


MAYOR HUGH W. ROSS


EARL M. JOHNSON

B. F. RUSSELL

c. W. SUTPHEN

J. T. LAWRENCE

D. J. ANDERSON

w. L. RAY


## CONGRATULATIONS to the City of Baird We give you 100 for doing a good job.

We acknowledge with sincere gratitude, the help given us by the City in the installation of our lighted football field and lunch room.

Through the cooperation of enterprising people of Baird and surrounding communities, we may also be proud of the Baird school system.

Fully affiliated by the State Department of Education in 37 High School credits as follows:
English, $4 \quad$ Solid Geometry and Trig, $1 \quad$ Vocational Agriculture, 4
History and Civics, 4
Spanish, 2
Shorthand, 1
Algebra ,2
Plane Geometry, 1
Science, 3
General Math, 1
Homemaking, 4
Bookkeeping, 1

Aeronautics, 1
Typing, 2
Junior Business, 1
Speech, 2

## Baird Public Schools

Member of the Southern Association of Colleges and Secondary Schools OLAF G. SOUTH, Superintendent
O. C. Yarbrough, president
B. L. Russell, Jr., secretary
G. H. Tankersley, vice president

Irvin Corn
Bill Jones
Ralph Ashlock
Temple Brashear

## CALLAHAN COUNTY CLUB

## Extends

CONGRATULATIONS

## To the City of Baird on its 5th Anniversary of the BAIRD MUNICIPAL LICHT PLANT

> This club, while serving the purpose of a Chamber of Commerce and a general Civic Organization, does not forget the social life of the city and county and may be relied upon at all times to work for the consummation of all worth-while objectives. Our annual Ladies Night is a gay affair. Our regular meetings are held on the first and third Wednesdays of each month, and any citizen of Callahan county whether living in Baird or not, is cordially invited to meet with us and become a member.

BUD MILLS
TRUCKiNG Co.
Baird Phone 51
Baird Phone 51
Baird Phone 51


Cattle Hauling Our Specialty


LAKEVIEW CLUB Cisco, Texas

## Partners



We like to think of the customers of our bank as partners in our business. Because a partner will tell you when you do something wrong and congratulate you when you are right. Since we are human and make mistakes we expect you to come to us and tell us about it as partner would. Then and then only will we be able to serve you as we should.

We congratulate Callahan County and our community for all progress made through the years and anticipate further progress in the future.

## THE FIRST NATIONAL BANK OF BAIRD

Baird, Texas

ESTABLISHED IN 1885


Revelation
MAXWELLt, texas
Iere is a new book thatmore the longer you use
mentary but a com-exirned to help you
book of Revelation.

author has made study of the Revelation, and publication is study.

## DALLAS NEWS ABILENE <br> Mrs. Cecil West <br> Reporter-News



## Bring It To Us!

 your car in here. Weare on the job to make your car perform better.
Washing, greasing, tire

* Mac's

ServiceStation

| West Texas FAll <br> AbILENE <br> Sept. 21-29 <br> * FREE HORSE RACES <br> (Each Afternoon Except <br> Sunday) <br> * PALOMINO HORSE SHOW <br> (Sept. 21-22 Nites-Sept. <br> 23 Afternoon) <br> * CHAMPION MATCH. ED ROPING AND RODEO EVENTS <br> (Sept. 24-25-26 Nites) <br> * QUARTER HORSE SHOW <br> (Sept. 27-28-29 Nightly) <br> * HEREFORD SHOW (Sept. 21-22-23-24) <br> * MERSEY SHOW <br> (Sept. 26-27-28-29) <br> * SHEEP AND GOAT SHOW <br> * swiN. 21-22.23.24) <br> SWINE SHOW (Sept. 26-27-28-29) FREE EXHIBITS Agricultural-Poultry-- <br> * BILL HAMES MIDWAY Weet Texas School Day (Sat. Sept. 22) <br> Grondetond Atrreetions FREE |
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Here We Are Again! This series of advertisements is renewed in this issue and good ideas which will help others in the business of
farming and ranching. We will pay you 85 for each good farming and ranching. We will pay you $\$ 5$ for each good
idea accepted by the judges, whose decisions are final. Idea accepted
And don't forget to come in and see us whenever you
are in Chicago-or if you haven't time to visit, phone are in Chicago-or if you haven't time to visit, phone
us at Yards 4200 , Extension 710 , or write us at any time about any matter which pertains to agriculture. Rememabout any matter which pertains to agriculture. Remem-
ber our address: F. M. Simpson, A gricultural Research Department 128, Swift \& Company, Chicago 9, Illinois.

## Reclaim Croplands with Wheatgrass

Ranchers who have need of extra grass can often
bring abandoned croplands back into production
with crested wheatgrass. In tests conducted by
the Colorado Agricultural Experiment Station,
in cooperation with ranchers, and reported by
Clinton H. Wasser, good stands of crested wheat-
grass established on abandoned croplands in
northeastern Colorado have supported as much
stock per acre as two to four acres of good native sod
will in the spring and early summer. And it
makes pasture two or three weeks earlier in the
spring, and later in the fall when the moisture
is good.
Time to Reseed: September is a good time to
reseed lands to either crested or western wheat-
grass. The job may also be done in the late fall
or early spring. For best results, try six to eight
pounds of seed per acre drilled into grain, sudan,
sorghum, millet or weed stubble. Land badly
grown up to perennial weeds may first require
heavy discing or even plowing before seeding.

