in yoz |
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| Navy Oil |
| cents per igall -barrell free! |

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## See Muncie 



Appleknocker Says.
160 acre farm for sale for the tidy sum f $\$ 150.00$ per
Brother this is $a^{\circ} h$ umdinger and I don't mean maybe. Not only that but a whiz ding. Level as a floor.

BĖTTER HURRY

Jim Harpham

## Mmed <br> แारPIS:

## Weekly Health

 LETTER

Farm Equipment Two Z. T. U. Molines witb
C-row equipment.
Three Z. I. C. Molines with

One P. T. U. U. Moline with
-row equipment.

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Radio
Seirvice
Western Auto Asso: Store
65\& Quality
WIZA
Wa. in Sots 39 c


## See The New

- G. E. 10-foot Refrigerator
- G: E. Electric Range
- New G. E. FM Radio

And other General Electric appliances now on display at

Munday Lumber Co.


Reeves Motor Co.
Goodyear Distributor

## Pink Boll Worms

Can Be Controlled By Kemgas
Delinting and Grading Methods.
The Kemgas Process is the only Method that can delint and at the same time sterilize Cottonseed to comply with the regulations of the Bureau of Ento mology and Plant Quarantine for the shipment of planting cottonseed from Pink Bollworm Quarantine Areas.

Pink Bollworms, their eggs, and larvae are sterilized, and infested tonseeds culled out by Kemgas delinting and grading Methods.

In Pink Bollworm quarantine areas Kemgas delinting plants sterilize planting cottonseed at 140 degrees $F$, instead of the 150 degree temperature required by the USDA of Gins, Oil Mills, and seed breeders who sterilize Cottonseed.

## Jackson Delinting Co.




| Remanasa |
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| White Auto |
| Store | -ForHousehold supplies, sufo sc-

cessories, motor oils, radins, zecord players, Leonard refigiger-
ators atoves, bolis, fools,
hardware, batteries and vene-



| Barnes \& Partin Ins. \& Realty Agcy. <br> $3161 / 2$ Odell Bldg. HASKELK, TEXAS <br> - Loans - Insurance <br> - Real Estate © F. H. A. <br> See us for irrigated and dry land farms and ranches in Lubbock, Plainview and other areas. Contact us for complete information. <br> PHONES: <br> Haskell 122W Abilene 8561 |
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of Wood Street.
Estimated total cost of improve
ments on such street or Avenue or portion thereof -. $\$ 1993.52$
Unit No. 28,36 ft. width pave-
ment face to face of curb to be ment face to face of curb to be
assessed $\$ 3.60$ per Ft. Wichita
Avenue from the South line Wood Street to the South lin
of Campbell Street. Estimated total cost of improve
ments on such street or Avenue
ar or portion thereof --- $\$ 2016.4$
Unit No. $29,50 \mathrm{ft}$. width pavemen
face to face of curb to ${ }^{\text {an }}$ be as face to face of curb to be as
sessed $\$ 4.50$ per Ft . Munday Ave
nue from pavement on Reeve Street to t
on Street.
Wstimated total cost of improve
ments on such street or Avenue

Helps Assure More Natural Gas
For Lone Star Customers This Winter


## See Us For New Crosley <br> Appliances

pplianandete crosley appliance line, we invite you to visit our shop. Good butane and gas water heaters.
We have a few new refrigerators Let in dem. See our gas stoves! Let us demonstrate the new radios with static-free F. M. reception
Webster Wire Recorder, come by for a demonstration.

Bring us your radios, or phone us, for expert radio repairs. We give depen-
Strickland Radio Service
Melvin Strickland

Meet Walter Roberge-"buyer" with 25 years service in purchasing department at Lone Star.
He has this to say about Lone Star's expansion "One can measure the growth of Lone Star Natural Gas Service by the amount of pipe we
buy. For example, we're planning to buy 360 miles of fout-inch and smaller pipe for construc-
tion of new town distribution plants alone thie year. This is but a small fraction of planned pipe purchases in 1948, which I believe, will be

LONE STAR GAS COMPANY
Ten Largest
Fires In Texas


1947 Taxes Become Delinquent
February 1, 1948
come delinguent on the above date interest and penalty will be added after that date.