LIVESTOCK MOVIES FOR YOU We will lend you films for school, church, or other farm
meetings: "Livestock and Meat," "A Nation's Meat,"

$\qquad$
tation one way only. Write Swift


## Our Compliments <br> To <br> GOOD MANAGEMENT of Our City

All of Us May Well Be Proud of Our Marvelous

Municipal Light Plant

And It's Outstanding Record.

## City Pharmacy

## HAPPY BIRTHDAY AND BEST WISHES

5th Anniversary
of the Municipal Light Plant

Congratulation to our Mayor, Aldermen, City Secretary, Manager and all employees, that have in any way contributed to city welfare.

We have been selling merchandise in Baird over 50 years and hope to serve the public many more years.
SPECIALS FOR SATURDAY
12 Blankets for $\$ 6.95$ each
12 Blankets for
$\$ 3.95$ each
12 Chenelle Robes
88.50 each

12 Chenelle Robes $\$ 10.00$ each
AH the above for $\$ 1.00$ down and $\$ 1.00$ per week.
100 pair of unration Shoes at $\$ 1.50$ pair
100 pair unration Shoes at $\quad \$ 1.95$ pair
50 Bed Pillows at
$\$ 1.95$ pair
$\$ 1.20$ each
1 roll Cotton at
2 Kotex and 1 Kleenex for
${ }_{3}$ Razor Blades for
. 75 each
.60
.25

## WILL D.BOYDSTUN

## ToOur Progressive City Council For the Fine Record of Our

## Municipal Light Plant

May More Good Things Come to Baird.

## UHITE AUTD STARE

Everything for the Home, Auto or Farm.

Your home town refinery has paid $\$ 35,000.00$ to the Baird Municipal Light Plant over the past four years for a good and dependable electric service to manufacture.

# Octane 

SWEET CRUDE BETTER GASOLINE And Water White Kerosene

| SATURDAY SEPT. 15 <br> Charles starrett constance worth <br> In <br> Sagebrush Heroes <br> RAIDERS OF GHOST CITY NO. 8 <br> Plus <br> THE EGG YEGG | OWL SHOW saturday night Blonde From Brooklin With lynn merrick robert stanton fan fare | SUNDAY and monday <br> September 16-17 <br> PAUL MUNI <br> In <br> Counter Attack <br> $\stackrel{\text { Plus }}{\text { CHURCH }}$ AITTEN <br> paramount news | PLAZA THEATRE <br> When it is Hot and Stuffy-you can do something about the Weather Just come often to the Plaza Theatre and relax in COOL COMFORT while you are entertained. You can't beat this retreat from the heat. It is swell to inhale the re-freshing breezes of our cooling system and enjoy a good picture. <br> Give to The National War Fund | tuesday - wednesday <br> September 18-19 <br> Identity Unknown <br> Starring RICHARD ARLEN CHERYL WALKER <br> ATHLETE OF THE YEAR <br> And <br> PARAMOUNT NEWS | THURSDAY - FRIDAY <br> September 20-21 <br> Tarzan and The Amazons <br> JOHNNY WEISSMULLER BRENDA JOYCE JOHNNY SHEFFIELD <br> sport quiz |
| :---: | :---: | :---: | :---: | :---: | :---: |

## CLASSIFIED



## SUPPOSE ELECTRICITY

TOOK A VACATION

$\qquad$
sop with the fro
whe elder
But electricity never takes a racation. 60 seconds to the minute, 60
minutes to the hour, day and night, summer and winter, electric service
stands eagerly awa
and careful planning by folks who know their business of hard work
and neighbors in this compan

## West Texas Utilities Company




Ods and Ens Oppotruneng or fered in Open Order.

$\qquad$




Deep Creek Dippings


## 为





Oplin Observations


## HEAT

aimost as important as food oo in your remodeling or new home building plans consider it as part of house and include necessary flues for Venting the new gas heating equipment : Only when equipment is uented to a flue are wall sweating and stufly air eliminated.


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## Meet Mr. and Mrs. Baird

Whether it be for better homes, better gardens, or better municipal enterprises, they will always be found planning for the future.

Yes, it's fine to know folks like Mr. and Mrs. BAIRD! They are feeling good today, because they are the owners and managers of a prosperous and profitable business-the MUNICIPAL LIGHT PLANT - that is not only paying for itself faster than anticipated, but has kept additional money flowing into the city treasury, brought lower electrical and sewer rates and additional civic improvements that would not have been possible.