THE CITY OF MUNDAY MUNDAY IND. SCHOOL DISTRICT


| Rats Destroy Many Bushe Grain Ann <br> In 1947 the U. S. Dep <br> Agriculture estimated destroyed over two |
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 tive where holes or buildings can
be tithhty $\begin{aligned} & \text { losed. Caution must be }\end{aligned}$
bed ased since both of these are very
poisonus to humans. In using ex-
hust fumes from a trator ar or gas engine exhaust fructor, cram
the motor hhould be directed into
teach hole using a rich mixture. Cammon traps are made more
efficient for gers are eerlarged when theirit trigg
board over the trigger. Good results are also obtained
by the use of rat prooting methods in the construction of farm and
other out houses. Mrr. and Mrs. Carl Mahan and
aughters, |Mary, Charles and Lin-


WATCH FOR THIS DANGER SIGNAL
Lame back often indicates improp.
er kidney function. ClI-ROS brings





## Colds \& Bronchitis

At the first sign of Colds, Wheezing; and Gasping among your chickens,
Spray with VAPO-Spray in the air over heads of chickens, which through inhalAnd put LEEMULSSION in the drinking and put which soothes and reduces irritation to throat and lungs as a good cough yrup does on humans.
Do not wait, at the first sign get VAPO-SPRAY and LEEMULSION and

## Tiner Drug


ing rig

Blacksmithing \& Welding
we
MUNDAY WELDING SHOP
formerly bel ana sml smop

CHICK BROODERS


We now have these brooders in 500 and
1.000 chick capacities. They're of highServel Refrigerators
The Servel Electrolux refrigerator, for butane users, gives perfect and quiet performance. We have them in 4 -foot and 8 -foot sizes. Get our prices! We'll be

## Stanley Wardlaw Appliance Co.

Giffith Oil Co.
Munday, Texas

## 



## GRAND <br> 0 <br> PE <br> NIIN  Friday, January 23rd -- 10 A. M.

The Hub, Munday's newest dry goods store, is holding its Grand Opening on the above date. On this page you will find listed a few of the items we now have in stock. Many others have been marked at savings for this opening event. We invite you to trade here. You'll find a new, up-todate store and friendly people to serve you in every way possible. Visit our store Friday. Let's get acquainted!

| KL,EENEX <br> 300 's <br> 19c <br> Limit 1 box <br> HEAVY OUTING <br> in stripes and white <br> For Our Grand Opening <br> Yd. 31 c <br> $81 \times 108$ <br> BED SHEETS <br> 3.49 <br> PILLOW CASES <br> Ea. 796 |  <br> "Fig-Leaf, one- <br> Piece Men's underwear, all sizes S P E C I A L <br> 88c SUIT <br> JOHNSON SEA-HORSE- <br> See one on display at the H U BYou, may Register Now for your Johnsonsoonother Sporting Goods arriving daily- |
| :---: | :---: |

HER: KIDP!


Full Bed Size in a very wide variety of Colors. Pick the shade you want in beautiful Chenille of medium wool. For a get acquainted offer and while they last
\$4.98
READY TO WEAR
Kabro of Houston, will be featured at the H U B in the latest "New Look" Dresses, Smart Skirts and Blouses See them now. Also New Goods arriving daily. This insures you of the latest Styles available.


COTTON DOUBLE BLANKETS $70 \times 80-$------ - per pair $\$ 2.96$ 72 x 84 cent wool Sateen Bound 2 x 84 -------- - per $\$ 4.98$ $72 \times 84$ per cent Wool Satin Bound X 84 -------- - per $\$ 6.95$ Esmond-Pepperell-Nashua, Ideal for Gifts
$72 \times 84$ boxed --- -- - - Ea. $\$ 4.88$

## The Hub

DRY GOODS

R. A. Noret Alton Middleton Owners
Casey Nebhut, Mgr. North Side of Square

MUNDAY
HASKELL


CANVASS GLOVES
"Riegel"
Wagon Brand
Men's \& Cadet
Per Pr, - - 220 22

T O W ELS
Cannons-Large Size Bath Towels, Solid Colors, in pink, maize, blue, green $\&$ etc. each …-69c
$12 \times 12$ Washcloths to match, Ea. -- 10 C

MEN'S SHOES

Kangaroo, Black, Camden Brand While they last
Per pr. - - 4.98

## Free Gifts

## Over $10,000 \mathrm{yds}$ of

Piece Goods to pick from, will also be featured at the H U B and many items will be found at a real saving on today's market. You will just have to come in and see, they are too numerous

## Munday's Newest

Dry Goods Store, in the New Building North Side Square. Shop in Comfort. Even Tempature kept at all times.