MR. AND MRS. BAIRD are rightf ully, pardonably proud people today as they celebrate the FIFTH ANNIVERSARY of their fine MUNICIPAL LIGHT PLANT.
As they look over the budget they can see more improvements for BAIRD in the near future.
"Now" says MRS. BAIRD, "we can invest the saving we are making in reduced rates on something else nice for our town."
"Yes," answers MR. BAIRD, "now that money can be invested for other improvements here, but some of it can go into the City Treasury and probably reduce City Taxes.

And they are BOTH right! BAIRD can do things now.

You may be wondering iust who Mr. and Mrs. BAIRD are. Well-they're the grocer you buy food from, theyre the railroad man who brings food into town; they're the school teacher, the doctor, the jeweler, the man next door-and YOU. They're the people who have had enough vision to SEE that BAIRD'S CITY-OWNED light plant was a marvelous investment for the citizens. And they bought city lights and power.

Today theyre PROUD they did! Aren't you.?
This is YOUR plant-Patronize it?

## BARD MUNCIPPAL LIGHT PLANT

Corporal John Fowler Tells About Customs And Religion on the Island of Okinawa


## CITIZENS OF BAIRD WE SALUTE YOU



Yes, big things can be done in Baird. The municipal tight plant has proven this fact. All of us may well be proud to call this plant our own, for it is the property of the citizens of Baird. We join the citizenship this day to pay tribute to those far-sighted men who worked long hours to accomplish this goal. To those who are responsible for the plant's smooth operation, its neat appearance and enviable service record, we extend hearty congratulations.

Other good things can also be done in Baird we have really just started to grow. When progressive men and women cooperate for the progress of any city, that city will grow in leaps and bounds. We are traveling the big broad highway that will lead to Baird's success.

Ray Motor Company, the oldest Chevrolet dealer in Texas, is known for fair dealing and efficient automobile service. We intend to keep abreast of the rapid progress and development of our city.

## Ray Motor Company

After we sell, we serve." 1900-1945


# CONERAT CITIZENS 

ON Years of civic achievement, during which you not only helped win a war in foreign lands, but during the last five years have also established a lasting INDUSTRY AT HOME, WHICH WILL GROW IN IMPORTANCE, and be the means of increased profit to your city and community. The ELECTRIC INDUSTRY WHICH YOU NOW OWN is on the verge of the most rapid growth in its history, and you mady be confident that you are now in position to make ELECTRIC SERVICE REALLY SERVE. Let's take a look at the picture: 1st. You can now control electric rates, and forever keep them low. 2nd. Home folks are given employment, right at home, in HOME INDUSTRY. 3rd. The INDUSTRY belongs to you, and the profits stay at home. 4th. When another five years roll around, youll find the benefits multiplied over and over again.



Humbly we share your pride in your ELECTRIC SYSTEM, the heart of which is the fine DIESEL ELEC TRIC generating station, in which FAIRBANKS MORSE equipment is installed throughout, the main unit being: Two 450 horge power, 300 Rpm., Model 32E14, Heavy Duty, Diesel Engines, each direct connected to 300 Kilowatt Alternators, and with the addition of the third unit now on order, the total capacity will be 1350 horse power, or 900 kilowatts. These fine engines are the result of years of "know how" of building fine Diesel Engines for municipal electric service, which experience permitted us to build HUNDREDS OF A SPECIAL TYPE DIESEL. ENGINE as main propulsion engines for our NAVY SUBMARINES DURING THE WAR. Be assured that your engines are capable of economies not equalled by any other make, and your management is to be congratulated on the fine job they are doing of keeping the plant in fine condition at all times, the result being that the lights are always $O N$.

## R. A. Underwood \& Co., Inc.

INVESTMENT SECURITIES
Municipal Bond Underwriters
Kirby Building

Congratulations to the Officials of the City of Baird upon their successful operations.



## We extend hearty

## Congratulations

to
THE CITY OF BAIRD
And to All of Its Progressive Citizens
In This Momentous Hour of Achievement.


## Congratulations

BAIRD MUNICIPAL LIGHT PLANT Its Employees
and to the people of Baird whose foresight made this wonderful institution possible.

I firmly believe in Baird's future

## C. W. SUTPHEN



We Want to be Among the First

## Congratulations

TO THE CITY OF BAIRD
Upon the Occasion of the

## Municipal Light Plant's

5th Anniversary


## Morgan's Food Store

For Quality Foods Baird, Texas


To one of the
BEST LIGHT PLANTS
in the STATE OF TEXAS
we extend

## Congratulations

for the FIVE years continuous service

Mr. and Mrs. Baird Have a Right to be Proud of Their Plant It is Worth a Lot to Never be Without Lights.

We join in the celebration of the

## 5th Anniversary <br> of the Municipal Light Plant

Holmes Drug Company

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[^0]:    Floor furnaces, gasteam radiators, circulators and central furnaces are now available in very limited quantities. By next January manufacturers probably will be back on full production schedules. So there is plenty of time to be planning your heating as part of your new house.

[^1]:    Engineers inspecting the plant for investment companies, report the Municipal Light Plant as "one of the best light plants in the state of Texas" and "the best switchboard that it had ever been their privilege to inspect."