Use 0ur LAY-AWAY Plan

## WE WELCOME YOU TO THE 14th AI

## We're For You

This gin, which is owned and controlled by farmers, is as much a part of the farm life of the country as are the farmers themselves,

As a farmer institution, we want to extend to you, one and all, a cordial welcome as you come to Munday to attend the 14th annual $4-\mathrm{H}$ Club Calf Show next Saturday.

## Farmers Union Cooperative Gin



## Better Stock

and good feeding practices go well with any successful agricultural community as a our club boys are doing along this line.

Livestock feeding is more successful when by-products of agriculture are used. Cottonseed meal and hulls provide the needed ration.

## West Texas Cottonoil Co.

Division of Western Cottonoil Co

## APPLEKNOCKER SAYS

Good Insurance....
for the future of our Boys and Girls is the training they receive in $4-\mathrm{H}$ Club work which enables them to carry on. We heartily endorse the important work which they are doing.

Attend the Calf Show next Saturday and let the boys know you are backing them. We welcome you all, to Munday.

Good insurance for your individual needs will be found here. Let us talk over your needs.

## J. C. Harpham

Insurance - Loans - Real Estate

## sound Projects

Such as 4-H Club work in calf feeding are a vital part of the agricultural interests of our county.

It has always been the policy of this association to encourage sound and practical farm and ranch activities. Upon this basis, we try to help all who come here with sound practices and want financial assistance.

We Welcome You To The Calf Show
Production Credit Assn.
C. R. Elliott, mgr., Munday office

## Good PLANNING

It takes good planning, and much effort, to produce show calves, such as will be shown here next Saturday.

Good planning, and effort, too, helps in a financial way, and we're always glad to give such financial assistance as is consistent with good banking.

We extend you all a hearty welcome as you come to town Saturday for the $4-\mathrm{H}$ Club calf show.

The First National Bank
Munday, Texas

## Tell Th


. ... The clubt ents and their fri are welcome to 1 Fourteenth Anr Calf Show. Mert day want you to the show place ( town.
This show will be well worth attending are consistent winners. for the club boys the day, enjoy the show, and visit with yc

GETTING AHEAD....

We believe our club boys are really "getting ahead" with their calf feeding projects. You have a fine group of calves which will show here Saturday.

This firm welcomes you, one and all, to the 14th annual club boys' show.

Processing meats and vegetables is our business, and you'll get ahead, too, by using the facilities we have to offer you.

Munday Locker Plant

They've Proven Themselves 0 n ..

## THE FEEDLOT!

And now, our 4-H Club Boys are bringing th calves into Munday next Saturday to compet show ring. It is the privilege of Munday to be 1 this show every two years, and we hope this yea will be the most successful of any in the past.

We've always been a booster for $4-\mathrm{H} \mathrm{Cl}$ unty, as well as all other activities that mes farming and ranching area. Your work is : business firm that is supplying the neet is of

Visit our store while in town. Makê it J friends here and look over our stock of merc

## NWUL 4-H CLUB BOYS CALF SHOW!

## m A11:

"their pa": s, that they day for the 14 4. Stur its of Munat home, at nywhere in
you will see the type of calves that Knox County. Come early and spend friends anywhere in town!

ISIT WITH US, T00

While here to attend the $4-\mathrm{H}$ Club now, we extend you an invitation to op in and visit with us.

You'll find us boosting for better farm activities, and you'll find us ready to help you in getting better farm equipment.

If you need a tractor equipment, an automobile or repair work, let's talk it over.

Broach Equipment
Minneapolis-Moline Dealer

vork among the boys and girls of our coa more advanced and more successful ias mportant as that of any merchant or wn ind rural people.
: headquarters during the day, and visit ndise for items you need.

## WHILE IN TOWN

for the 14th annual 4-H Club Calf Show, we extend you an invitation to visit our store.

Our purpose is to serve you as best we can. You'll find many items in our store you'll need during the coming months.

As you are leaders in your field, we believe that John Deere tractors and implements are among the leaders in their field. Let's talk over your needs.

HARRELL'S

A GLAD HAND....

This firm, which has as its sole purpose the serving of rural people, is ready to extend you a glad hand as you come here for the annual calf show next Saturday. We wish for you an enjoyable day.

We try to service Ford Tractors and equipment promptly and sufficiently. Call on us for those parts to put your Ford Tractor in good shape for this year's crop.

## J. L. Stodghill

Your Ford Tractor Dealer

## CONGRATULATIONS FOR

A JOB WELL DONE!

As a pioneer West Texas institution, we encourage the $4-\mathrm{H}$ Club people in their work, and we want to congratulate them on the good job they've done this year.

The calf show Saturday will show accomplishments of the $4-\mathrm{H}$ Club boys of this county. Let's boost these boys who have made good records for our county in the past, and who are preparing for useful citizenship in the future.

> West Texas Utilities Company

## We Encourage...

The work our club boys and girls are doing in their $4-\mathrm{H}$ projects. Production and feeding of livestock, and other allied $4-\mathrm{H}$ work, are just as important to a county as any other Saturday

This gin welcomes the rural people and all visitors to the 14 th annual Calf Show here next phase of farm activity.

## Paymaster Gin

H. A. Pendleton, manager



We welcome you all to Munday for the annual Calf Show next Saturday.

Call at our store, visit with us and look over our stock. You'll find us able to supply your needs in many lines.

## Reid's Hardware

## Welcome, All

We're glad to join in welcoming you to the 14th annual 4 -H Club calf show, and we congratulate the youths on their achievement.

Visit our store while in town. You'll find us well stocked with quality merchandise for your needs.

We have a good stock of shoes, cowboy boots, ready-to-wear, men's clothing and other items. Let us serve you when we can.

The Fair Store



## Munday

Sanitary Hatchery


Book Your Order Now For Your Baby Chicks

Delivery starts February 2. Our hat chery is now ready to receive your cus tom hatching. We can also hatch your turkey eggs.

We have a full line of Red Chain Feed, brooders, founts and remedies.

Get your chicks this year where you can see them before you buy. We assure you quality chicks with every hatch.


##   <br> 

Reeves Motor Co.
Your Goodyear Distributor

TPA Mid-Winter Convention Speakers-January 31


HEADLINERS Feature speakers on the Texas Press Association's Mid-Winter Conthe three newspaper executives program, January 31, at the Baker Hotel in Dallas, will be be Che three newspaper executives pictured above. Mrs. Irene Simms Reid, center, advertising
director of the Monroe (La.) News-Star-World, will adress the Texas editors on the subject
of "The Communty ments in advertising and selling. 0 . H . Lachenmeyer (right), will present a publisher's
viewpoint of an active state press associan viewpoint of an active state press. association. He is owner of the Texas present a publisher's
San Benito (Tex.) Cameron County News. dent of the Oklahoma Press Association. W. R. Rutherford (left), publisher of the Dresi(Tex.) Moore County News, will discuss "Needed Legislation." Rutherford is the immediate
past-president of the Panhandle Press Association.

## ment of my disability A. Information fr der rearding your be furnished you

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yundreds of feld tests prove this revoluthonasy, now trio Leans up to $100 \%$ moro effectivelv, pulls up to $62 \%$ more, r tractor tire. Noer, brokenz center turo can duplleato thils the Greatest Advancement in Power Farming

## Blacklock Home \& Auto Supply

Your Firestone Dealer


## Sounds <br> impossible doesn'语?

解 very job that Reddy Kilowatt does in your home each by the West Texas Utilities Company amounts to about $\$ 4.00$ per month.
nd conveniences 10 c a day ...for the many pleasures to you at the flick of a switch.
Yes, while the cost of almost everything else you have
 ervice has been held to a low minimum.
Today, in fact, electric service does more to make work easier and living more convenient than ever before. Yet, LESS than it did ten years ago!

## West Texas Utilities Company

